

KPRC-TV 2024 FIRST QUARTER ISSUES AND PROGRAMMING REPORT



KPRC 2+

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**8181 Southwest Frwy
Houston, Texas 77074**



GRAHAM MEDIA GROUP

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Programs Providing the Most Significant Treatment of Community Issues

PROGRAM	DAY	TIME
KPRC 2 News Today	Monday - Friday Saturday & Sunday Saturday Sunday	5:00 - 7:00 a.m. 6:00 - 7:00 a.m. 8:00 - 10:00 a.m. 8:00 - 9:00 a.m.
KPRC 2 News at 10 a.m.	Monday - Friday	10:00 - 11:00 a.m.
KPRC 2 News at Noon	Monday - Friday	12:00 - 1:00 p.m.
KPRC 2 News at 3 p.m.	Monday - Friday	3:00 - 3:30 p.m.
KPRC 2 News at 4 p.m.	Monday - Friday	4:00 - 5:00 p.m.
KPRC 2 News at 5 p.m.	Monday - Friday & Sunday	5:00 - 5:30 p.m.
KPRC 2 News at 6 p.m.	Monday - Saturday	6:00 - 6:30 p.m.
KPRC 2 News at 10 p.m.	Monday - Sunday	10:00 - 10:30 p.m.
KPRC 2 News Health Report <i>Haley Hernandez Health Correspondent for KPRC is the only health correspondent in the city of Houston covering one of the country's largest medical communities. She delivers reports on some of the nation's cutting edge medical breakthroughs as well as the vast technological and human-interest stories on cancer research, pediatric care, men and women's health, and general health and fitness concerns involving the community.</i>	Monday - Friday	5 a.m., 6 a.m., Noon, 4 p.m., 5 p.m., 6 p.m.
All the above programs are locally produced News programs presenting a mix of news, weather, sports, and issue-related feature stories. Issue-responsive program segments are usually thirty seconds (:30) to two minutes (02:00) in duration, unless otherwise indicated.		
Today Show Today Show Third Hour Today Show with Hoda & Jenna Today Show Saturday Today Show Sunday <i>The above NBC Network new programs offer a mix of news, weather and features including interviews and in-depth reports on issues of current concern.</i>	Monday - Friday Monday - Friday Monday - Friday Saturday Sunday	7:00 - 9:00 a.m. 9:00 - 10:00 a.m. 11:00 - 12:00 p.m. 7:00 - 8:30 a.m. 7:00 - 8:00 a.m.
NBC Nightly News <i>This half-hour NBC network news program provides a round-up of the day's major news events and in-depth reporting on issues of concern to the American public.</i>	Monday - Sunday	5:30 - 6:00 p.m.
Dateline NBC <i>This NBC network news program features investigative reporting on controversial issues facing the American Public.</i>	Friday	8:00 - 10:00 p.m.
Meet the Press NBC News <i>This hour-long NBC network public affairs program has featured interviews with countless U.S. and world leaders, and has reviewed, analyzed, and discussed the news of the week- all while looking toward the week ahead.</i>	Sunday	9:00 - 10:00 a.m.

KPRC-TV Locally Produced Programs (1st Quarter – 2024)

PROGRAM	DAY	TIME
<p>Houston Life Community/Social/Education/Health/Family <i>An hour-long lifestyle program that showcases what makes America's fourth largest city a great place to live, work and play.</i></p>	Monday - Friday	1:00 - 2:00 p.m.
<p>Sports Sunday Sports/Community Sports director Randy McIlvoy & reporters Ari Alexander & Chancellor Johnson cover the latest in sports news.</p>	Sunday	10:30 - 11:00 p.m.
<p>Eat Like a Local Community <i>This program takes you beyond the restaurant's exteriors and kitchens to tell the stories of local people sharing their culture and passion through food. Join Chris Shepherd as he learns about the food that represents and reflects where we live. Travel with him to different Houston-area neighborhoods to meet and learn from people that make up Houston's diverse and dynamic food and beverage community.</i></p>	Saturday Sunday	10:00 - 10:30 a.m. 11:30 p.m.- 12:00 a.m.

Public Service Announcements and Campaigns

Public Service Announcements (PSA's) generally vary in length from ten seconds to thirty seconds each and, unless otherwise indicated, appear throughout KPRC TV's broadcast schedule.

In the 1st quarter, the station produced and broadcasted PSAs promoting the following KPRC initiatives.

January 2024

KPRC 2 Community – January Spotlight – Elijah Rising/Human Trafficking Awareness – KPRC 2 and our partners at Energy Transfer and Houston Christian University featured Elijah Rising and they work they do to help prevent human trafficking as well as the services and aid they provide to victims in the form of housing, education, substance abuse rehabilitation, counseling and more. <https://www.click2houston.com/community/2024/01/02/elijah-risings-four-pronged-approach-to-help-human-trafficking-victims/>

ON-AIR COVERAGE:

- January 5 - KPRC News at 4pm PKG on human trafficking includes Elijah Rising interview (2:50 coverage)
- January 7 - KPRC News at 10pm PKG on human trafficking includes Elijah Rising interview (2:50 coverage)
- January 8 - KPRC 2 News at 5am SOT with Elijah Rising re human trafficking and College Football Championship (:30 coverage)
- January 19 - [Houston Life live interview with Elijah Rising in-studio](#) (5:32 coverage)
- January 24 - KPRC 2 News at 10am live interview with Elijah Rising in-studio (7:00 coverage)

KPRC 2 Senior Scholarships – every spring semester, KPRC 2 and our partners at American Furniture Warehouse surprise twenty high school seniors with \$2,500 scholarships for college. Here are the scholars KPRC 2 featured in January:

Scholar 1 – Emerie McCann, Young Women's College Prep Academy HS (2:30 coverage per run)

