Print Date 06/07/22 16:25:54 Page 1 of 12

abc

ORDER

Orders	Order / Rev:	1020162							
Orders	Alt Order #:	WOC13601380							
	All Older #. Product Desc:	CA ATTORNEY G							
		2631	IENERAL			KGTV			
	Estimate:				-				
	Flight Dates:	05/16/22 - 06/07/2		Primary A		Margie MacDo	onaid		
	Original Date / Rev:	05/11/22 / 06/07/2	2	Sales Offi		EWSDC			
	Order Type:	GENERAL		Sales Reg	jion:	NAT			
Agency	Name:	Sadler Strategic	Media - Pol						
	Buying Contact:			Billing Typ	be:	Cash			
	Billing Contact:	Nick AP		Billing Ca	lendar:	Broadcast			
		12103 Viewcrest F	Road	Billing Cyc	cle:	EOM/EOC			
		Studio City, CA 91	604	Agency C	ommission:	15%			
Advertiser	Name:	Bonta/Democrat/	Attorney General	I					
	Demographic:	A35+		New Busi	ness End:				
	Product Codes:	State Candidate		Advertise	r External ID:	272762			
	Revenue Code 1:	DISC		Agency E	xternal ID:	119523			
	Revenue Code 2:	POL		Unit Code	:	General 00:10:00			
	Revenue Code 3:	CAND		Order Sep	paration:				
	Priority:	P-6							
Bill Plan				Totals					
Start Date	End Date # Spots	Gross Amount N	let Amount	Month	# Spots	Gross Amou			Rating
04/25/22	05/29/22 153	\$32,680.00	\$27,778.00	May 2022 June 2022	153 116			78.00 382.50	142.60 128.30
05/30/22	06/07/22 116	\$40,450.00	\$34,382.50	Totals	269			60.50	270.90
Account Exe	ecutives								
Account Exec	cutive Sales Off	ice Sales Region			Order %]			
	cutive Sales Off Donald			er - End Of Order	Order % 100% Len Spots		tg Type Spo	ts Ai	mount
Account Exec Margie MacD Ln Ch	Cutive Sales Off Donald Start End Inver 05/16/22 06/03/22 M-F s	ntory Code B 5-6am News C	Start Of Orde	er - End Of Order	100%	Rate Pri R			
Account Exec Margie MacD Ln Ch N 1 KGTV (Prograr 2Q22 ES Star Week: 05/ Week: 05/ Week: 05/	Start End Investigation 05/16/22 06/03/22 M-F m: 10NEWS 5A) STIMATE (sell) - 2Q21 imp. rt Date End Date We 16/22 05/22/22 MTV 23/22 05/29/22 MTV 30/22 06/05/22 MTV	ntory Code B 5-6am News C 5-6am News act average of 5a Ne ekdays <u>Spots/V</u> VTF VTF VTF	Start Of Orde reak Start/End M 5-6am ws	Time Days MIWTF <u>Rating</u> 0.30 0.30 0.30	100% Len Spots :30 4	Rate Pri R \$50.00 P-6	0.30 NM	13 \$	\$650.00
Account Exect Margie MacD Ln Ch N 1 KGTV (Prograr 2Q22 ES Star Week: 05/ Week: 05/ Week: 05/	Start End Investigation 05/16/22 06/03/22 M-F 05/16/22 06/03/22 M-F 05/16/22 06/03/22 M-F m: 10NEWS 5A) STIMATE (sell) - 2Q21 imp. rt Date End Date We 16/22 05/22/22 MTV 23/22 05/29/22 MTV 30/22 06/05/22 MTV 06/06/22 06/07/22 M-F	ntory Code B 5-6am News C 5-6am News act average of 5a Ne <u>ekdays Spots/V</u> VIF VIF VIF VIF 5-7am News C	Start Of Orde reak Start/End M 5-6am ws <u>Veek Rate</u> 4 \$50.00 4 \$50.00	Time Days MTWTF <u>Rating</u> 0.30 0.30	100% Len Spots	Rate Pri R \$50.00 P-6 (13 \$	\$650.00
Account Exec Margie MacD Ln Ch N 1 KGTV (Prograr 2Q22 ES Star Week: 05/ Week: 05/ Week: 05/ N 2 KGTV (Prograr	Start End Invest 05/16/22 06/03/22 M-F 05/16/22 06/03/22 M-F m: 10NEWS 5A) M-F STIMATE (sell) - 2Q21 imp. mtv 16/22 05/22/22 mtv 23/22 05/29/22 mtv 30/22 06/05/22 mtv 06/06/22 06/07/22 M-F m: 10NEWS 6A) M-F	ntory Code B 5-6am News C 5-6am News act average of 5a Ne <u>ekdays Spots/V</u> VTF VTF VTF 5-7am News C 6-7am News	Start Of Order reak Start/End M 5-6am ws	Time Days MIWTF <u>Rating</u> 0.30 0.30 0.30	100% Len Spots :30 4	Rate Pri R \$50.00 P-6	0.30 NM	13 \$	\$650.00
Account Exec Margie MacD Ln Ch N 1 KGTV (Prograr 2Q22 ES Star Week: 05/ Week: 05/ Week: 05/ Week: 05/ N 2 KGTV (Prograr Star	Start End Invest 05/16/22 06/03/22 M-F 05/16/22 06/03/22 M-F 05/16/22 06/03/22 M-F m: 10NEWS 5A) STIMATE (sell) - 2Q21 imp. rt Date End Date We 16/22 05/22/22 MTV 23/22 05/29/22 MTV 30/22 06/05/22 MTV 06/06/22 06/07/22 M-F m: 10NEWS 6A) m-F M-F	ntory Code B 5-6am News C 5-6am News act average of 5a Ne ekdays <u>Spots/V</u> VTF VTF VTF 5-7am News C 6-7am News C 6-7am News	Start Of Orde reak Start/End 7 M 5-6am ws Rate 4 \$50.00 4 \$50.00 5 \$50.00 M 6-7am Veek Rate	r - End Of Order Time Days MTWTF Rating 0.30 0.30 0.30 MT Rating	100% Len Spots :30 4	Rate Pri R \$50.00 P-6	0.30 NM	13 \$	\$650.00
Account Exec Margie MacD Ln Ch N 1 KGTV (Prograr 2Q22 ES Star Week: 05/ Week: 05/ Week: 05/ N 2 KGTV (Prograr Star Week: 06/	Start End Invertight 05/16/22 06/03/22 M-F 05/16/22 06/03/22 M-F m: 10NEWS 5A) M-F STIMATE (sell) - 2Q21 imp. mr 16/22 05/22/22 MrV 30/22 06/05/22 MrV 06/06/22 06/07/22 MrF m: 10NEWS 6A) M-F m: 10NEWS 6A) M-F 06/22 06/02/2 Mr 06/22 06/02/2 Mr 05/16/22 06/03/22 Mr 05/16/22 06/03/22 Mr	ntory Code B 5-6am News C 5-6am News act average of 5a Ne ekdays <u>Spots/V</u> VIF VIF VIF 5-7am News C 6-7am News <u>Spots/V</u> 5-7am News C	Start Of Order reak Start/End M 5-6am ws	er - End Of Order Time Days MTWTF <u>Rating</u> 0.30 0.30 0.30 0.30 MT	100% Len Spots :30 4	Rate Pri R \$50.00 P-6 (0.30 NM	2 5	\$650.00 \$240.00
Account Exec Margie MacD Ln Ch N 1 KGTV (Prograr 2Q22 ES Star Week: 05/ Week: 05/ Week: 05/ Week: 05/ N 2 KGTV (Prograr Star Week: 06/ N 3 KGTV (Prograr	Start End Invertight 05/16/22 06/03/22 M-F 05/16/22 06/03/22 M-F m: 10NEWS 5A) M-F STIMATE (sell) - 2Q21 imp. mr 16/22 05/22/22 MrV 30/22 06/05/22 MrV 06/06/22 06/07/22 MrF m: 10NEWS 6A) M-F m: 10NEWS 6A) M-F 06/22 06/02/2 Mr 06/22 06/02/2 Mr 05/16/22 06/03/22 Mr 05/16/22 06/03/22 Mr	ntory Code B 5-6am News C 5-6am News act average of 5a Ne ekdays Spots/V VTF VTF 5-7am News C 6-7am News C 5-7am News C 6-7am News C	Start Of Orde reak Start/End M 5-6am Ws Rate 4 \$50.00 4 \$50.00 5 \$50.00 M 6-7am Veek Rate 2 \$120.00 M 6-7am	er - End Of Order Time Days MTWTF <u>Rating</u> 0.30 0.30 0.30 MT <u>Rating</u> 0.90	100%	Rate Pri R \$50.00 P-6 (0.30 NM 0.90 NM	2 5	\$650.00 \$240.00
Account Exec Margie MacD Ln Ch N 1 KGTV (Prograr 2Q22 ES Star Week: 05/2 Week: 05/2 Week: 05/2 Week: 05/2 N 2 KGTV (Prograr Star Week: 06/0 N 3 KGTV (Prograr 2Q22 ES Star	Start End Invest 05/16/22 06/03/22 M-F 05/16/22 06/03/22 M-F 05/16/22 06/03/22 M-F m: 10NEWS 5A) STIMATE (sell) - 2Q21 imp. it Date We 16/22 05/22/22 MTV 23/22 05/29/22 MTV 06/06/22 06/05/22 MTV 06/06/22 06/05/22 MTV 06/22 06/012/22 MT-F 05/16/22 06/03/22 MT-F 05/16/22 06/03/22 MT-F m: 10NEWS 6A) rt Date We 05/16/22 06/03/22 M-F M-F M-F M-F m: 10NEWS 6A) STIMATE (sell) - 2Q21 mp. rt Date We	ntory Code B 5-6am News C 5-6am News act average of 5a Ne <u>ekdays Spots/V</u> VTF VTF 6-7am News C 6-7am News C 6-7am News C 6-7am News C 6-7am News C 6-7am News C	Start Of Orde Start Of Orde reak Start/End T M 5-6am WS Rate 4 \$50.00 4 \$50.00 M 6-7am Veek Rate 2 \$120.00 M 6-7am WS Rate 2 \$120.00 M 6-7am	er - End Of Order Time Days MTWTF Rating 0.30 0.30 0.30 MT Rating 0.90 MTWTF	100%	Rate Pri R \$50.00 P-6 (0.30 NM 0.90 NM	2 5	\$650.00 \$240.00
Account Exec Margie MacD Ln Ch N 1 KGTV (Prograr 2Q22 ES Stat Week: 05/ Week: 05/ Week: 05/ N 2 KGTV (Prograr Stat Week: 06/ N 3 KGTV (Prograr 2Q22 ES	Start End Invest 05/16/22 06/03/22 M-F 05/16/22 06/03/22 M-F 05/16/22 06/03/22 M-F m: 10NEWS 5A) STIMATE (sell) - 2Q21 imp. it Date We 16/22 05/22/22 MTV 23/22 05/29/22 MTV 06/06/22 06/05/22 MTV 06/06/22 06/07/22 M-F m: 10NEWS 6A) rt Date We 06/22 06/03/22 MTV 05/16/22 06/03/22 M-F m: 10NEWS 6A) stimAtte (sell) - 2Q21 mp. m: 10NEWS 6A) STIMATE (sell) - 2Q21 mp. m: 10NEWS 6A) STIMATE (sell) - 2Q21 mp. m: 10AE End Date We 05/16/22 05/22/22	ntory Code B 5-6am News C 5-6am News act average of 5a Ne <u>ekdays Spots/V</u> VIF VIF VIF 5-7am News C 6-7am News C 6-7am News C 6-7am News C 6-7am News C	Start Of Orde reak Start/End 7 M 5-6am WS Rate 4 \$50.00 4 \$50.00 M 6-7am Veek Rate 2 \$120.00 M 6-7am	er - End Of Order Time Days MTWTF Rating 0.30 0.30 0.30 MT Rating 0.90 MTWTF	100%	Rate Pri R \$50.00 P-6 (0.30 NM 0.90 NM	2 5	\$650.00 \$240.00
Account Exec Margie MacD Ln Ch N 1 KGTV (Prograr 2Q22 ES Star Week: 05/2 Week: 05/2 Week: 05/2 N 2 KGTV (Prograr Star Week: 06/0 N 3 KGTV (Prograr 2Q22 ES Star Week: 05/2 Week: 05/2 Week: 05/2 Week: 05/2	Start End Investigation 05/16/22 06/03/22 M-F 05/16/22 06/03/22 M-F 05/16/22 06/03/22 M-F m: 10NEWS 5A) STIMATE (sell) - 2Q21 imp. stime End Date We 16/22 05/22/22 MTV 23/22 05/29/22 MTV 06/06/22 06/05/22 MTV 06/06/22 06/07/22 M-F m: 10NEWS 6A) M-F M-F 05/16/22 06/03/22 MT-F 05/16/22 06/03/22 MF-F m: 10NEWS 6A) M-F M-F m: 10NEWS 6A) STIMATE (sell) - 2Q21 imp. M-F m: 10NEWS 6A) STIMATE (sell) - 2Q21 imp. M-F stimate End Date We 05/22/22 05/22/22 MTV 05/22 05/22/22 MTV	ntory Code B 5-6am News C 5-6am News act average of 5a Ne <u>ekdays Spots/V</u> VIF VIF 5-7am News C 6-7am News C 6-7a	Start Of Orde reak Start/End 7 M 5-6am Ws Rate 4 \$50.00 4 \$50.00 M 6-7am Veek Rate 2 \$120.00 M 6-7am Ws Rate 2 \$120.00 M 6-7am	r - End Of Order Time Days MTWTF Rating 0.30 0.30 0.30 MT Rating 0.90 MTWTF Rating 0.90	100%	Rate Pri R \$50.00 P-6 (\$120.00 P-6 (\$120.00 P-6 (0.30 NM 0.90 NM	13 S 2 S	mount \$650.00 \$240.00 ,440.00

