

WSTR-TV

QUARTERLY ISSUES/PROGRAMS REPORT

First Quarter 2008

ISSUE: CRIME/DRUGS

PROGRAM INFORMATION REPORT
FIRST QUARTER 2008
JANUARY, FEBRUARY, MARCH

DATE	SHOW	BRIEF DESCRIPTION
1/2/08	4/5/6/10/11PM	Jury trial scheduled for Derris Smith. He's accused of beating to death 18-month-old Malikai Glenn, his girlfriend's son (over a toilet training issue). This is a capital case.
1/2/08	4/5/6/10/11PM	Middletown has a new police chief. Major Greg Swarber has been a member of the force since 1980. We talk to him about the challenges ahead in light of a significant increase in crime in the city over the past several years. Also, how new tax money will help crime-fighting efforts by restoring programs that had been cut.
1/5/08	4/5/6/10/11PM	Deb Dixon reports on why no police officers have been dying here even though last year was a record breaking year for cops dying around the country.
1/5/08	4/5/6/10/11PM	A local teenager died overnight in police custody after ingesting a large amount of crack-cocaine. The 14 year-old was arrested on drug charges about midnight near the intersection of Neave and St Michael streets in Lower Price Hill. Police took him to 2020 juvenile detention center. He went into cardiac arrest and was taken to Children's Hospital where he died. The incident remains under investigation.
1/9/08	4/5/6/10/11PM	Oxford police say no sooner had a task force been formed, they received nine tips over the weekend concerning a suspected rapist. The suspect is wanted in connection with the rape of a Miami coed in '06 and the attack on a woman in Richmond, Indiana. Police say they tell us why they decided to form the task force at this point.
1/11/08	4/5/6/10/11PM	Accused "Blue Eyed Rapist" David Hopper entered a guilty plea to the charges facing him in Campbell County this morning. This is similar to what he did in Grant County earlier this week.
1/17/08	4/5/6/10/11PM	Rich Jaffe reports on efforts of the Clermont County Narcotics Unit and the Union Twp PD regarding complaints of suspected drug activity in the Piccadilly Square/Southern Trace Apartment complexes over the past several months. An investigation developed and became a priority for case agents of the Narcotics Unit and several officers of Union Twp. Twenty-eight individuals have been identified and charged with a total of twenty one felony drug offenses as a part of this extended investigation.
2/20/08	4/5/6/10/11PM	In a 6-1 decision, The Ohio Supreme Court held today that Ohio's sex offender residency law, which prohibits sex offenders from living within 1,000 feet of a school, daycare, or preschool, does not apply retroactively. Butler Co Grand Jury today declined to indict Robert Moser on Involuntary Manslaughter & bomb manufacturing charges relating to the homemade bomb explosion that killed Daniel Ferraro.
2/28/08	4/5/6/10/11PM	Deb Dixon reports on budget problems that could force the DART Drug Unit to disband. DART (Drug Abuse Reduction Task Force) does undercover drug investigations for several local suburban communities in Hamilton County. Because Federal Law Enforcement continues to focus more resources to the war on terror--units like this are facing extinction all over the country.

3/17/08	4/5/6/10/11PM	Deb Dixon interviews Cincinnati police officers about community cooperation and receiving tips on several unsolved local murders since they've broken up a couple of violent neighborhood gangs. Basically their success in breaking up a couple of these violent gangs is giving them new leads in some cold murder cases.
3/25/08	4/5/6/10/11PM	Three men were arrested Monday in Mt Airy Forest and charged with public indecency after exposing their genitals and performing sex acts on themselves in front of plainclothes police officers with numerous park patrons nearby. Arrested were T Bauer, 74; K Timmerman, 50; B Lovett, 31.

