INVOICE

WSIL-TV
1416 Country Aire Drive
Carterville, IL 62918
Main: (618) 985-2333
Billing: (618) 985-2333

www.wsiltv.com

Billing Address:

Screen Strategies Media
Attention: Caroline Bahng
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:
 WSIL-TV
 1416 Country Aire Drive
 Carterville, IL 62918

Invoice #	Invoice Date	Invoice Month	Invoice Period
9921-1	**06/24/18**	**June 2018**	**05/28/18 - 06/24/18**

Station	Account Executive	Sales Office	Sales Region
WSIL-TV	David Cisco	Local Political	Political

Advertiser	Product	Estimate Number
We Are Missouri	**We Are Missouri**	**3640**

Flight Dates	Order #	Alt Order #
06/19/18 - 06/25/18	9921	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	06/19/18	06/25/18	Good Morning America	7a-9a	11111--	:30	5	$195.00	NM	

	Weeks:	Start Date 06/18/18	End Date 06/24/18	MTWTFSS - 1111--	Spots/Week 4	Rate $195.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1 3	Tu	06/19/18	8:38 AM	Good Morning America	7a-9a	:30	WAM1801H		$195.00	NM
2 3	W	06/20/18	8:49 AM	Good Morning America	7a-9a	:30	WAM1801H		$195.00	NM
3 3	Th	06/21/18	8:52 AM	Good Morning America	7a-9a	:30	WAM1801H		$195.00	NM
4 3	F	06/22/18	7:58 AM	Good Morning America	7a-9a	:30	WAM1801H		$195.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	06/19/18	06/19/18	M-F 10a-11a	10a-11a	- 1-----	:30	1	$100.00	NM	

	Weeks:	Start Date 06/18/18	End Date 06/24/18	MTWTFSS - 1-----	Spots/Week 1	Rate $100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1 3	Tu	06/19/18	10:29 AM	M-F 10a-11a	10a-11a	:30	WAM1801H		$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	06/20/18	06/20/18	M-F 11a-12p	11a-12p	-- 1----	:30	1	$40.00	NM	

	Weeks:	Start Date 06/18/18	End Date 06/24/18	MTWTFSS -- 1----	Spots/Week 1	Rate $40.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1 3	W	06/20/18	11:15 AM	M-F 11a-12p	11a-12p	:30	WAM1801H		$40.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
4	06/22/18	06/22/18	M-F 4p-5p	4p-5p	---- 1--	:30	1	$80.00	NM	

	Weeks:	Start Date 06/18/18	End Date 06/24/18	MTWTFSS ---- 1--	Spots/Week 1	Rate $80.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1 3	F	06/22/18	4:28 PM	M-F 4p-5p	4p-5p	:30	WAM1801H		$80.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	06/19/18	06/25/18	ABC World News Tonight 5:28 PM-5:30 PM		11111--	:30	5	$500.00	NM	

	Weeks:	Start Date 06/18/18	End Date 06/24/18	MTWTFSS - 1111--	Spots/Week 4	Rate $500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
1 3	Tu	06/19/18	5:29 PM	ABC World News Tonight	5:28 PM-5:30 PM	:30	WAM1801H		$500.00	NM
2 3	W	06/20/18	5:29 PM	ABC World News Tonight	5:28 PM-5:30 PM	:30	WAM1801H		$500.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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9921-1	**06/24/18**	**June 2018**	**05/28/18 - 06/24/18**

Advertiser	Product	Estimate Number
We Are Missouri	**We Are Missouri**	**3640**

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	06/19/18	06/25/18	ABC World News Tonight 5:28 PM-5:30 PM		11111--	:30	5	$500.00	NM

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3 3	Th	06/21/18	5:29 PM	ABC World News Tonight	5:28 PM-5:30 PM	:30	WAM1801H	$500.00	NM
4 3	F	06/22/18	5:29 PM	ABC World News Tonight	5:28 PM-5:30 PM	:30	WAM1801H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	06/24/18	06/24/18	ABC World News Tonight 5:30p-6p		- - - - - - 1	:30	1	$375.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/18/18	06/24/18	- - - - - - 1	1	$375.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Su	06/24/18	5:59 PM	ABC World News Tonight Su	5:30p-6p	:30	WAM1801H	$375.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	06/19/18	06/19/18	Black-ish	8:30 PM-9:00 PM	- 1 - - - - -	:30	1	$550.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/18/18	06/24/18	- 1 - - - - -	1	$550.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Tu	06/19/18	8:51 PM	Black-ish	8:30 PM-9:00 PM	:30	WAM1801H	$550.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	06/20/18	06/20/18	Goldbergs	7:00 PM-7:30 PM	- - 1 - - - -	:30	1	$475.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/18/18	06/24/18	- - 1 - - - -	1	$475.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	W	06/20/18	7:21 PM	Goldbergs	7:00 PM-7:30 PM	:30	WAM1801H	$475.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	06/21/18	06/21/18	Thursday Prime Hr 1	7-8P	- - - 1 - - -	:30	1	$700.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/18/18	06/24/18	- - - 1 - - -	1	$700.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Th	06/21/18	6:58 PM	Thursday Prime Hr 1	7-8P	:30	WAM1801H	$700.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	06/21/18	06/21/18	Thursday Prime Hr 3	9-10P	- - - 1 - - -	:30	1	$450.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/18/18	06/24/18	- - - 1 - - -	1	$450.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Th	06/21/18	9:40 PM	Thursday Prime Hr 3	9-10P	:30	WAM1801H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	06/22/18	06/22/18	Friday Prime Hr 2	8-9P	- - - - 1 - -	:30	1	$400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/18/18	06/24/18	- - - - 1 - -	1	$400.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	F	06/22/18	8:41 PM	Friday Prime Hr 2	8-9P	:30	WAM1801H	$400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	06/23/18	06/23/18	Saturday Prime Hr 1	7-8P	- - - - - 1 -	:30	1	$140.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/18/18	06/24/18	- - - - - 1 -	1	$140.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Sa	06/23/18	7:43 PM	Saturday Prime Hr 1	7-8P	:30	WAM1801H	$140.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	06/24/18	06/24/18	Sunday Prime Hr 2	7-8P	- - - - - - 1	:30	1	$650.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/18/18	06/24/18	- - - - - - 1	1	$650.00

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	06/24/18	06/24/18	Sunday Prime Hr 2	7-8P	- - - - - - 1	:30	1	$650.00	NM

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Su	06/24/18	7:42 PM	Sunday Prime Hr 2	7-8P	:30	WAM1801H	$650.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	06/19/18	06/25/18	Jimmy Kimmel	10:35p-11:37p	11111- -	:30	5	$90.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	06/18/18	06/24/18	- 1111- -	4	$90.00

Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 3	Tu	06/19/18	11:22 PM	Jimmy Kimmel	10:35p-11:37p	:30	WAM1801H	$90.00	NM
2 3	W	06/20/18	10:59 PM	Jimmy Kimmel	10:35p-11:37p	:30	WAM1801H	$90.00	NM
3 3	Th	06/21/18	10:57 PM	Jimmy Kimmel	10:35p-11:37p	:30	WAM1801H	$90.00	NM
4 3	F	06/22/18	11:16 PM	Jimmy Kimmel	10:35p-11:37p	:30	WAM1801H	$90.00	NM

Total Spots   **23**

Payment Terms 30 Days

Gross Total	**$7,100.00**
Agency Commission	**$1,065.00**
Net Amount Due	**$6,035.00**