									Print D	ate: 06/0	7/22 16	:25:54	Page	2 of 12
Order / Rev:	102	0162			Advertiser:	Bonta/E	Democrat/	Attorne	ey Gene	ral				
Alt Order #:	WC	C13601380)		Product Desc	CA ATT	ORNEY	GENE	RAL		K	GTV		
Flight Dates:	05/	16/22 - 06/0)7/22		Estimate:	2631								
Ln Ch	Start	End	Inventory Code		Start/End Tir	me Day	rs Le	n Spo	ots	Rate P	ri Rtg	Туре	Spots	Amount
(5			M-F Good Mornin	-										
(Program) Star	n: GMA) t Date	End Date	Weekdays	Spots/Week	Pate	Rating						1	1	
Week: 06/0		06/12/22	MT	3		1.20								
	Date Rai		escription		rt/End Time		Week	<u> </u>	Length		e Rtg			
	06/06/22 dited	-06/12/22 N	1-F Good Morning	America 7-9a	am		МТ		:30	(\$160.0	0) 1.20	NM		
		06/03/22	M-F Good Mornir	ng Ame@M	7-9am	МГШТ	г ·	30	8 \$	160.00 P-	6 1 20) NM	38	\$5,530.00
N 5 KGIV	03/10/22	2 00/03/22	M-F Good Mornin		1-9am		L'	30	Οφ	100.00 F	0 1.20		50	φ3,330.00
(Program			1 import overege	of CMA										
_	t Date	(sell) - 2Q2 End Date	21 impact average Weekdays	Spots/Week	Rate	Rating								
Week: 05/1		05/22/22	MTWTF	8	-	1.20								
	Date Rai		Description		rt/End Time		Week		Length		e <u>Rtg</u>			
			1-F Good Morning . 5.32,5.33,5.34,5.3		am			1F	.30	(\$160.0	0) 1.20	INIVI		
		- SH 5/16]	0.02,0.00,0.0 1,0.0	0,0.00										
			1-F Good Morning	America 7-9a	am		MTWTł	1F	:30	(\$160.0	0) 1.20	NM		
		7,5.38,5.39 - SH 5/17]												
-		-	I-F Good Morning	America 7-9a	am		MTWTł	1F	:30	(\$160.0	0) 1.20	NM		
		7,5.38,5.39	0							•	,			
-		- SH 5/17]	A E Cood Marning	Amorico 7.0			տուսու	1F	.20	(\$160.0	0 1 20			
	905/16/22 MG 5.4		1-F Good Morning	America 1-9a	am			IF	.30	(\$160.0	0) 1.20	INIVI		
	np rate-													
		-05/27/22 N	•	4-5	m		MTWTł	1F	:30	\$120.0	00 1.20	NM		
-		37.3,39.2,38 -05/27/22 N		4.5	~		MTWT	1F	:30	¢120.0	00 1.20	NIM		
		37.3,39.2,3		4-5	JIII			IF	.30	φ120.0	0 1.20	INIVI		
-		-05/27/22 N		4-5	om		MTWTł	1F	:30	\$120.0	00 1.20	NM		
🕅 MG	for 37.2,	37.3,39.2,3	8.2,5.2											
_		-05/27/22 N	•	4-5	om		MTWTł	1F	:30	\$120.0	00 1.20	NM		
		37.3,39.2,3		6.7			MTWTL	-E	.20	¢100 (0 4 20	NIM		
_		-05/27/22 IV 37.3,39.2,38	1-F 6-7am News 8.2.5.2	6-78	am		MI WI I	1F	:30	φ120.0	00 1.20	INIVI		
-			1-Su 11pm News R	ROS 11-	1135pm		MTWTł	ıFSaSı	ı :30	\$110.0	00 1.20	NM		
🕅 MG	for 37.2,	37.3,39.2,3	8.2,5.2											
			1-Su 11pm News F	ROS 11-	1135pm		MTWTł	ıFSaSı	ı :30	\$110.0	00 1.20	NM		
	,	37.3,39.2,3	,	000 11	1125		MTWTL	EC .C.	20	¢110.0	0 4 20	NIM		
-		-05/29/22 N 37.3,39.2,38	1-Su 11pm News R 8.2.5.2	1-	1135pm			ıFSaSı	ı :30	φ110.0	00 1.20	INIVI		
-			a 8-9am News	8-9;	am			- Sa	:30	\$160.0	00 1.20	NM		
🕅 MG	for 39.3,	5.4,5.5												
_			a 8-9am News	8-98	am			- Sa	:30	\$160.0	00 1.20	NM		
-	for 39.3,	-	a 8-9am News	8-9;	m			- Sa	.20	¢160 (10 1 20	NIM		
_	for 39.3,		a 0-3am NEWS	0-96				- Ja	:30	φ100.(00 1.20	INIVI		
	-		a 8-9am News	8-9;	am			- Sa	:30	\$160.0	00 1.20	NM		
-	for 5.7 0													
Week: 05/2	23/22	05/29/22	МГWГF	10	\$160.00	1.20								

