

ORDER WORKSHEET

Rep Order# 10693690 Ver# 1 Status New
EC'd Yes

Traffic Order# 2204201

Printed: 09/30/15 1:57 PM
Last Received: 09/30/15 1:46 PM
Showing Buylines: All Rep and Station Changes

1 of 3

Station ECIY-TV CHARLESTON SC
Advertiser (6087) POLITICAL ISSUE GROU
Product Right to Rise
Estimate# 2560
Buyer Emily Milhoan



Agency (OATH) OATH STRATEGIES LLC
PO BOX 2484
SPRINGFIELD, VA 22154
Agency C/P1/P2/E 141/295/2560
Flight Dates 10/27/15-11/02/15

Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ISSUE ORDER FOR RIGHT TO RISE PLS CF ASAP-THX

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W	10A-11A	LOWCOUNTRY LIVE! (NEWS)	30	-	-	\$50.00	10/28-10/28	1	1	1	\$50.00
2	Th	10A-11A	LOWCOUNTRY LIVE! (NEWS)	30	-	-	\$50.00	10/29-10/29	1	1	1	\$50.00
3	F	10A-11A	LOWCOUNTRY LIVE! (NEWS)	30	-	-	\$50.00	10/30-10/30	1	1	1	\$50.00
4	Tu	9A-10A	LIVE! W/ KELLY AND MICHAEL	30	-	-	\$150.00	10/27-10/27	1	1	1	\$150.00
5	Th	9A-10A	LIVE! W/ KELLY AND MICHAEL	30	-	-	\$150.00	10/29-10/29	1	1	1	\$150.00
6	M	9A-10A	LIVE! W/ KELLY AND MICHAEL	30	-	-	\$150.00	11/02-11/02	1	1	1	\$150.00
7	Tu	1130P-1230A	JIMMY KIMMEL LIVE	30	-	-	\$75.00	10/27-10/27	1	1	1	\$75.00
8	Th	1130P-1230A	JIMMY KIMMEL LIVE	30	-	-	\$75.00	10/29-10/29	1	1	1	\$75.00
9	F	1130P-1230A	JIMMY KIMMEL LIVE	30	-	-	\$75.00	10/30-10/30	1	1	1	\$75.00
10	W	1P-2P	THE CHEW	30	-	-	\$125.00	10/28-10/28	1	1	1	\$125.00
11	Th	1P-2P	THE CHEW	30	-	-	\$125.00	10/29-10/29	1	1	1	\$125.00

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Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

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12	F	1P-2P	THE CHEW	30	-	-	\$125.00	10/30-10/30	1	1	1	\$125.00
13	Tu	5A-530A	GOOD MORN. CHARLESTON	30	-	-	\$80.00	10/27-10/27	1	1	1	\$80.00
14	Th	5A-530A	GOOD MORN. CHARLESTON	30	-	-	\$80.00	10/29-10/29	1	1	1	\$80.00
15	F	5A-530A	GOOD MORN. CHARLESTON	30	-	-	\$80.00	10/30-10/30	1	1	1	\$80.00
16	W	8A-9A	GOOD MORNING AMERICA 8A	30	-	-	\$300.00	10/28-10/28	1	1	1	\$300.00
17	Th	8A-9A	GOOD MORNING AMERICA 8A	30	-	-	\$300.00	10/29-10/29	1	1	1	\$300.00
18	F	8A-9A	GOOD MORNING AMERICA 8A	30	-	-	\$300.00	10/30-10/30	1	1	1	\$300.00
19	W	7A-8A	GOOD MORNING AMERICA 7A	30	-	-	\$300.00	10/28-10/28	1	1	1	\$300.00
20	Th	7A-8A	GOOD MORNING AMERICA 7A	30	-	-	\$300.00	10/29-10/29	1	1	1	\$300.00
21	F	7A-8A	GOOD MORNING AMERICA 7A	30	-	-	\$300.00	10/30-10/30	1	1	1	\$300.00
22	Tu	6A-630A	GOOD MORN. CHARLESTON 6A	30	-	-	\$175.00	10/27-10/27	1	1	1	\$175.00
23	Th	6A-630A	GOOD MORN. CHARLESTON 6A	30	-	-	\$175.00	10/29-10/29	1	1	1	\$175.00
24	F	6A-630A	GOOD MORN. CHARLESTON 6A	30	-	-	\$175.00	10/30-10/30	1	1	1	\$175.00
25	W	630A-7A	GOOD MORN. CHARLESTON 630A	30	-	-	\$175.00	10/28-10/28	1	1	1	\$175.00
26	Th	630A-7A	GOOD MORN. CHARLESTON 630A	30	-	-	\$175.00	10/29-10/29	1	1	1	\$175.00
27	F	630A-7A	GOOD MORN. CHARLESTON 630A	30	-	-	\$175.00	10/30-10/30	1	1	1	\$175.00

