WHOF
Akron, OH
Quarterly Issues/Programs List
Fourth Quarter, 2017
01/03/2018

WHOF Quarterly Issues/Programs List

WHOF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Ad Council: Fire Safety, Financial Literacy. Domestic Violence
- Akron Zoo: Wild Lights Holiday Event for kids and adults. Zoo Memberships. Veteran and Voters Special Discount
- Akron/Canton Food Bank: Long haul against hunger food drive with Akron/Canton food bank and ihear
- Breast Cancer Awareness: Paddle 4 The Cure. A portion of the canoe rentals over 2 days will go to local research for Breast
- **ELDERLY:** Summit County Senior Expo. A chance for seniors to find out all options as far as health insurance
- First Tee of Canton: First Tee of Canton is an organization that teaches children through golf. They have added winter f
- JOBS AND EMPLOYMENT: Jobs & training for developmentally disabled. Hattie Larlham
- **POVERTY:** Habitat for humanity. How to volunteer and donate and what restore has for the coming year
- Toys for Tots: Toys for Tots Drive at Bliomp Hangar in Suffield. People can drive thru and donate toys while exper
- United Way: United Way Bold Goals. How nonprofits from Stark County can be involved and receiv funds from the

## Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
EDUCATION	Sunday Magazine Segment 1 - 10/1/17	First Tee of Canton is an organization that teaches children through golf. They have added winter f	Angela Palomba/First Tee	10/01/2017 07:03 AM	006:50
Breast Cancer Awareness	Sunday Magazine Segment 2 - 10/1/17	Paddle 4 The Cure. A portion of the canoe rentals over 2 days will go to local research for Breast	Paulette Snyder/Canal Fulton	10/01/2017 07:10 AM	008:34
ELDERLY	Sunday Magazine Segment 3 - 10/1/17	Summit County Senior Expo. A chance for seniors to find out all options as far as health insurance	Dayna Yurckovich/Senior Expo	10/01/2017 07:19 AM	014:40
First Tee of Canton	Sunday Magazine Segment 1 - 10/1/17	First Tee of Canton is an organization that teaches children through golf. They have added winter f	Angela Palomba/First Tee	10/01/2017 07:33 AM	006:50
Breast Cancer Awareness	Sunday Magazine Segment 2 - 10/1/17	Paddle 4 The Cure. A portion of the canoe rentals over 2 days will go to local research for Breast	Paulette Snyder/Canal Fulton	10/01/2017 07:40 AM	008:34
ELDERLY	Sunday Magazine Segment 3 - 10/1/17	Summit County Senior Expo. A chance for seniors to find out all options as far as health insurance	Dayna Yurckovich/Senior Expo	10/01/2017 07:49 AM	014:40
JOBS AND EMPLOYMENT	Sunday Magazine Segment 1 - 10/15/17	Jobs & training for developmentally disabled. Hattie Larlham	Laura Walker / Hattie Larlham	10/15/2017 07:01 AM	013:45
Akron Zoo	Sunday Magazine Segment 2 - 10/15/17	Boo at the Akron Zoo. Trick or treat for kids, vendors and family fun	David Barnhardt/Akron Zoo	10/15/2017 07:15 AM	004:29
United Way	Sunday Magazine Segment 3 - 10/15/17	United Way Bold Goals. How nonprofits from Stark County can be involved and receiev funds from the	Kevin and Linda Smith/UW Star	10/15/2017 07:19 AM	011:36
JOBS AND EMPLOYMENT	Sunday Magazine Segment 1 - 10/15/17	Jobs & training for developmentally disabled. Hattie Larlham	Laura Walker / Hattie Larlham	10/15/2017 07:31 AM	013:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Akron Zoo	Sunday Magazine Segment 2 - 10/15/17	Boo at the Akron Zoo. Trick or treat for kids, vendors and family fun	David Barnhardt/Akron Zoo	10/15/2017 07:45 AM	004:29
United Way	Sunday Magazine Segment 3 - 10/15/17	United Way Bold Goals. How nonprofits from Stark County can be involved and receiev funds from the	Kevin and Linda Smith/UW Star	10/15/2017 07:49 AM	011:36
JOBS AND EMPLOYMENT	Sunday Magazine Segment 1 - 10/22/17	Jobs & training for developmentally disabled. Hattie Larlham	Laura Walker / Hattie Larlham	10/22/2017 07:01 AM	013:45
