

PROPOSAL



Prepared for:

JOSEPH SEYMOUR

15417 Indian Fork Rd
Vanceleave, MS 39565

Date: 07/29/2019 05:14
Advertiser: JOSEPH SEYMOUR
Spots: 30
Total Gross: **\$1,171.00**
Cost:
Rates guaranteed until 08/05/2019

Summary

Advertiser JOSEPH SEYMOUR
Customer ID 00076756
Title Mike Seymour 2019
Proposal Number 5901276
Billing Options Calendar

Spot Schedule

WBUV-FM

1 Week: 7/29

Daypart/Program	Len	Spots	Rate	Gross
Wed 6am-10am	60	1	\$34.00	\$34.00
Wed 10am-3pm	30	1	\$25.00	\$25.00
Wed 3pm-7pm	60	1	\$30.00	\$30.00
Thu 6am-10am	30	1	\$25.00	\$25.00
Thu 10am-3pm	60	1	\$33.00	\$33.00
Thu 3pm-7pm	30	1	\$22.00	\$22.00
Fri 6am-10am	60	1	\$34.00	\$34.00
Fri 3pm-7pm	30	1	\$25.00	\$25.00
Fri 3pm-7pm	60	1	\$30.00	\$30.00
Weekly Total		9		\$258.00
Flight Total		9		\$258.00

1 Week: 8/5

Daypart/Program	Len	Spots	Rate	Gross
Mon 6am-10am	30	1	\$25.00	\$25.00
Mon 10am-3pm	60	1	\$33.00	\$33.00
Mon 3pm-7pm	30	1	\$22.00	\$22.00
Tue 6am-10am	60	1	\$34.00	\$34.00
Tue 10am-3pm	30	1	\$25.00	\$25.00
Tue 3pm-7pm	60	1	\$30.00	\$30.00
Weekly Total		6		\$169.00
Flight Total		6		\$169.00

WKNN-FM

1 Week: 7/29

Daypart/Program	Len	Spots	Rate	Gross
Wed 6am-10am	60	1	\$56.00	\$56.00
Wed 10am-3pm	30	1	\$36.00	\$36.00
Wed 3pm-7pm	60	1	\$64.00	\$64.00
Thu 6am-10am	30	1	\$42.00	\$42.00
Thu 10am-3pm	60	1	\$48.00	\$48.00
Thu 3pm-7pm	30	1	\$48.00	\$48.00
Fri 6am-10am	60	1	\$56.00	\$56.00
Fri 3pm-7pm	30	1	\$36.00	\$36.00
Fri 3pm-7pm	60	1	\$64.00	\$64.00
Weekly Total		9		\$450.00
Flight Total		9		\$450.00

1 Week: 8/5

Daypart/Program	Len	Spots	Rate	Gross
Mon 6am-10am	30	1	\$42.00	\$42.00
Mon 10am-3pm	60	1	\$48.00	\$48.00
Mon 3pm-7pm	30	1	\$48.00	\$48.00
Tue 6am-10am	60	1	\$56.00	\$56.00
Tue 10am-3pm	30	1	\$36.00	\$36.00
Tue 3pm-7pm	60	1	\$64.00	\$64.00
Weekly Total		6		\$294.00
Flight Total		6		\$294.00

Proposal Totals

	Spots	Gross
WBUV-FM	15	\$427.00
WKNN-FM	15	\$744.00
Total	30	\$1,171.00

TERMS AND CONDITIONS The Term "Advertiser" shall include advertiser and any agency or buying service named in Order Confirmation, and all persons and entities included within Advertiser agree that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser. The term "Station" means the specific station set out in the Order Confirmation, or, if not identified there, iHeartMedia + Entertainment, Inc.

1. PAYMENT

- (a) Advertiser agrees to pay in advance for the distribution of advertising covered by this contract (collectively "transmissions") unless otherwise expressly agreed in writing.
- (b) If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by iHeartMedia Revenue Platforms. All invoice charges will be considered valid if no written dispute from the Client is received by Station within the 7 day period.
- (c) On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.
- (d) If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station.

2. TERMINATION AND BREACH

- (a) This contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated.
- (b) Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become immediately due and payable.
- (c) Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the date of termination with the benefit of any discounts it would have received had this contract not been so terminated.
- (d) If Station has contracted to purchase other program material ("Third Party Material") during the term of this contract in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to paragraph 2(b) or Advertiser pursuant to paragraph 2(a), Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.
- (e) To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract.

