## ORDER

Order / Rev: 1020162 Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL Estimate: Flight Dates: 05/16/22 - 06/07/22 Primary AE: Original Date / Rev: 05/11/22 / 05/18/22 Sales Office:

Sadler Strategic Media - Pol Agency Name:

Order Type:

**Buying Contact:** Billing Contact: Nick AP

**GENERAL** 

Studio City, CA 91604

Advertiser Name: **Bonta/Democrat/Attorney General** 

> A35+ Demographic: **Product Codes:** State Candidate Revenue Code 1: DISC

Revenue Code 2: POL Revenue Code 3: **CAND** 

Priority: P-6 **KGTV** 

Margie MacDonald

**EWSDC** Sales Region: NAT

Billing Type: Cash

Billing Calendar: Broadcast Billing Cycle:

15%

Agency Commission:

12103 Viewcrest Road

New Business End:

Advertiser External ID: Agency External ID:

Unit Code:

Order Separation:

272762

EOM/EOC

119523

General 00:10:00

**Totals** 

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	161	\$34,580.00	\$29,393.00
05/30/22	06/07/22	97	\$37,490.00	\$31,866.50

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	161	\$34,580.00	\$29,393.00	154.60
June 2022	97	\$37,490.00	\$31,866.50	103.60
Totals	258	\$72,070.00	\$61,259.50	258.20

## **Account Executives**

Orders

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	l
Margie MacDonald			Start Of Order - End Of Order	100%	

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KGTV	05/16/22	06/03/22	M-F 5-6am News	CM	5-6am	MTWTF	:30	4	\$50.00 P-6	0.30 NM	13	\$650.00
				M-F 5-6am News									
	`	m: 10NEV	,										
	2Q22 E	STIMATE	(sell) - 2Q2	21 impact average of	of 5a News								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	eek: 05/	16/22	05/22/22	MTWTF	4	\$50.00	0.30						
V	eek: 05/	23/22	05/29/22	MTWTF	4	\$50.00	0.30						
V	eek: 05/	30/22	06/05/22	MTWTF	5	\$50.00	0.30						
N 2	KGTV	06/06/22	06/07/22	M-F 6-7am News	СМ	6-7am	МГ	:30	2	\$120.00 P-6	0.90 NM	2	\$240.00
				M-F 6-7am News									
	(Program	m: 10NEV	VS 6A)										
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 06/	06/22	06/12/22	МГ	2	\$120.00	0.90						
N 3	KGTV	05/16/22	06/03/22	M-F 6-7am News	CM	6-7am	MTWTF	:30	3	\$120.00 P-6	0.90 NM	12	\$1,440.00
				M-F 6-7am News									
	(Prograi	m: 10NEV	VS 6A)										
	2Q22 E	STIMATE	(sell) - 2Q2	21 impact average of	of 6a News								
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	eek: 05/	16/22	05/22/22	MTWTF	3	\$120.00	0.90						
V	eek: 05/2	23/22	05/29/22	MTWTF	4	\$120.00	0.90						
V	/eek: 05/	30/22	06/05/22	MTWTF	5	\$120.00	0.90						
N 4	KGTV	06/06/22	06/07/22		CM	7-9am	МГ	:30	3	\$160.00 P-6	1.20 NM	3	\$480.00

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Order / Rev: 1020162 Advertiser: Bonta/Democrat/Attorney General

Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL KGTV

In Ch	Stort	End	Inventory Code	Prool	Start/End	Timo Dovo	lan Chai	ło.	Doto Dri	Dta Tuna	Spoto	Amount
Ln Ch	Start	End	M-F Good Morning		Start/Enu	Time Days	Len Spot	.5	Nate FII	Rtg Type	Spois	Amount
			M-F Good Mornin	•								
(Progran	n: GMA)			9							_	
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/0	06/22	06/12/22	МТ	3	\$160.00	1.20						
N 5 KGTV	05/16/2	2 06/03/22	M-F Good Morning		7-9am	MTWTF-	:30	8 \$	160.00 P-6	1.20 NM	36	\$5,410.00
-			M-F Good Mornin	g America								
(Progran			1 impact average of	of CMA								
	t Date	End Date	Weekdays	Spots/Week	Poto	Pating						
Week: 05/1		05/22/22	MTWTF	Spots/week		Rating 1.20						
	Date Ra		escription		rt/End Time	1.20	Weekdays	Length	Rate	Rtg Type		
			-F Good Morning A				MTWThF	:30		1.20 <i>NM</i>		
See	MG 5.2	9,5.30,5.31,	5.32,5.33,5.34,5.35	,5.36								
		il- SH 5/16]										
			-F Good Morning A	merica 7-9	am		MTWThF	:30	<del>(\$160.00)</del>	1.20 <i>NM</i>		
		37,5.38,5.39										
-		il- SH 5/17]					Marian D	00	(0.400.00)			
			-F Good Morning A	merica 7-9	am		MTWThF	:30	<del>(\$160.00)</del>	1.20 <i>NM</i>		
		37,5.38,5.39										
-		il- SH 5/17] 2-05/27/22 M	E 4 5pm	4-5	nm		MTWThF	:30	\$120.00	1.20 NM		
		,37.3,39.2,38		4-3	PIII		IVII WIIII	.30	φ120.00	1.20 INIVI		
		,57.5,59.2,50 2-05/27/22 M		4-5	om		MTWThF	:30	\$120.00	1.20 NM		
_		,37.3,39.2,38	•	4-5	ρIII		WII W I III	.30	\$120.00	1.20 INIVI		
		,37.3,39.2,30 2-05/27/22 M		1 5	nm.		MTWThF	:30	¢120.00	1.20 NM		
_		,37.3,39.2,38	•	4-5	piii		WII WI III'	.30	\$120.00	1.20 INIVI		
_		,37.3,39.2,30 2-05/27/22 M		1 5	nm.		MTWThF	-20	¢120.00	1 20 NM		
_			•	4-5	piii		WII WI III'	:30	\$120.00	1.20 NM		
		,37.3,39.2,38	.2,5.2 -F 6-7am News	6-7			MTWThF	.20	<b>#</b> 420.00	1.20 NM		
_		,37.3,39.2,38		0-7	alli		WII WI III'	:30	\$120.00	1.20 INIVI		
_			.2,3.2 -Su 11pm News R0	DS 11	1125nm		MTWThFSaSu	-20	¢110.00	1 20 NM		
_				JS 11-	1135pm		MI WIIII Sasu	:30	φ110.00	1.20 NM		
		,37.3,39.2,38	2,5.2 -Su 11pm News R0	OC 44	110Enm		MTWThFSaSu	.20	£440.00	1.20 NM		
_		,37.3,39.2,38		JS 11-	1135pm		MI WIIII Sasu	:30	\$110.00	1.20 INIVI		
_			.2,3.2 -Su 11pm News R0	DS 11	1125nm		MTWThFSaSu	-20	¢110.00	1 20 NM		
_		,37.3,39.2,38		JS 11-	1135pm		MI WIIII Sasu	:30	\$110.00	1.20 NM		
				0.0	~~~		Sa	.20	<b>#</b> 460.00	4 20 NIM		
	for 39.3		a 8-9am News	8-9	am		sa	:30	\$160.00	1.20 NM		
			- 0 0 N	0.0			Sa	.00	<b>#400.00</b>	4 00 NM		
_			a 8-9am News	8-9	am		sa	:30	\$160.00	1.20 NM		
_	for 39.3		- 0 0 N	0.0			So	.00	<b>#400.00</b>	4 00 NIM		
_	for 39.3		a 8-9am News	8-9	aili		Sa	:30	Φ100.00	1.20 NM		
Week: 05/2			МГЖГБ	4.0	£160.00	1.20						
Week: 05/2		05/29/22 06/05/22	MTWTF	10 10		1.20 1.20						
N 6 KGTV			M-F 10-11am	CM	10-11am	MTWTF-	:30	3 \$3	320.00 P-3	1.00 NM	10	\$3,200.00
NO ROIV	00/10/2	2 00/00/22	The View	OW	10 114111		.00	Ο ψ	320.001 0	1.00 14101	10	ψο,200.00
(Progran	n: THE \	/IEW)										
			1 impact average of									
	t Date	End Date	Weekdays	Spots/Week		Rating						
Week: 05/1		05/22/22	MTWTF MTWTF	3		1.00						
Week: 05/2 Week: 05/3		05/29/22 06/05/22	MTWTF	3		1.00 1.00						
N 7 KGTV			M-F 4-5pm	CM	4-5pm	MTWTF-	:30	5 \$ <sup>-</sup>	120.00 P-6	0.60 NM	15	\$1,800.00
N / NOIV	JJ/ 10/2	_ 00/03/22	10News @ 4pm	Civi	TOPIII	1111 1111	.50	J 4	120.001-0	O.OO INIVI	13	ψ1,000.00
(Progran			·									
2Q22 ES	STIMATE	E (sell) - 2Q2	1 impact average of	of 4p News								
	t Date	End Date	Weekdays	Spots/Week		Rating						
Week: 05/1		05/22/22	MTWTF	5		0.60						
Week: 05/2 Week: 05/3		05/29/22 06/05/22	MTWTF MTWTF	5		0.60 0.60						
vveek. US/3	JUI ZZ	00/03/22	MI WII		φ1∠U.UU	0.00					•	

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Order / Rev: 1020162 Advertiser: Bonta/Democrat/Attorney General

Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL KGTV

Ln Ch Sta	rt End	Inventory Code	Break	Start/End 1	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 8 KGTV 05/1	6/22 06/03/2	2 M-F 5-6pm News	CM	5-6pm	MTWTF-	- :30	5	\$190.00 P-6	1.30 NM	16	\$3,040.00
(Program: 10	NEWS 5P)	M-F 5-6pm News									
		Q21 impact average o	f 5p News								
Start Dat		Weekdays MTWTF	Spots/Week		Rating						
Week: 05/16/22 Week: 05/23/22	05/22/22 05/29/22	MTWTF	5 5	\$190.00 \$190.00	1.30 1.30						
Spot Ch Date	Range	Description	Star	t/End Time		Weekdays	Leng		Rtg Type		
9 KGTV 05/2. See MG		M-F 5-6pm News	5-6p	om		MTWThF	- ::	30 <del>(\$190.00)</del>	1.30 <i>NM</i>		
		IBA Conference Final	s. RF 5/12]								
_		M-F 5-6pm News	5-6p	om		- TWThF	- :3	30 \$190.00	1.30 NM		
⊕ MG for 8		MEWEE		<b>#</b> 400.00	4.00						
Week: 05/30/22 N 9 KGTV 06/0	06/05/22	MTWTF 2 M-F 5-6pm News	CM	\$190.00 5-6pm	1.30 M	- :30	1	\$190.00 P-6	1.30 NM	1	\$190.00
N 9 KGTV 00/0	0/22 00/00/2	M-F 5-6pm News	Civi	5-оріп	IVI	30	'	φ190.00 F-0	1.30 14141	'	φ190.00
(Program: 10	NEWS 5P)	·									
Start Dat Week: 06/06/22	End Date 06/12/22	Weekdays M	Spots/Week 1	Rate \$190.00	Rating 1.30						
N10 KGTV 05/1				6-630pm	MTWTF-	- :30	4	\$560.00 P-3	1.80 NM	12	\$6,720.00
		M-F 6-630pm New					-	<b>*</b>			***,**=*****
(Program: 10		Q21 impact average o	f 6n News								
Start Dat	<u>`</u> .'_		Spots/Week	Rate	Rating						
Week: 05/16/22	05/22/22	MTWTF	4	\$560.00	1.80						
Week: 05/23/22 Week: 05/30/22	05/29/22 06/05/22	MTWTF MTWTF	4 5	\$560.00 \$560.00	1.80 1.80						
Spot Ch Date		Description	_	t/End Time		Weekdays	Leng	<u>jth</u> Rate	Rtg Type		
		M-F 6-630pm News	6-63	30pm		MTWThF	- ::	30 <del>(\$560.00)</del>	1.80 <i>NM</i>		
	<i>11.14,11.15</i> ıming - airs "N	IBA" from 530PM to 8	30PM. RFa	rber 5/17]							
N11 KGTV 05/1	6/22 06/03/2	2 M-F 7-730pm New M-F 7-730pm New		7-730pm	МГЖГБ-	- :30	4	\$290.00 P-6	1.80 NM	14	\$4,330.00
(Program: 10		·									
		221 impact average of		Doto	Doting						
Start Dat Week: 05/16/22		<u>Weekdays</u> MTWTF	Spots/Week 4	Rate \$290.00	Rating 1.80						
Week: 05/23/22	05/29/22	MTWTF	4	\$290.00	1.80						
Week: 05/30/22 Spot Ch Date	06/05/22 Range	MTWTF Description	5 Star	\$290.00 t/End Time	1.80	Weekdays	Leng	ıth Rate	Rtg Type		
		M-F 7-730pm News		BOpm		MTWThF		30 <del>(\$290.00)</del>	1.80 <i>NM</i>		
	11.14,11.15										
	-	IBA" from 530PM to 8 M-F 7-730pm News		rber 5/17] 30pm		ΜΓW F	. 4	30 \$290.00	1.80 NM		
⊕ MG for 1		Wi-i 7-730piii News	1-10	офіп		IVII VV 1	٠.	ου φ290.00	1.00 INIVI		
		M-F 6-630pm News	6-63	30pm		ΜΓW F	- :3	30 \$560.00	1.80 NM		
MG for 1	0.10,11.9										
N12 KGTV 05/1	6/22 05/16/2	2 Monday Prime C Monday Prime C	CM	10-11pm	M	- :30	1	\$560.00 P-6	1.40 NM	1	\$560.00
	OOD DOCTOR ATE (sell) - 20		Good Docto	r							
Start Dat			Spots/Week		Rating						
Week: 05/16/22		M	1	\$560.00	1.40 MTWTFS	20.20	F	\$110.00 D.C	0.70 NIM	47	¢4 070 00
NIO NGIV US/1	0/22 00/05/2	2 M-Su 11pm News M-Su 11pm News		11-1135pm	MI MILO	S :30	5	\$110.00 P-6	0.70 NM	17	\$1,870.00
	NEWS 11P M ATE (sell) - 20	•									
Start Dat			Spots/Week		Rating						
Week: 05/16/22 Week: 05/23/22	05/22/22 05/29/22	MTWTFSS MTWTFSS	5 6	\$110.00 \$110.00	0.70 0.70						
Week: 05/30/22	06/05/22	MTWTFSS	6		0.70						
N14 KGTV 06/0	6/22 06/06/22	2	CM	11-1135pm	M	- :30	1	\$110.00 P-6	0.70 NM	1	\$110.00

