

ORDER



Orders
Order / Rev: 1020162
Alt Order #: WOC13601380
Product Desc: CA ATTORNEY GENERAL
Estimate: 2631
Flight Dates: 05/16/22 - 06/07/22
Original Date / Rev: 05/11/22 / 05/17/22
Order Type: GENERAL

KGTV
Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Sadler Strategic Media - Pol
Buying Contact:
Billing Contact: Nick AP
 12103 Viewcrest Road
 Studio City, CA 91604

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Bonta/Democrat/Attorney General
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 272762
Agency External ID: 119523
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	162	\$34,740.00	\$29,529.00
05/30/22	06/07/22	96	\$37,330.00	\$31,730.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	162	\$34,740.00	\$29,529.00	156.00
June 2022	96	\$37,330.00	\$31,730.50	102.40
Totals	258	\$72,070.00	\$61,259.50	258.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	05/16/22	06/03/22	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	4	\$50.00	P-6	0.30	NM	13	\$650.00
(Program: 10NEWS 5A) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 5a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--			4		\$50.00			0.30			
Week:		05/23/22	05/29/22	MTWTF--			4		\$50.00			0.30			
Week:		05/30/22	06/05/22	MTWTF--			5		\$50.00			0.30			
N 2	KGTV	06/06/22	06/07/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MT-----	:30	2	\$120.00	P-6	0.90	NM	2	\$240.00
(Program: 10NEWS 6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/06/22	06/12/22	MT-----			2		\$120.00			0.90			
N 3	KGTV	05/16/22	06/03/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	3	\$120.00	P-6	0.90	NM	12	\$1,440.00
(Program: 10NEWS 6A) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 6a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--			3		\$120.00			0.90			
Week:		05/23/22	05/29/22	MTWTF--			4		\$120.00			0.90			
Week:		05/30/22	06/05/22	MTWTF--			5		\$120.00			0.90			
N 4	KGTV	06/06/22	06/07/22		CM	7-9am	MT-----	:30	3	\$160.00	P-6	1.20	NM	3	\$480.00

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KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Good Morning America											
				M-F Good Morning America											
				(Program: GMA)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/06/22	06/12/22	MT-----		3			\$160.00			1.20			
N 5	KGTV	05/16/22	06/03/22	M-F Good Morning America	CM	7-9am	MTWTF--	:30	8	\$160.00	P-6	1.20	NM	35	\$5,250.00
				M-F Good Morning America											
				(Program: GMA)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--		8			\$160.00			1.20			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/16/22-05/22/22	M-F Good Morning America			7-9am	MTWThF----	:30		(\$160.00)		1.20	NM		
				See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36											
				[NA- no avail- SH 5/16]											
29	KGTV	05/18/22-05/27/22	M-F 4-5pm			4-5pm	MTWThF----	:30		\$120.00		1.20	NM		
				Ⓜ MG for 37.2,37.3,39.2,38.2,5.2											
30	KGTV	05/18/22-05/27/22	M-F 4-5pm			4-5pm	MTWThF----	:30		\$120.00		1.20	NM		
				Ⓜ MG for 37.2,37.3,39.2,38.2,5.2											
31	KGTV	05/18/22-05/27/22	M-F 4-5pm			4-5pm	MTWThF----	:30		\$120.00		1.20	NM		
				Ⓜ MG for 37.2,37.3,39.2,38.2,5.2											
32	KGTV	05/18/22-05/27/22	M-F 4-5pm			4-5pm	MTWThF----	:30		\$120.00		1.20	NM		
				Ⓜ MG for 37.2,37.3,39.2,38.2,5.2											
33	KGTV	05/23/22-05/27/22	M-F 6-7am News			6-7am	MTWThF----	:30		\$120.00		1.20	NM		
