

CONTRACT



WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

<u>Contract / Revision</u> 500721 /		<u>Alt Order #</u> 08636407
<u>Product</u> NORTHAM FOR GOVERNOR		
<u>Contract Dates</u> 05/09/17 - 05/15/17		<u>Estimate #</u> 903/913/5507
<u>Advertiser</u> Northam/D/Gov		<u>Original Date / Revision</u> 05/05/17 / 05/05/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTKR-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 903	<u>Product 1/2</u> 913
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	3	05/12/17	05/12/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	----1--				1	\$180.00				
N 2	3	05/12/17	05/12/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	----1--				1	\$140.00				
N 3	3	05/12/17	05/12/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	----1--				1	\$155.00				
N 4	3	05/12/17	05/12/17	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	----1--				1	\$155.00				
N 5	3	05/12/17	05/12/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	----1--				1	\$155.00				
N 6	3	05/12/17	05/12/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	----1--				1	\$195.00				
N 7	3	05/12/17	05/12/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	----1--				1	\$95.00				
N 8	3	05/15/17	05/15/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/17	05/21/17	1-----				1	\$210.00				
N 9	3	05/15/17	05/15/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/17	05/21/17	1-----				1	\$140.00				
N 10	3	05/15/17	05/15/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/17	05/21/17	1-----				1	\$155.00				
N 11	3	05/15/17	05/15/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/17	05/21/17	1-----				1	\$200.00				
N 12	3	05/15/17	05/15/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$180.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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500721 /	08636407

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/09/17 - 05/15/17	NORTHAM FOR GOVERNOR	903/913/5507

<u>Advertiser</u>	<u>Original Date / Revision</u>
Northam/D/Gov	05/05/17 / 05/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/17	05/21/17	1-----				1	\$180.00				
N 13	3	05/15/17	05/15/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/15/17	05/21/17	1-----				1	\$165.00				
N 14	3	05/13/17	05/13/17	Sa 9a-11a	9:00 AM-11:00 AM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-----1-				1	\$90.00				
N 15	3	05/14/17	05/14/17	Su 1030a-11a	10:30 AM-11:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-----1				1	\$165.00				
N 16	3	05/14/17	05/14/17	Su 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-----1				1	\$165.00				
N 17	3	05/14/17	05/14/17	Sunday Prime Hour 1	7-8p 60min		:30				NM	1	\$1,635.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-----1				1	\$1,635.00				
N 18	3	05/11/17	05/11/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	---1---				1	\$180.00				
N 19	3	05/11/17	05/11/17	M-F 1235a-135a	12:37 XM-1:37 XM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	---1---				1	\$40.00				
N 20	3	05/11/17	05/11/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	---1---				1	\$155.00				
N 21	3	05/11/17	05/11/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	---1---				1	\$155.00				
N 22	3	05/11/17	05/11/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	---1---				1	\$200.00				
N 23	3	05/11/17	05/11/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	---1---				1	\$180.00				
N 24	3	05/11/17	05/11/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	---1---				1	\$165.00				
N 25	3	05/11/17	05/11/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	---1---				1	\$95.00				
N 26	3	05/09/17	05/09/17	M-F Afternoon Rot	12:30 PM-3:00 PM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-1-----				1	\$180.00				
N 27	3	05/09/17	05/09/17	M-F 1235a-135a	12:37 XM-1:37 XM		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-1-----				1	\$40.00				
N 28	3	05/09/17	05/09/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-1-----				1	\$140.00				
N 29	3	05/09/17	05/09/17	M-F 3p-4p	3:00 PM-4:00 PM		:30				NM	1	\$155.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-1-----				1	\$155.00				
N 30	3	05/09/17	05/09/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-1-----				1	\$155.00				
N 31	3	05/09/17	05/09/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-1-----				1	\$155.00				
N 32	3	05/09/17	05/09/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-1-----				1	\$200.00				
N 33	3	05/09/17	05/09/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-1-----				1	\$180.00				
N 34	3	05/09/17	05/09/17	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-1-----				1	\$165.00				
N 35	3	05/10/17	05/10/17	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--1----				1	\$210.00				
N 36	3	05/10/17	05/10/17	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--1----				1	\$140.00				
N 37	3	05/10/17	05/10/17	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--1----				1	\$155.00				
N 38	3	05/10/17	05/10/17	M-F 5a-6a	5:00 AM-6:00 AM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--1----				1	\$155.00				
N 39	3	05/10/17	05/10/17	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--1----				1	\$155.00				
N 40	3	05/10/17	05/10/17	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--1----				1	\$200.00				
N 41	3	05/10/17	05/10/17	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--1----				1	\$180.00				
N 42	3	05/10/17	05/10/17	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--1----				1	\$195.00				
N 43	3	05/10/17	05/10/17	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--1----				1	\$95.00				
Totals								0.00			43	\$8,205.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/17 -05/15/17	43	\$8,205.00	(\$1,230.75)	\$6,974.25
Totals	43	\$8,205.00	(\$1,230.75)	\$6,974.25

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Northam/D/Gov	05/05/17 / 05/05/17

Signature: _____ **Date:** _____

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