

# ORDER



**Orders**  
**Order / Rev:** 1020162  
**Alt Order #:** WOC13601380  
**Product Desc:** CA ATTORNEY GENERAL  
**Estimate:** 2631  
**Flight Dates:** 05/16/22 - 06/07/22  
**Original Date / Rev:** 05/11/22 / 05/20/22  
**Order Type:** GENERAL

**KGTV**  
**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** Sadler Strategic Media - Pol  
**Buying Contact:**  
**Billing Contact:** Nick AP  
 12103 Viewcrest Road  
 Studio City, CA 91604

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Bonta/Democrat/Attorney General  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-6

**New Business End:**  
**Advertiser External ID:** 272762  
**Agency External ID:** 119523  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/29/22	160	\$33,980.00	\$28,883.00
05/30/22	06/07/22	102	\$38,090.00	\$32,376.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	160	\$33,980.00	\$28,883.00	152.80
June 2022	102	\$38,090.00	\$32,376.50	112.60
<b>Totals</b>	<b>262</b>	<b>\$72,070.00</b>	<b>\$61,259.50</b>	<b>265.40</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGTV	05/16/22	06/03/22	M-F 5-6am News M-F 5-6am News	CM	5-6am	MTWTF--	:30	4	\$50.00	P-6	0.30	NM	13	\$650.00
(Program: 10NEWS 5A) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 5a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--			4		\$50.00			0.30			
Week:		05/23/22	05/29/22	MTWTF--			4		\$50.00			0.30			
Week:		05/30/22	06/05/22	MTWTF--			5		\$50.00			0.30			
N 2	KGTV	06/06/22	06/07/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MT-----	:30	2	\$120.00	P-6	0.90	NM	2	\$240.00
(Program: 10NEWS 6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		06/06/22	06/12/22	MT-----			2		\$120.00			0.90			
N 3	KGTV	05/16/22	06/03/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	MTWTF--	:30	3	\$120.00	P-6	0.90	NM	12	\$1,440.00
(Program: 10NEWS 6A) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 6a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--			3		\$120.00			0.90			
Week:		05/23/22	05/29/22	MTWTF--			4		\$120.00			0.90			
Week:		05/30/22	06/05/22	MTWTF--			5		\$120.00			0.90			
N 4	KGTV	06/06/22	06/07/22		CM	7-9am	MT-----	:30	3	\$160.00	P-6	1.20	NM	3	\$480.00



Order / Rev: 1020162  
 Alt Order #: WOC13601380  
 Flight Dates: 05/16/22 - 06/07/22

Advertiser: Bonta/Democrat/Attorney General  
 Product Desc: CA ATTORNEY GENERAL  
 Estimate: 2631  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: 10NEWS 4P)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 4p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--		5				\$120.00		0.60			
Week:		05/23/22	05/29/22	MTWTF--		5				\$120.00		0.60			
Week:		05/30/22	06/05/22	MTWTF--		5				\$120.00		0.60			
N 8	KGTV	05/16/22	06/03/22	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	MTWTF--	:30	5	\$190.00	P-6	1.30	NM	16	\$3,040.00
(Program: 10NEWS 5P)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 5p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--		5				\$190.00		1.30			
Week:		05/23/22	05/29/22	MTWTF--		5				\$190.00		1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
9	KGTV	05/23/22-05/29/22		M-F 5-6pm News		5-6pm	MTWThF----	:30		<del>(\$190.00)</del>		1.30	NM		
See MG 8.17															
[Programming - Airt NBA Conference Finals. RF 5/12]															
17	KGTV	05/24/22-05/27/22		M-F 5-6pm News		5-6pm	-TWThF----	:30		\$190.00		1.30	NM		
Ⓜ MG for 8.9 05/23															
Week:		05/30/22	06/05/22	MTWTF--		6				\$190.00		1.30			
N 9	KGTV	06/06/22	06/06/22	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	M-----	:30	1	\$190.00	P-6	1.30	NM	1	\$190.00
(Program: 10NEWS 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	M-----		1				\$190.00		1.30			
N 10	KGTV	05/16/22	06/03/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$560.00	P-3	1.80	NM	12	\$6,720.00
(Program: 10NEWS 6P)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 6p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--		4				\$560.00		1.80			
Week:		05/23/22	05/29/22	MTWTF--		4				\$560.00		1.80			
Week:		05/30/22	06/05/22	MTWTF--		5				\$560.00		1.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
10	KGTV	05/30/22-06/05/22		M-F 6-630pm News		6-630pm	MTWThF----	:30		<del>(\$560.00)</del>		1.80	NM		
See MG 11.14, 11.15															
[Programming - airt "NBA" from 530PM to 830PM. RFarber 5/17]															
N 11	KGTV	05/16/22	06/03/22	M-F 7-730pm News M-F 7-730pm News	CM	7-730pm	MTWTF--	:30	4	\$290.00	P-6	1.80	NM	18	\$4,330.00
(Program: 10NEWS 7P)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 7p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--		4				\$290.00		1.80			
Week:		05/23/22	05/29/22	MTWTF--		4				\$290.00		1.80			

