KTBZ
Houston, TX
Quarterly Issues/Programs List
Fourth Quarter, 2023
01/05/2024

# KTBZ Quarterly Issues/Programs List

KTBZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Crime Prevention, Parenting, Healthcare; Domestic violence crime is up 40% in Harris County since the pandemic began, which includes a big jump in domestic violence which has not come down since.
- Economic Development, Education; The CEO of Goodwill Industries of Houston on another successful year of helping people find employment.
- Education, Economic Development; Literacy Now on the literacy rate among third graders in HISD which is just under 30%.
- Education, Parenting, Cultural Diversity; The Curator of Anthropology for the Houston Museum of Natural Science continues our conversation about the Hall of the Americas.
- Education, Parenting, Cultural Diversity; Children's Museum of Houston is hosting "Secret Night Out" adults only event. They are also opening Seasons of Sharing WonderWeek.
- Education, Parenting, Economic Development; Literacy Advance: an English tutor and a student shares their experience and the Org's partnership with local libraries.
- Education, Parenting, Healthcare; Adam Farris is a VAST Academy graduate and graduate of the Monarch School. He is the founder of Younique Abilities which fosters employment for people living with disabilities.
- Environment, Education; Houston Botanic Garden Presents Flutter: The Monarch Butterfly Project.
- Healthcare, Education, Parenting; Duchenne Muscular Dystrophy: Joel's mother discusses this rare disease and the need for research.
- Healthcare, Volunteerism, Parenting, Education; Arms Wide foster parents on how taking care of babies.
- Healthcare, Volunteerism, Parenting; Magnificat Houses focus on helping women and children living in poverty and they operate a food pantry.
- Volunteerism, Education, Parenting; Houston Petset on its pop-up adoption program for cats and dogs and its spay & neuter services.

- Volunteerism, Healthcare, Parenting, Education; Northwest Assistance Ministries' Family Violence Center is the primary provider of domestic violence services in northwest Houston.
- Volunteerism, Parenting, Education, Healthcare; The Steel Magnolia Moms Holiday market is on November 2nd open to the public. It funds their support programs for parents with children who have special needs.

# Section I LOCAL PROGRAMMING

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Healthcare, Education, Parenting	HOUSTON P.A.	Duchenne Muscular Dystrophy: Joel's mother discusses this rare disease and the need for research.	Rachel Poysky	10/01/2023 07:00 AM	030:49
Education, Parenting, Cultural Diversity	HOUSTON P.A.	The Curator of Anthropology for the Houston Museum of Natural Science continues our conversation about the Hall of the Americas.	Dirk Van Tuerenhout	10/08/2023 07:00 AM	030:09
Healthcare, Volunteerism, Parenting	HOUSTON P.A.	Magnificat Houses focus on helping women and children living in poverty and they operate a food pantry.	Casey Kelly, John Reece	10/15/2023 07:00 AM	030:41
Education, Parenting, Economic Development	HOUSTON P.A.	Literacy Advance: an English tutor and a student shares their experience and the Org's partnership with local libraries.	Terry Keane, Nada Hassan	10/22/2023 07:00 AM	030:47
Volunteerism, Parenting, Education, Healthcare	HOUSTON P.A.		Elizabeth Elder; Tiffanie Williams; Kate Peden	10/29/2023 07:00 AM	030:47
Environment, Education	HOUSTON P.A.	Houston Botanic Garden Presents Flutter: The Monarch Butterfly Project.	Erin Mills; Justin Lacey	11/05/2023 07:00 AM	030:20
Education, Parenting,	HOUSTON P.A.	Children's Museum of Houston is hosting "Secret	Kaitlyn Dougherty;	11/12/2023 07:00 AM	030:43

Cultural Diversity			Night Out" adults only event. They are also opening Seasons of Sharing WonderWeek.	Keith Ostfeld		
Volunteerism, Healthcare, Parenting, Education	HOUSTON	P.A.	Northwest Assistance Ministries' Family Violence Center is the primary provider of domestic violence services in northwest Houston.	Samantha Anchia	11/19/2023 07:00 AM	030:45
Education, Parenting, Healthcare	HOUSTON	P.A.	Adam Farris is a VAST Academy graduate and graduate of the Monarch School. He is the founder of Younique Abilities which fosters employment for people living with disabilities.	Adam Farris	11/26/2023 07:00 AM	030:32
Volunteerism, Education, Parenting	HOUSTON	P.A.	Houston Petset on its pop-up adoption program for cats and dogs and its spay & neuter services.	Lisa Tynan	12/03/2023 07:00 AM	029:53
Crime Prevention, Parenting, Healthcare	HOUSTON	P.A.	Domestic violence crime is up 40% in Harris County since the pandemic began, which includes a big jump in domestic violence which has not come down since.	Maisha Colter	12/10/2023 07:00 AM	029:59
Healthcare, Volunteerism, Parenting, Education	HOUSTON	P.A.	Arms Wide foster parents on how taking care of babies	DeJuana Jernigan; Laura and John Preble	12/17/2023 07:00 AM	030:09
Education, Economic Development	HOUSTON	P.A.	Literacy Now on the literacy rate among third graders in HISD which is just under 30%.	Jacque Daughtry	12/24/2023 07:00 AM	030:04
Economic Development, Education	HOUSTON	P.A.		Steve Lufburrow	12/31/2023 07:00 AM	030:00