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Sales Office (DC) WASHINGTON
Salesperson (TH3) TREVOR HEATON
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax# 917-206-8372

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/	Rate	Dates	Spots/	Num of	Total	Total Cost
						(000)			Week	Weeks	Spots	

28	W	8P-9P	THE MIDDLE / THE GOLDBERGS	30	-	-	\$650.00	10/28-10/28	1	1	1	\$650.00
29	Tu	9P-10P	MARVELS AGENTS OF SHIELD	30	-	-	\$600.00	10/27-10/27	1	1	1	\$600.00
30	M	8P-10P	DANCING WITH THE STARS	30	-	-	\$1,400.00	11/02-11/02	1	1	1	\$1,400.00
31	M	10P-11P	CASTLE	30	-	-	\$900.00	11/02-11/02	1	1	1	\$900.00
32	Th	10P-11P	HOW TO GET AWAY W/ MURDER	30	-	-	\$1,500.00	10/29-10/29	1	1	1	\$1,500.00

REPORT TOTALS

Report Totals: 32 / \$9,340.00

SALES MONTHLY TOTALS

Nov2015: 32 / \$9,340.00

Order Totals: 32 / \$9,340.00 Total GRPs: 0.0

COMPETITIVE

Market Totals	\$49,157.89	CABL .00%	ECIV 19.00%	WCBD 20.00%	WCIV .00%	WCSC 57.00%
		WMMP .00%	WTAT 4.00%			

Books [null]
Demos RA35+P

CREDIT RISK

STANDARD CREDIT TERMS



ECIV
888 Albrighton Blvd
Mount Pleasant, SC 29464

Oath Strategies
PO Box 2484
Springfield, VA 22152

Contract # 2264201

Schedule Dates 10/27/15-11/02/15
Advertiser Right to Rise USA (104930)
Agency Oath Strategies (16956)
Product POLITICAL ISSUE (ns) (1187)
Brand Right to Rise 2560 (767159)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Millhoan, Emily
Phone/Fax /
CPE 141/295/2560
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Right to Rise
TREVOR HEATON
1996

Date Entered 10/02/15
Last Modified 10/02/15
Entered By Sonia Mendez
CO-OP No
Headline # ECR10693690
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,401.00
Net Total \$7,939.00
Sales Tax

Charleston, SC (ECIV)
By Broadcast Month
Nov. 2015 32 \$9,340.00
Grand Total: 32 \$9,340.00

10/5/15

10/5/15

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/28/15-10/28/15	3	:30	10A- Lowcountry Live					1				1	\$50.00	\$50.00	Charleston, SC (ECIV)	LOWCOUNTRY LIVE (NEWS)	10/2/15
2.0	Normal Line / SPOT (2)	10/29/15-10/29/15	3	:30	10A- Lowcountry Live					1				1	\$50.00	\$50.00	Charleston, SC (ECIV)	LOWCOUNTRY LIVE (NEWS)	10/2/15
3.0	Normal Line / SPOT (3)	10/30/15-10/30/15	3	:30	10A- Lowcountry Live						1			1	\$50.00	\$50.00	Charleston, SC (ECIV)	LOWCOUNTRY LIVE (NEWS)	10/2/15
4.0	Normal Line / SPOT (4)	10/27/15-10/27/15	3	:30	9A- Live with Kelly			1						1	\$150.00	\$150.00	Charleston, SC (ECIV)	LIVE W/ KELLY AND MICHAEL	10/2/15
5.0	Normal Line / SPOT (5)	10/29/15-10/29/15	3	:30	9A- Live with Kelly					1				1	\$150.00	\$150.00	Charleston, SC (ECIV)	LIVE W/ KELLY AND MICHAEL	10/2/15
6.0	Normal Line / SPOT (6)	11/02/15-11/02/15	3	:30	9A- Live with Kelly					1				1	\$150.00	\$150.00	Charleston, SC (ECIV)	LIVE W/ KELLY AND MICHAEL	10/2/15
7.0	Normal Line / SPOT (7)	10/27/15-10/27/15	3	:30	11:30P- ABC-Jimmy Kimmel Live					1				1	\$75.00	\$75.00	Charleston, SC (ECIV)	JIMMY KIMMEL LIVE	10/2/15
8.0	Normal Line / SPOT (8)	10/29/15-10/29/15	3	:30	11:30P- ABC-Jimmy Kimmel Live						1			1	\$75.00	\$75.00	Charleston, SC (ECIV)	JIMMY KIMMEL LIVE	10/2/15
9.0	Normal Line / SPOT (9)	10/30/15-10/30/15	3	:30	11:30P- ABC-Jimmy Kimmel Live						1			1	\$75.00	\$75.00	Charleston, SC (ECIV)	JIMMY KIMMEL LIVE	10/2/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



