

# ORDER



**Orders**  
**Order / Rev:** 3551088  
**Alt Order #:** WOC14652736  
**Product Desc:** 2024 Primary Election  
**Estimate:** 7007  
**Flight Dates:** 05/20/24 - 05/26/24  
**Original Date / Rev:** 05/16/24 / 05/17/24  
**Order Type:** NORMAL

**KVLY**  
**Primary AE:** Fargo House  
**Sales Office:** FARN  
**Sales Region:** National

**Agency Name:** AxMedia  
**Buying Contact:**  
**Billing Contact:**  
 800 W 47TH Street Suite 200  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Fedorchak for ND  
**Demographic:** A55+  
**Product Codes:** Candidate - National - House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-05

**New Business End:**  
**Advertiser External ID:** 631737  
**Agency External ID:** 140343  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	55	\$10,850.00	\$9,222.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	55	\$10,850.00	\$9,222.50	0.00
<b>Totals</b>	<b>55</b>	<b>\$10,850.00</b>	<b>\$9,222.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Fargo House	FARN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KVLY	05/20/24	05/24/24	Valley Today @ 6a Valley Today @ 6a (Program: Valley Today at 6:00am<) L5	CM	5:58 AM-7:00 AM	22222--	:30	10	\$65.00	P-05	0.00	NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	22222--		10				\$65.00		0.00			
N 2	KVLY	05/20/24	05/24/24	NBC Today Show Today Show (Program: Today Show) NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF TODAY SHW Mo-Fr 7:00a-9:00a IN Nov/2023LS ON KVLY ADJUSTED TO THE May/2023LS TP HUT LEVEL.	CM	7:00 AM-9:00 AM	11111--	:30	5	\$170.00	P-05	0.00	NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	11111--		5				\$170.00		0.00			
N 3	KVLY	05/20/24	05/25/24	NBC Sa Today Sa Today (Program: AVG. ALL WKS) P5	CM	6:58 AM-9:00 AM (6:58 AM-9:00 AM)	-----1-	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	-----1-		1				\$25.00		0.00			
N 4	KVLY	05/20/24	05/26/24	NBC Su Today Su Today (Program: Sunday TODAY with Willie<) P5	CM	6:58 AM-8:00 AM (6:58 AM-8:00 AM)	-----1	:30	1	\$70.00	P-05	0.00	NM	1	\$70.00

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 Estimate: 7007  
**KVLY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KVLY	05/20/24	05/26/24	NBC Meet The Press	CM	8:00 AM-9:00 AM	-----1	:30	1	\$15.00	P-05	0.00	NM	1	\$15.00
(Program: Meet the Press) NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF MEET PRESS-SUN Sun 8:00a-9:00a IN Nov/2023LS ON KVLY ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----1	1	\$70.00	0.00								
N 6	KVLY	05/20/24	05/24/24	Valley News @ 5p M-F	CM	4:58 PM-5:30 PM	11111--	:30	5	\$100.00	P-04	0.00	NM	5	\$500.00
(Program: Valley News Live @ 5<)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	11111--	5	\$100.00	0.00								
N 7	KVLY	05/20/24	05/24/24	Valley News @ 6p M-F	CM	6:00 PM-6:30 PM	11111--	:30	5	\$450.00	P-03	0.00	NM	5	\$2,250.00
(Program: Valley News Live @ 6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	11111--	5	\$450.00	0.00								
N 8	KVLY	05/20/24	05/25/24	Valley News @ 6p Sat	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$100.00	P-05	0.00	NM	1	\$100.00
(Program: AVG. ALL WKS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----1-	1	\$100.00	0.00								
N 9	KVLY	05/20/24	05/23/24	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	11-1---	:30	3	\$500.00	P-04	0.00	NM	3	\$1,500.00
(Program: Wheel of Fortune) NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF WHEEL-FORTNE Mo-Fr 6:30p-7:00p IN Nov/2023LS ON KVLY ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	11-1---	3	\$500.00	0.00								
N 10	KVLY	05/20/24	05/25/24	Sat Wheel of Fortune	CM	6:30 PM-7:00 PM	-----1-	:30	1	\$190.00	P-04	0.00	NM	1	\$190.00
(Program: AVG. ALL WKS) NSI 2Q EST - FARGO-VALLEY CITY - ACTUAL Nov/2023LS Sat 6:30p-7:00p TIME PERIOD ON KVLY ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	-----1-	1	\$190.00	0.00								
N 11	KVLY	05/20/24	05/20/24	NBC Monday Prime 2 Hour	CM	7:00 PM-9:00 PM	1-----	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
(Program: The Voice) NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF VOICE-NBC Mon 7:00p-9:00p IN Nov/2023LS ON KVLY ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	1-----	1	\$600.00	0.00								
N 12	KVLY	05/20/24	05/22/24	NBC Wednesday Prime Hour	CM	7:00 PM-8:00 PM	--1----	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
(Program: Chicago Med)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	--1----	1	\$800.00	0.00								
N 13	KVLY	05/20/24	05/22/24	NBC Wednesday Prime Hour	CM	9:00 PM-10:00 PM	--1----	:30	1	\$750.00	P-04	0.00	NM	1	\$750.00
(Program: Chicago P.D.) NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CHC PD-ENC-NBC Wed 9:00p-10:00p IN Nov/2023LS ON KVLY ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/20/24	05/26/24	--1----	1	\$750.00	0.00								
N 15	KVLY	05/20/24	05/24/24	NBC Friday Prime 2 Hour	CM	8:00 PM-10:00 PM	----1--	:30	1	\$220.00	P-05	0.00	NM	1	\$220.00
(Program: Dateline NBC)															