# Section II LOCAL PROGRAMMING

Section II lists additional local programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Government	Rod Ryan Show	Government avoids shutdown	10/2/23 6am 7am 8am 9am	30 Seconds
Government	Rod Ryan Show	Donald Trump civil trial begins	10/3/23 6am 7am 8am 9am	45 Seconds
Government	Rod Ryan Show	The House removes Speaker Kevin McCarthy	10/4/23 6am 7am 8am 9am	45 Seconds
Government	Rod Ryan Show	Three Republicans announce their plans to run for Speaker of the House	10/5/23 6am 7am 8am 9am	45 Seconds
Government	Rod Ryan Show	Former President Donald Trump endorses Jim Jordan for Speaker	10/6/23 6am 7am 8am 9am	30 Seconds
Government	Rod Ryan Show	Hamas attacks Israel, killing hundreds	10/9/23 6am 7am 8am 9am	60 Seconds
Government	Rod Ryan Show	Latest on the Israel- Hamas war	10/10/23 6am 7am 8am 9am	60 Seconds
Government	Rod Ryan Show	Latest on the Israel- Hamas war	10/11/23 6am 7am 8am	60 Seconds

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
Community	Rod Ryan Show	Mattress Mack donates to Mary Lou Retton fund	10/12/23 6am 7am 8am 9am	60 Seconds
Environment	Rod Ryan Show	Solar Eclipse Tomorrow	10/13/23 6am 7am 8am 9am	60 Seconds
Finance	Rod Ryan Show	Rite Aid Files Bankruptcy	10/16/23 6am 7am 8am 9am	60 Seconds
Government	Rod Ryan Show	Joe Biden will visit Israel tomorrow	10/17/23 6am 7am 8am 9am	60 Seconds
Government	Rod Ryan Show	Joe Biden arrives in Israel	10/18/23 6am 7am 8am 9am	60 Seconds
Crime	Rod Ryan Show	HPD Data: Violent Crime Decreasing In The City	10/19/23 6am 7am 8am 9am	60 Seconds
Government	Rod Ryan Show	Biden speaks to the country on Israel	10/20/23 6am 7am 8am 9am	60 Seconds
Crime	Rod Ryan Show	National Manhunt for suspect accused of shooting 2 Tennessee police officers	10/23/23 6am 7am 8am 9am	45 Seconds
Government	Rod Ryan Show	2 more hostages released by Hamas	10/24/23 6am 7am 8am 9am	45 Seconds

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATIO
Government	Rod Ryan Show	Republicans select a new nominee for Speaker.	10/25/23 6am 7am 8am 9am	45 Second
Crime	Rod Ryan Show	Mass shooting kills twenty-two and injures 30 others in Lewiston, Maine	10/26/23 6am 7am 8am 9am	45 Second
Government	Rod Ryan Show	The US conducts air strikes on Iranian proxies in Syria	10/27/23 6am 7am 8am 9am	45 Second
Entertainmen t	Rod Ryan Show	"Friends" star Matthew Perry dies at age of 54	10/30/23 6am 7am 8am 9am	45 Second
Government	Rod Ryan Show	The US Border Patrol told to stop messing with Texas razor wire along border	10/31/23 6am 7am 8am 9am	30 Second
	Rod Ryan Show	Show off	11/1/23	
	Rod Ryan Show	Show Off	11/2/23	
	Rod Ryan Show	Show Off	11/3/23	
Government	Rod Ryan Show	Former President Trump testifies at his civil fraud trial in New York today	11/6/23 6am 7am 8am 9am	30 Second
Government	Rod Ryan Show	Today is election day	11/7/23 6am 7am 8am 9am	60 Second
Government	Rod Ryan Show	Election results	11/8/23 6am 7am 8am	60 Second

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATIO
			9am	
Government	Rod Ryan Show	Republicans debate in Miami	11/9/23 6am 7am 8am 9am	60 Second
Crime	Rod Ryan Show	The Texas Rangers are investigating Harris County Judge Lina Hidalgo	11/10/23 6am 7am 8am 9am	45 Second
Crime	Rod Ryan Show	Shooting at Pearland flea market leaves child dead. Four others hurt	11/13/23 6am 7am 8am 9am	30 Second
Crime	Rod Ryan Show	Police continue manhunt for shooter in Pearland flea market that killed a 10 year old child.	11/14/23 5am 6am 7am 8am	30 Second
Crime	Rod Ryan Show	Two Suspects Charged in Pearland Flea Market Shooting	11/15/23 6am 7am 8am 9am	30 Second
Government	Rod Ryan Show	Senate passes spending bill	11/16/23 6am 7am 8am 9am	30 Second
Government	Rod Ryan Show	Biden will not face charges in the classified documents scandal	11/17/23 6am 7am 8am 9am	30 Second
	Rod Ryan Show	Show Off	11/20/23	
	Rod Ryan Show		11/21/23	
		Show Off		
	Rod Ryan Show	Show Off	11/22/23	

