

CONTRACT



WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

And:

Buying Time LLC
650 Massachusetts Ave NW
Suite 210
Washington, DC 20001

| | | |
|-----------------------------------------------------|--------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 557415 / | | <u>Alt Order #</u> 08780306 |
| <u>Product</u> NORTHAM FOR GOVERNOR | | |
| <u>Contract Dates</u> 09/12/17 - 09/18/17 | | <u>Estimate #</u> 903/913/5592 |
| <u>Advertiser</u> Northam/D/Gov | | <u>Original Date / Revision</u> 09/11/17 / 09/11/17 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WTKR-TV | <u>Account Executive</u> Teresa DiFuria | <u>Sales Office</u> NSO Philadelph |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> 903 | <u>Product 1/2</u> 913 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| E 1 | 3 | 09/15/17 | 09/15/17 | M-F 10a-11a | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$60.00 | | | | |
| E 2 | 3 | 09/15/17 | 09/15/17 | Friday Prime Hour 3 | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$715.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$715.00 | | | | |
| E 3 | 3 | 09/15/17 | 09/15/17 | M-F 11a-12p | 11:00 AM-12:00 PM | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$170.00 | | | | |
| E 4 | 3 | 09/15/17 | 09/15/17 | M-F Afternoon Rot | 12:30 PM-3:00 PM | | :30 | | | | NM | 2 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----2-- | | | | 2 | \$240.00 | | | | |
| E 5 | 3 | 09/15/17 | 09/15/17 | M-F 12p-1230p | 12:00 PM-12:30 PM | | :30 | | | | NM | 1 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$210.00 | | | | |
| E 6 | 3 | 09/15/17 | 09/15/17 | M-F 3p-4p | 3:00 PM-4:00 PM | | :30 | | | | NM | 1 | \$205.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$205.00 | | | | |
| E 7 | 3 | 09/15/17 | 09/15/17 | M-F 4p-5p | 4:00 PM-5:00 PM | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$170.00 | | | | |
| E 8 | 3 | 09/15/17 | 09/15/17 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$210.00 | | | | |
| E 9 | 3 | 09/15/17 | 09/15/17 | M-F 5a-6a | 5:00 AM-6:00 AM | | :30 | | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$140.00 | | | | |
| E 10 | 3 | 09/15/17 | 09/15/17 | M-F 530p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$225.00 | | | | |
| E 11 | 3 | 09/15/17 | 09/15/17 | M-F 6p-630p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$295.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$295.00 | | | | |
| E 12 | 3 | 09/15/17 | 09/15/17 | M-F 6a-7a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$235.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

