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abc

ORDER

Ordere	Order / Rev:	1020162						
Orders	Alt Order #:	WOC13601380						
	Product Desc:							
		CA ATTORNEY G	JENERAL			KGTV		
	Estimate:	2631			F		-14	
	Flight Dates:	05/16/22 - 06/07/2		Primary A		Margie MacDon	ald	
	Original Date / Rev:	05/11/22 / 05/24/2	2	Sales Offic		EWSDC		
	Order Type:	GENERAL		Sales Reg	jion:	NAT		
Agency	Name:	Sadler Strategic	Media - Pol					
	Buying Contact:			Billing Typ	e:	Cash		
	Billing Contact:	Nick AP		Billing Cal	endar:	Broadcast		
		12103 Viewcrest I	Road	Billing Cyc	cle:	EOM/EOC		
		Studio City, CA 9	1604	Agency Co	ommission:	15%		
Advertiser	Name:	Bonta/Democrat/	Attorney Genera	I				
	Demographic:	A35+		New Busir	ness End:			
	Product Codes:	State Candidate		Advertiser	External ID:	272762		
	Revenue Code 1:	DISC		Agency Ex	xternal ID:	119523		
	Revenue Code 2:	POL		Unit Code		General		
	Revenue Code 3:	CAND		Order Sep	paration:	00:10:00		
	Priority:	P-6						
Bill Plan				Totals				
Start Date	End Date # Spots	Gross Amount	let Amount	Month	# Spots	Gross Amount	Net Amount	Rating
04/25/22	05/29/22 160	\$33,870.00	\$28,789.50	May 2022	160			
05/30/22	06/07/22 103	\$38,200.00	\$32,470.00	June 2022	103 263	, ,		
Account Exe	cutives							
Account Exec	cutive Sales O	ffice Sales Regior	Start Date / I	End Date	Order %	7		
Margie MacD	onald	·	Start Of Ord	er - End Of Order	100%	, D		
	Otart Fad Inv	antana Orda			Les Orate		T	A
Ln Ch N 1 KGTV	Start End Inve 05/16/22 06/03/22 M-F	,	reak Start/End	Time Days MTWTF	Len Spots :30 4	Rate Pri Rtg \$50.00 P-6 0.3	30 NM 13	Amount \$650.00
NI KGIV		5-6am News	JVI 5-0411	WI WI F	.30 4	\$50.00 F-6 0.		ф050.00
	n: 10NEWS 5A) STIMATE (sell) - 2Q21 imj	and avarage of Eq.No						
	()	eekdays Spots/		Rating				
Week: 05/	16/22 05/22/22 MI	WFF	4 \$50.00	0.30				
Week: 05/2 Week: 05/3		WTF WTF	4 \$50.00 5 \$50.00	0.30 0.30				
	06/06/22 06/07/22 M-F		M 6-7am	MT	:30 2	\$120.00 P-6 0.9	90 NM 2	\$240.00
(D		6-7am News						
	n: 10NEWS 6A) rt Date End Date W	eekdays Spots/	Veek Rate	Rating				
Week: 06/0			2 \$120.00	0.90				
N 3 KGTV	05/16/22 06/03/22 M-F	6-7am News C	M 6-7am	MTWTF	:30 3	\$120.00 P-6 0.9	90 NM 12	\$1,440.00
(Program	n: 10NEWS 6A) STIMATE (sell) - 2Q21 imj		WC					
		eekdays Spots/		Rating				
Week: 05/	16/22 05/22/22 MI	WFF	3 \$120.00	0.90			1	
Week: 05/2 Week: 05/3		WTF WTF	4 \$120.00 5 \$120.00	0.90 0.90				
	06/06/22 06/07/22 Mi		M 7-9am	<u>0.90</u> МГ	:30 3	\$160.00 P-6 1.2	20 NM 3	\$480.00
							•	

Order / Rev:	102	20162			Adverti	ser:	Bonta/Dei	mocrat/Att			ale: 05/24/ al	22 10	.23.04	raye	2019
Alt Order #:	WC	DC13601380)		Produc	t Desc:	CA ATTO	RNEY GE	ENERAL			ĸ	GTV		
Flight Dates:	05/	16/22 - 06/0	7/22		Estima	te:	2631								
Ln Ch	Start	End	Inventory Code		ak Start/E	End Tim	e Days	Len	Spots	F	Rate Pri	Rtg	Туре	Spots	Amount
			M-F Good Morning												
(Program							. .:								
Week: 06/0	<u>Date</u> 6/22	End Date 06/12/22	<u>Weekdays</u> MT	Spots/Wee	<u>эк Ra</u> 3 \$160.		Rating 1.20								
N 5 KGTV			M-F Good Morning M-F Good Morning		7-9am		MTWTF-	- :30	8	\$1	60.00 P-6	1.20) NM	38	\$5,690.00
(Program 2022 ES		(sell) - 202	21 impact average of												
