ORDER

Orders	Order / Rev:	1020162		
	Alt Order #:	WOC13601380		
	Product Desc:	CA ATTORNEY GENERAL		
	Estimate:	2631		KGTV
	Flight Dates:	05/16/22 - 06/07/22	Primary AE:	Margie MacDonald
	Original Date / Rev:	05/11/22 / 05/20/22	Sales Office:	EWSDC
	Order Type:	GENERAL	Sales Region:	NAT
Agency	Name:	Sadler Strategic Media - Pol		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:	Nick AP	Billing Calendar:	Broadcast
		12103 Viewcrest Road	Billing Cycle:	EOM/EOC
		Studio City, CA 91604	Agency Commission:	15%
Advertiser	Name:	Bonta/Democrat/Attorney General		
	Demographic:	A35+	New Business End:	
	Product Codes:	State Candidate	Advertiser External ID:	272762
	Revenue Code 1:	DISC	Agency External ID:	119523

Unit Code:

Order Separation:

Bill Plan Totals

POL

P-6

CAND

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	160	\$33,980.00	\$28,883.00
05/30/22	06/07/22	102	\$38,090.00	\$32,376.50

Revenue Code 2:

Revenue Code 3:

Priority:

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	160	\$33,980.00	\$28,883.00	152.80
June 2022	102	\$38,090.00	\$32,376.50	112.60
Totals	262	\$72,070.00	\$61,259.50	265.40

General

00:10:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KGTV	05/16/22	2 06/03/22	M-F 5-6am News	CM	5-6am	MTWTF	:30	4	\$50.00 P-6	0.30 NM	13	\$650.00
	m: 10NEV STIMATE		M-F 5-6am News 21 impact average o									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/		05/22/22	MTWTF MTWTF	4	\$50.00	0.30						
Week: 05/ Week: 05/		05/29/22 06/05/22	MTWTF	4 5	\$50.00 \$50.00	0.30 0.30						
N 2 KGTV		2 06/07/22	M-F 6-7am News	CM	6-7am	МТ	:30	2	\$120.00 P-6	0.90 NM	2	\$240.00
			M-F 6-7am News									
(Progra	m: 10NEV	VS 6A)										
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 06/	06/22	06/12/22	МГ	2	\$120.00	0.90						
N 3 KGTV	05/16/22	2 06/03/22	M-F 6-7am News	CM	6-7am	MTWTF	:30	3	\$120.00 P-6	0.90 NM	12	\$1,440.00
, ,	m: 10NEV	VS 6A) (sell) - 2Q2	M-F 6-7am News									
		End Date			Poto	Poting						
Week: 05/		05/22/22	Weekdays MTWTF	Spots/Week 3	Rate \$120.00	Rating 0.90						
Week: 05/		05/22/22	MTWTF	4	\$120.00	0.90						
Week: 05/		06/05/22	МГЖГБ	5	\$120.00	0.90						
N 4 KGTV	06/06/22	2 06/07/22		CM	7-9am	МТ	:30	3	\$160.00 P-6	1.20 NM	3	\$480.00