3. REPRESENTATIONS & WARRANTIES/INDEMNIFICATION AND HOLD HARMLESS

- (a) Advertiser represents, warrants and agrees that: (i) Station's use of the Advertiser Materials (defined below) as authorized by Advertiser, including, but not limited to broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by any party other than Advertiser, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicable federal, state and local laws and regulations, including, but not limited to, those of the FCC (e.g., indecency, EAS compliance and all other FCC regulations).
- (b) Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation, unlawful competition or trade practice, infringement of intellectual property or other property or personal rights (including but not limited to public performance rights with respect to music, spoken word or any other copyrightable material embodied in Advertiser Materials); (ii) any breach or violation of any sort of the representations and warranties described in Section 3(a); or (iii) claims arising from the products, services, operations, representations or warranties relating to, directly or indirectly, any material furnished by Advertiser pursuant to this contract ("Advertiser Material") or to Advertiser's business, services, operations or prizes (if any) relative to Order. Station shall defend, hold harmless and indemnify Advertiser and its officers, directors, employees and agents from damages relating to, directly or indirectly, programming transmitted by Station other than Advertiser Material.

4. INABILITY TO TRANSMIT AND SUBSTITUTION PROGRAMS

- (a) If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God; labor disputes, or for other cause, including mechanical breakdown; beyond Station's control, Station shall be unable to transmit or otherwise distribute any program or announcement to be transmitted under this contract, that transmission shall be canceled, and Station shall not be liable to Advertiser except as provided in paragraph (c) below.
- (b) Station shall have the right to cancel any transmission or portion thereof to be made under this contract in order to transmit any program which it deems to be of public significance. Station will notify Advertiser in advance if reasonably possible or otherwise Station will notify Advertiser within a reasonable time after such scheduled transmission.
- (c) Station shall transmit such canceled transmission, subject to availability, in a comparable time period. If Station is unable to so transmit the canceled transmission, Advertiser shall not have to pay for the canceled transmission and the cancellation shall not affect any discounts under this contract.

5. PROGRAM PRODUCTION AND COMMERCIAL MATERIAL

- (a) Unless otherwise noted in this contract, all material to be transmitted under this contract shall be furnished by Advertiser, and all expenses of delivery to Station and return to Advertiser, if so directed, shall be paid by Advertiser. If Station has not received Advertiser Material by 72 hours in advance of scheduled transmission, Station shall reasonably attempt to so notify Advertiser.
- (b) If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled.
- (c) Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or paragraph 5(b) shall apply. All program material must conform to the program and operating policies of Station and Station shall have the continuing right to edit in the public interest provided, however, that Station approval of such material shall not affect Advertiser's indemnity obligation under this contract.
- (d) Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract.

6. NON-DISCRIMINATION In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity.

7. GENERAL

- (a) This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs, announcements and/or displays of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions.
- (b) If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.
- (c) Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.
- (d) Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract for the benefit of any person or entity other than Advertiser named on the face of this contract.
- (e) The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.
- (f) This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.

TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.

ANY AND ALL SALES OR TRANSACTION TAXES LISTED ON THIS ORDER CONFIRMATION ARE ESTIMATES. ACTUAL SALES OR TRANSACTION TAX PAYABLE WILL BE REFLECTED ON YOUR INVOICE. IF YOU HAVE QUESTIONS RELATED TO THE TAXES ASSOCIATED WITH THIS TRANSACTION, PLEASE CONSULT YOUR TAX PROFESSIONAL.

I represent that the payment for the above described broadcast time has been furnished by:

Campaign to elect Joseph M. "Mike" Supran

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

N/A

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7-29-19 Joseph M. "Mike" Supran
Date **Signature**

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
Kate B. Walton Katie B. Walton AE
Signature **Printed Name** **Title**

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Biloxi, MS WKNN and WBUV	Date: July 29, 2019
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I, Joseph Wm. "mike" Seymour,

being/on behalf of: SELF,

a legally qualified candidate of the ~~Dist. 47 Senate~~ MS. STATE OF MS.

political party for the office of: SENATE 47 District

in the ~~Aug~~ Primary

election to be held on: Aug 6, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
attached					

Attach proposed schedule with charges (if available):

Rate Card for: BiloxiMS

Air Dates: 7/1/2019 - 1/5/2020
Type of Political: Candidate
Rate Class: NonPreemptible
Type of Rate: Gross
Updated: 6/4/2019 10:00:15 AM
Created By: Auto-Created

Station	Spotlength	M-F	M-F	M-F	M-F	Sat	Sat
		AMD 6a-10a	Midday 10a-3p	PMD 3p-7p	Evening 7p-12m	AMD 6a-10a	Midday 10a-3p
WBUV-FM 104.7	60	\$34	\$33	\$30	\$10	\$12	\$9
WBUV-FM	30	\$25	\$25	\$22	\$7	\$9	\$7
WKNN-FM 99.1	60	\$56	\$48	\$64	\$3	\$20	\$26
WKNN-FM	30	\$42	\$36	\$48	\$10	\$14	\$18
WMJY-FM	60	\$68	\$61	\$61	\$11	\$16	\$22
WMJY-FM	30	\$50	\$46	\$46	\$8	\$12	\$15
WQYZ-FM	60	\$22	\$16	\$24	\$12	\$12	\$13
WQYZ-FM	30	\$19	\$13	\$20	\$9	\$9	\$11

Gross pricing - Direct advertisers may discount 15%.
 Other rate cards available upon request.



