

Quarterly Issues & Programs Report

WYZB (FM)

Mary Esther, FL

For Quarter Beginning July 1, 2018

Attached are descriptions of issue-responsive programming broadcast by this station during the reporting period.

The listed programs aired on the station during the reporting period on the days and times indicated. Each program regularly provides information or addresses current local issues of concern to listeners in the area where the station is located.

LOCAL ISSUES ADDRESSED DURING THE QUARTER

The following are local issues of concern to the community. Programs that addressed these issues during this reporting period are listed on the following pages.

Local Issue/Concern	Brief description of local issue or concern
Social Issues	Public discourse, equality, and community action and activism, women's issues, environment
Health & Education	Public health concerns and educational information about physical health and mental health, technology
Crime & Safety	Crime, violence, police action, safety education, cyber
Military/Government Issues	Military, veterans, government affairs, history

PROGRAMS THAT ADDRESS LOCAL ISSUES

The following programs that aired during the relevant reporting period regularly address local issues and concerns in the station's city of license and within its service area. Specific episodes and segments of these programs and the issues they addressed are listed on the following pages.

Program Name	Schedule (Day/Time)	Brief Generic Description (Note whether local, syndicated or network)
Viewpoints	Sundays, 5am	30 minute syndicated program addressing multiple issues in our community and providing additional information and resources

ISSUE-RESPONSIVE PROGRAMMING

Local Issue: Social Issues

Program	Date	Time	Duration	Description
Viewpoints	7/8/18	6am	9:10	<p>Synopsis: For centuries, the Catholic Church and the LGBT community have been at odds. Now, the Rev. James Martin, a Jesuit priest, is trying to usher in a new era and welcome LGBT individuals to the church.</p> <p>Host: Marty Peterson. Guests: James Martin, SJ, a Jesuit priest and author, <i>Building a Bridge: How the Catholic Church and the LGBT community can enter into a relationship of respect, compassion and sensitivity</i></p>
Viewpoints	7/22/18	6am	8:58	<p>Synopsis: 'Fake news' has remained a headline mainstay for years now... but politicians seem to be skewing its meaning. We talk to two teachers about what is and isn't fake news, and how they're teaching students (and their parents!) how to see through the fiction.</p> <p>Host: Marty Peterson. Guests: Dr. Robert Probst, educator and author of the book, <i>Disrupting Thinking: Why How We Read Matters</i>; Dr. Kyleen Beers, educator and author of the book, <i>Disrupting Thinking: Why How We Read Matters</i></p>
Viewpoints	7/29/18	6am	8:15	<p>Synopsis: We all love a good theater performance. But are theater and performance good strategies to affect social change? Our guest thinks so. He's a performer, writer and educator who uses serious play and theater to help change people's minds and change society for the better.</p> <p>Host: Gary Price. Guests: Larry Bogad, professor at the University of California-Davis, and author of the books, <i>Electoral Guerilla Theatre: Radical Ridicule & Social Movements</i>, and <i>Tactical Performance: The Theory and Practice of Serious Play</i>.</p>

Viewpoints	8/5/18	6am	8:15	<p>Synopsis: Have you ever lied on a survey or a social media post? Stephens-Davidowitz says that almost all of us do. He researched the data of big websites like Google and Facebook to discover that what people say or post about themselves often seems contradictory to what their internet searches reveal about their interests or beliefs.</p> <p>Host: Gary Price. Guests: Seth Stephens-Davidowitz, author of <i>Everybody Lies: Big Data, New Data, and What the Internet Can Tell Us About Who We Really Are</i></p>
Viewpoints	8/5/18	6am	11:18	<p>Synopsis: Opera is a beloved art form, but its racial history is as flawed as the rest of our culture. We talk to Naomi Andre, a professor at the University of Michigan, about the history of race in opera and how this traditional art form is hopefully getting with the times.</p> <p>Host: Marty Peterson. Guests: Naomi Andre, Associate Professor of Afro-American and African Studies at the University of Michigan and author, <i>Black Opera: History, Power, Engagement</i></p>
Viewpoints	8/26/18	6am	11:18	<p>Synopsis: We've all heard stories of segregated America circa the 1950's, but historian and author James W. Loewen says not all of those racist institutions have been completely eliminated, even now. Loewen explains 'sundown towns,' towns where minorities were not welcomed after sun down, and he says some of them are still unofficially 'sundown' due to their lasting reputations.</p> <p>Host: Marty Peterson. Guests: James W. Loewen, author, <i>Sundown Towns: A hidden dimension of American racism</i></p>