				Ⓜ MG for 37.2,37.3,39.2,38.2,5.2											
34	KGTV	05/23/22-05/29/22	M-Su 11pm News ROS			11-1135pm	MTWThFSaSu	:30		\$110.00		1.20	NM		
				Ⓜ MG for 37.2,37.3,39.2,38.2,5.2											
35	KGTV	05/23/22-05/29/22	M-Su 11pm News ROS			11-1135pm	MTWThFSaSu	:30		\$110.00		1.20	NM		
				Ⓜ MG for 37.2,37.3,39.2,38.2,5.2											
36	KGTV	05/23/22-05/29/22	M-Su 11pm News ROS			11-1135pm	MTWThFSaSu	:30		\$110.00		1.20	NM		
				Ⓜ MG for 37.2,37.3,39.2,38.2,5.2											
Week:		05/23/22	05/29/22	MTWTF--		10			\$160.00			1.20			
Week:		05/30/22	06/05/22	MTWTF--		10			\$160.00			1.20			
N 6	KGTV	05/16/22	06/03/22	M-F 10-11am	CM	10-11am	MTWTF--	:30	3	\$320.00	P-3	1.00	NM	10	\$3,200.00
				The View											
				(Program: THE VIEW)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--		3			\$320.00			1.00			
Week:		05/23/22	05/29/22	MTWTF--		3			\$320.00			1.00			
Week:		05/30/22	06/05/22	MTWTF--		4			\$320.00			1.00			
N 7	KGTV	05/16/22	06/03/22	M-F 4-5pm	CM	4-5pm	MTWTF--	:30	5	\$120.00	P-6	0.60	NM	15	\$1,800.00
				10News @ 4pm											
				(Program: 10NEWS 4P)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of 4p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--		5			\$120.00			0.60			
Week:		05/23/22	05/29/22	MTWTF--		5			\$120.00			0.60			
Week:		05/30/22	06/05/22	MTWTF--		5			\$120.00			0.60			
N 8	KGTV	05/16/22	06/03/22	M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	5	\$190.00	P-6	1.30	NM	16	\$3,040.00
				M-F 5-6pm News											
				(Program: 10NEWS 5P)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of 5p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--		5			\$190.00			1.30			
Week:		05/23/22	05/29/22	MTWTF--		5			\$190.00			1.30			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	MTWTF--					5	\$190.00		1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
9	KGTV	05/23/22-05/29/22		M-F 5-6pm News		5-6pm			MTWThF----	:30	(\$190.00)	1.30	NM		
See MG 8.17															
[Programming - Airls NBA Conference Finals. RF 5/12]															
17	KGTV	05/24/22-05/27/22		M-F 5-6pm News		5-6pm			-TWThF----	:30	\$190.00	1.30	NM		
Ⓜ MG for 8.9 05/23															
Week:		05/30/22	06/05/22	MTWTF--					6	\$190.00		1.30			
N 9	KGTV	06/06/22	06/06/22	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	M-----	:30	1	\$190.00	P-6	1.30	NM	1	\$190.00
(Program: 10NEWS 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	M-----					1	\$190.00		1.30			
N 10	KGTV	05/16/22	06/03/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$560.00	P-3	1.80	NM	12	\$6,720.00
(Program: 10NEWS 6P)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 6p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--					4	\$560.00		1.80			
Week:		05/23/22	05/29/22	MTWTF--					4	\$560.00		1.80			
Week:		05/30/22	06/05/22	MTWTF--					5	\$560.00		1.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
10	KGTV	05/30/22-06/05/22		M-F 6-630pm News		6-630pm			MTWThF----	:30	(\$560.00)	1.80	NM		
See MG 11.14, 11.15															
[Programming - airs "NBA" from 530PM to 830PM. RFarber 5/17]															
N 11	KGTV	05/16/22	06/03/22	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	4	\$290.00	P-6	1.80	NM	14	\$4,330.00
(Program: 10NEWS 7P)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 7p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--					4	\$290.00		1.80			
Week:		05/23/22	05/29/22	MTWTF--					4	\$290.00		1.80			
