

WHOF  
Akron, OH  
Quarterly Issues/Programs List  
Fourth Quarter, 2012  
12/31/2012

WHOF  
Quarterly Issues/Programs List

WHOF provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Community events
- COMMUNITY INVOLVEMENT
- CRIME PREVENTION
- ENERGY
- HEALTH AND FITNESS
- Healthcare
- HUNGER
- LOCAL ECONOMY
- MILITARY
- PERSONAL FINANCE
- VOLUNTEERING

Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/T IME	DURATION
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL END OF LIFE	DR. NASH GABRAIL TALKS ABOUT END OF LIFE DECISIONS	DR. NASH GABRAIL	10/07/2 012 07:05 AM	018:17
HUNGER	SUNDAY MAG - EGGS	ARE EGGS BAD FOR YOU? A DOCTOR WEIGHS IN	-----	10/07/2 012 07:23 AM	008:01
MILITARY	SUNDAY MAG - HABITAT REPAIR CORPS	HABITAT FOR HUMANITY WILL BE REPAIRING HOMES FOR VETERANS	ROCHELLE FISHER	10/07/2 012 07:31 AM	004:35
HUNGER	SUNDAY MAG - STARK LIBRARY	AN ART SHOW FEATURING	-----	10/14/2 012	003:34

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/T IME	DURATION
	SENIOR ART SHOW	THE WORK OF SENIORS		07:04 AM	
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL PROSTATE CANCER	THE GABRAIL CANCER CENTER IS HOLDING CLINICAL TRIALS ON TREATMENTS FOR PROSTATE CANCER	DR. NASH GABRAIL	10/14/1 2 07:09 AM	013:44
HUNGER	SUNDAY MAG - AKRON DOG PARK	THE AKRON DOG PARK HAS A CHANCE TO WIN A NATIONAL PRIZE	-----	10/14/1 2 07:24 AM	004:39
MILITARY	SUNDAY MAG - HABITAT REPAIR CORPS	HABITAT FOR HUMANITY WILL BE REPAIRING HOMES FOR VETERANS	ROCHELLE FISHER	10/21/1 2 07:02 AM	004:35
VOLUNTEERING	SUNDAY MAG - MEALS ON WHEELS	MEALS ON WHEELS IS HOLDING THEIR 'MAIN EVENT' FUNDRAISER ON NOVEMBER 9TH	TOM DELAMATER	10/21/2 012 07:07 AM	007:17
HUNGER	SUNDAY MAG - HUNGER TASK FORCE	THE STARK COUNTY HUNGER TASK FORCE HAS A NUMBER OF EVENTS AND FUNDRAISERS DURING OCTOBER AND NOVEMBER	-----	10/21/2 012 07:14 AM	013:26
HUNGER	SUNDAY MAG - HUNGER TASK FORCE	THE STARK COUNTY HUNGER TASK FORCE HAS A NUMBER OF EVENTS AND FUNDRAISERS DURING OCTOBER AND NOVEMBER	-----	10/28/1 2 07:02 AM	013:26
VOLUNTEERING	SUNDAY MAG - MEALS ON WHEELS	MEALS ON WHEELS IS HOLDING THEIR 'MAIN EVENT' FUNDRAISER ON NOVEMBER 9TH	TOM DELAMATER	10/28/1 2 07:15 AM	007:17
ENERGY	SUNDAY MAG - NEW FUEL STANDARDS	NATURAL RESOURCE DEFENSE COUNCIL TALKS ABOUT NEW FUEL STANDARDS AND THE MONEY IT'LL SAVE DRIVERS	ROLAND HWANG	10/28/1 2 07:23 AM	007:28
VOLUNTEERING	SUNDAY MAG - MEALS ON WHEELS	MEALS ON WHEELS IS HOLDING THEIR 'MAIN EVENT' FUNDRAISER ON NOVEMBER 9TH	TOM DELAMATER	11/04/1 2 07:05 AM	007:17