POLITICAL

Acknowledgement of Political Broadcast Rate Disclosure Statement

This will acknowledge receipt of the Political Broadcast Rate Disclosure Statement from the iHeartMedia Pi10x1 Radio stations. I agree that all purchases of advertising time on any station which I make by or on behalf of legally qualified political candidates for public office will be made subject to this Acknowledgement and the Political Broadcast Rate Disclosure Statement.

I acknowledge that I have been fully informed concerning all classes of time which are available to advertisers; the chances of preemption; the availability of discount packages and rotations including the station's willingness to negotiate combinations of time suitable to the needs of particular candidates; the station's lowest unit charge and related privileges for each class of time; and the station's policy with respect to make goods.

I recognize the Federal Communications Commission (FCC) has asserted its exclusive jurisdiction under the Communications Act 1934 as amended with respect to all disputes concerning purchases of advertising time, specifically including all disputes concerning charges for candidates "uses" of a station's facility.

I acknowledge that all such disputes will therefore be governed exclusively by the Communications Act and the rules and policies of the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for by the Communications Act.

Joseph M. "Mike" Seymour
NAME

Candidate
TITLE

7-29-19
DATE



Cash In Advance: Yes

Advertiser No: 76756 Order No: 1109799451
 Start Date: 07/31/2019 Co-op: No
 End Date: 08/06/2019 Package: No
 Month Type: Calendar Agency Comm.: 0%
 Revision #: 1
 CPE:
 AE: WYNNE, JAMES
 Entered: 07/29/2019 04:25 PM by Fusion
 Last Update: 07/30/2019 08:05 AM by dclark
 Note:
 Note 2:
 Spl Req Inv:

JOSEPH SEYMOUR

 15417 Indian Fork Rd

 Vancleave, MS 39565

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip	W	M	T	W	T	F	S	S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
1 Biloxi WBUV-FM	06:00-10:00 Commercial	07/31/19	07/31/19	1	34.00 Local Direct-Political	0				x					1	60	1	34.00
2 Biloxi WBUV-FM	06:00-10:00 Commercial	08/02/19	08/02/19	1	34.00 Local Direct-Political	0						x			1	60	1	34.00
3 Biloxi WBUV-FM	06:00-10:00 Commercial	08/06/19	08/06/19	1	34.00 Local Direct-Political	0		x							1	60	1	34.00
4 Biloxi WBUV-FM	15:00-19:00 Commercial	07/31/19	07/31/19	1	30.00 Local Direct-Political	0				x					1	60	1	30.00
5 Biloxi WBUV-FM	15:00-19:00 Commercial	08/02/19	08/02/19	1	30.00 Local Direct-Political	0						x			1	60	1	30.00
6 Biloxi WBUV-FM	15:00-19:00 Commercial	08/06/19	08/06/19	1	30.00 Local Direct-Political	0		x							1	60	1	30.00
7 Biloxi WBUV-FM	10:00-15:00 Commercial	08/01/19	08/01/19	1	33.00 Local Direct-Political	0					x				1	60	1	33.00
8 Biloxi WBUV-FM	10:00-15:00 Commercial	07/31/19	07/31/19	1	25.00 Local Direct-Political	0				x					1	30	1	25.00
9 Biloxi WBUV-FM	15:00-19:00 Commercial	08/02/19	08/02/19	1	25.00 Local Direct-Political	0						x			1	30	1	25.00
10 Biloxi WBUV-FM	06:00-10:00 Commercial	08/05/19	08/05/19	1	25.00 Local Direct-Political	0	x								1	30	1	25.00
11 Biloxi WBUV-FM	15:00-19:00 Commercial	08/01/19	08/01/19	1	22.00 Local Direct-Political	0					x				1	30	1	22.00
12 Biloxi WBUV-FM	15:00-19:00 Commercial	08/05/19	08/05/19	1	22.00 Local Direct-Political	0	x								1	30	1	22.00
13 Biloxi WBUV-FM	10:00-15:00 Commercial	08/05/19	08/05/19	1	33.00 Local Direct-Political	0	x								1	60	1	33.00
14 Biloxi WBUV-FM	10:00-15:00 Commercial	08/06/19	08/06/19	1	25.00 Local Direct-Political	0		x							1	30	1	25.00
15 Biloxi WBUV-FM	06:00-10:00 Commercial	08/01/19	08/01/19	1	25.00 Local Direct-Political	0					x				1	30	1	25.00