- Aired January 17 at 6:00 a.m.
- Aired January 17 at Noon

Scholar 2 – Funmilola Afolabi, Elsie HS (2:30 coverage per run)

- Aired January 24 at 6:00 a.m.
- Aired January 24 at Noon

Scholar 3 – Erika Salvador, Cypress Woods HS (2:30 coverage per run)

- Aired January 31 at 6:00 a.m.
- Aired January 31 at Noon

KPRC 2 Senior Scholarships Spots – PRC500030 (:15) – total aired 29 times on KPRC and 49 times on MeTV (KYAZ)

KPRC 2 Habitat Home with Houston Habitat for Humanity

[https://www.click2houston.com/topic/Habitat For Humanity/](https://www.click2houston.com/topic/Habitat_For_Humanity/)

- January 17 - KPRC 2 News at 10am build day 1 live interview with Habitat Director of Construction (4:06 coverage)
- January 17 – KPRC 2 News at 10am build day 1 live interview with UT Health Houston (3:37 coverage)
- January 17 – KPRC 2 News at Noon build day 1 live interview with UT Health Houston (2:00 coverage)
- January 17 - KPRC 2 News at Noon build day 1 live interview with Habitat for Humanity (1:54 coverage)
- January 17 – Houston Life build day 1 live interview with UT Health Houston (3:31 coverage)
- January 17 – Houston Life build day 1 live interview with Habitat for Humanity (3:28 coverage)
- January 17 – KPRC 2 News at 4pm build day 1 Package (1:32 coverage)
- January 18 – KPRC 2 News at 6am build day 2 tease (0:45 coverage)
- January 18 - KPRC 2 News at 10am build day 2 live interview with Houston Habitat for Humanity (4:42 coverage)
- January 18 – KPRC 2 News at 10am build day 2 live interview with Houston Habitat for Humanity (4:26 coverage)
- January 18 – KPRC 2 News at Noon build day 2 live interview with Houston Habitat for Humanity (2:50 coverage)
- January 18 - KPRC 2 News at Noon build day 2 live interview with UT Health Houston (2:19 coverage)
- January 18 – Houston Life build day 2 live interview with UT Health Houston (5:24 coverage)
- January 18 – Houston Life build day 2 live interview with Habitat for Humanity (4:32 coverage)
- January 18 – KPRC 2 News at 3pm build day 2 live interview with KPRC anchors (2:47 coverage)
- January 18 – KPRC 2 News at 4pm build day 2 Package (2:51 coverage)
- January 18 – KPRC 2 News at 5pm build day 2 mention (0:25 coverage)
- January 18 – KPRC 2 News at 10pm build day 2 mention (0:30 coverage)
- January 19 – KPRC 2 News at 5am build day 2 mention (0:30 coverage)
- January 19 – KPRC 2 News at 6am build day 2 mention (0:30 coverage)
- January 19 - KPRC 2 News at 10am build day 3 live interview with Abacus Plumbing (5:13 coverage)
- January 19 - KPRC 2 News at Noon build day 3 live interview with Habitat for Humanity (3:00 coverage)
- January 19 – Houston Life build day 3 live interview with Abacus Plumbing (3:44 coverage)
- January 19 – KPRC 2 News at 3pm build day 3 Package (2:43 coverage)
- January 25 – KPRC 2 News at 10am build day 4 live interview Reliant (3:35 coverage)
- January 25 – KPRC 2 News at Noon build day 4 live interview Houston Habitat for Humanity (2:43 coverage)
- January 25 – KPRC 2 News at Noon build day 4 live interview Reliant (2:43 coverage)
- January 25 – Houston Life build day 4 live interview Habitat and Reliant (3:03 coverage)
- January 26 – KPRC 2 News at 10am build day 5 live interview family volunteer (4:20 coverage)
- January 26 – KPRC 2 News at Noon build day 5 live interview Houston Habitat for Humanity (2:29 coverage)
- January 26 – KPRC 2 News at Noon build day 5 live interview Homeowner Surprise (5:19 coverage)
- January 26 – Houston Life build day 5 live interview future homeowner (6:41 coverage)
- January 26 – KPRC 2 News at 3pm build day 5 pkg future homeowner (2:19 coverage)
- January 26 – KPRC 2 News at 4pm build day mention future homeowner (1:30 coverage)
- January 29 – KPRC 2 News at 10am build day 6 live interview Higginbotham Insurance (5:31 coverage)
- January 29 – KPRC 2 News at Noon build day 6 live interview Higginbotham Insurance volunteer (2:50 coverage)
- January 29 – Houston Life build day 6 live interview Higginbotham Insurance (4:03 coverage)

- January 29 – KPRC 2 News at 5pm build day 6 look-live interview Habitat for Humanity (2:03 coverage)
- January 30 – KPRC 2 News at 5am build day 6 mention Higginbotham (0:30 coverage)

JANUARY STATION TOURS

DATE	TIME	ORGANIZATION	DESCRIPTION	# of PEOPLE
1/19/24	10:30a	Pearl Hall Elementary	Fifth grade student news team	15
1/24/24	10:30a	Settlers Way Elementary	Fifth grade broadcasting students	22
1/30/24	10:30a	Meyerland Middle School	Journalism students	30
1/31/24	10:30a	Nixon Home Care Adult Day Center	Adult Day Center – Special Needs Group	25

February 2024

KPRC 2 Community – February Spotlight – Ronald McDonald House Charities of Greater Houston Snack Drive – KPRC 2 and our partners at Energy Transfer, Houston Christian University and Exclusive Furniture hosted a snack drive to help fill the snack pantry for the Ronald McDonald House Charities of Greater Houston. The Ronald McDonald house provides free shelter, necessities and comfort items for families whose children are in the hospital or undergoing medical treatment. By “keeping families close” through extensive hospital stays, RMHC of Greater Houston alleviates some of the worries families have at a very stressful time in their lives.

