

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1206743-1	10/26/14	October 2014	09/29/14 - 10/26/14

Station	Account Executive	Sales Office	Sales Region
WECT	Mick Nesci	HRP-Washington	National

Billing Address:

National Media Research Planning Placement
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
ISS/NRSC IE	NRSC IE	5837

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	1206743	07441002

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

IDB #	Advertiser Code	Product Code
	360	645

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/14	10/24/14	NBC Today Show III	10-11a	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 10/24/14 10:59 AM NBC Today Show III 10-11a :30 NRSCNC14TV06H \$175.00 NM									
2	10/24/14	10/24/14	LN (M-F)	11-1135p	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 10/24/14 11:06 PM LN (M-F) 11-1135p :30 NRSCNC14TV06H \$400.00 NM									
3	10/24/14	10/24/14	The Tonight Show	1135p-1236a	----1--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 10/24/14 12:33 AM The Tonight Show 1135p-1236a :30 NRSCNC14TV06H \$200.00 NM									
4	10/24/14	10/24/14	News 6 at Noon	12-1230p	----1--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 10/24/14 12:08 PM News 6 at Noon 12-1230p :30 NRSCNC14TV06H \$200.00 NM									
5	10/24/14	10/24/14	Ellen Degeneres	4-5p	----1--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 10/24/14 4:48 PM Ellen Degeneres 4-5p :30 NRSCNC14TV06H \$200.00 NM									
6	10/24/14	10/24/14	News at 5p	5-530p	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 ----1-- 1 \$400.00									

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Advertiser ISS/NRSC IE	Product NRSC IE	Estimate Number 5837	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/24/14	10/24/14	News at 5p	5-530p	----1--	:30	1	\$400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 10/24/14 5:13 PM News at 5p 5-530p :30 NRSCNC14TV06H \$400.00 NM									
7	10/24/14	10/24/14	Carolina in AM 5-6a	5-6a	----1--	:30	1	\$215.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/20/14 10/26/14 ----1-- 1 \$215.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 10/24/14 5:12 AM Carolina in AM 5-6a 5-6a :30 NRSCNC14TV06H \$215.00 NM									
8	10/24/14	10/24/14	NEWS AT 530P	530-6P	----1--	:30	1	\$426.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/20/14 10/26/14 ----1-- 1 \$426.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 10/24/14 5:51 PM NEWS AT 530P 530-6P :30 NRSCNC14TV06H \$426.00 NM									
9	10/24/14	10/24/14	NEWS AT 6p	6-630p	----1--	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/20/14 10/26/14 ----1-- 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 10/24/14 6:14 PM NEWS AT 6p 6-630p :30 NRSCNC14TV06H \$700.00 NM									
10	10/24/14	10/24/14	Carolina In The Am 6a	6-7a	----2--	:30	2	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/20/14 10/26/14 ----2-- 2 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 10/24/14 6:10 AM Carolina In The Am 6a 6-7a :30 NRSCNC14TV06H \$425.00 NM 2 WECT F 10/24/14 6:44 AM Carolina In The Am 6a 6-7a :30 NRSCNC14TV06H \$425.00 NM									
11	10/24/14	10/24/14	Wheel of Fortune (M-F)	7-730p	----1--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/20/14 10/26/14 ----1-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 10/24/14 7:18 PM Wheel of Fortune (M-F) 7-730p :30 NRSCNC14TV06H \$500.00 NM									
12	10/24/14	10/24/14	NBC Today Show	7-9a	----2--	:30	2	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/20/14 10/26/14 ----2-- 2 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 10/24/14 7:24 AM NBC Today Show 7-9a :30 NRSCNC14TV06H \$450.00 NM 2 WECT F 10/24/14 8:52 AM NBC Today Show 7-9a :30 NRSCNC14TV06H \$450.00 NM									
13	10/24/14	10/24/14	Jeopardy (M-F)	730-8p	----1--	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/20/14 10/26/14 ----1-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT F 10/24/14 7:59 PM Jeopardy (M-F) 730-8p :30 NRSCNC14TV06H \$500.00 NM									