Print Date: 05/21/22 08:58:56 Page 2 of 9

Order / Rev: 1020162 Advertiser: Bonta/Democrat/Attorney General

Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL KGTV

Ln Ch Start End	Inventory Code	Break Start/End	Time Days	Len Spots	Rate Pri	Rta Type	Spots	Amount
	M-F Good Morning Ame							
	M-F Good Morning Ame	erica						
(Program: GMA)							Ī	
Start Date End Date		Week Rate	Rating					
Week: 06/06/22 06/12/22	МГ	3 \$160.00	1.20					
	M-F Good Morning Ame		MTWTF-	- :30 8	\$160.00 P-6	1.20 NM	36	\$5,410.00
(Program: GMA)	M-F Good Morning Ame	erica						
2Q22 ESTIMATE (sell) - 2Q21	1 impact average of GMA	A						
Start Date End Date		/Week Rate	Rating					
Week: 05/16/22 05/22/22	MTWTF	8 \$160.00	1.20					
	escription	Start/End Time				Rtg Type		
2 KGTV 05/16/22-05/22/22 M-	-	a 7-9am		MΓWΓhF	:30 (\$160.00)	1.20 <i>NM</i>		
See MG 5.29,5.30,5.31,5	5.32,5.33,5.34,5.35,5.36							
[NA- no avail- SH 5/16] 4 KGTV 05/16/22-05/22/22 M-	E Cood Marning Amaria	o 7.0om		МТWГhF	:30 (\$160.00)	1 20 1/1/4		
See MG 5.37,5.38,5.39	-r Good Worning Amend	a 1-9aiii		MII WI I III	.30 (\$100.00)	1.20 11111		
[NA- no avail- SH 5/17]								
5 KGTV 05/16/22-05/22/22 M-	-F Good Mornina Americ	a 7-9am		MTWThF	:30 (\$160.00)	1.20 <i>NM</i>		
See MG 5.37,5.38,5.39		ca			(7:0007)	0		
[NA- no avail- SH 5/17]								
7 KGTV 05/16/22-05/22/22 M-	-F Good Morning Americ	a 7-9am		MTWThF	:30 (\$160.00)	1.20 <i>NM</i>		
See MG 5.40								
[bump rate- SH 5/18]								
29 KGTV 05/18/22-05/27/22 M-	•	4-5pm		MTWThF	:30 \$120.00	1.20 NM		
MG for 37.2,37.3,39.2,38.								
30 KGTV 05/18/22-05/27/22 M-	•	4-5pm		MTWThF	:30 \$120.00	1.20 NM		
MG for 37.2,37.3,39.2,38.								
31 KGTV 05/18/22-05/27/22 M-	•	4-5pm		MTWThF	:30 \$120.00	1.20 NM		
MG for 37.2,37.3,39.2,38.								
32 KGTV 05/18/22-05/27/22 M-	•	4-5pm		МТWThF	:30 \$120.00	1.20 NM		
MG for 37.2,37.3,39.2,38.								
33 KGTV 05/23/22-05/27/22 M-		6-7am		МТWГhF	:30 \$120.00	1.20 NM		
MG for 37.2,37.3,39.2,38.				1 FT 1 FG . G				
34 KGTV 05/23/22-05/29/22 M-	•	11-1135pm		MTWThFSaSu	:30 \$110.00	1.20 NM		
MG for 37.2,37.3,39.2,38.		44.4405		MEUTI EC C	00 011000	4 00 1114		
35 KGTV 05/23/22-05/29/22 M-	•	11-1135pm		MTWThFSaSu	:30 \$110.00	1.20 NM		
MG for 37.2,37.3,39.2,38.		44.4405		MEUTI-EC-C	00 044000	4 00 1114		
36 KGTV 05/23/22-05/29/22 M-	'	11-1135pm		MTWThFSaSu	:30 \$110.00	1.20 NW		
MG for 37.2,37.3,39.2,38.		0.0		Ç.	-20	4 00 NIM		
37 KGTV 05/21/22-06/04/22 Sa	8-9am News	8-9am		Sa	:30 \$160.00	1.20 NM		
(b) MG for 39.3,5.4,5.5 38 KGTV 05/21/22-06/04/22 Sa	2 Oom Nows	9 0om		Sa	:30 \$160.00	1 20 NIM		
MG for 39.3,5.4,5.5	1 0-9aiii News	8-9am		Sa	.30 \$160.00	1.20 NM		
39 KGTV 05/21/22-06/04/22 Sa	9 Oam Nows	8-9am		Sa	:30 \$160.00	1.20 NM		
MG for 39.3,5.4,5.5	t 0-3am News	0-9am		Ba	.50 \$100.00	1.20 11111		
40 KGTV 05/28/22-05/28/22 Sa	8-9am News	8-9am		Sa	:30 \$160.00	1.20 NM		
MG for 5.7 05/19	o sam news	o Jam		Ба	.50 ψ100.00	1.20 14141		
Week: 05/23/22 05/29/22	MTWTF	10 \$160.00	1.20					
Week: 05/30/22 06/05/22	МГЖГБ	10 \$160.00	1.20					
N 6 KGTV 05/16/22 06/03/22	M-F 10-11am	CM 10-11am	MTWTF-	- :30 3	\$320.00 P-3	1.00 NM	10	\$3,200.00
	The View							
(Program: THE VIEW)	4 tank and colors (TT)	\ /:··						
2Q22 ESTIMATE (sell) - 2Q21	· -		Dotin -					
<u>Start Date</u> <u>End Date</u> Week: 05/16/22 05/22/22	Weekdays Spots MTWTF	3 \$320.00	Rating 1.00					
Week: 05/10/22 05/22/22 Week: 05/23/22 05/29/22	MTWTF	3 \$320.00	1.00					
Week: 05/30/22 06/05/22	MTWTF	4 \$320.00	1.00					
N 7 KGTV 05/16/22 06/03/22	M-F 4-5pm	CM 4-5pm	MTWTF-	- :30 5	\$120.00 P-6	0.60 NM	15	\$1,800.00
	10News @ 4pm							

