

AUG15/18 16.41
*** WWSB-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- MICK NESCI (H)

ORDER # _____ CONTRACT # 9196256

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	BUCHANAN 4 CONGRESS	EST#1593	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT30/18	NOV6/18	WK-2
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
		.	AUG15/18 16.41

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 23 AGENCY EST# = 15933
AGENCY PRODUCT CODE = 553

1	530A-600A	30	\$100.00	10/30	11/5	5	TU-F,M
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PROGRAM : GOOD MORNING SUNCOAST @ 530
CON COM1: GOOD MORNING SUNCOAST @ 530

2	900A-1000A	30	\$45.00	10/30	11/5	5	TU-F,M
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PROGRAM : SUNCOAST VIEW
CON COM1: SUNCOAST VIEW
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3	1100A-1200N	30	\$100.00	10/30	11/5	5	TU-F,M
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PROGRAM : THE VIEW
CON COM1: THE VIEW

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-1230P	30		\$125.00	10/30	11/5	5		TU-F,M	5
PROGRAM : ABC 7 NEWS @ NOON												
CON COM1: ABC 7 NEWS @ NOON												
5			1200N-330P	30		\$450.00	11/3	11/3	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
CON COM1: COLLEGE FOOTBALL												
6			1230P-100P	30		\$125.00	10/30	11/5	5		TU-F,M	5
PROGRAM : ABC 7 NEWS @ NOON												
CON COM1: ABC 7 NEWS @ NOON												
7			100P-200P	30		\$75.00	10/30	11/5	3		TU-F,M	3
PROGRAM : THE CHEW												
CON COM1: THE CHEW												
8			330P-700P	30		\$600.00	11/3	11/3	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
CON COM1: COLLEGE FOOTBALL												
9			400P-430P	30		\$125.00	10/30	11/5	5		TU-F,M	5
PROGRAM : ABC 7 NEWS @ 4PM												
CON COM1: ABC 7 NEWS @ 4PM												
10			430P-500P	30		\$75.00	10/30	11/5	5		TU-F,M	5
PROGRAM : WHO WANTS TO BE A MILLIONAIRE												
CON COM1: WHO WANTS TO BE A MILLIONAIRE												
11			500P-530P	30		\$300.00	10/30	11/5	5		TU-F,M	5
PROGRAM : ABC 7 NEWS @ 5												
CON COM1: ABC 7 NEWS @ 5												
12			530A-600A	30		\$100.00	11/6	11/6	1		TUE	1
PROGRAM : GOOD MORNING SUNCOAST @ 530												
CON COM1: GOOD MORNING SUNCOAST @ 530												

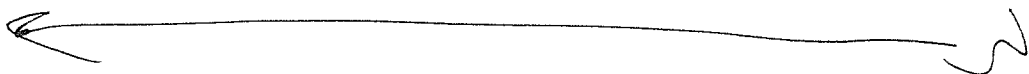
LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			530P-600P PROGRAM : ABC 7 NEWS @ 530 CON COM1: ABC 7 NEWS @ 530	30		\$400.00	10/30	11/5	5		TU-F,M	5
14			600P-630P PROGRAM : ABC 7 NEWS @ 6 CON COM1: ABC 7 NEWS @ 6	30		\$700.00	10/30	11/5	5		TU-F,M	5
15			630P-700P PROGRAM : ABC WORLD NEWS CON COM1: ABC WORLD NEWS	30		\$1,920.00	10/30	11/5	2		TU-F,M	2
16			630P-700P PROGRAM : ABC 7 WEEKEND NEWS CON COM1: ABC 7 WEEKEND NEWS	30		\$250.00	11/4	11/4	1		SUN	1
17			700P-730P PROGRAM : ABC 7 NEWS @ 7 CON COM1: ABC 7 NEWS @ 7	30		\$200.00	10/30	11/5	5		TU-F,M	5
18			730P-800P PROGRAM : ABC 7 NEWS @ 7:30 CON COM1: ABC 7 NEWS @ 7:30	30		\$200.00	10/30	11/5	5		TU-F,M	5
19			800P-1130P PROGRAM : COLLEGE FOOTBALL PRIME CON COM1: COLLEGE FOOTBALL PRIME	30		\$1,000.00	11/3	11/3	1		SAT	1
20			800P-1000P PROGRAM : DANCING WITH THE STARS - 9/24 CON COM1: DANCING WITH THE STARS - 9/24	30		\$1,200.00	11/5	11/5	1		MON	1
21			1100P-1135P PROGRAM : ABC 7 NEWS @ 11P CON COM1: ABC 7 NEWS @ 11P	30		\$350.00	10/30	11/5	5		TU-F,M	5

Handwritten annotations: A large '3' with an arrow pointing to line 13, and a large '2' with an arrow pointing to line 15.

REP HEADLINE# 9196256
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG15/18 16.41
 *** WWSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1100P-1135P	30		\$350.00	11/3	11/3	1		SAT	1
	PROGRAM :		ABC 7 NEWS @ 11P									
	CON COM1:		ABC 7 NEWS @ 11P									
23			600A-630A	30		\$350.00	10/30	11/5	5		TU-F,M	5
	PROGRAM :		GOOD MORNING SUNCOAST									
	CON COM1:		GOOD MORNING SUNCOAST									
24			1100P-1135P	30		\$350.00	11/4	11/4	1		SUN	1
	PROGRAM :		ABC 7 NEWS @ 11P									
	CON COM1:		ABC 7 NEWS @ 11P									
25			600A-630A	30		\$350.00	11/6	11/6	1		TUE	1
	PROGRAM :		GOOD MORNING SUNCOAST									
	CON COM1:		GOOD MORNING SUNCOAST									
26			630A-700A	30		\$350.00	10/30	11/5	5		TU-F,M	5
	PROGRAM :		GOOD MORNING SUNCOAST									
	CON COM1:		GOOD MORNING SUNCOAST									
27			630A-700A	30		\$350.00	11/6	11/6	1		TUE	1
	PROGRAM :		GOOD MORNING SUNCOAST									
	CON COM1:		GOOD MORNING SUNCOAST									
28			700A-900A	30		\$300.00	10/30	11/5	5		TU-F,M	5
	PROGRAM :		GOOD MORNING AMERICA									
	CON COM1:		GOOD MORNING AMERICA									
29			700A-900A	30		\$300.00	11/6	11/6	1		TUE	1
	PROGRAM :		GOOD MORNING AMERICA									
	CON COM1:		GOOD MORNING AMERICA									
30			800A-900A	30		\$250.00	11/4	11/4	1		SUN	1
	PROGRAM :		GMA									
	CON COM1:		GMA									



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:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

NOV/18			28840.00									
CONTRACT TOTAL 28840.00												
TOTAL SPOTS 97												

MARKET TOTALS	\$32,044	WWSB	90%	WETS	0%	WTSP	0%	WFLA	0%	WTOG	0%	WTVT	0%	WMOR	0%
				EMOR	0%	WXPX	0%	WSNN	10%						

SVC- NSI
DEMOS- RA35+*