	Date	End Date		Spots/Wee	ek Ra	ate F	Rating								
Week: 05/1		05/22/22	MTWTF		8 \$160.		1.20				_	_			
	Date Rai		escription 1-F Good Morning Ar		tart/End Tir	ne		Weekday MTWThF-		ngth	Rate (\$160.00)	Rtg 1 20			
			5.32,5.33,5.34,5.35,		Sam					.30	(\$100.00)	1.20	INIVI		
		I- SH 5/16]	0.02,0.00,0.01,0.00,												
			1-F Good Morning Ar	nerica 7-	9am			MTWThF-		:30	(\$160.00)	1.20	NM		
		7,5.38,5.39 - SH 5/17]													
-		-	1-F Good Morning Ar	nerica 7-	9am			MTWThF-		:30	(\$160.00)	1.20	NM		
		7,5.38,5.39									(+)				
-		I- SH 5/17]													
			1-F Good Morning Ar	nerica 7-	9am			MTWThF-		:30	(\$160.00)	1.20	NM		
	MG 5.4	0 SH 5/18]													
-	•	2-05/27/22 M	I-F 4-5pm	4-	5pm			MTWThF-		:30	\$120.00	1.20	NM		
MG MG	for 37.2,	37.3,39.2,38	8.2,5.2												
-		2-05/27/22 M	•	4-	5pm			MTWThF-		:30	\$120.00	1.20	NM		
-		37.3,39.2,38													
-		-05/27/22 M	•	4-	5pm			MTWThF-		:30	\$120.00	1.20	NM		
-		37.3,39.2,38 2-05/27/22 M		4-	5pm			MTWThF-		:30	\$120.00	1 20	NIM		
-		37.3,39.2,38		4	Jpin					.50	ψ120.00	1.20	INIVI		
			I-F 6-7am News	6-	7am			MTWThF-		:30	\$120.00	1.20	NM		
MG MG	for 37.2,	37.3,39.2,38	8.2,5.2												
			I-Su 11pm News RO	S 11	1-1135pm			MTWThFS	SaSu	:30	\$110.00	1.20	NM		
-		37.3,39.2,38								~ ~	* · · • • • •				
		2-05/29/22 M 37.3,39.2,38	I-Su 11pm News RO	S 11	I-1135pm			MTWThFS	SaSu	:30	\$110.00	1.20	NM		
-			I-Su 11pm News RO	S 1'	I-1135pm			MTWThFS	SaSu	:30	\$110.00	1 20	NM		
-		37.3,39.2,38	•	0 1	r rioopin				Jabu	.00	φ110.00	1.20	, and		
			a 8-9am News	8-	9am			\$	Sa	:30	\$160.00	1.20	NM		
MG MG	for 39.3,	5.4,5.5													
-			a 8-9am News	8-	9am			\$	Sa	:30	\$160.00	1.20	NM		
		-			0				~	00	¢100.00	4 00			
39 KGTV (19 MG			a 8-9am News	8-	9am			\$	sa	:30	\$160.00	1.20	NM		
-			a 8-9am News	8-	9am			\$	Sa	:30	\$160.00	1.20	NM		
M MG				-							••••••				
Week: 05/2	3/22	05/29/22	MTWF		10 \$160.		1.20								
	Date Ra		escription		tart/End Tir	ne		Weekday		ngth		Rtg			
		:-05/29/22 M 5,5.46,5.47	1-F Good Morning Ar	nerica i-	9am			MTWThF-		:30	(\$160.00)	1.20	INIVI		
		I- SH 5/23]													
-			I-Su 11pm News RO	S 1′	I-1135pm			MTWThFS	SaSu	:30	\$110.00	1.20	NM		
MG MG			A 1 1 1 1 1		-				c		A C - -	,			
~			u Good Morning Am	erica 7-	8am				Su	:30	\$280.00	1.20	NM		
			I-F 5-6am News	F	6am			WThF-		:30	\$50.00	1 20	NM		
₩ MG				5-	Jun			WIIII,-	_	.00	ψυυ.υυ	1.20	IVIVI		
Week: 05/3		06/05/22	МГШГ		10 \$160.	.00	1.20								

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Sta Week: 05/	rt Date (30/22	End Date 06/05/22	Weekdays MTWTF	Spots/Week 10	<u>Rate</u> \$160.00	Rating 1.20						
N 6 KGTV				CM	10-11am	МГWГF	:30	3	\$320.00 P-3	1.00 NM	10	\$3,200.00
(Progra	m: THE		The View									
			21 impact average	of The View								
	Irt Date	End Date	Weekdays MTWTF	Spots/Week	Rate	Rating						
Week: 05/ Week: 05/		05/22/22 05/29/22	MTWTF	3	\$320.00 \$320.00	1.00 1.00						
Week: 05/		06/05/22	МГWГF	4	\$320.00	1.00						
N 7 KGTV	05/16/2	22 06/03/22	M-F 4-5pm 10News @ 4pm	CM	4-5pm	МГШГБ	:30	5	\$120.00 P-6	0.60 NM	15	\$1,800.00
	m: 10NE STIMAT		21 impact average									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/22/22	MTWTF MTWTF	5	\$120.00	0.60						