Week:		05/30/22	06/05/22	MTWTF--					5	\$290.00		1.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
9	KGTV	05/30/22-06/05/22		M-F 7-730pm News		7-730pm			MTWThF----	:30	(\$290.00)	1.80	NM		
See MG 11.14, 11.15															
[Programming - airs "NBA" from 530PM to 830PM. RFarber 5/17]															
14	KGTV	05/30/22-06/05/22		M-F 7-730pm News		7-730pm			MTW--F----	:30	\$290.00	1.80	NM		
Ⓜ MG for 10.10, 11.9															
15	KGTV	05/30/22-06/05/22		M-F 6-630pm News		6-630pm			MTW--F----	:30	\$560.00	1.80	NM		
Ⓜ MG for 10.10, 11.9															
N 12	KGTV	05/16/22	05/16/22	Monday Prime C Monday Prime C	CM	10-11pm	M-----	:30	1	\$560.00	P-6	1.40	NM	1	\$560.00
(Program: GOOD DOCTOR)															
2Q22 ESTIMATE (sell) - 2021 impact average of Good Doctor															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					1	\$560.00		1.40			
N 13	KGTV	05/16/22	06/05/22	M-Su 11pm News ROS M-Su 11pm News ROS	CM	11-1135pm	MTWTFSS	:30	5	\$110.00	P-6	0.70	NM	17	\$1,870.00
(Program: 10NEWS 11P M-SU)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTFSS					5	\$110.00		0.70			
Week:		05/23/22	05/29/22	MTWTFSS					6	\$110.00		0.70			
Week:		05/30/22	06/05/22	MTWTFSS					6	\$110.00		0.70			
N 14	KGTV	06/06/22	06/06/22	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	M-----	:30	1	\$110.00	P-6	0.70	NM	1	\$110.00
(Program: 10NEWS 11P M-SU)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	M-----					1	\$110.00		0.70			
N 15	KGTV	05/16/22	06/03/22		CM	1135pm	MTWTF--	:30	5	\$80.00	P-6	0.50	NM	15	\$1,200.00

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KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1135pm Kimmel M-F 1135pm Kimmel											
				(Program: JIMMY KIMMEL LIVE!) 2Q22 ESTIMATE (sell) - 2Q21 impact aveagre of Jimmy Kimmel Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--		5				\$80.00		0.50			
Week:		05/23/22	05/29/22	MTWTF--		5				\$80.00		0.50			
Week:		05/30/22	06/05/22	MTWTF--		5				\$80.00		0.50			
N 16	KGTV	06/06/22	06/06/22	M-F Nightline M-F Nightline	CM	Nightline	M-----	:30	1	\$40.00	P-6	0.20	NM	1	\$40.00
				(Program: NIGHTLINE) 2Q22 ESTIMATE (sell) - 2Q21 impact average of Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	M-----		1				\$40.00		0.20			
N 17	KGTV	05/16/22	06/03/22	M-F Nightline M-F Nightline	CM	Nightline	MTWTF--	:30	3	\$40.00	P-6	0.20	NM	12	\$480.00
				(Program: NIGHTLINE) 2Q22 ESTIMATE (sell) - 2Q21 impact average of Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--		3				\$40.00		0.20			
Week:		05/23/22	05/29/22	MTWTF--		4				\$40.00		0.20			
Week:		05/30/22	06/05/22	MTWTF--		5				\$40.00		0.20			
N 18	KGTV	05/16/22	06/03/22	News Repeat News Repeat	CM	106-141am	MTWTF--	:30	4	\$20.00	P-6	0.20	NM	13	\$260.00
				(Program: 10NEWS 11P ENCORE) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 11p News Encore											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--		4				\$20.00		0.20			
Week:		05/23/22	05/29/22	MTWTF--		4				\$20.00		0.20			
Week:		05/30/22	06/05/22	MTWTF--		5				\$20.00		0.20			
N 20	KGTV	05/30/22	06/02/22	NBA Finals Game 1 NBA Finals Game 1	CM	NBA Finals Game	---T---	:30	2	\$4,800.00	P-6	3.00	NM	2	\$9,600.00
				(Program: NBA FINALS GAME 1) 2Q22 ESTIMATE (sell) - 2021 actual of NBA Finals Game 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	---T---		2				\$4,800.00		3.00			