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch Start End Inventory Code B	Break Start/End Time Days	Len Spots Rate Pri	Rtg Type Spots Amount
Start Date End Date Weekdays Spots/V Week: 05/23/22 05/29/22 MTWTF Spot Ch Date Range Description 10 KGTV 05/23/22-05/29/22 M-F Good Morning America	10 \$160.00 1.20 Start/End Time	<u>Weekdays Length Rate</u> MTWThF :30 (\$160.00)	Rtg Type
See MG 5.45,5.46,5.47 [NA- no avail- SH 5/23]			
12 KGTV 05/23/22-05/29/22 M-F Good Morning America See MG 5.48,5.49,5.50,5.51,5.52,5.53 [NA- no avail- SH 5/24]	7-9am	MTWThF :30 (\$160.00)	· 1.20 <i>NM</i>
13 KGTV 05/23/22-05/29/22 M-F Good Morning America See MG 5.48,5.49,5.50,5.51,5.52,5.53 [NA- no avail- SH 5/24]	7-9am	MTWThF :30 (\$160.00)	· 1.20 <i>NM</i>
15 KGTV 05/23/22-05/29/22 M-F Good Morning America See MG 5.48,5.49,5.50,5.51,5.52,5.53	7-9am	MTWThF :30 (\$160.00)	· 1.20 <i>NM</i>
[NA- no avail- SH 5/24] 16 KGTV 05/23/22-05/29/22 M-F Good Morning America See MG 5.48,5.49,5.50,5.51,5.52,5.53 [NA- no avail- SH 5/24]	7-9am	MTWThF :30 (\$160.00)	· 1.20 <i>NM</i>
45 KGTV 05/30/22-06/05/22 M-Su 11pm News ROS	11-1135pm	MTWThFSaSu :30 \$110.00	1.20 NM
46 KGTV 05/29/22-05/29/22 Su Good Morning America	7-8am	Su :30 \$280.00	1.20 NM
47 KGTV 05/25/22-05/27/22 M-F 5-6am News MG for 30.2,5.10	5-6am	WThF :30 \$50.00	1.20 NM
48 KGTV 05/30/22-06/03/22 M-F 6-7am News MG for 5.12,5.13,5.15,5.16	6-7am	MTWThF :30 \$120.00	1.20 NM
49 KGTV 05/30/22-06/03/22 M-F 6-7am News MG for 5.12,5.13,5.15,5.16	6-7am	MTWThF :30 \$120.00	1.20 NM
50 KGTV 05/30/22-06/03/22 M-F 6-7am News MG for 5.12,5.13,5.15,5.16	6-7am	MTWThF :30 \$120.00	1.20 NM
51 KGTV 05/30/22-06/03/22 M-F 6-7am News MG for 5.12,5.13,5.15,5.16	6-7am	MTWThF :30 \$120.00	1.20 NM
52 KGTV 05/30/22-06/03/22 M-F 6-7am News MG for 5.12,5.13,5.15,5.16	6-7am	MTWThF :30 \$120.00	1.20 NM
53 KGTV 05/29/22-05/29/22 Su 5-6am News (M) MG for 5.12,5.13,5.15,5.16	5-6am	Su :30 \$40.00	1.20 NM
Week: 05/30/22 06/05/22 MTWTF	10 \$160.00 1.20		I