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Order / Rev: 1020162 Advertiser: Bonta/Democrat/Attorney General

Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL KGTV

Ln Ch Start	End	Inventory Code		Start/End	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
		M-F 11-1135pm M-F 11-1135pm									
(Program: 10NE		,		_						ı	
Start Date Week: 06/06/22	End Date 06/12/22	<u>Weekdays</u> M	Spots/Week	Rate \$110.00	Rating 0.70						
N15 KGTV 05/16/2		M-F 1135pm Kim	nmel CM	1135pm	МГЖГБ	:30	5	\$80.00 P-6	0.50 NM	15	\$1,200.00
(Program: JIMM	IV KIMMEL I	M-F 1135pm Kin	nmel								
		21 impact aveagre	of Jimmy Kim	mel Live							
Start Date	End Date	Weekdays MTWTF	Spots/Week		Rating						
Week: 05/16/22 Week: 05/23/22	05/22/22 05/29/22	MTWTF	5 5	\$80.00 \$80.00	0.50 0.50						
Week: 05/30/22	06/05/22	МГЖГБ	5	\$80.00	0.50						
N16 KGTV 06/06/2	22 06/06/22	M-F Nightline M-F Nightline	CM	Nightline	M	:30	1	\$40.00 P-6	0.20 NM	1	\$40.00
(Program: NIGH	ITLINE)	W-i Nigriume									
Start Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 06/06/22 N17 KGTV 05/16/2	06/12/22		CM	\$40.00 Nightline	0.20 МГWГF	:30	3	\$40.00 P-6	0.20 NM	12	\$480.00
1417 1601 00/10/2	22 00/03/22	M-F Nightline	Olvi	rvigritiiric	1411 44 1 1	.50	3	ψ+0.001 0	0.20 14101	12	ψ+00.00
(Program: NIGH		21 impact average	of Nightline								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/16/22	05/22/22	MTWF MTWF	3	\$40.00	0.20						
Week: 05/23/22 Week: 05/30/22	05/29/22 06/05/22	MTWTF	4 5	\$40.00 \$40.00	0.20 0.20						
N18 KGTV 05/16/2	22 06/03/22	News Repeat	СМ	106-141am	MTWTF	:30	4	\$20.00 P-6	0.20 NM	13	\$260.00
(Program: 10NE	WS 11P FN	News Repeat									
` •		21 impact average	of 11p News E	Encore							
Start Date Week: 05/16/22	End Date 05/22/22	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$20.00	Rating						
Week: 05/23/22	05/22/22	MTWTF	4	\$20.00	0.20 0.20						
Week: 05/30/22	06/05/22	MTWTF	5	\$20.00	0.20			<b>* * * * * * * * * *</b>	0.00.104		<b>#</b> 0.000.00
N20 KGTV 05/30/2	22 06/02/22	NBA Finals Gam	-	NBA Finals	GameT	:30	2	\$4,800.00 P-6	3.00 NM	2	\$9,600.00
(Program: NBA		ME 1)									
2Q22 ESTIMAT Start Date	E (sell) - 202 End Date	21 actual of NBA Fi Weekdays	Inals Game 1 Spots/Week	Rate	Rating						
Week: 05/30/22	06/05/22	T		\$4,800.00	3.00						
N21 KGTV 05/16/2	22 05/19/22	•		8-9pm	T	:30	1	\$880.00 P-6	1.60 NM	1	\$880.00
(Program: STAT	TON 19)	Thursday Prime	A								
2Q22 ESTIMAT	E (sell) - 202	21 average of Station		_							
Start Date Week: 05/16/22	End Date 05/22/22	<u>Weekdays</u> T	Spots/Week	Rate \$880.00	Rating 1.60						
N22 KGTV 05/16/2		Thursday Prime		9-10pm	T	:30	1	\$1,280.00 P-6	1.50 NM	2	\$2,560.00
(Program: GRE	VS ANATON	Thursday Prime	В								
		21 impact average	of Greys Anato	omy							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/16/22 Week: 05/23/22	05/22/22 05/29/22	T T		\$1,280.00 \$1,280.00	1.50 1.50						
Spot Ch Date Ra	ange <u>C</u>	Description	Star	t/End Time	<u>v</u>	Veekdays			Rtg Type		
2 KGTV 05/23/2 See MG 22		Thursday Prime B	9-10	)pm	=	Th	-	:30 <del>(\$1,280.00)</del>	1.50 <i>NM</i>		
		nming Lenght. Fro	om 757PM to 1	0PM air Grey	's Anatomy, inver	ntory code -	Thrs	day Prime A. R	F 5/16]		
_		hursday Prime A	8-9p	om	-	Th	-	:30 \$1,280.00	1.50 NM		
₩ MG for 22.2		Edda Bi B		0.40	T.			#000 00 P 0	4.46.59	_	<b>#0.000.05</b>
N23 KGTV 05/16/2	22 06/03/22	Friday Prime B Friday Prime B	СМ	9-10pm	F	:30	2	\$600.00 P-6	1.10 NM	6	\$3,600.00
(Program: 20/20		•	-1.00/00								
2Q22 ESTIMAT	⊏ (seii) - 2Q2	21 impact average	01/20/20							ı	

