

ORDER

Orders
Order / Rev: 9997
 Alt Order #:
Product Desc: We Are Missouri
Estimate: 3714
Flight Dates: 07/03/18 - 07/09/18
Original Date / Rev: 06/22/18 / 06/22/18
Order Type: GENERAL

WSIL-TV
Primary AE: David Cisco
Sales Office: L-POL
Sales Region: POL

Agency
Name: Screen Strategies Media
Buying Contact:
Billing Contact: Caroline Bahng
 11150 Fairfax Blvd
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: We Are Missouri
Demographic: HH
Product Codes: Issues/Propositions
Priority: P-02
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/09/18	11	\$3,090.00	\$2,626.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	11	\$3,090.00	\$2,626.50	0.00
Totals	11	\$3,090.00	\$2,626.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Cisco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	3	07/04/18	07/09/18	Good Morning America Good Morning America	CM	7a-9a	1-1----	:30	2	\$170.00	P-02	0.00	NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	--1----		1				\$170.00		0.00			
		Week: 07/09/18	07/15/18	1-----		1				\$170.00		0.00			
2	3	07/05/18	07/05/18	M-F 4p-5p M-F 4p-5p	CM	4p-5p	---1---	:30	1	\$85.00	P-02	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	---1---		1				\$85.00		0.00			
3	3	07/09/18	07/09/18	Monday Prime Hr 3 Monday Prime Hr 3	CM	9-10P	1-----	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/09/18	07/15/18	1-----		1				\$500.00		0.00			
4	3	07/03/18	07/03/18	Tuesday Prime Hr 2 Black-ish	CM	8:00 PM-8:30 PM (8:00 PM-8:30 PM)	-1-----	:30	1	\$550.00	P-02	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	-1-----		1				\$550.00		0.00			
5	3	07/05/18	07/05/18	Thursday Prime Hr 3 Thursday Prime Hr 3	CM	9-10P	---1---	:30	1	\$400.00	P-02	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	---1---		1				\$400.00		0.00			
6	3	07/06/18	07/06/18	Friday Prime Hr 2 Friday Prime Hr 2	CM	8-9P	----1--	:30	1	\$475.00	P-02	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/02/18	07/08/18	----1--		1				\$475.00		0.00			

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WSIL-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	3	07/07/18	07/07/18	Saturday Prime Other Saturday 20/20	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	-----1-	:30	1	\$110.00	P-03	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/02/18	07/08/18	-----1-		1		\$110.00		0.00					
8	3	07/08/18	07/08/18	Sunday Prime Hr 2 Sunday Prime Hr 2	CM	7-8P	-----1	:30	1	\$450.00	P-02	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/02/18	07/08/18	-----1		1		\$450.00		0.00					
9	3	07/03/18	07/06/18	Jimmy Kimmel Jimmy Kimmel	CM	10:35p-11:37p	-1--1--	:30	2	\$90.00	P-02	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/02/18	07/08/18	-1--1--		2		\$90.00		0.00					
Totals													11	\$3,090.00	