



PSA'S FOR JANUARY 2019

- LOCAL PSA DRINKING AND TEXTING
- LOCAL PSA QUIEN ME VA A CREER-EOE
- LOCAL PSA TU TIENS UNA OPCION - EOE
- LOCAL PSA LA LEY TE PROTEJE - EOE
- LOCAL PSA INMIGRATION FRAUD
- LOCAL PSA INMIGRATION AWERENESS
- LOCAL PSA BUCKLE UP
- LOCAL PSA ELEGIR ABOGADO-RED HISPANA
- LOCAL PSA ESPACIOS PUBLICOS-RED HISPANA
- LOCAL PSA U.S MARINES
- LOSCAL PSA JANUARY EVENTS-CITY
- PSA HUMO DE SEGUNDA MANO-SOUTHERN NEVADA HEALTH DISTRICT
- PROMO AGAINST DOMESTIC VIOLENCE
- LOCAL PSA SIN FRONTERAS MEDICAL
- LOCAL PSA UNDOCUMENTED
- LOCAL PSA FUTURO EN TUS MANOS
- OPORTUNIDADES PARA JOVENES-RED HISPANA
- MAS DESCANSO MENOS ANSIEDAD-RED HISPANA
- PLAN DE TRABAJO-RED HISPANA
- ASALTO A TRABAJADORES-RED HISPANA
- LOCAL PSA HERITAGE FOR THE BLIND
- LOCAL PROMO VISIT NEVADA
- LOCAL PSA KNIGHTS OF COLUMBUS
- LOCAL PROMO NEVADA TOURISM VISIT
- LOCAL PROMO HEALTH DISTRICT
- LOCAL PROMO NEUROTICS
- LOCAL AL ANON PSA
- LOCAL PROMO H.E.L.P
- SINDROME DEL INMIGRANTE- RED HISPANA
- LOCAL HEART ASSOCIATION PROMO
- LOCAL PSA DON'T TEXT AND DRIVE
- PSA DRINK DRIVING PREVENTION
- PSA DON'T DRINK AND DRIVE-TIGRES DEL NORTE
- PSA- ABROCHADO-BUCKLE UP-TUCANES DE TIJUANA
- PSA SALVATION ARMY

- **PSA RED CROSS**

LIST OF PUBLIC INTEREST PROGRAMMING FOR STATIONS: KWID/ KENO/KLAV-AM -FM

January 2019

NAME OF PROGRAM	DAY or DAYS AIRED	TIME AIRED	LENGHT	TYPE	PRODUCED STATION/OUTSIDE	
KENO AQUI EN LAS VEGAS	SUNDAY	7:00 AM	30 MIN.	P.A	OUTSIDE	
KENO NUESTRA COMUNIDAD	SUNDAY	7:30 AM	30 MIN.	P.A	STATION	
KWID NUESTRA COMUNIDAD	SUNDAY	7:00 AM	30 MIN.	P.A	STATION	
KWID NUESTRA COMUNIDAD	SUNDAY	7:30 AM	30 MIN.	P.A	OUTSIDE	
KLAV-AM NUESTRA COMUNIDAD	SUNDAY	7:00 AM	30 MIN	P.A	STATION	
KLAV-AM AQUÍ EN LAS VEGAS	SUNDAY	7:30 AM	30 MIN	P.A	OUTSIDE	
KMJE-FM SACRAMENTO	SUNDAY	7:00AM	30 MIN	P.A	OUTSIDE	

Month Covered:
JANUARY
2019

ASCERTAINMENT PROGRAMMING

STATIONS:
KWID / KENO
KLAV

ASCERTAINMENT CATEGORY: 1. HEALTH 2. HEALTH 3. HEALTH

PROGRAM TITLE:
Source Type, Time(s)Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name; Guest
Name and Title

1. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 30 MINUTES
JANUARY 6, 2019
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV
Guest: MARIA CARRILLO
LOCAL NEUROTIC OFFICE
New Year same problem for hispanics whos
suffer fom differents forms of problems, such as
loneliness, depression, and suicidal nervousness.
Group is working real hard to reach a vast
majority of memebers in the community to offer
them help.

2. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 30 MINUTES
JANUARY 13, 2019
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV
Guest: LORENA CASTRO
ORGAN DONATION NETWORK.
Nevada residents and local Hispanics will have
the opportunity to donate their organs,
registering at DMV. Great information about
myths and lessons about how the system works.
Where and what do they need to register is
explain in Sapanish.

3. NUESTRA COMUNIDAD, P.A. REC.
7:30AM, 30 MINUTES
JANUARY 20, 2019
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV
Guest: GAIL MUÑIZ
HEALTH DEPT. OF SOUTHER NEVADA
Exercise new programs and events are advertise
for our community. 5K run and walk is an event
where the whole family can participate. How and
where to register for this yearly event. Upcoming
events and programs to help our community.

Month Covered:
JANUARY
2019

ASCERTAINMENT PROGRAMMING

STATIONS:
KWID / KENO
KLAV

ASCERTAINMENT CATEGORY: 4: EDUCATION 5. INMIGRATION

PROGRAM TITLE:
Source Type, Time(s) Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name; Guest(s)
Name and Title

4. NUESTRA COMUNIDAD, P.A. REC.
7:30AM 30 MINUTES
JANUARY 27, 2018
KLAV-KENO-KWID

Host: LUIS BONILLA. Public Affairs Director
KENO / KWID / KLAV
Guest: ADIEL LOPEZ
MUSIC TEACHER UNIVERSITY OF ARIZONA
Hispanics have minimum participation in music programs. Parents are not aware of musical curriculum. Professor gives us numbers, data and solutions for this program. Opportunities and scholarships are discussed. Where to find more information locally. Program welcome to all ages at all schools in the area.

5. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM, 30 MINUTES
JANUARY 6, 2019
KLAV-KENO-KWID

Host: YESENIA GARIBAY
Public Affairs Volunteer
KENO / KWID / KLAV
Guest: ENRIQUE ZAMORANO
Host of a National program about immigration issues. Local residents can call and ask questions to an Immigration Lawyer. Program is dedicated to educate and promote legal status following actual regulations and laws.

Month Covered:
JANUARY
2019

ASCERTAINMENT PROGRAMMING

STATIONS:
KWID / KENO
KLAV AM & FM

ASCERTAINMENT CATEGORY: 6 : INMIGRATION 7. INMIGRATION 8. INMIGRATION

PROGRAM TITLE:
Source Type, Time(s)Broadcast,
Duration, Date

BRIEF DESCRIPTION:
Must include Moderator's name;Guest
Name and Title

6. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM; 30 MINUTES
JANUARY 13, 2019
KLAV-KENO-KWID

Host: YESENIA GARIBAY
Public Affairs Intern Volunteer
KENO / KWID / KLAV
Guest : ENRIQUE ZAMORANO
Host of a National program about inmigration
issues. Local residentes can call and ask questions
to an Inmigration Lawyer. Program is dedicated
to educate and promote legal status following
actual regulations and laws.

7. AQUÍ EN LAS VEGAS, P.A. REC.
7: 00AM 30 MINUTES
JANUARY 20, 2019
KLAV-KENO-KWID

Host: YESENIA GARIBAY
Public Affairs Intern Volunteer
KENO / KWID / KLAV
Guest: ENRIQUE ZAMORANO
Host of a National program about inmigration
issues. Local residentes can call and ask questions
to an Inmigration Lawyer. Program is dedicated
to educate and promote legal status following
actual regulations and laws.

8. AQUÍ EN LAS VEGAS, P.A. REC.
7:00AM 30 MINUTES
JANUARY 27, 2019
KLAV-KENO-KWID

Host: YESENIA GARIBAY
Public Affairs Intern Volunteer
KENO / KWID / KLAV
Guest: ENRIQUE ZAMORANO
Host of a National program about inmigration
issues. Local residentes can call and ask questions
to an Inmigration Lawyer. Program is dedicated
to educate and promote legal status following
actual regulations and laws.