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Order / Rev: 1020162 Advertiser: Bonta/Democrat/Attorney General

Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL KGTV

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Time D	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/16/22	05/22/22	F	2	\$600.00	1.10							
Week: 05/23/22	05/29/22	F	2	\$600.00	1.10							
Week: 05/30/22	06/05/22	F	2	\$600.00	1.10				<b>#</b> 10.00 <b>D</b> .0	0.40.104		<b>#</b> 400.00
N24 KGTV 05/1	5/22 06/04/22	Sa 5-6am News Sa 5-6am News	СМ	5-6am		S-	:30	1	\$40.00 P-6	0.40 NM	3	\$120.00
	NEWS SAT 5A ATE (sell) - 2Q	a) 21 impact average	of 5a News Sa	nturdav								
Start Date	′_	Weekdays	Spots/Week	Rate	Rating							
Week: 05/16/22	05/22/22	S-	1	\$40.00	0.40							
Week: 05/23/22	05/29/22	S-	1	\$40.00	0.40							
Week: 05/30/22	06/05/22	S-	1	\$40.00	0.40							
N25 KGTV 05/1	6/22 06/04/22	Sa 6-7am News	CM	6-7am		S-	:30	1	\$120.00 P-6	1.10 NM	3	\$360.00
	NEWS SAT 6A		of 6a News Sa	aturday								
Start Date	, ,	Weekdays	Spots/Week	Rate	Rating							
Week: 05/16/22	05/22/22	S-	1	\$120.00	1.10							
Week: 05/23/22	05/29/22	S-	1	\$120.00	1.10							
Week: 05/30/22	06/05/22	S-	1	\$120.00	1.10							
N26 KGTV 05/1	6/22 06/04/22		CM	7-8am		S-	:30	1	\$360.00 P-3	1.70 NM	3	\$1,080.00
(Dua CA	1A 7A CAT\	Sa GMA Hour 1										
(Program: GN 2Q22 ESTIM		21 impact average	of GMA 7a Sa	turdav								
Start Date	` ,	Weekdays	Spots/Week	Rate	Rating							
Week: 05/16/22	05/22/22	S-	1	\$360.00	1.70							
Week: 05/23/22	05/29/22	S-	1	\$360.00	1.70							
Week: 05/30/22	06/05/22	S-	1	\$360.00	1.70							
N27 KGTV 05/1	6/22 06/04/22	Sa 8-9am News	CM	8-9am		S-	:30	1	\$160.00 P-6	1.60 NM	3	\$480.00
(Program: 10I	NEWS SAT 8A											
		21 imapct average	of 8a News Sa	nturday								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/16/22	05/22/22	S-	1	\$160.00	1.60							
Week: 05/23/22	05/29/22	S-	1	\$160.00	1.60							
Week: 05/30/22	06/05/22	S-	1	\$160.00	1.60							
N28 KGTV 05/1	6/22 06/04/22		CM	9-10am		S-	:30	1	\$100.00 P-6	1.30 NM	3	\$300.00
(Program: GN	ΙΔ SΔΤ 9Δ)	Sa GMA Hour 2										
		21 impact average	of GMA 9a Sa	turday								
Start Date	e End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/16/22	05/22/22	S-	1	\$100.00	1.30							
Week: 05/23/22	05/29/22	S-	1	\$100.00	1.30							
Week: 05/30/22	06/05/22	S-	1	\$100.00	1.30							
N29 KGTV 05/1	6/22 06/04/22	•		5-530pm		S-	:30	1	\$140.00 P-6	1.40 NM	3	\$420.00
(Program: 10l	NEWS SAT 5F	Sa/Su 5-530pm I P)	News									
2Q22 ESTIMA	ATE (sell) - 2Q	21 impact average	of 5p News Sa	nturday								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/16/22			0	\$0.00	0.00							
Week: 05/23/22	05/29/22	S- S-	2	\$140.00	1.40							
Week: 05/30/22	06/05/22		1	\$140.00	1.40	С.			#000 00 P 0	0.40.1114		Φ=00.00
N30 KGTV 05/1	5/22 06/04/22	ABC World News World News Satu		530-6pm		S-	:30	1	\$280.00 P-6	2.40 NM	2	\$560.00
(Program: AB	C WORLD NE	WS SAT)										
		21 impact average		News Sature	· -							
Start Date		Weekdays	Spots/Week	Rate	Rating							
Week: 05/16/22		с	0	\$0.00	0.00							
Week: 05/23/22 Week: 05/30/22	05/29/22 06/05/22	S- S-	1	\$280.00	2.40 2.40							
N31 KGTV 05/1				\$280.00 6-630pm		S-	:30	1	\$160.00 P-6	1.60 NM	3	\$480.00
1401 KGTV 05/T	JIZZ UU/U4/ZZ	Sa/Su 6-630pm I		0-030piii		- <b>D-</b>	.50	'	ψ100.00 F <b>-</b> 0	1.00 INIVI		ψ <del>-1</del> 00.00
(Program: 10I	NEWS SAT 6F	•										
2Q22 ESTIM	ATE (sell) - 2Q	21 impact average	of 6p News Sa	aturday							l	

