

# CONTRACT



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

And:

**Buying Time, LLC.**  
**Attention: Cathie Herrick**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

<b>Contract / Revision</b> 177750 /		<b>Alt Order #</b> 09185861
<b>Product</b> Candidate		
<b>Contract Dates</b> 08/07/18 - 08/13/18	<b>Estimate #</b> 6495 LUJAN-GRISHAM	
<b>Advertiser</b> Lujan-Grisham/D/Governor NM		<b>Original Date / Revision</b> 08/02/18 / 08/03/18
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KOAT	<b>Account Executive</b> Mary Tricoli	<b>Sales Office</b> HRP -Washington
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agy Code</b> 9915780	<b>Advertiser Code</b> 992	<b>Product 1/2</b> 1008
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KOAT	08/13/18	08/13/18	M-F A7N This AM @ 4430-5a			:30			P-1		NM	1	\$75.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	1-----				1	\$75.00					
N 2	KOAT	08/09/18	08/09/18	5a A7N More In The A5-6a			:30			P-5		NM	1	\$175.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---1---				1	\$175.00					
N 3	KOAT	08/10/18	08/10/18	5a A7N More In The A5-6a			:30			P-5		NM	1	\$175.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----1--				1	\$175.00					
N 4	KOAT	08/13/18	08/13/18	Good Morning America:7-9a			:30			P-1		NM	2	\$1,200.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	2-----				2	\$600.00					
N 5	KOAT	08/13/18	08/13/18	DR OZ DAY	11A-12P		:30			P-1		NM	1	\$125.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	1-----				1	\$125.00					
N 6	KOAT	08/07/18	08/07/18	DR OZ DAY	11A-12P		:30			P-1		NM	1	\$125.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-1-----				1	\$125.00					
N 7	KOAT	08/08/18	08/08/18	DR OZ DAY	11A-12P		:30			P-1		NM	1	\$125.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--1----				1	\$125.00					
N 8	KOAT	08/09/18	08/09/18	DR OZ DAY	11A-12P		:30			P-1		NM	1	\$125.00
		Class of Time - Fixed Non Pre-emptible												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

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Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Contract / Revision	Alt Order #
1777750 /	09185861

Contract Dates	Product	Estimate #
08/07/18 - 08/13/18	Candidate	6495 LUJAN-GRISHAM

Advertiser	Original Date / Revision
Lujan-Grisham/D/Govern	08/02/18 / 08/03/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---1---				1	\$125.00					
N 9	KOAT	08/10/18	08/10/18	DR OZ DAY	11A-12P		:30			P-1		NM	1	\$125.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----1--				1	\$125.00					
N 10	KOAT	08/13/18	08/13/18	Live with Kelly & Ryan 9-10a			:30			P-1		NM	1	\$225.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	1-----				1	\$225.00					
N 11	KOAT	08/07/18	08/07/18	Live with Kelly & Ryan 9-10a			:30			P-1		NM	1	\$225.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-1-----				1	\$225.00					
N 12	KOAT	08/08/18	08/08/18	Live with Kelly & Ryan 9-10a			:30			P-1		NM	1	\$225.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--1----				1	\$225.00					
N 13	KOAT	08/09/18	08/09/18	Live with Kelly & Ryan 9-10a			:30			P-1		NM	1	\$225.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---1---				1	\$225.00					
N 14	KOAT	08/10/18	08/10/18	Live with Kelly & Ryan 9-10a			:30			P-1		NM	1	\$225.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----1--				1	\$225.00					
N 15	KOAT	08/08/18	08/08/18	General Hospital	1-2p		:30			P-5		NM	1	\$150.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--1----				1	\$150.00					
N 16	KOAT	08/10/18	08/10/18	General Hospital	1-2p		:30			P-5		NM	1	\$150.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----1--				1	\$150.00					
N 17	KOAT	08/13/18	08/13/18	The View 10-11a	10-11a		:30			P-1		NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	1-----				1	\$250.00					
N 18	KOAT	08/07/18	08/07/18	The View 10-11a	10-11a		:30			P-1		NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-1-----				1	\$250.00					
N 19	KOAT	08/08/18	08/08/18	The View 10-11a	10-11a		:30			P-1		NM	1	\$250.00
Class of Time - Fixed Non Pre-emptible														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--1----				1	\$250.00					

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1777750 /	09185861

Contract Dates	Product	Estimate #
08/07/18 - 08/13/18	Candidate	6495 LUJAN-GRISHAM

