

**Point Broadcasting LLC**  
Public Affairs Programming Log

Station Call Letters: **KCAQ**

**4th Quarter 2023 October, November, December**

Prepared By: **Daniel Herrejon (Mambo)**

<p>Program Name/Segment - Issues &amp; Programs 805 Cruise Nights</p>	<p>Date: 10/6/23 Time: 8:05am Duration: 2 – 5 minute segments.</p>	<p>Program Format/Content Description: We had spokesperson Mario Pech from “805 Cruise Nights” to discuss &amp; invite the community to the 2023 Trunk or treat &amp; costume contest.</p>
<p>Issue Addressed – Trunk or treat event</p>		

<p>Program Name/Segment - Issues &amp; Programs Ventura County: The Mountains to Sea Jubilee Family Fair</p>	<p>Date: 10/18/23 Time: 8:05am Duration: 2 – 5 minute segments.</p>	<p>Program Format/Content Description: We had Executive Director Elena Brokaw invite the community to celebrate Ventura County’s 150th Anniversary at the Mountains to Sea Jubilee, an all-day family event in the city of Santa Paula! The free Family Festival at the Agriculture Museum features food trucks, a kids’ zone, community stages, pumpkin patch, petting zoo, historical walking tours, arts and crafts booths, sheriff, search and rescue dogs, and historical enactors.</p>
<p>Issue Addressed – Celebrate Ventura County’s 150th Anniversary at the Mountains to Sea Jubilee, an all-day family event! The Family Festival at the Agriculture Museum features food trucks, a kids’ zone, community stages, pumpkin patch, petting zoo, historical walking tours, arts and crafts booths, sheriff, search and rescue dogs, and historical enactors.</p>		

<p>Program Name/Segment - Issues &amp; Programs Westside Community Energy Efficiency</p>	<p>Date:10/19</p>	<p>Program Format/Content Description: Executive Director Kendra Gonzalez from the non-profit Westside Community Development</p>
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<p>Issue Addressed – One stop shop: Energy Savings, Rebates &amp; Incentives, Home Upgrades &amp; Weatherization, Business Development Resources Event</p>	<p>Time: 8:05am Duration: 2 – 5 minute segments.</p>	<p>Corporation in Ventura talked about an “Energy Efficient” event to save on home &amp; business costs. The community was invited to the one stop workshop to discuss Energy Savings, Rebates &amp; Incentives, Home Upgrades &amp; Weatherization, Business Development Resources happening October 21, 2023.</p>
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<p>Program Name/Segment - Issues &amp; Programs Gold Coast Health Plan</p>	<p>Date: 11/6/23 Time: 8:05am Duration: 2 – 5 minute segments.</p>	<p>Program Format/Content Description: Director of Communications from Gold Coast Health Plan, Susana Enriquez-Euyoque talked about the Importance of Medi-Cal renewals, since they are starting up now after a pause due to COVID-19. Discussion included telling members to visit <a href="http://GoldCoastHealthPlan.org">GoldCoastHealthPlan.org</a></p>
<p>Issue Addressed – Importance of Medi-Cal renewals, since they are starting up now after a pause due to COVID-19.</p>		

<p>Program Name/Segment - Issues &amp; Programs Holiday Toy Drive</p>	<p>Date: 11/8/23 Time: 8:05am Duration: 2 – 5 minute segments.</p>	<p>Program Format/Content Description: Members from Malditos Car Club discussed their Toy Drive event scheduled for December 16, 2023 at Bethany Chapel in El Rio, CA.</p>
<p>Issue Addressed – Toy drive &amp; toy distribution event.</p>		