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Invoice # 1206743-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/26/14
Advertiser ISS/NRSC IE	Product NRSC IE	Estimate Number 5837	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
14	10/24/14	10/24/14	Fri Prime Hour 1	8-9p	----1--	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	F	10/24/14	8:41 PM	Fri Prime Hour 1	8-9p	:30	NRSCNC14TV06H	\$400.00	NM
15	10/24/14	10/24/14	NBC Today Show II	9-10a	----1--	:30	1	\$270.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$270.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	F	10/24/14	9:58 AM	NBC Today Show II	9-10a	:30	NRSCNC14TV06H	\$270.00	NM
16	10/24/14	10/24/14	Fri Prime Hour 2	9-10p	----1--	:30	1	\$425.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> ----1--	<u>Spots/Week</u> 1	<u>Rate</u> \$425.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	F	10/24/14	9:38 PM	Fri Prime Hour 2	9-10p	:30	NRSCNC14TV06H	\$425.00	NM
32	10/25/14	10/25/14	Sat Prime HOur 3	10-11p	-----1-	:30	1	\$150.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$150.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Sa	10/25/14	10:37 PM	Sat Prime HOur 3	10-11p	:30	NRSCNC14TV06H	\$150.00	NM
33	10/25/14	10/25/14	LN (SA)	11-1130p	-----1-	:30	1	\$290.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$290.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Sa	10/25/14	11:21 PM	LN (SA)	11-1130p	:30	NRSCNC14TV06H	\$290.00	NM
34	10/25/14	10/25/14	Saturday Night Live	1130p-1a	-----1-	:30	1	\$230.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$230.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Sa	10/25/14	12:56 AM	Saturday Night Live	1130p-1a	:30	NRSCNC14TV06H	\$230.00	NM
35	10/25/14	10/25/14	News at 6P Sat	6-630p	-----1-	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Sa	10/25/14	6:25 PM	News at 6P Sat	6-630p	:30	NRSCNC14TV06H	\$400.00	NM
36	10/25/14	10/25/14	Sat Carolina in the AM 6a-7a		-----1-	:30	1	\$110.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -----1-	<u>Spots/Week</u> 1	<u>Rate</u> \$110.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Sa	10/25/14	6:21 AM	Sat Carolina in the AM 6a	6-7a	:30	NRSCNC14TV06H	\$110.00	NM
37	10/25/14	10/25/14	Wheel of Fortune Weeker Sa 7-730p		-----1-	:30	1	\$255.00	NM	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/25/14	10/25/14	Wheel of Fortune Weeker	Sa 7-730p	-----1-	:30	1	\$255.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1- 1 \$255.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Sa 10/25/14 7:13 PM Wheel of Fortune Weekend Sa 7-730p :30 NRSCNC14TV06H \$255.00 NM									
38	10/25/14	10/25/14	NBC Sat Today (7-9a,8/117-9a, 8/18/12-tfn		-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Sa 10/25/14 7:46 AM NBC Sat Today (7-9a,8/18) 7-9a, 8/18/12-tfn :30 NRSCNC14TV06H \$300.00 NM									
39	10/25/14	10/25/14	Jeopardy Weekend	Sa 730-8p	-----1-	:30	1	\$255.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1- 1 \$255.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Sa 10/25/14 7:35 PM Jeopardy Weekend Sa 730-8p :30 NRSCNC14TV06H \$255.00 NM									