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch Start End Inventory Code	Break Start/End	Time Days Len Spots Rate Pri Rtg Type Spots Amount
Start Date End Date Weekdays	Spots/Week Rate	Rating
Week: 05/30/22 06/05/22 MTWTF	10 \$160.00 Start/End Time	1.20 Maakdawa Langth Data Dta Tura
<u>Spot</u> <u>Ch Date Range</u> <u>Description</u> 21 KGTV 05/30/22-06/05/22 M-F Good Morning A		<u>Weekdays Length Rate Rtg Type</u> MTWThF :30 (\$160.00) 1.20 NM
See MG 5.54,5.55		
[bump rate- SH 5/31] 22 KGTV 05/30/22-06/05/22 M-F Good Morning /	A <i>merica</i> 7-9am	MTWThF :30 (\$160.00) 1.20 NM
See MG 5.56,5.57		
[NA- no avail- SH 5/31]		
23 KGTV 05/30/22-06/05/22 M-F Good Morning / See MG 5.56.5.57	A <i>merica</i> 7-9am	MTWThF :30 (\$160.00) 1.20 <i>NM</i>
[NA- no avail- SH 5/31]		
24 KGTV 05/30/22-06/05/22 M-F Good Morning /	A <i>merica</i> 7-9am	MTWThF :30 (\$160.00) 1.20 <i>NM</i>
See MG 5.56,5.57 [NA- no avail- SH 5/31]		
25 KGTV 05/30/22-06/05/22 M-F Good Morning /	A <i>merica</i> 7-9am	MTWThF :30 (\$160.00) 1.20 <i>NM</i>
See MG 5.56,5.57		
[NA- no avail- SH 5/31] 28 KGTV 05/30/22-06/05/22 M-F Good Morning /	A <i>merica</i> 7-9am	MTWThF :30 (\$160.00) 1.20 <i>NM</i>
See MG 11.24,11.25,11.26		
[bump rate- SH 6/1]		
54 KGTV 06/06/22-06/06/22 M-F 4-5pm (b) MG for 5.21 06/01	4-5pm	M :30 \$120.00 1.20 NM
55 KGTV 06/04/22-06/04/22 Sa 5-6am News	5-6am	Sa :30 \$40.00 1.20 NM
MG for 5.21 06/01		
56 KGTV 06/02/22-06/03/22 M-F Good Morning /	America 7-9am	ThF :30 \$320.00 1.20 NM
 MG for 5.23,5.24,5.22,5.25 57 KGTV 06/02/22-06/03/22 M-F Good Morning / 	America 7-9am	ThF :30 \$320.00 1.20 NM
 MG for 5.23,5.24,5.22,5.25 		
N 6 KGTV 05/16/22 06/03/22 M-F 10-11am	CM 10-11am	MTWTF :30 3 \$320.00 P-3 1.00 NM 10 \$3,200.00
The View (Program: THE VIEW)		
2Q22 ESTIMATE (sell) - 2Q21 impact average	of The View	
Start Date End Date Weekdays	Spots/Week Rate	Rating
Week: 05/16/22 05/22/22 MTWTF Week: 05/23/22 05/29/22 MTWTF	3 \$320.00 3 \$320.00	1.00 1.00
Week: 05/30/22 06/05/22 MTWTF	4 \$320.00	1.00
N 7 KGTV 05/16/22 06/03/22 M-F 4-5pm	CM 4-5pm	MTWTF :30 5 \$120.00 P-6 0.60 NM 19 \$3,140.00
10News @ 4pm (Program: 10NEWS 4P)		
2Q22 ESTIMATE (sell) - 2Q21 impact average	•	
Start Date End Date Weekdays Week: 05/16/22 05/22/22 MTWTF	Spots/Week Rate 5 \$120.00	Rating
Week: 05/23/22 05/29/22 MTWTF	5 \$120.00	0.60 0.60
Week: 05/30/22 06/05/22 MTWTF	5 \$120.00	0.60
Spot Ch Date Range Description 13 KGTV 05/30/22-06/05/22 M-F 4-5pm	Start/End Time	<u>Weekdays Length Rate Rtg Type</u> MTWThF :30 (\$120.00) 0.60 <i>NM</i>
See MG 7.16,7.17,7.18,7.19,7.20	4-5pm	MTWThF :30 (\$120.00) 0.60 <i>NM</i>
[Recon-Breaking News-Network]		
16 KGTV 06/06/22-06/06/22 Monday Prime C MG for 11.18,7.13	10-11pm	M :30 \$960.00 0.60 NM
17 KGTV 06/06/22-06/07/22 M-F 6-7am News	6-7am	MT :30 \$120.00 0.60 NM
(1) MG for 11.18,7.13		
18 KGTV 06/06/22-06/07/22 M-F 6-7am News	6-7am	MT :30 \$120.00 0.60 NM
 MG for 11.18,7.13 KGTV 06/05/22-06/05/22 Su 6-7am News 	6-7am	Su :30 \$120.00 0.60 NM
(B) MG for 11.18,7.13	C . am	
20 KGTV 06/05/22-06/05/22 Su 8-9am News	8-9am	Su :30 \$140.00 0.60 NM
N 8 KGTV 05/16/22 06/03/22 M-F 5-6pm News	CM 5-6pm	MTWTF :30 5 \$190.00 P-6 1.30 NM 21 \$3,700.00
	e.m o opin	

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Order / Rev:	1020162			Advertiser:	Bonta/De	mocrat/Attorne	y General			
Alt Order #:	WOC1360138	0		Product Desc	CA ATTO	RNEY GENER	AL	KGTV		
Flight Dates:	05/16/22 - 06/0)7/22		Estimate:	2631					
Ln Ch St	art End	Inventory Code M-F 5-6pm News	Break	Start/End Tir	me Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
(Program: 10 2Q22 ESTIN)NEWS 5P) IATE (sell) - 2Q2	21 impact average of 5p	News					_		
Start Da			ots/Week	Rate	Rating					
Week: 05/16/22 Week: 05/23/22		MTWTF MTWTF	5 5	\$190.00 \$190.00	1.30 1.30					
Spot Ch Date		Description	-	/End Time	1.50	Weekdays	Length Rate	e Rtg Type		
7 KGTV 05/2	23/22-05/29/22 N	I-F 5-6pm News	5-6p	m		MTWThF	:30 (\$190.00	+) 1.30 NM		
[Recon-	8 8.18,8.19,8.20, Breaking News-	Network]								
		/I-F 5-6pm News	5-6p	m		MTWThF	:30 (\$190.00) 1.30 <i>NM</i>		
See MG		BA Conference Finals.	RE 5/121							
	24/22-05/27/22 N	1-F 5-6pm News	5-6p	m		- TWThF	:30 \$190.0	0 1.30 NM		
18 KGTV 05/3	0/22-06/05/22 1	0News in Prime	10N	ews in Prime		Th Su	:30 \$255.0	0 1.30 NM		
-	42.1,28.2,31.2,8	.7 0News in Prime	101	ews in Prime		Th Su	:30 \$255.0	0 1.30 NM		
_	42.1,28.2,31.2,8		TUIN			JII Ju	.30 \$233.0	0 1.30 100		
_		I-F 5-6am News	5-6a	m		MTWThF	:30 \$50.0	0 1.30 NM		
-	42.1,28.2,31.2,8		E Go			Su	·20 \$40.0	0 1 20 NM		
_)5/22-06/05/22 S 42.1,28.2,31.2,8		5-6a	m		Su	:30 \$40.0	0 1.30 NM		
22 KGTV 05/3		I-F 11am-12pm News	11ar	n-12pm		MTWThF	:30 \$125.0	0 1.30 NM		
		I-F 11am-12pm News	11ar	n-12pm		MTWThF	:30 \$125.0	0 1.30 NM		
	42.1,28.2,31.2,8		_							
Week: 05/30/22		MTWTF	6	\$190.00	1.30		4 4400 00 5	4.00.104		* 4 * * * *
N 9 KGTV 06/0 (Program: 10		M-F 5-6pm News M-F 5-6pm News	СМ	5-6pm	M	- :30	1 \$190.00 P-6	5 1.30 NM	1	\$190.00
Start Da		Weekdays Spo	ots/Week	Rate	Rating					
Week: 06/06/22		M	1	\$190.00	1.30					
N10 KGTV 05/	16/22 06/03/22	M-F 6-630pm News M-F 6-630pm News	СМ	6-630pm	MTWTF-	- :30	4 \$560.00 P-3	3 1.80 NM	12	\$6,720.00
(Program: 10 2Q22 ESTIN		21 impact average of 6p	News							
Start Da			ots/Week	Rate	Rating					
Week: 05/16/22 Week: 05/23/22		MTWTF MTWTF	4 4	\$560.00 \$560.00	1.80 1.80					
Week: 05/23/22 Week: 05/30/22		MTWTF	4 5	\$560.00 \$560.00	1.80					
Spot Ch Date		Description	-	/End Time		Weekdays	Length Rate	e Rtg Type		
		/I-F 6-630pm News	6-63	0pm		MTWThF	:30 (\$560.00)) 1.80 <i>NM</i>		
	6 <i>11.14,11.15</i> mming - airs "NE	3A" from 530PM to 8301	PM. RFar	ber 5/17]						
		M-F 7-730pm News M-F 7-730pm News	СМ	7-730pm	MTWTF-	- :30	4 \$290.00 P-6	6 1.80 NM	19	\$4,370.00
(Program: 10 2Q22 ESTIN		21 impact average of 7p	News							
Start Da			ots/Week	Rate	Rating					
Week: 05/16/22	2 05/22/22	MTWTF	4	\$290.00	1.80					
Week: 05/23/22	2 05/29/22	MTWTF	4	\$290.00	1.80			I		