Advertiser	Original Date / Revision
Lujan-Grisham/D/Govern	08/02/18 / 08/03/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 20	KOAT	08/07/18	08/07/18	6a A7N More In The A6-7a			:30			P-1		NM	1	\$600.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-1-----				1	\$600.00					
N 21	KOAT	08/09/18	08/09/18	The View 10-11a	10-11a		:30			P-1		NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---1---				1	\$250.00					
N 22	KOAT	08/10/18	08/10/18	The View 10-11a	10-11a		:30			P-1		NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----1--				1	\$250.00					
N 23	KOAT	08/13/18	08/13/18	Chew, The	12-1pm		:30			P-1		NM	1	\$150.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	1-----				1	\$150.00					
N 24	KOAT	08/07/18	08/07/18	Chew, The	12-1pm		:30			P-1		NM	1	\$150.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-1-----				1	\$150.00					
N 25	KOAT	08/08/18	08/08/18	Chew, The	12-1pm		:30			P-1		NM	1	\$150.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--1----				1	\$150.00					
N 26	KOAT	08/09/18	08/09/18	Chew, The	12-1pm		:30			P-1		NM	1	\$150.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---1---				1	\$150.00					
N 27	KOAT	08/10/18	08/10/18	Chew, The	12-1pm		:30			P-1		NM	1	\$150.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----1--				1	\$150.00					
N 28	KOAT	08/13/18	08/13/18	M-F A7N @ 4p	4-5p		:30			P-5		NM	1	\$225.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	1-----				1	\$225.00					
N 29	KOAT	08/07/18	08/07/18	M-F A7N @ 4p	4-5p		:30			P-6		NM	1	\$150.00
		Class of Time- Immediately Pre-emptible No Makegood Required												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-1-----				1	\$150.00					
N 30	KOAT	08/08/18	08/08/18	M-F A7N @ 4p	4-5p		:30			P-6		NM	1	\$150.00
		Class of Time- Immediately Pre-emptible No Makegood Required												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--1----				1	\$150.00					
N 31	KOAT	08/08/18	08/08/18	6a A7N More In The A6-7a			:30			P-1		NM	1	\$600.00
		Class of Time - Fixed Non Pre-emptible												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--1----				1	\$600.00					
N 32	KOAT	08/09/18	08/09/18	M-F A7N @ 4p	4-5p		:30			P-6		NM	1	\$150.00
		Class of Time- Immediately Pre-emptible No Makegood Required												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---1---				1	\$150.00					
N 33	KOAT	08/10/18	08/10/18	M-F A7N @ 4p	4-5p		:30			P-6		NM	1	\$150.00
		Class of Time- Immediately Pre-emptible No Makegood Required												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----1--				1	\$150.00					
N 34	KOAT	08/13/18	08/13/18	M-F A7N @ 4p	4-5p		:30			P-5		NM	1	\$225.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	1-----				1	\$225.00					
N 35	KOAT	08/08/18	08/08/18	M-F A7N @ 4p	4-5p		:30			P-6		NM	1	\$150.00
		Class of Time- Immediately Pre-emptible No Makegood Required												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	--1----				1	\$150.00					
N 36	KOAT	08/10/18	08/10/18	M-F A7N @ 4p	4-5p		:30			P-6		NM	1	\$150.00
		Class of Time- Immediately Pre-emptible No Makegood Required												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----1--				1	\$150.00					
N 37	KOAT	08/13/18	08/13/18	ELLEN EF	3-4p		:30			P-5		NM	1	\$150.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	1-----				1	\$150.00					
N 38	KOAT	08/07/18	08/07/18	ELLEN EF	3-4p		:30			P-5		NM	1	\$150.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-1-----				1	\$150.00					
N 39	KOAT	08/10/18	08/10/18	ELLEN EF	3-4p		:30			P-5		NM	1	\$150.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	----1--				1	\$150.00					
N 40	KOAT	08/11/18	08/11/18	Action 7 News @ 5p	S5-530p		:30			P-6		NM	1	\$185.00
		Class of Time- Immediately Pre-emptible No Makegood Required												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	-----1-				1	\$185.00					
N 41	KOAT	08/09/18	08/09/18	6a A7N More In The A6-7a			:30			P-1		NM	1	\$600.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/06/18	08/12/18	---1---				1	\$600.00					
N 42	KOAT	08/13/18	08/13/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$550.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/13/18	08/19/18	1-----				1	\$550.00					

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**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