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 Product Desc: CA ATTORNEY GENERAL  
 Estimate: 2631  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/23/22	05/29/22	MTWTF--					4	\$290.00		1.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
5	KGTV	05/23/22-05/29/22		M-F 7-730pm News		7-730pm			MTWThF----	:30	<del>(\$290.00)</del>	1.80	NM		
See MG 11.16,11.17,11.18,11.19,11.20,11.21,11.22,11.23 [TP sold - RF 5/19]															
6	KGTV	05/23/22-05/29/22		M-F 7-730pm News		7-730pm			MTWThF----	:30	<del>(\$290.00)</del>	1.80	NM		
See MG 11.16,11.17,11.18,11.19,11.20,11.21,11.22,11.23 [TP sold - RF 5/19]															
7	KGTV	05/23/22-05/29/22		M-F 7-730pm News		7-730pm			MTWThF----	:30	<del>(\$290.00)</del>	1.80	NM		
See MG 11.16,11.17,11.18,11.19,11.20,11.21,11.22,11.23 [TP sold - RF 5/19]															
8	KGTV	05/23/22-05/29/22		M-F 7-730pm News		7-730pm			MTWThF----	:30	<del>(\$290.00)</del>	1.80	NM		
See MG 11.16,11.17,11.18,11.19,11.20,11.21,11.22,11.23 [TP sold - RF 5/19]															
16	KGTV	05/23/22-05/27/22		M-F 4-5pm		4-5pm			MTWThF----	:30	\$120.00	1.80	NM		
Ⓜ MG for 11.6,11.7,11.8,11.5															
17	KGTV	05/23/22-05/27/22		M-F 4-5pm		4-5pm			MTWThF----	:30	\$120.00	1.80	NM		
Ⓜ MG for 11.6,11.7,11.8,11.5															
18	KGTV	05/30/22-06/03/22		M-F 4-5pm		4-5pm			MTWThF----	:30	\$120.00	1.80	NM		
Ⓜ MG for 11.6,11.7,11.8,11.5															
19	KGTV	05/30/22-06/03/22		M-F 4-5pm		4-5pm			MTWThF----	:30	\$120.00	1.80	NM		
Ⓜ MG for 11.6,11.7,11.8,11.5															
20	KGTV	05/30/22-06/03/22		M-F 4-5pm		4-5pm			MTWThF----	:30	\$120.00	1.80	NM		
Ⓜ MG for 11.6,11.7,11.8,11.5															
21	KGTV	05/30/22-06/03/22		M-F 4-5pm		4-5pm			MTWThF----	:30	\$120.00	1.80	NM		
Ⓜ MG for 11.6,11.7,11.8,11.5															
22	KGTV	05/30/22-06/03/22		M-F 4-5pm		4-5pm			MTWThF----	:30	\$120.00	1.80	NM		
Ⓜ MG for 11.6,11.7,11.8,11.5															
23	KGTV	05/23/22-05/27/22		M-F Good Morning America		7-9am			MTWThF----	:30	\$320.00	1.80	NM		
Ⓜ MG for 11.6,11.7,11.8,11.5															
Week:		05/30/22	06/05/22	MTWTF--					5	\$290.00		1.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
9	KGTV	05/30/22-06/05/22		M-F 7-730pm News		7-730pm			MTWThF----	:30	<del>(\$290.00)</del>	1.80	NM		
See MG 11.14,11.15 [Programming - airs "NBA" from 530PM to 830PM. RFarber 5/17]															
14	KGTV	05/30/22-06/05/22		M-F 7-730pm News		7-730pm			MTW--F----	:30	\$290.00	1.80	NM		
Ⓜ MG for 10.10,11.9															
15	KGTV	05/30/22-06/05/22		M-F 6-630pm News		6-630pm			MTW--F----	:30	\$560.00	1.80	NM		
Ⓜ MG for 10.10,11.9															
N12	KGTV	05/16/22	05/16/22	Monday Prime C	CM	10-11pm	M-----	:30	1	\$560.00	P-6	1.40	NM	1	\$560.00
(Program: GOOD DOCTOR) 2Q22 ESTIMATE (sell) - 2021 impact average of Good Doctor															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	M-----					1	\$560.00		1.40			
N13	KGTV	05/16/22	06/05/22	M-Su 11pm News ROS	CM	11-1135pm	MTWTFSS	:30	5	\$110.00	P-6	0.70	NM	17	\$1,870.00
(Program: 10NEWS 11P M-SU) 2Q22 ESTIMATE (sell) - 2Q21 impact average of 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTFSS					5	\$110.00		0.70			
Week:		05/23/22	05/29/22	MTWTFSS					6	\$110.00		0.70			
Week:		05/30/22	06/05/22	MTWTFSS					6	\$110.00		0.70			
N14	KGTV	06/06/22	06/06/22	M-F 11-1135pm News	CM	11-1135pm	M-----	:30	1	\$110.00	P-6	0.70	NM	1	\$110.00
(Program: 10NEWS 11P M-SU)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	M-----					1	\$110.00		0.70			
N15	KGTV	05/16/22	06/03/22		CM	1135pm	MTWTF--	:30	5	\$80.00	P-6	0.50	NM	15	\$1,200.00