N 21	KGTV	05/16/22	05/19/22	Thursday Prime A Thursday Prime A	CM	8-9pm	---T---	:30	1	\$880.00	P-6	1.60	NM	1	\$880.00
				(Program: STATION 19) 2Q22 ESTIMATE (sell) - 2021 average of Station 19											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---T---		1				\$880.00		1.60			
N 22	KGTV	05/16/22	05/26/22	Thursday Prime B Thursday Prime B	CM	9-10pm	---T---	:30	1	\$1,280.00	P-6	1.50	NM	2	\$2,560.00
				(Program: GREYS ANATOMY) 2Q22 ESTIMATE (sell) - 2021 impact average of Greys Anatomy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---T---		1				\$1,280.00		1.50			
Week:		05/23/22	05/29/22	---T---		1				\$1,280.00		1.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/23/22-05/29/22	Thursday Prime B			9-10pm	---Th-----	:30		(\$1,280.00)		1.50	NM		
				See MG 22.3 [Inventory code/Programming Lenght. From 757PM to 10PM air Grey's Anatomy, inventory code Thrsday Prime A. RF 5/16]											
3	KGTV	05/23/22-05/29/22	Thursday Prime A			8-9pm	---Th-----	:30		\$1,280.00		1.50	NM		
				MG for 22.2 05/26											
N 23	KGTV	05/16/22	06/03/22	Friday Prime B Friday Prime B	CM	9-10pm	----F--	:30	2	\$600.00	P-6	1.10	NM	6	\$3,600.00
				(Program: 20/20 FRI 2HR) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 20/20											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	----F--		2				\$600.00		1.10			
Week:		05/23/22	05/29/22	----F--		2				\$600.00		1.10			
Week:		05/30/22	06/05/22	----F--		2				\$600.00		1.10			
N 24	KGTV	05/16/22	06/04/22		CM	5-6am	-----S-	:30	1	\$40.00	P-6	0.40	NM	3	\$120.00

Order / Rev: 1020162
 Alt Order #: WOC13601380
 Flight Dates: 05/16/22 - 06/07/22

Advertiser: Bonta/Democrat/Attorney General
 Product Desc: CA ATTORNEY GENERAL
 Estimate: 2631
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 5-6am News											
				Sa 5-6am News											
				(Program: 10NEWS SAT 5A)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of 5a News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					1	\$40.00		0.40			
Week:		05/23/22	05/29/22	-----S-					1	\$40.00		0.40			
Week:		05/30/22	06/05/22	-----S-					1	\$40.00		0.40			
N25	KGTV	05/16/22	06/04/22	Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$120.00	P-6	1.10	NM	3	\$360.00
				Sa 6-7am News											
				(Program: 10NEWS SAT 6A)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of 6a News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					1	\$120.00		1.10			
Week:		05/23/22	05/29/22	-----S-					1	\$120.00		1.10			
Week:		05/30/22	06/05/22	-----S-					1	\$120.00		1.10			
N26	KGTV	05/16/22	06/04/22	Sa GMA Hour 1	CM	7-8am	-----S-	:30	1	\$360.00	P-3	1.70	NM	3	\$1,080.00
				Sa GMA Hour 1											
				(Program: GMA 7A SAT)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of GMA 7a Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					1	\$360.00		1.70			
Week:		05/23/22	05/29/22	-----S-					1	\$360.00		1.70			
Week:		05/30/22	06/05/22	-----S-					1	\$360.00		1.70			
N27	KGTV	05/16/22	06/04/22	Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$160.00	P-6	1.60	NM	3	\$480.00
				Sa 8-9am News											
				(Program: 10NEWS SAT 8A)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of 8a News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					1	\$160.00		1.60			
Week:		05/23/22	05/29/22	-----S-					1	\$160.00		1.60			
Week:		05/30/22	06/05/22	-----S-					1	\$160.00		1.60			
N28	KGTV	05/16/22	06/04/22	Sa GMA Hour 2	CM	9-10am	-----S-	:30	1	\$100.00	P-6	1.30	NM	3	\$300.00