ON-AIR COVERAGE:

- February 20 – Houston Life live at Ronald McDonald House Charities of Greater Houston’s Holcombe House (4:45 coverage) <https://www.click2houston.com/video/houston-life/2024/02/20/help-support-ronald-mcdonald-house-charities-of-greater-houstons-joyfull-eats-program/>
- February 22 – KPRC 2 News at 10am in-studio interview with Ronald McDonald House Charities of Greater Houston (6:00 coverage) <https://www.youtube.com/watch?v=jgW7KUPIVIk>
- February 28 – KPRC 2 News at 4pm snack drive mention, Mothers Against Cancer snack delivery (0:50 coverage)
- February 29 – KPRC 2 News at 5am snack drive mention (0:30 coverage)
- February 29 – KPRC 2 News at 6am snack drive mention (0:30 coverage)
- February 29 – KPRC 2 News at 10am snack drive mention (0:30 coverage)
- February 29 – KPRC 2 News at Noon snack drive mention (0:30 coverage)
- February 29 – KPRC 2 News 2:53pm cut-in snack drive mention (0:30 coverage)
- February 29 – KPRC 2 News at 3pm snack drive mention (0:30 coverage)

KPRC 2 Senior Scholarships – every spring semester, KPRC 2 and our partners at American Furniture Warehouse surprise twenty high school seniors with \$2,500 scholarships for college. Here are the scholars KPRC 2 featured in February:

Scholar 4 – Parth Nikumbh, Seven Lakes HS (2:30 coverage per run)

- Aired February 7 at 6:00 a.m.
- Aired February 7 at Noon

Scholar 5 – Abigail Mathews, Heights HS (2:30 coverage per run)

- Aired February 14 at 6:00 a.m.
- Aired February 14 at 8:00 a.m. on KPRC 2+ (package plus live interview – 6:00 coverage)
- Aired February 14 at Noon

Scholar 6 – Julianna Linton, Cypress Woods HS (2:30 coverage per run)

- Aired February 21 at 6:00 a.m.
- Aired February 21 at Noon

Scholar 7 – Zixi Chen, Katy HS (2:30 coverage per run)

- Aired February 28 at 6:00 a.m.
- Aired February 28 at Noon
- Houston Life extra feature on student at 1:00pm (3:00 coverage)

KPRC 2 Senior Scholarships Spots – PRC500030 (:15) – total aired 45 times on KPRC and 67 times on MeTV (KYAZ)

FEBRUARY STATION TOURS

DATE	TIME	ORGANIZATION	DESCRIPTION	# of PEOPLE
2/6/24	10:30a	Watercrest at Katy	Retirement community	20
2/7/24	10:30a	Timber Lakes Elementary School	6 th grade video/podcast team	20
2/20/24	10:30a	Aldine Middle School	Video design and production class	25
2/21/24	10:30a	Miller Intermediate School (Alief ISD)	Video production class	25
2/27/24	10:30a	Houston Homeschool Group	Homeschool students and parents	20
2/28/24	10:30a	Meyerland Middle School	Journalism students	30

March 2024

KPRC 2 Community – March Spotlight – David’s Legacy Foundation/Anti-Bullying Awareness

– KPRC 2 and our partners at Energy Transfer, Houston Christian University and Exclusive Furniture featured David’s Legacy Foundation with resources for parents, students, teachers and law enforcement to help address and prevent bullying and cyberbullying. <https://www.click2houston.com/community/2024/02/29/davids-legacy-foundation-provides-anti-bullying-resources-and-help-for-families/>

ON-AIR COVERAGE:

- March 20 – KPRC 2 News at 3pm portion of interview with attorney Jammy Kiggundu about David’s Law and David’s Legacy Foundation (1:40 coverage)
- March 21 – KPRC 2 News at 10am Zoom interview with Maurine Molak, founder of David’s Legacy Foundation about bullying/cyberbullying (7:33 coverage)
- March 21 – KPRC 2 News at 10am Zoom interview with Rania Mankarious from Crime Stoppers of Houston about bullying/cyberbullying resources for parents (5:40 coverage)
- March 24 – KPRC 2 News at 6am portions of interview with Maurine Molak, founder of David’s Legacy Foundation about bullying/cyberbullying (3:10 coverage)
- March 25 – [Houston Life live in-studio interview](#) (6:40 coverage)

KPRC 2 Senior Scholarships – every spring semester, KPRC 2 and our partners at American Furniture Warehouse surprise twenty high school seniors with \$2,500 scholarships for college. Here are the scholars KPRC 2 featured in March:

Scholar 8 – America Lerma, Dekaney HS (2:30 coverage per run)

- Aired March 6 at 6:00 a.m.
- Aired March 6 at Noon

Scholar 9 – Noor Qadeer, Carnegie Vanguard HS (2:30 coverage per run)

- Aired March 13 at 6:00 a.m.
- Aired March 13 at Noon

Scholar 10 – Angel Castillo, North Houston Early College HS (2:30 coverage per run)

- Aired March 20 at 6:00 a.m.
- Aired March 20 at Noon

Scholar 11 – Hayley Urquiza, Klein Forest HS (2:30 coverage per run)

- Aired March 27 at 6:00 a.m.
- Aired March 27 at Noon

KPRC 2 Senior Scholarships Spots – PRC500030 (:15) – total aired 47 times on KPRC and 38 times on MeTV (KYAZ)