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch Start End Inventory Code	Break Start/End T	ime Days	Len Spo	ts I	Rate Pri	Rtg T	уре	Spots	Amount
	Week Rate	Rating							
Week: 05/23/22 05/29/22 MTWTF	4 \$290.00	1.80							
Spot Ch Date Range Description	Start/End Time			Length		Rtg T			
5 KGTV 05/23/22-05/29/22 M-F 7-730pm News	7-730pm		MTWThF	:30	(\$290.00)	1.80	NM		
See MG 11.16,11.17,11.18,11.19,11.20,11.21,11. [TP sold - RF 5/19]									
6 KGTV 05/23/22-05/29/22 M-F 7-730pm News See MG 11.16,11.17,11.18,11.19,11.20,11.21,11.	7-730pm 22,11.23		MTWThF	:30	(\$290.00)	1.80	NM		
[TP sold - RF 5/19]									
7 KGTV 05/23/22-05/29/22 M-F 7-730pm News See MG 11.16,11.17,11.18,11.19,11.20,11.21,11.	7-730pm 22 <i>,11.</i> 23		MTWThF	:30	(\$290.00)	1.80	NM		
[TP sold - RF 5/19] 8 KGTV 05/23/22-05/29/22 M-F 7-730pm News	7-730pm		MTWThF	.30	(\$290.00)	1.80	N/N/		
See MG 11.16,11.17,11.18,11.19,11.20,11.21,11. [TP sold - RF 5/19]	•			.50	(φ230.00)	1.00	1 11/1		
16 KGTV 05/23/22-05/27/22 M-F 4-5pm	4-5pm		MTWThF	:30	\$120.00	1.80	NM		
MG for 11.6,11.7,11.8,11.5					¢.20.00				
17 KGTV 05/23/22-05/27/22 M-F 4-5pm	4-5pm		MTWThF	:30	\$120.00	1.80	NM		
MG for 11.6,11.7,11.8,11.5					(\$ (00.00)				
 18 KGTV 05/30/22-06/03/22 M-F 4-5pm See MG 7.16,7.17,7.18,7.19,7.20 [Recon-Breaking News-Network] 	4-5pm		MTWThF	:30	(\$120.00)	1.80	NM		
19 KGTV 05/30/22-06/03/22 M-F 4-5pm (9) MG for 11.6,11.7,11.8,11.5	4-5pm		MTWThF	:30	\$120.00	1.80	NM		
20 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5pm		MTWThF	:30	\$120.00	1.80	NM		
MG for 11.6,11.7,11.8,11.5	4 5000		MTWTLE	.20	¢100.00	1 00			
21 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5pm		MTWThF	:30	\$120.00	1.80	INIVI		
MG for 11.6,11.7,11.8,11.5	4 5000		MTWTLE	.20	¢100.00	1 00			
22 KGTV 05/30/22-06/03/22 M-F 4-5pm Ø MG for 11.6,11.7,11.8,11.5	4-5pm		MTWThF	:30	\$120.00	1.60	INIVI		
23 KGTV 05/23/22-05/27/22 M-F Good Morning America MG for 11.6,11.7,11.8,11.5	a 7-9am		МГWГhF	:30	\$320.00	1.80	NM		
Week: 05/30/22 06/05/22 MTWTF	5 \$290.00	1.80							
Spot Ch Date Range Description	Start/End Time		Weekdays	Length	Rate	Rtg T	ype		
9 KGTV 05/30/22-06/05/22 M-F 7-730pm News	7-730pm		MTWThF	:30	(\$290.00)	1.80	NM		
See MG 11.14,11.15									
[Programming - airs "NBA" from 530PM to 830PM					(******	4 00			
10 KGTV 05/30/22-06/05/22 M-F 7-730pm News See MG 11.24,11.25,11.26	7-730pm		МТWГhF	:30	(\$290.00)	1.80	NM		
[NA- no avail- SH 5/31]					* ~~~~~~				
14 KGTV 05/30/22-06/05/22 M-F 7-730pm News MG for 10.10,11.9	7-730pm		MTWF	:30	\$290.00	1.80	NM		
15 KGTV 05/30/22-06/05/22 M-F 6-630pm News MG for 10.10,11.9	6-630pm		MTW F	:30	\$560.00	1.80	NM		
24 KGTV 06/03/22-06/06/22 M-F 11am-12pm News	11am-12pm		MF	:30	\$125.00	1.80	NM		
MG for 5.28,11.10	·				·				
25 KGTV 06/03/22-06/06/22 M-F 11am-12pm News (9) MG for 5.28,11.10	11am-12pm		MF	:30	\$125.00	1.80	NM		
26 KGTV 06/04/22-06/04/22 Sa GMA Hour 2 (H) MG for 5.28,11.10	9-10am		Sa	:30	\$200.00	1.80	NM		
N12 KGTV 05/16/22 05/16/22 Monday Prime C Monday Prime C	CM 10-11pm	M	- :30	1 \$5	560.00 P-6	1.40	NM	1	\$560.00
(Program: GOOD DOCTOR) 2Q22 ESTIMATE (sell) - 2021 impact average of Good	Doctor								
	Week Rate	Rating							
Week: 05/16/22 05/22/22 M	1 \$560.00	1.40							
N13 KGTV 05/16/22 06/05/22 M-Su 11pm News ROS M-Su 11pm News ROS	CM 11-1135pm	MTWTFS	SS :30	5 \$1	10.00 P-6	0.70	NM	17	\$1,870.00
(Program: 10NEWS 11P M-SU) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 11p l	News								