				Sa GMA Hour 2											
				(Program: GMA SAT 9A)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of GMA 9a Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					1	\$100.00		1.30			
Week:		05/23/22	05/29/22	-----S-					1	\$100.00		1.30			
Week:		05/30/22	06/05/22	-----S-					1	\$100.00		1.30			
N29	KGTV	05/16/22	06/04/22	Sa/Su 5-530pm News	CM	5-530pm	-----S-	:30	1	\$140.00	P-6	1.40	NM	3	\$420.00
				Sa/Su 5-530pm News											
				(Program: 10NEWS SAT 5P)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of 5p News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					0	\$0.00		0.00			
Week:		05/23/22	05/29/22	-----S-					2	\$140.00		1.40			
Week:		05/30/22	06/05/22	-----S-					1	\$140.00		1.40			
N30	KGTV	05/16/22	06/04/22	ABC World News Saturd	CM	530-6pm	-----S-	:30	1	\$280.00	P-6	2.40	NM	2	\$560.00
				World News Saturday											
				(Program: ABC WORLD NEWS SAT)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of ABC World News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					0	\$0.00		0.00			
Week:		05/23/22	05/29/22	-----S-					1	\$280.00		2.40			
Week:		05/30/22	06/05/22	-----S-					1	\$280.00		2.40			
N31	KGTV	05/16/22	06/04/22	Sa/Su 6-630pm News	CM	6-630pm	-----S-	:30	1	\$160.00	P-6	1.60	NM	3	\$480.00
				Sa/Su 6-630pm News											
				(Program: 10NEWS SAT 6P)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of 6p News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					0	\$0.00		0.00			
Week:		05/23/22	05/29/22	-----S-					1	\$160.00		1.60			
Week:		05/30/22	06/05/22	-----S-					2	\$160.00		1.60			

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Advertiser: Bonta/Democrat/Attorney General
 Product Desc: CA ATTORNEY GENERAL
 Estimate: 2631
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N32	KGTV	05/16/22	06/05/22	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$120.00	P-6	1.10	NM	3	\$360.00
(Program: 10NEWS SUN 6A)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 6a News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S			1			\$120.00		1.10			
Week:		05/23/22	05/29/22	-----S			1			\$120.00		1.10			
Week:		05/30/22	06/05/22	-----S			1			\$120.00		1.10			
N33	KGTV	05/16/22	06/05/22	Su Good Morning America Su Good Morning America	CM	7-8am	-----S	:30	1	\$140.00	P-6	1.20	NM	3	\$420.00
(Program: GMA SUN)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of GMA Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S			1			\$140.00		1.20			
Week:		05/23/22	05/29/22	-----S			1			\$140.00		1.20			
Week:		05/30/22	06/05/22	-----S			1			\$140.00		1.20			
N34	KGTV	05/16/22	06/05/22	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$140.00	P-6	1.10	NM	3	\$420.00
(Program: 10NEWS SUN 8A)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 8a News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S			1			\$140.00		1.10			
Week:		05/23/22	05/29/22	-----S			1			\$140.00		1.10			
Week:		05/30/22	06/05/22	-----S			1			\$140.00		1.10			
N35	KGTV	05/16/22	06/05/22	This Week This Week	CM	9-10am	-----S	:30	1	\$640.00	P-3	1.30	NM	3	\$1,920.00
(Program: THIS WEEK)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S			1			\$640.00		1.30			
Week:		05/23/22	05/29/22	-----S			1			\$640.00		1.30			
Week:		05/30/22	06/05/22	-----S			1			\$640.00		1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KGTV	05/30/22-06/05/22	This Week				9-10am	-----Su	:30	(\$640.00)		1.30	NM		
