

WSTR-TV

QUARTERLY ISSUES/PROGRAMS REPORT

First Quarter 2010

WSTR/Star64 Cincinnati Quarterly Issues Report

1st Qtr 2010

The following is a list of some of the significant issues responded to by Station WSTR Cincinnati and its employees for the period January 1, 2010 to March 31, 2010. The order in which the issues appear does not reflect any priority or significance.

Subject

Jon Lawhead, General Manager of WSTR sits on the board for the University of Cincinnati Electronic Media Division.

WSTR ran an extensive PSA campaign - see attached schedule for list of PSAs.

Many station employees volunteer each quarter at various charitable organizations throughout the Cincinnati viewing area. These are ongoing events that vary each quarter.

On March 11, 2010, WSTR participated with other local TV Stations in the market for the Cincinnati Television Together telethon at WCET to raise money to benefit local food pantries.

WSTR also aired the program "The Right Side w/ Armstrong Williams". Descriptions for the programs that aired in 1st qtr 2010 are attached.

WSTR produces a community affairs program titled "Cincinnati Issues". The program focuses on local issues in the Cincinnati area. "Cincinnati Issues" airs weekly on WSTR on Sundays at 6:30am. See attached for a list of issues in 1st qtr 2010.

Cincinnati Issues Show Topics – 4th Qtr 2009

1/3/10

Show 38- *Ken Anderson* – Discussed hot topics of the decade. Example: Obama's Election, Michael Jackson's death, Death of Ted Kennedy, Death of Chris Henry, Casino coming to Cincinnati.

1/10/10

Show 39 – *Theresa Brundage and George Conner*– 2010 Census Bureau . Discussed the significance of the 2010 Census. Also discussed ways that viewers can apply for jobs working with the 2010 Census bureau.

1/17/10

Show 40- *Don Murphy and Charles Davis* – Underground Railroad Freedom Center Discussed the new exhibit, Without Sanctuary, that opens at the URFC. This is an exhibit that focuses on lynching photography and the history of lynching.

1/24/10

Show 41- *Alex Trainafilou*- Chariman Hamilton County Republican Party Discussed Hamilton County politics. Topics included the Tea Party, Discussed some of the upcoming (November) elections.

Marian Spencer – Former President Cincinnati NAACP. Discussed important Issues for upcoming election.

1/31/10

Show 42 – *Jay Ober* – *Local Musician*
Discussed fundraiser that raises money for Haitian relief following their Devastating earthquake.

2/7/10

Show 43- *Moirra Weir* – Director Hamilton Jobs and Family Services.
Discussed Jobs and Family services new campaign titled “Choose Your Partner Carefully” Initiative centers on following all of the necessary precautions to make sure you you're choosing your partner carefully. Encourage county to call 241-kids if there is a problem in the home. Topics for getting jobs at the Banks Projects.

2/14/10

Show 44 – *Christopher Smitherman* – President Cincinnati NAACP. Discussed Cincinnati Public School lack of hiring minority contractors to building schools.

2/21/10

Show 45– *Steve Driahaus* – Discussed local politics. Also discussed that he will be running for re-election in November.

2/28/10

Show 46 – *David Singleton* – Executive Director - Ohio Justice and Policy Center
Talked about his program the promotes employers hiring ex-convicts.
Andi Johnson - LifeCenter Discussed upcoming event to learn more about organ donations.

3/7/10

Show 47– *Cecil Thomas*- Cincinnati City Councilman. Discussed the upcoming (November) election. Also talked about the city budget deficits.

3/14/10

Show 48 – *Chris Monzel* - Cincinnati City Councilman
Discussed city budgets. Chris Monzel is running for County Commission.