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
	Rod Ryan Show	Show Off	11/23/23	
	Rod Ryan Show	Show Off	11/24/23	
Crime	Rod Ryan Show	Harris County Judge Lina Hidalgo faces new criminal abuse of office complaint	11/27/23 6am 7am 8am 9am	30 Seconds
Government	Rod Ryan Show	Early voting underway in runoff election for mayor of Houston	11/28/23 6am 7am 8am 9am	30 Seconds
Crime	Rod Ryan Show	Missing Woman's Body Found in Car In SW Houston	11/29/23 6am 7am 8am 9am	30 Seconds
Entertainmen t	Rod Ryan Show	Henry Kissenger dies at the age of one hundred.	11/30 6am 7am 8am 9am	30 Seconds
Government	Rod Ryan Show	Truce is over between Israel and Hamas	12/1/23 6am 7am 8am 9am	30 Seconds
Government	Rod Ryan Show	Texas Governor Greg Abbott says he will take the legal fight over the floating border wall in the Rio Grande to the US Supreme Court	12/4/23 6am 7am 8am 9am	30 Seconds
Community	Rod Ryan Show	Police Exercise Training Planned Near Shell Energy Stadium	12/5/23 5am 6am 7am 8am	30 Seconds
Crime	Rod Ryan Show	Six Dead, Two Officers Injured in TX Shooting Spree	12/6/23 6am 7am 8am	30 Seconds

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATIO
		-1	9am	
Community	Rod Ryan Show	St. Jude Radiothon	12/7/23 6am 7am 8am 9am	60 Second:
Community	Rod Ryan Show	St. Jude Radiothon Day 2	12/8/23 6am 7am 8am 9am	45 Second
Government	Rod Ryan Show	State Senator John Whitmire will be Houston's next Mayor after winning runoff election over Sheila Jackson Lee.	12/11/23 6am 7am 8am 9am	45 Second
Government	Rod Ryan Show	Sheila Jackson Lee Files for Reelection To US Congress	12/12/23 6am 7am 8am 9am	45 Second
Government	Rod Ryan Show	The US House expected to vote on formalizing the Biden impeachment inquiry on Wednesday	12/13/23 6am 7am 8am 9am	45 Second
Finance	Rod Ryan Show	Dow Breaks Record After Federal Reserve Holds Interest Rates Steady	12/14/23 6am 7am 8am 9am	60 Second
Education	Rod Ryan Show	Tax Filings Show Elon Musk Funding a New School in Texas	12/15/23 6am 7am 8am 9am	30 Second
	_	Show was off for last 2 weeks of year	_	

### Traffic updates are daily features that air at:

```
5:15am, 5:23am, 5:40am, 6:19am, 6:48am, 6:58am, 7:19am, 7:48am, 7:57am, 8:19am, 8:48am, 8:57am, 9:20am, 9:49am, 10:26am, 10:50am, 11:22am, 11:50am, 12:5pm, 1:50pm, 2:50pm, 3:22pm, 3:49pm, 4:50pm 5:21pm, 5:49pm, 6:21pm, 6:50pm, 7:26pm, 7:30pm, 7:42pm
```

Weather updates are daily features that air at:

```
5:12:am, 5:18am, 6:17am, 6:33am, 7:17am, 7:33am, 8:17am, 8:33am, 9:23am, 9:37am, 10:23am, 10:50am, 11:27am, 1:23pm, 2:23pm, 3:28pm, 3:58am, 4:59pm, 5:23pm, 5:58am, 6:28pm, 6:59pm, 7:27pm, 7:59pm
```

# Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH, COMMUNITY INVOLVEMENT	BREAST CANCER RESEARCH	000:30	14
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	1
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	16
FINANCIAL COACHING	OPERATION HOPE	000:29	2
COMMUNITY INVOLVEMENT	HOMEBASE	000:30	28
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	4
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	9
MENTORSHIP & VOLUNTEERING	BIG BROTHERS BIG SISTERS	000:30	6

# SECTION IV COMMUNITY OUTREACH - PROMOTIONS

Section IV lists additional support the station provides for the community through events with sponsorships, promotions, and live broadcasts.

DATE	EVENT	DESCRIPTION
December 7-8	St. Jude Radiothon	KTBZ dedicated two full days of programming and promotions to St Jude Children's Research Hospital for a radiothon that raised over \$330,000. (Six iHeartMedia Houston stations were involved with the radiothon)
December 15 <sup>th</sup> - 30 <sup>th</sup> , 2023	10th Annual Buzz Blood Drive	12/15-30 KTBZ helped raise blood for the Gulf Coast Regional Blood Center. The blood drive in 2023 Q4 promoted a minimum of one hundred twenty-eight (128) recorded promos and/or liners throughout the drive promotional period, along with front page web site exposure and social postings. Postings encouraging involvement resulting in \$ 78,000 in promotional support for the drive