

ORDER

Orders	Order / Rev:	9997	
	Alt Order #:		
	Product Desc:	We Are Missouri	
	Estimate:	3714	
	Flight Dates:	07/03/18 - 07/09/18	WSIL-TV
	Original Date / Rev:	06/22/18 / 06/22/18	Primary AE: David Cisco
	Order Type:	GENERAL	Sales Office: L-POL
			Sales Region: POL

Agency	Name:	Screen Strategies Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:	Caroline Bahng	Billing Calendar: Broadcast
		11150 Fairfax Blvd	Billing Cycle: EOM/EOC
		Fairfax, VA 22030	Agency Commission: 15%

Advertiser	Name:	We Are Missouri	
	Demographic:	HH	New Business Thru:
	Product Codes:	Issues/Propositions	Order Separation: 00:15:00
	Priority:	P-02	Advertiser External ID:
	Revenue Codes:	AGY, POL, POL-ISS	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/09/18	11	\$3,090.00	\$2,626.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	11	\$3,090.00	\$2,626.50	0.00
Totals	11	\$3,090.00	\$2,626.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Cisco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	07/04/18	07/09/18	Good Morning America	CM	7a-9a	1-1----	:30	2	\$170.00	P-02	0.00	NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	--1----		1				\$170.00		0.00			
		Week: 07/09/18	07/15/18	1-----		1				\$170.00		0.00			
2	3	07/05/18	07/05/18	M-F 4p-5p	CM	4p-5p	---1---	:30	1	\$85.00	P-02	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	---1---		1				\$85.00		0.00			
3	3	07/09/18	07/09/18	Monday Prime Hr 3	CM	9-10P	1-----	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	1-----		1				\$500.00		0.00			
4	3	07/03/18	07/03/18	Tuesday Prime Hr 2	CM	8:00 PM-8:30 PM	-1-----	:30	1	\$550.00	P-02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	-1-----		1				\$550.00		0.00			
5	3	07/05/18	07/05/18	Thursday Prime Hr 3	CM	9-10P	---1---	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	---1---		1				\$400.00		0.00			
6	3	07/06/18	07/06/18	Friday Prime Hr 2	CM	8-9P	----1--	:30	1	\$475.00	P-02	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	----1--		1				\$475.00		0.00			

Order / Rev: 9997
 Alt Order #:
 Flight Dates: 07/03/18 - 07/09/18

Advertiser: We Are Missouri
 Product Desc: We Are Missouri
 Estimate: 3714

WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	3	07/07/18	07/07/18	Saturday Prime Other Saturday 20/20	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	-----1-	:30	1	\$110.00	P-03	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		07/02/18	07/08/18	-----1-	1		\$110.00	0.00							
8	3	07/08/18	07/08/18	Sunday Prime Hr 2 Sunday Prime Hr 2	CM	7-8P	-----1	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		07/02/18	07/08/18	-----1	1		\$450.00	0.00							
9	3	07/03/18	07/06/18	Jimmy Kimmel Jimmy Kimmel	CM	10:35p-11:37p	-1--1--	:30	2	\$90.00	P-02	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		07/02/18	07/08/18	-1--1--	2		\$90.00	0.00							
Totals													11	\$3,090.00	