<u>Contract / Revision</u> 1777750 /		<u>Alt Order #</u> 09185861
<u>Contract Dates</u> 08/07/18 - 08/13/18	<u>Product</u> Candidate	<u>Estimate #</u> 6495 LUJAN-GRISHAM
<u>Advertiser</u> Lujan-Grisham/D/Govern		<u>Original Date / Revision</u> 08/02/18 / 08/03/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 43	KOAT	08/07/18	08/07/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	-1-----				1	\$425.00					
N 44	KOAT	08/09/18	08/09/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	---1---				1	\$425.00					
N 45	KOAT	08/10/18	08/10/18	Action 7 News @ 6p	6-630p		:30			P-5		NM	1	\$425.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	----1--				1	\$425.00					
N 46	KOAT	08/13/18	08/13/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$750.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/13/18	08/19/18	1-----				1	\$750.00					
N 47	KOAT	08/07/18	08/07/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$750.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	-1-----				1	\$750.00					
N 48	KOAT	08/08/18	08/08/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$750.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	--1----				1	\$750.00					
N 49	KOAT	08/09/18	08/09/18	Action 7 News @ 10p	10-1030p		:30			P-5		NM	1	\$750.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	---1---				1	\$750.00					
N 50	KOAT	08/12/18	08/12/18	Su 11-1130p	Su 11-1130p		:30			P-5		NM	1	\$125.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	-----1				1	\$125.00					
N 51	KOAT	08/13/18	08/13/18	Nightline	Nightline		:30			P-1		NM	1	\$100.00
		Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/13/18	08/19/18	1-----				1	\$100.00					
N 52	KOAT	08/07/18	08/07/18	Nightline	Nightline		:30			P-5		NM	1	\$75.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	-1-----				1	\$75.00					
N 53	KOAT	08/09/18	08/09/18	Nightline	Nightline		:30			P-5		NM	1	\$75.00
		Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	08/06/18	08/12/18	---1---				1	\$75.00					
N 54	KOAT	08/12/18	08/12/18	Su 6a A7N More in the	6-9a		:30			P-6		NM	1	\$175.00
		Class of Time- Immediately Pre-emptible No Makegood Required												

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www.koat.com

**KOAT**  
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<u>Contract / Revision</u> 1777750 /		<u>Alt Order #</u> 09185861
<u>Contract Dates</u> 08/07/18 - 08/13/18	<u>Product</u> Candidate	<u>Estimate #</u> 6495 LUJAN-GRISHAM
<u>Advertiser</u> Lujan-Grisham/D/Govern		<u>Original Date / Revision</u> 08/02/18 / 08/03/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/06/18	08/12/18	-----1				1	\$175.00						
N 55	KOAT	08/11/18	08/11/18	5-6a	5-6a		:30			P-1		NM	1	\$90.00	
Class of Time - Fixed Non Pre-emptible															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/06/18	08/12/18	-----1-				1	\$90.00						
N 56	KOAT	08/11/18	08/11/18	Sa 6a A7N More in the	6-9a		:30			P-5		NM	1	\$225.00	
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/06/18	08/12/18	-----1-				1	\$225.00						
N 57	KOAT	08/13/18	08/13/18	5a A7N More In The A	5-6a		:30			P-1		NM	1	\$250.00	
Class of Time - Fixed Non Pre-emptible															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/13/18	08/19/18	1-----				1	\$250.00						
N 58	KOAT	08/07/18	08/07/18	5a A7N More In The A	5-6a		:30			P-5		NM	1	\$175.00	
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/06/18	08/12/18	-1-----				1	\$175.00						
N 59	KOAT	08/08/18	08/08/18	5a A7N More In The A	5-6a		:30			P-5		NM	1	\$175.00	
Class of Time - Pre-emptible with notice															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		08/06/18	08/12/18	--1----				1	\$175.00						
Totals								0.00						60	\$15,750.00

\*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
07/30/18 - 08/13/18	60	\$15,750.00	(\$2,362.50)	\$13,387.50	\$1,054.27	\$14,441.77
<b>Totals</b>	60	\$15,750.00	(\$2,362.50)	\$13,387.50	\$1,054.27	\$14,441.77

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 9185861  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
AUG2/18 16.38  
\*\*\* KOAT-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/M LUJAN GRIS/D/GOV/NM  
AGY # \_\_\_\_\_ AGY. NAME BUYING TIME, LLC