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/T IME	DURATION
HUNGER	SUNDAY MAG - EGGS	ARE EGGS BAD FOR YOU? A DOCTOR WEIGHS IN	-----	11/04/2 012 07:13 AM	008:01
HUNGER	SUNDAY MAG - HUNGER TASK FORCE	THE STARK COUNTY HUNGER TASK FORCE HAS A NUMBER OF EVENTS AND FUNDRAISERS DURING OCTOBER AND NOVEMBER	-----	11/04/2 012 07:21 AM	013:26
HUNGER	SUNDAY MAG - FOODBANK LONG HAUL	AKRON/CANTON FOODBANK LONG HAUL AGAINST HUNGER	DAN FLOWERS	11/11/2 012 07:01 AM	010:12
HEALTH AND FITNESS	SUNDAY MAG - GIRLS ON THE RUN NOVEMBER 11	GIRL'S ON THE RUN HELPS GIRLS WITH SELF ESTEEM AND THEY HAVE AN EVENT ON NOVEMBER 11TH	ROBYN CUTLER	11/11/2 012 07:11 AM	004:39
CRIME PREVENTION	SUNDAY MAG - IN DOUBT BOOK	IN DOUBT TALKS ABOUT INNOCENT PEOPLE CONVICTED OF CRIMES - TIE IN TO AKRON CASE	DAN SIMON	11/11/2 012 07:16 AM	014:31
Healthcare	SUNDAY MAG - BILL SCHWEIZER - HEALTH CARE COSTS	EMPLOYER HCS IS A NEW LOCAL COMPANY WITH A UNIQUE CONCEPT IN HEALTH CARE	BILL SCHWEIZER	11/18/2 012 07:01 AM	011:15
ENERGY	SUNDAY MAG - NEW FUEL STANDARDS	NATURAL RESOURCE DEFENSE COUNCIL TALKS ABOUT NEW FUEL STANDARDS AND THE MONEY IT'LL SAVE DRIVERS	ROLAND HWANG	11/18/2 012 07:12 AM	007:28
HUNGER	SUNDAY MAG - EGGS	ARE EGGS BAD FOR YOU? A DOCTOR WEIGHS IN	-----	11/18/2 012 07:21 AM	008:01
VOLUNTEERING	SUNDAY MAG - CVNP TRAILBLAZERS	CUYAHOGA VALLEY PARK IS LOOKING FOR VOLUNTEERS FOR TRAILBLAZERS PROGRAM	LISA MERANTI	11/25/2 012 07:02 AM	006:32
Healthcare	SUNDAY MAG - BILL SCHWEIZER - HEALTH CARE	EMPLOYER HCS IS A NEW LOCAL COMPANY WITH A UNIQUE CONCEPT IN	BILL SCHWEIZER	11/25/2 012 07:09	011:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/T IME	DURATION
	COSTS	HEALTH CARE		AM	
CRIME PREVENTION	SUNDAY MAG - IN DOUBT BOOK	IN DOUBT TALKS ABOUT INNOCENT PEOPLE CONVICTED OF CRIMES - TIE IN TO AKRON CASE	DAN SIMON	11/25/2 012 07:20 AM	014:31
VOLUNTEERING	SUNDAY MAG - CVNP TRAILBLAZERS	CUYAHOGA VALLEY PARK IS LOOKING FOR VOLUNTEERS FOR TRAILBLAZERS PROGRAM	LISA MERANTI	12/02/1 2 07:02 AM	006:32
HEALTH AND FITNESS	SUNDAY MAG - DR GABRAIL END OF LIFE	DR. NASH GABRAIL TALKS ABOUT END OF LIFE DECISIONS	DR. NASH GABRAIL	12/02/2 012 07:09 AM	018:17
ENERGY	SUNDAY MAG - NEW FUEL STANDARDS	NATURAL RESOURCE DEFENSE COUNCIL TALKS ABOUT NEW FUEL STANDARDS AND THE MONEY IT'LL SAVE DRIVERS	ROLAND HWANG	12/02/2 012 07:27 AM	007:28
PERSONAL FINANCE	SUNDAY MAG - HOLIDAY SPENDING AND FINANCES	ERIC TYSON, AUTHOR PERSONAL FINANCE FOR DUMMIES	ERIC TYSON	12/09/2 012 07:01 AM	008:09
MILITARY	SUNDAY MAG - HABITAT REPAIR CORPS	HABITAT FOR HUMANITY WILL BE REPAIRING HOMES FOR VETERANS	ROCHELLE FISHER	12/09/1 2 07:10 AM	004:35
HUNGER	SUNDAY MAG - EGGS	ARE EGGS BAD FOR YOU? A DOCTOR WEIGHS IN	-----	12/09/1 2 07:16 AM	008:01
Community events	SUNDAY MAG - CHRISTMAS ON CROWNPOINT	PERRY TOWNSHIP FAMILY IS RAISING MONEY THROUGH A CHRISTMAS LIGHT SHOW	LAURA FORCHIONE	12/09/1 2 07:24 AM	003:35
COMMUNITY INVOLVEMENT	SUNDAY MAG - SPARKLE BOX	LOCAL AUTHOR JILL HARDIE OF NORTH CANTON HAS WRITTEN A BOOK ABOUT CHRISTMAS GIVING	JILL HARDIE	12/16/2 012 07:02 AM	007:50
Community events	SUNDAY MAG - CHRISTMAS ON	PERRY TOWNSHIP FAMILY IS RAISING MONEY THROUGH A CHRISTMAS	LAURA FORCHIONE	12/16/2 012 07:10	003:35

