Print Date 05/31/22 15:32:04 Page 1 of 10

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ORDER

Orders	Onden / Deve	4000400								
	Order / Rev:	1020162	2							
	Alt Order #:	WOC13601380								
	Product Desc:	CA ATTORNE	Y GENE	RAL			KGTV	-		
	Estimate:	2631	= /2.2			_	-			
	Flight Dates:	05/16/22 - 06/0			Primary A		Margie Mac	Donald		
	Original Date / Rev:	05/11/22 / 05/3	31/22		Sales Offi		EWSDC			
	Order Type:	GENERAL			Sales Reg	gion:	NAT			
Agency	Name:	Sadler Strateg	jic Medi	a - Pol						
	Buying Contact:				Billing Typ	be:	Cash			
	Billing Contact:	Nick AP			Billing Ca	lendar:	Broadcast			
		12103 Viewcre	st Road		Billing Cy	cle:	EOM/EOC			
		Studio City, CA	91604		Agency C	ommission:	15%			
Advertiser	Name:	Bonta/Democ	rat/Atto	rney General						
	Demographic:	A35+			 New Busi	ness End:				
	Product Codes:	State Candidat	e		Advertise	r External ID:	272762			
	Revenue Code 1:	DISC	-		Agency E	xternal ID:	119523			
	Revenue Code 2:	POL			Unit Code		General			
	Revenue Code 3:	CAND			Order Ser		00:10:00			
	Priority:	P-6								
Bill Plan					Totals					
	End Date # Spots	Gross Amount	Net A	mount	Month	# Spots	Gross Amo	ount Ne	et Amount	Rating
04/25/22	05/29/22 153	\$32,680.00) :	\$27,778.00	May 2022	153			\$27,778.00	
05/30/22	06/07/22 115	\$39,390.00) :	\$33,481.50	June 2022 Totals	268			\$33,481.50 \$61,259.50	
					IUlais	200			ψ01,200.00	
Account Execu	utives									271.50
Account Execu Account Execut		ice Sales Reg	gion	Start Date / E	nd Date	Order %				271.50
	tive Sales Off	ice Sales Rec	jion		nd Date r - End Of Order	Order %				271.50
Account Execut	tive Sales Off	ice Sales Reç	jion							271.30
Account Execut Margie MacDon	tive Sales Off nald		-		r - End Of Order		%		Spots	Amount
Account Execut Margie MacDon Ln Ch	tive Sales Off nald	ntory Code	-	Start Of Orde	r - End Of Order	1009			-	Amount
Account Execut Margie MacDon Ln Ch S N 1 KGTV 0	tive Sales Off hald Start End Inver 15/16/22 06/03/22 M-F 5 M-F	ntory Code	Break	Start Of Orde	r - End Of Order Fime Days	1009 Len Spots	Rate Pri	Rtg Type	-	Amount
Account Execut Margie MacDon Ln Ch S N 1 KGTV 0 (Program:	tive Sales Off hald Start End Inver 15/16/22 06/03/22 M-F \$	ntory Code 5-6am News 5-6am News	Break CM	Start Of Orde	r - End Of Order Fime Days	1009 Len Spots	Rate Pri	Rtg Type	-	Amount
Account Execut Margie MacDon Ln Ch S N 1 KGTV 0 (Program: 2Q22 EST <u>Start I</u>	tive Sales Off hald Start End Inver 105/16/22 06/03/22 M-F M-F 10NEWS 5A) TIMATE (sell) - 2Q21 imp Date End Date We	ntory Code 5-6am News 5-6am News act average of 5a ekdays Spo	Break CM News ts/Week	Start Of Orde	r - End Of Order Fime Days MTWTF <u>Rating</u>	1009 Len Spots	Rate Pri	Rtg Type	-	Amount
Account Execut Margie MacDon Ln Ch S N 1 KGTV 0 (Program: 2Q22 EST	Sales Off Start End Invert 05/16/22 06/03/22 M-F M-F 10NEWS 5A) M-F MATE (sell) - 2Q21 imp. Date End Date We 05/22 05/22/22 MTV	ntory Code 5-6am News 5-6am News act average of 5a	Break CM News	Start Of Orde	r - End Of Order Fime Days MTWTF	1009 Len Spots	Rate Pri	Rtg Type	-	Amount
Account Execut Margie MacDon Ln Ch S N 1 KGTV 0 (Program: 2Q22 EST Start I Week: 05/16 Week: 05/23 Week: 05/30	tive Sales Off hald Start End Inver 05/16/22 06/03/22 M-F 10NEWS 5A) TIMATE (sell) - 2Q21 imp Date End Date We 5/22 05/22/22 MTV 5/22 05/29/22 MTV 5/22 06/05/22 MTV	ntory Code 5-6am News 5-6am News act average of 5a ekdays Spo VTF VTF VTF	Break CM News ts/Week 4 4 5	Start Of Orde Start/End ⁻ 5-6am <u>Rate</u> \$50.00 \$50.00 \$50.00	r - End Of Order Time Days MTWTF <u>Rating</u> 0.30 0.30 0.30 0.30	Len Spots :30 4	Rate Pri \$50.00 P-6	Rtg Type 0.30 NM	13	Amount \$650.00
Account Execut Margie MacDon Ln Ch S N 1 KGTV 0 (Program: 2Q22 EST Start I Week: 05/16 Week: 05/23 Week: 05/30	tive Sales Off hald Start End Inver 55/16/22 06/03/22 M-F 5 M-F 10NEWS 5A) TIMATE (sell) - 2Q21 imp Date End Date We 5/22 05/22/22 MTV 5/22 06/05/22 MTV 16/06/22 06/07/22 M-F 6	ntory Code 5-6am News 5-6am News act average of 5a ekdays Spo VIF VIF VIF 5-7am News	Break CM News ts/Week	Start Of Orde Start/End ⁻ 5-6am <u>Rate</u> \$50.00 \$50.00	r - End Of Order Time Days MTWTF <u>Rating</u> 0.30 0.30	1009 Len Spots	Rate Pri	Rtg Type	13	Amount \$650.00
Account Execut Margie MacDon Ln Ch S N 1 KGTV 0 (Program: 2Q22 EST Start I Week: 05/16 Week: 05/23 Week: 05/30 N 2 KGTV 0	tive Sales Off hald Start End Inver 55/16/22 06/03/22 M-F 5 M-F 10NEWS 5A) TIMATE (sell) - 2Q21 imp Date End Date We 5/22 05/22/22 MTV 5/22 06/05/22 MTV 16/06/22 06/07/22 M-F 6	ntory Code 5-6am News 5-6am News act average of 5a ekdays Spo VTF VTF VTF	Break CM News ts/Week 4 4 5	Start Of Orde Start/End ⁻ 5-6am <u>Rate</u> \$50.00 \$50.00 \$50.00	r - End Of Order Time Days MTWTF <u>Rating</u> 0.30 0.30 0.30 0.30	Len Spots :30 4	Rate Pri \$50.00 P-6	Rtg Type 0.30 NM	13	Amount \$650.00
