

WSTR-TV

QUARTERLY ISSUES/PROGRAMS REPORT

First Quarter 2009

WSTR/My64 Cincinnati Quarterly Issues Report

1st Qtr 2009

The following is a list of some of the significant issues responded to by Station WSTR Cincinnati and its employees for the period January 1, 2009 to March 31, 2009. The order in which the issues appear does not reflect any priority or significance.

Subject

Jon Lawhead, General Manager of WSTR sits on the board for the University of Cincinnati Electronic Media Division.

WSTR participated in two Job Fairs in the Cincinnati area.

WSTR partnered with Guardian Power Generators to implement an educational initiative instructing viewers on ways to safeguard against extended power outages. This initiative was designed to prepare our viewers before the traditional severe weather season.

WSTR ran an extensive PSA campaign from the IRS to educate viewers on such important issues as Earned Income Tax Credit, E-File and Free File.

WSTR supported Cincinnati's National Underground Railroad Freedom Center by running their 5th Anniversary PSA Campaign.

WSTR Employee Brian Bowen volunteers with the Arts Institute of Cincinnati, often helping students look for jobs in the media, helps grades portfolios and participates in panel discussions.

WSTR runs extensive PSAs for the Partnership for a Drug Free Cincinnati.

WSTR was a sponsor for the "Lady In Red" event. This event is a charity fashion show to raise funds for the American Heart Association and kicks off National Heart Health Month. The event was held on Saturday, 2/7/09.

WSTR created the promotion spot for Bethany House to promote their Mardi Gras Event. This event raised money for Bethany House's Battered Women & Children.

WSTR "MY WEEKEND" events included a fundraiser for the "Patty Bresbin Breast Cancer Foundation"; supporting The Know Theater production of "Eurdyce"; and "Recessionista Shop 'n' Swap", an event that benefits the Conductive Learning Center of Greater Cincinnati.

WSTR also aired the program "The Right Side w/ Armstrong Williams". Descriptions for the programs that aired in 1st qtr 2009 are attached.

WSTR is producing a new community affairs program titled "The Lincoln Ware Show". The program will focus on local issues in the Cincinnati area. "The Lincoln Ware Show" will begin airing weekly on WSTR on Sunday, 4/19/09 at 6:30am.

The Armstrong Williams Show - WSTR Saturdays 6-630am
1st Quarter 2009

January 3, 2009

Show #441. Earl Stafford - Philanthropist celebrates presidential inauguration by selecting people who are financially challenged to spend all expense paid weekend in Washington Jan 18-21.

January 10, 2009

Show #426

A horrific look at Immigration and Terrorism on the US Borders with Rusty Fleming, director of the film Drug Wars and Dan Stein, President, FAIR.

January 17, 2009

Show #428

Chris Burgard, director, Border Movie talks about how porous our borders have become. He also speaks about death, rape and the exploiting of teenagers by the drug cartel.

January 24, 2009

Show #438 - Dr. Dorothy Height

Legendary Civil Rights leader and National President of the Council of Negro Women discusses her 97 years of living, with a focus on how all Americans are beginning to see the promise of their native land.

January 31, 2009

Show #439a

Dr. Ben Carson, highly regarded Doctor discusses his life, upbringing and values. Part 1 of 2.

February 7, 2009

Show #439b

Dr. Ben Carson Part II. Ben Carson story on TNT this weekend, Mr. Williams speaks candidly with Dr. Carson about his life/contributions and the TNT/Sony Pictures movie. Part 2 of 2

February 14, 2009

Show #447

The Marriage Show. Three couples share their struggles and triumphs of marriage. A Valentine's Weekend Special.

February 21, 2009

Show #445

The Williams Family. Armstrong's mother, Brother Kent, and Sister Mary joins him for a discussion about the glue that keeps a family strong and centered with God.

February 28, 2009

Show # 397

Associate Supreme Court Justice Clarence Thomas joins us in a rare and provocative discussion on the issues of race, equality and personal responsibility. He also speaks candidly about the progress of Black America.

March 7, 2009

Show #437

Kevin Liles (Hip Hop Executive talks about business, life, and morality)

March 14, 2009

Show #436

Edwin Black in his just released book discusses how the end to oil will bring America to the brink of collapse.

March 21, 2009

Show # 433

Why parents and communities are the main enablers in the continuing drug dependency by our youth. Culture of drugs and violence among American youth. Panel discussion.

March 28, 2008

Show # 423

Part 2 of 2. Art & Pat Modell conclude their interview with a discussion about parenting and the importance of moving beyond racism, prejudice and how we are all obligated to empower communities where we live.