40	10/26/14	10/26/14	News at 6p Sun	6-630p	-----1	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 10/26/14 6:22 PM News at 6p Sun 6-630p :30 NRSCNC14TV06H \$400.00 NM									
41	10/26/14	10/26/14	NFL Football Nite/America	7-815p	-----1	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 10/26/14 7:30 PM NFL Football Nite/America 7-815p :30 NRSCNC14TV06H \$375.00 NM									
42	10/26/14	10/26/14	NBC Sunday Today Show	8-9a	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 10/26/14 8:25 AM NBC Sunday Today Show 8-9a :30 NRSCNC14TV06H \$300.00 NM									
43	10/26/14	10/26/14	NFL Football	820-1130p	-----1	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 10/26/14 11:35 PM NFL Football 820-1130p :30 NRSCNC14TV06H \$2,000.00 NM									
44	10/26/14	10/26/14	Sun Carolina in the AM	9:9-10a	-----1	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -----1 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 10/26/14 9:12 AM Sun Carolina in the AM 9a 9-10a :30 NRSCNC14TV06H \$110.00 NM									
45	10/23/14	10/23/14	NBC Today Show III	10-11a	---1---	:30	1	\$175.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
45	10/23/14	10/23/14	NBC Today Show III	10-11a	---1---	:30	1	\$175.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$175.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	10:53 AM	NBC Today Show III	10-11a	:30	NRSCNC14TV06H	\$175.00	NM
46	10/23/14	10/23/14	LN (M-F)	11-1135p	---1---	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$400.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	11:10 PM	LN (M-F)	11-1135p	:30	NRSCNC14TV06H	\$400.00	NM
47	10/23/14	10/23/14	The Tonight Show	1135p-1236a	---1---	:30	1	\$200.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$200.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	11:53 PM	The Tonight Show	1135p-1236a	:30	NRSCNC14TV06H	\$200.00	NM
48	10/23/14	10/23/14	News 6 at Noon	12-1230p	---1---	:30	1	\$200.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$200.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	12:25 PM	News 6 at Noon	12-1230p	:30	NRSCNC14TV06H	\$200.00	NM
49	10/23/14	10/23/14	Ellen Degeneres	4-5p	---1---	:30	1	\$200.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$200.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	4:22 PM	Ellen Degeneres	4-5p	:30	NRSCNC14TV06H	\$200.00	NM
50	10/23/14	10/23/14	News at 5p	5-530p	---1---	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$400.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	5:28 PM	News at 5p	5-530p	:30	NRSCNC14TV06H	\$400.00	NM
51	10/23/14	10/23/14	Carolina in AM 5-6a	5-6a	---1---	:30	1	\$215.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$215.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	5:45 AM	Carolina in AM 5-6a	5-6a	:30	NRSCNC14TV06H	\$215.00	NM
52	10/23/14	10/23/14	NEWS AT 530P	530-6P	---1---	:30	1	\$426.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$426.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	5:57 PM	NEWS AT 530P	530-6P	:30	NRSCNC14TV06H	\$426.00	NM
53	10/23/14	10/23/14	NEWS AT 6p	6-630p	---1---	:30	1	\$700.00	NM	