COMMUNITY INVOLVEMENT

Date	Name	KPRC position	Location	Additional KPRC participants	Time at activity (mins)	DESCRIPTION OF ACTIVITY
3/27/24	Derrick Shore	Co-Host	The Revaire Events Space in Houston, TX		240	I served as emcee for the 11th annual Brighter Bites gala. Brighter Bites works with dozens of corporations and organizations to get fresh produce into the homes of families who need access to better, fresher, healthier food.
2/18/24	Derrick Shore	Co-Host	NRG Center		6	I served as host and emcee for the 2024 Rodeo Uncorked Best Bites Competition at NRG Center, with more than 6,000 attendees.
2/1/24	Tessa Barrera	Co-Host	University of Houston		120	I served as emcee for K9s for Cops event.
3/1/24	Tessa Barrera	Co-Host	University of Houston	Bill Barajas was a contestant.	90	I served as emcee for the Celebrity Goat Milking Contest.
2/10/24	Tessa Barrera	Co-Host	University of Houston		180	I served as emcee for UH Hispanic Alumni Fashion Show.
2/10/24	Bernice Kearney	News Director	Bell Park, Houston		120	Community initiative to clean up Bell Park (Montrose Ave. & Banks St.). This was a neighborhood event with dozens of volunteers helping to pick up trash, clear out dead plants, and replant items in the park.
3/15/24	Christina Schultz	Producer	Creech Elementary in Katy ISD		240	Worked on kits for students to participate and track the solar eclipse
2/9/24	Frank Billingsley	Chief Meteorologist	Galveston, TX		240	EMCEE for San Luis Salute raising money for UTMB hospital.
3/27/24	Anthony Yanez	Broadcast meteorologist	Cline Elementary School in Friendswood, TX	Rene Avalo producer, Roger Franco photographer	30	Talked to the 3rd graders about the upcoming total solar eclipse
3/20/24	Anthony Yanez	Broadcast meteorologist	McMullan Elementary School in Channelview, TX	Rene Avalo producer, Roger Franco photographer	30	Spoke to the 4th and 5th graders about the upcoming total solar eclipse
3/19/24	Anthony Yanez	Broadcast meteorologist	Harmony Endeavour School, Houston, TX		45	Read across america day. I read my book I wrote on the water cycle to the 2nd grader class.
3/6/24	Anthony Yanez	Broadcast Meteorologist	Willbern Elementary in Cypress, TX	Roger Franco	30	Spoke to the 3rd, 4th and 5th graders about tornadoes and severe weather safety
1/11/24	Melanie Camp	Houston Life Correspondent	Warehouse Live Midtown - 2600 Travis Street Houston		330	I worked as an emcee for The Doll foundation's Model of the Year Awards 2024. This event helped raise awareness around memory disease and memory care for those in need. This was a fundraiser to fund scholarships to provide pathways to careers in memory care. The Model of the Year Awards celebrates role models in Houston healthcare.
3/17/24	Melanie Camp	Houston Life Correspondent	Hennessy Park 1900 Lyons Ave, Houston, TX 77020		240	I volunteered as Emcee for Poppy's Run for Life. This is a 5K and 1K run/walk for suicide prevention and awareness. I emceed the opening ceremony before the run and awards ceremony after the run.
2/28/24	Anthony Yanez	Broadcast meteorologist	Bear Creek Elementary School in Katy, TX	Rene Avalo producer, Roger Franco photographer	30	Spoke to the 3rd and 4th graders about the total solar eclipse and the sun's role in making our weather.
2/21/24	Anthony Yanez	Broadcast meteorologist	Canyon Pointe Elementary School in Tomball, TX	Rene Avalo producer, Roger Franco photographer	30	Spoke to the 2nd graders about the water cycle and how is rain created.
2/14/24	Anthony Yanez	Broadcast meteorologist	Jenkins Elementary in Spring, TX	Rene Avalo producer Brett Doster photographer	30	Spoke to the 3rd, 4th and 5th grade classes about severe weather safety.
2/7/24	Anthony Yanez	Broadcast meteorologist	Brighton Academy, The Woodlands, TX	Rene Avalo producer Brett Doster photographer	30	Spoke to the 3rd through 5th grade classes about what makes weather.
1/31/24	Moriah Ballard	KPRC 2 Digital Producer	Davis Street in Midtown Houston		240	https://www.click2houston.com/news/local/2024/02/09/world-youth-foundation-hosts-night-celebrating-national-mentoring-month/
2/7/24	Re'Chelle Turner	Reporter	Burnet Elementary School in Houston, Tx		210	I served as announcer for the schools annual Spell Bee Competition.
1/19/24	Anthony Yanez	Broadcast meteorologist	Shafer Elementary in Katy, TX	Sofia Ojeda	60	Met with the entire school and taught them the water cycle and flooding safety.
1/24/24	Bryce Newberry	Reporter	Virtual - Zoom		30	I spoke to an Arizona State University TV reporting class about the business and how to prepare for a job in TV news.
1/17/24	Anthony Yanez	Broadcast meteorologist	Quail Valley Elementary in Missouri City, TX	Rene Avalo producer, Roger Franco photographer	30	Spoke to the 3rd and 4th graders about winter weather. What makes snow, sleet, freezing rain and rain.

