

# ORDER



**KSDK**

**Orders**  
**Order / Rev:** 1548282  
**Alt Order #:** 08963466  
**Product Desc:** PRITZKER FOR GOV  
**Estimate:** 66  
**Flight Dates:** 02/06/18 - 02/12/18  
**Original Date / Rev:** 02/05/18 / 02/13/18  
**Order Type:** Political

**Primary AE:** Kristen Waskie  
**Sales Office:** T-PHI  
**Sales Region:** NAT

**Agency Name:** Shorr, Johnson, Magnus / POL  
**Buying Contact:**  
**Billing Contact:**  
 100 N. 20th St. Suite 201  
 Philadelphia, PA 19103

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** JB Pritzker / Illinois Governor / D / POL  
**Demographic:** A35+  
**Product Codes:** PL- State Governor  
**Priority:** P04-GB  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:** 06/12/17  
**Order Separation:** 00:15:00  
**Advertiser External ID:** 111673  
**Agency External ID:** 8543AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/18	02/12/18	79	\$64,000.00	\$54,400.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2018	79	\$64,000.00	\$54,400.00	0.00
<b>Totals</b>	<b>79</b>	<b>\$64,000.00</b>	<b>\$54,400.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSDK	02/12/18	02/12/18	Today Show Today Show	CM	7-9a	M-----	:30	2	\$900.00	P03-F	0.00	NM	2	\$1,800.00
OLYMPIC TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/12/18	02/18/18	M-----			2		\$900.00		0.00				
N 2	KSDK	02/09/18	02/09/18	Local News @ 5a M-F 5-6a	CM	5-6A	----F--	:30	1	\$125.00	P04-C	0.00	NM	1	\$125.00
TODAY IN ST. LOUIS 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/05/18	02/11/18	----F--			1		\$125.00		0.00				
N 3	KSDK	02/12/18	02/12/18	Local News @ 6a M-F 6-7a	CM	6-7A	M-----	:30	2	\$750.00	P03-F	0.00	NM	2	\$1,500.00
OLYMPIC TODAY IN ST. LOUIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/12/18	02/18/18	M-----			2		\$750.00		0.00				
N 4	KSDK	02/06/18	02/06/18	Local News @ 6a M-F 6-7a	CM	6-7A	-T-----	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00
TODAY IN ST. LOUIS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/05/18	02/11/18	-T-----			1		\$700.00		0.00				
N 5	KSDK	02/07/18	02/07/18	Local News @ 6a M-F 6-7a	CM	6-7A	--W----	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00

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Advertiser: JB Pritzker / Illinois Governor / D / POL  
 Product Desc: PRITZKER FOR GOV  
 Estimate: 66  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY IN ST. LOUIS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					1	\$700.00		0.00			
N 6	KSDK	02/08/18	02/08/18	Local News @ 6a M-F 6-7a	CM	6-7A	---T---	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00
TODAY IN ST. LOUIS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					1	\$700.00		0.00			
N 7	KSDK	02/09/18	02/09/18	Local News @ 6a M-F 6-7a	CM	6-7A	----F--	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00
TODAY IN ST. LOUIS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--					1	\$700.00		0.00			
N 8	KSDK	02/12/18	02/12/18	Jeopardy 12-1230p Jeopardy 12-1230p	CM	Jeopardy 12-1230p	M-----	:30	1	\$100.00	P04-C	0.00	NM	0	\$0.00
JEOPARDY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----					1	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	02/12/18-02/18/18	Jeopardy 12-1230p			Jeopardy 12-1230p	M-----	:30		<del>(\$100.00)</del>		0.00	NM		
Credited [cancel]															
N 9	KSDK	02/06/18	02/06/18	Jeopardy 12-1230p Jeopardy 12-1230p	CM	Jeopardy 12-1230p (12:00 PM-1:00 PM)	-T-----	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
JEOPARDY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					1	\$100.00		0.00			
N 10	KSDK	02/07/18	02/07/18	Jeopardy 12-1230p Jeopardy 12-1230p	CM	Jeopardy 12-1230p	--W----	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
JEOPARDY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					1	\$100.00		0.00			
N 11	KSDK	02/08/18	02/08/18	Jeopardy 12-1230p Jeopardy 12-1230p	CM	Jeopardy 12-1230p	---T---	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
JEOPARDY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					1	\$100.00		0.00			
N 12	KSDK	02/06/18	02/06/18	Today Show Today Show	CM	7-9a	-T-----	:30	2	\$700.00	P03-F	0.00	NM	2	\$1,400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					2	\$700.00		0.00			
N 13	KSDK	02/09/18	02/09/18	Jeopardy 12-1230p Jeopardy 12-1230p	CM	Jeopardy 12-1230p	----F--	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
JEOPARDY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--					1	\$100.00		0.00			
N 14	KSDK	02/06/18	02/06/18	Days of Our Lives Days of Our Lives	CM	Days of Our Lives	-T-----	:30	1	\$225.00	P04-C	0.00	NM	1	\$225.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					1	\$225.00		0.00			
N 15	KSDK	02/07/18	02/07/18	Days of Our Lives Days of Our Lives	CM	Days of Our Lives	--W----	:30	1	\$225.00	P04-C	0.00	NM	1	\$225.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					1	\$225.00		0.00			
N 16	KSDK	02/08/18	02/08/18	Days of Our Lives Days of Our Lives	CM	Days of Our Lives	---T---	:30	1	\$225.00	P04-C	0.00	NM	1	\$225.00
DAYS OF OUR LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					1	\$225.00		0.00			