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 Flight Dates: 05/16/22 - 06/07/22

Advertiser: Bonta/Democrat/Attorney General  
 Product Desc: CA ATTORNEY GENERAL  
 Estimate: 2631  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 1135pm Kimmel											
				M-F 1135pm Kimmel											
				(Program: JIMMY KIMMEL LIVE!)											
				2Q22 ESTIMATE (sell) - 2Q21 impact aveagre of Jimmy Kimmel Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--		5				\$80.00		0.50			
Week:		05/23/22	05/29/22	MTWTF--		5				\$80.00		0.50			
Week:		05/30/22	06/05/22	MTWTF--		5				\$80.00		0.50			
N 16	KGTV	06/06/22	06/06/22	M-F Nightline	CM	Nightline	M-----	:30	1	\$40.00	P-6	0.20	NM	1	\$40.00
				M-F Nightline											
				(Program: NIGHTLINE)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/06/22	06/12/22	M-----		1				\$40.00		0.20			
N 17	KGTV	05/16/22	06/03/22	M-F Nightline	CM	Nightline	MTWTF--	:30	3	\$40.00	P-6	0.20	NM	12	\$480.00
				M-F Nightline											
				(Program: NIGHTLINE)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of Nightline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--		3				\$40.00		0.20			
Week:		05/23/22	05/29/22	MTWTF--		4				\$40.00		0.20			
Week:		05/30/22	06/05/22	MTWTF--		5				\$40.00		0.20			
N 18	KGTV	05/16/22	06/03/22	News Repeat	CM	106-141am	MTWTF--	:30	4	\$20.00	P-6	0.20	NM	13	\$260.00
				News Repeat											
				(Program: 10NEWS 11P ENCORE)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of 11p News Encore											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	MTWTF--		4				\$20.00		0.20			
Week:		05/23/22	05/29/22	MTWTF--		4				\$20.00		0.20			
Week:		05/30/22	06/05/22	MTWTF--		5				\$20.00		0.20			
N 20	KGTV	05/30/22	06/02/22	NBA Finals Game 1	CM	NBA Finals Game	---T---	:30	2	\$4,800.00	P-6	3.00	NM	2	\$9,600.00
				NBA Finals Game 1											
				(Program: NBA FINALS GAME 1)											
				2Q22 ESTIMATE (sell) - 2021 actual of NBA Finals Game 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/30/22	06/05/22	---T---		2				\$4,800.00		3.00			
N 21	KGTV	05/16/22	05/19/22	Thursday Prime A	CM	8-9pm	---T---	:30	1	\$880.00	P-6	1.60	NM	1	\$880.00
				Thursday Prime A											
				(Program: STATION 19)											
				2Q22 ESTIMATE (sell) - 2021 average of Station 19											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---T---		1				\$880.00		1.60			
N 22	KGTV	05/16/22	05/26/22	Thursday Prime B	CM	9-10pm	---T---	:30	1	\$1,280.00	P-6	1.50	NM	2	\$2,560.00
				Thursday Prime B											
				(Program: GREYS ANATOMY)											
				2Q22 ESTIMATE (sell) - 2021 impact average of Greys Anatomy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	---T---		1				\$1,280.00		1.50			
Week:		05/23/22	05/29/22	---T---		1				\$1,280.00		1.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/23/22-05/29/22	Thursday Prime B			9-10pm	---Th-----	:30		<del>(\$1,280.00)</del>		1.50	NM		
See MG 22.3															
[Inventory code/Programming Lenght. From 757PM to 10PM air Grey's Anatomy, inventory code Thrsday Prime A. RF 5/16]															
3	KGTV	05/23/22-05/29/22	Thursday Prime A			8-9pm	---Th-----	:30		\$1,280.00		1.50	NM		
Ⓜ MG for 22.2 05/26															
N 23	KGTV	05/16/22	06/03/22	Friday Prime B	CM	9-10pm	----F--	:30	2	\$600.00	P-6	1.10	NM	6	\$3,600.00
				Friday Prime B											
				(Program: 20/20 FRI 2HR)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of 20/20											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/16/22	05/22/22	----F--		2				\$600.00		1.10			
Week:		05/23/22	05/29/22	----F--		2				\$600.00		1.10			
Week:		05/30/22	06/05/22	----F--		2				\$600.00		1.10			
N 24	KGTV	05/16/22	06/04/22		CM	5-6am	-----S-	:30	1	\$40.00	P-6	0.40	NM	3	\$120.00