| | | |
|----------------------------------------------|----------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 557415 / | | <u>Alt Order #</u> 08780306 |
| <u>Contract Dates</u> 09/12/17 - 09/18/17 | <u>Product</u> NORTHAM FOR GOVERNOR | <u>Estimate #</u> 903/913/5592 |
| <u>Advertiser</u> Northam/D/Gov | | <u>Original Date / Revision</u> 09/11/17 / 09/11/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$235.00 | | | | |
| E 13 | 3 | 09/15/17 | 09/15/17 | M-F 7p-730p | 7:00 PM-7:30 PM | | :30 | | | | NM | 1 | \$290.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$290.00 | | | | |
| E 14 | 3 | 09/15/17 | 09/15/17 | M-F 7a-9a | 7:00 AM-9:00 AM | | :30 | | | | NM | 2 | \$310.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----2-- | | | | 2 | \$155.00 | | | | |
| E 15 | 3 | 09/15/17 | 09/15/17 | M-F 730p-8p | 7:30 PM-8:00 PM | | :30 | | | | NM | 1 | \$270.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$270.00 | | | | |
| E 16 | 3 | 09/15/17 | 09/15/17 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$140.00 | | | | |
| E 17 | 3 | 09/15/17 | 09/15/17 | Friday Prime Hour 2 | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$725.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ----1-- | | | | 1 | \$725.00 | | | | |
| E 18 | 3 | 09/18/17 | 09/18/17 | M-F 10a-11a | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$60.00 | | | | |
| D 19 | 3 | 09/18/17 | 09/18/17 | Monday Prime Hour 3 | 10-11p scorpion | | :30 | | | | NM | 0 | \$0.00 |
| E 20 | 3 | 09/18/17 | 09/18/17 | M-F 11p-1135p | 11:00 PM-11:35 PM | | :30 | | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$325.00 | | | | |
| E 21 | 3 | 09/18/17 | 09/18/17 | M-F 1135p-1235a | 11:35 PM-12:35 AM | | :30 | | | | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$80.00 | | | | |
| E 22 | 3 | 09/18/17 | 09/18/17 | M-F Afternoon Rot | 12:30 PM-3:00 PM | | :30 | | | | NM | 2 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 2----- | | | | 2 | \$240.00 | | | | |
| E 23 | 3 | 09/18/17 | 09/18/17 | M-F 1235a-135a | 12:37 PM-1:37 PM | | :30 | | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$40.00 | | | | |
| E 24 | 3 | 09/18/17 | 09/18/17 | M-F 12p-1230p | 12:00 PM-12:30 PM | | :30 | | | | NM | 1 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$210.00 | | | | |
| E 25 | 3 | 09/18/17 | 09/18/17 | M-F 3p-4p | 3:00 PM-4:00 PM | | :30 | | | | NM | 1 | \$205.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$205.00 | | | | |
| E 26 | 3 | 09/18/17 | 09/18/17 | M-F 4p-5p | 4:00 PM-5:00 PM | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$170.00 | | | | |
| E 27 | 3 | 09/18/17 | 09/18/17 | M-F 430a-5a | 4:30 AM-4:59 AM | | :30 | | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$15.00 | | | | |
| E 28 | 3 | 09/18/17 | 09/18/17 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$210.00 | | | | |
| E 29 | 3 | 09/18/17 | 09/18/17 | M-F 5a-6a | 5:00 AM-6:00 AM | | :30 | | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$140.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