Account Execut Margie MacDon Ln Ch S N 1 KGTV 0 (Program: 2Q22 EST Start I Week: 05/16 Week: 05/23 Week: 05/30 N 2 KGTV 0 (Program: Start I	tive Sales Off hald Start End Inver 5/16/22 06/03/22 M-F 9 M-F 10NEWS 5A) TIMATE (sell) - 2Q21 imp Date End Date We 5/22 05/29/22 MTV 1/22 06/05/22 MTV 1/22 06/05/22 MTV 1/22 06/07/22 M-F 6 M-F 10NEWS 6A) Date End Date We	ntory Code 5-6am News 5-6am News act average of 5a ekdays Spo VTF VTF VTF 5-7am News 6-7am News ekdays Spo	Break CM News ts/Week 4 5 CM ts/Week	Start Of Orde Start/End ⁻ 5-6am <u>Rate</u> \$50.00 \$50.00 \$50.00 6-7am <u>Rate</u>	r - End Of Order Time Days MTWTF <u>Rating</u> 0.30 0.30 0.30 MT <u>Rating</u>	Len Spots :30 4	Rate Pri \$50.00 P-6	Rtg Type 0.30 NM	13	Amount \$650.00
Account Execut Margie MacDon Ln Ch S N 1 KGTV 0 (Program: 2Q22 EST Start I Week: 05/16 Week: 05/23 Week: 05/30 N 2 KGTV 0 (Program: Start I Week: 06/06	tive Sales Off hald Start End Inver 5/16/22 06/03/22 M-F 9 M-F 10NEWS 5A) TIMATE (sell) - 2Q21 imp Date End Date We 5/22 05/22/22 MTV 1/22 06/05/22 MTV 1/22 06/05/22 MTV 1/22 06/07/22 M-F 6 M-F 10NEWS 6A) Date End Date We	ntory Code 5-6am News 5-6am News act average of 5a ekdays Spo VTF VTF VTF S-7am News 6-7am News ekdays Spo 	Break CM News ts/Week 4 2 5 CM	Start Of Orde <u>Start/End</u> 5-6am <u>Rate</u> 550.00 550.00 550.00 550.00 6-7am <u>Rate</u>	r - End Of Order Time Days MTWTF <u>Rating</u> 0.30 0.30 0.30 MT	Len Spots :30 4	Rate Pri \$50.00 P-6	Rtg Type 0.30 NM	2	Amount \$650.00 \$240.00
Account Execut Margie MacDon Ln Ch S N 1 KGTV 0 (Program: 2Q22 EST Start I Week: 05/16 Week: 05/23 Week: 05/30 N 2 KGTV 0 (Program: Start I Week: 06/06 N 3 KGTV 0 (Program:	Start End Invertion 05/16/22 06/03/22 M-F 05/16/22 06/03/22 M-F 10NEWS 5A) M-F 10NEWS 5A) M-F 10NEWS 5A) M-F 10NEWS 5A) M-F 10ATE (sell) - 2Q21 imp. M-F 05/22 05/22/22 MTV 0/22 06/05/22 MTV 0/22 06/05/22 MTV 0/22 06/07/22 M-F 10NEWS 6A) M-F 10NEWS 6A) MT-F 05/16/22 06/03/22 MT-F 05/16/22 06/03/22 M-F 10NEWS 6A) M-F	ntory Code 5-6am News 5-6am News act average of 5a ekdays Spo VTF VTF VTF S-7am News 6-7am News ekdays Spo 5-7am News 6-7am News	Break CM News ts/Week 4 4 5 CM ts/Week 2 CM	Start Of Orde Start/End ⁻ 5-6am 5-6am <u>Rate</u> \$50.00 \$50.00 6-7am <u>Rate</u> \$120.00	r - End Of Order <u>Fime Days</u> <u>MTWTF</u> <u>Rating</u> 0.30 0.30 <u>MT</u> <u>Rating</u> 0.90	1009 Len Spots :30 4	Rate Pri \$50.00 P-6	Rtg Type 0.30 NM 0.90 NM	2	Amount \$650.00 \$240.00
Account Execut Margie MacDon Ln Ch S N 1 KGTV 0 (Program: 2Q22 EST Start I Week: 05/30 N 2 KGTV 0 (Program: <u>Start I</u> Week: 06/06 N 3 KGTV 0 (Program: 2Q22 EST	Start End Invertight Instant Invertight Invertight Is5/16/22 06/03/22 M-F Is5/16/22 06/03/22 M-F INNEWS 5A) ImATE (sell) - 2Q21 imp. IMATE (sell) - 2Q21 05/22/22 MTV I/22 05/22/22 MTV I/22 06/05/22 MTV I/22 06/07/22 M-F I0NEWS 6A) M-F M-F	ntory Code 5-6am News 5-6am News act average of 5a ekdays Spo TFF YTF YTF S-7am News 6-7am News 6-7am News 6-7am News 6-7am News 6-7am News	Break CM News ts/Week 4 4 5 CM ts/Week 2 CM	Start Of Orde Start/End ⁻ 5-6am <u>Rate</u> 550.00 550.00 550.00 6-7am <u>Rate</u> \$120.00 6-7am	r - End Of Order Time Days MTWTF <u>Rating</u> 0.30 0.30 MT <u>Rating</u> 0.90 MTWTF	1009 Len Spots :30 4	Rate Pri \$50.00 P-6	Rtg Type 0.30 NM 0.90 NM	2	Amount \$650.00 \$240.00
Account Execut Margie MacDon Ln Ch S N 1 KGTV 0 (Program: 2Q22 EST Start I Week: 05/16 Week: 05/23 Week: 05/30 N 2 KGTV 0 (Program: Start I Week: 06/06 N 3 KGTV 0 (Program:	Start End Invertight Instant Invertight Invertight Is5/16/22 06/03/22 M-F Is5/16/22 06/03/22 M-F INNEWS 5A) ImATE (sell) - 2Q21 imp. IMATE (sell) - 2Q21 05/22/22 MTV I/22 05/22/22 MTV I/22 06/05/22 MTV I/22 06/07/22 MTV I0NEWS 6A) M-F M-F I0NEWS 6A) M-F </td <td>ntory Code 5-6am News 5-6am News act average of 5a ekdays Spo TTF VTF VTF S-7am News 6-7am News 6-7am News 6-7am News 6-7am News act average of 6a</td> <td>Break CM News ts/Week 4 4 5 CM ts/Week 2 CM</td> <td>Start Of Orde Start/End ⁻ 5-6am <u>Rate</u> 550.00 550.00 550.00 6-7am <u>Rate</u> 120.00 6-7am</td> <td>r - End Of Order <u>Fime Days</u> <u>MTWTF</u> <u>Rating</u> 0.30 0.30 <u>MT</u> <u>Rating</u> 0.90</td> <td>1009 Len Spots :30 4</td> <td>Rate Pri \$50.00 P-6</td> <td>Rtg Type 0.30 NM 0.90 NM</td> <td>2</td> <td>Amount \$650.00 \$240.00</td>	ntory Code 5-6am News 5-6am News act average of 5a ekdays Spo TTF VTF VTF S-7am News 6-7am News 6-7am News 6-7am News 6-7am News act average of 6a	Break CM News ts/Week 4 4 5 CM ts/Week 2 CM	Start Of Orde Start/End ⁻ 5-6am <u>Rate</u> 550.00 550.00 550.00 6-7am <u>Rate</u> 120.00 6-7am	r - End Of Order <u>Fime Days</u> <u>MTWTF</u> <u>Rating</u> 0.30 0.30 <u>MT</u> <u>Rating</u> 0.90	1009 Len Spots :30 4	Rate Pri \$50.00 P-6	Rtg Type 0.30 NM 0.90 NM	2	Amount \$650.00 \$240.00