ISSUE: ECONOMY

PROGRAM INFORMATION REPORT
FIRST QUARTER 2008
JANUARY, FEBRUARY MARCH

DATE	SHOW	BRIEF DESCRIPTION
1/10/08	4/5/6/10/11PM	IKEA, the world's leading home furnishings retailer, today announced that its future Cincinnati-area store will open in West Chester, Ohio at 9 a.m. on Wednesday, March 12, 2008. It will be the Swedish company's 1st store and restaurant destination in Ohio, 6th in the Midwest, and 34th in the United States.
1/10/08	4/5/6/10/11PM	The Ohio-Kentucky-Indiana Regional Council of Governments (OKI) announced today that more than \$1.7 million will be awarded to various public transit projects throughout the region. These projects will improve transportation access to employment for welfare recipients, low-income individuals and the disabled.
1/14/08	4/5/6/10/11PM	A report on Cincinnati City Council's Finance Committee debate on SORTA'S request for a 50-Cent Fare increase today. Metro CEO and General Manager Mike Setzer made the argument for the increase to council members this afternoon. The company said the money is needed to keep up with rising fuel costs, cuts in state funding and an aging fleet of buses in need of repair. Council members soundly rejected a request for a 25-Cent increase in June.
1/15/08	4/5/6/10/11PM	Troubleshooter Howard Ain reports the folks at Social Security say it's likely our benefits will change as we grow older. Howard reported just how soon the system may have to make cuts, and how the benefit letters you get once a year may be misleading.
1/17/08	4/5/6/10/11PM	During tough economic times more and more people buy used rather than new cars. When they do it's important to carefully consider what else you buy with the vehicle. A local woman said she was trying to protect herself by buying lots of insurance. But now she says that was a bad idea. Local 12 Troubleshooter Howard Ain has a warning.
1/23/08	4/5/6/10/11PM	Humana is proposing construction of a mail order pharmacy operation in West Chester--expected to create up to 350 new jobs. Trustees approved an incentive package last night.
1/30/08	4/5/6/10/11PM	The U.S. Department of Transportation's Bureau of Transportation Statistics (BTS) reported today that average air fares in the third quarter of 2007 were down 0.8 percent from the third quarter of 2006 and remained 2.9 percent below their pre-9/11 high for any third quarter. Average air fares in the third quarter rose 0.7 percent from the second-quarter 2007 average of \$326. Quarter-to-quarter changes may be affected by seasonal factors. Of the top 100 airports based on originating passengers, the highest third-quarter average fares were in Cincinnati (up 12.6 percent).
2/19/08	4/5/6/10/11PM	Paula Toti reported the latest on the Coupons the Government will begin sending out this week for the transition to Digital TV. One year from now we'll begin broadcasting exclusively in Digital format. She reports on what you need to know about this confusing situation.
3/19/08	4/5/6/10/11PM	Paula Toti reports on why have 30-Year Home Mortgage Rates actually been going up in spite of government interest rate cuts. Paula explains when we might expect this trend to get better. She also reported on new guidelines which might make it a little easier for you to buy a new home.

ISSUE: EDUCATION

**PROGRAM INFORMATION REPORT
FIRST QUARTER 2008
JANUARY, FEBRUARY MARCH**

DATE	SHOW	BRIEF DESCRIPTION
1/8/08	4/5/6/10/11PM	First day for Taft I T High School students at their temporarily relocated school in the former Heinold School building. Taft students and staff will remain at this location while a new high school is built for them in the West End. On hand to greet the students will be Cincinnati Bell President and Chief Executive Officer Jack Cassidy, who, with Taft IT Principal Anthony Smith, has forged a partnership credited with dramatically improving student achievement at the school.
1/10/08	4/5/6/10/11PM	Mayor Mallory was joined by Strive and many Cincinnati and Northern Kentucky mentoring agencies in announcing new efforts to increase and enhance mentoring. The Mayor made the announcement at a career fair sponsored by Cincinnati Public Schools to show the connection between mentoring and developing successful futures for youth.
1/14/08	4/5/6/10/11PM	A report on applying for financial aid for college and how to get a head start on other applicants.
1/23/08	4/5/6/10/11PM	Cincinnati Public Schools discuss plans to replace the entire staff at Taft Elementary School due to continued low student performance on state achievement tests.
3/26/08	4/5/6/10/11PM	Miami University recently conducted a successful test of its emergency text and email message system. 97 percent who signed up for the system say they got a test message and 78 percent received it within eight minutes. The system was implemented after the shootings at Va. Tech.