Order / Rev: 1020162  
 Alt Order #: WOC13601380  
 Flight Dates: 05/16/22 - 06/07/22

Advertiser: Bonta/Democrat/Attorney General  
 Product Desc: CA ATTORNEY GENERAL  
 Estimate: 2631  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 5-6am News											
				Sa 5-6am News											
				(Program: 10NEWS SAT 5A)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of 5a News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-		1			\$40.00			0.40			
Week:		05/23/22	05/29/22	-----S-		1			\$40.00			0.40			
Week:		05/30/22	06/05/22	-----S-		1			\$40.00			0.40			
N25	KGTV	05/16/22	06/04/22	Sa 6-7am News	CM	6-7am	-----S-	:30	1	\$120.00	P-6	1.10	NM	3	\$360.00
				Sa 6-7am News											
				(Program: 10NEWS SAT 6A)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of 6a News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-		1			\$120.00			1.10			
Week:		05/23/22	05/29/22	-----S-		1			\$120.00			1.10			
Week:		05/30/22	06/05/22	-----S-		1			\$120.00			1.10			
N26	KGTV	05/16/22	06/04/22	Sa GMA Hour 1	CM	7-8am	-----S-	:30	1	\$360.00	P-3	1.70	NM	3	\$1,080.00
				Sa GMA Hour 1											
				(Program: GMA 7A SAT)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of GMA 7a Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-		1			\$360.00			1.70			
Week:		05/23/22	05/29/22	-----S-		1			\$360.00			1.70			
Week:		05/30/22	06/05/22	-----S-		1			\$360.00			1.70			
N27	KGTV	05/16/22	06/04/22	Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$160.00	P-6	1.60	NM	3	\$480.00
				Sa 8-9am News											
				(Program: 10NEWS SAT 8A)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of 8a News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-		1			\$160.00			1.60			
Week:		05/23/22	05/29/22	-----S-		1			\$160.00			1.60			
Week:		05/30/22	06/05/22	-----S-		1			\$160.00			1.60			
N28	KGTV	05/16/22	06/04/22	Sa GMA Hour 2	CM	9-10am	-----S-	:30	1	\$100.00	P-6	1.30	NM	3	\$300.00
				Sa GMA Hour 2											
				(Program: GMA SAT 9A)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of GMA 9a Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-		1			\$100.00			1.30			
Week:		05/23/22	05/29/22	-----S-		1			\$100.00			1.30			
Week:		05/30/22	06/05/22	-----S-		1			\$100.00			1.30			
N29	KGTV	05/16/22	06/04/22	Sa/Su 5-530pm News	CM	5-530pm	-----S-	:30	1	\$140.00	P-6	1.40	NM	3	\$420.00
				Sa/Su 5-530pm News											
				(Program: 10NEWS SAT 5P)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of 5p News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-		0			\$0.00			0.00			
Week:		05/23/22	05/29/22	-----S-		2			\$140.00			1.40			
Week:		05/30/22	06/05/22	-----S-		1			\$140.00			1.40			
N30	KGTV	05/16/22	06/04/22	ABC World News Saturd	CM	530-6pm	-----S-	:30	1	\$280.00	P-6	2.40	NM	2	\$560.00
				World News Saturday											
				(Program: ABC WORLD NEWS SAT)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of ABC World News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-		0			\$0.00			0.00			
Week:		05/23/22	05/29/22	-----S-		1			\$280.00			2.40			
Week:		05/30/22	06/05/22	-----S-		1			\$280.00			2.40			
N31	KGTV	05/16/22	06/04/22	Sa/Su 6-630pm News	CM	6-630pm	-----S-	:30	1	\$160.00	P-6	1.60	NM	3	\$480.00
				Sa/Su 6-630pm News											
				(Program: 10NEWS SAT 6P)											
				2Q22 ESTIMATE (sell) - 2Q21 impact average of 6p News Saturday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S-		0			\$0.00			0.00			
Week:		05/23/22	05/29/22	-----S-		1			\$160.00			1.60			
Week:		05/30/22	06/05/22	-----S-		2			\$160.00			1.60			