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 Estimate: 66  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	KSDK	02/09/18	02/09/18	Days of Our Lives	CM	Days of Our Lives	----F--	:30	1	\$225.00	P04-C	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---		1				\$225.00		0.00			
		DAYS OF OUR LIVES													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--		1				\$225.00		0.00			
N 18	KSDK	02/12/18	02/12/18	Ellen 3-4p	CM	3-4p	M-----	:30	1	\$200.00	P04-C	0.00	NM	0	\$0.00
		ELLEN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----		1				\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	02/12/18-02/18/18		Ellen 3-4p		3-4p	M-----	:30		<del>(\$200.00)</del>		0.00	NM		
		Credited [cancel]													
N 19	KSDK	02/06/18	02/06/18	Ellen 3-4p	CM	3-4p	-T-----	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
		ELLEN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----		1				\$200.00		0.00			
N 20	KSDK	02/07/18	02/07/18	Ellen 3-4p	CM	3-4p	--W----	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
		ELLEN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----		1				\$200.00		0.00			
N 21	KSDK	02/08/18	02/08/18	Ellen 3-4p	CM	3-4p	---T---	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
		ELLEN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---		1				\$200.00		0.00			
N 22	KSDK	02/07/18	02/07/18	Today Show	CM	7-9a	--W----	:30	2	\$700.00	P03-F	0.00	NM	2	\$1,400.00
		TODAY SHOW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----		2				\$700.00		0.00			
N 23	KSDK	02/09/18	02/09/18	Ellen 3-4p	CM	3-4p	----F--	:30	1	\$200.00	P04-C	0.00	NM	1	\$200.00
		ELLEN													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--		1				\$200.00		0.00			
N 24	KSDK	02/10/18	02/10/18	Local News @ 5p Sa	CM	5-530P	-----S-	:30	1	\$450.00	P04-C	0.00	NM	1	\$450.00
		OLYMPIC LOCAL NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-----S-		1				\$450.00		0.00			
N 25	KSDK	02/12/18	02/12/18	Jeopardy 430-5p	CM	430-5p	M-----	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----		1				\$700.00		0.00			
N 26	KSDK	02/06/18	02/06/18	Jeopardy 430-5p	CM	430-5p	-T-----	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----		1				\$700.00		0.00			
N 27	KSDK	02/07/18	02/07/18	Jeopardy 430-5p	CM	430-5p	--W----	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----		1				\$700.00		0.00			

