

WSTR-TV

QUARTERLY ISSUES/PROGRAMS REPORT

Third Quarter 2010

WSTR/Star64 Cincinnati Quarterly Issues Report

3rd Qtr 2010

The following is a list of some of the significant issues responded to by Station WSTR Cincinnati and its employees for the period July 1, 2010 to September 30, 2010. The order in which the issues appear does not reflect any priority or significance.

Subject

Jon Lawhead, General Manager of WSTR sits on the board for the University of Cincinnati Electronic Media Division.

WSTR ran an extensive PSA campaign - see attached schedule for list of PSAs.

Many station employees volunteer each quarter at various charitable organizations throughout the Cincinnati viewing area. These are ongoing events that vary each quarter.

WSTR televised the 2010 Jerry Lewis Labor Day Telethon from Sunday, 9/5/10 @ 9pm until Monday, 9/6/10 at 6:30pm.

WSTR also aired the program "The Right Side w/ Armstrong Williams". Descriptions for the programs that aired in 3rd qtr 2010 are attached.

WSTR produces a community affairs program titled "Cincinnati Issues". The program focuses on local issues in the Cincinnati area. "Cincinnati Issues" airs weekly on WSTR on Sundays at 6:30am. See attached for a list of issues in 3rd qtr 2010.

Cincinnati Issues Show Topics – 3rd Qtr 2010

7/4/10

Show 64

Teresa Brundage United States Census

Topics: Increasing the number of people
Filling out census data. Programs associated with Census dollars

7/11/10

Show 65

Christopher Bryant-Hit and Run victim

Topics: Various case points of where, when, how, his
hospitalization and coma.

7/18/10

Show 66

Christopher Robinson-Accused of beating his son at a local event.

Topics: With his job, kids, home, and freedom on the line he
pleads his case.

7/25/10

Show 67

Angelina Jackson-Race & Justice Project Director

Topics: Racial profiling, Excessive force (civil rights cases)
Her development of the Citizens Police Relations Clinic.

Cincinnati Issues Show Topics – 3rd Qtr 2010

8/1/10

Show 68

Deborah Gross-Race Witness to accidental homicide

Topics: How a woman sleeping in the park was run over and killed by a police officer. The opinions of a bystanders.

Daryl Jackson-Poet Writer

Topics: His experiences with drugs, alcohol and prison time. He wrote 4 manuscripts of his experiences.

8/8/10

Show 69

Brian Gregg-Jobs and Family Services

Topics: Fatherhood conference, strong community values, workshop topics.

Gilbert Young-World famous artist

Topics: His history in the art field, Life in the west end of town, Art education.

A look at some of his works.

8/15/10

Show 70

Steve Dreihaus-Congressman

Topics: Medicare, Teachers bill, State employment. The economic recovery.

Cassandra Robinson-Event Producer Midwest Regional Black Family Reunion

Topics: Event schedule for various upcoming black community events.

Cincinnati Issues Show Topics – 3rd Qtr 2010

8/23/10

Show 71

Dr Odell Owens-Hamilton County Coroner

Topics: Teachers Union, His job change to President of Cincinnati State University.

8/30/10

Show 72

Mary Ronin-Superintendent of Cincinnati Public Schools

Topics: Local schools get good reviews, School improvements. The opening

Of the school for the creative and performing arts.

Ben Johnson-Universoul Circus

Topics: Various acts of the circus, Community work.

9/5/10

Show 73

Mrs. Ransom-Horison Science Academy

Topics: Graduated 100% of students and sent all to college, A k thru 12 school

Curriculum.

Cincinnati Issues Show Topics – 3rd Qtr 2010

9/12/10

Show 74

Cheron Reid-Principle Rockdale Academy & Chelon Price-Resource Coordinator

Topics: Transportation to & from school, Improvement on test scores.

Sean Rugless- President of African American Chamber

Topics: 10th Annual Business to Business exchange. Black businesses in the area.

9/19/10

Show 75

Michael Zaretsky University of Cincinnati DAAP program

Topics: Building a clinic in Tanzania with DAAP students, Fund raiser.

Cheryl Hutchins, Amy Macmahon-Community Outreach Coordinator

Topics: Stop Aids Walk. Aids testing, Aids care.

Erica Betts, Cassie Jamison

Topics: Lincoln Ware Walking Club Member.