Order / Rev: 1020162  
 Alt Order #: WOC13601380  
 Flight Dates: 05/16/22 - 06/07/22

Advertiser: Bonta/Democrat/Attorney General  
 Product Desc: CA ATTORNEY GENERAL  
 Estimate: 2631  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N32	KGTV	05/16/22	06/05/22	Su 6-7am News Su 6-7am News	CM	6-7am	-----S	:30	1	\$120.00	P-6	1.10	NM	3	\$360.00
(Program: 10NEWS SUN 6A)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 6a News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S			1		\$120.00			1.10			
Week:		05/23/22	05/29/22	-----S			1		\$120.00			1.10			
Week:		05/30/22	06/05/22	-----S			1		\$120.00			1.10			
N33	KGTV	05/16/22	06/05/22	Su Good Morning America Su Good Morning America	CM	7-8am	-----S	:30	1	\$140.00	P-6	1.20	NM	3	\$420.00
(Program: GMA SUN)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of GMA Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S			1		\$140.00			1.20			
Week:		05/23/22	05/29/22	-----S			1		\$140.00			1.20			
Week:		05/30/22	06/05/22	-----S			1		\$140.00			1.20			
N34	KGTV	05/16/22	06/05/22	Su 8-9am News Su 8-9am News	CM	8-9am	-----S	:30	1	\$140.00	P-6	1.10	NM	3	\$420.00
(Program: 10NEWS SUN 8A)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 8a News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S			1		\$140.00			1.10			
Week:		05/23/22	05/29/22	-----S			1		\$140.00			1.10			
Week:		05/30/22	06/05/22	-----S			1		\$140.00			1.10			
N35	KGTV	05/16/22	06/05/22	This Week This Week	CM	9-10am	-----S	:30	1	\$640.00	P-3	1.30	NM	3	\$1,920.00
(Program: THIS WEEK)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S			1		\$640.00			1.30			
Week:		05/23/22	05/29/22	-----S			1		\$640.00			1.30			
Week:		05/30/22	06/05/22	-----S			1		\$640.00			1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
3	KGTV	05/30/22-06/05/22	This Week				9-10am		-----Su	:30	<del>(\$640.00)</del>	1.30	NM		
See MG 35.4															
[Program/ Time/Inventory code. Due to Specials, This Week airs 3-4PM with Inventory code Su 9am-5pm ROS. RFarber 5/17]															
4	KGTV	05/30/22-06/05/22	Su 9am-5pm ROS				9am-5pm	(3:00 PM-4:00 PM)	-----Su	:30	\$640.00	1.30	NM		
Ⓜ MG for 35.3 06/05															
N36	KGTV	05/30/22	06/05/22	NBA Finals Game 2 NBA Finals Game 2	CM	NBA Finals Game	-----S	:30	2	\$5,600.00	P-6	3.70	NM	2	\$11,200.00
(Program: NBA FINALS GAME 2)															
2Q22 ESTIMATE (sell) - 2020-2021 impact average of NBA Finals Game 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/30/22	06/05/22	-----S			2		\$5,600.00			3.70			
N37	KGTV	05/16/22	05/29/22	Sa/Su 5-530pm News Sa/Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$145.00	P-6	1.30	NM	0	\$0.00
(Program: 10NEWS SUN 5P)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 5p News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		05/16/22	05/22/22	-----S			0		\$0.00			0.00			
Week:		05/23/22	05/29/22	-----S			2		\$145.00			1.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>				<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/23/22-05/29/22	Sa/Su 5-530pm News				5-530pm		-----Su	:30	<del>(\$145.00)</del>	1.30	NM		
See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36															
[TP sold - RF 5/16]															
3	KGTV	05/23/22-05/29/22	Sa/Su 5-530pm News				5-530pm		-----Su	:30	<del>(\$145.00)</del>	1.30	NM		
See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36															
[TP sold - RF 5/16]															
N38	KGTV	05/16/22	05/29/22	ABC World News Sunday World News Sunday	CM	530-6pm	-----S	:30	1	\$320.00	P-6	2.00	NM	0	\$0.00
(Program: ABC WORLD NEWS SUN)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of ABC World News Sunday															