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**KGTV** 

Order / Rev: 1020162 Advertiser: Bonta/Democrat/Attorney General

Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL

Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	3	\$360.00
Week: 05/23/22       05/29/22      S-       1       \$160.00       1.60         Week: 05/30/22       06/05/22      S-       2       \$160.00       1.60         N32 KGTV       05/16/22       06/05/22       Su 6-7am News       CM       6-7am      S       :30       1       \$120.00 P-6       1.10 NM         Group of the colspan="6">Su 6-7am News         (Program: 10NEWS SUN 6A)         2022 ESTIMATE (sell) - 2Q21 impact average of 6a News Sunday         Start Date End Date Weekdays Spots/Week Rate Rating         Week: 05/16/22       05/22/22      S       1       \$120.00       1.10         Week: 05/23/22       05/29/22      S       1       \$120.00       1.10         Week: 05/30/22       06/05/22      S       1       \$120.00       1.10         N33 KGTV 05/16/22 06/05/22 Su Good Morning America         (Program: GMA SUN)		\$360.00
Week: 05/30/22         06/05/22        S-         2         \$160.00         1.60           N32 KGTV 05/16/22 06/05/22         Su 6-7am News         CM 6-7am        S         :30 1 \$120.00 P-6 1.10 NM           Grogram: 10NEWS SUN 6A)           2Q22 ESTIMATE (sell) - 2Q21 impact average of 6a News Sunday           Start Date End Date Weekdays Spots/Week Rate Week: 05/16/22 05/22/22S 1 \$120.00 1.10           Week: 05/23/22 05/29/22S 1 \$120.00 1.10           Week: 05/30/22 06/05/22S 1 \$120.00 1.10           N33 KGTV 05/16/22 06/05/22 Su Good Morning America           (Program: GMA SUN)		\$360.00
Su 6-7am News  (Program: 10NEWS SUN 6A) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 6a News Sunday  Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/16/22 05/22/22S 1 \$120.00 1.10  Week: 05/23/22 05/29/22S 1 \$120.00 1.10  Week: 05/30/22 06/05/22S 1 \$120.00 1.10  N33 KGTV 05/16/22 06/05/22 Su Good Morning America  (Program: GMA SUN)		\$360.00
2Q22 ESTIMATE (sell) - 2Q21 impact average of 6a News Sunday         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 05/16/22       05/22/22      S       1 \$120.00       1.10         Week: 05/23/22       05/29/22      S       1 \$120.00       1.10         Week: 05/30/22       06/05/22      S       1 \$120.00       1.10         N33 KGTV       05/16/22       06/05/22       Su Good Morning America       7-8am      S       :30       1 \$140.00 P-6       1.20 NM         Su Good Morning America         (Program: GMA SUN)	3	
Week: 05/16/22       05/22/22      S       1       \$120.00       1.10         Week: 05/23/22       05/29/22      S       1       \$120.00       1.10         Week: 05/30/22       06/05/22      S       1       \$120.00       1.10         N33 KGTV       05/16/22       06/05/22       Su Good Morning America       7-8am      S       :30       1       \$140.00 P-6       1.20 NM         Su Good Morning America         (Program: GMA SUN)	3	
Week: 05/23/22 05/29/22S       1 \$120.00       1.10         Week: 05/30/22 06/05/22 06/05/22S       1 \$120.00       1.10         N33 KGTV 05/16/22 06/05/22 Su Good Morning America         Su Good Morning America         (Program: GMA SUN)	3	