WSTR 1st QUARTER PSAs - 2009

MDA – TRANSFORM :30
MDA – CROSSING :30
MDA – CROSSING :15
MDA – RUN :30

PROJECT ROADBLOCK – AMBULANCE :30
PROJECT ROADBLOCK – HOSPITAL :30
PROJECT ROADBLOCK – PARTY :15
PROJECT ROADBLOCK – PARTY :30
PROJECT ROADBLOCK – DRUM SOLO :30
PROJECT ROADBLOCK – JESSELYN :30
PROJECT ROADBLOCK – JOHN :30
PROJECT ROADBLOCK – JEFF :30

CATHOLIC COMMUNICATION CAMPAIGN – DELI :30

NATIONAL AUTO DEALERS ASSOCIATION :30

AD COUNCIL – ADOPTION – FASTBALL :30
AD COUNCIL – ADOPTION – FASTBALL :15
AD COUNCIL – ADOPTION – RESTURANT :30
AD COUNCIL – ADOPTION – RESTURANT :15
AD COUNCIL – ADOPTION – PINK :30

PARTNERSHIP FOR A DRUG FREE AMERICA – RX :10
PARTNERSHIP FOR A DRUG FREE AMERICA – PROMISE :15
PARTNERSHIP FOR A DRUG FREE AMERICA – PROMISE :20
PARTNERSHIP FOR A DRUG FREE AMERICA – HEATHER :15
PARTNERSHIP FOR A DRUG FREE AMERICA – HEATHER :30
PARTNERSHIP FOR A DRUG FREE AMERICA – MIKE :20
PARTNERSHIP FOR A DRUG FREE AMERICA – TOGETHER :20
PARTNERSHIP FOR A DRUG FREE AMERICA – WORD SALAD :30

AD COUNCIL-VETERAN SUPPORT :30
AD COUNCIL – VETERAN SUPPORT – ALONE :30
AD COUNCIL – VETERAN SUPPORT – ALONE :15

AIR FORCE RESERVE – NOISE :30

AMERICAN PSYCHIATIRC FOUNDATION – DEPRESSION IS REAL :30

USO – LETTER HOME :15
USO – DAYS END :15
USO – DAYS END :10

NATIONAL UNDERGROUND RAILROAD FREEDOM CENTER A :30
NATIONAL UNDERGROUND RAILROAD FREEDOM CENTER B :30

SHRINERS HOSPITAL – GARCIA :30
SHRINERS HOSPITAL – GARCIA :20
SHRINERS HOSPITAL – WATERSON :30
SHRINERS HOSPITAL – WATERSON :20
SHRINERS HOSPITAL – RAGAN :30

IRS E FILE :60
IRS E FILE :30
IRS E FILE :15
IRS FREE FILE :30
IRS EARNED INCOME TAX CREDIT :30

OHIO CITIZENS CORPS - TIME1 :30
OHIO CITIZENS CORPS – TIME2 :30

OHIO ASSOCIATION OF BROADCASTERS – AMBER ALERT – TIME OUT :30

PLAY- NFL :30
PLAY LPGA- :30

FOOD PYRAMID- JUNGLE BOOK :30

INVENT- CAT MAGNET :30
INVENT- BANDAGE PULLER :30
INVENT – SUCTION TIRES :30

COLLEGE ACCESS- TOUGH :60
COLLEGE ACCESS – AIRPLANE :60

SENIOR THEFT – McGruff :60
SENIOR THEFT – McGruff :30

WILDFIRES – MATCHES :30
WILDFIRES – MATCHES :15
WILDFIRES- GOLDBLOCKS :30
WILDFIRES – BAMBI :30
WILDFIRES – BAMBI :15

GUIDE DOG – ED HARRIS :15
GUIDE DOG – ROBERT WAGNER :15

MENTORING – MAYA :30
MENTORING – CLINT :30
MENTORING – JUDGE A :30
MENTORING – JUDGE B :30

THE FOUNDATION FOT A BETTER LIFE – PASS IT ON – CONCERT :60
THE FOUNDATION FOT A BETTER LIFE – PASS IT ON – CONCERT :30
THE FOUNDATION FOT A BETTER LIFE – PASS IT ON – SPORTS :60
THE FOUNDATION FOT A BETTER LIFE – PASS IT ON – SPORTS :30
THE FOUNDATION FOT A BETTER LIFE – PASS IT ON – CAFE :60
THE FOUNDATION FOT A BETTER LIFE – PASS IT ON – CAFE :30

AD COUNCIL – EMERGENCY PREPAREDNESS – KIT :30
AD COUNCIL – EMERGENCY PREPAREDNESS – NAME :30

AD COUNCIL – ENERGY EFFICIENCY – APRIL :30
AD COUNCIL – ENERGY EFFICIENCY – MALCOLM :30
AD COUNCIL – ENERGY EFFICIENCY – MAGIC :30

AD COUNCIL – LITERACY – OZ :30
AD COUNCIL – LITERACY – PRINCE CASPIAN :30

AD COUNCIL – OCEAN AWARENESS – ARIAL :30