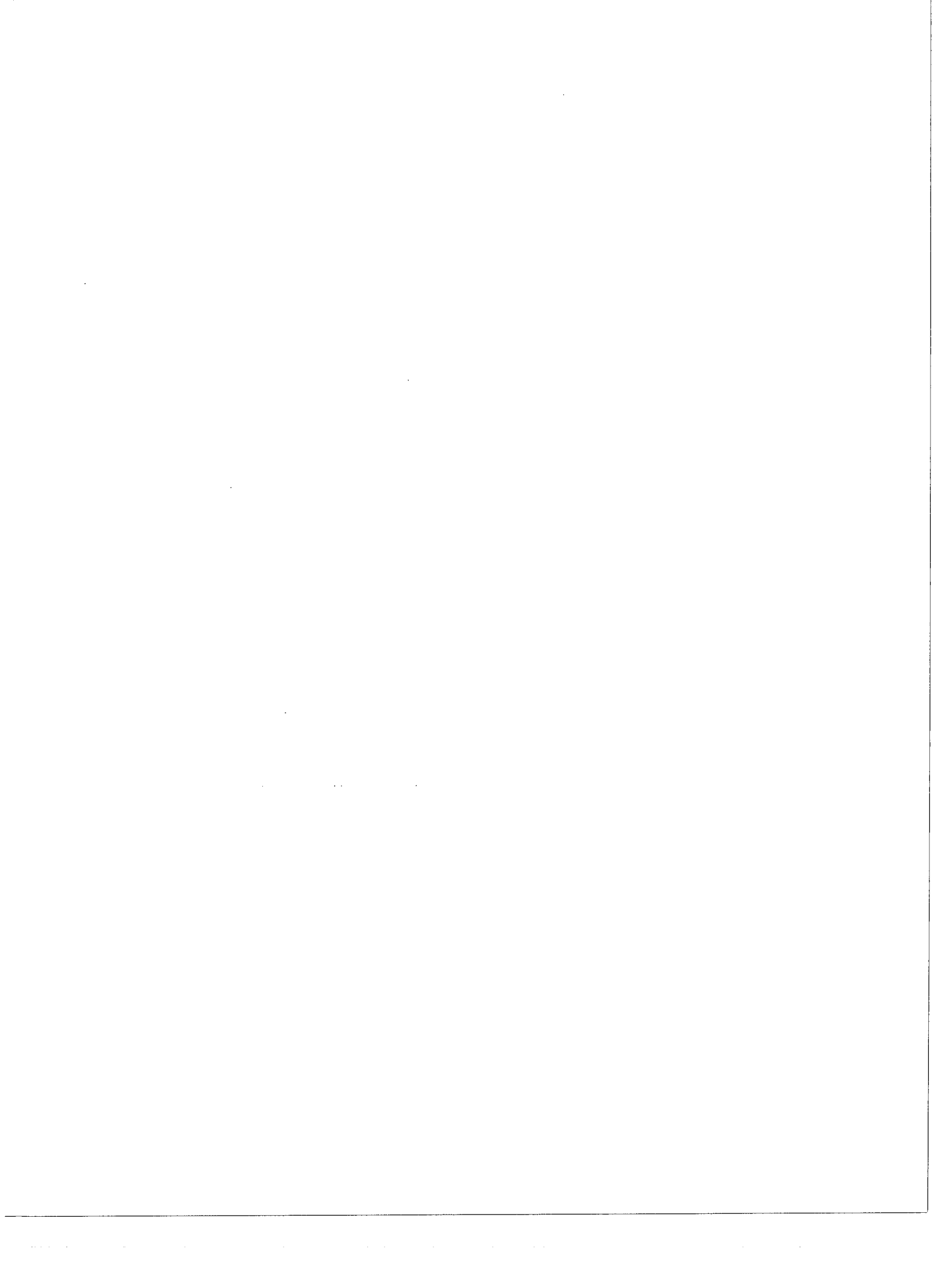
3/21/10

Show 49 – *Tracie Hollin, Clarence Cooper, Robert Wavra* – Metropole Residents.
Rob Geller- Civil Rights Outreach Coordinator. Metropole residents are outraged that they are being forced from they're apartments. Steve Leeper from 3CDC has decided to renovate the apartment into a Hotel.

3/28/10

Show 50– *Michelle Graves* - The Money Lady. Talked about Reverse Mortgages, 401K, Gold, Roth IRA, Mutual Funds, etc

Dwight Tillery and Renee Smith Promoted Closing The Health Gap.
This is a one day convention at Duke Energy Center where anyone can get free health screenings.



