ORDER

Orders

Order / Rev:	**489875**		
Alt Order #:			
Product Desc:	General Election		
Estimate:			**KSAT 12 TV**
Flight Dates:	10/20/18 - 11/06/18	Primary AE:	Ashley Parker
Original Date / Rev:	10/19/18 / 10/19/18	Sales Office:	SAT-L
Order Type:	GENERAL	Sales Region:	LOC

Agency

Name:	**Holdsworth & Nicholas, Inc**		
Buying Contact:		Billing Type:	Cash
Billing Contact:		Billing Calendar:	Broadcast
	6106 Broadway	Billing Cycle:	EOM/EOC
	San Antonio, TX 78209	Agency Commission:	15%

Advertiser

Name:	**Pol-BCJudge-D-N. Wolff**		
Demographic:	A35+	New Business Thru:	
Product Codes:	PL-Local-Democrat	Advertiser External ID:	
Revenue Code 1:	AGY	Agency External ID:	
Revenue Code 2:	POL	Unit Code:	General
Revenue Code 3:	CAND	Order Separation:	00:15:00
Priority:	P-3		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	18	$8,800.00	$7,480.00
10/29/18	11/06/18	21	$11,200.00	$9,520.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	18	$8,800.00	$7,480.00	57.00
November 2018	21	$11,200.00	$9,520.00	67.00
Totals	39	$20,000.00	$17,000.00	124.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ashley Parker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KSAT	10/20/18	11/03/18	GMSA- Sat 9a GMSA- Sat 9a	CM	Sat 9-10a	-----S-	:30	1	$700.00	P-3	3.10 NM	2	$1,400.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/18	10/21/18	-----S-	1	$700.00	3.10
Week: 10/22/18	10/28/18	-------	0	$700.00	3.10
Week: 10/29/18	11/04/18	-----S-	1	$700.00	3.10

N 2	KSAT	10/21/18	11/04/18	GMSA- Sun 6a GMSA- Sun 6a	CM	Sun 6-7a	------S	:30	1	$150.00	P-3	1.50 NM	3	$450.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/18	10/21/18	------S	1	$150.00	1.50
Week: 10/22/18	10/28/18	------S	1	$150.00	1.50
Week: 10/29/18	11/04/18	------S	1	$150.00	1.50

N 3	KSAT	10/21/18	11/04/18	GMSA- Sun 8a GMSA- Sun 8a	CM	Sun 8-9a	------S	:30	1	$400.00	P-3	3.10 NM	3	$1,200.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/15/18	10/21/18	------S	1	$400.00	3.10
Week: 10/22/18	10/28/18	------S	1	$400.00	3.10
Week: 10/29/18	11/04/18	------S	1	$400.00	3.10

N 4	KSAT	10/21/18	11/04/18	Sun 1030pm News KSAT Sun 1030p News	CM	Sun 1030-11p	------S	:30	1	$1,000.00	P-3	5.70 NM	3	$3,000.00

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating

Order / Rev: 489875
Alt Order #:
Flight Dates: 10/20/18 - 11/06/18

Advertiser: Pol-BCJudge-D-N. Wolff
Product Desc: General Election
Estimate:

KSAT 12 TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/15/18	10/21/18	------S	1	$1,000.00	5.70							
		Week: 10/22/18	10/28/18	------S	1	$1,000.00	5.70							
		Week: 10/29/18	11/04/18	------S	1	$1,000.00	5.70							
N	5	KSAT 10/22/18	11/06/18	GMSA-M-F 5a GMSA- 5a	CM	5-530a	MTWTF--	:30	4	$200.00	P-3	2.00 NM	9	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/18	10/28/18	MTWTF--	4	$200.00	2.00							
		Week: 10/29/18	11/04/18	MTWTF--	4	$200.00	2.00							
		Week: 11/05/18	11/11/18	MT-----	1	$200.00	2.00							
N	6	KSAT 10/22/18	11/06/18	GMSA-M-F 5:30a GMSA- 5:30a	CM	530-6a	MTWTF--	:30	3	$250.00	P-3	2.50 NM	7	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/18	10/28/18	MTWTF--	3	$250.00	2.50							
		Week: 10/29/18	11/04/18	MTWTF--	3	$250.00	2.50							
		Week: 11/05/18	11/11/18	MT-----	1	$250.00	2.50							
N	7	KSAT 11/03/18	11/03/18	GMSA- Sat 8a GMSA- Sat 8a	CM	Sat 8-9a	-----S-	:30	1	$500.00	P-3	3.20 NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/29/18	11/04/18	-----S-	1	$500.00	3.20							
N	8	KSAT 11/04/18	11/04/18	GMA- Sun 7a GMA- Sun 7a	CM	Sun 7-8a	------S	:30	1	$250.00	P-3	2.40 NM	1	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/29/18	11/04/18	------S	1	$250.00	2.40							
N	9	KSAT 10/22/18	11/02/18	Noon News Noon News	CM	12n-1p	MTWTF--	:30	2	$350.00	P-3	3.80 NM	4	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/18	10/28/18	MTWTF--	2	$350.00	3.80							
		Week: 10/29/18	11/04/18	MTWTF--	2	$350.00	3.80							
N	10	KSAT 10/22/18	11/05/18	Late News- 10p Late News- 10PM	CM	M-F 10-1035pm	MTWTF--	:30	1	$1,750.00	P-3	6.20 NM	3	$5,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/18	10/28/18	MTWTF--	1	$1,750.00	6.20							
		Week: 10/29/18	11/04/18	MTWTF--	1	$1,750.00	6.20							
		Week: 11/05/18	11/11/18	M------	1	$1,750.00	6.20							
N	11	KSAT 10/22/18	11/05/18	Late News- 10:35p Late News- 10:35PM	CM	M-F 10:35-11:05P	MTWTF--	:30	1	$1,000.00	P-3	4.00 NM	3	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 10/22/18	10/28/18	MTWTF--	1	$1,000.00	4.00							
		Week: 10/29/18	11/04/18	MTWTF--	1	$1,000.00	4.00							
		Week: 11/05/18	11/11/18	M------	1	$1,000.00	4.00							
												Totals	39	$20,000.00

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 489875

1. THE NAME OF THE CANDIDATE IS: **NELSON WOLFF**

2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF **BEXAR COUNTY JUDGE** in the
   ☐ Primary Election, ☒ General Election, or ☐ Special Election.

3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS

   FRIENDS FOR NELSON W. WOLFF.

4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS

   MARCIE TREVINO RIPPER .

5. THE CONTACT PERSON FOR THE PURCHASER IS:

   MARIAN HOLDSWORTH, HOLDSWORTH & NICHOLAS
   Name

   6106 BROADWAY, SAN ANTONIO, TX 78209
   Address

   (210) 367-0162
   Phone Number

6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

   MARCIE TREVINO RIPPER

   _____

   _____

   _____

* The Treasurer is often the only top officer of a Candidate Committee.