

ORDER



Orders
Order / Rev: 4461525
Alt Order #: 28399142
Product Desc: TV
Estimate: 2591
Flight Dates: 05/08/24 - 05/14/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: REG

Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 815 Grandview Avenue
 Columbus, OH 43215

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Black Bear PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	47	\$7,280.00	\$6,188.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	47	\$7,280.00	\$6,188.00	0.00
Totals	47	\$7,280.00	\$6,188.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political	K-POL	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDVM	05/11/24	05/11/24	Sa-Su 12p-1p 12:00 PM-12:30 PM	CM	12:00 PM-12:30 PM (12:00 PM-12:30 PM)	-----S-	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
Capitol Review <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/06/24 05/12/24 -----S- 1 \$200.00 0.00															
N 2	WDVM	05/08/24	05/14/24	WDVM News at 6am 6:30 AM-7:00 AM	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	MTWTF--	:30	3	\$175.00	P5	0.00	NM	3	\$525.00
DC News Now at 6AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/08/24 05/14/24 MTWTF-- 3 \$175.00 0.00															
N 3	WDVM	05/08/24	05/14/24	WDVM News at 7am 7:00 AM-7:30 AM	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	MTWTF--	:30	3	\$175.00	P5	0.00	NM	3	\$525.00
DC News Now at 7AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/08/24 05/14/24 MTWTF-- 3 \$175.00 0.00															
N 4	WDVM	05/08/24	05/14/24	WDVM News at 7am 7:30 AM-8:00 AM	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	MTWTF--	:30	3	\$175.00	P5	0.00	NM	3	\$525.00
DC News Now at 7AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/08/24 05/14/24 MTWTF-- 3 \$175.00 0.00															
N 5	WDVM	05/08/24	05/13/24	WDVM News @ 5pm WDVM News @ 5pm	CM	5p-6p (5:30 PM-6:00 PM)	M-WTF--	:30	3	\$150.00	P5	0.00	NM	3	\$450.00

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Advertiser: POL/Black Bear PAC
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Washington WDVm

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DC News Now at 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	M-WTF--		3				\$150.00		0.00			
N 6	WDVM	05/08/24	05/13/24	WDVM News @ 5pm	CM	5p-6p	M-WTF--	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
				WDVM News @ 5pm		(5:00 PM-5:30 PM)									
DC News Now at 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	M-WTF--		1				\$150.00		0.00			
N 7	WDVM	05/08/24	05/13/24	WDVM News @ 4pm	CM	4p-5p	M-WTF--	:30	3	\$150.00	P5	0.00	NM	3	\$450.00
				WDVM News @ 4pm		(4:30 PM-5:00 PM)									
DC News Now at 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	M-WTF--		3				\$150.00		0.00			
N 8	WDVM	05/08/24	05/13/24	WDVM News @ 6pm	CM	6p-7p	M-WTF--	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
				WDVM News @ 6pm		(6:00 PM-6:30 PM)									
DC News Now at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	M-WTF--		2				\$150.00		0.00			
N 9	WDVM	05/08/24	05/13/24	WDVM News @ 6pm	CM	6p-7p	M-WTF--	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
				WDVM News @ 6pm		(6:30 PM-7:00 PM)									
DC News Now at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	M-WTF--		2				\$150.00		0.00			
N 10	WDVM	05/08/24	05/13/24	WDVM News @ 7pm	CM	7p-8p	M-WTF--	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
				WDVM News @ 7pm		(7:00 PM-7:30 PM)									
DC News Now at 7PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	M-WTF--		2				\$150.00		0.00			
N 11	WDVM	05/08/24	05/13/24	WDVM News @ 7pm	CM	7p-8p	M-WTF--	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
				WDVM News @ 7pm		(7:30 PM-8:00 PM)									
DC News Now at 7PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	M-WTF--		2				\$150.00		0.00			
N 12	WDVM	05/08/24	05/13/24	WDVM News @ 4pm	CM	4p-5p	M-WTF--	:30	3	\$150.00	P5	0.00	NM	3	\$450.00
				WDVM News @ 4pm		(4:00 PM-4:30 PM)									
DC News Now at 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	M-WTF--		3				\$150.00		0.00			
N 13	WDVM	05/08/24	05/13/24	WDVM News @ 9p	CM	9p-10p	M-WTF--	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
				M-F WDVm News @ 9p		(9:30 PM-10:00 PM)									
DC News Now at 9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	M-WTF--		2				\$250.00		0.00			
N 14	WDVM	05/08/24	05/13/24	WDVM News @ 9p	CM	9p-10p	M-WTF--	:30	2	\$250.00	P5	0.00	NM	2	\$500.00
				M-F WDVm News @ 9p		(9:00 PM-9:30 PM)									
DC News Now at 9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/14/24	M-WTF--		2				\$250.00		0.00			
N 15	WDVM	05/12/24	05/12/24	WDVM News @ 9p Su	CM	9:30 PM-10:00 PM	-----S	:30	1	\$225.00	P5	0.00	NM	1	\$225.00
				9:30 PM-10:00 PM		(9:30 PM-10:00 PM)									
DC News Now at 9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/12/24	-----S		1				\$225.00		0.00			
N 16	WDVM	05/12/24	05/12/24	WDVM News @ 9p Su	CM	9:00 PM-9:30 PM	-----S	:30	1	\$225.00	P5	0.00	NM	1	\$225.00
				9:00 PM-9:30 PM		(9:00 PM-9:30 PM)									
DC News Now at 9PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/08/24	05/12/24	-----S		1				\$225.00		0.00			
N 17	WDVM	05/12/24	05/12/24	WDVM News at 6pm Sa	CM	6:00 PM-6:30 PM	-----S	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
				6:00 PM-6:30 PM		(6:00 PM-6:30 PM)									
WDVM News Now at 6PM															