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch	Start	End	Inventory Code	e Breal	start/End ⊺	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/22/22	MTWTFSS	5		0.70						
Week: 05/2		05/29/22	MTWTFSS	6	+	0.70						
Week: 05/3		06/05/22	MTWTFSS	6	*	0.70			<u> </u>			• • • • • • •
N14 KGTV	06/06/2	2 06/06/22	M-F 11-1135pm M-F 11-1135pm		11-1135pm	M	:30	1	\$110.00 P-6	0.70 NM	1	\$110.00
(Prograr	m: 10NE	WS 11P M-S										
	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 06/0		06/12/22	M	1		0.70						
N15 KGTV	05/16/2	2 06/03/22	M-F 1135pm Kim M-F 1135pm Kin		1135pm	MTWTF	:30	5	\$80.00 P-6	0.50 NM	15	\$1,200.00
		Y KIMMEL L										
_	_		21 impact aveagre	-		Detien						
	rt Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week		Rating						
Week: 05/ Week: 05/2		05/22/22 05/29/22	MTWTF	5		0.50 0.50						
Week: 05/2		06/05/22	MTWTF	Ę		0.50						
N16 KGTV			M-F Nightline	CM	Nightline	M	:30	1	\$40.00 P-6	0.20 NM	1	\$40.00
			M-F Nightline						••••••		-	• • • • • •
(Program		,			_							
<u>Stai</u> Week: 06/0	<u>rt Date</u> 06/22	End Date 06/12/22	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$40.00	Rating 0.20						
N17 KGTV			M-F Nightline	СМ	Nightline	MTWTF	:30	3	\$40.00 P-6	0.20 NM	12	\$480.00
(D			M-F Nightline									
(Prograr 2Q22 ES			21 impact average	of Nightline								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/22/22	MTWTF			0.20						
Week: 05/2	23/22	05/29/22	MTWTF	2	\$40.00	0.20						
Week: 05/3	30/22	06/05/22	MTWTF	Ę	5 \$40.00	0.20						
N18 KGTV	05/16/2	2 06/03/22	News Repeat	CM	106-141am	MTWTF	:30	4	\$20.00 P-6	0.20 NM	13	\$260.00
(Prograr	m: 10NE	WS 11P EN	News Repeat CORE)									
			21 impact average	of 11p News	Encore							
Sta	rt Date	End Date	Weekdays	Spots/Weel	<u>Rate</u>	Rating						
Week: 05/		05/22/22	MTWTF	2	+	0.20						
Week: 05/2		05/29/22	MTWTF MTWTF	2		0.20						
Week: 05/3		06/05/22		<u>.</u>		0.20	00		<u>* 4 000 00 P 0</u>	0.00 104	0	* •• ••• ••
N20 KGTV	05/30/2	2 06/02/22	NBA Finals Gam		NBA FINAIS	Game T	:30	2	\$4,800.00 P-6	3.00 NM	2	\$9,600.00
		INALS GAN	/IE 1)									
		. ,	1 actual of NBA Fi		_							
<u>Stai</u> Week: 05/3	rt Date	End Date 06/05/22	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$4,800.00	Rating 3.00						
N21 KGTV		2 05/19/22	Thursday Prime		8-9pm		:30	1	\$880.00 P-6	1.60 NM	1	\$880.00
			Thursday Prime		• • • • •	_		-			-	
(Prograr 2Q22 ES			1 average of Station	on 19								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/	16/22	05/22/22	T	1	\$880.00	1.60						
N22 KGTV	05/16/2	2 05/26/22	Thursday Prime I		9-10pm	T	:30	1	\$1,280.00 P-6	1.50 NM	2	\$2,560.00
		S ANATOM										
			1 impact average	-	-	5.4						
	rt Date	End Date	Weekdays	Spots/Week		Rating						
Week: 05/ Week: 05/2		05/22/22 05/29/22	T T		\$1,280.00 \$1,280.00	1.50 1.50						
WEER. 00/2	20122	00120122	±		ψ1,200.00	1.50					I	

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch	Start	End	Inventory Code	e Break	Start/End 1	Fime Da	ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	art Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating							
Week: 05/ Spot Ch	Date Ra	05/29/22	escription		\$1,280.00 t/End Time	1.50	,	Weekdays	ام ا	ngth Rate	Rtg Type		
	-		hursday Prime B	9-10				Th	-	:30 (\$1,280.00)			
	e MG 22.				F								
[lnv 5/1		ode/Program	nming Lenght. Fro	om 757PM to 1	0PM air Grey	's Anatomy	, inve	entory code	Thrso	day Prime A. R	F		
3 KGTV	05/23/22	2-05/29/22 T	hursday Prime A	8-9p	m			Th	-	:30 \$1,280.00	1.50 NM		
M MG	G for 22.2	05/26											
N23 KGTV	05/16/2	2 06/03/22	Friday Prime B Friday Prime B	СМ	9-10pm		- F	:30	2	\$600.00 P-6	1.10 NM	6	\$3,600.00
		FRI 2HR) E (sell) - 2Q2	21 impact average	of 20/20									
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/22/22	F	2	\$600.00	1.10							
Week: 05/		05/29/22	F	2	\$600.00	1.10							
Week: 05/		06/05/22	F	2		1.10							
N24 KGTV	05/16/2	2 06/04/22	Sa 5-6am News Sa 5-6am News	CM	5-6am		S-	:30	1	\$40.00 P-6	0.40 NM	3	\$120.00
		WS SAT 5A) E (sell) - 2Q2	21 impact average	of 5a News Sa	aturday								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/22/22	S-	1	\$40.00	0.40							
Week: 05/ Week: 05/		05/29/22 06/05/22	S- S-	1	\$40.00 \$40.00	0.40 0.40							
			Sa 6-7am News	CM	6-7am		S-	:30	1	\$120.00 P-6	1.10 NM	3	\$360.00
(5			Sa 6-7am News										
		WS SAT 6A) = (sell) - 202	21 impact average	of 6a News Sa	aturday								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/22/22	S-	<u>opolo, nooli</u> 1	\$120.00	1.10							
Week: 05/	/23/22	05/29/22	S-	1	\$120.00	1.10							
Week: 05/	/30/22	06/05/22	S-	1	\$120.00	1.10							
N26 KGTV	05/16/2	2 06/04/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	7-8am		S-	:30	1	\$360.00 P-3	1.70 NM	3	\$1,080.00
	m: GMA		1 impact average	of GMA 70 So	turdov								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/22/22	S-	<u>opols/week</u> 1	\$360.00	1.70							
Week: 05/		05/29/22	S-	1	\$360.00	1.70							
Week: 05/	/30/22	06/05/22	S-	1	\$360.00	1.70							
N27 KGTV	05/16/2	2 06/04/22	Sa 8-9am News Sa 8-9am News	CM	8-9am		S-	:30	1	\$160.00 P-6	1.60 NM	3	\$480.00
· · ·		WS SAT 8A) E (sell) - 2Q2	21 imapct average	of 8a News Sa	aturdav								
-	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/22/22	S-	1	\$160.00	1.60							
Week: 05/		05/29/22	S-	1	\$160.00	1.60							
Week: 05/		06/05/22	S-	1	\$160.00	1.60							
N28 KGTV	05/16/2	2 06/04/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	9-10am		S-	:30	1	\$100.00 P-6	1.30 NM	2	\$200.00
	m: GMA STIMATE		21 impact average	of GMA 9a Sa	turday								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/		05/22/22	S-	1	\$100.00	1.30							
Week: 05/		05/29/22	S-	1 Stor	\$100.00	1.30	,	Maakdaya		aath Bata	Dta Tuno		
	Date Ra		escription a GMA Hour 2	<u>9-10</u>	t/End Time			<u>Weekdays</u> Sa-		ngth <u>Rate</u> :30 (\$100.00)	Rtg Type		
			8.21,8.22,8.23	5-10	~~~~			54-			1.00 14101		
		SH 5/25]											
Week: 05/	•	06/05/22	S-	1	\$100.00	1.30							
N29 KGTV	05/16/2	2 06/04/22	Sa/Su 5-530pm I	News CM	5-530pm		S-	:30	1	\$140.00 P-6	1.40 NM	3	\$420.00
			Sa/Su 5-530pm	News								I	