9/26/10

Show 76

Christopher Smitherman-President of NAACP

Topics: African American voters, construction site projects.

Mike Ealy-President of corryville community council

Topics: Street cars, Hotels, Brand new stores, home repair grant

The Armstrong Williams Show

3rd Quarter 2010

WSTR Saturdays 6:00-6:30am

Saturday, July 3, 2010:

Show # 516 Energy and Global Markets –Part II

Saturday, July 10, 2010:

Show #498 Military Justice: Major General Timothy M. Haake
retired from the US Army Reserve. CC.

Saturday, July 17, 2010:

Show # 499 “Who Covers the Country If The Media Disappears”
CC

Saturday, July 24, 2010:

Show # 500 "Will there be Health Care Reform?". CC

Saturday, July 31, 2010:

Show # 502

Saturday, August 14, 2010:

Show # 506 (Role of the American Government)

Saturday, August 21, 2010:

Show # 507 (TSA & Airport Security)

Saturday, August 28, 2010:

Show # 512 (Tea Party/Ecumenical Discussion)

Saturday, September 4, 2010:

Show # 508 (Afghanistan)

Saturday, September 11, 2010:

Show # 530 (Discussion about BP Oil Spill)

Saturday, September 18, 2010:

Show # 505 (Discussion about immigration policy)

Saturday, September 25, 2010:

Show # 519 (Profile of Sheriff Martin Cuellar Part I)

WSTR 3rd QUARTER PSAs - 2010

OHIO ASSOCIATION OF BROADCASTERS – ANGELS ON THE TRACK :30
OHIO ASSOCIATION OF BROADCASTERS – JOINING FORCES :30
OHIO ASSOCIATION OF BROADCASTERS – PIPP PLUS :30

SHRINERS HOSPITAL – LAUREN :30

BOYS & GIRLS CLUB – DUSTY BAKER :30

PROJECT FOR A DRUG-FREE AMERICA – TALK SEAT :30
PROJECT FOR A DRUG-FREE AMERICA – TALK MESSAGE :30
PROJECT FOR A DRUG-FREE AMERICA – TALK SLEEP :30
PROJECT FOR A DRUG-FREE AMERICA – TALK RAP :30
PROJECT FOR A DRUG-FREE AMERICA – TALK SLEEP :15
PROJECT FOR A DRUG-FREE AMERICA – TALK RAP :15

PROJECT FOR A DRUG-FREE AMERICA – PROGRESS :30
PROJECT FOR A DRUG-FREE AMERICA – PROGRESS :20
PROJECT FOR A DRUG-FREE AMERICA – BOX :15
PROJECT FOR A DRUG-FREE AMERICA – DISC :15
PROJECT FOR A DRUG-FREE AMERICA – BAG :15
PROJECT FOR A DRUG-FREE AMERICA – BIRTH :30
PROJECT FOR A DRUG-FREE AMERICA – BIRTH :15
PROJECT FOR A DRUG-FREE AMERICA – PARTY :30
PROJECT FOR A DRUG-FREE AMERICA – PILLS :15
PROJECT FOR A DRUG-FREE AMERICA – ALCOHOL :15

AD COUNCIL – PLAY – BREES :60
AD COUNCIL – PLAY – DURANT :60
AD COUNCIL – PLAY – BREES :30
AD COUNCIL – PLAY – DURANT :30
AD COUNCIL – PLAY – MISTY :30
AD COUNCIL – PLAY – HAWK :30
AD COUNCIL – PLAY – BREES :15
AD COUNCIL – PLAY – DURANT :15
AD COUNCIL – PLAY – MISTY :15
AD COUNCIL – PLAY – HAWK :15

AD COUNCIL – ADOPTION – PAINT :30
AD COUNCIL – ADOPTION – LUNCH :35
AD COUNCIL – ADOPTION – CARD :30
AD COUNCIL – ADOPTION – CARD :15
AD COUNCIL – ADOPTION – BBQ :30
AD COUNCIL – ADOPTION – BBQ :15

AD COUNCIL – VETERAN SUPPORT – ALONE :30
AD COUNCIL – VETERAN SUPPORT – ALONE :15
AD COUNCIL – COLLEGE ACCESS – TOUGH :60
AD COUNCIL – COLLEGE ACCESS – TOUGH :15