First Quarter 2024 PSA Summary

Local and non-local Public Service Announcements of varying lengths are aired throughout the broadcast schedules, Monday- Sunday on KPRC and second digital channel MeTV. These public service announcements cover issues of Health, Safety, Education, Youth & Family, Substance Abuse and Cultural and Artist endeavors. – PSA summaries for KPRC-TV and MeTV are attached below:

KPRC

HOUSE #	STATION	LENGTH	COMMUNITY AREAS	PSA DESCRIPTION	TIMES AIRED
PRC500185	KPRC	:15	Public Safety/Immigration	Elijah Rising/Human Trafficking Awareness	114
PRC500190	KPRC	:30	Community/Safety/Health	KPRC 2 Community 2023	32
PRC500186/ PRC500187	KPRC	:15/:30	Community/Health/Youth	Ronald McDonald House Snack Drive	105
PRC500014/ PRC500015/ PRC500016/ PRC500017	KPRC	:15/:30/:30/ :30	Community/Safety	Habitat for Humanity Home	319
PRC500191/ PRC500192	KPRC	:15/:30	Youth/Safety/Health/Education	David's Legacy	249
PRC510042	KPRC	:30	Community/Immigration	PSA:Neighborhood Watch	120
PRC510261	KPRC	:30	Youth/Family/Community	PSA: Cool X Dad	126
PRC510267	KPRC	:30	Youth/Family/Community/Educ	PSA: Amer Cancer Society	129
PRC510272	KPRC	:30	Youth/Family/Community/Educ	PSA: Sandy Hook Promise	142
PRC510314	KPRC	:30	Safety	HC OEM	110
PRC510041	KPRC	1:00	Immigration/Community	PSA: Neighborhood Watch	35
PRC510266	KPRC	1:00	Youth/Family/Community/Educ	PSA: Amer Cancer Society	34
PRC510270	KPRC	:30	Youth/Family/Community/Educ	PSA: Sandy Hook Promise	100
PRC510274	KPRC	:30	Youth/Family/Community/Educ	PSA: Sandy Hook Promise	98
PRC510303	KPRC	:41	Safety	PSA: Gun Control "Kids F	89
PRC510326	KPRC	:30	Government	Be Informed, Not Misled	83
PRC510328	KPRC	:30	Government	Be Informed, Not Misled	62
PRC510327	KPRC	:30	Government	Be Informed, Not Misled	78
PRC510236	KPRC	:15	Environment	PSA:Climate Change-Extinc	9
PRC510275	KPRC	:15	Youth/Family/Community/Educ	PSA: Sandy Hook Promise	5
PRC510268	KPRC	:15	Youth/Family/Community/Educ	PSA: Amer Cancer Society	6
PRC510273	KPRC	:15	Youth/Family/Community/Educ	PSA: Sandy Hook Promise	9
PRC510332	KPRC	:30	Public Health, Youth	Live Free 999	32
PRC510335	KPRC	:30	Public Health, Seniors	Prostate Cancer Fnd	27
PRC510336	KPRC	:15	Public Health, Seniors	Prostate Cancer Fnd	7
PRC510271	KPRC	:15	Youth/Family/Community/Educ	PSA: Sandy Hook Promise	2
PRC510333	KPRC	:15	Public Health, Youth	Live Free 999	8
PRC510331	KPRC	1:00	Public Health, Youth	Live Free 999	1
PRC510319	KPRC	:30	Public Safety	PSA:UT Health Fentanyl	18
PRC510317	KPRC	:30	Public Safety	PSA:UT Health Fentanyl	17
PRC510315	KPRC	:30	Public Safety	PSA:UT Health Fentanyl	15
PRC510322	KPRC	:30	Public Safety	PSA:TXDOT Don't Mess	11
PRC510324	KPRC	:30	Public Safety	PSA:TXDOT Drowsy	11
PRC510329	KPRC	:30	Public Safety	PSA:TXDOT Walter SoberRid	50

KYAZ

HOUSE #	STATION	LENGTH	COMMUNITY AREAS	PSA DESCRIPTION	TIMES AIRED
PRC500185	KYAZ	:15	Public Safety/Immigration	Elijah Rising/Human Trafficking Awareness	104
PRC500190	KYAZ	:30	Community/Safety/Health	KPRC 2 Community 2023	16
PRC500186/ PRC500187	KYAZ	:15/:30	Community/Health/Youth	Ronald McDonald House Snack Drive	38
PRC500014/ PRC500015/ PRC500016/ PRC500017	KYAZ	:30/:30/ :30	Community/Safety	Habitat for Humanity Home	288
PRC500191/ PRC500192	KYAZ	:15/:30	Youth/Safety/Health/Education	David's Legacy	206
PRC510314	KYAZ	:30	Safety	HC OEM	110
PRC510041	KYAZ	1:00	Immigration/Community	PSA: Neighborhood Watch	67
PRC510266	KYAZ	1:00	Youth/Family/Community/Educ	PSA: Amer Cancer Society	68
PRC510267	KYAZ	:30	Youth/Family/Community/Educ	PSA: Amer Cancer Society	64
PRC510270	KYAZ	:30	Youth/Family/Community/Educ	PSA: Sandy Hook Promise	46
PRC510267	KYAZ	:30	Youth/Family/Community/Educ	PSA: Amer Cancer Society	74
PRC510042	KYAZ	:30	Community/Immigration	PSA:Neighborhood Watch	53
PRC510261	KYAZ	:30	Youth/Family/Community	PSA: Cool X Dad	157
PRC510268	KYAZ	:15	Youth/Family/Community/Educ	PSA: Amer Cancer Society	29
PRC510271	KYAZ	:15	Youth/Family/Community/Educ	PSA: Sandy Hook Promise	23
PRC510273	KYAZ	:15	Youth/Family/Community/Educ	PSA: Sandy Hook Promise	25
PRC510274	KYAZ	:30	Youth/Family/Community/Educ	PSA: Sandy Hook Promise	45
PRC510275	KYAZ	:15	Youth/Family/Community/Educ	PSA: Sandy Hook Promise	19
PRC510236	KYAZ	:15	Environment	PSA:Climate Change-Extinc	34
PRC510303	KYAZ	:41	Safety	PSA: Gun Control "Kids F	79
PRC510041	KYAZ	1:00	Immigration/Community	PSA: Neighborhood Watch	1
PRC510326	KYAZ	:30	Government	Be Informed, Not Misled	71
PRC510327	KYAZ	:30	Government	Be Informed, Not Misled	70
PRC510328	KYAZ	:30	Government	Be Informed, Not Misled	67
PRC510332	KYAZ	:30	Public Health, Youth	Live Free 999	10
PRC510333	KYAZ	:15	Public Health, Youth	Live Free 999	37
PRC510336	KYAZ	:15	Public Health, Seniors	Prostate Cancer Fnd	32
PRC510335	KYAZ	:30	Public Health, Seniors	Prostate Cancer Fnd	11
PRC510331	KYAZ	1:00	Public Health, Youth	Live Free 999	23
PRC510334	KYAZ	1:00	Public Health, Seniors	Prostate Cancer Fnd	21

KPRC 2 Ascertained Community Issues

The following issues have been identified to be of concern in the viewing areas in and around Houston, Texas.

