

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WKXV-TV Biloxi, MS</u>	Date: <u>7/12/19</u>
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I, Tammie Wingrove,

being/on behalf of: Sam Britton,

a legally qualified candidate of the Republican

political party for the office of: Secretary of State in Mississippi

in the Primary

election to be held on: 8/6/19

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by

Friends of Sam Britton

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Breazeale

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/10/19

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

YAN WILLIAMS

Printed Name

National Sales Mgr.

Title

ORDER



Orders
Order / Rev: 1275437
Alt Order #: WOC12120317
Product Desc: PSBRI
Estimate: 7351
Flight Dates: 07/29/19 - 08/06/19
Original Date / Rev: 07/12/19 / 07/12/19
Order Type: NORMAL

WLOX

Primary AE: Van Williams
Sales Office: GPT-N
Sales Region: National

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 W Penn Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Sam Britton for Secretary of State
Demographic: A50+
Product Codes: Candidate - State - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 168531
Agency External ID: 1244
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/19	08/06/19	30	\$6,250.00	\$5,312.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	30	\$6,250.00	\$5,312.50	193.23
Totals	30	\$6,250.00	\$5,312.50	193.23

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	07/29/19	08/02/19	M-F 5-6a News	CM	5:00 AM-6:00 AM	11111--	:30	5	\$135.00	P-03	5.65	NM	5	\$675.00
				M-F 5-6a News											
				(Program: GOOD MORNING MISSISSIPPI (5A))											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	11111--		5				\$135.00		5.65			
N 2	WLOX	07/29/19	08/06/19	ABC Good Morning America	CM	M-F 7-9a	-1-11--	:30	3	\$275.00	P-03	8.05	NM	5	\$1,375.00
				ABC Good Morning America											
				(Program: GOOD MORNING AMERICA M-F)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	-1-11--		3				\$275.00		8.05			
		Week: 08/05/19	08/11/19	11-----		2				\$275.00		8.05			
N 3	WLOX	07/29/19	08/03/19	Sa 630-7a News	CM	6:30 AM-7:00 AM	-----1-	:30	1	\$100.00	P-03	4.94	NM	1	\$100.00
				Sa 630-7a News											
				(Program: GOOD MORNING MISS. (SAT 6:30A))											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	-----1-		1				\$100.00		4.94			
N 4	WLOX	07/29/19	08/04/19	ABC GMA Sun	CM	7:00 AM-8:00 AM	-----1	:30	1	\$65.00	P-03	6.75	NM	1	\$65.00
				ABC GMA Sun											
				(Program: GOOD MORNING AMERICA (SUN))											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	-----1		1				\$65.00		6.75			
N 5	WLOX	07/29/19	08/06/19		CM	11:00 AM-11:30 AM	111-111--	:30	4	\$110.00	P-03	3.76	NM	5	\$550.00

