

Order / Rev: 10131
 Alt Order #:
 Flight Dates: 07/24/18 - 07/30/18

Advertiser: We Are Missouri
 Product Desc: We Are Missouri
 Estimate: 3718

WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	3	07/28/18	07/28/18	ABC World News Tonight ABC World News Tonight Sa	CM	5:30p-6p	-----1-	:30	1	\$375.00	P-02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----1-		1				\$375.00		0.00			
7	3	07/29/18	07/29/18	ABC World News Tonight ABC World News Tonight Su	CM	5:30p-6p	-----1	:30	1	\$375.00	P-02	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----1		1				\$375.00		0.00			
8	3	07/30/18	07/30/18	Monday Prime Other Bachelorette	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	1-----	:30	1	\$800.00	P-02	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/18	08/05/18	1-----		1				\$800.00		0.00			
9	3	07/30/18	07/30/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	9-10P	1-----	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/30/18	08/05/18	1-----		1				\$500.00		0.00			
10	3	07/24/18	07/24/18	Tuesday Prime Hr 2 Black-ish	CM	8:30 PM-9:00 PM (8:30 PM-9:00 PM)	-1-----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	-1-----		1				\$400.00		0.00			
11	3	07/25/18	07/25/18	Wednesday Prime Hr 1 Goldbergs	CM	7:00 PM-7:30 PM (7:00 PM-7:30 PM)	--1----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	--1----		1				\$400.00		0.00			
12	3	07/25/18	07/25/18	Wednesday Prime Hr 3 Wednesday Prime Hr 3	CM	9-10P	--1----	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	--1----		1				\$400.00		0.00			
13	3	07/26/18	07/26/18	Thursday Prime Hr 2 Thursday Prime Hr 2	CM	8-9P	---1---	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	---1---		1				\$450.00		0.00			
14	3	07/27/18	07/27/18	Friday Prime Hr 2 Friday Prime Hr 2	CM	8-9P	----1--	:30	1	\$475.00	P-02	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	----1--		1				\$475.00		0.00			
15	3	07/29/18	07/29/18	Sunday Prime Hr 3 Sunday Prime Hr 3	CM	8-9P	-----1	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----1		1				\$450.00		0.00			
16	3	07/24/18	07/30/18	Jimmy Kimmel Jimmy Kimmel	CM	10:35p-11:37p	11111--	:30	5	\$90.00	P-02	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	-1111--		4				\$90.00		0.00			
	Week:	07/30/18	08/05/18	1-----		1				\$90.00		0.00			
17	3	07/28/18	07/28/18	Sa 10:30p-11:30p Sa Blue Bloods	CM	10:30p-11:30p	-----1-	:30	1	\$50.00	P-02	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/23/18	07/29/18	-----1-		1				\$50.00		0.00			
													Totals	29	\$8,910.00