

# KCJZ

## QUARTERLY ISSUES & PROGRAMS

### 4TH QUARTER 2022

ISSUE: Boating Safety.

RESPONSE: In association with the U.S. Coast Guard Auxiliary, KCJZ (BOB FM) presented a PSA campaign promoting a USCG course on responsible boating, held Saturday, 11/5/22 at the port San Luis harbor conference room. Topics included an introduction to boating, boating law, and safe operation and navigation.

ISSUE: Fentanyl in Trick or Treat Candy.

RESPONSE: In association with San Simeon Lodge, KCJZ (BOB FM) presented a PSA campaign promoting a “Trunk or Treat” event on 10/31/22, providing a safe place for children to trick or treat and celebrate Halloween.

ISSUE: Homeless Animals

RESPONSE: In association with HART, Home Animals Rescue Team of Cambria, KCJZ (BOB FM) presented a PSA campaign promoting “Wines, Pines, & Felines,” a fundraiser to benefit HART, held on 11/6/22. Established in 1983, HART is a volunteer service organization and no-kill shelter with a threefold mission: Rescuing and caring for kittens and cats in need; Placing cats and kittens in caring, permanent homes; and Reducing feline overpopulation with an active spay/neuter program for HART’s felines and a trap-neuter-return (TNRM) program for feral cats.

ISSUE: Cambria Newcomers and Neighbors Community Involvement.

RESPONSE: KCJZ (BOB FM) produced and presented a PSA campaign promoting the Cambria Neighbors Club Arts & Crafts fair, held 10/15, at Cambria Pines Lodge. The event featured artwork and crafts for sale and entertainment. Proceeds benefited the Cambria Neighbors Club. Cambria Neighbors Club (CNC) is a not-for-profit community social organization formed to provide newcomers and neighbors opportunities to learn, have fun, and make friends. CNC meets on the third Thursday of each month at various local restaurants/locations in the area. CNC presents a different speaker or activity each month.

ISSUE: Covid 19.

RESPONSE: Covid Vaccine updates were provided with on-air announcements and online links to the SLO County Health Department website indicating vaccine schedules and locations, including the community health center in Cambria.

ISSUE: Senior Citizen Empowerment.

RESPONSE: In association with Non-Profit group Morro Bay Active Adults...55+, KCJZ (BOB FM) produced and presented a PSA campaign promoting "Tunes At The Tidelands" a free concert series, occurring 10/6 and 10/13 at Tidelands Park. Live bands were chosen by seniors with proceeds benefiting seniors in the Estero Bay area. The mission of Morro Bay Active Adults...55+ is to empower seniors and enhance the quality of their lives via education, enrichment and socialization.

KCJZ (BOB FM) features hourly community calendar announcements for the following non-profit, community organizations on the Central Coast. Announcements are updated on a weekly basis and each announcement plays at least 10 times per week:

Alzheimers Assoc (Slo Co. Central Coast)  
American Legion Post 432  
Beautify Cambria  
BLM (Piedras Blancas Light Sta)  
Cambria Center for the Arts Gallery  
Cambria Center for the Arts Theater  
Cambria Chamber of Commerce  
Cambria Chorale  
Cambria Community Council  
Cambria Community Healthcare District  
Cambria Community Services District  
Cambria Connection  
Cambria Dance Club  
Cambria Film Festival  
Cambria Historical Society  
Cambria Scarecrow Festival  
Camp Ocean Pines  
Coast Unified School District  
Friends of the Fiscalini Ranch Preserve (FFRP)  
Friends of the Elephant Seals (FES)  
Greenspace Cambria Land Trust (Nature Club)  
Homeless Animal Rescue Team (HART)  
Native Daughters of the Golden West  
Rotary Club of Cambria  
SLO County Elections  
SLO County Food Bank  
SLO County Library  
SLO County North Coast Advisory Council (NCAC)  
SLO County Public Health Dept  
Toys for Tots  
UUCC  
UWC (University Women)