

1st Quarter, 2024 Public Affairs Programming

KYVA FM- SUNDAYS, 'IMPACT' AIRS 8:00AM; 'ISSUES TODAY' AIRS 8:30AM

KXXI FM-SUNDAYS, 'IMPACT' AIRS 6:30AM; 'ISSUES TODAY' AIRS 6:00AM

KYVA AM-SUNDAYS, 'IMPACT' AIRS 8:00AM; 'ISSUES TODAY' AIRS 8:30AM

KYAT FM-SUNDAYS, 'IMPACT' AIRS 6:00AM; 'ISSUES TODAY' AIRS 6:30AM

During the 1st Quarter of 2024, Millennium Media stations presented public affairs programs addressing the critical needs and problems of this area. Our Public Affairs Features on KYVA AM, KYVA FM, KYAT FM and on KXXI FM, were addressed on two public affairs programs. One is a half hour show hosted by Bob Gourley and is called "Issues Today" broadcast every Sunday morning on stations KYVA AM, KYVA FM, KYAT FM and KXXI FM. The other is a locally produced program called "Impact", covering a wide variety of issues and matters of interest to people of this area, hosted by Sammy C. Chioda, President of Millennium Media.

On KYVA AM, we also air at 7am on Sundays, "Inside New Mexico", formerly "Hello New Mexico" with host, Former Member of Congress Steve Pearce, Derek Lloyd and guests, a conservative viewpoint covering topical issues and policies pertaining to New Mexico, which affect our citizens, providing listeners with a better understanding of the topics including legislative topics and decisions, by breaking down the issues and policies in layman's terms. At 7:30am on Sundays on KYVA AM, we air Tipping Point New Mexico with Paul Gessing, President of the Rio Grande Foundation, a research institute dedicated to increasing liberty and prosperity for all of New Mexico's citizens,...Wally Drangmeister and guests, addressing public policy issues facing New Mexico.

On Navajo language station KYAT, there are a variety of public affairs programs that address issues of significance, and often of unique importance, to Navajos and the Navajo Nation, beyond what we regularly have scheduled. One such program is locally produced and hosted by Navajo Female Announcer Juliana Livingston on KYAT. She interviews public figures mostly in the Navajo language. The variety of public affairs programs on KYAT include national news, and local information. Weather is of considerable importance to the people of this area as commute distances are much longer than in most parts of the United States, and road conditions are important to know about. Local sports and especially rodeos are of high interest amongst Navajo People and are featured in news and special reports daily on KYAT. In addition, KYAT broadcasts information of special importance to its listeners such as Traditional announcements, Chapter House Meetings, funeral announcements, revival announcements, matters of importance to school children and their parents, and also information on Navajo Social Song & Dance events and Pow Wow and Gourd Dance announcements.

A summary of each Issues Today program aired on all stations, is included in this report, and includes the name of the guest, the date aired and length of the show, the issues covered, and a brief description of the subject matter discussed. Summaries of each of Impact and Ms. Livingston's added interviews (KYAT FM) are also attached.

The subjects generally discussed with newsmakers include health issues with spokespersons from Rehoboth McKinley Christian Hospital; education and youth issues with the Gallup-McKinley County School Board, Superintendent and School Principals, as well as the UNM-Gallup Campus and Middle College; public safety and local government issues with the Gallup City Council and the McKinley County Commission; and law enforcement and prosecutorial issues in McKinley County with New Mexico State Police representatives. Reports and interviews on public safety issues are conducted with representatives of the Gallup Police and Fire Departments as well as the Sheriff's and New Mexico State Police as they pertain to breaking news.

Weather is a major factor in the Gallup area, as are road conditions. All Millennium Media stations broadcast weather reports twice per hour, every hour of the day, and road conditions are either reported as well or listeners are referred to the State of Arizona and New Mexico Department of Transportation information services.

Interviews with U.S. Senators, Members of Congress, the State Legislature and the Navajo Nation and Zuni Leadership are featured from time to time, on Millennium Media's public affairs programming.