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W.	Spot Length	Ord Spots	Ord Cost
16 Biloxi WKNN-FM	06:00-10:00 Commercial	07/31/19	07/31/19	1	56.00	0 x	1	60	1	56.00
					Local Direct-Political					
17 Biloxi WKNN-FM	06:00-10:00 Commercial	08/02/19	08/02/19	1	56.00	0 x	1	60	1	56.00
					Local Direct-Political					
18 Biloxi WKNN-FM	15:00-19:00 Commercial	07/31/19	07/31/19	1	64.00	0 x	1	60	1	64.00
					Local Direct-Political					
19 Biloxi WKNN-FM	15:00-19:00 Commercial	08/02/19	08/02/19	1	64.00	0 x	1	60	1	64.00
					Local Direct-Political					
20 Biloxi WKNN-FM	10:00-15:00 Commercial	08/01/19	08/01/19	1	48.00	0 x	1	60	1	48.00
					Local Direct-Political					
21 Biloxi WKNN-FM	10:00-15:00 Commercial	07/31/19	07/31/19	1	36.00	0 x	1	30	1	36.00
					Local Direct-Political					
22 Biloxi WKNN-FM	15:00-19:00 Commercial	08/02/19	08/02/19	1	36.00	0 x	1	30	1	36.00
					Local Direct-Political					
23 Biloxi WKNN-FM	15:00-19:00 Commercial	08/01/19	08/01/19	1	48.00	0 x	1	30	1	48.00
					Local Direct-Political					
24 Biloxi WKNN-FM	06:00-10:00 Commercial	08/01/19	08/01/19	1	42.00	0 x	1	30	1	42.00
					Local Direct-Political					
25 Biloxi WKNN-FM	06:00-10:00 Commercial	08/06/19	08/06/19	1	56.00	0 x	1	60	1	56.00
					Local Direct-Political					
26 Biloxi WKNN-FM	15:00-19:00 Commercial	08/06/19	08/06/19	1	64.00	0 x	1	60	1	64.00
					Local Direct-Political					
27 Biloxi WKNN-FM	06:00-10:00 Commercial	08/05/19	08/05/19	1	42.00	0 x	1	30	1	42.00
					Local Direct-Political					
28 Biloxi WKNN-FM	15:00-19:00 Commercial	08/05/19	08/05/19	1	48.00	0 x	1	30	1	48.00
					Local Direct-Political					
29 Biloxi WKNN-FM	10:00-15:00 Commercial	08/05/19	08/05/19	1	48.00	0 x	1	60	1	48.00
					Local Direct-Political					
30 Biloxi WKNN-FM	10:00-15:00 Commercial	08/06/19	08/06/19	1	36.00	0 x	1	30	1	36.00
					Local Direct-Political					

No. of Spots/Misc/Digital: 30/0/0

Ordered Gross:	\$1,171.00
Agency Commission:	\$0.00
Ordered Net:	\$1,171.00
Total Net Due:	\$1,171.00

	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Amt. Ord.:	6	24	0	0	0	0	0	0	0	0	0	0	0
Gross:	245.00	926.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	245.00	926.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

Participating Customers

JOSEPH SEYMOUR

100%



ORDER TERMS AND CONDITIONS

The Term "Advertiser" shall include advertiser and any agency or buying service named in Order Confirmation, and all persons and entities included within Advertiser agree to the purchase of this advertising schedule and that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser. The term "Station" means the specific station set out in the Order Confirmation, or, if not identified there, iHeartMedia + Entertainment, Inc.

1. PAYMENT

1.1. Advertiser agrees to pay in advance for the distribution of advertising covered by this contract (collectively "transmissions") unless otherwise expressly agreed in writing.

1.2. If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by Station. All invoice charges will be considered valid if no written dispute from the Client is received by Station within the 7 day period.

1.3. On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.

1.4. If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station.

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2.2. Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract.

On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become immediately due and payable.

2.3. Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the date of termination with the benefit of any discounts it would have received had this contract not been so terminated.

2.4. If Station has contracted to purchase other program material ("Third Party Material") during the term of this contract in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to Section 2.2 or Advertiser pursuant to Section 2.1, Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.

2.5. To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract.

3. REPRESENTATIONS & WARRANTIES/INDEMNIFICATION AND HOLD HARMLESS

3.1. Advertiser represents, warrants and agrees that: (i) Station's use of the Advertiser Materials (defined below) as authorized by Advertiser, including, but not limited to broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by any party other than Advertiser, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicable federal, state and local laws and regulations, including, but not limited to, those of the FCC (e.g., indecency, EAS compliance and all other FCC regulations).