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/T IME	DURATION
	CROWNPOINT	LIGHT SHOW		AM	
VOLUNTEERING	SUNDAY MAG - CVNP TRAILBLAZERS	CUYAHOGA VALLEY PARK IS LOOKING FOR VOLUNTEERS FOR TRAILBLAZERS PROGRAM	LISA MERANTI	12/16/1 2 07:15 AM	006:32
LOCAL ECONOMY	SUNDAY MAG - AKRON SCORE	AKRON SCORE IS A NON PROFIT WHO HELPS LOCAL SMALL BUSINESESS	TOM DUKE	12/16/2 012 07:23 AM	007:43
Community events	SUNDAY MAG - CHRISTMAS ON CROWNPOINT	PERRY TOWNSHIP FAMILY IS RAISING MONEY THROUGH A CHRISTMAS LIGHT SHOW	LAURA FORCHIONE	12/23/1 2 07:01 AM	003:35
PERSONAL FINANCE	SUNDAY MAG - HOLIDAY SPENDING AND FINANCES	ERIC TYSON, AUTHOR PERSONAL FINANCE FOR DUMMIES	ERIC TYSON	12/23/1 2 07:04 AM	008:09
COMMUNITY INVOLVEMENT	SUNDAY MAG - SPARKLE BOX	LOCAL AUTHOR JILL HARDIE OF NORTH CANTON HAS WRITTEN A BOOK ABOUT CHRISTMAS GIVING	JILL HARDIE	12/23/1 2 07:12 AM	007:50
LOCAL ECONOMY	SUNDAY MAG - AKRON SCORE	AKRON SCORE IS A NON PROFIT WHO HELPS LOCAL SMALL BUSINESESS	TOM DUKE	12/23/1 2 07:21 AM	007:43
Healthcare	SUNDAY MAG - BILL SCHWEIZER - HEALTH CARE COSTS	EMPLOYER HCS IS A NEW LOCAL COMPANY WITH A UNIQUE CONCEPT IN HEALTH CARE	BILL SCHWEIZER	12/30/1 2 07:01 AM	011:15
Community events	SUNDAY MAG - CHRISTMAS ON CROWNPOINT	PERRY TOWNSHIP FAMILY IS RAISING MONEY THROUGH A CHRISTMAS LIGHT SHOW	LAURA FORCHIONE	12/30/1 2 07:12 AM	003:35
COMMUNITY INVOLVEMENT	SUNDAY MAG - SPARKLE BOX	LOCAL AUTHOR JILL HARDIE OF NORTH CANTON HAS WRITTEN A BOOK ABOUT CHRISTMAS GIVING	JILL HARDIE	12/30/1 2 07:16 AM	007:50
VOLUNTEERING	SUNDAY MAG - CVNP TRAILBLAZERS	CUYAHOGA VALLEY PARK IS LOOKING FOR VOLUNTEERS FOR TRAILBLAZERS	LISA MERANTI	12/30/1 2 07:24 AM	006:32

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
-------	-----------------	-------------	-------	-----------	----------

PROGRAM \_\_\_\_\_

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
-------	-----------------	-------------	-----------	----------

None during 4<sup>th</sup> quarter 2012.