KYVA, KYVA FM, KYAT FM and KXXI FM broadcast "The Chamber Minute" hosted by the Executive Director of the Chamber of Commerce of Gallup-McKinley County. This one-minute public affairs program is broadcast multiple times every day on each station. It gives news of legislation the Chamber is supporting, viewpoints on local issues, matters of importance to local business, and information on what is taking place in Gallup-McKinley County and its business community, in addition to including information regarding Gallup MainStreet and its position in revitalizing Downtown, Gallup.

Millennium Media also airs an ongoing campaign on 'Safety', covering all aspects of the topic. The daily aired messages, called "The Millennium Media Safety Minute" on KYVA FM, KXXI FM, KYAT FM and KYVA AM features Jon Pairett, Gallup Fire Department Fire Chief. This one-minute public affairs program is broadcast multiple times every day on each station. It covers safety at home and how to deal with fire, fire alarms, smoke alarms, preventative maintenance around the home and office, obtaining complimentary smoke alarms from the Gallup Fire Department, firework safety during special times of the year, dealing with propane and how it could affect outdoor grilling, fireplace safety during cold months, awareness of going on the roof to do repair work during nice months of the year and taking safety precautions with a ladder, fire safety in general, how to deal with emergencies and so on,...subtle and basic information making area people aware of 'Safety First', at all times for Family, home, work and while driving.

Millennium Media also has an ongoing campaign pertaining to the Octavia Fellin Public Library, "The Millennium Media Library Minute" featuring lead personnel of the Library. The Library is utilized by 30,000 citizens from Gallup and our Area. Technology plays a major part of the Library reaching out, while providing local citizens Library services. These messages share vital information with local citizens pertaining to all aspects of the Library. The one-minute public affairs program is broadcast multiple times every day on each station, providing messages to all citizens, all ages and, all cultures. Constant information is provided to our stations by the Library in getting information out to the listening audience.

Millennium Media also initiated a campaign pertaining to the McKinley County Extension Office,....with the "County Extension Minute", with Kathy Landers, McKinley County Extension Agent and Tribal Agriculture Agent, Bud Lopez. Ms. Lander's and Mr. Lopez's segments focuses on farming, ranching, livestock, New Mexico State University Tribal Extension Programs, 4-H Programs, home economics, master gardening and more. The one-minute public affairs program is broadcast multiple times every day on each station, providing general information, upcoming events and more.

For Sixty Four Years, KYVA AM has broadcast church services every Sunday morning from First Baptist Church. The regular program has been a half hour in length, and expanded to one-hour on October, 2020, going forward.

KYVA AM broadcasts once a month a half hour program entitled "Money and You" hosted by Sammy C. Chioda and Tommy Haws, Officer of Pinnacle Bank in Gallup. This program gives information on lending, economic issues, budgeting and consumer issues, and financial planning amongst other topics.

This quarter, we identified the following as community issues and topics:

HEALTH

FAMILY

YOUTH

GOVERNMENT

ECONOMICS and CONSUMERISM

EDUCATION

January 07, 2024

IMPACT - (30-minutes)

GOVERNMENT - Bill Lee, Executive Director of the Gallup McKinley County Chamber of Commerce discussed information on the upcoming legislative session and what bills are planned to be introduced before the New Mexico Legislature. One of the most notable bills is the 'Paid Family Leave Act' affecting employees and employers.

ISSUES TODAY - (30-minutes)

CONSUMERISM - Suzanne Ogle, CEO of Southern Gas Association, talked about the need for energy security. She also discussed making energy more affordable.

HEALTH - Catherine Pugh, Health Government Affairs Expert with Consumer Technology Association, commented on how technology is helping health procedures. She also talked about the new White House Initiative.

HEALTH - Edward Beltran, CEO of Global Leadership Development and Training at Fierce Pulse App, discussed the growing problem of employee burnout, and talked about the need for more corporate/employee communication.