3.2. Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation, unlawful competition or trade practice, infringement of intellectual property or other property or personal rights (including but not limited to public performance rights with respect to music, spoken word or any other copyrightable material embodied in Advertiser Materials); (ii) any breach or violation of any sort of Section 5.5 or the representations and warranties described in Section 3.1; or (iii) claims arising from the products, services, operations, data, representations or warranties relating to, directly or indirectly, any material furnished by or on behalf of Advertiser in connection with this contract ("Advertiser Material"), or Advertiser's business, services, operations or prizes (if any). Station shall defend, hold harmless and indemnify Advertiser and its officers, directors, employees and agents from damages relating to, directly or indirectly, programming transmitted by Station other than Advertiser Material.

4. INABILITY TO TRANSMIT AND SUBSTITUTION PROGRAMS

4.1. If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God; labor disputes, or for other cause, including mechanical breakdown beyond Station's control, Station shall be unable to transmit or otherwise distribute any program or announcement to be transmitted under this contract, that transmission shall be canceled, and Station shall not be liable to Advertiser except as provided in Section 4.3 below.

4.2. Station shall have the right to cancel any transmission or portion thereof to be made under this contract in order to transmit any program which it deems to be of public significance. Station will notify Advertiser in advance if reasonably possible or otherwise Station will notify Advertiser within a reasonable time after such scheduled transmission.

4.3. Station shall transmit such canceled transmission, subject to availability, in a comparable time period. If Station is unable to so transmit the canceled transmission, Advertiser shall not have to pay for the canceled transmission and the cancellation shall not affect any discounts under this contract.

5. PROGRAM PRODUCTION; COMMERCIAL MATERIAL; DATA

5.1. Unless otherwise noted in this contract, all material to be transmitted under this contract shall be furnished by Advertiser, and all expenses of delivery to Station and return to Advertiser, if so directed, shall be paid by Advertiser. If Station has not received Advertiser Material by 72 hours in advance of scheduled transmission, Station shall reasonably attempt to so notify Advertiser.

5.2. If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled.

5.3. Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or Section 5.2 shall apply. All program material must conform to the program and operating policies of Station and Station shall have the continuing right to edit in the public interest provided, however, that Station approval of such material shall not affect Advertiser's indemnity obligation under this contract.

5.4. Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract.

5.5. If Station provides Advertiser with any data pertaining to the transmission of Advertiser Material ("Station Data"), Station grants Advertiser a limited, revocable, non-exclusive, non-sublicensable, license to use Station Data solely for internal purposes as necessary to validate Station's transmission of Advertiser Material. The foregoing license expires, and Advertiser must destroy, Station Data thirty (30) days after the date of the applicable transmissions. Advertiser may not, without Station's prior written consent, (i) disclose Station Data to any third party, (ii) combine Station Data with any other data, or (iii) use Station Data for any other purpose, including, without limitation, to create an attribution model.

6. NON-DISCRIMINATION. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217,

Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity.

7. GENERAL

7.1. This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs, announcements and/or displays of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions.

7.2. If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.

7.3. Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.

7.4. Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract for the benefit of any person or entity other than Advertiser named on the face of this contract.

7.5. The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.

7.6. This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.

7.7. TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.

PROPOSAL



Prepared for:

JOSEPH SEYMOUR

15417 Indian Fork Rd
Vanceleave, MS 39565

Date: 07/29/2019 05:14
Advertiser: JOSEPH SEYMOUR
Spots: 30
Total Gross: **\$1,171.00**
Cost:
Rates guaranteed until 08/05/2019

Summary

Advertiser JOSEPH SEYMOUR
Customer ID 00076756
Title Mike Seymour 2019
Proposal Number 5901276
Billing Options Calendar

Spot Schedule

WBUV-FM

1 Week: 7/29

Daypart/Program	Len	Spots	Rate	Gross
Wed 6am-10am	60	1	\$34.00	\$34.00
Wed 10am-3pm	30	1	\$25.00	\$25.00
Wed 3pm-7pm	60	1	\$30.00	\$30.00
Thu 6am-10am	30	1	\$25.00	\$25.00
Thu 10am-3pm	60	1	\$33.00	\$33.00
Thu 3pm-7pm	30	1	\$22.00	\$22.00
Fri 6am-10am	60	1	\$34.00	\$34.00
Fri 3pm-7pm	30	1	\$25.00	\$25.00
Fri 3pm-7pm	60	1	\$30.00	\$30.00
Weekly Total		9		\$258.00
Flight Total		9		\$258.00