See MG 35.4															
[Program/ Time/Inventory code. Due to Specials, This Week airs 3-4PM with Inventory code Su 9am-5pm ROS. RFarber 5/17]															
4	KGTV	05/30/22-06/05/22	Su 9am-5pm ROS				9am-5pm	(3:00 PM-4:00 PM)-----Su	:30	\$640.00		1.30	NM		
Ⓜ MG for 35.3 06/05															
N36	KGTV	05/30/22	06/05/22	NBA Finals Game 2 NBA Finals Game 2	CM	NBA Finals Game	-----S	:30	2	\$5,600.00	P-6	3.70	NM	2	\$11,200.00
(Program: NBA FINALS GAME 2)															
2Q22 ESTIMATE (sell) - 2020-2021 impact average of NBA Finals Game 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	-----S			2			\$5,600.00		3.70			
N37	KGTV	05/16/22	05/29/22	Sa/Su 5-530pm News Sa/Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$145.00	P-6	1.30	NM	0	\$0.00
(Program: 10NEWS SUN 5P)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 5p News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S			0			\$0.00		0.00			
Week:		05/23/22	05/29/22	-----S			2			\$145.00		1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/23/22-05/29/22	Sa/Su 5-530pm News				5-530pm	-----Su	:30	(\$145.00)		1.30	NM		
See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36															
[TP sold - RF 5/16]															
3	KGTV	05/23/22-05/29/22	Sa/Su 5-530pm News				5-530pm	-----Su	:30	(\$145.00)		1.30	NM		
See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36															
[TP sold - RF 5/16]															
N38	KGTV	05/16/22	05/29/22	ABC World News Sunday World News Sunday	CM	530-6pm	-----S	:30	1	\$320.00	P-6	2.00	NM	0	\$0.00
(Program: ABC WORLD NEWS SUN)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of ABC World News Sunday															

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 Estimate: 2631
KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----					0	\$0.00		0.00			
		Week: 05/23/22	05/29/22	-----S					1	\$320.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/23/22-05/29/22	ABC World News Sunday			530-6pm	-----Su	:30		(\$320.00)		2.00	NM		
See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36															
[No Inventory - RF 5/16]															
N39	KGTV	05/16/22	05/29/22	Sa/Su 6-630pm News	CM	6-630pm	-----S	:30	1	\$160.00	P-6	1.40	NM	1	\$160.00
Sa/Su 6-630pm News															
(Program: 10NEWS SUN 6P)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 6p News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----					0	\$0.00		0.00			
		Week: 05/23/22	05/29/22	-----S					2	\$160.00		1.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/23/22-05/29/22	Sa/Su 6-630pm News			6-630pm	-----Su	:30		(\$160.00)		1.40	NM		
See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36															
[No Inventory - RF 5/16]															
N40	KGTV	05/16/22	05/29/22	Sunday Prime A	CM	7-8pm	-----S	:30	1	\$360.00	P-6	0.90	NM	2	\$720.00
Sunday Prime A															
(Program: AMERICAS FUNNIEST HOME VIDS)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of AFHV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----					0	\$0.00		0.00			
		Week: 05/23/22	05/29/22	-----S					2	\$360.00		0.90			
N41	KGTV	05/16/22	05/29/22	Sunday Prime B	CM	8-9pm	-----S	:30	2	\$960.00	P-6	2.10	NM	2	\$1,920.00
Sunday Prime B															
(Program: AMERICAN IDOL 2022)															
2Q22 ESTIMATE (sell) - 2021 impact average of American Idol Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----					2	\$960.00		2.10			