ISSUE: ENVIRONMENT

PROGRAM INFORMATION REPORT
FIRST QUARTER 2008
JANUARY, FEBRUARY MARCH

DATE	SHOW	BRIEF DESCRIPTION
1/18/08	4/5/6/10/11PM	State Representative Dale Mallory (D-Cincinnati) hosted an emergency meeting concerning the community bed bug problem. The meeting came after a large volume of concerns about infestations reported by citizens and community leaders within our community.
1/25/08	4/5/6/10/11PM	The City of Cincinnati began testing an anti-icing product made from processed sugar beets to help keep roads clear during snow events. The product, called Geo Melt, is a natural product that works well when mixed with either granular salt or liquid salt brine to keep ice from forming on the roads before a storm. The City is testing the beet juice in six locations representing various road conditions.
3/10/08	4/5/6/10/11PM	A report on a five month investigation by the Associated Press that discovered the drinking water in 24 major metropolitan areas, including Cincinnati, tested positive for trace amounts of prescription drugs. The study found traces of drugs used to treat depression, anxiety, high cholesterol and pain in the drinking water. The levels found were extremely small and utilities insist the water is safe.

ISSUE: MEDICAL

PROGRAM INFORMATION REPORT
FIRST QUARTER 2008
JANUARY, FEBRUARY MARCH

DATE	SHOW	BRIEF DESCRIPTION
1/4/08	4/5/6/10/11PM	THE HOTTEST TREND IN WEDDINGS...lots of engagements during the holidays...and that means planning the wedding..and the WEDDING CAKE...forget about chocolate, vanilla, raspberry...these cakes are customized to meet the DIET AND HEALTH NEEDS OF the bride, groom or even parents! From diabetes to wheat free...we'll show you why the wedding day is no longer a day to wreak havoc on your diet.
1/8/08	4/5/6/10/11PM	BODIES... The Exhibition will unveil the first, full human body specimen at a private, media-only press conference at Cincinnati Museum Center at Union Terminal. This will be the first opportunity for Cincinnati media to come face-to-face with one of the exhibition's specimens and get many questions answered regarding the blockbuster exhibition appearing at Museum Center this year. In addition, organizers will announce that tickets are on sale, as well as dates, prices and hours of the exhibition. The specimen to be revealed will illustrate how the exhibit can be used to educate and encourage healthy lifestyle choices.
1/21/08	5/11PM	5pm A report on a breakthrough heart and lung procedure being performed for the first time in Cincinnati. Using the procedure doctors at University Hospital were able to save a local college student's life. 11pm – A report on a new laser surgery procedure that is proving successful in preventing vision loss for serious problems such as glaucoma. This non-LASIK procedure can help reduce the odds for medications and even more serious surgery.
1/25/08	5PM	5pm – A report on what women need to know to successfully beat heart disease. We follow a patient who was just 32 years old when she had her first heart attack, and is now headed for a heart transplant. We shared her story of survival, and explained why a woman's heart symptoms might actually be nothing like a man's.
1/29/08	4/5/6/10/11PM	Troubleshooter Howard Ain reports why you need to do your homework before you schedule your next medical procedure. How much you have to pay out of your own pocket, may just depend on where you have the procedure done. We profile a local man who had his MRI done at a medical office affiliated with a Hospital and is now responsible for about \$1,000 in deductible costs. He could have had the same test for nothing if he only followed the simple steps Howard will outline.