Print Date: 05/21/22 08:58:56 Page 3 of 9

 Order / Rev:
 1020162
 Advertiser:
 Bonta/Democrat/Attorney General

 Alt Order #:
 WOC13601380
 Product Desc:
 CA ATTORNEY GENERAL
 KGTV

 Flight Dates:
 05/16/22 - 06/07/22
 Estimate:
 2631

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots (Program: 10NEWS 4P) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 4p News Start Date **End Date** Weekdays Spots/Week Rating Rate MTWTF- -05/22/22 Week: 05/16/22 5 \$120.00 0.60 05/29/22 MTWTF--5 Week: 05/23/22 \$120.00 0.60 MTWTF--Week: 05/30/22 06/05/22 5 \$120.00 0.60 N 8 KGTV 05/16/22 06/03/22 M-F 5-6pm News MTWTF--:30 \$190.00 P-6 CM 5-6pm 5 1.30 NM 16 \$3,040.00 M-F 5-6pm News (Program: 10NEWS 5P) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 5p News Weekdays Rating Start Date **End Date** Spots/Week Rate MTWTF--Week: 05/16/22 05/22/22 5 \$190.00 1.30 MTWTF--05/29/22 Week: 05/23/22 5 \$190.00 1.30 Ch Date Range Description Start/End Time Weekdays Spot Length Rate Rtg Type 9 KGTV 05/23/22-05/29/22 M-F 5-6pm News (\$190.00) 1.30 NM MTWThF---5-6pm :30 See MG 8.17 [Programming - Airs NBA Conference Finals. RF 5/12] - TWThF----17 KGTV 05/24/22-05/27/22 M-F 5-6pm News :30 \$190.00 1.30 NM 5-6pm MG for 8.9 05/23 MTWTF--Week: 05/30/22 06/05/22 6 \$190.00 1.30 N 9 KGTV 06/06/22 06/06/22 M-F 5-6pm News CM 5-6pm M- - - - -:30 \$190.00 P-6 1.30 NM \$190.00 M-F 5-6pm News (Program: 10NEWS 5P) Spots/Week Start Date Weekdays Rating **End Date** Rate M- - - - -Week: 06/06/22 06/12/22 \$190.00 1.30 N10 KGTV 05/16/22 06/03/22 M-F 6-630pm News СМ MTWTF--\$560.00 P-3 6-630pm :30 1.80 NM 12 \$6,720.00 M-F 6-630pm News (Program: 10NEWS 6P) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 6p News Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 05/16/22 05/22/22 MTWTF--4 \$560.00 1.80 MTWTF--Week: 05/23/22 05/29/22 4 \$560.00 1.80 Week: 05/30/22 06/05/22 MTWTF--5 \$560.00 1.80 <u>Leng</u>th Spot Ch Date Range Description Start/End Time Weekdays Rate Rtg Type 10 KGTV 05/30/22-06/05/22 M-F 6-630pm News 6-630pm MTWThF---:30 (\$560.00) 1.80 NM See MG 11.14,11.15 [Programming - airs "NBA" from 530PM to 830PM. RFarber 5/17] N11 KGTV 05/16/22 06/03/22 M-F 7-730pm News MTWTF--:30 \$290.00 P-6 1.80 NM \$4,330.00 7-730pm M-F 7-730pm News (Program: 10NEWS 7P) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 7p News Weekd<u>ays</u> Spots/Week Start Date **End Date** Rate Rating MTWTF--Week: 05/16/22 1.80 05/22/22 4 \$290.00

MTWTF--

4

\$290.00

1.80

05/29/22

Week: 05/23/22

Print Date: 05/21/22 08:58:56 Page 4 of 9

Order / Rev: 1020162 Advertiser: Bonta/Democrat/Attorney General

Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL KGTV

Ln Ch Start End Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	Spots/Week	Rate	Rating						
Week: 05/23/22 05/29/22 MTWTF	4	\$290.00	1.80						
Spot Ch Date Range Description E KCTV 05/2/22 05/20/23 M 5.7.730pm Nowe		/End Time		Weekdays MTWThF	Length		Rtg Type		
5 KGTV 05/23/22-05/29/22 M-F 7-730pm News See MG 11.16,11.17,11.18,11.19,11.20,11.2	7-73	•		MI WI IIF	.30	(\$290.00)	1.80 /////		
[TP sold - RF 5/19]	1,11.22,11.2	3							
6 KGTV 05/23/22-05/29/22 M-F 7-730pm News	7-73	0pm		МГWГhF	:30	(\$290.00)	1.80 <i>NM</i>		
See MG 11.16,11.17,11.18,11.19,11.20,11.2 [TP sold - RF 5/19]	1,11.22,11.2	3							
7 KGTV 05/23/22-05/29/22 M-F 7-730pm News	7-73	•		МГWГhF	:30	(\$290.00)	1.80 <i>NM</i>		
See MG 11.16,11.17,11.18,11.19,11.20,11.2 [TP sold - RF 5/19]	1,11.22,11.2	'3							
8 KGTV 05/23/22-05/29/22 M-F 7-730pm News	7-73	•		MTWThF	:30	(\$290.00)	1.80 <i>NM</i>		
See MG 11.16,11.17,11.18,11.19,11.20,11.2 [TP sold - RF 5/19]	1,11.22,11.2	3							
16 KGTV 05/23/22-05/27/22 M-F 4-5pm	4-5p	m		МТWТhF	:30	\$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5	4.5-			MTWTLE	.00	£400.00	4.00 NM		
17 KGTV 05/23/22-05/27/22 M-F 4-5pm → MG for 11.6,11.7,11.8,11.5	4-5p	m		МГWГhF	:30	\$120.00	1.80 NM		
18 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5p	m		MΓWΓhF	:30	\$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.519 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5p	m		MTWThF	:30	\$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5	·								
20 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5p	m		MTWThF	:30	\$120.00	1.80 NM		
21 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5p	m		МГWГhF	:30	\$120.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5									
22 KGTV 05/30/22-06/03/22 M-F 4-5pm	4-5p	m		MTWThF	:30	\$120.00	1.80 NM		
23 KGTV 05/23/22-05/27/22 M-F Good Morning An	nerica 7-9a	m		МТWThF	:30	\$320.00	1.80 NM		
MG for 11.6,11.7,11.8,11.5									
Week: 05/30/22 06/05/22 MTWTF Spot Ch Date Range Description		\$290.00 /End Time	1.80	Weekdays	Length	Rate	Rtg Type		
9 KGTV 05/30/22-06/05/22 M-F 7-730pm News	7-73			MTWThF		(\$290.00)			
See MG 11.14,11.15		•							
[Programming - airs "NBA" from 530PM to 83									
14 KGTV 05/30/22-06/05/22 M-F 7-730pm News	7-73	0pm		MTW F	:30	\$290.00	1.80 NM		
⊕ MG for 10.10,11.9		_		MOUL D					
15 KGTV 05/30/22-06/05/22 M-F 6-630pm News → MG for 10.10,11.9	6-63	0pm		MTW F	:30	\$560.00	1.80 NM		
N12 KGTV 05/16/22 05/16/22 Monday Prime C	СМ	10-11pm	M	- :30	1 \$	560.00 P-6	1.40 NM	1	\$560.00
Monday Prime C (Program: GOOD DOCTOR)									
2Q22 ESTIMATE (sell) - 2021 impact average of	Good Doctor	•							
	Spots/Week	Rate	Rating						
Week: 05/16/22 05/22/22 M N13 KGTV 05/16/22 06/05/22 M-Su 11pm News F	2OS CM	\$560.00 11-1135pm	1.40 MTWTFS	SS :30	5 \$ ²	110.00 P-6	0.70 NM	17	\$1,870.00
M-Su 11pm News F		11-1100piii	WII WII C	.50	υ ψ	110.001 -0	0.70 14101	17	Ψ1,070.00
(Program: 10NEWS 11P M-SU) 2Q22 ESTIMATE (sell) - 2Q21 impact average of	11p News								
	Spots/Week	Rate	Rating						
Week: 05/16/22 05/22/22 MTWTFSS	5	\$110.00	0.70						
Week: 05/23/22 05/29/22 MTWTFSS Week: 05/30/22 06/05/22 MTWTFSS	6 6	\$110.00 \$110.00	0.70 0.70						
Week: 05/30/22 06/05/22 MIWIFSS N14 KGTV 06/06/22 06/06/22 M-F 11-1135pm Ne		11-1135pm	M	- :30	1 \$ ²	110.00 P-6	0.70 NM	1	\$110.00
M-F 11-1135pm Ne				.00	. Ψ		5 5 TAIVI	·	ψ.10.00
(Program: 10NEWS 11P M-SU)	Enoto/Mode	Doto	Datin ~						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 06/06/22 06/12/22 <u>M</u>	Spots/Week 1	<u>Rate</u> \$110.00	Rating 0.70						
N15 KGTV 05/16/22 06/03/22	CM	1135pm	МГЖГБ-	- :30	5 5	\$80.00 P-6	0.50 NM	15	\$1,200.00
		•			•			•	