Account Execut Margie MacDon Ln Ch S N 1 KGTV 0 (Program: 2Q22 EST Start I Week: 05/30 N 2 KGTV 0 (Program: <u>Start I</u> Week: 06/06 N 3 KGTV 0 (Program: 2Q22 EST Start I	Start End Invert Invert Invert Invert Invert I	ntory Code 5-6am News 5-6am News act average of 5a ekdays Spo VTF VTF VTF 5-7am News 6-7am News 6-7am News 6-7am News 6-7am News 6-7am News 6-7am News 6-7am News	Break CM News ts/Week 4 4 5 CM ts/Week 2 CM News ts/Week	Start Of Orde Start/End 5-6am 5-6am \$50.00 \$50.00 \$50.00 6-7am 2 <u>Rate</u> \$120.00 6-7am 3 <u>Rate</u> \$120.00 \$120.00	r - End Of Order Time Days MTWTF Rating 0.30 0.30 0.30 MT Rating 0.90 MTWTF Rating	1009 Len Spots :30 4	Rate Pri \$50.00 P-6	Rtg Type 0.30 NM 0.90 NM	2	

Order / Rev:	1020162			Advertiser:		mocrat/Attorne	,	al			
Alt Order #:	WOC136013	80		Product Desc:	CA ATTO	RNEY GENER	RAL		KGTV		
light Dates:	05/16/22 - 06	/07/22		Estimate:	2631						
Ln Ch S	tart End	Inventory Code M-F Good Mornin		Start/End Tin	ne Days	Len Spo	ts F	Rate Pri	Rtg Type	Spots	Amount
		M-F Good Mornin	0								
(Program: C	GMA)		-								
Start D			Spots/Week		Rating						
Week: 06/06/2			3	\$160.00	1.20		0 01		4.00 1.04		A- - - - -
		2 M-F Good Mornin M-F Good Mornir	-	7-9am	ΜΓ₩ΓF-	- :30	8 \$1	60.00 P-6	1.20 NM	41	\$5,690.0
(Program: 0 2022 ESTI		221 impact average	of GMA								
Start D			Spots/Week	Rate	Rating						
Week: 05/16/2			8	\$160.00	1.20						
Spot Ch Da	te Range	Description	Start	/End Time		Weekdays	Length	Rate	Rtg Type		
		M-F Good Morning		m		MTWThF	:30	(\$160.00)	1.20 <i>NM</i>		
		1,5.32,5.33,5.34,5.38	5,5.36								
	o avail- SH 5/16		Imorico 70-	m		MTWThF	.00	10160 001	1.20 NM		
	G 5.37,5.38,5.3	M-F Good Morning A	America 7-9a	п		WI WI IIF	.30	(\$100.00)	1.20 11/1/		
	o avail- SH 5/17										
-		M-F Good Morning	A <i>merica</i> 7-9a	m		MTWThF	:30	(\$160.00)	1.20 NM		
	G 5.37,5.38,5.3							()			
[NA- no	o avail- SH 5/17]									
		M-F Good Morning	America 7-9a	m		MTWThF	:30	(\$160.00)	1.20 <i>NM</i>		
See M											
	rate- SH 5/18]		4 50	~		MTWThF	.20	¢100.00	1.00 NIM		
-	18/22-05/27/22 37.2,37.3,39.2,		4-5p	п		WI WI IIF	:30	\$120.00	1.20 NM		
-	18/22-05/27/22		4-5p	m		MTWThF	:30	\$120.00	1.20 NM		
-	37.2,37.3,39.2,	•	4-5p				.50	ψ120.00			
	18/22-05/27/22		4-5p	m		MTWThF	:30	\$120.00	1.20 NM		
-	37.2,37.3,39.2,		- op				.00	Ψ·20.00	1.20 1400		
-	18/22-05/27/22		4-5p	m		MTWThF	:30	\$120.00	1.20 NM		
_	37.2,37.3,39.2,		-1								
		M-F 6-7am News	6-7a	m		MTWThF	:30	\$120.00	1.20 NM		
	37.2,37.3,39.2,										
34 KGTV 05/	23/22-05/29/22	M-Su 11pm News R	OS 11-1	135pm		MTWThFSaSu	:30	\$110.00	1.20 NM		
🕅 MG for	37.2,37.3,39.2,	38.2,5.2									
		M-Su 11pm News R	OS 11-1	135pm		MTWThFSaSu	:30	\$110.00	1.20 NM		
-	37.2,37.3,39.2,										
_		M-Su 11pm News R	OS 11-1	135pm		MTWThFSaSu	:30	\$110.00	1.20 NM		
	37.2,37.3,39.2,						_	• · - ·			
-		Sa 8-9am News	8-9a	m		Sa	:30	\$160.00	1.20 NM		
-	39.3,5.4,5.5		0.0			0	.00	¢4.00.00	4.00		
		Sa 8-9am News	8-9a	TI		Sa	:30	\$160.00	1.20 NM		
	39.3,5.4,5.5	So 9 0om Nowo	0.0-	~		5-	.00	¢160.00	1.20 114		
_	39.3,5.4,5.5	Sa 8-9am News	8-9a	П		Sa	:30	φ100.00	1.20 NM		
-		Sa 8-9am News	8-9a	m		Sa	:30	\$160.00	1.20 NM		
40 KGTV 05/		Ca 0-3dill INEWS	0-98			sa	.30	ψ100.00			
	0.1 00/10										

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch Start End Inventory Code B	reak Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays Spots/V		Rating	•				
Week: 05/23/22 05/29/22 MTWTF Spot Ch Date Range Description	10 \$160.00 Start/End Time	1.20	Weekdays Lengtl	n Rate	Rtg Type		
10 KGTV 05/23/22-05/29/22 M-F Good Morning America) (\$160.00)			
See MG 5.45,5.46,5.47 [NA- no avail- SH 5/23]				(, ,			
12 KGTV 05/23/22-05/29/22 M-F Good Morning America	7-9am		MTWThF ;3() (\$160.00)	1.20 NM		
See MG 5.48,5.49,5.50,5.51,5.52,5.53 [NA- no avail- SH 5/24]				(*******)			
13 KGTV 05/23/22-05/29/22 M-F Good Morning America See MG 5.48,5.49,5.50,5.51,5.52,5.53 [NA- no avail- SH 5/24]	7-9am		MTWThF :30) (\$160.00)	1.20 <i>NM</i>		
15 KGTV 05/23/22-05/29/22 M-F Good Morning America See MG 5.48,5.49,5.50,5.51,5.52,5.53	7-9am		MTWThF :30) (\$160.00)	1.20 <i>NM</i>		
[NA- no avail- SH 5/24] 16 KGTV 05/23/22-05/29/22 M-F Good Morning America See MG 5.48,5.49,5.50,5.51,5.52,5.53	7-9am		MTWThF :30) (\$160.00)	1.20 <i>NM</i>		
[NA- no avail- SH 5/24] 45 KGTV 05/30/22-06/05/22 M-Su 11pm News ROS	11-1135pm		MTWThFSaSu :30	\$110.00	1.20 NM		
 MG for 30.2,5.10 46 KGTV 05/29/22-05/29/22 Su Good Morning America MG for 30.2,5.10 	7-8am		Su :30	\$280.00	1.20 NM		
 47 KGTV 05/25/22-05/27/22 M-F 5-6am News MG for 30.2,5.10 	5-6am		WThF :30	\$50.00	1.20 NM		
48 KGTV 05/30/22-06/03/22 M-F 6-7am News (1) MG for 5.12,5.13,5.15,5.16	6-7am		MTWThF :30	\$120.00	1.20 NM		
49 KGTV 05/30/22-06/03/22 M-F 6-7am News (1) MG for 5.12,5.13,5.15,5.16	6-7am		MTWThF :30	\$120.00	1.20 NM		
50 KGTV 05/30/22-06/03/22 M-F 6-7am News MG for 5.12,5.13,5.15,5.16	6-7am		MTWThF :30	\$120.00	1.20 NM		
51 KGTV 05/30/22-06/03/22 M-F 6-7am News M MG for 5.12,5.13,5.15,5.16	6-7am		MTWThF :30	\$120.00	1.20 NM		
52 KGTV 05/30/22-06/03/22 M-F 6-7am News MG for 5.12,5.13,5.15,5.16	6-7am		MTWThF :30	\$120.00	1.20 NM		