ISSUE: MINORITY

PROGRAM INFORMATION REPORT
FIRST QUARTER 2008
JANUARY, FEBRUARY MARCH

DATE	SHOW	BRIEF DESCRIPTION
1/21/08	4/5/6/10/11PM	<p>MLK Day coverage:</p> <p>Cincinnati Museum Center has just opened a small photographic exhibit on the Chicago Freedom Movement with images taken by one of King's supporters (at the time a Roman Catholic priest). In 1965/66 MLK moved his operation to Chicago and focused on open housing as a way to "shut down the slums." And ran into vicious opposition.</p> <p>Other King event coverage:</p> <p>Dreamkeeper's Breakfast - 8 a.m. Freedom Center Freedom Center Celebrates Martin Luther King, Jr. Day Admission to the Center is free on Monday, January 21 10 a.m. - 5 p.m.</p> <p>33rd ANNUAL MLK MARCH- 10:45 a.m. Freedom Center to Fountain Square for interfaith prayer service to Music Hall for presentation</p> <p>The Dream Is Alive-Pursue It: MLK Commemorative Program, 12 p.m. Music Hall, 1243 Elm St.</p>
2/6/08	4/5/6/10/11PM	<p>A report on the Butler County deputies who underwent training with ICE and are due back today. The Deputies are now able to enforce immigration law--something Sheriff Jones says the federal government has not been able to do in the region.</p> <p>A suspected illegal immigrant is charged with two counts of rape for having sexual contact with two St. Clair township sisters--ages 13 and 14. Teodoro Martinez was charged after separate incidents last month after the girls had visited his home.</p>
2/11/08	4/5/6/10/11PM	<p>Butler County Commission President Charles Furmon announced the Board of Commissioners were giving \$15,000 to support Middfest International. Middfest International is an annual premiere cultural event that offers dance, music and food from countries throughout the world. The event has celebrated a different country each year since 1981. This year, Middfest will focus on the people, cultural diversity and art of Mongolia. The event will be held in downtown, Middletown, Ohio from October 3-5.</p>

ISSUE: POLITICAL

PROGRAM INFORMATION REPORT
FIRST QUARTER 2008
JANUARY, FEBRUARY MARCH

DATE	SHOW	BRIEF DESCRIPTION
1/2/08	4/5/6/10/11PM	Middletown has a new police chief. Major Greg Swarber has been a member of the force since 1980. We interviewed Major Swarber about the challenges ahead in light of a significant increase in crime in the city over the past several years. Also, how new tax money will help crime-fighting efforts by restoring programs that had been cut.
1/3/08	4/5/6/10/11PM	Hamilton County Commissioner Pat DeWine announced that he will run for a seat on the Hamilton County Court of Common Pleas.
1/4/08	4/5/6/10/11PM	Today marks the kickoff of the effort to gather enough signatures in Ohio to put a Casino issue in Wilmington on the statewide ballot in November. Rich Jaffe reports on the folks who are driving that effort locally. It's the daughter of the people who sold their property for the casino. She's receiving the petitions over night and posting signage at two booths located at a couple of big local flea markets today.
1/15/08	4/5/6/10/11PM	With Cincinnati area food banks facing a shortage crisis, U.S. Senator Sherrod Brown announced a renewed effort to push through emergency legislation this month. In December, Brown introduced legislation which would provide \$40 million in The Emergency Food Assistance Program (TEFAP) funding to address the current food bank crisis across the country until a permanent fix can be passed in the Farm Bill. Brown will discuss plans to push the emergency legislation through Congress this month.
1/17/08	4/5/6/10/11PM	Fireman's Fund Insurance Company gave Sycamore Township a new Thermal Imaging Camera and a check for \$20,000. Fireman's Fund Insurance Company launched its Heritage program aimed at supporting firefighters for safer communities in 2004. Since then they have awarded millions of dollars in grants and donations to fire department and burn prevention programs across the country each year. The Thermal Imaging Camera will be used to quickly locate people who may be trapped in a burning building, or to find the source of a fire within the walls of a structure. The \$20,000 grant will be used to purchase the turnout gear that fireman wear to protect themselves when they are fighting a fire.
1/22/08	4/5/6/10/11PM	We report on Mayor Mallory's GO Cincinnati program, which was launched in the fall of 2006 to develop recommendations for an economic growth plan for the City. The program is co-chaired by Councilman Chris Bortz and Ellen Van der Horst, President/CEO of USA Cincinnati Regional Chamber of Commerce and included the participation of a broad and diverse group of community and business leaders.
1/25/08	4/5/6/10/11PM	Turmoil continues to reign in New Miami where finance director Joe Ebbing--a controversial figure there--was recently fired. It's the latest in a series of controversies in the village following the nasty campaigns for mayor and council and the mayor's disbanding of the police department.

