

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

www.koat.com

And:

Buying Time, LLC.
Attention: Cathie Herrick
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

<u>Contract / Revision</u> 1790868 /		<u>Alt Order #</u> 09224753
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/25/18 - 10/01/18		<u>Estimate #</u> 7022 LUJAN-GRISHAM
<u>Advertiser</u> Lujan-Grisham/D/Governor NM		<u>Original Date / Revision</u> 09/25/18 / 09/25/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> 9915780	<u>Advertiser Code</u> 992	<u>Product 1/2</u> 1008
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 38	KOAT	09/29/18	09/29/18	Action 7 News @ 530p	530-6p		:30			P-5		NM	4	\$2,205.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	-----1-				1	\$250.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	09/24/18-09/30/18		Action 7 News @ 530p Sat	530-6p	-----Sa--	:30		\$250.00			NM		
See MG 38.2,38.3,38.4,38.5														
2	KOAT	09/28/18-09/28/18		TRUTH AND LIES	Prime Other	-----F----	:30		\$900.00			NM		
(M) MG for 45.1,38.1														
3	KOAT	09/30/18-09/30/18		SHARK TANK	9-10p	-----Su	:30		\$1,000.00			NM		
(M) MG for 45.1,38.1														
4	KOAT	09/30/18-09/30/18		Su 6a A7N More in the AM	6-9a	-----Su	:30		\$225.00			NM		
(M) MG for 45.1,38.1														
5	KOAT	09/27/18-09/28/18		STEVE HARVEY DAY	2-3P	----ThF----	:30		\$80.00			NM		
(M) MG for 45.1,38.1														
N 45	KOAT	09/29/18	09/29/18	Action 7 News @ 5p	5-530p		:30			P-5		NM	0	\$0.00
Class of Time - Pre-emptible with notice														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	-----1-				1	\$250.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
1	KOAT	09/24/18-09/30/18		Action 7 News @ 5p Sat	5-530p	-----Sa--	:30		\$250.00			NM		
See MG 38.2,38.3,38.4,38.5														
Totals									0.00				71	\$18,870.00

*Tax 1 Note: New Mexico Tax Rate 7.875%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
08/27/18 - 09/30/18	61	\$16,100.00	(\$2,415.00)	\$13,685.00	\$1,077.69	\$14,762.69
10/01/18 - 10/01/18	10	\$2,770.00	(\$415.50)	\$2,354.50	\$185.42	\$2,539.92
Totals	71	\$18,870.00	(\$2,830.50)	\$16,039.50	\$1,263.11	\$17,302.61

(* Line Transactions: N = New, E = Edited, D = Deleted)

This contract is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
1790868 /	09224753

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/18 - 10/01/18	Candidate	7022 LUJAN-GRISHAM

<u>Advertiser</u>	<u>Original Date / Revision</u>
Lujan-Grisham/D/Govern	09/25/18 / 09/25/18

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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FAX# 610-225-1191
HARRIS REPORT FROM REP SEP25/18 17.04
CHANGES *** KOAT-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME CATHIE HERRICK

SALES PRSN PH- MARY TRICOLI

WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 9224753

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	LUJAN-GRISHAM	EST#7022	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	SEP25/18	OCT1/18	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP25/18 17.04

REP: M1 APPLIED - MKGD ON LN 68-71

TOTAL IS \$18,870
PLEASE CONFIRM
THANKS EMILY

STRA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

[illegible]

AGENCY ADVERTISER CODE = 992	AGENCY EST# = 70222
AGENCY PRODUCT CODE = 1008	

39	S	530P-600P	30	\$250.00	9/29	0	SAT	0
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PROGRAM : ACTION7 NEWS LIVE AT 6
CON COM1: ACTION7 NEWS LIVE AT 6

46	S	500P-530P	30	\$250.00	9/29	0	SAT	0
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PROGRAM : ACTION7 NEWS LIVE AT 5
CON COM1: ACTION7 NEWS LIVE AT 5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
68	A		700P-900P	30		\$900.00	9/28	9/28	1		FRI	1