Viewpoints	9/23/18	6am	9:06	<p>Synopsis: As technology evolves, more and more of us are relying on credit cards, debit cards and even apps like Venmo or Zelle to make payments. Gone are the days of physically cashing your check, now almost all of us use all direct-deposit. So what is the future of cash? We talk to one expert who lays out some of the nefarious uses of bills and coins.</p> <p>Host: Gary Price. Guests: Kenneth Rogoff, professor of economics at Harvard University and author, <i>The Curse of Cash</i></p>
Viewpoints	9/30/18	6am	9:06	<p>Synopsis: Hank Green has a massive internet presence as a podcaster, vlogger, tweeter, and more. Now, he's become an author. His new book, <i>An Absolutely Remarkable Thing</i>, deals with internet fame and our reactionary culture head-on. He joins the show to discuss these issues, and whether is the internet is good.</p> <p>Host: Gary Price. Guests: Hank Green, author, <i>An Absolutely Remarkable Thing</i></p>
Viewpoints	6/17/18	6am	10:07	<p>Synopsis: Teamwork is seen as a premium in our culture. We believe that two is better than one. But entrepreneur and author Shane Snow says that we often don't use our groups and teams to their fullest potential. He gives us the science behind why, and how we can improve our communities.</p> <p>Host: Gary Price. Guests: Shane Snow, entrepreneur and author, <i>Dream Teams: Working together without falling apart</i></p>

Program	Date	Time	Duration	Description
Viewpoints	7/1/18	6am	11:05	<p>Synopsis: Many of us have spent years dreaming of traveling the globe... but what should we do when we book the trip and are preparing to make the dream a reality? Journalist and author Andrew Soloman gives tips on how to get the most out of your trips, from embracing new cultures to establishing better connections.</p> <p>Host: Marty Peterson. Guests: Andrew Soloman, journalist and author, <i>Far & Away: Reporting from the brink of change – seven continents, twenty-five years</i></p>
Viewpoints	7/8/18	6am	10:12	<p>Synopsis: America is facing a literacy problem: according to surveys, fewer than 50% of American schoolchildren are highly proficient readers. We talk to several experts who suggest that we may simply be teaching the skill incorrectly.</p> <p>Host: Gary Price. Guests: Dr. Mark Sidenberg, research professor in the department of psychology, University of Wisconsin-Madison and author, <i>Language At The Speed of Sight: How we read, why so many can't and what can be done about it</i>; Dr. Susan B. Neuman, professor, New York University; Dr. Marie Ann Donovan, associate professor, DePaul University</p>
Viewpoints	7/15/18	6am	8:29	<p>Synopsis: When you're at a party, you may notice how people are always drawn to the extroverts. But what about the introverts? We talk to experts about the qualities that make more introverted people great, too.</p> <p>Host: Gary Price. Guests: Todd Kashdan, Professor of Psychology, George Mason University and author, <i>Mindfulness, Acceptance and Positive Psychology</i>; Sophia Dembling, introvert, author of the book, <i>The Introvert's Way: Living a quiet life in a noisy way</i></p>