MTWTFSS

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INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1206743-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/26/14
Advertiser ISS/NRSC IE	Product NRSC IE	Estimate Number 5837	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
53	10/23/14	10/23/14	NEWS AT 6p	6-630p	---1---	:30	1	\$700.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$700.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	6:14 PM	NEWS AT 6p	6-630p	:30	NRSCNC14TV06H	\$700.00	NM
54	10/23/14	10/23/14	Carolina In The Am 6a	6-7a	---2---	:30	2	\$425.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---2---		<u>Spots/Week</u> 2	<u>Rate</u> \$425.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	5:59 AM	Carolina In The Am 6a	6-7a	:30	NRSCNC14TV06H	\$425.00	NM
2	WECT	Th	10/23/14	6:47 AM	Carolina In The Am 6a	6-7a	:30	NRSCNC14TV06H	\$425.00	NM
55	10/23/14	10/23/14	Wheel of Fortune (M-F)	7-730p	---1---	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	7:00 PM	Wheel of Fortune (M-F)	7-730p	:30	NRSCNC14TV06H	\$500.00	NM
56	10/23/14	10/23/14	NBC Today Show	7-9a	---2---	:30	2	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---2---		<u>Spots/Week</u> 2	<u>Rate</u> \$450.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	7:29 AM	NBC Today Show	7-9a	:30	NRSCNC14TV06H	\$450.00	NM
2	WECT	Th	10/23/14	8:29 AM	NBC Today Show	7-9a	:30	NRSCNC14TV06H	\$450.00	NM
57	10/23/14	10/23/14	Jeopardy (M-F)	730-8p	---1---	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$500.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	7:35 PM	Jeopardy (M-F)	730-8p	:30	NRSCNC14TV06H	\$500.00	NM
58	10/23/14	10/23/14	NBC Today Show II	9-10a	---1---	:30	1	\$270.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> ---1---		<u>Spots/Week</u> 1	<u>Rate</u> \$270.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Th	10/23/14	9:29 AM	NBC Today Show II	9-10a	:30	NRSCNC14TV06H	\$270.00	NM
59	10/21/14	10/21/14	NBC Today Show III	10-11a	-1-----	:30	1	\$175.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -1-----		<u>Spots/Week</u> 1	<u>Rate</u> \$175.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Tu	10/21/14	10:54 AM	NBC Today Show III	10-11a	:30	NRSCNC14TV06H	\$175.00	NM
60	10/21/14	10/21/14	Tues Prime Hour 3	10-11p	-2-----	:30	2	\$700.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14			<u>MTWTFSS</u> -2-----		<u>Spots/Week</u> 2	<u>Rate</u> \$700.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WECT	Tu	10/21/14	10:08 PM	Tues Prime Hour 3	10-11p	:30	NRSCNC14TV06H	\$700.00	NM
1	WECT	Tu	10/21/14	10:31 PM	Tues Prime Hour 3	10-11p	:30	NRSCNC14TV06H	\$700.00	NM

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WECT
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P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1206743-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/26/14
Advertiser ISS/NRSC IE	Product NRSC IE	Estimate Number 5837	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
60	10/21/14	10/21/14	Tues Prime Hour 3	10-11p	- 2 - - - - -	:30	2	\$700.00	NM
61	10/21/14	10/21/14	LN (M-F)	11-1135p	- 1 - - - - -	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 - 1 - - - - - 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/21/14 11:33 PM LN (M-F) 11-1135p :30 NRSCNC14TV06H \$400.00 NM									
62	10/21/14	10/21/14	The Tonight Show	1135p-1236a	- 1 - - - - -	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 - 1 - - - - - 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/21/14 12:17 AM The Tonight Show 1135p-1236a :30 NRSCNC14TV06H \$200.00 NM									
63	10/21/14	10/21/14	News 6 at Noon	12-1230p	- 1 - - - - -	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 - 1 - - - - - 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/21/14 12:06 PM News 6 at Noon 12-1230p :30 NRSCNC14TV06H \$200.00 NM									
64	10/21/14	10/21/14	Ellen Degeneres	4-5p	- 1 - - - - -	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 - 1 - - - - - 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/21/14 4:47 PM Ellen Degeneres 4-5p :30 NRSCNC14TV06H \$200.00 NM									
65	10/21/14	10/21/14	News at 5p	5-530p	- 1 - - - - -	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 - 1 - - - - - 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/21/14 5:24 PM News at 5p 5-530p :30 NRSCNC14TV06H \$400.00 NM									
66	10/21/14	10/21/14	Carolina in AM 5-6a	5-6a	- 1 - - - - -	:30	1	\$215.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 - 1 - - - - - 1 \$215.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/21/14 5:28 AM Carolina in AM 5-6a 5-6a :30 NRSCNC14TV06H \$215.00 NM									
67	10/21/14	10/21/14	NEWS AT 530P	530-6P	- 1 - - - - -	:30	1	\$426.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 - 1 - - - - - 1 \$426.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/21/14 5:43 PM NEWS AT 530P 530-6P :30 NRSCNC14TV06H \$426.00 NM									
68	10/21/14	10/21/14	NEWS AT 6p	6-630p	- 1 - - - - -	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 - 1 - - - - - 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/21/14 6:14 PM NEWS AT 6p 6-630p :30 NRSCNC14TV06H \$700.00 NM									