Week: 05/ Week: 05/		05/29/22 06/05/22	MTWTF	5 5	\$120.00 \$120.00	0.60 0.60						
N 8 KGTV			M-F 5-6pm News	s CM	5-6pm	MTWTF	:30	5	\$190.00 P-6	1.30 NM	16	\$3,040.00
(Drogro			M-F 5-6pm New	S								
	m: 10NE STIMAT		21 impact average	of 5p News								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/22/22	MTWTF	5	\$190.00	1.30						
Week: 05/ Spot Ch	23/22 Date Ra	05/29/22	MTWTF Description	5 Star	\$190.00 /End Time	1.30	Neekdays_	Len	ath Rate	Rtg Type		
			<i>I-F 5-6pm News</i>	5-6p			MTWThF	-	<u> </u>	1.30 NM		
	e MG 8.		-									
	-	-	BA Conference Fin				ԾԱԾ Լ Ե		00 \$400.00	4.00 1114		
	05/24/2 G for 8.9		I-F 5-6pm News	5-6p	m	-	TWThF	-	:30 \$190.00	1.30 NM		
Week: 05/		06/05/22	МГШГЕ	6	\$190.00	1.30						
N 9 KGTV	06/06/2	22 06/06/22			5-6pm	M	:30	1	\$190.00 P-6	1.30 NM	1	\$190.00
(Progra	m: 10NE	WS 5P)	M-F 5-6pm New	S								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/		06/12/22	M	1	\$190.00	1.30						
N10 KGTV	05/16/2	22 06/03/22	M-F 6-630pm Ne M-F 6-630pm Ne		6-630pm	MTWTF	:30	4	\$560.00 P-3	1.80 NM	12	\$6,720.00
	m: 10NE STIMAT		21 impact average	of 6p News								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/22/22	MTWTF	4	\$560.00	1.80						
Week: 05/		05/29/22	MTWTF	4	\$560.00	1.80						
Week: 05/ Spot Ch	Date Ra	06/05/22 ange F	MTWTF Description	5 Star	\$560.00 <u>End Time</u>	1.80	Neekdays	Len	ath Rate	Rtg Type		
			<i>I-F 6-630pm New</i>		0pm	-	MTWThF		:30 (\$560.00)			
		.14,11.15	3A" from 530PM to		bor 5/171							
			M-F 7-730pm Ne		7-730pm	МГШГБ	:30	4	\$290.00 P-6	1.80 NM	18	\$4,330.00
			M-F 7-730pm Ne		i -i oopiii	1411 VV 1 1	.50	4	φ200.001 ² 0	1.00 110	10	ψ - ,000.00
	m: 10NE STIMAT		21 impact average	of 7p News								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/	/16/22	05/22/22	MTWTF	4	\$290.00	1.80						
Week: 05/	23/22	05/29/22	MTWTF	4	\$290.00	1.80					I	

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch Start End Inventory Code	Break Start/End T	Fime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	Week Rate	Rating					
Week: 05/23/22 05/29/22 MTWTF	4 \$290.00	1.80			_		
Spot Ch Date Range Description	Start/End Time				Rtg Type		
5 KGTV 05/23/22-05/29/22 M-F 7-730pm News See MG 11.16,11.17,11.18,11.19,11.20,11.21,11	7-730pm .22,11.23		MTWThF	:30 (\$290.00)	1.80 IVIVI		
[TP sold - RF 5/19]	7 700						
6 KGTV 05/23/22-05/29/22 M-F 7-730pm News	7-730pm		MTWThF	:30 (\$290.00)	1.80 NM		
See MG 11.16,11.17,11.18,11.19,11.20,11.21,11 [TP sold - RF 5/19]	.22,11.23						
7 KGTV 05/23/22-05/29/22 M-F 7-730pm News	7-730pm		MTWThF	:30 (\$290.00)	1.80 NM		
See MG 11.16,11.17,11.18,11.19,11.20,11.21,11 [TP sold - RF 5/19]	.22,11.23						
8 KGTV 05/23/22-05/29/22 M-F 7-730pm News	7-730pm		MTWThF	:30 (\$290.00)	1.80 NM		
See <i>MG</i> 11.16,11.17,11.18,11.19,11.20,11.21,11 [TP sold - RF 5/19]	.22,11.23						
16 KGTV 05/23/22-05/27/22 M-F 4-5pm	4-5pm		MTWThF	:30 \$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5							
17 KGTV 05/23/22-05/27/22 M-F 4-5pm	4-5pm		MTWThF	:30 \$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5							
18 KGTV 05/30/22-06/03/22 M-F 4-5pm (9) MG for 11.6,11.7,11.8,11.5	4-5pm		MTWThF	:30 \$120.00	1.80 NM		