53 KGTV 05/29/22-05/29/22 Su 5-6am News (9) MG for 5.12,5.13,5.15,5.16	5-6am		Su :30	\$40.00	1.20 NM		
Week: 05/30/22 06/05/22 MTWTF <u>Spot</u> Ch Date Range Description 21 KGTV 05/30/22-06/05/22 M-F Good Morning America See MG 5.54.5.55	10 \$160.00 <u>Start/End Time</u> 7-9am	1.20	<u>Weekdays</u> Lengtl MTWThF :30	n <u>Rate</u>) (\$160.00)	<u>Rtg</u> <u>Type</u> 1.20 <i>NM</i>		
[bump rate- SH 5/31] 54 KGTV 06/06/22-06/06/22 M-F 4-5pm	4-5pm		М :30) \$120.00	1.20 NM		
 MG for 5.21 06/01 55 KGTV 06/04/22-06/04/22 Sa 5-6am News 	5-6am		Sa :30	\$40.00	1.20 NM		
MG for 5.21 06/01							
N 6 KGTV 05/16/22 06/03/22 M-F 10-11am C The View	M 10-11am	MTWTF-	:30 3 9	320.00 P-3	1.00 NM	10	\$3,200.00
(Program: THE VIEW) 2Q22 ESTIMATE (sell) - 2Q21 impact average of The V	iew						
Start Date End Date Weekdays Spots/		Rating					
Week: 05/16/22 05/22/22 MTWTF Week: 05/23/22 05/29/22 MTWTF	3 \$320.00	1.00					
Week: 05/23/22 05/29/22 MTWTF Week: 05/30/22 06/05/22 MTWTF	3 \$320.00 4 \$320.00	1.00 1.00					
	M 4-5pm	MTWTF-	:30 5 \$	\$120.00 P-6	0.60 NM	15	\$1,800.00
(Program: 10NEWS 4P) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 4p Ne	ws						
Start Date End Date Weekdays Spots/V		Rating					
Week: 05/16/22 05/22/22 MTWTF Week: 05/23/22 05/29/22 MTWTF	5 \$120.00 5 \$120.00	0.60 0.60					

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch Start End	Inventory Code	e Break	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
Start Date End Da Week: 05/30/22 06/05/2		Spots/Week 5	<u>Rate</u> \$120.00	Rating 0.60						
N 8 KGTV 05/16/22 06/03		-	5-6pm	MTWTF-	- :30	5 \$	190.00 P-6	1.30 NM	21	\$3,700.00
	M-F 5-6pm News		o opin		.00	ψ	100.001 0	1.00 1410	21	ψ0,700.00
(Program: 10NEWS 5P) 2Q22 ESTIMATE (sell) -										
Start Date End Da		Spots/Week	Rate	Rating						
Week: 05/16/22 05/22/2		5	\$190.00	1.30						
Week: 05/23/22 05/29/2		5	\$190.00	1.30	\\ /a a a a a a a a a a a	ما اسم م	Dete			
Spot Ch Date Range 7 KGTV 05/23/22-05/29/2	Description	<u>5tar</u> 5-6p	t/End Time		<u>Weekdays</u> MTWThF	Length	<u>Rate</u> (\$190.00)	Rtg Type		
See MG 8.18.8.19.8		0-0p	////			.30	(\$150.00)	1.50 1417		
[Recon-Breaking Ne	, , ,									
9 KGTV 05/23/22-05/29/2		5-6p	m		MTWThF	:30	(\$190.00)	1.30 NM		
See MG 8.17							. ,			
[Programming - Airs	NBA Conference Fin	als. RF 5/12]								
17 KGTV 05/24/22-05/27/2	2 M-F 5-6pm News	5-6p	m		- TWThF	:30	\$190.00	1.30 NM		
🛞 MG for 8.9 05/23										
18 KGTV 05/30/22-06/05/2		10N	ews in Prime		Th Su	:30	\$255.00	1.30 NM		
MG for 42.1,28.2,31	2,8.7									
19 KGTV 05/30/22-06/05/2		10N	ews in Prime		Th Su	:30	\$255.00	1.30 NM		
MG for 42.1,28.2,31	,									
20 KGTV 05/30/22-06/03/2		5-6a	ım		MTWThF	:30	\$50.00	1.30 NM		
MG for 42.1,28.2,31							• · · · · ·			
21 KGTV 06/05/22-06/05/2		5-6a	ım		Su	:30	\$40.00	1.30 NM		
MG for 42.1,28.2,31							• • • • • • •			
22 KGTV 05/30/22-06/03/2	•	ews 11a	m-12pm		MTWThF	:30	\$125.00	1.30 NM		
MG for 42.1,28.2,31							• • • • • • •			
23 KGTV 05/30/22-06/03/2	•	ews 11a	m-12pm		MTWThF	:30	\$125.00	1.30 NM		
MG for 42.1,28.2,31		0	¢400.00	1.00						
Week: 05/30/22 06/05/2		6	+	1.30	.20	4 0	400 00 D C	4.00 NIM		¢400.00
N 9 KGTV 06/06/22 06/06 (Program: 10NEWS 5P)	M-F 5-6pm News		5-6pm	M	:30	1 \$	190.00 P-6	1.30 NM	1	\$190.00
Start Date End Da	te Weekdays	Spots/Week	Rate	Rating						
Week: 06/06/22 06/12/2	2 <u>M</u>	1	\$190.00	1.30						A a a a a a
N10 KGTV 05/16/22 06/03	22 M-F 6-630pm Ne M-F 6-630pm Ne		6-630pm	MTWTF-	- :30	4 \$	560.00 P-3	1.80 NM	12	\$6,720.00
(Program: 10NEWS 6P)	2021 impact average	of Co Nowo								
2Q22 ESTIMATE (sell) - Start Date End Da		Spots/Week	Rate	Rating						
Week: 05/16/22 05/22/2		<u>50013/1766k</u>	\$560.00	1.80						
Week: 05/23/22 05/29/2		4	\$560.00	1.80						
Week: 05/30/22 06/05/2		5	\$560.00	1.80						
Spot Ch Date Range	Description		t/End Time		Weekdays	Length		Rtg Type		
10 KGTV 05/30/22-06/05/2 See MG 11.14.11.15	•	S 6-63	80pm		MTWThF	:30	(\$560.00)	1.80 <i>INM</i>		
,	, "NBA" from 530PM to	830PM, RFa	ber 5/171							
N11 KGTV 05/16/22 06/03			7-730pm	MTWTF-	- :30	4 \$	290.00 P-6	1.80 NM	18	\$4,330.00
	M-F 7-730pm Ne			1911 99 1 1	.50	÷Ψ	200.001-0	1.00 110	10	φ-,000.00
(Program: 10NEWS 7P) 2Q22 ESTIMATE (sell) -	2021 impact average	of 7n Nowe								
Start Date End Da		Spots/Week	Rate	Rating						
Week: 05/16/22 05/22/2		<u>opois/week</u> 4	\$290.00	1.80						
Week: 05/23/22 05/29/2		4	\$290.00	1.80						

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch Start End Inventory Code	Break Start/End T	ïme Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Weekdays S	pots/Week Rate	Rating					
Week: 05/23/22 05/29/22 MTWTF	4 \$290.00	1.80					
Spot Ch Date Range Description	Start/End Time				Rtg Type		
5 KGTV 05/23/22-05/29/22 M-F 7-730pm News	7-730pm		MTWThF	:30 (\$290.00)	1.80 <i>NM</i>		
See MG 11.16,11.17,11.18,11.19,11.20,11.2 [TP sold - RF 5/19]	1,11.22,11.23						