Print Date: 05/21/22 08:58:56 Page 5 of 9

Order / Rev: 1020162 Advertiser: Bonta/Democrat/Attorney General

Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL KGTV

Flight Dates: 05/16/22 - 06/07/22 Estimate: 2631

Ln Ch Start End	Inventory Code		Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
	M-F 1135pm Kim M-F 1135pm Kin									
(Program: JIMMY KIMME	L LIVE!)									
2Q22 ESTIMATE (sell) - 2				Datia						
Start Date End Da Week: 05/16/22 05/22/2	1.00000000	Spots/Week 5	<u>Rate</u> \$80.00	Rating 0.50						
Week: 05/23/22 05/29/2	2 MTWTF	5	\$80.00	0.50						
Week: 05/30/22 06/05/2		5	\$80.00	0.50						
N16 KGTV 06/06/22 06/06/	22 M-F Nightline M-F Nightline	СМ	Nightline	M	:30	1	\$40.00 P-6	0.20 NM	1	\$40.00
(Program: NIGHTLINE) Start Date End Da	e Weekdays	Spots/Week	Rate	Rating						
Week: 06/06/22 06/12/2		1	\$40.00	0.20						
N17 KGTV 05/16/22 06/03/	22 M-F Nightline M-F Nightline	CM	Nightline	МГWГF	:30	3	\$40.00 P-6	0.20 NM	12	\$480.00
(Program: NIGHTLINE) 2Q22 ESTIMATE (sell) - 2	O21 impact average	of Nightling								
Start Date End Da	-	Spots/Week	Rate	Rating						
Week: 05/16/22 05/22/2		3	\$40.00	0.20						
Week: 05/23/22 05/29/2		4	\$40.00	0.20						
Week: 05/30/22 06/05/2 N18 KGTV 05/16/22 06/03/		CM 5	\$40.00 106-141am	0.20 МГWTF	:30	4	\$20.00 P-6	0.20 NM	13	\$260.00
N 10 NOTV 03/10/22 00/03/	News Repeat	Civi	100-1414111	WII WII -	.50	4	Ψ20.001 -0	0.20 INIVI	13	Ψ200.00
(Program: 10NEWS 11P I 2Q22 ESTIMATE (sell) - 2	Q21 impact average	of 11p News E	Encore							
Start Date End Da) CONTROL	Spots/Week	Rate	Rating						
Week: 05/16/22 05/22/2 Week: 05/23/22 05/29/2	-	4	\$20.00 \$20.00	0.20 0.20						
Week: 05/30/22 06/05/2	3 60011000	5	\$20.00	0.20						
N20 KGTV 05/30/22 06/02/			NBA Finals	GameT	:30	2	\$4,800.00 P-6	3.00 NM	2	\$9,600.00
(Program: NBA FINALS G	NBA Finals Gam (AME 1)	ie 1								
2Q22 ESTIMATE (sell) - 2	,	inals Game 1								
Start Date End Da Week: 05/30/22 06/05/2		Spots/Week 2	Rate \$4,800.00	Rating 3.00						
N21 KGTV 05/16/22 05/19/	•		8-9pm	T	:30	1	\$880.00 P-6	1.60 NM	1	\$880.00
(Program: STATION 19)	Thursday Prime	А								
2Q22 ESTIMATE (sell) - 2	021 average of Station	on 19								
Start Date End Da		Spots/Week	Rate	Rating						
Week: 05/16/22 05/22/2 N22 KGTV 05/16/22 05/26/		B CM	\$880.00 9-10pm	1.60 T	:30	1	\$1,280.00 P-6	1.50 NM	2	\$2,560.00
(Program: GREYS ANATO	Thursday Prime		о тории	•	.00	•	Ψ1,200.001 0	1.00 14101	_	ψ2,000.00
2Q22 ESTIMATE (sell) - 2		of Greys Anato	omy							
Start Date End Da		Spots/Week	Rate	<u>Rating</u>						
Week: 05/16/22 05/22/2 Week: 05/23/22 05/29/2			\$1,280.00 \$1,280.00	1.50 1.50						
Spot Ch Date Range	Description		t/End Time		/eekdays	Le	ngth Rate	Rtg Type		
2 KGTV 05/23/22-05/29/2		9-10		_	Th		:30 (\$1,280.00)			
See MG 22.3 [Inventory code/Prog	romming Longht Fro	m 757DM to 1	ODM oir Crov	'a Anatamy invar	otomi oodo T	- Thro	dov Primo A D	E E/161		
3 KGTV 05/23/22-05/29/2		8-9p		•	Th		:30 \$1,280.00	-		
M MG for 22.2 05/26	- · · · · · · · · · · · · · · · · · · ·	0 04					φ.,_σσσσ			
N23 KGTV 05/16/22 06/03/	22 Friday Prime B Friday Prime B	CM	9-10pm	F	:30	2	\$600.00 P-6	1.10 NM	6	\$3,600.00
(Program: 20/20 FRI 2HR 2Q22 ESTIMATE (sell) - 2)	of 20/20								
Start Date End Da	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05/16/22 05/22/2 Week: 05/23/22 05/29/2		2	\$600.00 \$600.00	1.10						
Week: 05/30/22 06/05/2		2	\$600.00	1.10 1.10						