| | | |
|----------------------------------------------|----------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 557415 / | | <u>Alt Order #</u> 08780306 |
| <u>Contract Dates</u> 09/12/17 - 09/18/17 | <u>Product</u> NORTHAM FOR GOVERNOR | <u>Estimate #</u> 903/913/5592 |
| <u>Advertiser</u> Northam/D/Gov | | <u>Original Date / Revision</u> 09/11/17 / 09/11/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-----------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| E 30 | 3 | 09/18/17 | 09/18/17 | M-F 530p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$225.00 | | | | |
| E 31 | 3 | 09/18/17 | 09/18/17 | M-F 6p-630p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$295.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$295.00 | | | | |
| E 32 | 3 | 09/18/17 | 09/18/17 | M-F 6a-7a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$235.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$235.00 | | | | |
| E 33 | 3 | 09/18/17 | 09/18/17 | M-F 7p-730p | 7:00 PM-7:30 PM | | :30 | | | | NM | 1 | \$290.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$290.00 | | | | |
| E 34 | 3 | 09/18/17 | 09/18/17 | M-F 7a-9a | 7:00 AM-9:00 AM | | :30 | | | | NM | 2 | \$310.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 2----- | | | | 2 | \$155.00 | | | | |
| E 35 | 3 | 09/18/17 | 09/18/17 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | 1----- | | | | 1 | \$140.00 | | | | |
| E 36 | 3 | 09/16/17 | 09/16/17 | Saturday Prime Hour 3 | 10-11p 48hrs | | :30 | | | | NM | 1 | \$365.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----1- | | | | 1 | \$365.00 | | | | |
| E 37 | 3 | 09/16/17 | 09/16/17 | Sa 6p-630p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----1- | | | | 1 | \$90.00 | | | | |
| E 38 | 3 | 09/16/17 | 09/16/17 | Saturday Prime Hour 1 | 8-9p crimetime | | :30 | | | | NM | 1 | \$315.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----1- | | | | 1 | \$315.00 | | | | |
| E 39 | 3 | 09/16/17 | 09/16/17 | Sa 9a-11a | 9:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----1- | | | | 1 | \$135.00 | | | | |
| E 40 | 3 | 09/17/17 | 09/17/17 | Sunday Prime Hour 4 | 10:00 PM-11:00 PM | | :30 | | | | NM | 1 | \$465.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----1 | | | | 1 | \$465.00 | | | | |
| E 41 | 3 | 09/17/17 | 09/17/17 | Su 1030a-11a | 10:30 AM-11:00 AM | | :30 | | | | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----1 | | | | 1 | \$175.00 | | | | |
| E 42 | 3 | 09/17/17 | 09/17/17 | Su 11p-1135p | 11:00 PM-11:35 PM | | :30 | | | | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----1 | | | | 1 | \$160.00 | | | | |
| E 43 | 3 | 09/17/17 | 09/17/17 | Su 1205a-1235a | 11:35 PM-12:05 AM | | :30 | | | | NM | 1 | \$55.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----1 | | | | 1 | \$55.00 | | | | |
| D 44 | 3 | 09/17/17 | 09/17/17 | NFL Reg Ssn Pre Gm | 12:00 PM-12:30 PM | | :30 | | | | NM | 0 | \$0.00 |
| E 45 | 3 | 09/17/17 | 09/17/17 | Su 630-7p | 6:30 PM-7:00 PM | | :30 | | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----1 | | | | 1 | \$120.00 | | | | |
| E 46 | 3 | 09/17/17 | 09/17/17 | Sunday Prime Hour 1 | 7-8p 60min | | :30 | | | | NM | 1 | \$870.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----1 | | | | 1 | \$870.00 | | | | |
| D 47 | 3 | 09/17/17 | 09/17/17 | Sunday Prime Hour 2 | 8:00 PM-9:00 PM | | :30 | | | | NM | 0 | \$0.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

| | |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 557415 / | 08780306 |

| | | |
|---------------------|----------------------|--------------|
| Contract Dates | Product | Estimate # |
| 09/12/17 - 09/18/17 | NORTHAM FOR GOVERNOR | 903/913/5592 |

| | |
|---------------|--------------------------|
| Advertiser | Original Date / Revision |
| Northam/D/Gov | 09/11/17 / 09/11/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|---------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| E 48 | 3 | 09/17/17 | 09/17/17 | Su 9a-1030a | 9:00 AM-10:30 AM | | :30 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----1 | | | | 1 | \$500.00 | | | | |
| E 49 | 3 | 09/17/17 | 09/17/17 | Sunday Prime Hour 3 | 9:00 PM-10:00 PM | | :30 | | | | NM | 1 | \$590.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----1 | | | | 1 | \$590.00 | | | | |
| E 50 | 3 | 09/14/17 | 09/14/17 | M-F 10a-11a | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$60.00 | | | | |
| E 51 | 3 | 09/14/17 | 09/14/17 | M-F 11p-1135p | 11:00 PM-11:35 PM | | :30 | | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$325.00 | | | | |
| E 52 | 3 | 09/14/17 | 09/14/17 | M-F 1135p-1235a | 11:35 PM-12:35 AM | | :30 | | | | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$80.00 | | | | |
| E 53 | 3 | 09/14/17 | 09/14/17 | M-F 11a-12p | 11:00 AM-12:00 PM | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$170.00 | | | | |
| E 54 | 3 | 09/14/17 | 09/14/17 | M-F Afternoon Rot | 12:30 PM-3:00 PM | | :30 | | | | NM | 2 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---2--- | | | | 2 | \$240.00 | | | | |
| E 55 | 3 | 09/14/17 | 09/14/17 | M-F 1235a-135a | 12:37 PM-1:37 PM | | :30 | | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$40.00 | | | | |
| E 56 | 3 | 09/14/17 | 09/14/17 | M-F 12p-1230p | 12:00 PM-12:30 PM | | :30 | | | | NM | 1 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$210.00 | | | | |
| E 57 | 3 | 09/14/17 | 09/14/17 | M-F 4p-5p | 4:00 PM-5:00 PM | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$170.00 | | | | |
| E 58 | 3 | 09/14/17 | 09/14/17 | M-F 430a-5a | 4:30 AM-4:59 AM | | :30 | | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$15.00 | | | | |
| E 59 | 3 | 09/14/17 | 09/14/17 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$210.00 | | | | |
| E 60 | 3 | 09/14/17 | 09/14/17 | M-F 5a-6a | 5:00 AM-6:00 AM | | :30 | | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$140.00 | | | | |
| E 61 | 3 | 09/14/17 | 09/14/17 | M-F 530p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$225.00 | | | | |
| E 62 | 3 | 09/14/17 | 09/14/17 | M-F 6p-630p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$295.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$295.00 | | | | |
| E 63 | 3 | 09/14/17 | 09/14/17 | M-F 6a-7a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$235.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$235.00 | | | | |
| E 64 | 3 | 09/14/17 | 09/14/17 | M-F 7a-9a | 7:00 AM-9:00 AM | | :30 | | | | NM | 2 | \$310.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---2--- | | | | 2 | \$155.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