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S (Program: 10NEWS SAT 5P)	Spots	Amount
2Q22 ESTIMATE (sell) - 2Q21 impact average of 5p News Saturday Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/16/22 05/22/22 0 \$0.00 0.00		
Week: 05/23/22 05/29/22 S- 2 \$140.00 1.40 Week: 05/30/22 06/05/22 S- 1 \$140.00 1.40		
N30 KGTV 05/16/22 06/04/22 ABC World News SaturdaM 530-6pmS- :30 1 \$280.00 P-6 2.40 NM World News Saturday	1	\$280.00
(Program: ABC WORLD NEWS SAT) 2Q22 ESTIMATE (sell) - 2Q21 impact average of ABC World News Saturday		
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek: 05/16/2205/22/2205/22/2200\$0.000.00		
Week: 05/23/2205/29/22S-1\$280.002.40SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRateRtg Type		
2 KGTV 05/23/22-05/29/22 ABC World News Saturday 530-6pm Sa :30 (\$280.00) 2.40 NM		
See MG 5.45,5.46,5.47 [No Inventory - RF 5/20]		
Week: 05/30/22 06/05/22 S- 1 \$280.00 2.40 N31 KGTV 05/16/22 06/04/22 Sa/Su 6-630pm 6-630pm S- :30 1 \$160.00 P-6 1.60 NM	0	\$000.00
Sa/Su 6-630pm News	2	\$320.00
(Program: 10NEWS SAT 6P) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 6p News Saturday		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 05/16/22 05/22/22 0 \$0.00 0.00 Week: 05/23/22 05/29/22 S- 1 \$160.00 1.60		
SpotChDate RangeDescriptionStart/End TimeWeekdaysLengthRateRtgType2 KGTV05/23/22-05/29/22Sa/Su 6-630pm News6-630pmSaSa		
See MG 8.18,8.19,8.20,8.21,8.22,8.23		
[bump rate- SH 5/25]		
Week: 05/30/22 06/05/22 S- 2 \$160.00 1.60 N32 KGTV 05/16/22 06/05/22 Su 6-7am News CM 6-7am S :30 1 \$120.00 P-6 1.10 NM	3	\$360.00
Su 6-7am News (Program: 10NEWS SUN 6A)		
2Q22 ESTIMATE (sell) - 2Q21 impact average of 6a News Sunday		
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek: 05/16/2205/22/22S1\$120.001.10		
Week: 05/23/22 05/29/22S 1 \$120.00 1.10		
Week: 05/30/22 06/05/22 S 1 \$120.00 1.10 N33 KGTV 05/16/22 06/05/22 Su Good Morning Ameri@M 7-8am S :30 1 \$140.00 P-6 1.20 NM	3	\$420.00
Su Good Morning America (Program: GMA SUN)		
2Q22 ESTIMATE (sell) - 2Q21 impact average of GMA Sunday Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 05/16/22 05/22/22S 1 \$140.00 1.20		
Week: 05/23/2205/29/22S1\$140.001.20SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRateRtg Type		
2 KGTV 05/23/22-05/29/22 Su Good Morning America 7-8am		
See MG 33.4 [NA- no avail- SH 5/26]		
4 KGTV 05/31/22-06/03/22 M-F 12-1pm 12-1pm - TWThF :30 \$140.00 1.20 NM		
(f) MG for 33.2 05/29		
Week: 05/30/22 06/05/22 S 1 \$140.00 1.20 N34 KGTV 05/16/22 06/05/22 Su 8-9am S :30 1 \$140.00 P-6 1.10 NM	3	\$420.00
Su 8-9am News (Program: 10NEWS SUN 8A)		·
2Q22 ESTIMATE (sell) - 2Q21 impact average of 8a News Sunday		
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek:05/16/2205/22/22S1\$140.001.10		
Week: 05/23/22 05/29/22S 1 \$140.00 1.10		
Week: 05/30/22 06/05/22 S 1 \$140.00 1.10 N35 KGTV 05/16/22 06/05/22 This Week CM 9-10am S :30 1 \$640.00 P-3 1.30 NM	3	¢1 020 00
N 35 KGTV 05/16/22 06/05/22 This Week CM 9-10amS :30 1 \$640.00 P-3 1.30 NM This Week	3	\$1,920.00
(Program: THIS WEEK)		

Order / Rev:	1020162				Advertiser:	Bonta/De	emocrat/Attorney	/ General	/22 10.20.0-	i ug	e 1001 12
Alt Order #:	WOC1360	01380			Product De	sc: CA ATTO	ORNEY GENER	AL	KGTV		
Flight Dates:	05/16/22 -	- 06/0	7/22		Estimate:	2631					
Ln Ch St	tart End		Inventory Cod	e Breał	Start/End	Time Days	En Spot	s Rate Pri	Rtg Type	Spots	Amount
3 KGTV 05/3 See MC	22 05/22 22 05/29 22 06/05 29 Range 30/22-06/05 3 35.4	/22 /22 /22 /22 <u>D</u> e 5/22 TI		9-1	\$640.00 \$640.00 \$640.00 rt/End Time 0am	Rating 1.30 1.30 1.30 2M with Invento	Su	<u>Length Rate</u> .30 (\$640.00 ⊦5pm ROS. RFa			
		/22 St	ı 9am-5pm ROS	9ar	n-5pm	(3:00 PM-4:00	P⊦Su	:30 \$640.00) 1.30 NM		
N36 KGTV 05/	/30/22 06/0	5/22			NBA Finals	Game	- S :30	2 \$5,600.00 P-6	3.70 NM	2	\$11,200.00
Start Da	MATE (sell) ate <u>End E</u>	- 2020 <u>Date</u>)-2021 impact av <u>Weekdays</u>	verage of NBA <u>Spots/Week</u>	Rate	Rating					
Week: 05/30/2 N37 KGTV 05/			S Sa/Su 5-530pm		\$5,600.00 5-530pm	3.70	- S :30	1 \$145.00 P-6	1.30 NM	0	\$0.00
(Program: 1 2Q22 ESTIN <u>Start Da</u> Week: 05/16/2 Week: 05/23/2 <u>Spot</u> <u>Ch Dat</u> 2 KGTV 05/2 See MC [TP sold 3 KGTV 05/2	0NEWS SU MATE (sell) 22 05/22 22 05/29 23/22-05/29 23/22-05/29 2 5.29,5.30, d - RF 5/16 23/22-05/29	IN 5P) - 2Q2 202 22 22 22 22 22 22 22 23 22 22 23 22 22	Sa/Su 5-530pm 1 impact average <u>Weekdays</u> S escription a/Su 5-530pm No 5.32,5.33,5.34,5. a/Su 5-530pm No 5.32,5.33,5.34,5.	n News e of 5p News S <u>Spots/Week</u> (2 2 2 2 2 2 3 5 5-5 35,5.36 ews 5-5	Rate	<u>Rating</u> 0.00 1.30	<u>Weekdays</u> Su		. <u>Rtg</u> <u>Type</u>) 1.30 <i>NM</i>) 1.30 <i>NM</i>		
[TP sole	d - RF 5/16]									
Start Da Week: 05/16/2 Week: 05/23/2 Spot Ch Dat 2 KGTV 05/2 See M0	BC WORLE MATE (sell) 22 05/22 22 05/29 24 Range 23/22-05/29	D NEV - 2Q2 Date /22 /22 D/22 Al 5.31,5	World News Su /S SUN) 1 impact average <u>Weekdays</u> S escription BC World News 5.32,5.33,5.34,5.	nday e of ABC World <u>Spots/Week</u> (1 <u>Sta</u> Sunday 530	<u>Rate</u> \$0.00	ay <u>Rating</u> 0.00 2.00		1 \$320.00 P-6 Length <u>Rate</u> :30 (\$320.00 ,	Rtg Type	0	\$0.00
N39 KGTV 05/	/16/22 05/2	9/22	Sa/Su 6-630pm Sa/Su 6-630pm		6-630pm		- S :30	1 \$160.00 P-6	1.40 NM	0	\$0.00
Start Da Week: 05/16/2 Week: 05/23/2 Spot Ch Dat 2 KGTV 05/2 See MC [No Invo 3 KGTV 05/2 See MC	MATE (sell) <u>ate</u> End E 2 05/22 2 05/22 2 05/22 2 8 ange 2 3/22-05/29 G 5.29,5.30, entory - RI	- 2Q2 <u>Date</u> /22 //22 //22 Sa 5.31,5 5/16 //22 Sa 5.39	1 impact average <u>Weekdays</u> S escription a/Su 6-630pm No 5.32,5.33,5.34,5.	e of 6p News S Spots/Week 2 <u>Sta</u> ews 6-6 35,5.36	<u>Rate</u> \$0.00	<u>Rating</u> 0.00 1.40	<u>Weekdays</u> Su Su	<u>Length Rate</u> :30 (\$160.00 :30 (\$160.00			
N40 KGTV 05/ (Program: A	/16/22 05/2 MERICAS I MATE (sell) ate End E 22 05/22	- FUNN - 2Q2 Date 2/22	Sunday Prime A Sunday Prime A IEST HOME VID 1 impact average <u>Weekdays</u> S	A DS)	\$0.00	<u>Rating</u> 0.00 0.90	- S :30	1 \$360.00 P-6	0.90 NM	2	\$720.00