<p>1. Crime, including acts of violence, crimes against people, pets, homes, and property, following trends regarding violence in our community and public safety measures</p>	<p>2. Youth and Education, including covering school safety concerns, programs to advance student achievement, opportunities to positively impact youth in our community</p>
<p>3. Space Exploration, including sharing advances and breakthroughs in space exploration, supporting achievements of NASA's Johnson Space Center, which is based in Houston</p>	<p>4. Government/Politics, including how state and local government are wasting your tax dollars, Investigative stories that uncover corruption and expose flaws within the local government and its impact on the community</p>
<p>5. Health, including medical advances in the Texas Medical Center, public health notices and resources to support and encourage wellness in our community</p>	<p>6. Economy, including condition of the local economy and its impact on you and your family, best deals to help you and your family save money</p>
<p>7. Environment and Energy, including monitoring climate change and its impact on weather and living conditions, how industry impacts the environment, following market indicators in Houston's energy capital</p>	<p>8. Transportation, including highway and freeway expansion in the Houston area, construction and traffic impacts on workers and families</p>
<p>9. Community Relations, Cultural Affairs, Diversity, Equity and Inclusion, being an advocate for the community by helping to solve problems and telling the stories of Houston's diverse communities</p>	<p>10. Consumer, including alerting consumers to recalls, scams, frauds and rip-offs, standing up for consumers as an advocate</p>

KPRC 2 gave significant coverage to the following ascertained community issues and concerns during the 1st quarter of 2024:

1 – CRIME

ELLA FATAL SHOOTING - CRIME

AIR DATE(S): (JAN, 27, 2024)

NEWSCAST(S): 6P, 10P

SUMMARY: Man is pumping gas, when robber with a gun comes up and started robbing him at his car. Robber runs off, and a bystander in another vehicle gets out with a gun. Shoots robber. Robber dies. Shooter checks on robbery victim, then drives away without calling 911. Raises questions about self-defense. Gage Goulding had live hits.

DURATION: 1:35 (6p), 2:04 (10p)

BISSONNET FIREFIGHTERS INJURED - CRIME

AIR DATE(S): (JAN, 28, 2024)

NEWSCAST(S): 6a, 8a, 5p, 10p

SUMMARY: Two firefighters were called to a home about a man who had a seizure. When they got there, the man threatened them with a gun. They had to jump from a second story balcony to save their lives. They were seriously injured when they landed. Man is facing charges. Initial reports were about the incident itself. Later coverage went into how common these incidents against EMS workers are.

DURATION: 1:41 (6a), 1:45 (8a), 2:04 (5p), 2:18 (10p)

SANTA FE SHOOTING - CRIME

AIR DATE(S): (FEB, 8, 2024)

NEWSCAST(S): 5p

SUMMARY: More than 5 years later... the families of the victims of the Santa Fe High School shooting are still waiting for justice. While the shooters mental competency still remains in question -- the victims' families have filed a civil lawsuit against the accused shooter's parents. Our Robert Arnold spoke with the families who say this may be there only way to get accountability for what happened.

DURATION: 1 min 55 sec

DEACTIVATED SEX ASSAULT CASES - Crime

AIR DATE(S): (FEB., 27 2024)

NEWSCAST(S): 3p, 4p, 5p,

SUMMARY: Following up on suspended sexual assault cases, includes a timeline of the investigation, and sound from a child sex abuse survivor who says more needs to be done

DURATION: 1:05 (3p) 1:22 (4p), 1:55 (5p)

2 - YOUTH AND EDUCATION

SANTA FE SCHOOL SHOOTING CIVIL SUIT AGAINST PARENTS – YOUTH & EDUCATION

*TOPIC ALSO FALLS INTO ISSUE #1 - CRIME

AIR DATE(S): (FEB., 08, 2024)

NEWSCAST(S): 3p, 5p, 6p

SUMMARY: Victims' parents are suing the parents of accused Santa Fe School shooter Dimitrios Pagourtzis. They say they were negligent in allowing their son access to the gun he used to kill his classmates. There was a hearing today for the civil suit. Robert Arnold was at Galveston County Courthouse to cover what happened in the courtroom.

DURATION: :53 (3p), 1:55(5p), 1:17 (6p)

HISD ANNOUNCES NEW NES SCHOOLS FOR 2024-2025 – YOUTH & EDUCATION

AIR DATE(S): (FEB, 09, 2024)

NEWSCAST(S): 12p, 3p, 4p, 5p, 6p

SUMMARY: State appointed HISD superintendent Mike Miles announced 19 new schools being added to the NES program. The noon was a look ahead to the announcement. The 3 had an extra-long SOT. The 4 had a Q&A with Candace. The 5 had Candace on set explaining it.