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Advertiser: POL/Black Bear PAC
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Washington WDVM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	WDVM	05/12/24	05/12/24	Sa-Su 5p-530p	CM	5:30 PM-6:00 PM	-----S	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	-----S	1	\$100.00	0.00								
		Inside WV Politics													
N 19	WDVM	05/12/24	05/12/24	WDVM News at 6pm Sa	CM	6:30 PM-7:00 PM	-----S	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	-----S	1	\$100.00	0.00								
		WDVM News Now at 6PM													
N 21	WDVM	05/11/24	05/11/24	WDVM News 7a Sat	CM	7:30 AM-8:00 AM	-----S-	:30	1	\$65.00	P5	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	-----S-	1	\$65.00	0.00								
		DC News Now at 7AM													
N 22	WDVM	05/12/24	05/12/24	Su Prime	CM	8:00 PM-8:30 PM	-----S	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	-----S	1	\$150.00	0.00								
		9-1-1													
N 23	WDVM	05/12/24	05/12/24	Sun Prime Hour 1	CM	8:30 PM-9:00 PM	-----S	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	-----S	1	\$150.00	0.00								
		9-1-1													
N 24	WDVM	05/11/24	05/11/24	WDVM News 6a Sat	CM	6:30 AM-7:00 AM	-----S-	:30	1	\$65.00	P5	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	-----S-	1	\$65.00	0.00								
		DC News Now at 6AM													
N 25	WDVM	05/10/24	05/13/24	M-F 1230x-1x	CM	1230x-1x	M---F--	:30	1	\$65.00	P5	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/10/24	05/16/24	M---F--	1	\$65.00	0.00								
		48 Hours													
N 26	WDVM	05/10/24	05/13/24	M-F 430a-5a	CM	430a-5a	M---F--	:30	1	\$20.00	P5	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/10/24	05/16/24	M---F--	1	\$20.00	0.00								
		Business First													
N 27	WDVM	05/13/24	05/13/24	WDVM News at 8am	CM	8:30 AM-9:00 AM	M-----	:30	1	\$175.00	P5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/08/24	05/14/24	M-----	1	\$175.00	0.00								
		DC News Now at 7AM													
N 28	WDVM	05/11/24	05/11/24	WDVM News 7a Sat	CM	7:30 AM-8:00 AM	-----S-	:30	1	\$65.00	P5	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/06/24	05/12/24	-----S-	1	\$65.00	0.00								
		DC News Now at 7AM													
N 29	WDVM	05/13/24	05/13/24	WDVM News @ 6pm	CM	6p-7p	M-----	:30	2	\$150.00	P5	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/08/24	05/14/24	M-----	2	\$150.00	0.00								
		DC News Now at 6PM													

Totals 47 \$7,280.00