

# ORDER



**Orders**  
**Order / Rev:** 874084  
**Alt Order #:** 25186838  
**Product Desc:** Ohio  
**Estimate:** 3019  
**Flight Dates:** 06/10/16 - 06/19/16  
**Original Date / Rev:** 06/17/16 / 06/17/16  
**Order Type:** REG

**WBTD Dayton**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHI  
**Sales Region:** Nat

**Agency Name:** Main Street Media Group  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 25093  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/One Nation  
**Demographic:** A35+  
**Product Codes:** PL2  
**Priority:** P3  
**Revenue Codes:** AGY, POL, POL-ISS

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/19/16	34	\$2,200.00	\$1,870.00

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	34	\$2,200.00	\$1,870.00	0.00
<b>Totals</b>	<b>34</b>	<b>\$2,200.00</b>	<b>\$1,870.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share	Share	Total
WBTD Dayton	1%	\$2,200.00
Market	100%	\$220,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	6%	\$13,200.00
WDTN	5%	\$11,000.00
WHIO	78%	\$171,600.00
WKEF	10%	\$22,000.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WBTD	06/10/16	06/10/16	WBTD 2 News Sunrise	CM	WBTD 2 News Sun	----F--	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
NEWS Start Date: 06/06/16, End Date: 06/12/16, Weekdays: ----F--, Spots/Week: 1, Rate: \$50.00, Rating: 0.00															
2	WBTD	06/13/16	06/13/16	WBTD 2 News Sunrise	CM	WBTD 2 News Sun	M-----	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
NEWS Start Date: 06/13/16, End Date: 06/19/16, Weekdays: M-----, Spots/Week: 1, Rate: \$50.00, Rating: 0.00															



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 Alt Order #: 25186838  
 Flight Dates: 06/10/16 - 06/19/16

Advertiser: POL/One Nation  
 Product Desc: Ohio  
 Estimate: 3019

WBDT Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	WBDT	06/14/16	06/14/16	M-F 430-5p M-F 430p-5p	CM	M-F 430p-5p	-T-----	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
		<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
		Week: 06/13/16	06/19/16	-T-----		1		\$50.00		0.00					
15	WBDT	06/15/16	06/15/16	M-F 430-5p M-F 430p-5p	CM	M-F 430p-5p	--W----	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
		Week: 06/13/16	06/19/16	--W----		1		\$50.00		0.00					
16	WBDT	06/16/16	06/16/16	M-F 430-5p M-F 430p-5p	CM	M-F 430p-5p	---T---	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
		Week: 06/13/16	06/19/16	---T---		1		\$50.00		0.00					
17	WBDT	06/17/16	06/17/16	M-F 430-5p M-F 430p-5p	CM	M-F 430p-5p	----F--	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
		Week: 06/13/16	06/19/16	----F--		1		\$50.00		0.00					
18	WBDT	06/10/16	06/10/16	M-F 6p-7p M-F 6p-7p	CM	M-F 6p-7p	----F--	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		Week: 06/06/16	06/12/16	----F--		1		\$100.00		0.00					
19	WBDT	06/13/16	06/13/16	M-F 6p-7p M-F 6p-7p	CM	M-F 6p-7p	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		Week: 06/13/16	06/19/16	M-----		1		\$100.00		0.00					
20	WBDT	06/14/16	06/14/16	M-F 6p-7p M-F 6p-7p	CM	M-F 6p-7p	-T-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		Week: 06/13/16	06/19/16	-T-----		1		\$100.00		0.00					
21	WBDT	06/15/16	06/15/16	M-F 6p-7p M-F 6p-7p	CM	M-F 6p-7p	--W----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		Week: 06/13/16	06/19/16	--W----		1		\$100.00		0.00					
22	WBDT	06/16/16	06/16/16	M-F 6p-7p M-F 6p-7p	CM	M-F 6p-7p	---T---	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		Week: 06/13/16	06/19/16	---T---		1		\$100.00		0.00					
23	WBDT	06/17/16	06/17/16	M-F 6p-7p M-F 6p-7p	CM	M-F 6p-7p	----F--	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		Week: 06/13/16	06/19/16	----F--		1		\$100.00		0.00					
24	WBDT	06/11/16	06/11/16	Sa 5p-6p Sa 5p-6p	CM	Sa 5p-6p (5:00 PM-5:30 PM)	-----S-	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
		Week: 06/06/16	06/12/16	-----S-		1		\$60.00		0.00					
25	WBDT	06/18/16	06/18/16	Sa 5p-6p Sa 5p-6p	CM	Sa 5p-6p (5:00 PM-5:30 PM)	-----S-	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
		Week: 06/13/16	06/19/16	-----S-		1		\$60.00		0.00					
26	WBDT	06/11/16	06/11/16		CM	Sa 5p-6p	-----S-	:30	1	\$60.00	P3	0.00	NM	1	\$60.00