Order / Rev: 1275437
Alt Order #: WOC12120317
Flight Dates: 07/29/19 - 08/06/19

Advertiser: Sam Britton for Secretary of State
Product Desc: PSBRI
Estimate: 7351
WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11a News											
				M-F 11a News											
				(Program: WLOX MIDDAY NEWS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	1-111--					4	\$110.00		3.76			
		Week: 08/05/19	08/11/19	-1-----					1	\$110.00		3.76			
N 6	WLOX	07/29/19	08/02/19	M-F 430-5p	CM	4:30 PM-5:00 PM	-1--1--	:30	2	\$150.00	P-03	7.05	NM	2	\$300.00
				M-F 430-5p											
				(Program: INSIDE EDITION)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	-1--1--					2	\$150.00		7.05			
N 7	WLOX	07/29/19	08/05/19	M-F 5p News	CM	5:00 PM-5:30 PM	-1111--	:30	4	\$450.00	P-03	11.87	NM	5	\$2,250.00
				M-F 5p News											
				(Program: WLOX NEWS AT 5PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	-1111--					4	\$450.00		11.87			
		Week: 08/05/19	08/11/19	1-----					1	\$450.00		11.87			
N 8	WLOX	07/29/19	08/01/19	ABC Thursday Prime Hr 1	CM	7:00 PM-8:00 PM	---1---	:30	1	\$350.00	P-03	6.42	NM	1	\$350.00
				ABC Thursday Prime Hr 1											
				(Program: HOLEY MOLEY)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	---1---					1	\$350.00		6.42			
N 9	WLOX	07/29/19	08/04/19	ABC Sunday Prime Hr 2	CM	7:00 PM-8:00 PM	-----1	:30	1	\$465.00	P-03	8.57	NM	1	\$465.00
				ABC Sunday Prime Hr 2											
				(Program: CELEB FAM FEUD)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	-----1					1	\$465.00		8.57			
N 10	WLOX	07/29/19	08/02/19	M-F 1230-1a	CM	12:05 XM-1:05 XM	111-1--	:30	4	\$30.00	P-03	1.45	NM	4	\$120.00
				M-F 1230-1a											
				(Program: ET/DAILY MAIL TV)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	111-1--					4	\$30.00		1.45			
													Totals	30	\$6,250.00

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(check applicable box)

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☒ STATE/LOCAL CANDIDATE

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WKOX-TV Biloxi, MS

Date:

7/12/19

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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies				

Attach proposed schedule with charges (if available):

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Friends of Sam Britton

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

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Paul Breazeale

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

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To Be Signed By Candidate or Authorized Committee

5/10/19

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

YAN WILLIAMS

Printed Name

National Sales Mgr

Title

ORDER

Orders	Order / Rev:	<u>1275434</u>	
	Alt Order #:	<u>WOC12120318</u>	
	Product Desc:	<u>PSBRI</u>	
	Estimate:	<u>7351</u>	ELOX
	Flight Dates:	<u>07/29/19 - 08/06/19</u>	Primary AE: <u>Van Williams</u>
	Original Date / Rev:	<u>07/12/19 / 07/12/19</u>	Sales Office: <u>GPT-N</u>
	Order Type:	<u>NORMAL</u>	Sales Region: <u>National</u>
Agency	Name:	<u>Mentzer Media Services</u>	
	Buying Contact:	<u></u>	Billing Type: <u>Cash</u>
	Billing Contact:	<u></u>	Billing Calendar: <u>Broadcast</u>
		<u>210 W Penn Ave</u>	Billing Cycle: <u>EOM/EOC</u>
		<u>Towson, MD 21204</u>	Agency Commission: <u>15%</u>
Advertiser	Name:	<u>Sam Britton for Secretary of State</u>	
	Demographic:	<u>A50+</u>	New Business Thru: <u></u>
	Product Codes:	<u>Candidate - State - Other</u>	Advertiser External ID: <u>168531</u>
	Revenue Code 1:	<u>AGY</u>	Agency External ID: <u>1244</u>
	Revenue Code 2:	<u>POL</u>	Unit Code: <u>General</u>
	Revenue Code 3:	<u>POL-CAND</u>	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/19	08/06/19	35	\$2,605.00	\$2,214.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	35	\$2,605.00	\$2,214.25	87.75
Totals	35	\$2,605.00	\$2,214.25	87.75