19 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5pm		MTWThF	:30 \$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5	4 opin			.00 \$120.00	1.00 140		
20 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5pm		MTWThF	:30 \$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5							
21 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5pm		MTWThF	:30 \$120.00	1.80 NM		
(H) MG for 11.6,11.7,11.8,11.5				<u> </u>			
22 KGTV 05/30/22-06/03/22 M-F 4-5pm (1) MG for 11.6,11.7,11.8,11.5	4-5pm		MTWThF	:30 \$120.00	1.80 NM		
23 KGTV 05/23/22-05/27/22 M-F Good Morning Americ	a 7-9am		MTWThF	:30 \$320.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5							
Week: 05/30/22 06/05/22 MTWTF	5 \$290.00	1.80					
Spot Ch Date Range Description	Start/End Time				Rtg Type		
9 KGTV 05/30/22-06/05/22 M-F 7-730pm News See MG 11.14.11.15	7-730pm		MTWThF	:30 (\$290.00)	1.80 /V///		
[Programming - airs "NBA" from 530PM to 830PM	1. RFarber 5/17]						
14 KGTV 05/30/22-06/05/22 M-F 7-730pm News	7-730pm		MTWF	:30 \$290.00	1.80 NM		
MG for 10.10,11.9							
15 KGTV 05/30/22-06/05/22 M-F 6-630pm News	6-630pm		MTWF	:30 \$560.00	1.80 NM		
MG for 10.10,11.9							
N12 KGTV 05/16/22 05/16/22 Monday Prime C Monday Prime C	CM 10-11pm	M	- :30 1	\$560.00 P-6	1.40 NM	1	\$560.00
(Program: GOOD DOCTOR)							
2Q22 ESTIMATE (sell) - 2021 impact average of Good							
Start Date End Date Weekdays Spots	<u>s/Week Rate</u> 1 \$560.00	<u>Rating</u> 1.40					
N13 KGTV 05/16/22 06/05/22 M-Su 11pm News ROS		MTWTFS	S :30 5	\$110.00 P-6	0.70 NM	17	\$1,870.00
M-Su 11pm News ROS							• ••••••••
(Program: 10NEWS 11P M-SU) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 11p	Nowe						
	Week Rate	Rating					
Week: 05/16/22 05/22/22 MTWTFSS	5 \$110.00	0.70					
Week: 05/23/22 05/29/22 MTWTFSS	6 \$110.00	0.70					
Week: 05/30/22 06/05/22 MTWTFSS	6 \$110.00	0.70		<u> </u>			• · · • • • •
N14 KGTV 06/06/22 06/06/22 M-F 11-1135pm News M-F 11-1135pm News	CM 11-1135pm	M	- :30 1	\$110.00 P-6	0.70 NM	1	\$110.00
(Program: 10NEWS 11P M-SU)							
Start Date End Date Weekdays Spots	Week Rate	Rating					
Week: 06/06/22 06/12/22 M	1 \$110.00	0.70					
N15 KGTV 05/16/22 06/03/22	CM 1135pm	MTWTF-	- :30 5	\$80.00 P-6	0.50 NM	15	\$1,200.00

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Order / Rev:		20162			Advertiser:	Bonta/Demo				KOTV		
Alt Order #:		OC13601380			Product Desc:		IEY GEN	ERAL		KGTV		
Flight Dates:	05	/16/22 - 06/0	1/22		Estimate:	2631						
Ln Ch	Start	End	Inventory Code M-F 1135pm Kimr		Start/End Tir	ne Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F 1135pm Kim									
		Y KIMMEL L E (sell) - 2Q2	IVE!) 1 impact aveagre o	of Jimmv Kimr	nel Live							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/ Week: 05/		05/22/22 05/29/22	MTWTF MTWTF	5 5	\$80.00 \$80.00	0.50 0.50						
Week: 05/		06/05/22	МГШГ	5	\$80.00	0.50						
N16 KGTV	06/06/2	2 06/06/22	M-F Nightline	СМ	Nightline	M	:30	1	\$40.00 P-6	0.20 NM	1	\$40.00
(Progra	m: NIGH	TLINE)	M-F Nightline									
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/		06/12/22	M	1	\$40.00	0.20			* 40.00 P .0	0.00.104	10	.