----S-

:30

\$40.00 P-6

0.40 NM

3

\$120.00

СМ

5-6am

N24 KGTV 05/16/22 06/04/22

Print Date: 05/21/22 08:58:56 Page 6 of 9

Order / Rev: 1020162 Advertiser: Bonta/Democrat/Attorney General

Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL KGTV

Flight Dates: 05/16/22 - 06/07/22 Estimate: 2631

_										
Ln Ch Star	t End	Inventory Code	Break	Start/End	Time Days	. Le	n Spots	Rate Pri	Rtg Type Spots	Amount
		Sa 5-6am News								
(Program: 10N	IEWS SAT 5A	Sa 5-6am News								
		21 impact average	of 5a News Sa	aturday						
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 05/16/22 Week: 05/23/22	05/22/22 05/29/22	S- S-	1	\$40.00 \$40.00	0.40					
Week: 05/30/22	05/29/22	S-	1	\$40.00 \$40.00	0.40 0.40					
N25 KGTV 05/16		Sa 6-7am News Sa 6-7am News	СМ	6-7am		S- :	30 1	\$120.00 P-6	1.10 NM 3	\$360.00
(Program: 10N			of 6a News Sa	aturday						
Start Date	, ,	Weekdays	Spots/Week	Rate	Rating					
Week: 05/16/22	05/22/22	S-	1	\$120.00	1.10					
Week: 05/23/22	05/29/22	S-	1	\$120.00	1.10					
Week: 05/30/22	06/05/22	S-	1	\$120.00	1.10	С .	20 4	#200 00 D 2	4.70 NM	£4 000 00
N26 KGTV 05/16	/22 06/04/22	Sa GMA Hour 1	CM	7-8am		3- :	30 1	\$360.00 P-3	1.70 NM 3	\$1,080.00
(Program: GM	A 7A SAT)	Oa OMATIOUT								
2Q22 ESTIMA	TE (sell) - 2Q2	21 impact average	of GMA 7a Sa	turday						
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 05/16/22 Week: 05/23/22	05/22/22	S- S-	1	\$360.00	1.70					
Week: 05/30/22	05/29/22 06/05/22	S-	1	\$360.00 \$360.00	1.70 1.70				İ	
N27 KGTV 05/16			CM	8-9am		S- :	30 1	\$160.00 P-6	1.60 NM 3	\$480.00
		Sa 8-9am News								
(Program: 10N			of So Nowo So	aturdov.						
2Q22 ESTIMA Start Date		21 imapct average Weekdays	Spots/Week	Rate	Pating					
Week: 05/16/22	05/22/22	S-	<u>3pots/Week</u>	\$160.00	Rating 1.60					
Week: 05/23/22	05/29/22	S-	1	\$160.00	1.60					
Week: 05/30/22	06/05/22	S-	1	\$160.00	1.60					
N28 KGTV 05/16	/22 06/04/22		CM	9-10am	(S- :	30 1	\$100.00 P-6	1.30 NM 3	\$300.00
(Program: GM	Δ ςΔΤ οΔ)	Sa GMA Hour 2								
		21 impact average	of GMA 9a Sa	turday						
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 05/16/22	05/22/22	S-	1	\$100.00	1.30					
Week: 05/23/22	05/29/22	S- S-	1	\$100.00	1.30					
Week: 05/30/22	06/05/22		love CM	\$100.00	1.30	С .	20 1	\$1.40.00 D.6	1 40 NM	¢420.00
N29 KGTV 05/16	/22 06/04/22	Sa/Su 5-530pm l		5-530pm			30 1	\$140.00 P-6	1.40 NM 3	\$420.00
(Program: 10N)								
2Q22 ESTIMA	TE (sell) - 2Q2	21 impact average	of 5p News Sa	aturday						
Start Date		Weekdays	Spots/Week	Rate	Rating					
Week: 05/16/22 Week: 05/23/22	05/22/22 05/29/22	S-	0 2	\$0.00 \$140.00	0.00 1.40					
Week: 05/30/22	06/05/22	S-	1	\$140.00	1.40					
N30 KGTV 05/16		ABC World News	Saturd@M	530-6pm		S- :	30 1	\$280.00 P-6	2.40 NM 2	\$560.00
		World News Satu		•						
(Program: ABC			-(ABO) \	Name Oats	1					
		21 impact average		_	·				ł	
<u>Start Date</u> Week: 05/16/22	End Date 05/22/22	Weekdays	Spots/Week 0	Rate \$0.00	Rating 0.00					
Week: 05/23/22	05/29/22	S-	1	\$280.00	2.40					
Week: 05/30/22	06/05/22	S-	1	\$280.00	2.40					
N31 KGTV 05/16	6/22 06/04/22	Sa/Su 6-630pm N Sa/Su 6-630pm N		6-630pm		S- :	30 1	\$160.00 P-6	1.60 NM 3	\$480.00
(Program: 10N)								
		21 impact average								
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 05/16/22 Week: 05/23/22	05/22/22 05/29/22	S-	0	\$0.00 \$160.00	0.00 1.60					
Week: 05/30/22	06/05/22	S-	2		1.60					

Week: 05/30/22

06/05/22

---S-

2

\$160.00

1.60

