

CONTRACT

KIAH-TV
7700 Westpark Dr
Houston, TX 77063
(713) 781-3939

And:

AX Media
1251 NW Briarcliff Pkwy
Suite 85
Kansas City, MO 64116

<u>Contract / Revision</u> 752508 /		<u>Alt Order #</u> 09287811
<u>Product</u> TED CRUZ		
<u>Contract Dates</u> 10/17/18 - 10/23/18		<u>Estimate #</u> 762
<u>Advertiser</u> Cruz T / R / Senate / TX		<u>Original Date / Revision</u> 10/16/18 / 10/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH-TV	<u>Account Executive</u> Lisa Brandenburg	<u>Sales Office</u> NSO Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 12.00
<u>Agcy Code</u> 16670	<u>Advertiser Code</u> 32	<u>Product 1/2</u> 37
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	39	10/17/18	10/23/18	M-F 10p-1030p LF	10:00 PM-10:30 PM		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/17/18	10/23/18	MTWTF--	5			\$225.00	0.80				
N 2	39	10/21/18	10/21/18	Su 10p-1030p	10:00 PM-10:30 PM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/15/18	10/21/18	-----1	1			\$150.00	0.60				
N 3	39	10/20/18	10/20/18	Sa 630p-7p	630p-7p		:30				NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/15/18	10/21/18	-----S-	1			\$210.00	0.60				
N 4	39	10/17/18	10/23/18	M-F 10a-11a	10a-11a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/17/18	10/23/18	MT-----	2			\$200.00	0.90				
N 5	39	10/17/18	10/23/18	M-F 1030p-11p	1030p-11p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/17/18	10/23/18	MT-----	2			\$250.00	0.80				
N 6	39	10/17/18	10/23/18	M-F 11p-1130p	11p-1130p		:30				NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/17/18	10/23/18	MT-----	2			\$270.00	0.70				
N 7	39	10/17/18	10/23/18	M-F 11a-12p	11a-12p		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
		Week: 10/17/18	10/23/18	MT-----	2			\$225.00	1.00				
Totals								12.00				15	\$3,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/23/18	15	\$3,375.00	(\$506.25)	\$2,868.75
Totals	15	\$3,375.00	(\$506.25)	\$2,868.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.