Week: 05/30/22 06/05/22S       1 \$120.00       1.10         N33 KGTV 05/16/22 06/05/22 Su Good Morning America       7-8am      S       :30       1 \$140.00 P-6       1.20 NM         Su Good Morning America         (Program: GMA SUN)	3	
N33 KGTV 05/16/22 06/05/22 Su Good Morning Ameri@M 7-8amS :30 1 \$140.00 P-6 1.20 NM Su Good Morning America (Program: GMA SUN)	3	
(Program: GMA SUN)		\$420.00
EXEC ESTRIVITE ISSUIT EXECUTIVAGE AVOIDAGE OF CIVIT SUFFICIAL		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 05/16/22 05/22/22S 1 \$140.00 1.20		
Week: 05/23/22 05/29/22S 1 \$140.00 1.20 Week: 05/30/22 06/05/22S 1 \$140.00 1.20		
N34 KGTV 05/16/22 06/05/22 Su 8-9am News CM 8-9amS :30 1 \$140.00 P-6 1.10 NM	3	\$420.00
Su 8-9am News (Program: 10NEWS SUN 8A) 2022 FSTIMATE (cell) 2021 impact average of 8a News Sunday		
2Q22 ESTIMATE (sell) - 2Q21 impact average of 8a News Sunday Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 05/16/22 05/22/22S 1 \$140.00 1.10		
Week: 05/23/22 05/29/22S 1 \$140.00 1.10		
Week: 05/30/22         06/05/22        S         1         \$140.00         1.10           N35 KGTV         05/16/22         06/05/22         This Week         CM         9-10am        S         :30         1         \$640.00 P-3         1.30 NM	2	¢4 020 00
N35 KGTV 05/16/22 06/05/22 This Week CM 9-10amS :30 1 \$640.00 P-3 1.30 NM This Week	3	\$1,920.00
(Program: THIS WEEK) 2Q22 ESTIMATE (sell) - 2Q21 impact average of This Week		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 05/16/22 05/22/22S 1 \$640.00 1.30 Week: 05/23/22 05/29/22S 1 \$640.00 1.30		
Week: 05/23/22		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
3 KGTV 05/30/22-06/05/22 This Week 9-10amSu :30 <del>(\$640.00)</del> 1.30 NM		
See MG 35.4  [Program / Time / Inventory code Due to Specials This Week size 3 4DM with Inventory code Sy Com Eng BOS - BEather		
[Program/ Time/Inventory code. Due to Specials, This Week airs 3-4PM with Inventory code Su 9am-5pm ROS. RFarber 5/17]		
4 KGTV 05/30/22-06/05/22 Su 9am-5pm ROS 9am-5pm (3:00 PM-4:00 P⊦ Su :30 \$640.00 1.30 NM ⓓ MG for 35.3 06/05		
N36 KGTV 05/30/22 06/05/22 NBA Finals Game 2 CM NBA Finals Game S :30 2 \$5,600.00 P-6 3.70 NM NBA Finals Game 2	2	\$11,200.00
(Program: NBA FINALS GAME 2) 2Q22 ESTIMATE (sell) - 2020-2021 impact average of NBA Finals Game 2		
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 05/30/22         06/05/22        S         2 \$5,600.00         3.70		
N37 KGTV 05/16/22 05/29/22 Sa/Su 5-530pm News CM 5-530pmS :30 1 \$145.00 P-6 1.30 NM	0	\$0.00
Sa/Su 5-530pm News (Program: 10NEWS SUN 5P)		
2Q22 ESTIMATE (sell) - 2Q21 impact average of 5p News Sunday Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 05/16/22 05/22/22 0 \$0.00 0.00		
Week: 05/23/22 05/29/22S 2 \$145.00 1.30		
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           2 KGTV 05/23/22-05/29/22 Sa/Su 5-530pm News         5-530pm		
2 KGTV 05/23/22-05/29/22 Sa/Su 5-530pm News 5-530pmSu :30 <del>(\$145.00)</del> 1.30 NM See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36		
[TP sold - RF 5/16]		
3 KGTV 05/23/22-05/29/22 Sa/Su 5-530pm News 5-530pmSu :30 <del>(\$145.00)</del> 1.30 NM		
See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36 [TP sold - RF 5/16]		