2/13/08	4/5/6/10/11PM	<p>Supporters of a 2.5 mill Ross Twp. police levy say one full time police officer is not enough for the fast growing township. They point to new housing developments popping up and an increase in arrests. Currently the police department consists of one full time and eight part time cops. Passage of the levy, on the March 4th ballot, would result in the hiring of two or three new police officers.</p>
2/15/08	4/5/6/10/11PM	<p>Campaign Coverage: Hillary Clinton holding a economic roundtable meeting at Skyline in Oakley. Mayor Mallory scheduled to meet with her. Barack Obama campaign hits the Tri-state with an apparence by his wife, Michelle. A report on the GOP battle for Butler County Commissioner. Auditor Kay Rogers says she's investigating whether Chuck Furmon may have misused county resources in his campaign. A report on a stretch of Main Street in Hamilton---every other yard sign supports Furmon or his opponent Rawnica Dillingham--whose sign claims she's the REAL Republican.</p>
2/26/08	4/5/6/10/11PM	<p>Campaign Coverage: Senator John McCain held a late morning Campaign Rally at Memorial Hall and a mid-afternoon Town Hall Meeting in West Chester at BAE Armor Holding Company. The GOP presidential front-runner will need to convince Butler County's conservative base that he is their man. One key Republican who has not embraced McCain is Sheriff Jones--who has opposed McCain's policy on immigration. A report on the Clinton/Obama debate scheduled date for the Ohio Debate in Cleveland One week away from the Ohio Primary, we report on ballot issues in Cincinnati, Milford, Princeton, and Loveland.</p>
3/19/08	4/5/6/10/11PM	<p>Today marks 5-years since the beginning of the War in Iraq. A report on local protests planned during the afternoon and evening. We also visit with local families of those who have died in Iraq and those who are still fighting. Included is a report on the first local marine to die in the conflict.</p>

ISSUE: YOUTH

PROGRAM INFORMATION REPORT
FIRST QUARTER 2008
JANUARY, FEBRUARY MARCH

DATE	SHOW	BRIEF DESCRIPTION
1/3/08	4/5/6/10/11PM	A recent survey of residents shows that many are now considering becoming foster parents or volunteering with Children Services. This is a marked change following the death of Marcus Feisel. Mike Fox (former County Commissioner, now Director of Children's Services) calls the responses extraordinary.
1/5/08	4/5/6/10/11PM	A local teenager died overnight in police custody after ingesting a large amount of crack-cocaine. The 14 year-old was arrested on drug charges about midnight near the intersection of Neave and St Michael streets in Lower Price Hill. Police took him to 2020 juvenile detention center. He went into cardiac arrest and was taken to Children's Hospital where he died. The incident remains under investigation.
1/9/08	4/5/6/10/11PM	Ten-year-old Emily Fromhold of White Oak didn't think twice about giving up her tickets to see Hannah Montana to a very ill little girl she did not even know. This tale of selflessness caught the interest of promoters of Disney's High School Musical: The Ice Tour and as a result, Fromhold will receive the Star Dazzle Award in front of thousands as the show opens on Wednesday, Jan. 9 at U.S. Bank Arena.
1/11/08	4/5/6/10/11PM	The Mason community scout packs have united in their sponsorship to present award winning therapist Jim Bisenius and his Bully Proofing Youth presentation to the local citizens. Through an entertaining and interactive program, Jim teaches practical and effective ways to handle bullying behavior. He uses humor, storytelling and role playing to show kids what to do when someone picks on them and is designed for families and their school aged children.
1/30/08	4/5/6/10/11PM	County Commissioners Todd Portune, David Pepper and Pat DeWine held a news conference announcing an extensive foster parent recruitment campaign entitled Everyday Heroes. The need for foster parents in Greater Cincinnati is stronger than ever. Marcus Fiesel's death stands as a tragic example of the need for loving, quality foster parents. Unfortunately, since his death, the negativity surrounding foster parenting has led many to decide against foster parenting, increasing the need for homes. The campaign is the result of a public-private partnership with local government, businesses, social services agencies, non-profits and the United Way.
2/6/08	4/5/6/10/11PM	Deb Dixon reports on a Cincinnati Police officer who spends his own time to teach teens from the inner city how to scuba dive. He does this at the Walnut Hills YMCA on weekends. His latest class is wrapping up and he has raised money for the kids to be able to travel somewhere and dive for real.

