

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KEYW FM Palco WA</u>	Date:
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I, Ryan Gracy,
being/on behalf of: Cathy McMorris Rodgers for US Congress,
a legally qualified candidate of the Republican
political party for the office of: Congress (WA-05)
in the General
election to be held on: 11/6/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Cathy McMorris Rodgers for US Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Don Peters

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/20/18

Date

Ryan Gracy

Signature

Digitally signed by Ryan Gracy
DN: cn=Ryan Gracy, o=Strategic Media Services, ou,
email=gracy@strategicmediaservices.com, c=US
Date: 2018.10.11 09:24:16 -0400

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Clarke Veach
Printed Name

DOS
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **Ryan Gracy**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Ryan Gracy

Digitally signed by Ryan Gracy
DN: cn=Ryan Gracy, o=Strategic Media Services, ou,
email=rgracy@strategicmediaservices.com, c=US
Date: 2018.10.11 09:04:32 -04'00'

signature of candidate or authorized committee

Ryan Gracy

printed name

8/20/18

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Oct 23, 18
 CONT# 32281810 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KEYW-FM (Tri-Cities WA)
 FM TERRANCE HOUSTON
 OFF PHILADELPHIA
 AGY STRATEGIC MEDIA SERVICES
 ADDR 1911 NORTH FT MYER DRIVE SUITE 400
 ARLINGTON, VA 22209

DDS CONT# 0
 C/P/E: / / 6189

SALESPERSON FAX#

PH # 202-337-5700

BYR TJ OSBORNE
 ADV CATHY MCMORRIS RODGERS FOR CONGRESS
 PDT Candidate
 FLT Oct 24, 18 - Oct 30, 18

* REP ORDER COMMENT *

** 10/23/2018 12:48:00 PM: ISSUE/POLITICAL: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24-HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. EMMA.RUSNAK@KATZMEDIA.COM 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..W....	6A - 10A	60	10/24/2018 - 10/24/2018	1D	1	\$36.00	1
	1.2	..W....	10A - 3P	60	10/24/2018 - 10/24/2018	1D	1	\$36.00	1
	1.3	..W....	3P - 7P	60	10/24/2018 - 10/24/2018	1D	1	\$36.00	1
					** FLIGHT TOTALS **		3	\$108.00	
		FLIGHT 2							
	2.1	...T...	6A - 10A	60	10/25/2018 - 10/25/2018	1D	1	\$36.00	1
	2.2	...T...	10A - 3P	60	10/25/2018 - 10/25/2018	1D	2	\$36.00	2
	2.3	...T...	3P - 7P	60	10/25/2018 - 10/25/2018	1D	1	\$36.00	1
					** FLIGHT TOTALS **		4	\$144.00	
		FLIGHT 3							
	3.1F..	6A - 10A	60	10/26/2018 - 10/26/2018	1D	2	\$36.00	2
	3.2F..	10A - 3P	60	10/26/2018 - 10/26/2018	1D	1	\$36.00	1
	3.3F..	3P - 7P	60	10/26/2018 - 10/26/2018	1D	1	\$36.00	1
					** FLIGHT TOTALS **		4	\$144.00	
		FLIGHT 4							
	4.1	M.....	6A - 10A	60	10/29/2018 - 10/29/2018	1D	1	\$36.00	1
	4.2	M.....	10A - 3P	60	10/29/2018 - 10/29/2018	1D	2	\$36.00	2
	4.3	M.....	3P - 7P	60	10/29/2018 - 10/29/2018	1D	1	\$36.00	1
					** FLIGHT TOTALS **		4	\$144.00	

Oct 23, 18
 CONT# 32281810 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 6189

FLIGHT 5									
5.1	.T.....	6A - 10A	60	10/30/2018 - 10/30/2018	1D	1	\$36.00	1	
5.2	.T.....	10A - 3P	60	10/30/2018 - 10/30/2018	1D	1	\$36.00	1	
5.3	.T.....	3P - 7P	60	10/30/2018 - 10/30/2018	1D	1	\$36.00	1	
** FLIGHT TOTALS **						3	\$108.00		

	Oct 18	Nov 18					
SPOTS	11	7					
CASH	396.00	252.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	396.00	252.00					

							TOTAL
SPOTS							18
CASH							648.00
TRADE							0.00
NSL							0.00
TOTAL							648.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



KEYW-FM
2621 West A Street
Pasco, WA 99301
(509) 547-9791

CONTRACT

Contract / Revision 742566 /		Alt Order # 32281810
Advertiser Cathy McMorris for Congress		Original Date / Revision 10/23/18 / 10/23/18
Contract Dates 10/24/18 - 10/30/18	Estimate # 6189	
Product Candidate		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KEYW-FM	Account Executive Katz Philadelphia	Sales Office Katz Philadelphia
Special Handling		
Demographic Adults 35+		
Agency Code RI12521	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

And:

Strategic Media Services
1911 North Fort Myer Drive
Suite 400
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KEYW	10/24/18	10/30/18	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	6	\$216.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/18	10/30/18	11112--				6	\$36.00			
N 2	KEYW	10/24/18	10/30/18	M-F Midday	10:00 AM-3:00 PM		1:00			NM	7	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/18	10/30/18	21121--				7	\$36.00			
N 3	KEYW	10/24/18	10/30/18	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	5	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/24/18	10/30/18	11111--				5	\$36.00			
Totals											18	\$648.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/28/18	11	\$396.00	(\$59.40)	\$336.60
10/29/18 -10/30/18	7	\$252.00	(\$37.80)	\$214.20
Totals	18	\$648.00	(\$97.20)	\$550.80

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.