

ORDER

Orders
Order / Rev: 10157
Alt Order #:
Product Desc: We Are Missouri
Estimate: 3676
Flight Dates: 07/31/18 - 08/07/18
Original Date / Rev: 07/24/18 / 07/24/18
Order Type: GENERAL

WSIL-TV

Primary AE: David Cisco
Sales Office: L-POL
Sales Region: POL

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact: Caroline Bahng
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: We Are Missouri
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-02
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/07/18	32	\$9,025.00	\$7,671.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	32	\$9,025.00	\$7,671.25	0.00
Totals	32	\$9,025.00	\$7,671.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Cisco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	07/31/18	08/06/18	Good Morning America	CM	7a-9a	11111--	:30	5	\$170.00	P-02	0.00	NM	5	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-1111--					4	\$170.00		0.00			
		Week: 08/06/18	08/12/18	1-----					1	\$170.00		0.00			
2	3	08/03/18	08/03/18	M-F 10a-11a	CM	10a-11a	----1--	:30	1	\$70.00	P-02	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	----1--					1	\$70.00		0.00			
3	3	07/31/18	07/31/18	M-F 3p-4p	CM	3p-4p	-1-----	:30	1	\$45.00	P-02	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-1-----					1	\$45.00		0.00			
4	3	08/01/18	08/01/18	M-F 4p-5p	CM	4p-5p	--1----	:30	1	\$85.00	P-02	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	--1----					1	\$85.00		0.00			
5	3	07/31/18	08/06/18	Local News 5p	CM	5:28 PM-5:30 PM	11111--	:30	5	\$550.00	P-02	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-1111--					4	\$550.00		0.00			
		Week: 08/06/18	08/12/18	1-----					1	\$550.00		0.00			
6	3	08/04/18	08/04/18	ABC World News Tonight	CM	5:30p-6p	-----1-	:30	1	\$375.00	P-02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-1111--					4	\$550.00		0.00			
		Week: 08/06/18	08/12/18	1-----					1	\$550.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	3	08/04/18	08/04/18	ABC World News Tonight ABC World News Tonight Sa	CM	5:30p-6p	-----1-	:30	1	\$375.00	P-02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1-		1				\$375.00		0.00			
7	3	08/05/18	08/05/18	ABC World News Tonight ABC World News Tonight Su	CM	5:30p-6p	-----1	:30	1	\$375.00	P-02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1		1				\$375.00		0.00			
8	3	08/06/18	08/06/18	Monday Prime Other Bachelorette	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	1-----	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	1-----		1				\$800.00		0.00			
9	3	07/31/18	07/31/18	Tuesday Prime Hr 3 Tuesday Prime Hr 3	CM	9-10P	-1-----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-1-----		1				\$400.00		0.00			
10	3	08/01/18	08/01/18	Wednesday Prime Hr 3 Wednesday Prime Hr 3	CM	9-10P	--1----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	--1----		1				\$400.00		0.00			
11	3	08/07/18	08/07/18	Good Morning America Good Morning America	CM	7a-9a	-1-----	:30	1	\$170.00	P-02	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	-1-----		1				\$170.00		0.00			
12	3	08/02/18	08/02/18	Thursday Prime Hr 1 Thursday Prime Hr 1	CM	7-8P	---1---	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	---1---		1				\$400.00		0.00			
13	3	08/02/18	08/02/18	Thursday Prime Hr 3 Thursday Prime Hr 3	CM	9-10P	---1---	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	---1---		1				\$400.00		0.00			
14	3	08/03/18	08/03/18	Friday Prime Hr 3 Friday Prime Hr 3	CM	9-10P	----1--	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	----1--		1				\$400.00		0.00			
15	3	08/04/18	08/04/18	Saturday Prime Hr 1 Saturday Prime Hr 1	CM	7-8P	-----1-	:30	1	\$110.00	P-03	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1-		1				\$110.00		0.00			
16	3	08/05/18	08/05/18	Sunday Prime Hr 2 Sunday Prime Hr 2	CM	7-8P	-----1	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1		1				\$450.00		0.00			
17	3	08/05/18	08/05/18	Sunday Prime Hr 4 Sunday Prime Hr 4	CM	9-10P	-----1	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-----1		1				\$400.00		0.00			
18	3	07/31/18	08/06/18	Jimmy Kimmel Jimmy Kimmel	CM	10:35p-11:37p	11111--	:30	5	\$90.00	P-02	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/30/18	08/05/18	-1111--		4				\$90.00		0.00			
		Week: 08/06/18	08/12/18	1-----		1				\$90.00		0.00			
19	3	08/06/18	08/06/18	ABC News Nightline ABC News Nightline	CM	11:37p-12:06a	1-----	:30	1	\$45.00	P-02	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/18	08/12/18	1-----		1				\$45.00		0.00			
20	3	08/04/18	08/04/18	Sa 10:30p-11:30p Sa Blue Bloods	CM	10:30p-11:30p	-----1-	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00

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20	3	08/04/18	08/04/18	Sa 10:30p-11:30p Sa Blue Bloods	CM	10:30p-11:30p	----- 1-	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 07/30/18		08/05/18		----- 1-	1		\$50.00		0.00						
													Totals	32	\$9,025.00