Order / Rev: 874084  
 Alt Order #: 25186838  
 Flight Dates: 06/10/16 - 06/19/16

Advertiser: POL/One Nation  
 Product Desc: Ohio  
 Estimate: 3019

WBDT Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa 5p-6p	(5:30 PM-6:00 PM)										
				HOW-MOTHR SA B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 06/06/16	06/12/16	-----S-	1	\$60.00	0.00								
27	WBDT	06/18/16	06/18/16	Sa 5p-6p	CM	Sa 5p-6p	-----S-	:30	1	\$60.00	P3	0.00	NM	1	\$60.00
				Sa 5p-6p	(5:30 PM-6:00 PM)										
				HOW-MOTHR SA B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 06/13/16	06/19/16	-----S-	1	\$60.00	0.00								
28	WBDT	06/11/16	06/11/16	WBDT Sat Movie #1	CM	WBDT Sat Movie #1	-----S-	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				WBDT Sat Movie #1	(12:00 PM-2:30 PM)										
				MOVIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 06/06/16	06/12/16	-----S-	1	\$50.00	0.00								
29	WBDT	06/19/16	06/19/16	Su 9a-4p	CM	Su 9a-4p	-----S	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				Su 9a-4p	(2:00 PM-4:00 PM)										
				MOVIE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 06/13/16	06/19/16	-----S	1	\$50.00	0.00								
30	WBDT	06/12/16	06/12/16	Su 7p-8p	CM	Su 7p-8p	-----S	:30	1	\$110.00	P3	0.00	NM	1	\$110.00
				Su 7p-8p											
				TMZ WK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 06/06/16	06/12/16	-----S	1	\$110.00	0.00								
31	WBDT	06/19/16	06/19/16	Su 7p-8p	CM	Su 7p-8p	-----S	:30	1	\$110.00	P3	0.00	NM	1	\$110.00
				Su 7p-8p											
				TMZ WK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 06/13/16	06/19/16	-----S	1	\$110.00	0.00								
N32	WBDT	06/19/16	06/19/16	Sun Hour 2	CM	Sunday 9p-10p	-----S	:30	1	\$90.00	P3	0.00	NM	1	\$90.00
				Sunday 9p-10p											
				BONES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 06/13/16	06/19/16	-----S	1	\$90.00	0.00								
33	WBDT	06/12/16	06/12/16	Su 1030p-11p	CM	Su 1030p-11p	-----S	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				Su 1030p-11p											
				COUGAR TOWN WK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 06/06/16	06/12/16	-----S	1	\$50.00	0.00								
34	WBDT	06/19/16	06/19/16	Su 1030p-11p	CM	Su 1030p-11p	-----S	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
				Su 1030p-11p											
				COUGAR TOWN WK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 06/13/16	06/19/16	-----S	1	\$50.00	0.00								
													Totals	34	\$2,200.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25186838 Changes as of: 6/17/2016 at 11:39 AM Version: Highlighting Revision 5 Total \$: \$2,200.00