6 KGTV 05/23/22-05/29/22 M-F 7-730pm News	7-730pm		MTWThF	:30 (\$290.00)	1.80 NM		
See MG 11.16,11.17,11.18,11.19,11.20,11.2 [TP sold - RF 5/19]	1,11.22,11.23						
7 KGTV 05/23/22-05/29/22 M-F 7-730pm News	7-730pm		MTWThF	:30 (\$290.00)	1.80 NM		
See MG 11.16,11.17,11.18,11.19,11.20,11.2 [TP sold - RF 5/19]	1,11.22,11.23						
8 KGTV 05/23/22-05/29/22 M-F 7-730pm News	7-730pm		MTWThF	:30 (\$290.00)	1.80 NM	l	
See MG 11.16,11.17,11.18,11.19,11.20,11.2 [TP sold - RF 5/19]	•			(\$200,00)			
16 KGTV 05/23/22-05/27/22 M-F 4-5pm	4-5pm		MTWThF	:30 \$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5	4 Opin			.00 \$120.00	1.00 1.00		
17 KGTV 05/23/22-05/27/22 M-F 4-5pm	4-5pm		MTWThF	:30 \$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5	4 Opin			.00 \$120.00	1.00 1.00		
18 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5pm		MTWThF	:30 \$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5	4 opin			.50 \$120.00	1.00 100		
19 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5pm		MTWThF	:30 \$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5	4 opin			.00 \$120.00	1.00 100		
20 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5pm		MTWThF	:30 \$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5	4-5pm			.50 \$120.00	1.00 1100		
21 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5pm		MTWThF	:30 \$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5	4-5pm			.50 \$120.00	1.00 1100		
22 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5pm		MTWThF	:30 \$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5	4 Opin			.00 \$120.00	1.00 1.00		
23 KGTV 05/23/22-05/27/22 M-F Good Morning An	perica 7-9am		MTWThF	:30 \$320.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5				.00 4020.00	1.00 1.00		
Week: 05/30/22 06/05/22 MTWTF	5 \$290.00	1.80					
Spot Ch Date Range Description	Start/End Time	1.00	Weekdays	Length Rate	Rtg Type	l	
9 KGTV 05/30/22-06/05/22 M-F 7-730pm News	7-730pm		MTWThF	:30 (\$290.00)			
See MG 11.14,11.15							
[Programming - airs "NBA" from 530PM to 83	0PM. RFarber 5/17]					l	
14 KGTV 05/30/22-06/05/22 M-F 7-730pm News	7-730pm		MTW F	:30 \$290.00	1.80 NM		
MG for 10.10,11.9						1	
15 KGTV 05/30/22-06/05/22 M-F 6-630pm News	6-630pm		MTWF	:30 \$560.00	1.80 NM		
MG for 10.10,11.9						1	
N12 KGTV 05/16/22 05/16/22 Monday Prime C	CM 10-11pm	M	:30	1 \$560.00 P-6	1.40 NM	1	\$560.00
Monday Prime C							
(Program: GOOD DOCTOR)							
2Q22 ESTIMATE (sell) - 2021 impact average of							
	Spots/Week Rate	Rating					
	1 \$560.00	1.40	70 .00		0.70 104	47	¢4.070.00
N13 KGTV 05/16/22 06/05/22 M-Su 11pm News F		MTWTFS	SS :30	5 \$110.00 P-6	0.70 NM	17	\$1,870.00
M-Su 11pm News I (Program: 10NEWS 11P M-SU)	100						
2Q22 ESTIMATE (sell) - 2Q21 impact average of	11p News					1	
	pots/Week Rate	Rating				1	
Week: 05/16/22 05/22/22 MTWTFSS	5 \$110.00	0.70					
Week: 05/23/22 05/29/22 MTWTFSS	6 \$110.00	0.70					
Week: 05/30/22 06/05/22 MTWTFSS	6 \$110.00	0.70				1	
N14 KGTV 06/06/22 06/06/22 M-F 11-1135pm Ne		M	:30	1 \$110.00 P-6	0.70 NM	1	\$110.00
M-F 11-1135pm Ne (Program: 10NEW/S 11P M SU)	WS						
(Program: 10NEWS 11P M-SU) Start Date End Date Weekdays S	pots/Week Rate	Rating				1	
Start Date End Date Weekdays S Week: 06/06/22 06/12/22 M	pots/Week Rate 1 \$110.00	0.70				1	
N15 KGTV 05/16/22 06/03/22	CM 1135pm	MTWTF-	:30	5 \$80.00 P-6	0.50 NM	15	\$1,200.00
				,		1	. ,

	1000100			A I · ·				t Date: 05/31/	22 15:32:05	5 Page	6 of 10
Order / Rev:	1020162	0		Advertiser:	Bonta/Demo			eneral	KOTV		
Alt Order #:	WOC1360138			Product Desc		NEY GENE	RAL		KGTV		
Flight Dates:	05/16/22 - 06/0)//22		Estimate:	2631						
Ln Ch S	Start End	Inventory Code		Start/End Tir	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
-		M-F 1135pm Kin									
	JIMMY KIMMEL I IMATE (sell) - 2Q	_IVE!) 21 impact aveagre	of Jimmy Kimr	nel Live							
Start D	Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/16/ Week: 05/23/		MTWTF MTWTF	5 5	\$80.00 \$80.00	0.50 0.50						
Week: 05/30/	22 06/05/22	MTWTF	5	\$80.00	0.50						
N16 KGTV 06	6/06/22 06/06/22	M-F Nightline M-F Nightline	CM	Nightline	M	:30	1	\$40.00 P-6	0.20 NM	1	\$40.00
(Program:	NIGHTLINE)	M-F Nightime									
Start D		<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 06/06/	/22 06/12/22 5/16/22 06/03/22	111	1 	\$40.00 Nightline	0.20 MTWTF	:30	3	\$40.00 P-6	0.20 NM	12	\$480.00
	0/10/22 00/03/22	M-F Nightline	Civi	Nightine		.50	5	φ+0.001-0	0.20 110	12	φ+00.00
	NIGHTLINE) IMATE (sell) - 20	21 impact average	of Nightline								
Start D		Weekdays	Spots/Week	Rate	Rating						
Week: 05/16/		MTWTF MTWTF	3	\$40.00 \$40.00	0.20						
Week: 05/23/ Week: 05/30/		MTWTF	4 5	\$40.00 \$40.00	0.20 0.20						
N18 KGTV 05	5/16/22 06/03/22		СМ	106-141am	МГШГЕ	:30	4	\$20.00 P-6	0.20 NM	13	\$260.00
	10NEWS 11P EN		of 11p Nowo F	nooro							
2Q22 ESTI Start D		21 impact average Weekdays	Spots/Week	Rate	Rating						
Week: 05/16/	22 05/22/22	MTWTF	4	\$20.00	0.20						