January 14, 2024

IMPACT - (30-minutes)

GOVERNMENT - (First in a 2-part series) - J M DeYoung, interim City Manager, City of Gallup summarized his first six months on the job, the biggest challenges facing the City, what the upcoming Legislative Session means to the City of Gallup, Request and Priorities outlined for Legislative consideration.

ISSUES TODAY - (30-minutes)

HEALTH - Dana Dornsife, Founder of Lazarex Cancer Foundation, discussed how the public can better participate in clinical trials. More information was also provided that helps those in communities of color to participate.

EDUCATION - Martin Kabaki, Founder and CEO of Ask Robot, described the positive aspects of Artificial Intelligence. He also talked about the need for more education to the public on why it will continue to be important to society.

YOUTH and HEALTH - Benjamin Jack, Founder of Duration Health, answered the questions, "What should be in your medicine cabinet?" He also talked about to-go medical kits for different situations.

January 21, 2024

IMPACT - (30-minutes)

GOVERNMENT - (Second in a 2-part series) - J M DeYoung, interim City Manager, City of Gallup continued from Part 1 the prior week. Further discussion included community economic development plans, workforce development to meet the needs of economic impact projects, Gross Receipt Taxes, Fourth of July Event Plans for 2024 and more.

ISSUES TODAY - (30-minutes)

CONSUMERISM - Trevor Wagener, Chief Economist and Director of Research Center at Computer and Communications Industry Association, commented on the results of a study on small business and technology. He also talked about effects of technology on the economy.

YOUTH and CONSUMERISM - Chris Corosa, Certified Trust and Fiduciary Advisor, provided tips for parents on how they can invest for their kids. He also discussed economic education opportunities for kids.

HEALTH - Sandy Robertson, Hospital Wellness Manager and Holistic Nurse, answered the questions, "Why do we eat what we eat? She also talked about the growing problem of obesity.

January 28, 2024

IMPACT - (30-minutes)

YOUTH - Marisa Hutchinson, Director of Gallup Boys and Girls Club, along with project members Jose Salinas, Malakai Walker, Maggie Waseta and Joaquin Otero, discussed the Club, how it works, what it offers, getting students signed up, hours of operation and their focus on helping students through academics and homework, leisure and interactive activities like the Club's Robotics Program, and more.

ISSUES TODAY - (30-minutes)

HEALTH and CONSUMERISM - Antonio Ciaccia, President of 3 Axis Advisors, discussed efforts to get federal legislation passed to change the way pharmacy benefit managers work. He also talked about how that would lower prescription prices.

CONSUMERISM - Weina Zheng, President of Z Life Developers, discussed efforts to plan communities that are designed with sustainability in mind. she also talked about a Las Vegas development that is revitalizing the arts district.

CONSUMERISM - Dr. Patrick Hurley, Critical Thinking Author, detailed why he feels critical thinking is lacking in American society. He also talked about the effects of social media.

February 04, 2024

IMPACT - (30-minutes)

GOVERNMENT - Paul Gessing, President of the Rio Grande Foundation discussed the mission of his group to increase liberty and prosperity for all of New Mexico by informing citizens of the importance of individual freedom, limited government and economic opportunity. Also discussed was the upcoming Legislative Session and its potential impact on all New Mexicans, especially in our area.

ISSUES TODAY - (30-minutes)

EDUCATION and CONSUMERISM - Major Justin Erwin, Instructor of Economics at West Point, talked about how he teaches cadets about finances. He also gave advice for the public as well.

CONSUMERISM - David Ragsdale, Former Creative strategist at Live Nation, discussed his group's efforts to un-cancel the cancelled. He also talked about the growing problem of censorship in the media.

FAMILY and CONSUMERISM - Brad Philher, Executive Director of Council for Professional Dog Trainers, gave tips on how the public can better train their dogs. He also talked about why it is important to hire certified trainers.

February 11, 2024

IMPACT - (30-minutes)

GOVERNMENT - Bill Lee, Executive Director of the Gallup McKinley County Chamber of Commerce, provided updates on bills introduced in the 2024 New Mexico State Legislative Session and followed up on items discussed on the January 7, 2024 interview on 'Impact'. Topics included were Family Paid Leave, Education, Crime, Guns, Local Hospital Funding, Issues facing the ambitious move to Electric Cars and more.