DURATION: 2:40 (12p), 2:49 (3p), 2:54 (4p), 1:54 (5p),1:03 (6p)

HISD JOB FAIR – YOUTH & EDUCATION

**TOPIC ALSO FALLS INTO ISSUE #6 - ECONOMY*

AIR DATE(S): (February 24, 2024)

NEWSCAST(S): 8a, 9am, 6p

SUMMARY: HISD hosted a job fair to recruit new teachers. TJ Parker was there to give us a live listen in on the fair, where superintendent Mike Miles spoke during the 9am. TJ left a look live package for the 6p

DURATION: :24 (8a), 2:40 (9a), 2:02 (6p)

CY-FAIR ISD BUDGET CUTS – YOUTH & EDUCATION

**TOPIC ALSO FALLS INTO ISSUE #6 - ECONOMY*

AIR DATE(S): (February 24, 2024)

NEWSCAST(S): 8a

SUMMARY: Cy-Fair says they are losing between 40- and 100-million dollars from their budget for the upcoming school year. Parents react to the warning that budget cuts will have to be made.

DURATION: :52

3 - SPACE EXPLORATION

NASA ABBOTT ANNOUNCEMENT

AIR DATE(S): (March 26, 2024)

NEWSCAST(S): 6pm

SUMMARY: Governor Greg Abbott launched The Texas Space Commission in Houston. The goal is to strengthen the state's influence in aerospace activity by promoting innovation in space research and exploration. The organization will be governed by its Board of Directors, which consists of nine members.

DURATION: 42 sec

FAKE ECLIPSE GLASSES

**TOPIC ALSO FALLS INTO ISSUE Consumer, Health*

AIR DATE(S): (March 14, 2024)

NEWSCAST(S): 6p

SUMMARY: Before the total eclipse Meteorologist Daji Aswad did a story to warn people about the dangers of fake glasses. Watching the eclipse without proper protection can be bad for your eyes and your camera. So we told viewers to look for quality vendors and make sure the glasses have an ISO rating.

DURATION: 2 min 07 sec

NASA MARS LIVING – SPACE EXPLORATION

AIR DATE(S): (February 25, 2024)

NEWSCAST(S): 8a

SUMMARY: NASA is searching for its second crew of potential Martians for a simulated mission to the red planet. Crew of 4 to live at Johnson Space Center for a year.

DURATION: 1:15

4 - GOVERNMENT/POLITICS

HOUSTON AIRPORTS DIRECTOR MARIO DIAZ RETIREMENT ANNOUNCEMENT – GOVERNMENT & POLITICS

*TOPIC ALSO FALLS INTO ISSUE # 8 – TRANSPORTATION

AIR DATE(S): (FEB 02, 2024)

NEWSCAST(S): 12P, 3P

SUMMARY: The Houston Airports Director Mario Diaz officially announced his retirement. This comes after years of investigations by our own Mario Diaz (no relation) into wasted tax dollars and inaction on Airport projects. We got the news during a commercial break in the noon, and came back with the breaker. Our Mario Diaz then scored an interview with new Houston Mayor John Whitmire for the 3pm. During that interview, the mayor basically let slip that he asked Diaz to resign.

DURATION: 1:00+ (12pm), about 3:00 (3pm)

PAXTON SUES NON-PROFIT – GOVERNMENT/POLITICS

AIR DATE(S): (February, 24, 2024)

NEWSCAST(S): 9a

SUMMARY: Ken Paxton is suing Annunciation House, a non-profit organization that provides shelter to undocumented migrants. The non-profit has been operating for 46 years, and is calling the lawsuit an “unprecedented assault.”

DURATION: 1:00

5 – HEALTH

SYMPTOMS & TREATMENTS OF STOMACH CANCER – HEALTH

AIR DATE(S): (FEB 07, 2024)

NEWSCAST(S): 3PM

SUMMARY: This was a re-air of something that first showed on our stream. Following Toby Keith’s death from stomach cancer, local doctors are raising awareness of the disease – and what you should look out for. Included statistics and symptoms as shared by Dr. Anaum Maqsood with Houston Methodist

DURATION: 2:59

EPA NEW AIR STANDARDS – HEALTH

*TOPIC ALSO FALLS INTO ISSUE # 7 – ENVIRONMENT AND ENERGY

AIR DATE(S): (FEB 8, 2024)

NEWSCAST(S): 6p

SUMMARY: Harris County is a hot spot for high levels of air pollution that is linked to health issues. The E-P-A has announced a new standard for pollutants. KPRC 2 Daji Aswad spoke with local health experts on how the new standards will improve air quality in Harris County.

DURATION: 2 min 20 sec

WOMEN'S HEALTH ABORTION BAN STATISTICS

*TOPIC ALSO FALLS INTO ISSUE: Government and Politics

AIR DATE(S): Feb 15, 2024

NEWSCAST(S): 10p

SUMMARY: KPRC 2 Health Reporter Haley Hernandez took a deeper dive into the impact the abortion ban is having on women's health. This comes after a Austin Woman's case made national headlines. Amanda Zurawski is among the 22 women who sued Texas over the near total abortion ban law.

Zurawski said her life was in danger and doctors were confused about what they could do to help. The Department of State Health Services told Haley that last year, during the first full year with the total ban on abortion there were 131 life-threatening complications even though there were substantially fewer abortions. That meant the percentage of complications went from less than 0.4% of patients experiencing complications to now more than 267% experiencing them.

DURATION: 5 mins 04 secs

APHASIA WENDY WILLIAMS DIAGNOSIS

*TOPIC ALSO FALLS INTO ISSUE #

AIR DATE(S): Feb 23, 2024

NEWSCAST(S): 6A

SUMMARY: Following the news of Wendy Williams revealing she had aphasia, KPRC 2 Health Reporter Haley Hernandez did a story to explain what the condition is. She spoke with a speech pathologist on how it impacts the ability for someone to speak.

DURATION: 2 mins and 41 secs

6 – ECONOMY

HOUSTON RODEO JOB FAIR - ECONOMY

AIR DATE(S): (JAN 27, 2024)

NEWSCAST(S): 6p

SUMMARY: Houston Rodeo is coming up soon, and they're holding a job fair to fill thousands of job positions. Security, ticket sales, food and beverage vendors. T.J. Parker left a LL.