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	PSA - 12 Years :60	001:00	001
SAFETY	PSA - Amber Alert :15	000:15	004
EDUCATION	PSA - American Con on Ed :60	001:00	001
HEALTH AND FITNESS	PSA - American Stroke As. :30	000:30	001
HEALTH AND FITNESS	PSA - Asthma - Ad Council :30	000:30	003
HEALTH AND FITNESS	PSA - Asthma :15	000:15	002
HEALTH AND FITNESS	PSA - Autism :30	000:30	005
HEALTH AND FITNESS	PSA - Breast Cancer Awareness 15	000:14	007
HEALTH AND FITNESS	PSA - Breast Cancer Awareness 30	000:30	007
HEALTH AND FITNESS	PSA - Breast Cancer Awareness 60	000:59	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	PSA - Breast Cancer Awareness 60	001:00	009
HEALTH AND FITNESS	PSA - Chil :60	001:00	003
HEALTH AND FITNESS	PSA - Clean :30	000:30	004
EDUCATION	PSA - College Access :30	000:30	005
COMMUNITY INVOLVEMENT	PSA - Community Engagement :30	000:30	001
SAFETY	PSA - CPR :30	000:30	004
SAFETY	PSA - CPR :60	000:59	002
SAFETY	PSA - CPR :60	001:00	002
COMMUNITY INVOLVEMENT	PSA - DJ :30	000:30	002
PREPAREDNESS	PSA - Dot Ready Dot Gov :15	000:16	002
PREPAREDNESS	PSA - Dot Ready Dot Gov :30	000:30	004
PREPAREDNESS	PSA - Dot Ready Dot Gov :60	001:00	001
HEALTH AND FITNESS	PSA - DRIVE4COPD :30	000:30	002
HEALTH AND FITNESS	PSA - DRIVE4COPD :60	000:59	001
PREPAREDNESS	PSA - FEMA :30	000:30	001
HUNGER	PSA - Fight Hunger - 60	000:59	003
HEALTH AND FITNESS	PSA - Gamer :60	001:00	001
HEALTH AND FITNESS	PSA - IAVA :15	000:15	001
COMMUNITY INVOLVEMENT	PSA - Imagine House :60	000:59	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	PSA - Joplin :30	000:20	002
HEALTH AND FITNESS	PSA - Let's Move Dot Gov :60	001:00	002
MILITARY	PSA - Mission: ABLE Helping Our Heroes :15	000:15	002
MILITARY	PSA - Mission: ABLE Helping Our Heroes :30	000:30	001
MILITARY	PSA - Mission: ABLE Helping Our Heroes :60	001:00	001
ENVIRONMENT	PSA - Oceana.org :10	000:10	002
HUNGER	PSA - One in Eight Hunger :30	000:30	005
COMMUNITY INVOLVEMENT	PSA - Ruth :30	000:30	003
COMMUNITY INVOLVEMENT	PSA - Second Week :30	000:30	002
MILITARY	PSA - Sir Sean Connery Honors Our Paralyzed Veteran :60	000:29	005
COMMUNITY INVOLVEMENT	PSA - State Fair :30	000:29	002
COMMUNITY INVOLVEMENT	PSA - The Foundation For A Better Life - 30	000:30	006
MILITARY	PSA - US Army :15	000:15	001
EDUCATION	PSA - US Army Stay In School :20	000:20	005
HUNGER	PSA - USDA :60	001:00	003
MILITARY	PSA - USO 2010 :15	000:15	002
MILITARY	PSA - USO 2010 :30	000:30	004
MILITARY	PSA - USO 2010 :60	001:00	003



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY	PSA - USO :07	000:08	002
MILITARY	PSA - USO :08	000:08	004
MILITARY	PSA - USO :09	000:09	007
ARTS	SMITHSONIAN	000:31	003
Community events	Arc of Stark	000:21	014
Community events	Arc of Stark	000:23	136
Community events	Arts in Stark	000:16	024
Community events	Arts in Stark	000:17	016
Community events	Arts in Stark	000:20	016
Community events	Canton Farmers Market	000:23	196
Community events	Canton Palace Theatre	000:14	003
Community events	Canton Palace Theatre	000:19	007
Community events	Christkindl Markt	000:21	057
Community events	City of Massillon	000:20	052
Community events	Cultural Center for the Arts	000:18	180
Community events	Greek Oktoberfest	000:19	035
Community events	Harmony Bell Ringers	000:18	014
Community events	Holy Trinity Church	000:21	008
Community events	Legends	000:19	088
Community events	Light Up Downtown	000:19	038

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community events	Lights on Cyprus	000:21	042
Community events	Malone University	000:22	071
Community events	Massillion Parks and Rec dept	000:20	075
Community events	Massillion Parks and Rec dept	000:21	055
Community events	Old Fashioned Canton Christma	000:22	046
Community events	Players Guild Theatre	000:16	015
Community events	Pro Football HOF	000:19	073
Community events	Spirit of Giving Day	000:19	010
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
MILITARY AND VETERANS	Fisher House	000:30	041
SELF ESTEEM	SPECIAL OLYMPICS	000:24	005
SELF ESTEEM	SPECIAL OLYMPICS	000:30	059
SELF ESTEEM	SPECIAL OLYMPICS	000:31	021

#### Section IV: Additional issue-responsive programming:

Long Haul Against Hunger - day long broadcast on Friday, December 16<sup>th</sup> raised 10s of thousands of dollars for the Akron/Canton Regional Foodbank.