ISSUES TODAY - (30-minutes)

EDUCATION and YOUTH - Dr. Kathleen Corley, Educator and Author, discussed how to improve education. She also talked about new ways to discipline kids.

ECONOMICS and CONSUMERISM - Scott Fulford, Author and Researcher, gave the results of a survey on the pandemic. Results showed that some sectors saw economic improvements during the pandemic.

CONSUMERISM and ECONOMICS - Dr. Matt Market, Technology Expert and CEO of Spartan Radar, detailed the status of driverless vehicles, and also talked about continuing advancements that are coming soon.

February 18, 2024

IMPACT - (30-minutes)

GOVERNMENT - George Munoz, State Senator, provided a legislators perspective of this year's Legislative Session. Topics included were addressing the budget, the income tax overhaul, hospital funding, gun reform, Family Paid Leave and more. He provided his feelings on potential effects to our area.

ISSUES TODAY - (30-minutes)

GOVERNMENT and FAMILY - Antonio Salazar Hobson, Trafficking Expert and Author, talked about his experience of being trafficked at a young age. He also explained the growing problem taking place around our country.

FAMILY and EDUCATION - Carly Roszkowski, Vice President of Financial Resilience Programming at AARP, gave tips for seniors on finding employment. She also urged everyone to follow guidelines on writing the 'modern' resume.

HEALTH and CONSUMERISM - Dr. Alan Chang, Chief Medical Officer and Cheryl Jordan Winston, Survivor of Sudden Cardiac Arrest were guests. Dr. Chang described a new device that is helping those who are susceptible to sudden cardiac arrest. Winston discussed her experience with the malady.

February 25, 2024

IMPACT - (30-minutes)

HEALTH, YOUTH and FAMILY - Stephanie Fuller, MD, Attending Surgeon, Children's Hospital of Philadelphia, discussed Congenital Heart Disease (CHD), innovations in Cardiac Care that can save and improve the lives of children with heart disease, quality of life, physical activity, nutrition, rest and more.

ISSUES TODAY - (30-minutes)

CONSUMERISM and EDUCATION - Mark Greaney, Action Author, discussed the action genre. He also talked about challenges of writing.

HEALTH and FAMILY - Mark Opuaszky, CEO of Sparrow Bioacoustics, detailed how their new app to monitor the heart works. He also talked about who would most benefit from the new application.

YOUTH - Amy Friedman, Author and Criminal Justice Advocate, discussed her efforts to talk about the plight of kids who have incarcerated parents. She also talked about the Pathfinder Club.

March 03, 2024

IMPACT - (30-minutes)

GOVERNMENT - Bernadine Martin, District Attorney for Gallup and McKinley County, discussed her office work, its load, addressing questions and concerns brought before her office by the community and more. She talked about the DA's Office, what's involved, how the process works, why some circumstances are the way they are, and more.

ISSUES TODAY - (30-minutes)

CONSUMERISM - David Sedlak, Professor of Civil and Environment at the University of California Berkeley, discussed the need for better management of water resources. He also talked about how saving flood plains can help with the environment.

GOVERNMENT - Scott Wilson, CEO of Regenesys, talked about the need to clean up PFAS in the water supply. He also discussed the need for better education on new sources of treatment.

HEALTH - Dr. Faloso Fakorede, Dr. Anita Dua, Heart Specialists, discussed Peripheral Artery Disease. They also talked about treatment options and lifestyle options.

March 10, 2024

IMPACT - (30-minutes)

EDUCATION, YOUTH, FAMILY and GOVERNMENT - Mike Hyatt, Superintendent of Schools for Gallup McKinley Schools summarized his Legislative Session experience for school funding. In addition, he covered advanced student assessments, capital outlay in the District, Teacher Retention, Artificial Intelligence on the horizon, and more.

ISSUES TODAY - (30-minutes)

HEALTH - Dr. Alan Reisinger, Medical Director of MDVIP, gave results of a survey on healthcare. He also talked about the need for more primary care physicians.

