



Contract # 25142745	Changes as of: 4/8/2016 at 2:08 PM	Version: Current State Version 4
CPE: 278/295/4547	Flight: 4/9/16 - 4/11/16	Station: WLNE
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Providence-Warwick
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: Hillary for America	Office: WASHINGTON
Agency Order #: 4947549	Primary Demo: Adults 35+	Total \$: \$3,775.00
Buyer: Chiusano, Dawn	Con Type: POLITICAL/VOTE	Total Spots: 44
Salesperson: BRADLEY PHILIPPS 202-955-5342	Assistant: BRADLEY PHILIPPS 202-955-5342	Total CPP: \$74.02
		Total GRP: 51.0
		Traffic #: 13933
		Separation:

Comments: revised rate on line 21

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/9 - 4/11				Total Spots	Total \$	CPP	GRP
							4/9	4/10	4/11					
1	Tu-F,M 6:30a-7a		ABC6 News This Morning	\$25.00	1.0	30	0	0	2		2	\$50.00	\$25.00	2.0
2	Tu-F,M 6a-6:30a		ABC6 News This Morning	\$25.00	1.0	30	0	0	2		2	\$50.00	\$25.00	2.0
3	Tu-F,M 5:30a-6a		ABC6 New This Morning	\$10.00	0.5	30	0	0	2		2	\$20.00	\$20.00	1.0
4	Tu-F,M 5a-5:30a		ABC6 New This Morning	\$10.00	0.5	30	0	0	2		2	\$20.00	\$20.00	1.0
5	Tu-F,M 1p-2p		The Chew	\$40.00	1.0	30	0	0	2		2	\$80.00	\$40.00	2.0
6	Tu-F,M 2p-3p		General Hospital	\$60.00	2.0	30	0	0	2		2	\$120.00	\$30.00	4.0
7	Sa 8p-11p		NBA	\$250.00	2.0	30	0	2	0		2	\$500.00	\$125.00	4.0
8	Su 9p-10p		The Family-ABC	\$400.00	2.0	30	0	1	0		1	\$400.00	\$200.00	2.0
9	Tu 9p-10p		Marvel's Agents of Shield-ABC	\$300.00	3.0	30	0	0	0		0	\$0.00	\$100.00	0.0
10	Tu-Sa,M 6p-6:30p		WLNE 6 News At 6P	\$50.00	1.0	30	0	0	1		1	\$50.00	\$50.00	1.0
11	Tu-Sa,M 6:30p-7p		ABC World News	\$100.00	1.0	30	0	0	1		1	\$100.00	\$100.00	1.0
12	Tu-F,M 11:35p-12:35a		Jimmy Kimmel Live	\$30.00	0.5	30	0	0	2		2	\$60.00	\$60.00	1.0
13	Tu-F,M 7a-8a		Good Morning America	\$65.00	1.0	30	0	0	2		2	\$130.00	\$65.00	2.0
14	Tu-F,M 8a-9a		Good Morning America	\$75.00	1.0	30	0	0	1		1	\$75.00	\$75.00	1.0
15	Tu-F,M 10a-11a		Fab Life	\$20.00	0.5	30	0	0	1		1	\$20.00	\$40.00	0.5
16	Tu-F,M 11a-12n		The View	\$40.00	1.5	30	0	0	2		2	\$80.00	\$26.67	3.0
17	Tu-F,M 3p-4p		Hot Bench	\$20.00	0.5	30	0	0	2		2	\$40.00	\$40.00	1.0
18	Tu-F,M 4p-5p		Meredith Viera	\$35.00	1.0	30	0	0	2		2	\$70.00	\$35.00	2.0
19	Tu-F,M 11p-11:35p		WLNE News @ 11P	\$85.00	1.0	30	0	0	1		1	\$85.00	\$85.00	1.0
20	Tu-F,M 12:35a-1:05a		Nightline	\$30.00	0.5	30	0	0	1		1	\$30.00	\$60.00	0.5



