

# ORDER



**Orders**  
**Order / Rev:** 1527067  
**Alt Order #:** 08257137  
**Product Desc:** PRIORITIES USA ACTIO  
**Estimate:** 4661  
**Flight Dates:** 08/16/16 - 08/22/16  
**Original Date / Rev:** 08/18/16 / 08/18/16  
**Order Type:** General

**WOIO**  
**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** Targeted Platform Media, LLC  
**Buying Contact:**  
**Billing Contact:**  
 1291 Hollywood Ave  
 Annapolis, MD 21403

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 9  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/22/16	23	\$18,250.00	\$15,512.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	23	\$18,250.00	\$15,512.50	0.00
<b>Totals</b>	<b>23</b>	<b>\$18,250.00</b>	<b>\$15,512.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	08/16/16	08/19/16	NET Let's Make A Deal Let's Make A Deal	Comm	10-11a	- TWTF - -	:30	3	\$350.00	P 4	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/16/16	08/22/16	- TWTF - -		3		\$350.00		0.00					
2	WOIO	08/16/16	08/22/16	NET Late Show, The The Late Show	Comm	1135p-1238a	MTWTF - -	:30	3	\$500.00	P 4	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/16/16	08/22/16	MTWTF - -		3		\$500.00		0.00					
3	WOIO	08/16/16	08/22/16	NET Price Is Right Price is Right	Comm	11a-12p	MTWTF - -	:30	3	\$450.00	P 4	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/16/16	08/22/16	MTWTF - -		3		\$450.00		0.00					
4	WOIO	08/16/16	08/22/16	Noon News Noon News	Comm	12-1230p	MTWTF - -	:30	4	\$475.00	P 4	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/16/16	08/22/16	MTWTF - -		4		\$475.00		0.00					
5	WOIO	08/16/16	08/22/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	MTWTF - -	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/16/16	08/22/16	MTWTF - -		1		\$500.00		0.00					
6	WOIO	08/16/16	08/22/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	MTWTF - -	:30	1	\$550.00	P 4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/16/16	08/22/16	MTWTF - -		1		\$550.00		0.00					

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Advertiser: ISS/Priorities USA Action  
 Product Desc: PRIORITIES USA ACTIO  
 Estimate: 4661  
**WOIO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WOIO	08/16/16	08/22/16	NET CBS Evening News CBS Evening News	Comm	630-7P	MTWTF--	:30	2	\$750.00	P 9	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF--		2				\$750.00		0.00			
8	WOIO	08/16/16	08/22/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	MTWTF--	:30	1	\$800.00	P 4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF--		1				\$800.00		0.00			
9	WOIO	08/16/16	08/22/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	MTWTF--	:30	1	\$900.00	P 4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/16/16	08/22/16	MTWTF--		1				\$900.00		0.00			
E 10	WOIO	08/21/16	08/21/16	NET Face The Nation Face the Nation	Comm	1030-11a	-----1	:30	1	\$350.00	P 9	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----1		1				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WOIO	08/15/16-08/21/16	NET Face The Nation See MG 10.2 [Political]		1030-11a	-----Su	:30		<del>(\$350.00)</del>		0.00	NM		
	2	WOIO	08/22/16-08/22/16	NET Let's Make A Deal Ⓜ MG for 10.1 08/21		10-11a	M-----	:30		\$350.00		0.00	NM		
11	WOIO	08/21/16	08/21/16	NET Sun Hour 1 Sun Hour 1	Comm	7-8p	-----1	:30	1	\$3,000.00	P 4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----1		1				\$3,000.00		0.00			
12	WOIO	08/21/16	08/21/16	NET Sun Hour 2 Sun Hour 2	Comm	8-9p	-----1	:30	1	\$4,500.00	P 4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----1		1				\$4,500.00		0.00			
13	WOIO	08/21/16	08/21/16	NET CBS Sunday Morni CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$350.00	P 4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----1		1				\$350.00		0.00			
Totals													23	\$18,250.00	