Order / Rev: 1020162  
 Alt Order #: WOC13601380  
 Flight Dates: 05/16/22 - 06/07/22

Advertiser: Bonta/Democrat/Attorney General  
 Product Desc: CA ATTORNEY GENERAL  
 Estimate: 2631  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----					0	\$0.00		0.00			
		Week: 05/23/22	05/29/22	-----S					1	\$320.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/23/22-05/29/22	ABC World News Sunday			530-6pm	-----Su	:30		<del>(\$320.00)</del>		2.00	NM		
See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36															
[No Inventory - RF 5/16]															
N39	KGTV	05/16/22	05/29/22	Sa/Su 6-630pm News	CM	6-630pm	-----S	:30	1	\$160.00	P-6	1.40	NM	0	\$0.00
(Program: 10NEWS SUN 6P)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of 6p News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----					0	\$0.00		0.00			
		Week: 05/23/22	05/29/22	-----S					2	\$160.00		1.40			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KGTV	05/23/22-05/29/22	Sa/Su 6-630pm News			6-630pm	-----Su	:30		<del>(\$160.00)</del>		1.40	NM		
See MG 5.29,5.30,5.31,5.32,5.33,5.34,5.35,5.36															
[No Inventory - RF 5/16]															
3	KGTV	05/23/22-05/29/22	Sa/Su 6-630pm News			6-630pm	-----Su	:30		<del>(\$160.00)</del>		1.40	NM		
See MG 5.37,5.38,5.39															
[TP sold - RF 5/17]															
N40	KGTV	05/16/22	05/29/22	Sunday Prime A	CM	7-8pm	-----S	:30	1	\$360.00	P-6	0.90	NM	2	\$720.00
(Program: AMERICAS FUNNIEST HOME VIDS)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of AFHV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----					0	\$0.00		0.00			
		Week: 05/23/22	05/29/22	-----S					2	\$360.00		0.90			
N41	KGTV	05/16/22	05/29/22	Sunday Prime B	CM	8-9pm	-----S	:30	2	\$960.00	P-6	2.10	NM	2	\$1,920.00
(Program: AMERICAN IDOL 2022)															
2Q22 ESTIMATE (sell) - 2021 impact average of American Idol Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S					2	\$960.00		2.10			
		Week: 05/23/22	05/29/22	-----					0	\$0.00		0.00			
N42	KGTV	05/30/22	06/05/22	Sunday Prime D	CM	10-11pm	-----S	:30	1	\$400.00	P-6	1.10	NM	1	\$400.00
(Program: TO TELL THE TRUTH 2022)															
2Q22 ESTIMATE (sell) - 2021 impact average of To Tell The Truth															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/30/22	06/05/22	-----S					1	\$400.00		1.10			
N43	KGTV	05/16/22	06/05/22	Su Sports Xtra	CM	1133-1147pm	-----S	:30	1	\$200.00	P-3	0.50	NM	3	\$600.00
(Program: SPORTS XTRA SUN)															
2Q22 ESTIMATE (sell) - 2Q21 impact average of Sports Xtra Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S					1	\$200.00		0.50			
		Week: 05/23/22	05/29/22	-----S					1	\$200.00		0.50			
		Week: 05/30/22	06/05/22	-----S					1	\$200.00		0.50			
N44	KGTV	05/16/22	06/05/22	Su 1147pm-1217am	CM	1147pm-1217am	-----S	:30	1	\$30.00	P-6	0.30	NM	3	\$90.00
(Program: LF SUN 1 (IN DEPTH GRAHAM))															
2Q22 ESTIMATE (sell) - 2Q21 time period impact average															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S					1	\$30.00		0.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	05/16/22-05/22/22	Su 1147pm-1217am			1147pm-1217am	-----Su	:30		<del>(\$30.00)</del>		0.30	NM		
See MG 44.4															
[Inventory code - airs "America's Funniest Vid.." 1137pm to 1237 inv code Sa/Su 1130pm-1247am. RF 5/12]															
4	KGTV	05/16/22-05/22/22	Sa/Su 1130pm-1247am			1130pm-1247am	-----SaSu	:30		\$30.00		0.30	NM		
Ⓜ MG for 44.1 05/22															
		Week: 05/23/22	05/29/22	-----S					1	\$30.00		0.30			
		Week: 05/30/22	06/05/22	-----S					1	\$30.00		0.30			