ECIV
888 Albrighton Blvd
Mount Pleasant, SC 29464

Oath Strategies
PO Box 2484
Springfield, VA 22152

Contract # 2264201

Schedule Dates 10/27/15-11/02/15
Advertiser Right to Rise USA (104930)
Agency Oath Strategies (16956)
Product POLITICAL ISSUE (ns) (1187)
Brand Right to Rise 2560 (767159)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Milhoan, Emily
Phone/Fax /
CPE 141/295/2560
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Right to Rise
TREVOR HEATON
19%

Date Entered 10/02/15
Last Modified 10/02/15
Entered By Sonia Mendez
CO-OP No
Headline # ECR10693690
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,401.00
Net Total \$7,939.00
Sales Tax

By Broadcast Month Spots Rate
Nov. 2015 32 \$9,340.00
Grand Total: 32 \$9,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT (10)	10/28/15-10/28/15	3	:30	1P-ABC-The Chew				1					1	\$125.00	\$125.00	Charleston, SC (ECIV)	THE CHEW	10/2/15
11.0	Normal Line / SPOT (11)	10/29/15-10/29/15	3	:30	1P-ABC-The Chew					1				1	\$125.00	\$125.00	Charleston, SC (ECIV)	THE CHEW	10/2/15
12.0	Normal Line / SPOT (12)	10/30/15-10/30/15	3	:30	1P-ABC-The Chew						1			1	\$125.00	\$125.00	Charleston, SC (ECIV)	THE CHEW	10/2/15
13.0	Normal Line / News (13)	10/27/15-10/27/15	3	:30	5A-News-Good Morning Charleston 5a			1						1	\$80.00	\$80.00	Charleston, SC (ECIV)	GOOD MORN. CHARLESTON	10/2/15
14.0	Normal Line / News (14)	10/29/15-10/29/15	3	:30	5A-News-Good Morning Charleston 5a				1					1	\$80.00	\$80.00	Charleston, SC (ECIV)	GOOD MORN. CHARLESTON	10/2/15
15.0	Normal Line / News (15)	10/30/15-10/30/15	3	:30	5A-News-Good Morning Charleston 5a					1				1	\$80.00	\$80.00	Charleston, SC (ECIV)	GOOD MORN. CHARLESTON	10/2/15
16.0	Normal Line / News (16)	10/28/15-10/28/15	3	:30	8A-ABC-Good Morning America				1					1	\$300.00	\$300.00	Charleston, SC (ECIV)	GOOD MORNING AMERICA 8A	10/2/15
17.0	Normal Line / News (17)	10/29/15-10/29/15	3	:30	8A-ABC-Good Morning America					1				1	\$300.00	\$300.00	Charleston, SC (ECIV)	GOOD MORNING AMERICA 8A	10/2/15
18.0	Normal Line / News (18)	10/30/15-10/30/15	3	:30	8A-ABC-Good Morning America						1			1	\$300.00	\$300.00	Charleston, SC (ECIV)	GOOD MORNING AMERICA 8A	10/2/15
19.0	Normal Line / News (19)	10/28/15-10/28/15	3	:30	7A-ABC-Good Morning America			1						1	\$300.00	\$300.00	Charleston, SC (ECIV)	GOOD MORNING AMERICA 7A	10/2/15