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**KGTV** 

Order / Rev: 1020162 Advertiser: Bonta/Democrat/Attorney General

Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL

Flight Dates: 05/16/22 - 06/07/22 Estimate: 2631

Ch End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Ιn Start Amount N38 KGTV 05/16/22 05/29/22 ABC World News Sunda@M 530-6pm ----S :30 \$320.00 P-6 2.00 NM \$0.00 World News Sunday (Program: ABC WORLD NEWS SUN) 2Q22 ESTIMATE (sell) - 2Q21 impact average of ABC World News Sunday Spots/Week **End Date** Weekdays Rating Week: 05/16/22 05/22/22 \$0.00 0.00 O ----S \$320.00 2.00 Week: 05/23/22 05/29/22 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Spot -----Su <del>(\$320.00)</del> 2 KGTV 05/23/22-05/29/22 ABC World News Sunday 530-6pm :30 2.00 NM See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36 [No Inventory - RF 5/16] ----S N39 KGTV 05/16/22 05/29/22 Sa/Su 6-630pm News 6-630pm :30 \$160.00 P-6 1.40 NM O \$0.00 Sa/Su 6-630pm News (Program: 10NEWS SUN 6P) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 6p News Sunday Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 05/16/22 05/22/22 0 \$0.00 0.00 ----S Week: 05/23/22 05/29/22 2 \$160.00 1.40 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type <del>(\$160.00)</del> 2 KGTV 05/23/22-05/29/22 Sa/Su 6-630pm News 1.40 NM 6-630pm ----Su :30 See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36 [No Inventory - RF 5/16] 3 KGTV 05/23/22-05/29/22 Sa/Su 6-630pm News 6-630pm ----Su :30 <del>(\$160.00)</del> 1.40 NM See MG 5.37,5.38,5.39 [TP sold - RF 5/17] N40 KGTV 05/16/22 05/29/22 Sunday Prime A CM 7-8pm ---S :30 \$360.00 P-6 0.90 NM \$720.00 Sunday Prime A (Program: AMERICAS FUNNIEST HOME VIDS) 2Q22 ESTIMATE (sell) - 2Q21 impact average of AFHV **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 05/16/22 05/22/22 0 \$0.00 0.00 ----S Week: 05/23/22 05/29/22 \$360.00 0.90 N41 KGTV 05/16/22 05/29/22 Sunday Prime B СМ 8-9pm ----S :30 \$960.00 P-6 2.10 NM 2 \$1,920.00 Sunday Prime B (Program: AMERICAN IDOL 2022) 2Q22 ESTIMATE (sell) - 2021 impact average of American Idol Sunday Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/16/22 05/22/22 ----S 2 \$960.00 2.10 05/29/22 Week: 05/23/22 0 \$0.00 0.00 N42 KGTV 05/30/22 06/05/22 Sunday Prime D CM 10-11pm .30 \$400.00 P-6 1.10 NM \$400.00 Sunday Prime D (Program: TO TELL THE TRUTH 2022) 2Q22 ESTIMATE (sell) - 2021 impact average of To Tell The Truth Spots/Week Start Date **End Date** Weekdays Rate Rating 06/05/22 Week: 05/30/22 ---S \$400.00 1.10 N43 KGTV 05/16/22 06/05/22 Su Sports Xtra CM 1133-1147pm :30 \$200.00 P-3 0.50 NM \$600.00 Su Sports Xtra (Program: SPORTS XTRA SUN) 2Q22 ESTIMATE (sell) - 2Q21 impact average of Sports Xtra Sunday Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 05/16/22 05/22/22 \$200.00 0.50 1 ----S Week: 05/23/22 05/29/22 1 \$200.00 0.50 ----S Week: 05/30/22 06/05/22 \$200.00 0.50 N44 KGTV 05/16/22 06/05/22 \$30.00 P-6 0.30 NM \$90.00 Su 1147pm-1217am CM 1147pm-1217am -----S :30 3 Su 1147pm-1217am (Program: LF SUN 1 (IN DEPTH GRAHAM)) 2Q22 ESTIMATE (sell) - 2Q21 time period impact average Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/16/22 05/22/22 ----S \$30.00 0.30

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Order / Rev: 1020162 Advertiser: Bonta/Democrat/Attorney General

Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL KGTV

Flight Dates: 05/16/22 - 06/07/22 Estimate: 2631

Ln Ch Start End Inve	entory Code Break Start/Er	nd Time Days Len Spo	ts Rate Pri Rt	g Type Spots	Amount
Start Date End Date Week: 05/16/22 05/22/22 Spot Ch Date Range Descrip 1 KGTV 05/16/22-05/22/22 Su 114 See MG 44.4		0 0.30 Weekdays	Length Rate <u>Rtc</u> :30 <del>(\$30.00)</del> 0.3		
4 KGTV 05/16/22-05/22/22 Sa/Su MG for 44.1 05/22	ca's Funniest Vid" 1137pm to 1237 i 1130pm-1247am 1130pm-1247	amSaSu		30 NM	
Week: 05/30/22 06/05/22 N45 KGTV 05/21/22 05/21/22 Sa 1 Sat	1 \$30.0 10am-5pm ROS CM 10am-5p ABC World News Tonigh (4:30 PM	0 0.30 omS- :30 l-5:00 PM)	1 \$280.00 P-6 0.	.00 NM 3	\$280.00
		0.00	Length Rate Rtc (\$280.00)		
[TP sold - RF 5/11] 2 KGTV 05/16/22-05/22/22 M-Su 1		MTWThFSaSu	, , , , , ,		
3 KGTV 05/16/22-05/20/22 M-F 4-5 M MG for 45.1 05/21 4 KGTV 05/16/22-05/20/22 M-F 5-6 M MG for 45.1 05/21		MTWThF	, , , , , ,		
Start Date End Date We	n ABC World News (4:30 PM eekdays Spots/Week Rat		1 \$320.00 P-6 0.	.00 NM 1	\$320.00
Spot   Ch   Date Range   Descrip	Vest Coast Special 5-7pm	<u>Weekdays</u> (4:30 PM-5:00 PSu	<u>Length</u> <u>Rate</u> <u>Rto</u> .:30 <del>(\$320.00)</del> 0.0		
2 KGTV 05/16/22-05/22/22 ABC W MG for 46.1 05/22	, ,	(4:30 PM-5:00 PFSu			
Start Date End Date We	C West Coast SpeciaCM         5-7pm           C West Coast Special         Special           eekdays         Spots/Week         Rat          S         1         \$960.0		1 \$960.00 P-6 0.	.00 NM 1	\$960.00

Totals 258 \$72,070.00