

DISTRICT 46 REPUBLICANS  
 Product: DISTRICT 46  
 Campaign: Radio - 2016 General Election

**Station Order**

Odney  
 PO Box 2035  
 Bismarck, ND 58502-2035  
 701-222-8721

Estimate No.:  
 Contract No.: 46130  
 Job No.: 46130

Rev #: 2

Flight From: 10/31/2016 to 11/13/2016

Media Buyer: Julie Bernhardt  
 Sweeps: Fall 15, Spring 16  
 Actg. Order No.: 46130  
 WS Order No.: 36975  
 Contract No.: 46130

Market: FARGO-VALLEY CITY  
 Station: WDAY-AM  
 Station Contact: Josh Rohrer  
 701-237-6500  
 701-241-5368

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Net Percent		Oct 31	Nov 07	Total Spots
				Rate/ Total	Rate/ Total			
1	MTWRF-- 06:00A-07:00P	DA 30		\$19.00 \$570.00	\$16.15 \$484.50	30	•	30
Comment: 6X/DAY; M-F; 6A-7P								
2	----SSu 06:00A-07:00P	DA 30		\$10.00 \$140.00	\$8.50 \$119.00	14	•	14
Comment: 7X/DAY; S/S; 6A-7P								
3	M----- 06:00A-07:00P	DA 30		\$19.00 \$171.00	\$16.15 \$145.35		•	9
Comment: REVISED 9X MON; 6A-7P								
4	-T----- 06:00A-06:00P	DA 30		\$19.00 \$114.00	\$16.15 \$96.90		•	6
Comment: 6X/TUES; 6A-6P								
5	MTWRF-- 08:30A-11:00A	DA 30		\$27.00 \$270.00	\$22.95 \$229.50	10	•	10
Comment: MIKE MCFEELY - 2X/DAY; M-F; 830A-11A								
6	MT----- 08:30A-11:00A	DA 30		\$27.00 \$162.00	\$22.95 \$137.70		•	6
Comment: REVISED MIKE MCFEELY - 3X/DAY; M/T; 830A-11A								
7	MTWRF-- 02:00P-05:00P	DA 30		\$27.00 \$270.00	\$22.95 \$229.50	10	•	10
Comment: JAY THOMAS - 2X/DAY; M-F; 2P-5P								
8	MT----- 02:00P-05:00P	DA 30		\$27.00 \$162.00	\$22.95 \$137.70		•	6
Comment: REVISED JAY THOMAS - 3X/DAY; M-T; 2P-5P								
9	MTWRF-- 08:30A-11:00A	DA 30		\$27.00 \$108.00	\$22.95 \$91.80	4	•	4
Comment: ADD 1X/DAY MIKE MCFEELY - <del>X</del> F; 830A-11A								
10	-TWRF-- 02:00P-05:00P	DA 30		\$27.00 \$108.00	\$22.95 \$91.80	4	•	4
Comment: ADD 1X/DAY JAY THOMAS - <del>X</del> F; 2P-5P								
				\$2,075.00	\$1,763.75	72	27	99

Month	Spots	Station Gross Dollars	Net Percent Dollars
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Advertiser: DISTRICT 46 REPUBLICANS  
Campaign: Radio - 2016 General Election

**Station Order**  
FARGO-VALLEY CITY - Radio

Station: WDAY-AM

<u>Month</u>	<u>Spots</u>	<u>Station Gross Dollars</u>	<u>Net Percent Dollars</u>
Nov	99	\$2,075.00	\$1,763.75
	99	\$2,075.00	\$1,763.75

Comments

Station Remarks:

10/31 - Add to sked starting 11/1

Political form, payment and traffic instructions to follow. Please note 6p cutoff on Election Day, Tuesday, Nov. 8th.

Campaign Remarks:

OUR INSERT ORDER SERVES AS OUR PURCHASE ORDER. THIS NUMBER MUST APPEAR ON ALL INVOICES OR PAYMENT MAY BE DELAYED.

WE ARE PLACING THIS ORDER ON BEHALF OF DISTRICT 46 REPUBLICANS. A SIGNED COPY OF THIS ORDER MUST BE RETURNED FOR VERIFICATION.

PRODUCT SEPARATION IS REQUIRED, NO SPOTS WILL BE PAID WHEN THEY APPEAR BACK-TO-BACK WITH A COMPETITOR. SPOTS MUST RUN A MINIMUM OF 15 MINUTES APART.

IF YOU HAVE ANY QUESTIONS OR CONCERNS REGARDING THIS ORDER, PLEASE CONTACT JULIE BERNHARDT AT 701-222-8721.

THANK YOU,  
JULIE BERNHARDT  
MEDIA PLANNER/BUYER  
jbernhardt@odney.com

By: \_\_\_\_\_