CPE: 138/291/3019 Agency: MAIN STREET MEDIA Advertiser: One Nation Station: WBDT Total Spots: 34

Product: Ohio Office: PHILADELPHIA Total CPP: \$0.00  
 Agency Order #: 5101864 Buyer: Maroney, Stephanie  
 Salesperson: BOB CAIN 215-557-4216  
 Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE  
 Assistant: SHEPARD RITZEN 215-567-7950  
 Traffic #: 874084 Separation:

Comments: PLS SEE PGM CHA LN 9. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/10 - 6/19														Total Spots	Total \$	CPP	GRP
							6/10	6/11	6/12	6/13	6/14	6/15	6/16	6/17	6/18	6/19								
1	F-M-Th 7a-9a		NEWS	\$50.00	0	30	1	0	0	1	1	1	1	1	1	0	0	6	\$300.00	\$0.00	0.0			
2	F-M-Th 4p-4:30p		HOW-MET-MOTHER	\$50.00	0	30	1	0	0	1	1	1	1	1	1	0	0	6	\$300.00	\$0.00	0.0			
3	F-M-Th 4:30p-5p		FRIENDS	\$50.00	0	30	1	0	0	0	1	1	1	1	1	0	0	5	\$250.00	\$0.00	0.0			
4	F-M-Th 6p-7p		HILLYWD TDY LV	\$100.00	0	30	1	0	0	1	1	1	1	1	1	0	0	6	\$600.00	\$0.00	0.0			
5	Sa 5p-5:30p		HOW-MOTHER SA	\$60.00	0	30	0	1	0	0	0	0	0	0	0	1	0	2	\$120.00	\$0.00	0.0			
6	Sa 5:30p-6p		HOW-MOTHR SA B	\$60.00	0	30	0	1	0	0	0	0	0	0	0	1	0	2	\$120.00	\$0.00	0.0			
7	Su 2p-4p		MOVIE	\$50.00	0	30	0	0	0	0	0	0	0	0	0	1	1	1	\$50.00	\$0.00	0.0			
canx 1x 6/12, mktgd sep in																								
8	7p-8p		TMZ WK	\$110.00	0	30	0	0	1	0	0	0	0	0	0	0	1	2	\$220.00	\$0.00	0.0			
9	Su 9p-10p		BONES	\$90.00	0	30	0	0	0	0	0	0	0	0	0	0	1	1	\$90.00	\$0.00	0.0			
PGM CHA Changes: Program from ROOKIE BLUE to BONES																								
10	Su 10:30p-11p		COUGAR TOWN WK	\$50.00	0	30	0	0	1	0	0	0	0	0	0	0	1	2	\$100.00	\$0.00	0.0			
11	Sa 12n-2:30p		movie	\$50.00	0.0	30	0	1	0	0	0	0	0	0	0	0	0	1	\$50.00	\$0.00	0.0			
mktgd for spot na 1x 6/12 in 7																								
<b>TOTALS:</b>							4	3	2	3	4	4	4	4	2	4	34	\$2,200.00	\$0.00	0.0				

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 25186838      Changes as of: 6/17/2016 at 11:39 AM      Version: Highlighting Revision 5  
 CPE: 138/291/3019      Flight: 6/10/16 - 6/19/16      Station: WBDT      Total \$: \$2,200.00  
 Agency: MAIN STREET MEDIA      Advertiser: One Nation      Market: Dayton      Total Spots: 34  
 MAIN STREET MEDIA      Product: Ohio      Office: PHILADELPHIA      Total CPP: \$0.00  
 GROUP PO BOX  
 25093 ALEXANDRIA  
 VA 22314  
 Agency Order #: 5101864      Primary Demo: Adults 35+      Total GRP:  
 Buyer: Maroney, Stephanie      Con Type: POLITICAL/VOTE      Traffic #: 874084  
 Salesperson: BOB CAIN      Assistant: SHEPARD RITZEN      Separation:  
 215-557-4216      215-567-7950