N17 KGTV	05/16/2	2 06/03/22	M-F Nightline M-F Nightline	CM	Nightline	MTWTF	:30	3	\$40.00 P-6	0.20 NM	12	\$480.00
	m: NIGH		0	f Nichaller -								
_	s niviA n art Date	End Date	1 impact average o Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/22/22	MTWTF	3	\$40.00	0.20						
Week: 05/ Week: 05/		05/29/22 06/05/22	MTWTF MTWTF	4 5	\$40.00 \$40.00	0.20 0.20						
N18 KGTV			News Repeat	CM	106-141am	MTWTF	:30	4	\$20.00 P-6	0.20 NM	13	\$260.00
(5			News Repeat									
		WS 11P EN E (sell) - 2Q2	CORE) 1 impact average o	of 11p News E	Incore							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/ Week: 05/		05/22/22 05/29/22	MTWTF MTWTF	4	\$20.00 \$20.00	0.20 0.20						
Week: 05/		06/05/22	MTWTF	4 5	\$20.00 \$20.00	0.20						
N20 KGTV	05/30/2	2 06/02/22	NBA Finals Game	-	NBA Finals Ga	ame T	:30	2	\$4,800.00 P-6	3.00 NM	2	\$9,600.00
		FINALS GAN	1E 1)									
_	STIMATI	E (sell) - 202 End Date	1 actual of NBA Fin Weekdays	als Game 1 Spots/Week	Poto	Rating						
Week: 05/		06/05/22	T		<u>Rate</u> \$4,800.00	3.00						
N21 KGTV	05/16/2	2 05/19/22	Thursday Prime A		8-9pm	T	:30	1	\$880.00 P-6	1.60 NM	1	\$880.00
(Progra	m: STAT	ION 19)	Thursday Prime A	A								
		· · ·	1 average of Statio		5.							
Sta Week: 05/	art Date /16/22	End Date 05/22/22	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$880.00	Rating 1.60						
N22 KGTV			Thursday Prime B	CM	9-10pm	T	:30	1	\$1,280.00 P-6	1.50 NM	2	\$2,560.00
(Drogro		S ANATOM	Thursday Prime E	3								
			1 impact average o	f Greys Anato	omy							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/ Week: 05/		05/22/22 05/29/22	T T		\$1,280.00 \$1,280.00	1.50 1.50						
<u>Spot</u> Ch	Date Ra	ange D	escription	Star	t/End Time	W	eekdays	Le		Rtg Type		
	e MG 22		hursday Prime B	9-10	pm		- Th ·		:30 (\$1,280.00)	1.50 NM		
[Inv	ventory c		ming Lenght. Fror	n 757PM to 1	0PM air Grey's	Anatomy, inven	tory code	Thrs	day Prime A. R	۲F		
5/1 2 KGTV	-	2 05/20/22 T	hursday Prime A	8-9p	m		Th		:30 \$1,280.00	1.50 NM		
-	G for 22.2		nursuay i nine A	0-96	111		- 111		.50 \$1,200.00	1.50 110		
N23 KGTV	05/16/2	2 06/03/22	Friday Prime B Friday Prime B	СМ	9-10pm	F	:30	2	\$600.00 P-6	1.10 NM	6	\$3,600.00
		FRI 2HR)										
_	_	· · · -	1 impact average o Weekdays		Poto	Pating						
Week: 05/	<u>rt Date</u> /16/22	End Date 05/22/22	F	Spots/Week 2	<u>Rate</u> \$600.00	Rating 1.10						
Week: 05/		05/29/22	F F	2	\$600.00	1.10						
Week: 05/	30/22	06/05/22	Г	2	\$600.00	1.10						

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N24 KGTV	05/16/22	2 06/04/22	Sa 5-6am News	CM	5-6am	-	S-	:30	1	\$40.00 P-6	0.40 NM	3	\$120.00
(Prograu	m [·] 10NEV	VS SAT 5A)	Sa 5-6am News										
2Q22 E	STIMATE		1 impact average	of 5a News Sa	aturday								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin							
Week: 05/ Week: 05/		05/22/22 05/29/22	S- S-	1	\$40.00 \$40.00	0.4 0.4							
Week: 05/		06/05/22	S-	1	\$40.00	0.4							
N25 KGTV	05/16/22	2 06/04/22	Sa 6-7am News	CM	6-7am	-	S-	:30	1	\$120.00 P-6	1.10 NM	3	\$360.00
(Progra	m: 10NEV	VS SAT 6A)	Sa 6-7am News										
			1 impact average	of 6a News Sa	aturday								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratin							
Week: 05/ Week: 05/		05/22/22 05/29/22	S-	1	\$120.00 \$120.00	1.1 1.1	-						
Week: 05/		06/05/22	S-	1	\$120.00	1.1							
N26 KGTV	05/16/22	2 06/04/22	Sa GMA Hour 1	CM	7-8am	-	S-	:30	1	\$360.00 P-3	1.70 NM	3	\$1,080.00
(Prograu	m: GMA 7	A SAT)	Sa GMA Hour 1										
			1 impact average	of GMA 7a Sa	turday								
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Ratin							
Week: 05/ Week: 05/		05/22/22 05/29/22	S-	1	\$360.00 \$360.00	1.7 1.7	-						
