



## PSA'S FOR JANUARY 2019

- LOCAL PSA DRINKING AND TEXTING
- LOCAL PSA QUIEN ME VA A CREER-EOE
- LOCAL PSA TU TIENS UNA OPCION - EOE
- LOCAL PSA LA LEY TE PROTEJE - EOE
- LOCAL PSA INMIGRATION FRAUD
- LOCAL PSA INMIGRATION AWERENESS
- LOCAL PSA BUCKLE UP
- LOCAL PSA ELEGIR ABOGADO-RED HISPANA
- LOCAL PSA ESPACIOS PUBLICOS-RED HISPANA
- LOCAL PSA U.S MARINES
- LOSCAL PSA JANUARY EVENTS-CITY
- PSA HUMO DE SEGUNDA MANO-SOUTHERN NEVADA HEALTH DISTRICT
- PROMO AGAINST DOMESTIC VIOLENCE
- LOCAL PSA SIN FRONTERAS MEDICAL
- LOCAL PSA UNDOCUMENTED
- LOCAL PSA FUTURO EN TUS MANOS
- OPORTUNIDADES PARA JOVENES-RED HISPANA
- MAS DESCANSO MENOS ANSIEDAD-RED HISPANA
- PLAN DE TRABAJO-RED HISPANA
- ASALTO A TRABAJADORES-RED HISPANA
- LOCAL PSA HERITAGE FOR THE BLIND
- LOCAL PROMO VISIT NEVADA
- LOCAL PSA KNIGHTS OF COLUMBUS
- LOCAL PROMO NEVADA TOURISM VISIT
- LOCAL PROMO HEALTH DISTRICT
- LOCAL PROMO NEUROTICS
- LOCAL AL ANON PSA
- LOCAL PROMO H.E.L.P
- SINDROME DEL INMIGRANTE- RED HISPANA
- LOCAL HEART ASSOCIATION PROMO
- LOCAL PSA DON'T TEXT AND DRIVE
- PSA DRINK DRIVING PREVENTION
- PSA DON'T DRINK AND DRIVE-TIGRES DEL NORTE
- PSA- ABROCHADO-BUCKLE UP-TUCANES DE TIJUANA
- PSA SALVATION ARMY

- **PSA RED CROSS**

# LIST OF PUBLIC INTEREST PROGRAMMING FOR STATIONS: KWID/ KENO/KLAV-AM -FM

January 2019

NAME OF PROGRAM	DAY or DAYS AIRED	TIME AIRED	LENGHT	TYPE	PRODUCED STATION/OUTSIDE
KENO AQUI EN LAS VEGAS	SUNDAY	7:00 AM	30 MIN.	P.A	OUTSIDE
KENO NUESTRA COMUNIDAD	SUNDAY	7:30 AM	30 MIN.	P.A	STATION
KWID NUESTRA COMUNIDAD	SUNDAY	7:00 AM	30 MIN.	P.A	STATION
KWID NUESTRA COMUNIDAD	SUNDAY	7:30 AM	30 MIN.	P.A	OUTSIDE
KLAV-AM NUESTRA COMUNIDAD	SUNDAY	7:00 AM	30 MIN	P.A	STATION
KLAV-AM AQUÍ EN LAS VEGAS	SUNDAY	7:30 AM	30 MIN	P.A	OUTSIDE
KMJE-FM SACRAMENTO	SUNDAY	7:00AM	30 MIN	P.A	OUTSIDE

**Month Covered:  
JANUARY  
2019**

**ASCERTAINMENT PROGRAMMING**

**STATIONS:  
KWID / KENO  
KLAV**

**ASCERTAINMENT CATEGORY: 1. HEALTH 2. HEALTH 3. HEALTH**

**PROGRAM TITLE:  
Source Type, Time(s)Broadcast,  
Duration, Date**

**BRIEF DESCRIPTION:  
Must include Moderator's name; Guest  
Name and Title**

**1. NUESTRA COMUNIDAD, P.A. REC.  
7:30AM, 30 MINUTES  
JANUARY 6, 2019  
KLAV-KENO-KWID**

**Host: LUIS BONILLA. Public Affairs Director  
KENO / KWID / KLAV  
Guest: MARIA CARRILLO  
LOCAL NEUROTIC OFFICE  
New Year same problem for hispanics whos  
suffer fom different forms of problems, such as  
loneliness, depression, and suicidal nervousness.  
Group is working real hard to reach a vast  
majority of memebers in the community to offer  
them help.**

