

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1206743-2	10/31/14	November 2014	10/27/14 - 10/27/14

Station	Account Executive	Sales Office	Sales Region
WECT	Mick Nesci	HRP-Washington	National

Billing Address:

National Media Research Planning Placement
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Product	Estimate Number
ISS/NRSC IE	NRSC IE	5837

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	1206743	07441002

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

IDB #	Advertiser Code	Product Code
	360	645

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/27/14	10/27/14	NBC Today Show III	10-11a	1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 10:45 AM NBC Today Show III 10-11a :30 NRSCNC14TV06H \$175.00 NM									
18	10/27/14	10/27/14	LN (M-F)	11-1135p	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 11:33 PM LN (M-F) 11-1135p :30 NRSCNC14TV06H \$400.00 NM									
19	10/27/14	10/27/14	The Tonight Show	1135p-1236a	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 12:16 AM The Tonight Show 1135p-1236a :30 NRSCNC14TV06H \$200.00 NM									
20	10/27/14	10/27/14	News 6 at Noon	12-1230p	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 12:13 PM News 6 at Noon 12-1230p :30 NRSCNC14TV06H \$200.00 NM									
21	10/27/14	10/27/14	Ellen Degeneres	4-5p	1-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 4:37 PM Ellen Degeneres 4-5p :30 NRSCNC14TV06H \$200.00 NM									
22	10/27/14	10/27/14	News at 5p	5-530p	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$400.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice #	Invoice Date	Invoice Month	Invoice Period
1206743-2	10/31/14	November 2014	10/27/14 - 10/27/14
Advertiser	Product	Estimate Number	
ISS/NRSC IE	NRSC IE	5837	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/27/14	10/27/14	News at 5p	5-530p	1-----	:30	1	\$400.00	NM
1-----									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT M 10/27/14 5:28 PM News at 5p 5-530p :30 NRSCNC14TV06H \$400.00 NM									
23	10/27/14	10/27/14	Carolina in AM 5-6a	5-6a	1-----	:30	1	\$215.00	NM
Weeks: Start Date 10/27/14 End Date 11/02/14 MTWTFSS 1----- Spots/Week 1 Rate \$215.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT M 10/27/14 5:55 AM Carolina in AM 5-6a 5-6a :30 NRSCNC14TV06H \$215.00 NM									
24	10/27/14	10/27/14	NEWS AT 530P	530-6P	1-----	:30	1	\$426.00	NM
Weeks: Start Date 10/27/14 End Date 11/02/14 MTWTFSS 1----- Spots/Week 1 Rate \$426.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT M 10/27/14 5:52 PM NEWS AT 530P 530-6P :30 NRSCNC14TV06H \$426.00 NM									
25	10/27/14	10/27/14	NEWS AT 6p	6-630p	1-----	:30	1	\$700.00	NM
Weeks: Start Date 10/27/14 End Date 11/02/14 MTWTFSS 1----- Spots/Week 1 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT M 10/27/14 6:28 PM NEWS AT 6p 6-630p :30 NRSCNC14TV06H \$700.00 NM									
26	10/27/14	10/27/14	Carolina In The Am 6a	6-7a	2-----	:30	2	\$425.00	NM
Weeks: Start Date 10/27/14 End Date 11/02/14 MTWTFSS 2----- Spots/Week 2 Rate \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WECT M 10/27/14 6:27 AM Carolina In The Am 6a 6-7a :30 NRSCNC14TV06H \$425.00 NM									
1 WECT M 10/27/14 6:59 AM Carolina In The Am 6a 6-7a :30 NRSCNC14TV06H \$425.00 NM									
27	10/27/14	10/27/14	Wheel of Fortune (M-F)	7-730p	1-----	:30	1	\$500.00	NM
Weeks: Start Date 10/27/14 End Date 11/02/14 MTWTFSS 1----- Spots/Week 1 Rate \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT M 10/27/14 7:00 PM Wheel of Fortune (M-F) 7-730p :30 NRSCNC14TV06H \$500.00 NM									
28	10/27/14	10/27/14	NBC Today Show	7-9a	2-----	:30	2	\$450.00	NM
Weeks: Start Date 10/27/14 End Date 11/02/14 MTWTFSS 2----- Spots/Week 2 Rate \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT M 10/27/14 7:59 AM NBC Today Show 7-9a :30 NRSCNC14TV06H \$450.00 NM									
2 WECT M 10/27/14 8:36 AM NBC Today Show 7-9a :30 NRSCNC14TV06H \$450.00 NM									
29	10/27/14	10/27/14	Jeopardy (M-F)	730-8p	1-----	:30	1	\$500.00	NM
Weeks: Start Date 10/27/14 End Date 11/02/14 MTWTFSS 1----- Spots/Week 1 Rate \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WECT M 10/27/14 7:58 PM Jeopardy (M-F) 730-8p :30 NRSCNC14TV06H \$500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1206743-2	10/31/14	November 2014	10/27/14 - 10/27/14
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
ISS/NRSC IE	NRSC IE	5837	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/27/14	10/27/14	Mon Prime Other 1	8-11p	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 9:39 PM Mon Prime Other 1 8-11p :30 NRSCNC14TV06H \$1,400.00 NM									
31	10/27/14	10/27/14	NBC Today Show II	9-10a	1-----	:30	1	\$270.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/27/14 11/02/14 1----- 1 \$270.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 10/27/14 9:58 AM NBC Today Show II 9-10a :30 NRSCNC14TV06H \$270.00 NM									
<u>Total Spots</u>							17		

Payment Terms 30 Days

<u>Gross Total</u>	\$7,336.00
<u>Agency Commission</u>	\$1,100.40
<u>Net Amount Due</u>	\$6,235.60

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.