Print Date: 05/21/22 08:58:56 Page 7 of 9

Order / Rev: 1020162 Advertiser: Bonta/Democrat/Attorney General

Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL KGTV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N32 KGTV	05/16/2	2 06/05/22	Su 6-7am News	CM	6-7am	-	S	:30	1	\$120.00 P-6	1.10 NM	3	\$360.00
(Progra	m: 10NE	WS SUN 6A	Su 6-7am News										
			21 impact average	of 6a News Su	ınday								
	art Date	End Date	Weekdays S	Spots/Week	Rate	Ratir	_						
Week: 05, Week: 05,		05/22/22 05/29/22	S	1	\$120.00 \$120.00	1.1 1.1	10 10						
Week: 05	/30/22	06/05/22	S	1	\$120.00	1.							
N33 KGTV	05/16/2	2 06/05/22	Su Good Morning		7-8am	-	S	:30	1	\$140.00 P-6	1.20 NM	3	\$420.00
(Progra	m: GMA	SUN)	Su Good Morning	j America									
2Q22 E	STIMATE	E (seĺl) - 2Q2	21 impact average		ay								
Sta Week: 05	art Date	End Date 05/22/22	Weekdays S	Spots/Week 1	Rate \$140.00	Ratir 1.2							
Week: 05		05/22/22	S	1	\$140.00		20 20						
Week: 05	/30/22	06/05/22	S	1	\$140.00	1.2							
N34 KGTV	05/16/2	2 06/05/22	Su 8-9am News Su 8-9am News	CM	8-9am		S	:30	1	\$140.00 P-6	1.10 NM	3	\$420.00
(Progra	m: 10NE	WS SUN 8A											
2Q22 E	STIMATE	E (sell) - 2Q2	21 impact average	of 8a News Su	ınday								
Sta Week: 05	art Date	End Date 05/22/22	Weekdays S	Spots/Week 1	Rate \$140.00	Ratir							
Week: 05		05/22/22	S	1	\$140.00	1.1 1.1	10						
Week: 05	/30/22	06/05/22	S	1	\$140.00	1.	10						
N35 KGTV	05/16/2	2 06/05/22		CM	9-10am		S	:30	1	\$640.00 P-3	1.30 NM	3	\$1,920.00
(Progra	ım: THIS	WEEK)	This Week										
			21 impact average	of This Week									
	art Date	End Date	Weekdays S	Spots/Week	Rate	Ratir	_						
Week: 05, Week: 05,		05/22/22 05/29/22	S S	1	\$640.00 \$640.00	1.3	30 30						
Week: 05	/30/22	06/05/22	S	1	\$640.00	1.3							
	Date Ra	<u>nge</u> <u>D</u> 2-06/05/22 T	escription This Wook		/End Time		<u>W</u>	<u>/eekdays</u> 		ngth <u>Rate</u> :30 (\$640.00)	Rtg Type		
	e MG 35.		IIIS VVEEK	9-10	am				ou	.30 (φυνυ.υυ)	1.30 14141		
[Pr	rogram/ T		y code. Due to Spe	ecials, This W	eek airs 3-4F	PM with	Inventory of	code Su 9	am-5	om ROS. RFa	rber		
5/1	•	2-06/05/22 \$	u 9am-5pm ROS	0am	-5pm	(3·∩∩ D N	И-4:00 P⊦ -		S11	:30 \$640.00	1.30 NM		
_	35.36 os 35.3 G		u sam-spin 100	Jaiii	-эртт	(3.00 1 1	VI-4.00 I		Ju	.50 \$040.00	1.50 14101		
N36 KGTV	05/30/2	2 06/05/22	NBA Finals Game	2 CM	NBA Finals	Game	S	:30	2	\$5,600.00 P-6	3.70 NM	2	\$11,200.00
			NBA Finals Game	e 2									
		FINALS GAN	/IE 2) 0-2021 impact ave	rage of NBA F	inals Game	2							
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 05		06/05/22	S		\$5,600.00	3.	70						
N37 KGTV	05/16/2	2 05/29/22	Sa/Su 5-530pm N		5-530pm	-	S	:30	1	\$145.00 P-6	1.30 NM	0	\$0.00
(Progra	m: 10NE	WS SUN 5P	Sa/Su 5-530pm N	iews									
			21 impact average	of 5p News Su	ınday								
	art Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
Week: 05, Week: 05,		05/22/22 05/29/22	S	0 2	\$0.00 \$145.00	0.0 1.3	30						
	Date Ra		escription		End Time			/eekdays	Ler	ngth Rate	Rtg Type		
			a/Su 5-530pm Nev		0pm			5	Su	:30 (\$145.00)	1.30 <i>NM</i>		
	e <i>MG 5.2</i> P sold - F		5.32,5.33,5.34,5.38	5,5.36									
-		-	a/Su 5-530pm Nev	vs 5-53	0pm			5	Su	:30 (\$145.00)	1.30 <i>NM</i>		
			5.32,5.33,5.34,5.3 <i>5</i>							,			
	sold - F												4.
N38 KGTV	05/16/2	2 05/29/22	ABC World News World News Sund	•	530-6pm	-	S	:30	1	\$320.00 P-6	2.00 NM	0	\$0.00
		WORLD NE	VS SUN)	·									
2Q22 E	STIMATE	E (sell) - 2Q2	21 impact average	of ABC World	News Sunda	ay							