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 Product Desc: PRITZKER FOR GOV  
 Estimate: 66  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N28	KSDK	02/08/18	02/08/18	Jeopardy 430-5p Jeopardy	CM	430-5p	---T---	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					1	\$700.00		0.00			
N29	KSDK	02/09/18	02/09/18	Jeopardy 430-5p Jeopardy	CM	430-5p	----F--	:30	1	\$700.00	P03-F	0.00	NM	1	\$700.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--					1	\$700.00		0.00			
N30	KSDK	02/10/18	02/10/18	Local News @ 6p Sa News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$500.00	P04-C	0.00	NM	1	\$500.00
OLYMPIC LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-----S-					1	\$500.00		0.00			
N31	KSDK	02/12/18	02/12/18	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$700.00	P04-C	0.00	NM	1	\$700.00
OLYMPIC LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----					1	\$700.00		0.00			
N32	KSDK	02/08/18	02/08/18	Today Show Today Show	CM	7-9a	---T---	:30	2	\$700.00	P03-F	0.00	NM	2	\$1,400.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					2	\$700.00		0.00			
N33	KSDK	02/06/18	02/06/18	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	-T-----	:30	1	\$650.00	P04-C	0.00	NM	1	\$650.00
5P LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					1	\$650.00		0.00			
N34	KSDK	02/07/18	02/07/18	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$650.00	P04-C	0.00	NM	1	\$650.00
5P LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					1	\$650.00		0.00			
N35	KSDK	02/08/18	02/08/18	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	---T---	:30	1	\$650.00	P04-C	0.00	NM	1	\$650.00
5P LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---					1	\$650.00		0.00			
N36	KSDK	02/09/18	02/09/18	Local News @ 5p M-F News Channel 5 at 5P	CM	5-530P	----F--	:30	1	\$650.00	P04-C	0.00	NM	1	\$650.00
5P LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	----F--					1	\$650.00		0.00			
N37	KSDK	02/12/18	02/12/18	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$1,400.00	P03-F	0.00	NM	1	\$1,400.00
OLYMPIC LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----					1	\$1,400.00		0.00			
N38	KSDK	02/06/18	02/06/18	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00
6P LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-T-----					1	\$1,200.00		0.00			
N39	KSDK	02/07/18	02/07/18	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00
6P LOCAL NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	--W----					1	\$1,200.00		0.00			
N40	KSDK	02/08/18	02/08/18		CM	6-630P	---T---	:30	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00

Order / Rev: 1548282  
 Alt Order #: 08963466  
 Flight Dates: 02/06/18 - 02/12/18

Advertiser: JB Pritzker / Illinois Governor / D / POL  
 Product Desc: PRITZKER FOR GOV  
 Estimate: 66  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 6p M-F News Channel 5 at 6P											
				6P LOCAL NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/05/18	02/11/18	---T---			1			\$1,200.00			0.00		
N41	KSDK	02/09/18	02/09/18	Local News @ 6p M-F News Channel 5 at 6P	CM	6-630P	----F--	:30	1	\$1,200.00	P03-F	0.00	NM	1	\$1,200.00
				6P LOCAL NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/05/18	02/11/18	----F--			1			\$1,200.00			0.00		
N42	KSDK	02/12/18	02/12/18	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	M-----	:30	1	\$700.00	P04-C	0.00	NM	0	\$0.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/12/18	02/18/18	M-----			1			\$700.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSDK	02/12/18-02/18/18		Wheel of Frtune 630-7p			630-7P	M-----	:30	<del>(\$700.00)</del>	0.00	NM			
				Credited [cancel]											
N43	KSDK	02/09/18	02/09/18	Today Show Today Show	CM	7-9a	----F--	:30	2	\$700.00	P03-F	0.00	NM	2	\$1,400.00
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/05/18	02/11/18	----F--			2			\$700.00			0.00		
N44	KSDK	02/06/18	02/06/18	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	-T-----	:30	1	\$700.00	P04-C	0.00	NM	1	\$700.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/05/18	02/11/18	-T-----			1			\$700.00			0.00		
N45	KSDK	02/07/18	02/07/18	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	--W----	:30	1	\$700.00	P04-C	0.00	NM	1	\$700.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/05/18	02/11/18	--W----			1			\$700.00			0.00		
N46	KSDK	02/08/18	02/08/18	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	---T---	:30	1	\$700.00	P04-C	0.00	NM	0	\$0.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/05/18	02/11/18	---T---			1			\$700.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSDK	02/05/18-02/11/18		Wheel of Frtune 630-7p			630-7P	---Th-----	:30	<del>(\$700.00)</del>	0.00	NM			
				Credited [cancel]											
N47	KSDK	02/09/18	02/09/18	Wheel of Frtune 630-7p Wheel of Fortune	CM	630-7P	----F--	:30	1	\$700.00	P04-C	0.00	NM	1	\$700.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/05/18	02/11/18	----F--			1			\$700.00			0.00		
N48	KSDK	02/10/18	02/10/18	Local News @ LN Olympi Olympics Late News	CM	Late News	-----S-	:30	1	\$1,200.00	P04-C	0.00	NM	1	\$1,200.00
				OLYMPIC LOCAL NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/05/18	02/11/18	-----S-			1			\$1,200.00			0.00		
N49	KSDK	02/12/18	02/12/18	Local News @ 5a M-F 5-6a	CM	5-6A	M-----	:30	1	\$300.00	P03-F	0.00	NM	1	\$300.00
				OLYMPIC TODAY IN ST.LOUIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		02/12/18	02/18/18	M-----			1			\$300.00			0.00		
N50	KSDK	02/12/18	02/12/18	Local News @ LN Olympi Olympics Late News	CM	Late News	M-----	:30	1	\$2,800.00	P03-F	0.00	NM	1	\$2,800.00
				10P LOCAL NEWS WK 1/8, 1/15, 1/22											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		