Week: 05/23/ Week: 05/30/		MTWTF MTWTF	4	\$20.00 \$20.00	0.20 0.20						
	5/30/22 06/02/22	NBA Finals Gam			ame T	:30	2 \$	\$4,800.00 P-6	3.00 NM	2	\$9,600.00
· •	NBA FINALS GAI	,									
	IMATE (sell) - 202 Date End Date	21 actual of NBA Fi Weekdays	Spots/Week	Rate	Rating						
Week: 05/30/		T		\$4,800.00	3.00						
N21 KGTV 05	5/16/22 05/19/22	Thursday Prime Thursday Prime		8-9pm	T	:30	1	\$880.00 P-6	1.60 NM	1	\$880.00
	STATION 19) IMATE (sell) - 202	21 average of Station	on 19								
Start D		Weekdays	Spots/Week	Rate	Rating						
Week: 05/16/		T	1	\$880.00	1.60						*
N22 KGIV 0	5/16/22 05/26/22	Thursday Prime I Thursday Prime		9-10pm	T	:30	1 3	\$1,280.00 P-6	1.50 NM	2	\$2,560.00
	GREYS ANATON IMATE (sell) - 202			omv							
Start D		Weekdays	Spots/Week	Rate	Rating						
Week: 05/16/ Week: 05/23/		T T		\$1,280.00 \$1,280.00	1.50 1.50						
		Description		t/End Time		/eekdays	Leng	gth Rate	Rtg Type		
		Thursday Prime B	9-10	pm	-	Th	- :	30 (\$1,280.00)	1.50 <i>NM</i>		
	1G 22.3 tory code/Program	mming Lenght. Fro	om 757PM to 1	0PM air Grey's	Anatomy, inver	ntory code T	Thrsda	ay Prime A. R	F		
3 KGTV 05	/23/22-05/29/22 T r 22.2 05/26	Thursday Prime A	8-9p	m	-	Th	- :	30 \$1,280.00	1.50 NM		
	5/16/22 06/03/22		СМ	9-10pm	F	:30	2	\$600.00 P-6	1.10 NM	6	\$3,600.00
	20/20 FRI 2HR)	Friday Prime B	-1.00/00								
2Q22 ESTI Start D		21 impact average Weekdays	of 20/20 Spots/Week	Rate	Rating						
Week: 05/16/	22 05/22/22	F	2	\$600.00	1.10						
Week: 05/23/ Week: 05/30/		F F	2	\$600.00 \$600.00	1.10 1.10						
		-	2	÷::::::							

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N24 KGTV	05/16/2	2 06/04/22	Sa 5-6am News	CM	5-6am		S-	:30	1	\$40.00 P-6	0.40 NM	3	\$120.00
(Drogra			Sa 5-6am News										
		WS SAT 5A) E (sell) - 2Q2	1 impact average	of 5a News Sa	aturday								
-	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 05		05/22/22	S-	1	\$40.00		40						
Week: 05 Week: 05		05/29/22 06/05/22	S- S-	1	\$40.00 \$40.00		40 40						
			Sa 6-7am News	CM	6-7am		S-	:30	1	\$120.00 P-6	1.10 NM	3	\$360.00
	00/10/2	2 00/04/22	Sa 6-7am News	OW	0 / am		5	.00	'	¢120.001 0	1.10 1.10	Ū	φ000.00
		WS SAT 6A)	1 impact average	of 62 Nows Sa	aturday								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	าต						
Week: 05		05/22/22	S-	1	\$120.00		10						
Week: 05		05/29/22	S-	1	\$120.00		10						
Week: 05		06/05/22	S-	1	\$120.00		10			A			• · • • • • •
N26 KGIV	05/16/2	2 06/04/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	7-8am		S-	:30	1	\$360.00 P-3	1.70 NM	3	\$1,080.00
(Progra	m: GMA	7A SAT)	Sa GIVIA Hour T										
		E (sell) - 2Q2	1 impact average	of GMA 7a Sa	turday								
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
Week: 05 Week: 05		05/22/22 05/29/22	S- S-	1	\$360.00 \$360.00		70 70						
Week: 05		06/05/22	S-	1	\$360.00		70						
N27 KGTV	05/16/2	2 06/04/22	Sa 8-9am News	CM	8-9am		S-	:30	1	\$160.00 P-6	1.60 NM	3	\$480.00
(5			Sa 8-9am News										
		WS SAT 8A) = (sell) - 2Q2	1 imapct average	of 8a News Sa	aturdav								
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 05		05/22/22	S-	1	\$160.00		60						
Week: 05		05/29/22	S-	1	\$160.00		60						
Week: 05		06/05/22	Sa GMA Hour 2	CM	\$160.00 9-10am		60 S-	:30	1	\$100.00 P-6	1.30 NM	2	\$200.00
NZO KGIV	05/16/2	2 00/04/22	Sa GMA Hour 2	CIVI	9-10am		3-	.30	I	\$100.00 P-6	1.30 INIVI	2	\$200.00
	m: GMA												
			1 impact average		_								
<u>Sta</u> Week: 05	art Date	End Date 05/22/22	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$100.00	Ratir	<u>ng</u> 30						
Week: 05		05/29/22	S-	1	\$100.00		30						
Spot Ch	n Date Ra	nge D	escription	Star	t/End Time			Veekdays	Ler	ngth Rate	Rtg Type		
			a GMA Hour 2	9-10	am		-	Sa-	-	:30 (\$100.00)	1.30 <i>NM</i>		
	e MG 8.1 ump rate-		8.21,8.22,8.23										
Week: 05	•	06/05/22	S-	1	\$100.00	1.	30						
N29 KGTV	05/16/2	2 06/04/22	Sa/Su 5-530pm N	lews CM	5-530pm		S-	:30	1	\$140.00 P-6	1.40 NM	3	\$420.00
			Sa/Su 5-530pm N	News									
		WS SAT 5P) = (sell) - 202	1 impact average	of 5n News Sa	aturday								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	חמ						
Week: 05		05/22/22		0	\$0.00		00						
Week: 05		05/29/22	S-	2	\$140.00		40						
Week: 05		06/05/22	S-	1	\$140.00		40			<u> </u>	0.40.104		\$000.00
N30 KGIV	05/16/2	2 06/04/22	ABC World News World News Satu		530-6pm		S-	:30	1	\$280.00 P-6	2.40 NM	1	\$280.00
(Progra	m: ABC \	WORLD NEV		induy									
2Q22 E	STIMATE	E (sell) - 2Q2	1 impact average	of ABC World	News Saturd	lay							
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
Week: 05 Week: 05		05/22/22 05/29/22	S-	0	\$0.00 \$280.00		00 40						
	<u>Date Ra</u>		escription	<u>St</u> ar	t/End Time	<u> </u>		/eekdays	<u>Le</u> r	ngth Rate	Rtg Type		
2 KGTV	/ 05/23/22	2-05/29/22 A	BC World News Sa				-	Sa-	-	.30 (\$280.00)	2.40 NM		
		5,5.46,5.47	01										
[Neek: 05]		ry - RF 5/2 06/05/22	0] S-	1	\$280.00	n	40						
WEER. US	,00/22	00/03/22	5	I	Ψ200.00	2.						•	