Print Date: 05/21/22 08:58:57 Page 8 of 9

Order / Rev: 1020162 Advertiser: Bonta/Democrat/Attorney General

Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL KGTV

Ln Ch Start	End	Inventory Code	Break	Start/End 1	ime Day	s Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
See MG 5.2	2-05/29/22 A 29,5.30,5.31,	WeekdaysS lescription BC World News S 5.32,5.33,5.34,5.35	unday 530-	Rate \$0.00 \$320.00 /End Time 6pm	Rating 0.00 2.00	Weekdays Su		Rtg Type 2.00 NM		
N39 KGTV 05/16/2	ry - RF 5/1 22 05/29/22		News CM	6-630pm		- S :30	1 \$160.00 P-6	1.40 NM	0	\$0.00
(Program: 10NE 2Q22 ESTIMATI <u>Start Date</u> Week: 05/16/22 Week: 05/23/22 <u>Spot</u> <u>Ch</u> <u>Date Ra</u>	WS SUN 6P E (sell) - 2Q2 End Date 05/22/22 05/29/22 ange D	Sa/Su 6-630pm N	News of 6p News Su Spots/Week 0 2 Start	nday Rate \$0.00 \$160.00 /End Time	Rating 0.00 1.40	<u>Weekdays</u> Su		Rtg Type 1.40 NM		
See MG 5.2	29,5.30,5.31,	5.32,5.33,5.34,5.3					(φ. του του,			
3 KGTV 05/23/2	37,5.38,5.39	oj ča/Su 6-630pm Nev	ws 6-63	Opm		Su	ı :30 (\$160.00)	1.40 <i>NM</i>		
N40 KGTV 05/16/2		•	СМ	7-8pm		- S :30	1 \$360.00 P-6	0.90 NM	2	\$720.00
		Sunday Prime A IIEST HOME VIDS 1 impact average								
Start Date Week: 05/16/22	End Date 05/22/22	Weekdays	Spots/Week 0	<u>Rate</u> \$0.00	Rating 0.00					
Week: 05/23/22 N41 KGTV 05/16/2	05/29/22	Sunday Prime B	CM 2	\$360.00 8-9pm	0.90	- S :30	2 \$960.00 P-6	2.10 NM	2	\$1,920.00
(Program: AMEF	RICAN IDOL	Sunday Prime B 2022)		·		00	Σ φοσοίσοι σ	2.10 1111	_	Ψ1,020.00
Start Date Week: 05/16/22	End Date 05/22/22	1 impact average of WeekdaysS	Spots/Week 2	Rate \$960.00	Rating 2.10					
Week: 05/23/22 N42 KGTV 05/30/2	05/29/22	Sunday Prime D	CM	\$0.00 10-11pm	0.00	S :30	1 \$400.00 P-6	1.10 NM	1	\$400.00
(Program: TO TE 2Q22 ESTIMATI		Sunday Prime D UTH 2022) 1 impact average of	of To Tell The ⁻	Γruth						
Start Date Week: 05/30/22	End Date 06/05/22	Weekdays	Spots/Week 1	Rate \$400.00	Rating 1.10					
N43 KGTV 05/16/2		Su Sports Xtra	СМ	1133-1147p		- S :30	1 \$200.00 P-3	0.50 NM	3	\$600.00
(Program: SPOF 2Q22 ESTIMATI		Su Sports Xtra UN) 21 impact average	of Sports Xtra	Sunday						
Start Date Week: 05/16/22 Week: 05/23/22	End Date 05/22/22 05/29/22	<u>Weekdays</u> S S	Spots/Week 1	Rate \$200.00 \$200.00	Rating 0.50 0.50					
Week: 05/30/22	06/05/22	S	1	\$200.00	0.50	C 00	4 00000000	0.00.004		#00.00
N44 KGTV 05/16/2 (Program: LF SU 2Q22 ESTIMATI	JN 1 (IN DEF	Su 1147pm-1217	am am	1147pm-121	7am	S :30	1 \$30.00 P-6	0.30 NM	3	\$90.00
Start Date Week: 05/16/22 Spot Ch Date Ra		Weekdays S escription		<u>Rate</u> \$30.00 /End Time	Rating 0.30	Weekdays	Length Rate	Rtg Type		
1 KGTV 05/16/2 See MG 44		u 1147pm-1217an	1147	pm-1217am		Su	ı :30 (\$30.00)	0.30 <i>NM</i>		
[Inventory c	ode - airs " <i>F</i> 2-05/22/22 S	America's Funniest a/Su 1130pm-1247		to 1237 inv o pm-1247am	code Sa/Su 1	130pm-1247am SaSu		0.30 NM		
Week: 05/23/22 Week: 05/30/22	05/22 05/29/22 06/05/22	S S	1 1	\$30.00 \$30.00	0.30 0.30					