		Week: 05/23/22	05/29/22	-----S					0	\$0.00		0.00			
N42	KGTV	05/30/22	06/05/22	Sunday Prime D	CM	10-11pm	-----S	:30	1	\$400.00	P-6	1.10	NM	1	\$400.00
Sunday Prime D															
(Program: TO TELL THE TRUTH 2022)															
2Q22 ESTIMATE (sell) - 2021 impact average of To Tell The Truth															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	-----S					1	\$400.00		1.10			
N43	KGTV	05/16/22	06/05/22	Su Sports Xtra	CM	1133-1147pm	-----S	:30	1	\$200.00	P-3	0.50	NM	3	\$600.00
Su Sports Xtra															
(Program: SPORTS XTRA SUN)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of Sports Xtra Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S					1	\$200.00		0.50			
		Week: 05/23/22	05/29/22	-----S					1	\$200.00		0.50			
		Week: 05/30/22	06/05/22	-----S					1	\$200.00		0.50			
N44	KGTV	05/16/22	06/05/22	Su 1147pm-1217am	CM	1147pm-1217am	-----S	:30	1	\$30.00	P-6	0.30	NM	3	\$90.00
Su 1147pm-1217am															
(Program: LF SUN 1 (IN DEPTH GRAHAM))															
2Q22 ESTIMATE (sell) - 2Q21 time period impact average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S					1	\$30.00		0.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	05/16/22-05/22/22	Su 1147pm-1217am			1147pm-1217am	-----Su	:30		(\$30.00)		0.30	NM		
See MG 44.4															
[Inventory code - airs "America's Funniest Vid.." 1137pm to 1237 inv code Sa/Su 1130pm-1247am. RF 5/12]															
4	KGTV	05/16/22-05/22/22	Sa/Su 1130pm-1247am			1130pm-1247am	-----SaSu	:30		\$30.00		0.30	NM		
Ⓜ MG for 44.1 05/22															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	-----S					1	\$30.00		0.30			
		Week: 05/30/22	06/05/22	-----S					1	\$30.00		0.30			
N45	KGTV	05/21/22	05/21/22	Sa 10am-5pm ROS	CM	10am-5pm	-----S-	:30	1	\$280.00	P-6	0.00	NM	3	\$280.00
Sat ABC World News Tonigh (4:30 PM-5:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KGTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-					1	\$280.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	05/16/22-05/22/22		Sa 10am-5pm ROS		10am-5pm	(4:30 PM-5:00 P-----Sa--	:30		(\$280.00)		0.00	NM		
See MG 45.2,45.3,45.4 [TP sold - RF 5/11]															
2	KGTV	05/16/22-05/22/22		M-Su 11pm News ROS		11-1135pm				\$110.00		0.00	NM		
Ⓜ MG for 45.1 05/21															
3	KGTV	05/16/22-05/20/22		M-F 4-5pm		4-5pm	MTWThF----	:30		\$120.00		0.00	NM		
Ⓜ MG for 45.1 05/21															
4	KGTV	05/16/22-05/20/22		M-F 5-6am News		5-6am	MTWThF----	:30		\$50.00		0.00	NM		
Ⓜ MG for 45.1 05/21															
N46	KGTV	05/22/22	05/22/22	ABC West Coast SpeciaCM		5-7pm	-----S	:30	1	\$320.00	P-6	0.00	NM	1	\$320.00
				Sun ABC World News		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S					1	\$320.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	05/16/22-05/22/22		ABC West Coast Special		5-7pm	(4:30 PM-5:00 P-----Su	:30		(\$320.00)		0.00	NM		
See MG 46.2 [Political P6 rate for American Idol Live West Coast Special must be no less than \$960 please]															
2	KGTV	05/16/22-05/22/22		ABC World News Sunday		530-6pm	(4:30 PM-5:00 P-----Su	:30		\$320.00		0.00	NM		
Ⓜ MG for 46.1 05/22															
N47	KGTV	05/22/22	05/22/22	ABC West Coast SpeciaCM		5-7pm	-----S	:30	1	\$960.00	P-6	0.00	NM	1	\$960.00
				ABC West Coast Special											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S					1	\$960.00		0.00			
													Totals	258	\$72,070.00