Order / Rev: 1548282  
 Alt Order #: 08963466  
 Flight Dates: 02/06/18 - 02/12/18

Advertiser: JB Pritzker / Illinois Governor / D / POL  
 Product Desc: PRITZKER FOR GOV  
 Estimate: 66  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/18	02/18/18	M-----		1				\$2,800.00		0.00			
N51	KSDK	02/06/18	02/06/18	Local News @ 10p M-F	CM	Local News @ 10p	T-----	:30	1	\$1,500.00	P03-F	0.00	NM	1	\$1,500.00
				Local News @ 10p M-F											
				10P LOCAL NEWS WK 1/8, 1/15, 1/22											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	-T-----		1				\$1,500.00		0.00			
N52	KSDK	02/07/18	02/07/18	Local News @ 10p M-F	CM	Local News @ 10p	--W----	:30	1	\$1,500.00	P03-F	0.00	NM	1	\$1,500.00
				Local News @ 10p M-F											
				10P LOCAL NEWS WK 1/8, 1/15, 1/22											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	--W----		1				\$1,500.00		0.00			
N53	KSDK	02/08/18	02/08/18	Local News @ LN Olymp	CM	Late News	---T---	:30	1	\$1,200.00	P04-C	0.00	NM	1	\$1,200.00
				Olympics Late News											
				10P LOCAL NEWS WK 1/8, 1/15, 1/22											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	---T---		1				\$1,200.00		0.00			
N54	KSDK	02/09/18	02/09/18	Local News @ LN Olymp	CM	Late News	----F--	:30	1	\$1,200.00	P04-C	0.00	NM	1	\$1,200.00
				Olympics Late News											
				10P LOCAL NEWS WK 1/8, 1/15, 1/22											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	----F--		1				\$1,200.00		0.00			
N55	KSDK	02/06/18	02/06/18	Local News @ 5a M-F	CM	5-6A	-T-----	:30	1	\$125.00	P04-C	0.00	NM	1	\$125.00
				5-6a											
				TODAY IN ST. LOUIS 5A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	-T-----		1				\$125.00		0.00			
N56	KSDK	02/11/18	02/11/18	Local News @ 9a Su	CM	9-10A	-----S	:30	1	\$350.00	P04-C	0.00	NM	1	\$350.00
				Sun 9-10a											
				OLYMPIC LOCAL NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	-----S		1				\$350.00		0.00			
N57	KSDK	02/10/18	02/10/18	Local News @ 6a Sa	CM	6-7A	-----S-	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
				Sat 6-7A											
				TODAY IN ST. LOUIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	-----S-		1				\$100.00		0.00			
N58	KSDK	02/11/18	02/11/18	Today Show Su	CM	7-8A	-----S	:30	1	\$300.00	P04-C	0.00	NM	1	\$300.00
				NBC Today Show (Su)											
				SUNDAY TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	-----S		1				\$300.00		0.00			
N59	KSDK	02/10/18	02/10/18	Local News @ 9a Sa	CM	9-10A	-----S-	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
				Sat 9-10a											
				NEWSCHANNEL 5 AT 9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	-----S-		1				\$600.00		0.00			
N60	KSDK	02/10/18	02/10/18	Today Show Sa	CM	7-9A	-----S-	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
				NBC Today Show (Sa)											
				SATURDAY TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	-----S-		1				\$600.00		0.00			
N61	KSDK	02/07/18	02/07/18	Local News @ 5a M-F	CM	5-6A	--W----	:30	1	\$125.00	P04-C	0.00	NM	1	\$125.00
				5-6a											
				TODAY IN ST. LOUIS 5A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/05/18	02/11/18	--W----		1				\$125.00		0.00			
N62	KSDK	02/08/18	02/08/18	Local News @ 5a M-F	CM	5-6A	---T---	:30	1	\$125.00	P04-C	0.00	NM	1	\$125.00
				5-6a											
				TODAY IN ST. LOUIS 5A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1548282  
 Alt Order #: 08963466  
 Flight Dates: 02/06/18 - 02/12/18