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 Product Desc: CA ATTORNEY GENERAL  
 Estimate: 2631  
**KGTV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N45	KGTV	05/21/22	05/21/22	Sa 10am-5pm ROS Sat ABC World News Tonigh	CM	10am-5pm (4:30 PM-5:00 PM)	-----S-	:30	1	\$280.00	P-6	0.00	NM	3	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S-		1				\$280.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	05/16/22-05/22/22	Sa 10am-5pm ROS			10am-5pm	(4:30 PM-5:00 P-----Sa--	:30		<del>(\$280.00)</del>		0.00	NM		
		See MG 45.2,45.3,45.4 [TP sold - RF 5/11]													
2	KGTV	05/16/22-05/22/22	M-Su 11pm News ROS			11-1135pm		MTWThFSaSu	:30	\$110.00		0.00	NM		
		Ⓜ MG for 45.1 05/21													
3	KGTV	05/16/22-05/20/22	M-F 4-5pm			4-5pm		MTWThF----	:30	\$120.00		0.00	NM		
		Ⓜ MG for 45.1 05/21													
4	KGTV	05/16/22-05/20/22	M-F 5-6am News			5-6am		MTWThF----	:30	\$50.00		0.00	NM		
		Ⓜ MG for 45.1 05/21													
N46	KGTV	05/22/22	05/22/22	ABC West Coast Specia Sun ABC World News	CM	5-7pm (4:30 PM-5:00 PM)	-----S	:30	1	\$320.00	P-6	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S		1				\$320.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KGTV	05/16/22-05/22/22	ABC West Coast Special			5-7pm	(4:30 PM-5:00 P-----Su	:30		<del>(\$320.00)</del>		0.00	NM		
		See MG 46.2 [Political P6 rate for American Idol Live West Coast Special must be no less than \$960 please]													
2	KGTV	05/16/22-05/22/22	ABC World News Sunday			530-6pm	(4:30 PM-5:00 P-----Su	:30		\$320.00		0.00	NM		
		Ⓜ MG for 46.1 05/22													
N47	KGTV	05/22/22	05/22/22	ABC West Coast Specia ABC West Coast Special	CM	5-7pm	-----S	:30	1	\$960.00	P-6	0.00	NM	1	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-----S		1				\$960.00		0.00			
													Totals	262	\$72,070.00