PROGRAM : TRUTH & LIES
 ORD COM1: SPOTS WERE PRE'D DUE TO ORDERING WRONG PROGRAM WHEN ORDER WAS SENT
 ORD COM2: DOWN. WILL SPEND \$1705 OF THE \$1710 YOU HAD DUE TO OVERPYMT
 THIS IS A MAKE-GOOD FOR SEP29 ON LINE-46 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR SEP29 ON LINE-39 FOR 1 SPOT/WK

69	A		900P-1000P	30		\$1,000.00	9/30	9/30	1		SUN	1
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PROGRAM : SHARK TANK
 ORD COM1: SPOTS WERE PRE'D DUE TO ORDERING WRONG PROGRAM WHEN ORDER WAS SENT
 ORD COM2: DOWN. WILL SPEND \$1705 OF THE \$1710 YOU HAD DUE TO OVERPYMT
 PART OF A MAKEGOOD MADE UP OF LINES 68-71

70	A		600A-900A	30		\$225.00	9/30	9/30	1		SUN	1
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PROGRAM : NEWS
 ORD COM1: SPOTS WERE PRE'D DUE TO ORDERING WRONG PROGRAM WHEN ORDER WAS SENT
 ORD COM2: DOWN. WILL SPEND \$1705 OF THE \$1710 YOU HAD DUE TO OVERPYMT
 PART OF A MAKEGOOD MADE UP OF LINES 68-71

71	A		200P-300P	30		\$80.00	9/27	9/28	1		TH-F	1
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PROGRAM : HARVEY
 ORD COM1: SPOTS WERE PRE'D DUE TO ORDERING WRONG PROGRAM WHEN ORDER WAS SENT
 ORD COM2: DOWN. WILL SPEND \$1705 OF THE \$1710 YOU HAD DUE TO OVERPYMT
 PART OF A MAKEGOOD MADE UP OF LINES 68-71

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#46 MISSED: SAT/500P-530P SEP29 30S \$250.00 (SEP25/18)
 BUY#39 SAT/530P-600P SEP29 30S \$250.00
 OFFER: FRI/700P-900P SEP28 30S \$900.00 PLS ADVISE.
 & SUN/900P-1000P SEP30 30S \$1,000.00
 & TH-F/200P-300P SEP30 30S \$225.00
 SEP27 30S \$80.00

CMT: SPOTS WERE PRE'D DUE TO ORDERING WRONG PROGRAM WHEN ORDER WAS SENT
 CMT: DOWN. WILL SPEND \$1705 OF THE \$1710 YOU HAD DUE TO OVERPYMT

SEP/18	16100.00	OCT/18	\$2,770.00	CONTRACT TOTAL	18870.00
				TOTAL SPOTS	71

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 9224753 TRF# 1790868 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM STATION SEP25/18 16.04
 *** KOAT-TV ***

ADV # _____ ADV. NAME POLI/M LUJAN GRIS/D/GOV/NM REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME CATHIE HERRICK

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN PH- MARY TRICOLI
 WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 9224753 CLASS: NATL. LOCAL REGIONAL

PRDCT LUJAN-GRISHAM EST#7022 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/18 OCT1/18 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP25/18 16.04

STA: _____
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#46	MISSED: SAT/500P-530P	SEP29	30S	\$250.00	(SEP25/18)
BUY#39	SAT/530P-600P	SEP29	30S	\$250.00	
	OFFER: FRI/700P-900P	SEP28	30S	\$900.00	PLS ADVISE.
	& SUN/900P-1000P	SEP30	30S	\$1,000.00	
	& SUN/600A-900A	SEP30	30S	\$225.00	
	& TH-F/200P-300P	SEP27	30S	\$80.00	
	CMT: SPOTS WERE PRE'D DUE TO ORDERING WRONG PROGRAM WHEN ORDER WAS SENT				
	CMT: DOWN. WILL SPEND \$1705 OF THE \$1710 YOU HAD DUE TO OVERPYMT				

CONTRACT TOTAL 17165.00
 TOTAL SPOTS 69