Print Date: 05/21/22 08:58:57 Page 9 of 9

Totals

262

\$72,070.00

Order / Rev: 1020162 Advertiser: Bonta/Democrat/Attorney General

Alt Order #: WOC13601380 Product Desc: CA ATTORNEY GENERAL KGTV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Typ	e Spots Am	nount
N45 KGTV 05/21/22 05/21/22 Sa 10am-5pm ROS CM 10am-5pmS- :30 1 \$280.00 P-6 0.00 NI		280.00
Sat ABC World News Tonigh (4:30 PM-5:00 PM)		
Start Date End Date Weekdays Spots/Week Rate Rating	I	
Week: 05/16/22 05/22/22S- 1 \$280.00 0.00	1	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	- 1	
1 KGTV 05/16/22-05/22/22 Sa 10am-5pm ROS 10am-5pm (4:30 PM-5:00 P Sa :30 (\$280.00) 0.00 NI	1	
See MG 45.2,45.3,45.4		
[TP sold - RF 5/11] 2 KGTV 05/16/22-05/22/22 M-Su 11pm News ROS 11-1135pm MTWThFSaSu :30 \$110.00 0.00 NI	,	
2 KG 17 05/16/22-05/22/22 M-Su Tipili News KOS 11-1135pm MI WIIII 3aSu .50 \$110.00 0.00 Ni MI WIII 3aSu .50 \$110.00 0.00 Ni	"	
3 KGTV 05/16/22-05/20/22 M-F 4-5pm 4-5pm MTWThF :30 \$120.00 0.00 NI	,	
© MG for 45.1 05/21 MI WIII 4-5pm 4-5pm 4-5pm 4-5pm MI WIII 4-550 \$120.00 0.00 Ni	"	
4 KGTV 05/16/22-05/20/22 M-F 5-6am News 5-6am MTWThF :30 \$50.00 0.00 N	,	
(M) MG for 45.1 05/21	"	
<u> </u>	-	
N46 KGTV 05/22/22 05/22/22 ABC West Coast SpeciaCM 5-7pmS :30 1 \$320.00 P-6 0.00 NI Sun ABC World News (4:30 PM-5:00 PM)	1 5.	320.00
, , , , , , , , , , , , , , , , , , ,	1	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/16/22 05/22/22S 1 \$320.00 0.00	i	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	,	
1 KGTV 05/16/22-05/22/22 ABC West Coast Special 5-7pm (4:30 PM-5:00 PSu :30 (\$320.00) 0.00 NI	- 1	
See MG 46.2		
[Political P6 rate for American Idol Live West Coast Special must be no less than \$960 please]		
2 KGTV 05/16/22-05/22/22 ABC World News Sunday 530-6pm (4:30 PM-5:00 PF Su :30 \$320.00 0.00 NI	1	
→ MG for 46.1 05/22		
N47 KGTV 05/22/22 05/22/22 ABC West Coast SpeciaCM 5-7pmS :30 1 \$960.00 P-6 0.00 Nf	1 \$	960.00
ABC West Coast Special		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 05/16/22 05/22/22S 1 \$960.00 0.00	J	