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							4/9	4/10	4/11					
21	Tu-F,M 12n-12:30p		ABC6 News At Noon	\$15.00	1.0	30	0	0	2		2	\$30.00	\$15.00	2.0
22	Tu-F,M 5p-5:30p		ABC6 News At 5P	\$20.00	1.0	30	0	0	2		2	\$40.00	\$20.00	2.0
23	Tu-F,M 5:30p-6p		ABC6 News At 530P	\$20.00	1.0	30	0	0	2		2	\$40.00	\$20.00	2.0
24	Tu-F,M 7p-7:30p		Insider	\$55.00	1.5	30	0	0	2		2	\$110.00	\$36.67	3.0
25	Tu-F,M 7:30p-8p		Inside Edition	\$75.00	2.0	30	0	0	2		2	\$150.00	\$37.50	4.0
26	M 8p-10p		Dancing With the Stars-ABC	\$800.00	3.0	30	0	0	1		1	\$800.00	\$266.67	3.0
27	Su 7p-8p		AFHV-ABC	\$175.00	1.5	30	0	1	0		1	\$175.00	\$116.67	1.5
28	Su 8p-9p		Once Upon a Time-ABC	\$450.00	1.5	30	0	1	0		1	\$450.00	\$300.00	1.5
TOTALS:							0	5	39			44	\$3,775.00	\$74.02



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		Total GRP: 51.0
		Traffic #: 13933
		Separation:

Hit Listed Programs	
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Order Level Comments		
Date/Time	Added by	Comment
04/08/16 2:04 PM	BRADLEY PHILIPPS	revised line 7 - removed 1x on line 10 - revised rate on line 26
04/08/16 11:39 AM	BRADLEY PHILIPPS	BUYS TO AIR 4.9-4.11;Separation: 30
04/08/16 11:39 AM	BRADLEY PHILIPPS	BUYS TO AIR 4.9-4.11;Separation: 30

Competitive Information	
Market Budget:	\$31,458
WLNE Share:	12%
Comment:	
Unknown:	88%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	44	\$3,775.00	\$74.02	51.0
Total	100%	44	\$3,775.00	\$74.02	51.0

Monthly Summary		
Month	Spots	Dollars
2016-Apr	44	\$3,775.00
Total	44	\$3,775.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	4/8/16 2:04 PM	BRADLEY PHILIPPS	Confirmed			\$-10.00	\$3,775.00	Changes: Calculated Dollars from \$3,785.00 to \$3,775.00, Total CPP from \$74.22 to \$74.02, Competitive Market Budget from \$31,542 to \$31,458, User Entered \$ from \$3,785.00 to \$3,775.00, Comments from revised line 7 - removed 1x on line 10 - revised rate on line 26 to revised rate on line 21, Total \$ from \$3,785.00 to \$3,775.00. 1 buyline added or modified.
Revision	4/8/16 1:55 PM	BRADLEY PHILIPPS	Confirmed		1	\$0	\$3,785.00	Changes: Total CPP from \$72.79 to \$74.22, Total Spots from 45 to 44, Total GRPs from 52.0 to 51.0, Comments from BUYS TO AIR 4.9-4.11;Separation: 30 to revised line 7 - removed 1x on line 10 - revised rate on line 26. 3 buylines added or modified.
Queued for Electronic Contracting	4/8/16 11:47 AM					\$0	\$0	
Revision	4/8/16 11:39 AM	BRADLEY PHILIPPS	Confirmed			\$-9.00	\$3,785.00	Changes: Product from TV to Hillary for America, Order Resolution from Weekly to Daily, Flight Start from 4/5/16 to 4/9/16, Calculated Dollars from \$3,794.00 to \$3,785.00, Total GRPs from 52.5 to 52.0, Total CPP from \$72.27 to \$72.79, Competitive Market Budget from \$31,617 to \$31,542, User Entered \$ from \$0.00 to \$3,785.00, Total \$ from \$3,794.00 to \$3,785.00. 28 buylines added or modified.
New	4/8/16 11:32 AM	BRADLEY PHILIPPS	New	45		\$3,794.00	\$3,794.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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