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N41 KGTV	05/16/2	2 05/29/22	Sunday Prime B Sunday Prime B	CM	8-9pm	-	S	:30	2	\$960.00 P-6	2.10 NM	2	\$1,920.00
		RICAN IDOL = (sell) - 202		of American Ic	lol Sundav								
_	t Date	End Date	Weekdays	Spots/Week		Ratir	<u>ig</u>						
Week: 05/1 Week: 05/2		05/22/22 05/29/22	S	2 0		2. ² 0.0							
N42 KGTV			Sunday Prime D	CM	10-11pm		S	:30	1	\$400.00 P-6	1.10 NM	0	\$0.00
		ELL THE TR E (sell) - 202	Sunday Prime D UTH 2022) 1 impact average c	of To Tell The	Truth								
_	t Date	End Date	Weekdays	Spots/Week		Ratir	<u>ig</u>						
Week: 05/3 Spot Ch I	0/22 Date Ra	06/05/22	S escription	1 Star	\$400.00 t/End Time	1.1	-	/eekdays	ام	ngth Rate	Rtg Type		
			Sunday Prime D		11pm				-	:30 (\$400.00)			
			8.21,8.22,8.23 be scheduled. sv 5	5/25/22]									
N43 KGTV	05/16/2	2 06/05/22	Su Sports Xtra	CM	1133-1147	′pm -	S	:30	1	\$200.00 P-3	0.50 NM	3	\$600.00
		TS XTRA S E (sell) - 2Q2	Su Sports Xtra UN) 21 impact average	of Sports Xtra	Sunday								
	t Date	End Date	<u>Weekdays</u> S	Spots/Week		Ratin							
Week: 05/1 Week: 05/2		05/22/22 05/29/22	S	1	\$200.00 \$200.00	0.9 0.9							
Week: 05/3		06/05/22	S	1	+	0.8							
N44 KGTV	05/16/2	2 06/05/22	Su 1147pm-1217a Su 1147pm-1217		1147pm-12	217am -	S	:30	1	\$30.00 P-6	0.30 NM	3	\$90.00
			PTH GRAHAM)) 21 time period impa										
Start Week: 05/1	t Date	End Date 05/22/22	<u>Weekdays</u>	Spots/Week		Ratin							
	Date Ra		escription	•	t/End Time	0.3	M	/eekdays		ngth Rate	Rtg Type		
			Su 1147pm-1217am	n 114	7pm-1217ar	n		· S	Su	:30 (\$30.00)	0.30 NM		
	MG 44. entory c		America's Funniest	Vid" 1137pn	n to 1237 inv	/ code Sa	a/Su 1130p	om-1247ar	n. Rf	= 5/12]			
	05/16/22	2-05/22/22 S	a/Su 1130pm-1247		0pm-1247ar			SaS			0.30 NM		
Week: 05/2 Week: 05/3		05/29/22 06/05/22	S S	1 1		0.3 0.3							
N45 KGTV	05/21/2	2 05/21/22	Sa 10am-5pm RC Sat ABC World N		10am-5pm (4:30 PM-5	-	S-	:30	1	\$280.00 P-6	0.00 NM	3	\$280.00
Week: 05/1		End Date 05/22/22	Weekdays	Spots/Week	\$280.00	<u>Ratir</u> 0.0	00						
	Date Ra 05/16/22		escription a 10am-5pm ROS		<u>t/End Time</u> m-5pm	(4:30 PI	<u>W</u> M-5:00 P-	<u>'eekdays</u> Sa-		ngth <u>Rate</u> :30 (\$280.00)	Rtg Type		
See	MG 45.	2,45.3,45.4 RF 5/11]				((+=====;			
			I-Su 11pm News R	OS 11-′	135pm		М	FWThFSaS	Su	:30 \$110.00	0.00 NM		
		05/21 2-05/20/22 N	1-F 1-5nm	4-5)m		м	FWThF		:30 \$120.00	0.00 NM		
M MG				4-01			191	I WI III'		.50 ψ120.00	0.00 110		
_			1-F 5-6am News	5-68	am		М	FWThF	-	:30 \$50.00	0.00 NM		
MG MG				0	F Z a a a					\$000 00 D 0	0.00 NIM		\$ 000.00
			ABC West Coast Sun ABC World N	News	5-7pm (4:30 PM-5	:00 PM)	S	:30	1	\$320.00 P-6	0.00 NM	1	\$320.00
Week: 05/1	t Date 6/22	End Date 05/22/22	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$320.00	Ratin 0.0							

			Print Date: 06/0	7/22 16:25:54	Page 12of 12
Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General		
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV	
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631		

Ln Cł	n Start	End	Inventory Code	Break	Start/End	Time Da	ays Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 05/16/22	05/22/22	S	1	\$320.00	0.00						
Spot	Ch Date Ra	ange <u>C</u>	escription	Start	/End Time		Weekda	iys Len	gth Rate	Rtg Type		
1 K	GTV 05/16/22	2-05/22/22 A	BC West Coast Sp	<i>becial</i> 5-7p	m	(4:30 PM-5:	00 P	Su	:30 (\$320.00)	0.00 NM		
	See MG 46	.2										
	[Political P6	rate for Am	erican Idol Live We	st Coast Spec	ial must be	no less than	\$960 please]				
2 K(GTV 05/16/22	2-05/22/22 A	BC World News S	unday 530-	6pm	(4:30 PM-5:	00 P	Su	:30 \$320.00	0.00 NM		
6	MG for 46.1	05/22										
N47 KG	TV 05/22/2	2 05/22/22	ABC West Coast	SpeciaCM	5-7pm		S :30) 1	\$960.00 P-6	0.00 NM	1	\$960.00
			ABC West Coast	Special								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 05/16/22	05/22/22	S	1	\$960.00	0.00						
										Tatala	260	¢72 420 00

Totals 269 \$73,130.00