Akron Zoo	Sunday Magazine Segment 2 - 10/22/17	Boo at the Akron Zoo. Trick or treat for kids, vendors and family fun	David Barnhardt/Akron Zoo	10/22/2017 07:15 AM	004:29
United Way	Sunday Magazine Segment 3 - 10/22/17	United Way Bold Goals. How nonprofits from Stark County can be involved and receiev funds from the	Kevin and Linda Smith/UW Star	10/22/2017 07:19 AM	011:36
JOBS AND EMPLOYMENT	Sunday Magazine Segment 1 - 10/22/17	Jobs & training for developmentally disabled. Hattie Larlham	Laura Walker / Hattie Larlham	10/22/2017 07:31 AM	013:45
Akron Zoo	Sunday Magazine Segment 2 - 10/22/17	Boo at the Akron Zoo. Trick or treat for kids, vendors and family fun	David Barnhardt/Akron Zoo	10/22/2017 07:45 AM	004:29
United Way	Sunday Magazine Segment 3 - 10/22/17	United Way Bold Goals. How nonprofits from Stark County can be involved and receiev funds from the	Kevin and Linda Smith/UW Star	10/22/2017 07:50 AM	011:36
JOBS AND EMPLOYMENT	Sunday Magazine Segment 1 - 10/29/17	Jobs & training for developmentally disabled. Hattie Larlham	Laura Walker / Hattie Larlham	10/30/2017 12:27 AM	013:45
Akron Zoo	Sunday Magazine Segment 2 - 10/29/17	Wild Lights Holiday Event for kids and adults. Zoo Memberships. Veteran and Voters Special Discount	Elena Bell/Akron Zoo	10/30/2017 12:41 AM	005:27
United Way	Sunday Magazine	United Way Bold Goals. How nonprofits from	Kevin and Linda Smith/UW Star	10/30/2017 12:46 AM	010:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Segment 3 - 10/29/17	Stark County can be involved and receiev funds from the			
JOBS AND EMPLOYMENT	Sunday Magazine Segment 1 - 11/5/17	Jobs & training for developmentally disabled. Hattie Larlham	Laura Walker / Hattie Larlham	11/05/2017 07:00 AM	013:45
Akron Zoo	Sunday Magazine Segment 2 - 11/5/17	Wild Lights Holiday Event for kids and adults. Zoo Memberships. Veteran and Voters Special Discount	Elena Bell/Akron Zoo	11/05/2017 07:14 AM	005:27
United Way	Sunday Magazine Segment 3 - 11/5/17	United Way Bold Goals. How nonprofits from Stark County can be involved and receiev funds from the	Kevin and Linda Smith/UW Star	11/05/2017 07:20 AM	010:50
JOBS AND EMPLOYMENT	Sunday Magazine Segment 1 - 11/5/17	Jobs & training for developmentally disabled. Hattie Larlham	Laura Walker / Hattie Larlham	11/05/2017 07:30 AM	013:45
Akron Zoo	Sunday Magazine Segment 2 - 11/5/17	Wild Lights Holiday Event for kids and adults. Zoo Memberships. Veteran and Voters Special Discount	Elena Bell/Akron Zoo	11/05/2017 07:44 AM	005:27
United Way	Sunday Magazine Segment 3 - 11/5/17	United Way Bold Goals. How nonprofits from Stark County can be involved and receiev funds from the	Kevin and Linda Smith/UW Star	11/05/2017 07:50 AM	010:50
POVERTY	Sunday Magazine Segment 1 - 11/19/17	Habitat for humanity. How to volunteer and donate and what restore has for the coming year	Kevin Miller/Habitat ECO	11/19/2017 07:01 AM	013:01
Akron/Canton Food Bank	Sunday Magazine Segment 2 - 11/19/17	Long haul against hunger food drive with Akron/Canton food bank and ihear	Raven Gayheart/Food Bank	11/19/2017 07:14 AM	014:22
Ad Council	Sunday Magazine Segment 3 - 11/19/17	Fire Safety, Financial Literacy. Domestic Violence	Ad Council	11/19/2017 07:28 AM	002:36
POVERTY	Sunday Magazine	Habitat for humanity. How to volunteer and	Kevin Miller/Habitat ECO	11/19/2017 07:31 AM	013:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Segment 1 - 11/19/17	donate and what restore has for the coming year			
Akron/Canton Food Bank	Sunday Magazine Segment 2 - 11/19/17	Long haul against hunger food drive with Akron/Canton food bank and ihear	Raven Gayheart/Food Bank	11/19/2017 07:44 AM	014:22
Ad Council	Sunday Magazine Segment 3 - 11/19/17	Fire Safety, Financial Literacy. Domestic Violence	Ad Council	11/19/2017 07:58 AM	002:36