| | |
|---------------------|-------------|
| Contract / Revision | Alt Order # |
| 557415 / | 08780306 |

| | | |
|---------------------|----------------------|--------------|
| Contract Dates | Product | Estimate # |
| 09/12/17 - 09/18/17 | NORTHAM FOR GOVERNOR | 903/913/5592 |

| | |
|---------------|--------------------------|
| Advertiser | Original Date / Revision |
| Northam/D/Gov | 09/11/17 / 09/11/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-----------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| E 65 | 3 | 09/14/17 | 09/14/17 | M-F 730p-8p | 7:30 PM-8:00 PM | | :30 | | | | NM | 1 | \$270.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$270.00 | | | | |
| E 66 | 3 | 09/14/17 | 09/14/17 | Thursday Prime Hour 1 | 8:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$1,010.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$1,010.00 | | | | |
| E 67 | 3 | 09/14/17 | 09/14/17 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---1--- | | | | 1 | \$140.00 | | | | |
| E 68 | 3 | 09/12/17 | 09/12/17 | M-F 10a-11a | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -1----- | | | | 1 | \$60.00 | | | | |
| E 69 | 3 | 09/12/17 | 09/12/17 | Tuesday Prime Hour 3 | 10-11p bull | | :30 | | | | NM | 1 | \$795.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -1----- | | | | 1 | \$795.00 | | | | |
| E 70 | 3 | 09/12/17 | 09/12/17 | M-F 11p-1135p | 11:00 PM-11:35 PM | | :30 | | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -1----- | | | | 1 | \$325.00 | | | | |
| E 71 | 3 | 09/12/17 | 09/12/17 | M-F 1135p-1235a | 11:35 PM-12:35 AM | | :30 | | | | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -1----- | | | | 1 | \$80.00 | | | | |
| E 72 | 3 | 09/12/17 | 09/12/17 | M-F 11a-12p | 11:00 AM-12:00 PM | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -1----- | | | | 1 | \$170.00 | | | | |
| E 73 | 3 | 09/12/17 | 09/12/17 | M-F Afternoon Rot | 12:30 PM-3:00 PM | | :30 | | | | NM | 2 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -2----- | | | | 2 | \$240.00 | | | | |
| E 74 | 3 | 09/12/17 | 09/12/17 | M-F 1235a-135a | 12:37 PM-1:37 PM | | :30 | | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -1----- | | | | 1 | \$40.00 | | | | |
| E 75 | 3 | 09/12/17 | 09/12/17 | M-F 12p-1230p | 12:00 PM-12:30 PM | | :30 | | | | NM | 1 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -1----- | | | | 1 | \$210.00 | | | | |
| E 76 | 3 | 09/12/17 | 09/12/17 | M-F 3p-4p | 3:00 PM-4:00 PM | | :30 | | | | NM | 1 | \$205.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -1----- | | | | 1 | \$205.00 | | | | |
| E 77 | 3 | 09/12/17 | 09/12/17 | M-F 430a-5a | 4:30 AM-4:59 AM | | :30 | | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -1----- | | | | 1 | \$15.00 | | | | |
| E 78 | 3 | 09/12/17 | 09/12/17 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -1----- | | | | 1 | \$210.00 | | | | |
| E 79 | 3 | 09/12/17 | 09/12/17 | M-F 5a-6a | 5:00 AM-6:00 AM | | :30 | | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -1----- | | | | 1 | \$140.00 | | | | |
| E 80 | 3 | 09/12/17 | 09/12/17 | M-F 530p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -1----- | | | | 1 | \$225.00 | | | | |
| E 81 | 3 | 09/12/17 | 09/12/17 | M-F 6p-630p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$295.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