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/30/22 N31 KGTV 05/16/2	06/05/22	-	1 wws_CM	\$280.00 6-630pm	2.40	- :30	1	\$160.00 P-6	1.60 NM	2	\$320.00
	2 00/04/22	Sa/Su 6-630pm N		0.0000111	5	.00		φ100.001 °0	1.00 14101	2	ψ020.00
(Program: 10NE											
		1 impact average o		_	Poting						
<u>Start Date</u> Week: 05/16/22	End Date 05/22/22	Weekdays	Spots/Week 0	<u>Rate</u> \$0.00	Rating 0.00						
Week: 05/23/22	05/29/22	S-	1	\$160.00	1.60						
Spot Ch Date Ra		escription		t/End Time		Weekdays	Lengt		Rtg Type		
		a/Su 6-630pm New	s 6-63	0pm		Sa-	- :3	0 (\$160.00)	1.60 NM		
See MG 8.1 [bump rate-		8.21,8.22,8.23									
Week: 05/30/22	06/05/22	S-	2	\$160.00	1.60						
N32 KGTV 05/16/2	2 06/05/22	Su 6-7am News	CM	6-7am	5	S :30	1	\$120.00 P-6	1.10 NM	3	\$360.00
		Su 6-7am News									
(Program: 10NE 2022 ESTIMATE) 1 impact average o	f 62 Nows Si	Inday							
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 05/16/22	05/22/22	S	1	\$120.00	1.10						
Week: 05/23/22	05/29/22	S	1	\$120.00	1.10						
Week: 05/30/22	06/05/22	S	1	\$120.00	1.10	~		. –			
N33 KGTV 05/16/2	2 06/05/22	-		7-8am		5 :30	1	\$140.00 P-6	1.20 NM	3	\$420.00
(Program: GMA	SUN)	Su Good Morning	America								
		1 impact average o	f GMA Sunda	ау							
Start Date	End Date		Spots/Week	Rate	<u>Rating</u>						
Week: 05/16/22	05/22/22	S	1	\$140.00	1.20						
Week: 05/23/22	05/29/22	S	1 Stor	\$140.00 t/End Time	1.20	Weekdeve	Long	h Doto	Dta Tuno		
Spot Ch Date Ra		<u>escription</u> u Good Morning An				Weekdays	Lengt Su :3	0 (\$140.00)	Rtg Type		
See MG 33.		a eeca				~	.u .o	(\$1.10100)			
[NA- no ava	il- SH 5/26]										
4 KGTV 05/31/22		-F 12-1pm	12-1	pm		- TWThF	- :3	0 \$140.00	1.20 NM		
MG for 33.2		G									
Week: 05/30/22	06/05/22	S	1	\$140.00	1.20			<u></u>			A (A A A A
N34 KGTV 05/16/2	2 06/05/22	Su 8-9am News Su 8-9am News	CM	8-9am	\$	S :30	1	\$140.00 P-6	1.10 NM	3	\$420.00
(Program: 10NE)	WS SUN 8A)										
		1 impact average o	f 8a News Su	unday							
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 05/16/22	05/22/22	S S	1	\$140.00	1.10						
Week: 05/23/22 Week: 05/30/22	05/29/22 06/05/22	S	1	\$140.00 \$140.00	1.10 1.10						
N35 KGTV 05/16/2			CM .	9-10am		S :30	1	\$640.00 P-3	1.30 NM	3	\$1,920.00
		This Week									+ .,
(Program: THIS			· · · · · · ·								
		1 impact average o		D -1	Datia						
<u>Start Date</u> Week: 05/16/22	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
Week: 05/16/22 Week: 05/23/22	05/22/22 05/29/22	S	1	\$640.00 \$640.00	1.30 1.30						
Week: 05/30/22	06/05/22	Š	1	\$640.00	1.30						
Spot Ch Date Ra	nge D	escription	Star	t/End Time		Weekdays	Lengt	h Rate	Rtg Type		
3 KGTV 05/30/22		his Week	9-10	am		S	5u :3	0 (\$64<u>0.00)</u>	1.30 NM		
See MG 35. [Program/ T 5/17]		y code. Due to Spe	cials, This W	eek airs 3-4F	M with Inventory	y code Su 9a	am-5pm	ROS. RFa	rber		
4 KGTV 05/30/22 MG for 35.3		u 9am-5pm ROS	9am	-5pm	(3:00 PM-4:00 P	'⊦ S	5u :30	0 \$640.00	1.30 NM		
N36 KGTV 05/30/2		NBA Finals Game	2 CM	NBA Finals	Game S	S :30	2 \$5	5,600.00 P-6	3.70 NM	2	\$11,200.00
(Program: NBA F	-INALS GAN	NBA Finals Game IE 2)	2			00	- ψυ	.,200.001 0	0.7 0 1 1141		÷,200.00
2Q22 ESTIMATE	= (sell) - 2020	0-2021 impact avera	age of NBA F	inals Game	2						

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

Ln Ch Start End Inventory Code Break Start/End Ti	me Days Len Spots Rate Pri Rtg Type Spots Amount
Start Date End Date Weekdays Spots/Week Rate Week: 05/30/22 06/05/22 S 2 \$5,600.00	Rating
Week: 05/30/22 06/05/22 S 2 \$5,600.00 N37 KGTV 05/16/22 05/29/22 Sa/Su 5-530pm News CM 5-530pm	3.70 S :30 1 \$145.00 P-6 1.30 NM 0 \$0.00
Sa/Su 5-530pm News	
(Program: 10NEWS SUN 5P) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 5p News Sunday	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 05/16/22 05/22/22 0 \$0.00 Week: 05/23/22 05/29/22 S 2 \$145.00	0.00 1.30
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
2 KGTV 05/23/22-05/29/22 Sa/Su 5-530pm News 5-530pm See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36	Su :30 (\$145.00) 1.30 NM
[TP sold - RF 5/16]	
3 KGTV 05/23/22-05/29/22 Sa/Su 5-530pm News 5-530pm	Su :30 (\$145.00) 1.30 NM
See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36 [TP sold - RF 5/16]	
N38 KGTV 05/16/22 05/29/22 ABC World News Sunda@M 530-6pm	S :30 1 \$320.00 P-6 2.00 NM 0 \$0.00
World News Sunday (Program: ABC WORLD NEWS SUN)	
2Q22 ESTIMATE (sell) - 2Q21 impact average of ABC World News Sunday	
Start DateEnd DateWeekdaysSpots/WeekRateWeek:05/16/2205/22/2205/22/2205/22/2205/22/22	Rating 0.00
Week: 05/23/22 05/29/22S 1 \$320.00	2.00
Spot Ch Date Range Description Start/End Time 2 KGTV 05/23/22-05/29/22 ABC World News Sunday 530-6pm	<u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> Su :30 (\$320.00) 2.00 <i>NM</i>
See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36	
[No Inventory - RF 5/16]	
N39 KGTV 05/16/22 05/29/22 Sa/Su 6-630pm News CM 6-630pm Sa/Su 6-630pm News	S :30 1 \$160.00 P-6 1.40 NM 0 \$0.00