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ELOX	07/29/19	08/06/19	M-F 6-630a M-F 6-630a (Program: GOOD MORNING MISS CBS 6A)	CM	6:00 AM-6:30 AM	1-1-1--	:30	3	\$40.00	P-03	1.01	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	1-1-1--					3	\$40.00		1.01			
		Week: 08/05/19	08/11/19	11-----					2	\$40.00		1.01			
N 2	ELOX	07/29/19	08/04/19	CBS Face The Nation CBS Face The Nation (Program: FACE THE NATION)	CM	9:30 AM-10:30 AM	-----1	:30	1	\$25.00	P-03	1.18	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	-----1					1	\$25.00		1.18			
N 3	ELOX	07/29/19	08/05/19	CBS Price Is Right CBS Price Is Right (Program: THE PRICE IS RIGHT)	CM	10:00 AM-11:00 AM	A1-1-1--	:30	2	\$100.00	P-03	3.13	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	-1-1---					2	\$100.00		3.13			
		Week: 08/05/19	08/11/19	1-----					1	\$100.00		3.13			
N 4	ELOX	07/29/19	08/05/19	M-F 4-430p M-F 4-430p (Program: JEOPARDY)	CM	4:00 PM-4:30 PM	1-111--	:30	4	\$20.00	P-03	1.26	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	1-111--					4	\$20.00		1.26			
		Week: 08/05/19	08/11/19	1-----					1	\$20.00		1.26			

Order / Rev: 1275434
 Alt Order #: WOC12120318
 Flight Dates: 07/29/19 - 08/06/19

Advertiser: Sam Britton for Secretary of State
 Product Desc: PSBRI
 Estimate: 7351
 ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	ELOX	07/29/19	08/02/19	M-F 630p News M-F 630p News (Program: WLOX LOCAL NEWS 630P CBS)	CM	6:30 PM-7:00 PM	--1-1--	:30	2	\$175.00	P-03	2.97	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/29/19	08/04/19	--1-1--					2	\$175.00		2.97			
N 6	ELOX	07/29/19	08/05/19	M-F 6-630p M-F 6-630p (Program: JEOPARDY M F)	CM	6:00 PM-6:30 PM	1111---	:30	4	\$125.00	P-03	4.52	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/29/19	08/04/19	1111---					4	\$125.00		4.52			
	Week:	08/05/19	08/11/19	1-----					1	\$125.00		4.52			
N 7	ELOX	07/29/19	07/30/19	CBS Tuesday Prime Hr 3 CBS Tuesday Prime Hr 3 (Program: BLOOD & TREASURE)	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$200.00	P-03	5.11	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/29/19	08/04/19	-1-----					1	\$200.00		5.11			
N 8	ELOX	07/29/19	08/04/19	CBS Sunday Prime Hr 1 CBS Sunday Prime Hr 1 (Program: 60 MINUTES)	CM	6:00 PM-7:00 PM	-----1	:30	1	\$225.00	P-03	4.66	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/29/19	08/04/19	-----1					1	\$225.00		4.66			
N 9	ELOX	07/29/19	08/05/19	M-F 10p Late News M-F 10p Late News (Program: WLOX NEWS 10P CBS)	CM	10:00 PM-10:30 PM	1-111--	:30	4	\$80.00	P-03	2.90	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/29/19	08/04/19	1-111--					4	\$80.00		2.90			
	Week:	08/05/19	08/11/19	1-----					1	\$80.00		2.90			
N 10	ELOX	07/29/19	08/03/19	Sa 10p Late News Sa 10p Late News (Program: WLOX NEWS 10P SAT CBS)	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$45.00	P-03	1.95	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/29/19	08/04/19	-----1-					1	\$45.00		1.95			
N 11	ELOX	07/29/19	08/04/19	Su 10p Late News 1 Su 10p Late News 1 (Program: WLOX NEWS 10P SUN CBS)	CM	10:00 PM-10:35 PM	-----1	:30	1	\$60.00	P-03	2.82	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/29/19	08/04/19	-----1					1	\$60.00		2.82			
N 12	ELOX	07/29/19	08/05/19	CBS Late Show CBS Late Show (Program: LATE SHOW W/COLBERT)	CM	10:35 PM-11:37 PM	11-11--	:30	4	\$15.00	P-03	1.65	NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	07/29/19	08/04/19	11-11--					4	\$15.00		1.65			
	Week:	08/05/19	08/11/19	1-----					1	\$15.00		1.65			
													Totals	35	\$2,605.00