

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kelly Craft

Authorized committee:

Kelly Craft for Governor

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Kentucky

Date of election:

May 16th, 2023

General

Primary

Treasurer of candidate's authorized committee:

Frank Farris

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*TAYLOR FERNIE*

Signature:

*Brennen Evans*

Name: Taylor Fernie

Name: Brennen Evans

Date of Request to Purchase Ad Time: 2/24/2023

Date of Station Agreement to Sell Time: 5-5-2023

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #: <i>443A15</i>	Station Call Letters: <i>WGBC</i>	Date Received/Requested: <i>5-4-2023</i>
Est. #: <i>5662</i>	Station Location: <i>Bowling Green, KY</i>	Run Start and End Dates: <i>5-8-2023 5-16-2023</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



WGGC-FM  
 1727 US 31-W Bypass  
 Bowling Green KY 42101  
 270-782-9595

Order # 19830  
 Date Entered 05/05/2023  
 Sales Person House Account  
 Billing Cycle Broadcast  
 Conflict 1 Political  
 Estimate # EST|5662|  
 P.O. # 3207645  
 Date Range 05/08/2023 - 05/16/2023  
 CoOp No  
 Comment 4443915

KELLY CRAFT FOR GOVERNOR C/O MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES BLVD  
 9TH FL STE 903  
 WEST PALM BEACH FL 33401

Station	Date Range	Time Range	Len	Schedule	Repeated	Comment	Rate	Qty	Total
1	WGGC-FM 05/08/2023-05/14/2023	06:00:00-10:00:00	00:30	2,2,2,2,2,0,0	All Weeks		38.00	10	380.00
2	WGGC-FM 05/08/2023-05/14/2023	10:00:00-15:00:00	00:30	2,2,2,2,2,0,0	All Weeks		38.00	10	380.00
3	WGGC-FM 05/08/2023-05/14/2023	15:00:00-19:00:00	00:30	2,2,2,2,2,0,0	All Weeks		38.00	10	380.00
4	WGGC-FM 05/08/2023-05/14/2023	06:00:00-19:00:00	00:30	0,0,0,0,0,3,0	All Weeks		34.00	3	102.00
5	WGGC-FM 05/08/2023-05/14/2023	06:00:00-19:00:00	00:30	0,0,0,0,0,0,2	All Weeks		28.00	2	56.00
6	WGGC-FM 05/15/2023-05/16/2023	06:00:00-10:00:00	00:30	2,2,0,0,0,0,0	All Weeks		38.00	4	152.00
7	WGGC-FM 05/15/2023-05/16/2023	10:00:00-15:00:00	00:30	2,0,0,0,0,0,0	All Weeks		38.00	2	76.00
8	WGGC-FM 05/15/2023-05/16/2023	15:00:00-19:00:00	00:30	2,0,0,0,0,0,0	All Weeks		38.00	2	76.00
							Subtotal		1602.00
							Agency Commission		240.30
							Total		1361.70

Projected Billing		Count	Gross	Total
May	2023	43	1602.00	1361.70
		43	1602.00	1361.70

Customer \_\_\_\_\_ Sales Person \_\_\_\_\_