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 Estimate: 7007  
**KVLY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF DATELINE FR-NBC Fri 8:00p-10:00p IN Nov/2023LS ON KVLY ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----1--		1				\$220.00		0.00			
N18	KVLY	05/20/24	05/24/24	Valley News @ 10p M-FCM Valley News @ 10p M-F		10:00 PM-10:35 PI111111--	--	:30	5	\$150.00	P-05	0.00	NM	5	\$750.00
(Program: Valley News Live @ 10<) NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF VALLEY NWS-@10 Mo-Fr 10:00p-10:35p IN Nov/2023LS ON KVLY ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	11111--		5				\$150.00		0.00			
N19	KVLY	05/20/24	05/25/24	Valley News @ 10p Sat CM Valley News @ 10p Sat		10:00 PM-10:30 PI-----1-	-	:30	1	\$105.00	P-05	0.00	NM	1	\$105.00
(Program: Valley News Live @ 10) NSI 2Q EST - FARGO-VALLEY CITY - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF VALLEY NWS-@10 Sat 10:00p-10:30p IN Nov/2023LS ON KVLY ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-		1				\$105.00		0.00			
N20	KVLY	05/20/24	05/26/24	Valley News @ 10p SunCM Valley News @ 10p Sun		10:00 PM-10:35 PI-----1	-	:30	1	\$115.00	P-05	0.00	NM	1	\$115.00
(Program: Valley News Live @ 10<) NSI 2Q EST - FARGO-VALLEY CITY - ACTUAL Nov/2023LS Sun 10:00p-10:35p TIME PERIOD ON KVLY ADJUSTED TO THE May/2023LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1		1				\$115.00		0.00			
N21	KVLY	05/20/24	05/25/24	NBC Saturday Night LiveCM Saturday Night Live		10:30 PM-12:03 XI-----1-	-	:30	1	\$75.00	P-05	0.00	NM	1	\$75.00
(Program: Saturday Night Live<) 5.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-		1				\$75.00		0.00			
N22	KVLY	05/20/24	05/26/24	NBC Indy 500 Race CM NBC Indy 500 Race		11:30 AM-3:00 PM-----1	-	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
(Program: INDY 500) NSI SPORTS EST - FARGO-VALLEY CITY - ACTUAL Nov/2023LS Sun 11:30a-3:00p TIME PERIOD ON KVLY.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1		1				\$125.00		0.00			
N23	KVLY	05/20/24	05/26/24	NBC Thursday Prime HrCM Thursday Prime Hr 3		9p-10p	---1---	:30	1	\$375.00	P-05	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	---1---		1				\$375.00		0.00			
N24	KVLY	05/20/24	05/26/24	NBC Saturday Prime HrCM Saturday Prime Hr 2		8p-9p	-----1-	:30	1	\$200.00	P-05	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1-		1				\$200.00		0.00			
N25	KVLY	05/20/24	05/26/24	NBC Sunday Prime Hr 1CM Sunday Prime Hr 1		6p-7p	-----1	:30	1	\$160.00	P-05	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1		1				\$160.00		0.00			
N26	KVLY	05/20/24	05/26/24	NBC Indy 500 Race CM NBC Indy 500 Race		11:30 AM-3:00 PM-----1	-	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-----1		1				\$125.00		0.00			
N27	KVLY	05/20/24	05/26/24	NBC Friday Prime 2 HourCM Friday Prime 2 Hour		8:00 PM-10:00 PM----1--	--	:30	1	\$220.00	P-05	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	----1--		1				\$220.00		0.00			
N28	KVLY	05/20/24	05/26/24	NBC Today Show III CM Today w/ Hoda & Jenna		11:00 AM-12:00 PI11111--	---	:30	4	\$20.00	P-05	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1111---		4				\$20.00		0.00			

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Flight Dates: 05/20/24 - 05/26/24

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Estimate: 7007

**KVLY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	55	\$10,850.00