1 Week: 8/5

Daypart/Program	Len	Spots	Rate	Gross
Mon 6am-10am	30	1	\$25.00	\$25.00
Mon 10am-3pm	60	1	\$33.00	\$33.00
Mon 3pm-7pm	30	1	\$22.00	\$22.00
Tue 6am-10am	60	1	\$34.00	\$34.00
Tue 10am-3pm	30	1	\$25.00	\$25.00
Tue 3pm-7pm	60	1	\$30.00	\$30.00
Weekly Total		6		\$169.00
Flight Total		6		\$169.00

WKNN-FM

1 Week: 7/29

Daypart/Program	Len	Spots	Rate	Gross
Wed 6am-10am	60	1	\$56.00	\$56.00
Wed 10am-3pm	30	1	\$36.00	\$36.00
Wed 3pm-7pm	60	1	\$64.00	\$64.00
Thu 6am-10am	30	1	\$42.00	\$42.00
Thu 10am-3pm	60	1	\$48.00	\$48.00
Thu 3pm-7pm	30	1	\$48.00	\$48.00
Fri 6am-10am	60	1	\$56.00	\$56.00
Fri 3pm-7pm	30	1	\$36.00	\$36.00
Fri 3pm-7pm	60	1	\$64.00	\$64.00
Weekly Total		9		\$450.00
Flight Total		9		\$450.00

1 Week: 8/5

Daypart/Program	Len	Spots	Rate	Gross
Mon 6am-10am	30	1	\$42.00	\$42.00
Mon 10am-3pm	60	1	\$48.00	\$48.00
Mon 3pm-7pm	30	1	\$48.00	\$48.00
Tue 6am-10am	60	1	\$56.00	\$56.00
Tue 10am-3pm	30	1	\$36.00	\$36.00
Tue 3pm-7pm	60	1	\$64.00	\$64.00
Weekly Total		6		\$294.00
Flight Total		6		\$294.00

Proposal Totals

	Spots	Gross
WBUV-FM	15	\$427.00
WKNN-FM	15	\$744.00
Total	30	\$1,171.00

TERMS AND CONDITIONS The Term "Advertiser" shall include advertiser and any agency or buying service named in Order Confirmation, and all persons and entities included within Advertiser agree that they are jointly and severally liable for all obligations of Advertiser under this contract regardless of who is billed, except any agency is liable for invoice payments only to the extent the agency has been paid by the advertiser. The term "Station" means the specific station set out in the Order Confirmation, or, if not identified there, iHeartMedia + Entertainment, Inc.

1. PAYMENT

- (a) Advertiser agrees to pay in advance for the distribution of advertising covered by this contract (collectively "transmissions") unless otherwise expressly agreed in writing.
- (b) If Station has extended credit, Station shall render invoices monthly. Payment by Advertiser is due within 30 days unless invoice is sent to agency or buying service, then net payment is due within 45 days. Past due accounts shall be charged interest at the rate of 1% per month (12% annual percentage rate) or, if less, the highest rate allowed by applicable law, from the date of the invoice. If Advertiser notices any error on an invoice, Advertiser must contact Station in writing within 7 days of the invoice date, stating the invoice number, amount and description of alleged error, and including any supporting documentation as may be required by iHeartMedia Revenue Platforms. All invoice charges will be considered valid if no written dispute from the Client is received by Station within the 7 day period.
- (c) On Advertiser's request, Station shall furnish certifications of performance to Advertiser at the time of billing, but unless requested prior to billing the furnishing of such certifications shall not be a condition of payment or time of payment.
- (d) If Advertiser is past due in payment of any amount, Station may change the terms of payment for further transmissions by giving Advertiser written notice. If Station refers this contract for collection, Advertiser shall pay reasonable attorney's or collector's fees and any court costs incurred by Station.

2. TERMINATION AND BREACH

- (a) This contract may be terminated by either party giving the other party 14 days prior written notice. If Advertiser so terminates this contract, Advertiser will pay Station at Station's rate card rate (without discount for the number of remaining transmissions) for transmissions made through the date of termination. If Station so terminates this contract, Advertiser shall pay Station for transmissions made through the date of termination and shall have the benefit of any discounts it would have received had this contract not been so terminated.
- (b) Station may terminate this contract at any time upon failure by Advertiser to timely make any payment, or upon other material breach by Advertiser of this contract. On such termination (i) Advertiser will pay Station at Station's rate card rate (without discount for the number of transmissions) for all transmissions made through the date of termination and (ii) all payments due by Advertiser shall become immediately due and payable.
- (c) Advertiser may cancel this contract at any time upon material breach by Station of this contract and shall be liable only for transmissions made in accordance with this contract through the date of termination with the benefit of any discounts it would have received had this contract not been so terminated.
- (d) If Station has contracted to purchase other program material ("Third Party Material") during the term of this contract in reliance on the agreement of Advertiser and prior to the end of the term of this contract Station terminates pursuant to paragraph 2(b) or Advertiser pursuant to paragraph 2(a), Advertiser agrees to pay Station all costs and expenses incident to the acquisition of Third Party Material. After such payment, Station shall credit Advertiser for any net amounts obtained if Station is able to resell such Third Party Material, but Station shall not be obligated to make or solicit any sale.
- (e) To the extent provided by law, neither party shall be liable to the other party (including liability for incidental, indirect or consequential damages or lost profits, whether or not advised of the possibility of such damages and punitive damages) other than as specified in this contract.