Viewpoints	7/15/18	6am	8:58	<p>Synopsis: The English language can be hard to spell since it often follows conflicting rules. We trace the origins of this tricky language, and explain how these difficulties came to be.</p> <p>Host: Marty Peterson. Guests: Vivian Cook, Professor Emeritus of Applied Linguistics at Newcastle University and author, <i>Accommodating Broccoli in the Cemetery or Why Can't Anybody Spell?</i>; Niall McLeod Walman, author, <i>Spelling Dearest: The down and dirty, nitty-gritty history of English Spelling</i></p>
Viewpoints	7/29/18	6am	11:18	<p>Synopsis: Picture books can teach children valuable lessons that will stick with them for life. Our guests discuss the importance of producing books about social issues like race, gender, and disability. And how as a combination of text and images picture books have an advantage when it comes to depicting diversity.</p> <p>Host: Marty Peterson. Guests: Dr. Susan Corapi, Assistant Professor of Education at Trinity International University; Kathleen Merz, Acquisitions and Managing Editor at Eerdmans Books for Young Readers</p>
Viewpoints	8/12/18	6am	8:15	<p>Synopsis: Everyone has different causes that are close to their hearts. We talk to a philanthropy specialist about how we can donate to those causes and ensure that our contribution makes the biggest impact possible.</p> <p>Host: Gary Price. Guests: Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of <i>Every Gift Matters: How your passion can change the world</i></p>
Viewpoints	8/12/18	6am	11:18	<p>Synopsis: We've all been in the position at some time in another where we have to give a presentation at school or at work, and often times, it can make us incredibly nervous. We discuss this fear and tips for overcoming it and delivering the best speech possible.</p> <p>Host: Marty Peterson. Guests: Larry Ventis, professor of psychology at the College of William & Mary; Michael Port, speaking coach, author, <i>Steal the Show</i></p>

Viewpoints	8/19/18	6am	11:18	<p>Synopsis: We grow up with visions of creative genius: the divine power to create stories from whole cloth and write symphonic masterpieces. But is that how it really works? We look at the creative process, and why it may not be as romantic as some of us imagine.</p> <p>Host: Marty Peterson. Guests: Allen Gannett, CEO of TrackMaven and author, <i>The Creative Curve: How to realistically cultivate creativity</i></p>
Viewpoints	9/2/18	6am	10:36	<p>Synopsis: One morning without warning, Giulia Lukach experienced a psychotic break. We talk to her husband Mark about Giulia's journey, his own experience as a caregiver, and how they overcame three stints in a psych ward.</p> <p>Host: Marty Peterson. Guests: Mark Lukach, author of <i>My Lovely Wife in the Psych Ward</i></p>
Viewpoints	9/16/18	6am	9:48	<p>Synopsis: With social media streams dominating our time, sometimes our self-esteem can plummet. We talk to two experts on what we can do to get in touch with ourselves and learn to have a happier, more positive disposition throughout our lives.</p> <p>Host: Gary Price. Guests: Neil Pasricha, author of <i>Two Minute Mornings: A journal to win your day every day</i>; Sharon Weil, author of <i>ChangeAbility: How artists, activists, and awakeners navigate change</i></p>
Viewpoints	9/23/18	6am	10:02	<p>Synopsis: Frances Stroh grew up in the family that owned America's third biggest brewer, Stroh Brewing Company. As she aged into adulthood, she watched as both the brewery and her family life fell apart. She talks about the struggles the company faced, how her family dealt with it, and when a legacy can become a burden.</p> <p>Host: Marty Peterson. Guests: Frances Stroh, author, <i>Beer Money: A memoir of privilege and loss</i></p>