DURATION: 1:22

RODEO MONEY SAVING TIPS - ECONOMY

*TOPIC ALSO FALLS INTO ISSUE #10 CONSUMER

AIR DATE(S): (February, 25, 2024)

NEWSCAST(S): 6a

SUMMARY: Houston Livestock Show & Rodeo official shares tips on saving money at this year's rodeo.

DURATION: 2:14

7 - ENVIRONMENT & ENERGY

HOUSTON ZOO RWANDA CONSERVATION EFFORTS- Environment and Energy

**TOPIC ALSO FALLS INTO ISSUE #9 - Community*

AIR DATE(S): (FEB., 09, 2024)

NEWSCAST(S): 4p, 5p

SUMMARY: A look into the conservation efforts to help African Animals, and how the Houston Zoo plans to use that knowledge. Includes an in-depth look at the endangered Grey Crowned Crane, and how a nature preserve is working to protect the beautiful birds

DURATION: 1:22 (4p), 1:22(5p)

METHANE TRACKING SATELLITE - ENVIRONMENT

AIR DATE(S): (March 6, 2024)

NEWSCAST(S): 5p

SUMMARY: Explaining a New Satellite that will now track methane across the globe, community impact of new technology

DURATION: 1:45 (5p)

AMARILLO WILDFIRES - ENVIRONMENT

AIR DATE(S): (February, 29, 2024)

NEWSCAST(S): 12p, 3p, 4p, 5p, 6p, 10p

SUMMARY: The biggest wildfire in Texas history burned for an extended period in the Texas Panhandle. Gage Goulding showed the damage, spoke to residents, heard from firefighters, and reported on the ongoing efforts to save land and property.

DURATION: 1:42 & 1:01 (12p), 3:00 (3p), 6:00 (4p – Gage + Justin talkback), 5:00 (5p – Gage + Daji on environmental impact), 2:02 (6p), 2:18 (10p)

8 – TRANSPORTATION

610 WEEKEND CLOSURE

AIR DATE(S): (March 22, 2024)

NEWSCAST(S): 4P

SUMMARY: A major construction project was going to get underway in a few hours and it was going to impact drivers in the Galleria Area all weekend. The project was going to shut down the busy West Loop connector ramp to the Southwest Freeway.

DURATION: 26 sec

WEEKEND TRAFFIC - TRANSPORTATION

AIR DATE(S): (February 24, 2024)

NEWSCAST(S): 8a

SUMMARY: Justina Latimer tells viewers what roads will be closed for the weekend, and how to avoid anticipated traffic headaches.

DURATION: :52

9 - COMMUNITY RELATIONS, CULTURAL AFFAIRS, DEI

LITTLE YORK STREET TAKEOVER – COMMUNITY RELATIONS

*TOPIC ALSO FALLS INTO ISSUE #1 – CRIME

AIR DATE(S): (JAN, 28, 2024)

NEWSCAST(S): 10p

SUMMARY: Loud block parties draw hundreds, if not thousands, of partygoers. They are destroying people's property, parking on lawns, and are threatening to homeowners. Residents are fed up, because it is destructive and a safety threat. Corley left a LL.

DURATION: 2:19

Amber Alert, Audrii Cunningham - Community

AIR DATE(S): (FEB., 16, 2024)

NEWSCAST(S): 3p, 4p, 5p, 6p

SUMMARY: Following Investigators as they search for a missing 11-year-old girl. Getting the latest on the search, and asking questions for viewers. Includes a call to action for people to check video from certain roads that could help the search

DURATION: 1:05 (3p) 1:22 (4p), 1:35 (5p) 1:27 (6p)

Rodeo Opening Day - Community Relations

AIR DATE(S): (FEB., 27 2024)

NEWSCAST(S): 3p, 4p, 5p, 6p

SUMMARY: Team coverage of the Houston Livestock Show & Rodeo, showcasing Houston's biggest party!

DURATION: 2:25 (3p) 4:30 (4p), 6:00 (5p), 5:15 (6p)

Buddhist Temples Safety - Community & Safety

AIR DATE(S): (March 7, 2024)

NEWSCAST(S): 5p

SUMMARY: Community demanding change and accountability after a series of break-ins at Houston-area temples. Features sound form community leaders and what they want to see for public safety

DURATION: 1:45 (5p)

10 – CONSUMER

USPS ISSUES – GRAMMYS UNITED FLIGHT - CONSUMER

AIR DATE(S): (JAN, 31, 2024)

NEWSCAST(S): 5a, 6a

SUMMARY: A local business owner was asked by the Grammys to make a bunch of gift baskets featuring her products. She shipped them off, but the ongoing delays at the post office caused them to be held up in Houston for weeks. She ended up flying a bunch of the boxes out to LA herself. United helped her out by comping her extra fees for additional luggage. We saw her off at the airport. This is a follow-up to her story, which we originally aired in a previous week.

DURATION: 1:15 (5a), 1:49 (6a)

AT&T OUTAGE

AIR DATE(S): Feb 22, 2024

NEWSCAST(S): 7a, 9a, 12p

SUMMARY: There was a major outage affecting many major cities across the country, including Houston. We wanted to inform people about the issues affecting many viewers. The service was fully restored hours later.

DURATION: 7a (:25), 9a (:25), 12p (:32)

ESTATE SALES - CONSUMER

AIR DATE(S): (February, 25, 2024)

NEWSCAST(S): 6a

SUMMARY: Bill Spencer shares how to prevent yourself from falling victim to scams while executing your late parent's estate. There is no governing body in Texas that overlooks estate sale companies, so it is easy to get ripped off.

DURATION: 4:31