Week: 05/		06/05/22	S-	1	\$360.00	1.7							
N27 KGTV	05/16/22	2 06/04/22	Sa 8-9am News	CM	8-9am	-	S-	:30	1	\$160.00 P-6	1.60 NM	3	\$480.00
(Progra	m: 10NEV	VS SAT 8A)	Sa 8-9am News										
			1 imapct average	of 8a News Sa	aturday								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratin							
Week: 05/ Week: 05/		05/22/22 05/29/22	S- S-	1	\$160.00 \$160.00	1.6 1.6	-						
Week: 05/		06/05/22	S-	1	\$160.00	1.6							
N28 KGTV	05/16/22	2 06/04/22	Sa GMA Hour 2	CM	9-10am	-	S-	:30	1	\$100.00 P-6	1.30 NM	3	\$300.00
(Progra	m: GMA S	SAT 9A)	Sa GMA Hour 2										
			1 impact average	of GMA 9a Sa	turday								
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Ratin							
Week: 05/ Week: 05/		05/22/22 05/29/22	S-	1	\$100.00 \$100.00	1.3 1.3							
Week: 05/	30/22	06/05/22	S-	1	\$100.00	1.3							
N29 KGTV	05/16/22	2 06/04/22	Sa/Su 5-530pm N		5-530pm	-	S-	:30	1	\$140.00 P-6	1.40 NM	3	\$420.00
(Progra	m: 10NEV	VS SAT 5P)	Sa/Su 5-530pm N	News									
			1 impact average	of 5p News Sa	aturday								
<u>Sta</u> /Week: 05	rt Date	End Date	Weekdays	Spots/Week 0	Rate	Ratin							
Week: 05/		05/22/22 05/29/22	S-	2	\$0.00 \$140.00	0.0 1.4							
Week: 05/	30/22	06/05/22	S-	1	\$140.00	1.4							
N30 KGTV	05/16/22	2 06/04/22	ABC World News World News Satu		530-6pm	-	S-	:30	1	\$280.00 P-6	2.40 NM	1	\$280.00
(Progra	m: ABC V	VORLD NEV		irday									
		. ,	1 impact average		News Sature	•							
<u>Sta</u> /Week: 05	rt Date	End Date 05/22/22	Weekdays	Spots/Week 0	<u>Rate</u> \$0.00	Ratin 0.0							
Week: 05/		05/29/22	S-	1	\$280.00	2.4							
	Date Ra		escription		t/End Time		_	/eekdays	-		Rtg Type		
			BC World News Sa	aturday 530-	6pm		_	Sa-	-	:30 (\$280.00)	2.40 NM		
		5, <i>5.46,5.4</i> 7 y - RF 5/2	0]										
Week: 05/	30/22	06/05/22	S-	1	\$280.00	2.4							
N31 KGTV	05/16/22	2 06/04/22	Sa/Su 6-630pm N		6-630pm	-	S-	:30	1	\$160.00 P-6	1.60 NM	3	\$480.00
(Progra	m: 10NEV	VS SAT 6P)	Sa/Su 6-630pm N	News									
			1 impact average	of 6p News Sa	aturday								

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Day	ys	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05 Week: 05		05/22/22 05/29/22	S-	0 1	\$0.00 \$160.00	0.00 1.60							
Week: 05		06/05/22	S-	2	\$160.00	1.60							
N32 KGTV	05/16/2	22 06/05/22	Su 6-7am News Su 6-7am News	СМ	6-7am		S	:30	1	\$120.00 P-6	1.10 NM	3	\$360.00
		WS SUN 6A E (sell) - 2Q2		of 6a News Su	Indav								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05		05/22/22	S	1	\$120.00	1.10							
Week: 05 Week: 05		05/29/22 06/05/22	S S	1	\$120.00 \$120.00	1.10 1.10							
			Su Good Morning	AmeriCM	7-8am		S	:30	1	\$140.00 P-6	1.20 NM	3	\$420.00
	am: GMA		Su Good Morning 1 impact average o										
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05		05/22/22	S	1	\$140.00	1.20							
Week: 05	/23/22	05/29/22	S	1	\$140.00	1.20							
Week: 05	/30/22	06/05/22	S	1	\$140.00	1.20							
N34 KGTV	05/16/2	22 06/05/22	Su 8-9am News Su 8-9am News	СМ	8-9am		S	:30	1	\$140.00 P-6	1.10 NM	3	\$420.00
		WS SUN 8A E (sell) - 2Q2	21 impact average of	of 8a News Su	inday								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05		05/22/22	S	1	\$140.00	1.10							
Week: 05 Week: 05		05/29/22 06/05/22	S S	1	\$140.00 \$140.00	1.10 1.10							
N35 KGTV			This Week	CM	9-10am		S	:30	1	\$640.00 P-3	1.30 NM	3	\$1,920.00
(Progra	am: THIS	WEEK)	This Week										
			1 impact average o	of This Week									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05 Week: 05		05/22/22 05/29/22	S S	1	\$640.00 \$640.00	1.30 1.30							
Week: 05		05/29/22 06/05/22	S	1	\$640.00 \$640.00	1.30							
	n Date Ra	_	escription		/End Time	1.00	W	eekdays	Leng	gth Rate	Rtg Type		