| | | |
|----------------------------------------------|----------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 557415 / | | <u>Alt Order #</u> 08780306 |
| <u>Contract Dates</u> 09/12/17 - 09/18/17 | <u>Product</u> NORTHAM FOR GOVERNOR | <u>Estimate #</u> 903/913/5592 |
| <u>Advertiser</u> Northam/D/Gov | | <u>Original Date / Revision</u> 09/11/17 / 09/11/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|------------------------|-------------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | - 1 - - - - - | | | | 1 | \$295.00 | | | | |
| E 82 | 3 | 09/12/17 | 09/12/17 | M-F 6a-7a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$235.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | - 1 - - - - - | | | | 1 | \$235.00 | | | | |
| E 83 | 3 | 09/12/17 | 09/12/17 | M-F 7p-730p | 7:00 PM-7:30 PM | | :30 | | | | NM | 1 | \$290.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | - 1 - - - - - | | | | 1 | \$290.00 | | | | |
| E 84 | 3 | 09/12/17 | 09/12/17 | M-F 7a-9a | 7:00 AM-9:00 AM | | :30 | | | | NM | 2 | \$310.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | - 2 - - - - - | | | | 2 | \$155.00 | | | | |
| E 85 | 3 | 09/12/17 | 09/12/17 | M-F 730p-8p | 7:30 PM-8:00 PM | | :30 | | | | NM | 1 | \$270.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | - 1 - - - - - | | | | 1 | \$270.00 | | | | |
| E 86 | 3 | 09/12/17 | 09/12/17 | Network Prime Specials | 8:00 PM-9:00 PM | | :30 | | | | NM | 1 | \$1,075.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | - 1 - - - - - | | | | 1 | \$1,075.00 | | | | |
| E 87 | 3 | 09/12/17 | 09/12/17 | M-F 9a-10a | 9:00 AM-10:00 AM | | :30 | | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | - 1 - - - - - | | | | 1 | \$140.00 | | | | |
| E 88 | 3 | 09/12/17 | 09/12/17 | Tuesday Prime Hour 2 | 9-10p ncis | | :30 | | | | NM | 1 | \$1,110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | - 1 - - - - - | | | | 1 | \$1,110.00 | | | | |
| E 89 | 3 | 09/13/17 | 09/13/17 | M-F 10a-11a | 10:00 AM-11:00 AM | | :30 | | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1 - - - - | | | | 1 | \$60.00 | | | | |
| D 90 | 3 | 09/13/17 | 09/13/17 | Wednesday Prime Hour 3 | 10-11p criminal | | :30 | | | | NM | 0 | \$0.00 |
| E 91 | 3 | 09/13/17 | 09/13/17 | M-F 11p-1135p | 11:00 PM-11:35 PM | | :30 | | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1 - - - - | | | | 1 | \$325.00 | | | | |
| E 92 | 3 | 09/13/17 | 09/13/17 | M-F 1135p-1235a | 11:35 PM-12:35 AM | | :30 | | | | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1 - - - - | | | | 1 | \$80.00 | | | | |
| E 93 | 3 | 09/13/17 | 09/13/17 | M-F 11a-12p | 11:00 AM-12:00 PM | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1 - - - - | | | | 1 | \$170.00 | | | | |
| E 94 | 3 | 09/13/17 | 09/13/17 | M-F Afternoon Rot | 12:30 PM-3:00 PM | | :30 | | | | NM | 2 | \$480.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 2 - - - - | | | | 2 | \$240.00 | | | | |
| E 95 | 3 | 09/13/17 | 09/13/17 | M-F 1235a-135a | 12:37 AM-1:37 AM | | :30 | | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1 - - - - | | | | 1 | \$40.00 | | | | |
| E 96 | 3 | 09/13/17 | 09/13/17 | M-F 12p-1230p | 12:00 PM-12:30 PM | | :30 | | | | NM | 1 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1 - - - - | | | | 1 | \$210.00 | | | | |
| E 97 | 3 | 09/13/17 | 09/13/17 | M-F 3p-4p | 3:00 PM-4:00 PM | | :30 | | | | NM | 1 | \$205.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1 - - - - | | | | 1 | \$205.00 | | | | |
| E 98 | 3 | 09/13/17 | 09/13/17 | M-F 4p-5p | 4:00 PM-5:00 PM | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1 - - - - | | | | 1 | \$170.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