CONSUMERISM - Ryan Rippel, Founding Director of Bill and Melinda Gates Foundation, detailed their many programs helping the disenfranchised in communities around the country. He also talked about the need for more cooperation between philanthropic organizations and the community.

GOVERNMENT - David Parker, Investor, Educator and Author, discussed his new book, Rome 476. He also talked about how the country needs to get back to a more Constitution-based government.

March 17, 2024

IMPACT - (30-minutes)

HEALTH - Linda Shelton, Joyce Graves, Lorraine Shorty and Inez and Robert Giron from the American Cancer Society 'Relay for Life' discussed the history of the 25th Anniversary 'Relay for Life' in Gallup. They shared information regarding plans for this year, events surrounding 'Relay for Life', goals, how the community can get involved, location of activities, dates and times.

ISSUES TODAY - (30-minutes)

FAMILY - Naomi Mathis, Air Force Veteran and DAV Assistant National Director, described the growing problem of female vet suicide. She also talked about programs available to help those dealing with problems.

YOUTH and EDUCATION - Priscilla Rodriguez, Senior Vice President, College Readiness Assessments, The College Board, explained the new SAT digital test, and also talked about why it is much more secure than the older tests.

ECONOMICS and CONSUMERISM - Jonas Bordo, CEO of Dwellsy, defined the current rental market in the country, and also detailed how people can lower their rents.

March 24, 2024

IMPACT - (30-minutes)

EDUCATION, YOUTH and FAMILY - Tammy Moe, City of Gallup Librarian, Octavia Fellin Public Library,....Phil Neilsson, Youth Services Librarian,....and, Alaina Noland, City of Gallup Museum Curator all joined in to provided information about the Main Library, the Children's Library, in addition to the Rex Museum now under the umbrella of the City Library. The group talked about the latest programs offered, technology updates, what's on the horizon, offerings for children during warm weather months, how to get more from the library and more. Alaina Noland talked about her background, new position, her philosophy, her goals, plans for the Rex Museum and integrating efforts within the City including what has already been archived, inventorying museum pieces from Red Rock Park, possible collections for inclusion in the Rex Museum, in addition to expansion to a newer, bigger location.

ISSUES TODAY - (30-minutes)

HEALTH and FAMILY - Dr. Sallyann Coleman-King, Medical Director of CDC's Colorectal Control Program, described symptoms of colorectal cancer. She also talked about diagnostic efforts and treatment options.

ECONOMICS and GOVERNMENT - Miles Fuller, Crypto Tax Expert and Head of Government Solutions for TaxBit, talked about tax obligations from digital currencies. He also discussed new legislation that is still pending.

HEALTH and EDUCATION - Brandy Gillmore, Holistic Healer and Author, discussed how the mind can help heal diseases. She also gave a personal experience with mind healing.

March 31, 2024

IMPACT- (30-minutes)

FAMILY - Lena Haas, Wealth Management Advice and Solutions Lead, Edward Jones Company, addressed the future of families regarding Generational Wealth and stated that half of Americans have expectations to receive an inheritance in the next 10 years, but only 27% of Americans have had conversation about the topic with their family members. Haas provided tips for passing on assets to the next generation, including creating a comprehensive estate plan, communication of intentions, reviewing and updating plans regularly, how to consider impact of taxes, asset protection, education of heirs, selecting the right executor or trustee, documentation of digital assets, charitable giving and more.

ISSUES TODAY - (30-minutes)

GOVERNMENT - Dan Pilla, Tax Expert and Author, described new tax laws taking effect this year. He also discussed how the IRS is doing more audits than in the past.

YOUTH and HEALTH - Nancy Bosnonian, Founder and Executive Director of End No Sleep, detailed a growing problem of sleep deprivation for teens. She also talked about the need for schools to start classes earlier.

HEALTH - Michelle Rapkin, Cancer Survivor and Author, talked about her experience with cancer. She also gave advice for people who are dealing with symptoms.