2/21/08	4/5/6/10/11PM	Last night Butler County Children Services and the Butler County Sheriff's Office teamed up for "Operation Knock Knock" and conducted a series of unannounced home visits to over 40 families involved with children services to make sure that children in those homes are safe.
3/27/08	4/5/6/10/11PM	An 18 year old Milan High School student is thanking Butler County prosecutors today for their work in helping to recoup child support payments from her dead-beat mother. The girl has had no contact with her mother for 14 years and has been living her father. Her mother is more than 25 thousand dollars behind in support. Having felt the pain of being rejected over the years, the daughter is starting a peer support group for children who are facing the same problems- -lack of support and rejection by a parent. She says this leads to all types of problems for kids (self-mutilation, drugs etc.) She also hopes to spread the word elsewhere and use her experience to pursue a legal career.

WSTR 1st QUARTER PSAs

CDC FLU SHOTS – GRANDKIDS :15
REAL LIFE QUESTIONS ABOUT ALZHEIMER'S :30
ASPCA – CRUEL'S NOT COOL :30
AD COUNCIL PSAs – CNDB72151 :15
FEDERAL STUDENT AID – JARED'S STORY :30
IRS E/FILE :15
OHIO ARMY NATIONAL GUARD :15
OH DEPT OF HEALTH – MEDICARE BENEFITS :30
FEDERAL STUDENT AID – BEN'S STORY :15
OH DEPT OF HEALTH – LIFE PRESERVER :30
OH DEPT OF HEALTH - BREAK YOUR HEART :15
FEDERAL STUDENT AID – JENNIFER'S STORY :30
OH DEPT OF HEALTH – CHOOSE TO LIVE :15
FEDERAL STUDENT AID – CHARLIE'S STORY :15
OH DEPT OF HEALTH - BREAK YOUR HEART :30
OH DEPT OF HEALTH – GET REAL :30
CINCINNATI TAP PROJECT – BREAK UP :15
CINCINNATI TAP PROJECT – DONNIE :30
NATIONAL COUNCIL: FOR ADOPTION – TELEVISION ENGLISH - :30
MCGRUFF SCOUNDRELS :60
PLAY WITH NFL :30
MENTOR – LINDSAY & RAY :30
GUIDE DOG – ROLE :30
MENTOR – CLINT EASTWOOD :30
GUIDE DOG – FREEDOM :30
FOREST – BAMBI :30
PLAY WITH LPGA :30
FOREST – FUSE :30
MENTOR – MAYA ANGELOU :30
FOREST BAMBI :10
DIABETES – ROBBERY :30
YOUTH RECKLESS DRIVING :30
AIRFORCE RESERVE :30
INTERVENE PDFA :30
METRO :30
NATURE EXPLORE :30
DIABETES – RESTURANT :30
FOREST – MATCHSTICKS :30
CLASSROOM HONESTY :30
GOLDEN YEARS :15
MCGRUFF SCOUNDRELS :30