POVERTY	Sunday Magazine Segment 1 - 11/26/17	Habitat for humanity. How to volunteer and donate and what restore has for the coming year	Kevin Miller/Habitat ECO	11/26/2017 07:02 AM	013:01
Akron/Canton Food Bank	Sunday Magazine Segment 2 - 11/26/17	Long Haul Against Huinger w/ iHeart Media and Akron/Canton Foodbank. Donations for food bank, how p	Raven Gayheart/Food Bank	11/26/2017 07:15 AM	014:22
Ad Council	Sunday Magazine Segment 3 - 11/26/17	Fire Safety, Financial Literacy. Domestic Violence	Ad Council	11/26/2017 07:30 AM	002:36
POVERTY	Sunday Magazine Segment 1 - 12/3/17	Habitat for humanity. How to volunteer and donate and what restore has for the coming year	Kevin Miller/Habitat ECO	12/03/2017 11:02 PM	013:01
Toys for Tots	Sunday Magazine Segment 2 - 12/3/17	Toys for Tots Drive at Bliomp Hangar in Suffield. People can drive thru and donate toys while exper	Eddie Ogden/Goodyear	12/03/2017 11:15 PM	011:12
Ad Council	Sunday Magazine Segment 3 - 12/3/17	Fire Safety, Financial Literacy. Domestic Violence	Ad Council	12/03/2017 11:26 PM	005:52
POVERTY	Sunday Magazine Segment 1 - 12/10/17	Habitat for humanity. How to volunteer and donate and what restore has for the coming year	Kevin Miller/Habitat ECO	12/10/2017 07:00 AM	013:01
Toys for Tots	Sunday Magazine Segment 2 - 12/10/17	Toys for Tots Drive at Bliomp Hangar in Suffield. People can drive thru and donate toys while exper	Eddie Ogden/Goodyear	12/10/2017 07:13 AM	011:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Ad Council	Sunday Magazine Segment 3 - 12/10/17	Fire Safety, Financial Literacy. Domestic Violence	Ad Council	12/10/2017 07:24 AM	005:52
POVERTY	Sunday Magazine Segment 1 - 12/17/17	Habitat for humanity. How to volunteer and donate and what restore has for the coming year	Kevin Miller/Habitat ECO	12/17/2017 07:00 AM	013:01
JOBS AND EMPLOYMENT	Sunday Magazine Segment 2 - 12/17/17	hiring handicapped people for your business. Hattie Larlham trains people with job skills that help them enter the workplace.	Laura Walker, Hattie Larlham	12/17/2017 07:13 AM	013:46
Ad Council	Sunday Magazine Segment 3 - 12/17/17	Driving Awareness/Pre- Diabetes Testing/Shelter Pets/Domestic Violence	Ad Council	12/17/2017 07:27 AM	003:14
POVERTY	Sunday Magazine Segment 1 - 12/31/17	Habitat for humanity. How to volunteer and donate and what restore has for the coming year	Kevin Miller/Habitat ECO	12/31/2017 07:01 AM	016:01
United Way	Sunday Magazine Segment 2 - 12/31/17	United Way Bold Goals and how nonprofits can take advantage of the donations made to and by the uni	Kevin and Linda Smith/UW Star	12/31/2017 07:17 AM	010:50
Ad Council	Sunday Magazine Segment 3 - 12/31/17	Driving Awareness/Pre- Diabetes Testing/Shelter Pets/Domestic Violence	Ad Council	12/31/2017 07:28 AM	003:14
POVERTY	Sunday Magazine Segment 1 - 12/31/17	Habitat for humanity. How to volunteer and donate and what restore has for the coming year	Kevin Miller/Habitat ECO	12/31/2017 07:32 AM	016:01
United Way	Sunday Magazine Segment 2 - 12/31/17	United Way Bold Goals and how nonprofits can take advantage of the donations made to and by the uni	Kevin and Linda Smith/UW Star	12/31/2017 07:48 AM	010:50
Ad Council	Sunday Magazine Segment 3 - 12/31/17	Driving Awareness/Pre- Diabetes Testing/Shelter Pets/Domestic Violence	Ad Council	12/31/2017 07:58 AM	003:14

## Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE PROGRAM / TITLE DESCRIPTION DATE/TIME DURATION

(Insert network and/or syndicator-provided programs lists here.)

## Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM Understood Long Form PSA	030:00	001
	VETERANS DAY PSA PROGRAM	030:00	001
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	010
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	008
HEALTH AND FITNESS	SAVE THE MALES	000:30	016
PSA	DEPT OF HOMELAND SECURITY	000:30	012
PSA	RED	000:29	016
PSA	RED WORLD AIDS DAY	000:30	020