## Hit Listed Programs

Date/Time	Added by	Comment
06/17/16 11:39 AM	BOB CAIN	PLS SEE PGM CHA LN 9. PLS CFM T/R BOB
06/14/16 2:51 PM	BOB CAIN	PLS SEE LN 9. PLS CFM T/R BOB
06/07/16 3:08 PM	BOB CAIN	pls see lns 7 & 11. pls cfm /tr bob
06/06/16 2:34 PM	BOB CAIN	THIS IS A NEW ORDER FOR ONE NATION. FLIGHT IS 6/10-6/19. TOTAL = \$2200. PLS CFM T/R BOB
06/06/16 9:23 AM	BOB CAIN	Separation: 30
06/06/16 9:23 AM	BOB CAIN	Separation: 30

## Order Level Comments

### Competitive Information

Market Budget:	\$220,000
WBDT Share:	1%
Comment:	
WDTN:	5%
WHIO:	78%
WKRF:	10%
WRGT:	6%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	34	\$2,200.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>34</b>	<b>\$2,200.00</b>	<b>N/A</b>	<b>0.0</b>

### Monthly Summary

Month	Spots	Dollars
2016-Jun	34	\$2,200.00
<b>Total</b>	<b>34</b>	<b>\$2,200.00</b>

## Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/17/16 11:39 AM	BOB CAIN	Revised			\$0	\$2,200.00	Changes: 1 buyline added or modified.
Revision	6/14/16 2:51 PM	BOB CAIN	Confirmed			\$0	\$2,200.00	Changes: Comments from PLS SEE LN 9. PLS CFM T/R BOB to PLS SEE PGM CHA LN 9. PLS CFM T/R BOB. 1 buyline added or modified.
Revision	6/17/16 3:08 PM	BOB CAIN	Confirmed			\$0	\$2,200.00	Changes: Comments from pls see lns 7 & 11. pls cfm /tr bob to PLS SEE LN 9. PLS CFM T/R BOB. 1 buyline added or modified.
Revision	6/16/16 2:34 PM	BOB CAIN	Confirmed			\$0	\$2,200.00	Changes: Comments from THIS IS A NEW ORDER FOR ONE NATION. FLIGHT IS 6/10-6/19. TOTAL = \$2200. PLS CFM T/R BOB to pls see lns 7 & 11. pls cfm /tr bob. 2 buylines added or modified.
Queued for Electronic Contracting	6/16/16 9:29 AM					\$0	\$0	
Revision	6/16/16 9:23 AM	BOB CAIN	Confirmed			\$0	\$2,200.00	Changes: Demo Meta to [R]6]. User Entered \$ from \$0.00 to \$2,200.00. Comments from Separation: 30 to THIS IS A NEW ORDER FOR ONE NATION. FLIGHT IS 6/10-6/19. TOTAL = \$2200. PLS CFM T/R BOB. 2 buylines added or modified.
New	6/16/16 9:22 AM	BOB CAIN	New	34		\$2,200.00	\$2,200.00	

**Non-Discrimination Policy** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, Page 2 of 3  
 Printed on 06/17/2016 at 11:44 AM



125 West 55th St  
New York, NY 10019

Contract # 25186838

Changes as of: 6/17/2016 at 11:39 AM

Version: Highlighting Revision 5

CPE: 138/291/3019

Flight: 6/10/16 - 6/19/16

Station: WBDT

Total \$: \$2,200.00

Agency: MAIN STREET MEDIA

Advertiser: One Nation

Market: Dayton

Total Spots: 34

GR

Product: Ohio

Office: PHILADELPHIA

Total CPP: \$0.00

MAIN STREET MEDIA  
GROUP PO BOX  
25093 ALEXANDRIA  
VA 22314

Agency Order #: 5101864

Primary Demo: Adults 35+

Total GRP:  
Traffic #: 874084

Buyer: Maroney, Stephanie

Con Type: POLITICAL/VOTE

Salesperson: BOB CAIN

Assistant: SHEPARD RITZEN

Separation:

KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.