(Program: 10NEWS SUN 6P)	
2Q22 ESTIMATE (sell) - 2Q21 impact average of 6p News Sunday Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 05/16/22 05/22/22 0 \$0.00	0.00
Week: 05/23/2205/29/22S2\$160.00SpotCh Date RangeDescriptionStart/End Time	1.40 Weekdays Length Rate Rtg Type
2 KGTV 05/23/22-05/29/22 Sa/Su 6-630pm News 6-630pm	Su :30 (\$160.00) 1.40 NM
See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36 [No Inventory - RF 5/16]	
3 KGTV 05/23/22-05/29/22 Sa/Su 6-630pm News 6-630pm	Su :30 (\$160.00) 1.40 <i>NM</i>
See MG 5.37,5.38,5.39	
[TP sold - RF 5/17] N40 KGTV 05/16/22 05/29/22 Sunday Prime A CM 7-8pm	S :30 1 \$360.00 P-6 0.90 NM 2 \$720.00
N40 KGTV 05/16/22 05/29/22 Sunday Prime A CM 7-8pm Sunday Prime A	S :30 1 \$360.00 P-6 0.90 NM 2 \$720.00
(Program: AMERICAS FUNNIEST HOME VIDS) 2Q22 ESTIMATE (sell) - 2Q21 impact average of AFHV	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 05/16/22 05/22/22 0 \$0.00	0.00
Week: 05/23/22 05/29/22 S 2 \$360.00 N41 KGTV 05/16/22 05/29/22 Sunday Prime B CM 8-9pm	0.90 S :30 2 \$960.00 P-6 2.10 NM 2 \$1,920.00
Sunday Prime B	
(Program: AMERICAN IDOL 2022) 2Q22 ESTIMATE (sell) - 2021 impact average of American Idol Sunday	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 05/16/22 05/22/22 S 2 \$960.00 Week: 05/23/22 05/29/22 S 0 \$0.00	2.10 0.00
N42 KGTV 05/30/22 06/05/22 Sunday Prime D CM 10-11pm	S :30 1 \$400.00 P-6 1.10 NM 0 \$0.00
Sunday Prime D (Program: TO TELL THE TRUTH 2022)	
2Q22 ESTIMATE (sell) - 2021 impact average of To Tell The Truth	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 05/30/22 06/05/22S 1 \$400.00	1.10

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Order / Rev:	1020162	Advertiser:	Bonta/Democrat/Attorney General	
Alt Order #:	WOC13601380	Product Desc:	CA ATTORNEY GENERAL	KGTV
Flight Dates:	05/16/22 - 06/07/22	Estimate:	2631	

	Rtg Type	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek: 05/30/2206/05/22S1\$400.001.10			
	Rtg <u>Type</u> 1.10 <i>NM</i>		
See MG 8.18,8.19,8.20,8.21,8.22,8.23) 1.10 MW		
[Local programming will be scheduled. sv 5/25/22] N43 KGTV 05/16/22 06/05/22 Su Sports Xtra CM 1133-1147pmS :30 1 \$200.00 P-3	0.50 NM	3	\$600.00
Su Sports Xtra	0.50 110	5	φ000.00
(Program: SPORTS XTRA SUN) 2Q22 ESTIMATE (sell) - 2Q21 impact average of Sports Xtra Sunday			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/16/22 05/22/22S 1 \$200.00 0.50			
Week: 05/23/22 05/29/22S 1 \$200.00 0.50			
Week: 05/30/22 06/05/22 S 1 \$200.00 0.50 N44 KGTV 05/16/22 06/05/22 Su 1147pm-1217am CM 1147pm-1217am S :30 1 \$30.00 P-6	0.30 NM	3	\$90.00
Su 1147pm-1217am		-	
(Program: LF SUN 1 (IN DEPTH GRAHAM)) 2Q22 ESTIMATE (sell) - 2Q21 time period impact average			
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek: 05/16/2205/22/22S1\$30.000.30			
Spot Ch Date Range Description Start/End Time Weekdays Length Rate	Rtg Type		
1 KGTV 05/16/22-05/22/22 Su 1147pm-1217am 1147pm-1217am) 0.30 NM		
[Inventory code - airs "America's Funniest Vid" 1137pm to 1237 inv code Sa/Su 1130pm-1247am. RF 5/12] 4 KGTV 05/16/22-05/22/22 Sa/Su 1130pm-1247am 1130pm-1247am SaSu :30 \$30.0	0.30 NM		
 M MG for 44.1 05/22 	0.30 1414		
Week: 05/23/22 05/29/22 S 1 \$30.00 0.30 Week: 05/30/22 06/05/22 S 1 \$30.00 0.30			
N45 KGTV 05/21/22 05/21/22 Sa 10am-5pm ROS CM 10am-5pmS- :30 1 \$280.00 P-6	0.00 NM	3	\$280.00
Sat ABC World News Tonigh (4:30 PM-5:00 PM) Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 05/16/22 05/22/22S- 1 \$280.00 0.00	Dia Tranc		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate 1 KGTV 05/16/22-05/22/22 Sa 10am-5pm ROS 10am-5pm (4:30 PM-5:00 P Sa :30 (\$280.00)	<u>Rtg</u> <u>Type</u> 0.00 <i>NM</i>		
See MG 45.2,45.3,45.4 [TP sold - RF 5/11]			
2 KGTV 05/16/22-05/22/22 M-Su 11pm News ROS 11-1135pm MTWThFSaSu :30 \$110.0	0.00 NM		
 MG for 45.1 05/21 3 KGTV 05/16/22-05/20/22 M-F 4-5pm 4-5pm MTWThF :30 \$120.0 	0.00 NM		
(b) MG for 45.1 05/21			
4 KGTV 05/16/22-05/20/22 M-F 5-6am News 5-6am MTWThF 30 \$50.0 耐 MG for 45.1 05/21	0.00 NM		
N46 KGTV 05/22/22 05/22/22 ABC West Coast SpeciaCM 5-7pm S :30 1 \$320.00 P-6	0.00 NM	1	\$320.00
Sun ABC World News (4:30 PM-5:00 PM)			
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek: 05/16/2205/22/22S1\$320.000.00			
Spot Ch Date Range Description Start/End Time Weekdays Length Rate 1 KGTV 05/16/22-05/22/22 ABC West Coast Special 5-7pm (4:30 PM-5:00 PSu :30 (\$320.06)	Rtg Type 0.00 NM		
See MG 46.2	, ,		
[Political P6 rate for American Idol Live West Coast Special must be no less than \$960 please] 2 KGTV 05/16/22-05/22/22 ABC World News Sunday 530-6pm (4:30 PM-5:00 PSu :30 \$320.0	0.00 NM		
(b) MG for 46.1 05/22			
N47 KGTV 05/22/22 05/22/22 ABC West Coast SpeciaCM 5-7pmS :30 1 \$960.00 P-6 ABC West Coast Special	0.00 NM	1	\$960.00
Start DateEnd DateWeekdaysSpots/WeekRateRatingWeek: 05/16/2205/22/22S1\$960.000.00			
	Totals	268	\$72,070.00