Local Issue: Crime and Safety

Program	Date	Time	Duration	Description
Viewpoints	7/22/18	6am	8:29	<p>Synopsis: Most of us have heard of the Cosa Nostra, but there's another powerful mafia in Italy: the 'Ndrangheta. We talk to an expert about this lesser-known mafia and the brave mothers who stood up to the crime organization.</p> <p>Host: Gary Price. Guests: Alex Perry, author <i>The Good Mothers: The true story of the women who took on the world's most powerful mafia</i></p>
Viewpoints	8/19/18	6am	8:15	<p>Synopsis: When people discuss "the immigrant narrative," you may picture Ellis Island. But what is that process like today? We talk to two writers about the more modern immigrant journey.</p> <p>Host: Gary Price. Guests: Daniel Connolly, journalist and author, <i>The Book of Isaias: A Child of Immigrants Seeks His Own America</i>; Shipli Somaya Gowda, author of <i>The Golden Son</i></p>
Viewpoints	9/2/18	6am	9:01	<p>Synopsis: We have all heard of polygraph machines or 'lie detectors.' But are they truly reliable? Their results are inadmissible in court and yet some investigation agencies still use them. We talk to historian and author John Philipp Baesler about the polygraph's history and its questionable use in our modern world.</p> <p>Host: Gary Price. Guests: John Philipp Baesler, professor of history at Saginaw Valley State University and author, <i>Clearer Than Truth: The polygraph and the American Cold War</i></p>

Viewpoints	9/9/18	6am	11:07	<p>Synopsis: Thanks to online shopping, internet banks and social media, our information has never been more vulnerable to theft. We explore what exactly is in all of those privacy agreements we often agree to without reading, and how we can try to reclaim our privacy in a digital world.</p> <p>Host: Marty Peterson. Guests: Julia Angwin, journalist and author, <i>Dragnet Nation: A quest for privacy, security and freedom in a world of relentless surveillance</i>; William King, adjunct professor of law at ITT Chicago-Kent College of Law and clinical assistant professor at the University of Illinois at Chicago</p>
Viewpoints	9/16/18	6am	9:05	<p>Synopsis: Sexual offenders have to live by a very particular set of rules. They can't live near playgrounds, they're on a registry for life. These rules exist to make everyone safer. But they also can limit a reformed criminal's ability to reintegrate into everyday life and be productive members of society.</p> <p>Host: Marty Peterson. Guests: Monica Williams, Assistant Professor of Criminal Justice at Weber State University and author, <i>The Sex Offender Housing Dilemma: Community activism, safety, and social justice</i></p>

Local Issue: Military and Government Issues

Program	Date	Time	Duration	Description
Viewpoints	7/1/18	6am	8:35	<p>Synopsis: It's a topic that has been in the news lately: how our government detains groups of people. We look back at history to see what really happened in World War II Japanese internment camps, and how we can avoid similar shame now and in the future.</p> <p>Host: Gary Price. Guests: Richard Cahan, photo historian, former Chicago Sun-Times editor and author, <i>Un-American: The Incarceration of Japanese Americans during World War II</i></p>
Viewpoints	8/26/18	6am	8:15	<p>Synopsis: Though Apollo 11 gets all the fame and Apollo 13 was made into a thrilling Ron Howard movie, author and historian Jeffrey Kluger says the Apollo 8 mission was a foundational trip for American space exploration. He takes us through the mission and examines what it meant for NASA moving forward.</p> <p>Host: Gary Price. Guests: Jeffrey Kluger, author, <i>Apollo 8: The thrilling story of the first mission to the moon</i></p>
Viewpoints	9/9/18	6am	8:42	<p>Synopsis: There's a long history of soldiers processing their experiences through poetry. We talk to Adam Gilbert, a war historian and author of <i>A Shadow on Our Hearts: Soldier-poetry, morality, and the American war in Vietnam</i> about the history and future of these soldier poets.</p> <p>Host: Gary Price. Guests: Adam Gilbert, war historian and author, <i>A Shadow on Our Hearts: Soldier-poetry, morality, and the American war in Vietnam</i></p>

Viewpoints	9/30/18	6am	10:02	<p>Synopsis: We know so much about the men of the Civil War, but the women from the war are all but forgotten in our history. Historian Karen Abbott decided to change that. She tells the story of several women who helped their sides during the Civil War.</p> <p>Host: Marty Peterson. Guests: Karen Abbott, historian and author, <i>Liar, Temptress, Soldier, Spy</i></p>
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