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_

BUYER NAME CATHIE HERRICK  
SALES PRSN WA- MARY TRICOLI

650 MASSACHUSETTS AVE. N.W. #210  
WASHINGTON, DC 20001

ORDER # \_\_\_\_\_ CONTRACT # 9185861 CLASS: NATL. LOCAL REGIONAL

PRDCT LUJAN-GRISHAM EST#6495 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG7/18 AUG13/18 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG2/18 16.38

REP: THIS IS A NEW ORDER  
\*\*CLIENT: LUJAN-GRISHAM\*\*  
TOTAL IS \$15,750  
PLEASE CONFIRM  
THANKS EMILY

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			430A-459A	30		\$75.00	8/13	8/13	1		MON	1
PROGRAM : ACTION 7 NEWS - 430A												
CON COM1: ACTION 7 NEWS - 430A												
2			500A-600A	30		\$175.00	8/9	8/9	1		THU	1
PROGRAM : ACTION 7 NEWS - 5A												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS - 5A												

AGENCY ADVERTISER CODE = 992 AGENCY EST# = 6495  
AGENCY PRODUCT CODE = 1008

AUG2/18 16.38  
\*\*\* KOAT-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS:
3			500A-600A PROGRAM : ACTION 7 NEWS - 5A ORD COM1: LUR CON COM1: ACTION 7 NEWS - 5A	30		\$175.00	8/10	8/10	1		FRI	1
4			700A-900A PROGRAM : GOOD MORNING AMERICA ORD COM1: LUR CON COM1: GOOD MORNING AMERICA	30		\$600.00	8/13	8/13	2		MON	2
5			1100A-1200N PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$125.00	8/13	8/13	1		MON	1
6			1100A-1200N PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$125.00	8/7	8/7	1		TUE	1
7			1100A-1200N PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$125.00	8/8	8/8	1		WED	1
8			1100A-1200N PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$125.00	8/9	8/9	1		THU	1
9			1100A-1200N PROGRAM : DR. OZ CON COM1: DR. OZ	30		\$125.00	8/10	8/10	1		FRI	1
10			900A-1000A PROGRAM : LIVE WITH KELLY ORD COM1: LUR CON COM1: LIVE WITH KELLY	30		\$225.00	8/13	8/13	1		MON	1



AUG2/18 16.38  
\*\*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			900A-1000A PROGRAM : LIVE WITH KELLY ORD COM1: LUR CON COM1: LIVE WITH KELLY	30		\$225.00	8/7	8/7	1		TUE	1
12			600A-700A PROGRAM : ACTION 7 NEWS - 6A ORD COM1: LUR CON COM1: ACTION 7 NEWS - 6A	30		\$600.00	8/13	8/13	0		MON	0
13			900A-1000A PROGRAM : LIVE WITH KELLY ORD COM1: LUR CON COM1: LIVE WITH KELLY	30		\$225.00	8/8	8/8	1		WED	1
14			900A-1000A PROGRAM : LIVE WITH KELLY ORD COM1: LUR CON COM1: LIVE WITH KELLY	30		\$225.00	8/9	8/9	1		THU	1
15			900A-1000A PROGRAM : LIVE WITH KELLY ORD COM1: LUR CON COM1: LIVE WITH KELLY	30		\$225.00	8/10	8/10	1		FRI	1
16			100P-200P PROGRAM : GENERAL HOSPITAL CON COM1: GENERAL HOSPITAL	30		\$150.00	8/7	8/7	0		TUE	0
17			100P-200P PROGRAM : GENERAL HOSPITAL CON COM1: GENERAL HOSPITAL	30		\$150.00	8/8	8/8	1		WED	1
18			100P-200P PROGRAM : GENERAL HOSPITAL CON COM1: GENERAL HOSPITAL	30		\$150.00	8/9	8/9	0		THU	0

REP HEADLINE# 9185861  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 ORDER WORKSHEET

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 HARRIS REPORT FROM REP

AUG2/18 16.38  
 \*\*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			100P-200P PROGRAM : GENERAL HOSPITAL CON COM1: GENERAL HOSPITAL	30		\$150.00	8/10	8/10	1		FRI	1
20			1000A-1100A PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$250.00	8/13	8/13	1		MON	1
21			1000A-1100A PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$250.00	8/7	8/7	1		TUE	1
22			1000A-1100A PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$250.00	8/8	8/8	1		WED	1
23			600A-700A PROGRAM : ACTION 7 NEWS - 6A ORD COM1: LUR CON COM1: ACTION 7 NEWS - 6A	30		\$600.00	8/7	8/7	1		TUE	1
24			1000A-1100A PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$250.00	8/9	8/9	1		THU	1
25			1000A-1100A PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$250.00	8/10	8/10	1		FRI	1
26			1200N-100P PROGRAM : THE CHEW CON COM1: THE CHEW	30		\$150.00	8/13	8/13	1		MON	1
27			1200N-100P PROGRAM : THE CHEW CON COM1: THE CHEW	30		\$150.00	8/7	8/7	1		TUE	1

