

ORDER



Orders
Order / Rev: 436318
Alt Order #:
Product Desc: Putnam for Commissioner of Agriculture
Estimate:
Flight Dates: 10/15/14 - 10/21/14
Original Date / Rev: 10/09/14 / 10/22/14
Order Type: GENERAL

WFTS

Primary AE: Dave Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Sandler & Innocenzi
Buying Contact:
Billing Contact:
 705 Prince Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Putnam/Republican/AG Commissione
Demographic: A25-54
Product Codes: PL State Candidate
Priority: P-2
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/29/14 | 10/21/14 | 26 | \$9,205.00 | \$7,824.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2014 | 26 | \$9,205.00 | \$7,824.25 | 0.00 |
| Totals | 26 | \$9,205.00 | \$7,824.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Dave Lombardo | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------|---------------------------------------|-------|-----------------------|-------------------|---------------|-------------|---------------|-----|------------|-------------|-------|------------|
| N 1 | WFTS | 10/15/14 | 10/21/14 | M-F 12-1p ABC Action News | CM | 1158a-1p | - T- T- - - | :30 | 2 | \$340.00 | P-2 | 0.00 | NM | 2 | \$680.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/14 | 10/21/14 | - T- T- - - | | | 2 | | \$340.00 | 0.00 | | | | | |
| N 2 | WFTS | 10/15/14 | 10/21/14 | M-SU 11-1135p ABC Action News | CM | 11-1135p | M- - - F- - | :30 | 2 | \$1,200.00 | P-3 | 0.00 | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/14 | 10/21/14 | M- - - F- - | | | 2 | | \$1,200.00 | 0.00 | | | | | |
| N 3 | WFTS | 10/15/14 | 10/21/14 | Nightline 12:35am Nightline 1235am | CM | 1238a-107a | - T- TF- - | :30 | 3 | \$300.00 | P-3 | 0.00 | NM | 3 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/14 | 10/21/14 | - T- TF- - | | | 3 | | \$300.00 | 0.00 | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | NFTS | 10/15/14-10/21/14 | | Nightline 12:35am | | 1238a-107a | - T- ThF- - - - | :30 | | \$300.00 | | 0.00 | NM | | |
| 3 | NFTS | 10/15/14-10/21/14 | | Nightline 12:35am | | 1238a-107a | - T- ThF- - - - | :30 | | \$300.00 | | 0.00 | NM | | |
| N 4 | WFTS | 10/18/14 | 10/18/14 | Sa 6-7a Sa 6-7a | CM | 6-7a | - - - - - S- | :30 | 1 | \$175.00 | P-3 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/14 | 10/21/14 | - - - - - S- | | | 1 | | \$175.00 | 0.00 | | | | | |
| N 5 | WFTS | 10/18/14 | 10/18/14 | Sa 7-8a Sa 7-8a | CM | 7-8a | - - - - - S- | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: | | 10/15/14 | 10/21/14 | - - - - - S- | | | 1 | | \$300.00 | 0.00 | | | | | |

Order / Rev: 436318
 Alt Order #:
 Flight Dates: 10/15/14 - 10/21/14

Advertiser: Putnam/Republican/AG Commissioner
 Product Desc: Putnam for Commissioner of Agriculture
 Estimate:
WFTS

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|---------------|-------------|-----|------------|-------------|------------|------------|
| N 5 | WFTS | 10/18/14 | 10/18/14 | Sa 7-8a Sa 7-8a | CM | 7-8a | -----S- | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/14 | 10/21/14 | -----S- | 1 | | \$300.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WFTS | 10/15/14-10/21/14 | | Sa 7-8a | 7-8a | | -----Sa-- | :30 | | \$300.00 | | 0.00 | NM | | |
| N 6 | WFTS | 10/18/14 | 10/18/14 | SA 8-9a GMA SA 8-9a | CM | 758-9a | -----S- | :30 | 1 | \$415.00 | P-3 | 0.00 | NM | 1 | \$415.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/14 | 10/21/14 | -----S- | 1 | | \$415.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WFTS | 10/15/14-10/21/14 | | SA 8-9a GMA | 758-9a | | -----Sa-- | :30 | | \$415.00 | | 0.00 | NM | | |
| N 7 | WFTS | 10/18/14 | 10/18/14 | Sa 9-10a Sa 9-10a | CM | 9-10a | -----S- | :30 | 1 | \$175.00 | P-3 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/14 | 10/21/14 | -----S- | 1 | | \$175.00 | | 0.00 | | | | | | |
| N 8 | WFTS | 10/19/14 | 10/19/14 | Su 6-7a Su 6-7a | CM | 6-7a | -----S | :30 | 1 | \$175.00 | P-3 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/14 | 10/21/14 | -----S | 1 | | \$175.00 | | 0.00 | | | | | | |
| N 9 | WFTS | 10/19/14 | 10/19/14 | SU 7-8a GMA SU 7-8a | CM | 658-8a | -----S | :30 | 1 | \$415.00 | P-2 | 0.00 | NM | 1 | \$415.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/14 | 10/21/14 | -----S | 1 | | \$415.00 | | 0.00 | | | | | | |
| N 10 | WFTS | 10/19/14 | 10/19/14 | Su 8-9a Su 8-9a | CM | 8-9a | -----S | :30 | 1 | \$300.00 | P-3 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/14 | 10/21/14 | -----S | 1 | | \$300.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | <u>Start/End Time</u> | | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | WFTS | 10/15/14-10/21/14 | | Su 8-9a | 8-9a | | -----Su | :30 | | \$300.00 | | 0.00 | NM | | |
| N 11 | WFTS | 10/19/14 | 10/19/14 | SU 9-10a This Week Su 9-10a This Week | CM | 9-10a | -----S | :30 | 1 | \$1,000.00 | P-2 | 0.00 | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/14 | 10/21/14 | -----S | 1 | | \$1,000.00 | | 0.00 | | | | | | |
| N 12 | WFTS | 10/15/14 | 10/21/14 | M-F 5-530a ABC Action News | CM | 5-530a | -TW-F-- | :30 | 3 | \$190.00 | P-3 | 0.00 | NM | 3 | \$570.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/14 | 10/21/14 | -TW-F-- | 3 | | \$190.00 | | 0.00 | | | | | | |
| N 13 | WFTS | 10/15/14 | 10/21/14 | M-F 530-6a ABC Action News | CM | 528-6a | MTWT--- | :30 | 4 | \$200.00 | P-3 | 0.00 | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/14 | 10/21/14 | MTWT--- | 4 | | \$200.00 | | 0.00 | | | | | | |
| N 14 | WFTS | 10/15/14 | 10/21/14 | M-F 3-4P Dr. OZ M-F 3-4P Dr. OZ | CM | 3-4p | M-T--- | :30 | 2 | \$375.00 | P-2 | 0.00 | NM | 2 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/14 | 10/21/14 | M-T--- | 2 | | \$375.00 | | 0.00 | | | | | | |
| N 15 | WFTS | 10/15/14 | 10/21/14 | 430-5am America This M&M M-F 430-5am | M | 430-5am | MTWTF-- | :30 | 2 | \$75.00 | P-3 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/14 | 10/21/14 | MTWTF-- | 2 | | \$75.00 | | 0.00 | | | | | | |
| Totals | | | | | | | | | | | | | 26 | \$9,205.00 | |