3. REPRESENTATIONS & WARRANTIES/INDEMNIFICATION AND HOLD HARMLESS

- (a) Advertiser represents, warrants and agrees that: (i) Station's use of the Advertiser Materials (defined below) as authorized by Advertiser, including, but not limited to broadcast of the Advertiser Materials over the facilities of the Station shall not violate or infringe upon the rights of others; provided, however, that the foregoing representations and warranties shall not apply to any material furnished or added to the Advertiser Materials after delivery to Station by any party other than Advertiser, and (ii) Advertiser (and the Advertiser Materials) shall comply with all applicable federal, state and local laws and regulations, including, but not limited to, those of the FCC (e.g., indecency, EAS compliance and all other FCC regulations).
- (b) Advertiser shall defend, hold harmless and indemnify Station, its parents and affiliates, and their respective officers, directors, employees and agents from any and all claims, actions, causes of action, liabilities, demands, damages or costs (including reasonable attorney fees) of whatsoever name or nature, including but not limited to (i) defamation, unlawful competition or trade practice, infringement of intellectual property or other property or personal rights (including but not limited to public performance rights with respect to music, spoken word or any other copyrightable material embodied in Advertiser Materials); (ii) any breach or violation of any sort of the representations and warranties described in Section 3(a); or (iii) claims arising from the products, services, operations, representations or warranties relating to, directly or indirectly, any material furnished by Advertiser pursuant to this contract ("Advertiser Material") or to Advertiser's business, services, operations or prizes (if any) relative to Order. Station shall defend, hold harmless and indemnify Advertiser and its officers, directors, employees and agents from damages relating to, directly or indirectly, programming transmitted by Station other than Advertiser Material.

4. INABILITY TO TRANSMIT AND SUBSTITUTION PROGRAMS

- (a) If, due to public emergency or necessity, force majeure, restrictions imposed by law, acts of God; labor disputes, or for other cause, including mechanical breakdown; beyond Station's control, Station shall be unable to transmit or otherwise distribute any program or announcement to be transmitted under this contract, that transmission shall be canceled, and Station shall not be liable to Advertiser except as provided in paragraph (c) below.
- (b) Station shall have the right to cancel any transmission or portion thereof to be made under this contract in order to transmit any program which it deems to be of public significance. Station will notify Advertiser in advance if reasonably possible or otherwise Station will notify Advertiser within a reasonable time after such scheduled transmission.
- (c) Station shall transmit such canceled transmission, subject to availability, in a comparable time period. If Station is unable to so transmit the canceled transmission, Advertiser shall not have to pay for the canceled transmission and the cancellation shall not affect any discounts under this contract.

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- (b) If Station has not received Advertiser Material by 48 hours in advance of scheduled transmission, Station may in its sole discretion reschedule the transmission of such material or cancel such transmission, and in either case, Advertiser shall pay for the transmission as if transmitted as originally scheduled.
- (c) Advertiser Material is subject to Station approval and Station may exercise a continuing right to reject such material, including a right to reject for unsatisfactory technical quality. If the material is unsatisfactory, Station shall notify Advertiser, and Advertiser shall furnish satisfactory material 48 hours in advance of transmission or paragraph 5(b) shall apply. All program material must conform to the program and operating policies of Station and Station shall have the continuing right to edit in the public interest provided, however, that Station approval of such material shall not affect Advertiser's indemnity obligation under this contract.
- (d) Station will retain all property rights in any program material prepared or created by Station or by any of its employees for use in connection with material transmitted under this contract.

6. NON-DISCRIMINATION In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, Station will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, negotiated and completed without regard to race or ethnicity.