REP HEADLINE# 9185861  
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AUG2/18 16.38  
 \*\*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
28			1200N-100P PROGRAM : THE CHEW CON COM1: THE CHEW	30		\$150.00	8/8	8/8	1		WED	1
29			1200N-100P PROGRAM : THE CHEW CON COM1: THE CHEW	30		\$150.00	8/9	8/9	1		THU	1
30			1200N-100P PROGRAM : THE CHEW CON COM1: THE CHEW	30		\$150.00	8/10	8/10	1		FRI	1
31			430P-500P PROGRAM : ACTN 7 NWS 4< CON COM1: ACTN 7 NWS 4<	30		\$225.00	8/13	8/13	1		MON	1
32			430P-500P PROGRAM : ACTN 7 NWS 4< CON COM1: ACTN 7 NWS 4<	30		\$150.00	8/7	8/7	1		TUE	1
33			430P-500P PROGRAM : ACTN 7 NWS 4< CON COM1: ACTN 7 NWS 4<	30		\$150.00	8/8	8/8	1		WED	1
34			600A-700A PROGRAM : ACTION 7 NEWS - 6A ORD COM1: LUR CON COM1: ACTION 7 NEWS - 6A	30		\$600.00	8/8	8/8	1		WED	1
35			430P-500P PROGRAM : ACTN 7 NWS 4< CON COM1: ACTN 7 NWS 4<	30		\$150.00	8/9	8/9	1		THU	1
36			430P-500P PROGRAM : ACTN 7 NWS 4< CON COM1: ACTN 7 NWS 4<	30		\$150.00	8/10	8/10	1		FRI	1

AUG2/18 16.38  
\*\*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
37			400P-430P PROGRAM : ACTION 7 NEWS AT 4P CON COM1: ACTION 7 NEWS AT 4P	30		\$225.00	8/13	8/13	1		MON	1
38			400P-430P PROGRAM : ACTION 7 NEWS AT 4P CON COM1: ACTION 7 NEWS AT 4P	30		\$150.00	8/8	8/8	1		WED	1
39			400P-430P PROGRAM : ACTION 7 NEWS AT 4P CON COM1: ACTION 7 NEWS AT 4P	30		\$150.00	8/10	8/10	1		FRI	1
40			300P-400P PROGRAM : ELLEN ORD COM1: LUR CON COM1: ELLEN	30		\$150.00	8/13	8/13	1		MON	1
41			300P-400P PROGRAM : ELLEN ORD COM1: LUR CON COM1: ELLEN	30		\$150.00	8/7	8/7	1		TUE	1
42			300P-400P PROGRAM : ELLEN ORD COM1: LUR CON COM1: ELLEN	30		\$150.00	8/9	8/9	0		THU	0
43			300P-400P PROGRAM : ELLEN ORD COM1: LUR CON COM1: ELLEN	30		\$150.00	8/10	8/10	1		FRI	1
44			500P-530P PROGRAM : ACTION7 NEWS LIVE AT 5 CON COM1: ACTION7 NEWS LIVE AT 5	30		\$185.00	8/11	8/11	1		SAT	1

AUG2/18 16.38  
\*\*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45			600A-700A	30		\$600.00	8/9	8/9	1		THU	1
PROGRAM : ACTION 7 NEWS - 6A												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS - 6A												
46			600P-630P	30		\$550.00	8/13	8/13	1		MON	1
PROGRAM : ACTION 7 NEWS AT 6P												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS AT 6P												
47			600P-630P	30		\$425.00	8/7	8/7	1		TUE	1
PROGRAM : ACTION 7 NEWS AT 6P												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS AT 6P												
48			600P-630P	30		\$425.00	8/9	8/9	1		THU	1
PROGRAM : ACTION 7 NEWS AT 6P												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS AT 6P												
49			600P-630P	30		\$425.00	8/10	8/10	1		FRI	1
PROGRAM : ACTION 7 NEWS AT 6P												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS AT 6P												
50			1000P-1030P	30		\$500.00	8/11	8/11	0		SAT	0
PROGRAM : ACTION 7 NEWS AT 10P												
CON COM1: ACTION 7 NEWS AT 10P												
51			1000P-1030P	30		\$750.00	8/13	8/13	1		MON	1
PROGRAM : ACTION 7 NEWS AT 10P												
CON COM1: ACTION 7 NEWS AT 10P												
52			1000P-1030P	30		\$750.00	8/7	8/7	1		TUE	1
PROGRAM : ACTION 7 NEWS AT 10P												
CON COM1: ACTION 7 NEWS AT 10P												