| | | |
|----------------------------------------------|--|--------------------------------------------------------|
| <u>Contract / Revision</u> 557415 / | | <u>Alt Order #</u> 08780306 |
| <u>Contract Dates</u> 09/12/17 - 09/18/17 | | <u>Product</u> NORTHAM FOR GOVERNOR |
| <u>Advertiser</u> Northam/D/Gov | | <u>Estimate #</u> 903/913/5592 |
| | | <u>Original Date / Revision</u> 09/11/17 / 09/11/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-------------------------|-----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| E 99 | 3 | 09/13/17 | 09/13/17 | M-F 430a-5a | 4:30 AM-4:59 AM | | :30 | | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1---- | | | | 1 | \$15.00 | | | | |
| E 100 | 3 | 09/13/17 | 09/13/17 | M-F 5p-530p | 5:00 PM-5:30 PM | | :30 | | | | NM | 1 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1---- | | | | 1 | \$210.00 | | | | |
| E 101 | 3 | 09/13/17 | 09/13/17 | M-F 5a-6a | 5:00 AM-6:00 AM | | :30 | | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1---- | | | | 1 | \$140.00 | | | | |
| E 102 | 3 | 09/13/17 | 09/13/17 | M-F 530p-6p | 5:30 PM-6:00 PM | | :30 | | | | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1---- | | | | 1 | \$225.00 | | | | |
| E 103 | 3 | 09/13/17 | 09/13/17 | M-F 6p-630p | 6:00 PM-6:30 PM | | :30 | | | | NM | 1 | \$295.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1---- | | | | 1 | \$295.00 | | | | |
| E 104 | 3 | 09/13/17 | 09/13/17 | M-F 6a-7a | 6:00 AM-7:00 AM | | :30 | | | | NM | 1 | \$235.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1---- | | | | 1 | \$235.00 | | | | |
| E 105 | 3 | 09/13/17 | 09/13/17 | M-F 7p-730p | 7:00 PM-7:30 PM | | :30 | | | | NM | 1 | \$290.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 1---- | | | | 1 | \$290.00 | | | | |
| E 106 | 3 | 09/13/17 | 09/13/17 | M-F 7a-9a | 7:00 AM-9:00 AM | | :30 | | | | NM | 2 | \$310.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -- 2---- | | | | 2 | \$155.00 | | | | |
| N 107 | 3 | 09/15/17 | 09/15/17 | M-F 11p-1135p | 11p-1135p | | :30 | | | | NM | 1 | \$325.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---- F-- | | | | 1 | \$325.00 | | | | |
| N 108 | 3 | 09/15/17 | 09/15/17 | M-F 1135p-1235a | 1135p-1235a | | :30 | | | | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---- F-- | | | | 1 | \$80.00 | | | | |
| N 109 | 3 | 09/15/17 | 09/15/17 | M-F 1235a-135a | 1235a-137a | | :30 | | | | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---- F-- | | | | 1 | \$40.00 | | | | |
| N 110 | 3 | 09/18/17 | 09/18/17 | M-F 11a-12p | 11a-12p | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | M----- | | | | 1 | \$170.00 | | | | |
| N 111 | 3 | 09/18/17 | 09/18/17 | Monday Prime Hour 2 | 9p-10p | | :30 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/18/17 | 09/24/17 | M----- | | | | 1 | \$600.00 | | | | |
| N 112 | 3 | 09/16/17 | 09/16/17 | Sa 11p-1135p | 11p-1135p | | :30 | | | | NM | 1 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----S- | | | | 1 | \$160.00 | | | | |
| N 113 | 3 | 09/16/17 | 09/16/17 | Inside The Redskins | 1135p-1235a | | :30 | | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----S- | | | | 1 | \$25.00 | | | | |
| N 114 | 3 | 09/16/17 | 09/16/17 | Redskins Chronicles | 1235a-105a | | :30 | | | | NM | 1 | \$25.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----S- | | | | 1 | \$25.00 | | | | |
| N 115 | 3 | 09/16/17 | 09/16/17 | College Football Pre Gm | 3-330p | | :30 | | | | NM | 1 | \$335.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WTKR-TV
720 Boush St
Norfolk, VA 23510
(757) 446-1000

