

ORDER



Orders
Order / Rev: 1527067
Alt Order #: 08257137
Product Desc: PRIORITIES USA ACTIO
Estimate: 4661
Flight Dates: 08/16/16 - 08/22/16
Original Date / Rev: 08/18/16 / 08/18/16
Order Type: General

WOIO

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Targeted Platform Media, LLC
Buying Contact:
Billing Contact:
 1291 Hollywood Ave
 Annapolis, MD 21403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Priorities USA Action
Demographic: A35+
Product Codes: PL20
Priority: P 9
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/22/16	23	\$18,250.00	\$15,512.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	23	\$18,250.00	\$15,512.50	0.00
Totals	23	\$18,250.00	\$15,512.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	08/16/16	08/19/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	- TWTF - -	:30	3	\$350.00	P 4	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	- TWTF - -		3				\$350.00		0.00			
2	WOIO	08/16/16	08/22/16	NET Late Show, The The Late Show	Comm	1135p-1238a	MTWTF - -	:30	3	\$500.00	P 4	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF - -		3				\$500.00		0.00			
3	WOIO	08/16/16	08/22/16	NET Price Is Right Price is Right	Comm	11a-12p	MTWTF - -	:30	3	\$450.00	P 4	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF - -		3				\$450.00		0.00			
4	WOIO	08/16/16	08/22/16	Noon News Noon News	Comm	12-1230p	MTWTF - -	:30	4	\$475.00	P 4	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF - -		4				\$475.00		0.00			
5	WOIO	08/16/16	08/22/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF - -	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF - -		1				\$500.00		0.00			
6	WOIO	08/16/16	08/22/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTWTF - -	:30	1	\$550.00	P 4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF - -		1				\$550.00		0.00			

Order / Rev: 1527067
Alt Order #: 08257137
Flight Dates: 08/16/16 - 08/22/16

Advertiser: ISS/Priorities USA Action
Product Desc: PRIORITIES USA ACTIO
Estimate: 4661

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WOIO	08/16/16	08/22/16	NET CBS Evening News CBS Evening News	Comm	630-7P	MTWTF--	:30	2	\$750.00	P 9	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/16/16	08/22/16	MTWTF--		2				\$750.00		0.00			
8	WOIO	08/16/16	08/22/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWTF--	:30	1	\$800.00	P 4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/16/16	08/22/16	MTWTF--		1				\$800.00		0.00			
9	WOIO	08/16/16	08/22/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWTF--	:30	1	\$900.00	P 4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/16/16	08/22/16	MTWTF--		1				\$900.00		0.00			
E 10	WOIO	08/21/16	08/21/16	NET Face The Nation Face the Nation	Comm	1030-11a	-----1	:30	1	\$350.00	P 9	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-----1		1				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WOIO	08/15/16-08/21/16	NET Face The Nation		1030-11a	-----Su	:30		(\$350.00)		0.00	NM		
		See MG 10.2 [Political]													
	2	WOIO	08/22/16-08/22/16	NET Let's Make A Deal		10-11a	M-----	:30		\$350.00		0.00	NM		
		Ⓜ MG for 10.1 08/21													
11	WOIO	08/21/16	08/21/16	NET Sun Hour 1 Sun Hour 1	Comm	7-8p	-----1	:30	1	\$3,000.00	P 4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-----1		1				\$3,000.00		0.00			
12	WOIO	08/21/16	08/21/16	NET Sun Hour 2 Sun Hour 2	Comm	8-9p	-----1	:30	1	\$4,500.00	P 4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-----1		1				\$4,500.00		0.00			
13	WOIO	08/21/16	08/21/16	NET CBS Sunday Morn CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$350.00	P 4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/15/16	08/21/16	-----1		1				\$350.00		0.00			
													Totals	23	\$18,250.00