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Invoice # 1206743-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/26/14
Advertiser ISS/NRSC IE	Product NRSC IE	Estimate Number 5837	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
69	10/21/14	10/21/14	Carolina In The Am 6a	6-7a	- 2-----	:30	2	\$425.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> - 2-----	<u>Spots/Week</u> 2	<u>Rate</u> \$425.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WECT	Tu	10/21/14	6:15 AM	Carolina In The Am 6a	6-7a	:30	NRSCNC14TV06H	\$425.00	NM
1	WECT	Tu	10/21/14	6:53 AM	Carolina In The Am 6a	6-7a	:30	NRSCNC14TV06H	\$425.00	NM
70	10/21/14	10/21/14	Wheel of Fortune (M-F)	7-730p	- 1-----	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Tu	10/21/14	7:12 PM	Wheel of Fortune (M-F)	7-730p	:30	NRSCNC14TV06H	\$500.00	NM
71	10/21/14	10/21/14	NBC Today Show	7-9a	- 1-----	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Tu	10/21/14	8:53 AM	NBC Today Show	7-9a	:30	NRSCNC14TV06H	\$450.00	NM
72	10/21/14	10/21/14	Jeopardy (M-F)	730-8p	- 1-----	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Tu	10/21/14	7:42 PM	Jeopardy (M-F)	730-8p	:30	NRSCNC14TV06H	\$500.00	NM
73	10/21/14	10/21/14	Tue Prime Hour 1	8-9p	- 2-----	:30	2	\$1,400.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> - 2-----	<u>Spots/Week</u> 2	<u>Rate</u> \$1,400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Tu	10/21/14	8:19 PM	Tue Prime Hour 1	8-9p	:30	NRSCNC14TV06H	\$1,400.00	NM
2	WECT	Tu	10/21/14	8:40 PM	Tue Prime Hour 1	8-9p	:30	NRSCNC14TV06H	\$1,400.00	NM
74	10/21/14	10/21/14	NBC Today Show II	9-10a	- 1-----	:30	1	\$270.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> - 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$270.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	Tu	10/21/14	9:54 AM	NBC Today Show II	9-10a	:30	NRSCNC14TV06H	\$270.00	NM
75	10/22/14	10/22/14	NBC Today Show III	10-11a	-- 1----	:30	1	\$175.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -- 1----	<u>Spots/Week</u> 1	<u>Rate</u> \$175.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/22/14	10:52 AM	NBC Today Show III	10-11a	:30	NRSCNC14TV06H	\$175.00	NM
76	10/22/14	10/22/14	Wed Prime Hour 3	10-11p	-- 2----	:30	2	\$500.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -- 2----	<u>Spots/Week</u> 2	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WECT	W	10/22/14	10:07 PM	Wed Prime Hour 3	10-11p	:30	NRSCNC14TV06H	\$500.00	NM
1	WECT	W	10/22/14	11:00 PM	Wed Prime Hour 3	10-11p	:30	NRSCNC14TV06H	\$500.00	NM