The Armstrong Williams Show

1st Quarter 2010

WSTR Saturdays 6-630am

Air date 1-02-10

Show # 495. Health care Policy. Armstrong talks about health care policy with Diana Furchtgott-Roth. CC.

Air date 1-09-10

Show # 469 – Frank Wilson & Peter Roker Prt 1. CC.

Air date 01-16-10 - 01-22-10

Show # 484. Pharmaceutical Industry. Armstrong talks with Barbara Donathan-Henderson. CC.

Air date 01-23-10

Show # 483. Clinical Medicine Urology. Armstrong talks with Dr. Robin Roberts. CC.

Air date 1-30-10

Show # 452 – Ecumenical Discussion. Rev. Robinson, Bishop Blue. CC.

Air date 2-6-10

Show # 455. Scams: Discussions on various scams with Kenny Davis and Walt Standish. CC.

Air date 2-13-10

Show # 487 – Conservative Think Tank in the Caribbean and Globally w/ Rick Lowe. CC.

Air date Sept. 2-20-10

Show # 488. The Power of Media with Wendall Jones, CEO of Jones Communications. CC.

Air date 2-27-10

Show # 491. Historical Linkage between the Bahamas and the US. CC.

Air date 3-6-10

Show # 498. Military Justice: Major General Timothy M. Haake retired from the US Army Reserve. CC.

Air date 3-13-10

Show # 499 – Who Covers the Country if the Media Disappears?". CC.

Air date Sept. 3-20-10

Show # 500. "Will there be Health Care Reform?". CC.

Air date 3-27-10

Show # 501. Haiti Corporate Responsibility. CC.

WSTR 1st QUARTER PSAs - 2010

OHIO ASSOCIATION OF BROADCASTERS – CON - LUNCH :30
OHIO ASSOCIATION OF BROADCASTERS – CON - TRUST :30

AD COUNCIL – HATI RELIEF – FIRST LADY :30

AD COUNCIL – BOOST – ATIVIA :30
AD COUNCIL – BOOST – ATIVA :15
AD COUNCIL – BOOST – DAVID :30
AD COUNCIL – BOOST – DAVID :15

AD COUNCIL – ADOPTION – PAINT :30
AD COUNCIL – ADOPTION – LUNCH :35
AD COUNCIL – ADOPTION – CARD :30
AD COUNCIL – ADOPTION – CARD :15
AD COUNCIL – ADOPTION – BBQ :30
AD COUNCIL – ADOPTION – BBQ :15

AD COUNCIL – VETERAN SUPPORT – ALONE :30
AD COUNCIL – VETERAN SUPPORT – ALONE :15

AD COUNCIL – COLLEGE ACCESS – TOUGH :60
AD COUNCIL – COLLEGE ACESS – TOUGH :15

AD COUNCIL – DRUNK DRIVING – BREATH :15
AD COUNCIL – DRUNK DRIVING – BREATH :10
AD COUNCIL – DRUNK DRIVING – MUG :15
AD COUNCIL – DRUNK DRIVING – MUG :10
AD COUNCIL – DRUNK DRIVING – CRASH :15
AD COUNCIL – DRUNK DRIVING – CRASH :10
AD COUNCIL – DRUNK DRIVING – STRETCHER :15
AD COUNCIL – DRUNK DRIVING – STRETCHER :10

AD COUNCIL – STROKE AWARENESS – ARROW :15

AD COUNCIL – FINANCIAL LITERACY – LUNCH :15
AD COUNCIL – FINANCIAL LIERACY – WATER :15

AD COUNCIL – CPR – HANDS :30
AD COUNCIL – CPR – HANDS :15

UNITED WAY – ATHENA :30
UNITED WAY – SHDC :30

USO – FAMILY :60
USO – FAMILY :30
USO – FAMILY :15
USO – FAMILY :10

OHIO ASSOCIATION OF BROADCASTERS – OHIO NATIONAL GUARD –
CHASER :30
OHIO ASSOCIATION OF BROADCASTERS – OHIO NATIONAL GUARD –
ADVANTAGE :30
OHIO ASSOCIATION OF BROADCASTERS – OHIO NATIONAL GUARD –
REFLECTION :30
OHIO ASSOCIATION OF BROADCASTERS – OHIO NATIONAL GUARD –
REFLECTION :15