| | | |
|----------------------------------------------|--|--------------------------------------------------------|
| <u>Contract / Revision</u> 557415 / | | <u>Alt Order #</u> 08780306 |
| <u>Contract Dates</u> 09/12/17 - 09/18/17 | | <u>Product</u> NORTHAM FOR GOVERNOR |
| <u>Advertiser</u> Northam/D/Gov | | <u>Estimate #</u> 903/913/5592 |
| | | <u>Original Date / Revision</u> 09/11/17 / 09/11/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|----|-------------------|-----------------|-----------------------|----------------|------|---------------|-------------------|-------------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----S- | | | | 1 | \$335.00 | | | | |
| N 116 | 3 | 09/16/17 | 09/16/17 | Saturday Prime Hour 2 | 9p-10p | | :30 | | | | NM | 1 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -----S- | | | | 1 | \$380.00 | | | | |
| N 117 | 3 | 09/14/17 | 09/14/17 | M-F 3p-4p | 3p-4p | | :30 | | | | NM | 1 | \$205.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---T--- | | | | 1 | \$205.00 | | | | |
| N 118 | 3 | 09/14/17 | 09/14/17 | M-F 7p-730p | 7p-730p | | :30 | | | | NM | 1 | \$290.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | ---T--- | | | | 1 | \$290.00 | | | | |
| N 119 | 3 | 09/12/17 | 09/12/17 | M-F 4p-5p | 4p-5p | | :30 | | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | -T----- | | | | 1 | \$170.00 | | | | |
| N 120 | 3 | 09/13/17 | 09/13/17 | M-F 730p-8p | 730p-8p | | :30 | | | | NM | 1 | \$270.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | --W---- | | | | 1 | \$270.00 | | | | |
| N 121 | 3 | 09/13/17 | 09/13/17 | M-F 9a-10a | 9a-10a | | :30 | | | | NM | 1 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/11/17 | 09/17/17 | --W---- | | | | 1 | \$140.00 | | | | |
| | | | | | | | Totals | 0.00 | | | | 127 | \$29,860.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|-------------|
| 08/28/17 - 09/18/17 | 127 | \$29,860.00 | (\$4,479.00) | \$25,381.00 |
| Totals | 127 | \$29,860.00 | (\$4,479.00) | \$25,381.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.