		2-06/05/22 T	his Week	9-10	am			Su	ı :	30 (\$640.00)			
[Pi	<u> </u>		y code. Due to Spe	ecials, This We	ek airs 3-4F	PM with Inver	ntory c	ode Su 9aı	m-5pi	m ROS. RFa	rber		
	17] / 05/30/2:	2-06/05/22 S	u 9am-5pm ROS	9am	-5nm	(3:00 PM-4:0	0 P	SI		30 \$640.00	1.30 NM		
-	G for 35.3				opin			50	• •		1.00 1111		
N36 KGTV	05/30/2	22 06/05/22	NBA Finals Game NBA Finals Game		NBA Finals	Game	S	:30	2 \$	65,600.00 P-6	3.70 NM	2	\$11,200.00
		FINALS GAN E (sell) - 202	1E 2) 0-2021 impact aver	rage of NBA F	inals Game	2							
<u>Sta</u> Week: 05	art Date /30/22	End Date 06/05/22	<u>Weekdays</u>	Spots/Week 2	<u>Rate</u> \$5,600.00	<u>Rating</u> 3.70							
N37 KGTV	05/16/2	22 05/29/22	Sa/Su 5-530pm N Sa/Su 5-530pm N	ews CM	5-530pm		S	:30	1	\$145.00 P-6	1.30 NM	0	\$0.00
		WS SUN 5P F (sell) - 2Q2			Indav								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05	/16/22	05/22/22		0	\$0.00	0.00							
Week: 05 Spot <u>Ch</u>	/23/22 <u>n Date Ra</u>	05/29/22 ange <u>D</u>	escription	2 <u>Start</u>	\$145.00 /End Time	1.30	W	eekdays	Len	gth Rate	Rtg Type		
			a/Su 5-530pm New 5.32,5.33,5.34,5.35		0pm			Su	ı :	30 (\$145.00)	• 1.30 <i>NM</i>		
•	P sold - F	-	a/Su 5-530pm New	vs 5-53	0pm			Su	ı .	30 (\$145.00)	1.30 MM		
Se		29,5.30,5.31,	5.32,5.33,5.34,5.35		~~~			- 51	• •	ου (ψ1 40.00)	1.55 14171		
<u>[</u>												•	

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	īme Da	iys	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N38 KGTV	05/16/2	2 05/29/22	ABC World News		530-6pm		S	:30	1	\$320.00 P-6	2.00 NM	0	\$0.00
(Progra		VORLD NEV	World News Sun	day									
			1 impact average	of ABC World	News Sunda	y							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/ Week: 05/		05/22/22 05/29/22	S	0	+	0.00							
	Date Ra		escription	1 Star	\$320.00 t/End Time	2.00	We	eekdays	Len	ath Rate	Rtg Type		
			BC World News S		-6pm			S		:30 (\$320.00)			
		9,5.30,5.31,5 y - RF 5/16	5.32,5.33,5.34,5.3 6]	5,5.36									
N39 KGTV	05/16/2	2 05/29/22	Sa/Su 6-630pm N Sa/Su 6-630pm I		6-630pm		S	:30	1	\$160.00 P-6	1.40 NM	0	\$0.00
		WS SUN 6P) E (sell) - 2Q2	1 impact average		undav								
	art Date	End Date	Weekdays	Spots/Week	-	Rating							
Week: 05/		05/22/22		0	+	0.00							
Week: 05/		05/29/22	S	2 Stor	\$160.00 t/End Time	1.40	10/2	okdovo	Lon	ath Boto	Bta Tuno		
	<u>Date Ra</u>		escription a/Su 6-630pm Net		30pm			<u>eekdays</u> Si	Len	:30 (\$160.00)	Rtg Type		
			5.32,5.33,5.34,5.3		, op					(\$100100)			
[No	o Invento	y - RF 5/16	l										
			a/Su 6-630pm Ne	ws 6-63	30pm			Si	u	:30 (\$160.00)	1.40 <i>NM</i>		
	e MG 5.3 P sold - I	7,5.38,5.39 RF 5/171											
			Sunday Prime A	СМ	7-8pm		S	:30	1	\$360.00 P-6	0.90 NM	2	\$720.00
			Sunday Prime A										
2Q22 E	STIMATE	E (sell) - 2Q2	IEST HOME VIDS 1 impact average	of AFHV									
<u>Sta</u> Week: 05/	art Date	End Date 05/22/22	<u>Weekdays</u>	Spots/Week 0	Rate	Rating							
Week: 05/ Week: 05/		05/22/22	S	2	+	0.00 0.90							
		2 05/29/22	Sunday Prime B Sunday Prime B	CM	8-9pm		S	:30	2	\$960.00 P-6	2.10 NM	2	\$1,920.00
		RICAN IDOL :		of American Ic	lol Sunday								
	art Date	End Date	Weekdays	Spots/Week	-	Rating							
Week: 05/	/16/22	05/22/22	S	2	\$960.00	2.10							
Week: 05/		05/29/22		0	+	0.00							
N42 KGTV	05/30/2	2 06/05/22	Sunday Prime D	CM	10-11pm		S	:30	1	\$400.00 P-6	1.10 NM	1	\$400.00
(Progra	m: TO TE	ELL THE TRU	Sunday Prime D JTH 2022)										
			impact average	of To Tell The	Truth								
Sta Week: 05/	art Date	End Date 06/05/22	<u>Weekdays</u> S	Spots/Week		<u>Rating</u> 1.10							
			Su Sports Xtra	CM	1133-1147p		S	:30	1	\$200.00 P-3	0.50 NM	3	\$600.00
		TS XTRA SU			. .								