Advertiser: JB Pritzker / Illinois Governor / D / POL  
 Product Desc: PRITZKER FOR GOV  
 Estimate: 66  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N63	KSDK	02/12/18	02/12/18	Local News @ 4p M-F News Channel 5 at 4P	CM	4-430P	M-----	:30	1	\$750.00	P03-F	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---		1				\$125.00		0.00			
		OLYMPIC 4PM NEWS													
N64	KSDK	02/08/18	02/08/18	Olympics Zone Olympics Zone	CM	Olympics Zone	---T---	:30	1	\$1,600.00	P04-C	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----		1				\$750.00		0.00			
		OLYMPIC OZONE													
N66	KSDK	02/10/18	02/10/18	Olympics Zone Olympics Zone	CM	Olympics Zone	-----S-	:30	1	\$1,600.00	P04-C	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-----S-		1				\$1,600.00		0.00			
		OLYMPIC OZONE													
N67	KSDK	02/12/18	02/12/18	Olympics Zone Olympics Zone	CM	Olympics Zone	M-----	:30	1	\$1,600.00	P04-C	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----		1				\$1,600.00		0.00			
		OLYMPIC OZONE													
N68	KSDK	02/12/18	02/12/18	Olympics Prime Olympics Primetime	CM	Olympics Primetime	M-----	:30	2	\$5,000.00	P04-C	0.00	NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----		2				\$5,000.00		0.00			
		OLYMPIC PRIME													
N69	KSDK	02/12/18	02/12/18	Olympics Late Fringe Olympics Late Fringe	CM	Olympics Late Fringe	M-----	:30	1	\$2,300.00	P03-F	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----		1				\$2,300.00		0.00			
		OLYMPIC LATE FRINGE													
N70	KSDK	02/12/18	02/12/18	Olympics Overnight Olympics Overnight	CM	Olympics Overnight	M-----	:30	2	\$75.00	P04-C	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/12/18	02/18/18	M-----		2				\$75.00		0.00			
		OLYMPIC LATE FRINGE													
N71	KSDK	02/08/18	02/08/18	Olympics Zone Olympics Zone	CM	Olympics Zone	---T---	:30	1	\$1,600.00	P04-C	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---		1				\$1,600.00		0.00			
N72	KSDK	02/08/18	02/08/18	Tonight Show DB Tonight Show DB	CM	Tonight Show DB	---T---	:30	1	\$400.00	P04-C	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	---T---		1				\$400.00		0.00			
N73	KSDK	02/10/18	02/10/18	Today Show Sa NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$600.00	P03-F	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-----S-		1				\$600.00		0.00			
N74	KSDK	02/11/18	02/11/18	Local News @ LN Olymp Olympics Late News	CM	Late News	-----S	:30	1	\$1,200.00	P04-C	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-----S		1				\$1,200.00		0.00			
N75	KSDK	02/10/18	02/10/18	Local News @ 6a Sa Sat 6-7A	CM	6-7A	-----S-	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-----S-		1				\$100.00		0.00			
N76	KSDK	02/11/18	02/11/18	Local News @ 6a Su Sun 6-7A	CM	6-7A	-----S	:30	1	\$100.00	P04-C	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		02/05/18	02/11/18	-----S		1				\$100.00		0.00			

Order / Rev: 1548282  
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Advertiser: JB Pritzker / Illinois Governor / D / POL  
 Product Desc: PRITZKER FOR GOV  
 Estimate: 66  
**KSDK**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 02/05/18	02/11/18	-----S	1	\$100.00	0.00								
													Totals	79	\$64,000.00