AUG2/18 16.38  
\*\*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
53			1000P-1030P	30		\$750.00	8/8	8/8	1		WED	1
PROGRAM : ACTION 7 NEWS AT 10P												
CON COM1: ACTION 7 NEWS AT 10P												
54			1000P-1030P	30		\$750.00	8/9	8/9	1		THU	1
PROGRAM : ACTION 7 NEWS AT 10P												
CON COM1: ACTION 7 NEWS AT 10P												
55			1100P-1130P	30		\$125.00	8/12	8/12	1		SUN	1
PROGRAM : MATTER OF FACT												
CON COM1: MATTER OF FACT												
56			600A-700A	30		\$600.00	8/10	8/10	0		FRI	0
PROGRAM : ACTION 7 NEWS - 6A												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS - 6A												
57			1200M-1230A	30		\$100.00	8/13	8/13	1		MON	1
PROGRAM : NIGHTLINE												
ORD COM1: LUR												
CON COM1: NIGHTLINE												
58			1200M-1230A	30		\$75.00	8/7	8/7	1		TUE	1
PROGRAM : NIGHTLINE												
ORD COM1: LUR												
CON COM1: NIGHTLINE												
59			1200M-1230A	30		\$75.00	8/9	8/9	1		THU	1
PROGRAM : NIGHTLINE												
ORD COM1: LUR												
CON COM1: NIGHTLINE												
60			600A-900A	30		\$175.00	8/12	8/12	1		SUN	1
PROGRAM : ACTION 7 NEWS MORNING												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS MORNING												

REP HEADLINE# 9185861  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100  
 ORDER WORKSHEET

FAX# 610-225-1191  
 HARRIS REPORT FROM REP

AUG2/18 16.38  
 \*\*\* KOAT-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61			500A-600A	30		\$90.00	8/11	8/11	1		SAT	1
PROGRAM : GMA WEEKEND SAT												
ORD COM1: LUR												
CON COM1: GMA WEEKEND SAT												
62			600A-900A	30		\$225.00	8/11	8/11	1		SAT	1
PROGRAM : ACTION 7 NEWS MORNING												
CON COM1: ACTION 7 NEWS MORNING												
63			500A-600A	30		\$90.00	8/12	8/12	0		SUN	0
PROGRAM : GMA WEEKEND SUN												
ORD COM1: LUR												
CON COM1: GMA WEEKEND SUN												
64			500A-600A	30		\$250.00	8/13	8/13	1		MON	1
PROGRAM : ACTION 7 NEWS - 5A												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS - 5A												
65			500A-600A	30		\$175.00	8/7	8/7	1		TUE	1
PROGRAM : ACTION 7 NEWS - 5A												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS - 5A												
66			500A-600A	30		\$175.00	8/8	8/8	1		WED	1
PROGRAM : ACTION 7 NEWS - 5A												
ORD COM1: LUR												
CON COM1: ACTION 7 NEWS - 5A												
AUG/18 15750.00												CONTRACT TOTAL 15750.00
												TOTAL SPOTS 60

MARKET TOTALS \$56,250 KOAT 28% KRQE 45% KOB 26% KWBQ 1% KASA 0% KASY 0% CABL 0%  
 SVC- NSI  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KOAT-TV 3801 Carlisle Blvd NE Albuquerque, NM 87107	<b>Date:</b> 6/6/2018
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I, Buying Time LLC,  
 being/on behalf of: New Mexicans for Michelle,  
 a legally qualified candidate of the Democratic  
 political party for the office of: New Mexico Governor  
 in the General  
 election to be held on: November 6, 2018  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

**Attach proposed schedule with charges (if available): \$ 14441.77 net**



I represent that the payment for the above described broadcast time has been furnished by:

New Mexicans for Michelle

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Deborah Armstrong

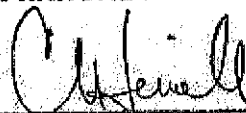
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/6/2018

Date



Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

 6-2-18

Signature

Marcus Liburdi

Printed Name

NSM

Title