		. ,	1 impact average	•	•	Poting							
Week: 05/	art Date /16/22	End Date 05/22/22	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$200.00	Rating 0.50							
Week: 05/		05/29/22	S	1	\$200.00	0.50							
Week: 05/		06/05/22	S	1	+	0.50	6	.00		#00 00 P C	0.00 111	_	* ~~ ~~
N44 KGIV	05/16/2	2 06/05/22	Su 1147pm-1217 Su 1147pm-1217		1147pm-12′	/am	S	:30	1	\$30.00 P-6	0.30 NM	3	\$90.00
			TH GRAHAM))	act avorage									
	art Date	End Date	1 time period impa Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/22/22	S	<u>opolo, Week</u> 1	\$30.00	0.30							

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time I	Days	Len Spot	s f	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	-						
Week: 05		05/22/22	S	1 Stori	\$30.00	0.30		Vaalidava	lonath	Dete	Dta Tuna		
	Date Ra		escription Su 1147pm-1217am		/ <u>End Time</u> /pm-1217am		v	<u>Veekdays</u> Su	Length 30:		Rtg Type 0.30 NM		
	e MG 44		u 1147pm-1217an	/ 114/	pin-1217am		-	Su	.30	(\$30.00)	0.30 10101		
			America's Funniest	Vid " 1137pm	to 1237 inv	code Sa/	Su 1130	om-1247am	RF 5/1	21			
-	•		a/Su 1130pm-1247)pm-1247am			SaSu		-	0.30 NM		
	G for 44.1							Bubu	.00	φου.ου	0.00 1414		
Week: 05		05/29/22	S	1	\$30.00	0.30)						
Week: 05		06/05/22	S	1	\$30.00	0.30							
			Sa 10am-5pm RC	DS CM	10am-5pm		S-	:30	1 \$2	80.00 P-6	0.00 NM	3	\$280.00
			Sat ABC World N		(4:30 PM-5:	00 PM)						-	+
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05		05/22/22	S-	1	\$280.00	0.00	-						
Spot Ch	n Date Ra	ange D	escription	Star	/End Time				Length	Rate	Rtg Type		
1 KGTV	/ 05/16/2	2-05/22/22 S	a 10am-5pm ROS	10ar	n-5pm	(4:30 PM	-5:00 P-	Sa	:30	(\$280.00)	0.00 NM		
		.2,45.3,45.4											
•	sold -	-											
			I-Su 11pm News R	OS 11-1	135pm		N	ITWThFSaSu	:30	\$110.00	0.00 NM		
	G for 45.1												
3 KGTV	/ 05/16/22	2-05/20/22 N	1-F 4-5pm	4-5p	m		N	1TWThF	:30	\$120.00	0.00 NM		
🕑 MC	G for 45.1	05/21											
4 KGTV	/ 05/16/22	2-05/20/22 N	1-F 5-6am News	5-6a	m		Ν	1TWThF	:30	\$50.00	0.00 NM		
M M	G for 45.1	05/21											
N46 KGTV	05/22/2	2 05/22/22	ABC West Coast	SpeciaCM	5-7pm		S	:30	1 \$3	20.00 P-6	0.00 NM	1	\$320.00
			Sun ABC World N	vews	(4:30 PM-5:	00 PM)							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05	/16/22	05/22/22	S	1	\$320.00	0.00	-						
	n Date Ra		escription		/End Time				Length	Rate	Rtg Type		
1 KGTV	/ 05/16/2	2-05/22/22 A	BC West Coast Sp	<i>ecial</i> 5-7p	m	(4:30 PM	-5:00 P-	Su	:30	(\$320.00)	0.00 NM		
	e MG 46												
-			erican Idol Live We	•				• •					
			BC World News Su	unday 530-	6pm	(4:30 PM-	·5:00 P⊦	Su	:30	\$320.00	0.00 NM		
(M) M(G for 46.1	05/22											
N47 KGTV	05/22/2	2 05/22/22	ABC West Coast	SpeciaCM	5-7pm		S	:30	1 \$9	60.00 P-6	0.00 NM	1	\$960.00
			ABC West Coast	Special									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u> </u>						
Week: 05	/16/22	05/22/22	S	1	\$960.00	0.00)						
											Totals	263	\$72,070.00