7. GENERAL

- (a) This contract is for the transmission by broadcast on radio, transmission on other media when Internet is indicated, or both, of programs, announcements and/or displays of the Advertiser for the purpose of advertising the named products or services and is subject to all applicable federal, state and municipal regulations, including the rules of the Federal Communications Commission and the Federal Trade Commission. Station will perform the transmission covered by this contract on the days and approximate hourly times (current at Station) provided in this contract. Station may make reproductions of program material furnished by Advertiser to effect the transmissions.
- (b) If an agency or buying service is included in Advertiser, it is understood that party is the agent of advertiser and not of Station.
- (c) Station shall assume no liability for loss or damages to program material and other property furnished by Advertiser in connection with transmissions under this contract.
- (d) Advertiser may not assign or transfer this contract without first obtaining the written consent of Station; nor is Station required to transmit any material under this contract for the benefit of any person or entity other than Advertiser named on the face of this contract.
- (e) The failure of Station or Advertiser to enforce any of the provisions of this contract shall not be construed as a waiver of that or any other provision.
- (f) This contract and any applicable written credit agreement, agency commission arrangement and/or merchandising arrangement contains the entire agreement between the parties relating to the subject matter in it, and no modification of its terms shall be effective unless in writing signed by both parties.

TO THE EXTENT PERMITTED BY LAW, STATION MAKES NO WARRANTIES OF ANY KIND, EXPRESS, IMPLIED OR STATUTORY, ABOUT THE SERVICES DESCRIBED IN THIS AGREEMENT AND DISCLAIMS ALL WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE.

ANY AND ALL SALES OR TRANSACTION TAXES LISTED ON THIS ORDER CONFIRMATION ARE ESTIMATES. ACTUAL SALES OR TRANSACTION TAX PAYABLE WILL BE REFLECTED ON YOUR INVOICE. IF YOU HAVE QUESTIONS RELATED TO THE TAXES ASSOCIATED WITH THIS TRANSACTION, PLEASE CONSULT YOUR TAX PROFESSIONAL.

I represent that the payment for the above described broadcast time has been furnished by:

Campaign to elect Joseph M. "Mike" Supran

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

N/A

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7-29-19 Joseph M. "Mike" Supran
Date **Signature**

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
Kate B. Walton Katie B. Walton AE
Signature **Printed Name** **Title**

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: Biloxi, MS WKNN and WBUV	Date: July 29, 2019
--	-------------------------------

I, Joseph Wm. "mike" Seymour,

being/on behalf of: SELF,

a legally qualified candidate of the ~~Dist. 47 Senate~~ MS. STATE OF MS.

political party for the office of: SENATE 47 District

in the ~~Aug~~ Primary

election to be held on: Aug 6, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
attached					

Attach proposed schedule with charges (if available):

Rate Card for: BiloxiMS

Air Dates: 7/1/2019 - 1/5/2020
Type of Political: Candidate
Rate Class: NonPreemptible
Type of Rate: Gross
Updated: 6/4/2019 10:00:15 AM
Created By: Auto-Created

Station	Spotlength	M-F	M-F	M-F	M-F	Sat	Sat
		AMD 6a-10a	Midday 10a-3p	PMD 3p-7p	Evening 7p-12m	AMD 6a-10a	Midday 10a-3p
WBUV-FM 104.7	60	\$34	\$33	\$30	\$10	\$12	\$9
WBUV-FM	30	\$25	\$25	\$22	\$7	\$9	\$7
WKNN-FM 99.1	60	\$56	\$48	\$64	\$13	\$20	\$26
WKNN-FM	30	\$42	\$36	\$48	\$10	\$14	\$18
WMJY-FM	60	\$68	\$61	\$61	\$11	\$16	\$22
WMJY-FM	30	\$50	\$46	\$46	\$8	\$12	\$15
WQYZ-FM	60	\$22	\$16	\$24	\$12	\$12	\$13
WQYZ-FM	30	\$19	\$13	\$20	\$9	\$9	\$11

Gross pricing - Direct advertisers may discount 15%.
 Other rate cards available upon request.



POLITICAL

Acknowledgement of Political Broadcast Rate Disclosure Statement

This will acknowledge receipt of the Political Broadcast Rate Disclosure Statement from the iHeartMedia Pi10x1 Radio stations. I agree that all purchases of advertising time on any station which I make by or on behalf of legally qualified political candidates for public office will be made subject to this Acknowledgement and the Political Broadcast Rate Disclosure Statement.

I acknowledge that I have been fully informed concerning all classes of time which are available to advertisers; the chances of preemption; the availability of discount packages and rotations including the station's willingness to negotiate combinations of time suitable to the needs of particular candidates; the station's lowest unit charge and related privileges for each class of time; and the station's policy with respect to make goods.

I recognize the Federal Communications Commission (FCC) has asserted its exclusive jurisdiction under the Communications Act 1934 as amended with respect to all disputes concerning purchases of advertising time, specifically including all disputes concerning charges for candidates "uses" of a station's facility.

I acknowledge that all such disputes will therefore be governed exclusively by the Communications Act and the rules and policies of the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for by the Communications Act.

Joseph M. "Mike" Seymour
NAME

Candidate
TITLE

7-29-19
DATE

