

WSTR-TV

QUARTERLY ISSUES/PROGRAMS REPORT

First Quarter 2006

WSTR/WB64 Cincinnati Quarterly Issues Report

1st Qtr 2006

There follows a listing of some of the significant issues responded to by Station WSTR Cincinnati along with the most significant programming treatment of those issues for the period January 1, 2006 to March 31, 2006 listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Date	Category	Time	Subject
1/3/06	Community	1:20	Bill Ashmore is moving his historic home closer to downtown Covington. This is part of a development project to help revitalize the cities of Covington, Bellevue and Dayton. Neighbors have been receptive to new developments and are trying to make new projects happen.
1/9/06	Government	1:35	There was a homecoming celebration for the 940th Military Police Company as they landed at CVG. Families gathered at an airport hanger to welcome home their loved ones from the war in Iraq. All of the soldiers are National Guardsmen from Walton and Lexington Kentucky.
1/10/06	Health	1:32	There is a school nursing shortage in the Cincinnati area. Nursing supervisor Kim Toole says this generation of students has more health issues. Carolyn Bloomfield is the nurse at Aiken High School, the only Cincinnati public high school with a nurse. Toole says there is not enough money to put a nurse in every school. This shortage is part of a nationwide trend.
1/10/06	Government	0:21	Nearly 1,000 people died last year from crashes on Kentucky roads. However, Kentucky Governor Ernie Fletcher thinks there is a need for speed. He wants to raise the speed limit from 65, to 70 miles per hour. But, he is also pushing to make not wearing a seat belt a primary offense.
1/11/06	Health	1:28	A controversial vaccine promises to protect women from the STC that can cause cervical cancer. Clinical trials have been performed at Cincinnati Children's Hospital. Despite its benefits, some think the vaccine is a bad idea. Dr. Nader Husseinzadeh says the vaccine would greatly reduce cervical cancer cases. However, parent Amy Carroll has mixed feelings. She wonders if an STD vaccination would encourage risky behavior.
1/17/06	Safety	0:20	The Butler County Sheriff's Office gave women some helpful self defense tips. Audrey Cummins' granddaughter signed her up for the seminar.
1/22/06	Health	1:55	Children who eat out often are more vulnerable to high cholesterol, high blood pressure and other risk factors for heart disease. Dr. Stephen Daniels at Cincinnati Children's Hospital see patients as young as four years old. Some studies suggest if these trends continue this might be the first generation of children who live a
1/24/06	Health	0:18	Cincinnati's Children's Hospital is one of four facilities that will test bird flu vaccine. Researchers will evaluate the vaccine's safety and ability to stimulate infection-fighting antibodies in children.

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1/25/06	Crime	1:21	Michael Gray spent four and a half years in and out of juvenile detention facilities. His life was changed when he became involved with SARF (Society for the Advancement of Reforming Felons). Participants come to this house in Over-the-Rhine to get counseling and help with life skills.
1/27/06	Financial	1:45	Kentucky's lowest paid workers could soon get a raise. Lawmakers are considering a bill to increase the minimum wage. A Kentucky House bill would increase the minimum wage in stages. This year it would go from \$5.15 to \$6 and next year it would go to \$6.50.
2/1/06	Drugs	0:20	Northern Kentucky's "Drug-Strike Force" seized 57 pounds of marijuana and two kilos of cocaine from a home in Newport. More than \$150,000 worth of drugs! Police arrested five men and investigators believe the men housed the drugs in Price Hill and brought them into Newport to make a deal.
2/1/06	Education	1:33	During Black History Month, students at Northern Kentucky University are protesting the lack of enough classes about African-American Studies and other minority groups. The group has had talks with the university officials, but still feel things are not moving in the right direction. They want to meet with the university president before the end of the school year.
2/2/06	Education	1:34	The Ohio Educational Choice Scholarship Program gives students at low-rated schools a chance to choose a new school. Fourteen thousand students statewide can receive vouchers up to \$5,000 to help pay for their education. The vouchers do not cover the full price of tuition at most parochial schools, but school officials say there are other forms of financial aid to help some families.
2/2/06	Community	0:25	Verdi Construction... part of the team that built the Mall of America, wants to contribute money to bring a shopping complex to Cincinnati. County Commissioners are impressed with Verdi's plans and will pick a developer next month.
2/3/06	Drugs	1:55	City Councilman Cecil Thomas is proposing a new law making marijuana possession a 4th degree misdemeanor carrying 30 days in jail and a \$250 fine. However, the group LEAP (Law Enforcement Against Prohibition) feels the penalty won't matter. He believes that rather than spending manpower policing marijuana, education is the real key.
2/6/06	Government	0:20	Several local communities have debated it... now it appears talk of a statewide smoking ban is picking up steam. According to the Greater Cincinnati Health Foundation, 52% of voters support a statewide smoking ban. The ban would prevent smoking in all workplaces, including restaurants and bars. Smoke Free Ohio hope to put the measure on the November ballot.
2/13/06	Health	0:18	Former Cincinnati Mayor Dwight Tillery and his group are looking to educate minorities on how to avoid health risks by eating right, exercising regularly and getting regular checkups.

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2/13/06	Crime	1:38	Joy Rolland is part of a budding movement in Cincinnati called Sister-Mother-Sister. Joy's cousin was killed in Over-the-Rhine over a year ago. The group believes that people don't do anything about crime because they are used to it. Joy believes that if women become more involved in their children's lives, they can help to steer them away from the streets and towards a better life.
2/15/06	Safety	0:17	Dayton, Kentucky is issuing a ban on pit bulls. City Officials say too many incidents involving the dogs have been reported in recent months. Cincinnati has a pit bull ban as well... but critics say the city doesn't do a very good job of enforcing it.
2/21/06	Education	1:19	Over 50% of the kids who go to Kentucky State Colleges have serious problems with Math & English. College students are playing \$11 Million a year for remedial classes. Senator Kelly is sponsoring a bill that would require the A.C.T. test in the spring of the junior year for all high school students in Kentucky.
2/23/06	Safety	1:33	In order to prepare young drivers for the dangers they may face on the road, Liberty Mutual Insurance, Bishop Brossart High School and the Alexandria Police Department are now offering the "Distracted Driving Classes." The classes are aimed at putting the kids in controlled situations to see how they react under the pressure.

Announcements Library

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- 📎 PSA MARCH OF DIMES JAZZ 30
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- 📎 PSA EAT BETTER KIDS
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- 📎 PSA DRUNK DRIVER 30
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- 📎 PSA FATHER DANCE 30
- 📎 PSA AFTER SCHOOL BLOWFISH 30
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- 📎 PSA BREAST FEEDING 30
- 📎 PSA ENERGY HOG 30
- 📎 PSA SUNPROOF AMERICA 30
- 📎 PSA ADOPTION FATHER 30
- 📎 PSA LIBRARY OF CONGRESS 30
- 📎 PSA BOOSTER SEAT 30
- 📎 PSA COLON POLICE 30
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- 📎 PSA MAKE A WISH 20
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- 📎 PSA FATHER SABRE 15
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- 📎 PSA THANKS 15
- 📎 PSA TREE CITY 15
- 📎 PSA USO 10
- 📎 PSA PEACE CORPS 10
- 📎 PSA INTERVENE PDFA
- 📎 PSA TRASH NATION 10
- 📎 PSA TREE CITY 10