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Date:

Accepted-Station:

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Product POLITICAL ISSUE (ns) (1187)
Brand Right to Rise 2560 (767159)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Milhoan, Emily
Phone/Fax /
CPE 141/295/2560
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Right to Rise
TREVOR HEATON
19%

Date Entered 10/02/15
Last Modified 10/02/15
Entered By Sonia Mendez
CO-OP No
Headline # ECR10693690
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,401.00
Net Total \$7,939.00
Sales Tax

Charleston, SC (ECIV)
By Broadcast Month
Nov. 2015
Grand Total:
Spots 32
Rate \$9,340.00
32 \$9,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / News (20)	10/29/15-10/29/15	3	:30	7A- ABC-Good Morning America					1				1	\$300.00	\$300.00	Charleston, SC (ECIV)	GOOD MORNING AMERICA 7A	10/2/15
21.0	Normal Line / News (21)	10/30/15-10/30/15	3	:30	7A- ABC-Good Morning America						1			1	\$300.00	\$300.00	Charleston, SC (ECIV)	GOOD MORNING AMERICA 7A	10/2/15
22.0	Normal Line / News (22)	10/27/15-10/27/15	3	:30	5:57-25A- News-Good Morning Charleston 6a			1						1	\$175.00	\$175.00	Charleston, SC (ECIV)	GOOD MORN, CHARLESTON 6A	10/2/15
23.0	Normal Line / News (23)	10/29/15-10/29/15	3	:30	5:57-25A- News-Good Morning Charleston 6a				1					1	\$175.00	\$175.00	Charleston, SC (ECIV)	GOOD MORNING CHS	10/2/15
24.0	Normal Line / News (24)	10/30/15-10/30/15	3	:30	5:57-25A- News-Good Morning Charleston 6a					1				1	\$175.00	\$175.00	Charleston, SC (ECIV)	GOOD MORN, CHARLESTON 6A	10/2/15
25.0	Normal Line / News (25)	10/28/15-10/28/15	3	:30	6:30A- News-Good Morning Charleston 630a			1						1	\$175.00	\$175.00	Charleston, SC (ECIV)	GOOD MORN, CHARLESTON 630A	10/2/15
26.0	Normal Line / News (26)	10/29/15-10/29/15	3	:30	6:30A- News-Good Morning Charleston 630a				1					1	\$175.00	\$175.00	Charleston, SC (ECIV)	GOOD MORN, CHARLESTON 630A	10/2/15
27.0	Normal Line / News (27)	10/30/15-10/30/15	3	:30	6:30A- News-Good Morning Charleston 630a					1				1	\$175.00	\$175.00	Charleston, SC (ECIV)	GOOD MORN, CHARLESTON 630A	10/2/15
28.0	Normal Line / Prime (28)	10/28/15-10/28/15	3	:30	8p- 9p (EST)			1						1	\$650.00	\$650.00	Charleston, SC (ECIV)	THE MIDDLE / THE GOLDBERGS	10/2/15

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29.0	Normal Line / Prime (29)	10/27/15-10/27/15	3	:30	9P-ABC-Marvels Agents of SHIELD (Tuesday)	1		1						1	\$600.00	\$600.00	Charleston, SC (ECIV)	MARVEL AGENTS OF SHIELD	10/2/15
30.0	Normal Line / Prime (30)	11/02/15-11/02/15	3	:30	7:58P-ABC-Dancing With The Stars (Monday)	1								1	\$1,400.00	\$1,400.00	Charleston, SC (ECIV)	DANCING WITH THE STARS	10/2/15
31.0	Normal Line / Prime (31)	11/02/15-11/02/15	3	:30	10P-ABC-Castle (Monday)	1								1	\$900.00	\$900.00	Charleston, SC (ECIV)	CASTLE	10/2/15
32.0	Normal Line / Prime (32)	10/29/15-10/29/15	3	:30	10P-ABC-How To Get Away With Murder (Thursday)	1				1				1	\$1,500.00	\$1,500.00	Charleston, SC (ECIV)	HOW TO GET AWAY W/ MURDER	10/2/15

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

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