OHIO ASSOCIATION OF BROADCASTERS – ODH - CHOOSE :30
OHIO ASSOCIATION OF BROADCASTERS – ODH - CHOOSE :15
OHIO ASSOCIATION OF BROADCASTERS – ODH - BREAK :30
OHIO ASSOCIATION OF BROADCASTERS – ODH - BREAK :15
OHIO ASSOCIATION OF BROADCASTERS – ODH - REAL :30
OHIO ASSOCIATION OF BROADCASTERS – ODH - PLAY :30

WILDFIRES – BONFIRE :30
WILDFIRES – DINER :30
WILDFIRES – KNOW :15
WILDFIRES - STEP :15
WILDFIRES – BAMBI :30
WILDFIRES – BAMBI :15
WILDFIRES – BAMBI :10

FOUNDATION FOT A BETTER LIFE – PASS IT ON – CONCERT :60
FOUNDATION FOT A BETTER LIFE – PASS IT ON – CONCERT :30
FOUNDATION FOT A BETTER LIFE – PASS IT ON – SPORTS :60
FOUNDATION FOT A BETTER LIFE – PASS IT ON – SPORTS :30
FOUNDATION FOT A BETTER LIFE – PASS IT ON – CAFE :60
FOUNDATION FOT A BETTER LIFE – PASS IT ON – CAFE :30
FOUNDATION FOT A BETTER LIFE – PASS IT ON – TOP SHELF :20
FOUNDATION FOT A BETTER LIFE – PASS IT ON – TOP SHELF :15
FOUNDATION FOT A BETTER LIFE – PASS IT ON – TOP SHELF :10
FOUNDATION FOT A BETTER LIFE – PASS IT ON – YOUNG :20
FOUNDATION FOT A BETTER LIFE – PASS IT ON – YOUNG :15
FOUNDATION FOT A BETTER LIFE – PASS IT ON – YOUNG :10
FOUNDATION FOT A BETTER LIFE – PASS IT ON – SPORTSMANSHIP :60
FOUNDATION FOT A BETTER LIFE – PASS IT ON – SPORTSMANSHIP :30
FOUNDATION FOT A BETTER LIFE – PASS IT ON – SPORTSMANSHIP :20
FOUNDATION FOT A BETTER LIFE – PASS IT ON – SPORTSMANSHIP :15
FOUNDATION FOT A BETTER LIFE – PASS IT ON – SPORTSMANSHIP :10

PROJECT ROADBLOCK – AMBULANCE :30
PROJECT ROADBLOCK – HOSPITAL :30

INVENT- CAT MAGNET :30
INVENT- BANDAGE PULLER :30
INVENT – SUCTION TIRES :30

AD COUNCIL – HUNGER HELPER :30

AD COUNCIL – LITERACY – OZ :30
AD COUNCIL – LITERACY – CAMELOT :30

AD COUNCIL – EMERGENCY PREPAREDNESS – KIT :30
AD COUNCIL – EMERGENCY PREPAREDNESS – NAME :30

AD COUNCIL – ENERGY EFFICIENCY – APRIL :30
AD COUNCIL – ENERGY EFFICIENCY – MALCOLM :30
AD COUNCIL – ENERGY EFFICIENCY – MAGIC :30
AD COUNCIL – ENERGY EFFICIENCY – EASY :30
AD COUNCIL – ENERGY EFFICIENCY – EASY :15
AD COUNCIL – ENERGY EFFICIENCY – TOGETHER :30
AD COUNCIL – ENERGY EFFICIENCY – TOGETHER :15

AD COUNCIL – FORREST – YOU :60
AD COUNCIL – FORREST – YOU :30
AD COUNCIL – FORREST – YOU :15

US MARINES – FOR COUNTRY :60