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Invoice # 1206743-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/26/14
Advertiser ISS/NRSC IE	Product NRSC IE	Estimate Number 5837	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
76	10/22/14	10/22/14	Wed Prime Hour 3	10-11p	-- 2----	:30	2	\$500.00	NM
77	10/22/14	10/22/14	LN (M-F)	11-1135p	-- 1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -- 1---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/22/14 11:24 PM LN (M-F) 11-1135p :30 NRSCNC14TV06H \$400.00 NM									
78	10/22/14	10/22/14	The Tonight Show	1135p-1236a	-- 1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -- 1---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/22/14 12:33 AM The Tonight Show 1135p-1236a :30 NRSCNC14TV06H \$200.00 NM									
79	10/22/14	10/22/14	News 6 at Noon	12-1230p	-- 1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -- 1---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/22/14 12:29 PM News 6 at Noon 12-1230p :30 NRSCNC14TV06H \$200.00 NM									
80	10/22/14	10/22/14	Ellen Degeneres	4-5p	-- 1----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -- 1---- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/22/14 4:37 PM Ellen Degeneres 4-5p :30 NRSCNC14TV06H \$200.00 NM									
81	10/22/14	10/22/14	News at 5p	5-530p	-- 1----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -- 1---- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/22/14 5:10 PM News at 5p 5-530p :30 NRSCNC14TV06H \$400.00 NM									
82	10/22/14	10/22/14	Carolina in AM 5-6a	5-6a	-- 1----	:30	1	\$215.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -- 1---- 1 \$215.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/22/14 5:26 AM Carolina in AM 5-6a 5-6a :30 NRSCNC14TV06H \$215.00 NM									
83	10/22/14	10/22/14	NEWS AT 530P	530-6P	-- 1----	:30	1	\$426.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -- 1---- 1 \$426.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/22/14 5:38 PM NEWS AT 530P 530-6P :30 NRSCNC14TV06H \$426.00 NM									
84	10/22/14	10/22/14	NEWS AT 6p	6-630p	-- 1----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -- 1---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT W 10/22/14 6:14 PM NEWS AT 6p 6-630p :30 NRSCNC14TV06H \$700.00 NM									

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Advertiser ISS/NRSC IE	Product NRSC IE	Estimate Number 5837	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
85	10/22/14	10/22/14	Carolina In The Am 6a	6-7a	--2----	:30	2	\$425.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> --2----	<u>Spots/Week</u> 2	<u>Rate</u> \$425.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/22/14	6:21 AM	Carolina In The Am 6a	6-7a	:30	NRSCNC14TV06H	\$425.00	NM
2	WECT	W	10/22/14	6:52 AM	Carolina In The Am 6a	6-7a	:30	NRSCNC14TV06H	\$425.00	NM
86	10/22/14	10/22/14	Wheel of Fortune (M-F)	7-730p	--1----	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/22/14	7:24 PM	Wheel of Fortune (M-F)	7-730p	:30	NRSCNC14TV06H	\$500.00	NM
87	10/22/14	10/22/14	NBC Today Show	7-9a	--2----	:30	2	\$450.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> --2----	<u>Spots/Week</u> 2	<u>Rate</u> \$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/22/14	7:29 AM	NBC Today Show	7-9a	:30	NRSCNC14TV06H	\$450.00	NM
2	WECT	W	10/22/14	8:39 AM	NBC Today Show	7-9a	:30	NRSCNC14TV06H	\$450.00	NM
88	10/22/14	10/22/14	Jeopardy (M-F)	730-8p	--1----	:30	1	\$500.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/22/14	7:54 PM	Jeopardy (M-F)	730-8p	:30	NRSCNC14TV06H	\$500.00	NM
89	10/22/14	10/22/14	Wed Prime Hour 1	8-9p	--1----	:30	1	\$350.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/22/14	8:44 PM	Wed Prime Hour 1	8-9p	:30	NRSCNC14TV06H	\$350.00	NM
90	10/22/14	10/22/14	NBC Today Show II	9-10a	--1----	:30	1	\$270.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$270.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/22/14	9:29 AM	NBC Today Show II	9-10a	:30	NRSCNC14TV06H	\$270.00	NM
91	10/22/14	10/22/14	Wed Prime Hour 2	9-10p	--1----	:30	1	\$625.00	NM	
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> --1----	<u>Spots/Week</u> 1	<u>Rate</u> \$625.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WECT	W	10/22/14	9:16 PM	Wed Prime Hour 2	9-10p	:30	NRSCNC14TV06H	\$625.00	NM

Total Spots **86**

Payment Terms 30 Days

Gross Total **\$35,469.00**

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1206743-1	10/26/14	October 2014	09/29/14 - 10/26/14
<u>Advertiser</u>		<u>Product</u>	<u>Estimate Number</u>
ISS/NRSC IE		NRSC IE	5837

<u>Agency Commission</u>	\$5,320.35
<u>Net Amount Due</u>	\$30,148.65

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