<p>Program Name/Segment - Issues &amp; Programs One Step A La Vez Fall Festival Fundraiser</p>	<p>Date: 11/10/23 Time: 8:05am</p>	<p>Program Format/Content Description: Jazmin Gavilanes Executive Director of One Step A La Vez invited the community to be a part of their fall fundraiser November 18, 2023. One Step A La Vez serves the communities of the Santa Clara River Valley by providing a safe environment for 13-19 year olds and preparing informed, empowered youth who are equipped with the tools to lead; cultivate cultural awareness; bridge the gaps of inequality; and advocate for fair, just and healthy individuals and community. They provide various services for our youth such as daily hot meals, hygiene products, tutoring support, leadership opportunities, fun field trips, and much more!</p>
<p>Issue Addressed – Fall fundraiser to raise funds for “One Step A La Vez”</p>	<p>Duration: 2 – 5 minute segments.</p>	

<p>Program Name/Segment - Issues &amp; Programs SOS Comedy For A Cause</p>	<p>Date: 11/13/23 Time: 8:05am</p>	<p>Program Format/Content Description: Founders of Save Our Servicemen, Manuel &amp; Amy Vega promoted the upcoming comedy show fundraiser on November 15.2023 at Levity Live in Oxnard,Ca.</p>
<p>Issue Addressed – Fundraiser for SOS advocates for ALL service members and their families who are affected by military medical malpractice and negligence.</p>	<p>Duration: 2 – 5 minute segments.</p>	

<p>Program Name/Segment - Issues &amp; Programs Year 1 at the Ronald McDonald Family Room</p>	<p>Date: 11/16/23</p>	<p>Program Format/Content Description: Jacquelyn Gargano, Family Room Director, Ventura Chapter Ronald McDonald House Charities of</p>
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<p>Issue Addressed – Year 1 at the Ronald McDonald Family Room.</p>	<p>Time: 8:05am Duration: 2 – 5 minute segments.</p>	<p>Southern California discussed Year 1 at the Ronald McDonald Family Room. She also announced Walk for Kids date and a new fall event they are hosting. hosting.</p>
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<p>Program Name/Segment - Issues &amp; Programs Canned food drive by</p>	<p>Date: 11/17/23 Time: 6am-10am Duration: 4 hours</p>	<p>Program Format/Content Description: We hosted a Thanksgiving Food Drive By with Food Share Ventura County. We raised over 1000lbs in canned goods. Chief Development Officer Jennifer Caldwell &amp; President &amp; CEO Monica White shared information about Foodshare Ventura County.</p>
<p>Issue Addressed – Canned goods drive by for Food Share Ventura County</p>		

<p>Program Name/Segment - Issues &amp; Programs Friends of Fieldworkers "Adopt-a-Family" program.</p>	<p>Date: 11/30/23 Time:8:05am Duration: 2 – 5 minute segments.</p>	<p>Program Format/Content Description: Executive Director, Dr Martita Martinez-Bravo &amp; board of directors Christine Cardon-Threadgill discussed their programs, “Holiday Adopt-a-Family Program” &amp; “Laundry Love Program”. Friends of Fieldworkers, Inc. Mission: We befriend farmworker families in Ventura County by supporting, celebrating, and advocating for them.</p>
<p>Issue Addressed – Holiday Adopt-a-Family Program &amp; Laundry Love Program.</p>		

<p>Program Name/Segment - Issues &amp; Programs Toy Giveaway</p>	<p>Date:12/6/23</p>	<p>Program Format/Content Description: Organizer for annual Toy Giveaway Young Quicks invited the less fortunate families in Ventura</p>
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<p>Issue Addressed – Toy Giveaway for less fortunate in Oxnard, Ca.</p>	<p>Time: 8:05am Duration: 2 – 5 minute segments.</p>	<p>County to the free toys giveaway at Port Hueneme High school on December 20, 2023.</p>
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<p>Program Name/Segment - Issues &amp; Programs Outsiders Brand XMAS Fundraiser</p>	<p>Date: 11/7/23 Time: 8:05am Duration: 2 – 5 minute segments.</p>	<p>Program Format/Content Description: Vincent Serrano from The Outsiders Brand discussed their upcoming Mix A Thon fundraiser &amp; their annual XMAS Give Back.</p>
<p>Issue Addressed – Fundraiser &amp; Mix A Thon for Outsiders Brand XMAS Give Back.</p>		