AD COUNCIL – DRUNK DRIVING – BREATH :15
AD COUNCIL – DRUNK DRIVING – BREATH :10
AD COUNCIL – DRUNK DRIVING – MUG :15
AD COUNCIL – DRUNK DRIVING – MUG :10
AD COUNCIL – DRUNK DRIVING – CRASH :15
AD COUNCIL – DRUNK DRIVING – CRASH :10
AD COUNCIL – DRUNK DRIVING – STRETCHER :15
AD COUNCIL – DRUNK DRIVING – STRETCHER :10

AD COUNCIL – STROKE AWARENESS – ARROW :15

AD COUNCIL – FINANCIAL LITERACY – LUNCH :15
AD COUNCIL – FINANCIAL LITERACY – WATER :15

AD COUNCIL – CPR – HANDS :30
AD COUNCIL – CPR – HANDS :15

USO – FAMILY :60
USO – FAMILY :30
USO – FAMILY :15
USO – FAMILY :10

OHIO ASSOCIATION OF BROADCASTERS – OHIO NATIONAL GUARD –
CHASER :30
OHIO ASSOCIATION OF BROADCASTERS – OHIO NATIONAL GUARD –
ADVANTAGE :30
OHIO ASSOCIATION OF BROADCASTERS – OHIO NATIONAL GUARD –
REFLECTION :30
OHIO ASSOCIATION OF BROADCASTERS – OHIO NATIONAL GUARD –
REFLECTION :15

WILDFIRES – BONFIRE :30
WILDFIRES – DINER :30
WILDFIRES – KNOW :15
WILDFIRES – STEP :15

FOUNDATION FOR A BETTER LIFE – PASS IT ON – CONCERT :60
FOUNDATION FOR A BETTER LIFE – PASS IT ON – CONCERT :30
FOUNDATION FOR A BETTER LIFE – PASS IT ON – SPORTS :60
FOUNDATION FOR A BETTER LIFE – PASS IT ON – SPORTS :30
FOUNDATION FOR A BETTER LIFE – PASS IT ON – CAFE :60

FOUNDATION FOT A BETTER LIFE – PASS IT ON – CAFE :30
FOUNDATION FOT A BETTER LIFE – PASS IT ON – TOP SHELF :20
FOUNDATION FOT A BETTER LIFE – PASS IT ON – TOP SHELF :15
FOUNDATION FOT A BETTER LIFE – PASS IT ON – TOP SHELF :10
FOUNDATION FOT A BETTER LIFE – PASS IT ON – YOUNG :20
FOUNDATION FOT A BETTER LIFE – PASS IT ON – YOUNG :15
FOUNDATION FOT A BETTER LIFE – PASS IT ON – YOUNG :10
FOUNDATION FOT A BETTER LIFE – PASS IT ON – SPORTSMANSHIP :60
FOUNDATION FOT A BETTER LIFE – PASS IT ON – SPORTSMANSHIP :30
FOUNDATION FOT A BETTER LIFE – PASS IT ON – SPORTSMANSHIP :20
FOUNDATION FOT A BETTER LIFE – PASS IT ON – SPORTSMANSHIP :15
FOUNDATION FOT A BETTER LIFE – PASS IT ON – SPORTSMANSHIP :10

PROJECT ROADBLOCK – AMBULANCE :30
PROJECT ROADBLOCK – HOSPITAL :30

INVENT- CAT MAGNET :30
INVENT- BANDAGE PULLER :30
INVENT – SUCTION TIRES :30

AD COUNCIL – LITERACY – OZ :30
AD COUNCIL – LITERACY – CAMELOT :30

AD COUNCIL – EMERGENCY PREPAREDNESS – KIT :30
AD COUNCIL – EMERGENCY PREPAREDNESS – NAME :30

AD COUNCIL – ENERGY EFFICIENCY – APRIL :30
AD COUNCIL – ENERGY EFFICIENCY – MALCOLM :30
AD COUNCIL – ENERGY EFFICIENCY – MAGIC :30
AD COUNCIL – ENERGY EFFICIENCY – EASY :30
AD COUNCIL – ENERGY EFFICIENCY – EASY :15
AD COUNCIL – ENERGY EFFICIENCY – TOGETHER :30
AD COUNCIL – ENERGY EFFICIENCY – TOGETHER :15

AD COUNCIL – FORREST – YOU :60
AD COUNCIL – FORREST – YOU :30
AD COUNCIL – FORREST – YOU :15

US MARINES – FOR COUNTRY :60