**2. NUESTRA COMUNIDAD, P.A. REC.  
7:30AM, 30 MINUTES  
JANUARY 13, 2019  
KLAV-KENO-KWID**

**Host: LUIS BONILLA. Public Affairs Director  
KENO / KWID / KLAV  
Guest: LORENA CASTRO  
ORGAN DONATION NETWORK.  
Nevada residents and local Hispanics will have  
the opportunity to donate their organs,  
registering at DMV. Great information about  
myths and lessons about how the system works.  
Where and what do they need to register is  
explain in Sapanish.**

**3. NUESTRA COMUNIDAD, P.A. REC.  
7:30AM, 30 MINUTES  
JANUARY 20, 2019  
KLAV-KENO-KWID**

**Host: LUIS BONILLA. Public Affairs Director  
KENO / KWID / KLAV  
Guest: GAIL MUÑIZ  
HEALTH DEPT. OF SOUTHER NEVADA  
Exercise new programs and events are advertise  
for our community. 5K run and walk is an event  
where the whole family can participate. How and  
where to register for this yearly event. Upcoming  
events and programs to help our community.**

**Month Covered:  
JANUARY  
2019**

**ASCERTAINMENT PROGRAMMING**

**STATIONS:  
KWID / KENO  
KLAV**

**ASCERTAINMENT CATEGORY: 4: EDUCATION 5. INMIGRATION**

**PROGRAM TITLE:  
Source Type, Time(s) Broadcast,  
Duration, Date**

**BRIEF DESCRIPTION:  
Must include Moderator's name; Guest(s)  
Name and Title**

**4. NUESTRA COMUNIDAD, P.A. REC.  
7:30AM 30 MINUTES  
JANUARY 27, 2018  
KLAV-KENO-KWID**

**Host: LUIS BONILLA. Public Affairs Director  
KENO / KWID / KLAV  
Guest: ADIEL LOPEZ  
MUSIC TEACHER UNIVERSITY OF ARIZONA  
Hispanics have minimum participation in music  
programs. Parents are not aware of musical  
curriculum. Professor gives us numbers, data and  
solutions for this program. Opportunities and  
scholarships are discussed. Where to find more  
information locally. Program welcome to all ages  
at all schools in the area.**

**5. AQUÍ EN LAS VEGAS, P.A. REC.  
7:00AM, 30 MINUTES  
JANUARY 6, 2019  
KLAV-KENO-KWID**

**Host: YESENIA GARIBAY  
Public Affairs Volunteer  
KENO / KWID / KLAV  
Guest: ENRIQUE ZAMORANO  
Host of a National program about immigration issues.  
Local residents can call and ask questions to an  
Immigration Lawyer. Program is dedicated to educate  
and promote legal status following actual regulations  
and laws.**

**Month Covered:  
JANUARY  
2019**

**ASCERTAINMENT PROGRAMMING**

**STATIONS:  
KWID / KENO  
KLAV AM & FM**

**ASCERTAINMENT CATEGORY: 6 : INMIGRATION 7. INMIGRATION 8. INMIGRATION**

**PROGRAM TITLE:  
Source Type, Time(s)Broadcast,  
Duration, Date**

**BRIEF DESCRIPTION:  
Must include Moderator's name; Guest  
Name and Title**

**6. AQUÍ EN LAS VEGAS, P.A. REC.  
7:00AM; 30 MINUTES  
JANUARY 13, 2019  
KLAV-KENO-KWID**

**Host: YESENIA GARIBAY  
Public Affairs Intern Volunteer  
KENO / KWID / KLAV  
Guest : ENRIQUE ZAMORANO  
Host of a National program about inmigration  
issues. Local residentes can call and ask questions  
to an Immigration Lawyer. Program is dedicated  
to educate and promote legal status following  
actual regulations and laws.**

**7. AQUÍ EN LAS VEGAS, P.A. REC.  
7: 00AM 30 MINUTES  
JANUARY 20, 2019  
KLAV-KENO-KWID**

**Host: YESENIA GARIBAY  
Public Affairs Intern Volunteer  
KENO / KWID / KLAV  
Guest: ENRIQUE ZAMORANO  
Host of a National program about inmigration  
issues. Local residentes can call and ask questions  
to an Immigration Lawyer. Program is dedicated  
to educate and promote legal status following  
actual regulations and laws.**

**8. AQUÍ EN LAS VEGAS, P.A. REC.  
7:00AM 30 MINUTES  
JANUARY 27, 2019  
KLAV-KENO-KWID**

**Host: YESENIA GARIBAY  
Public Affairs Intern Volunteer  
KENO / KWID / KLAV  
Guest: ENRIQUE ZAMORANO  
Host of a National program about inmigration  
issues. Local residentes can call and ask questions  
to an Immigration Lawyer. Program is dedicated  
to educate and promote legal status following  
actual regulations and laws.**