

KTBZ  
Houston, TX  
Quarterly Issues/Programs List  
First Quarter, 2024  
04/08/2024

KTBZ  
Quarterly Issues/Programs List

KTBZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Crime Prevention, Education, Poverty, Economic Development:** Crosswalk Center helps released inmates rebuild their lives by breaking the cycle of recidivism.
- **Education, Crime Prevention, Environment:** Houston PetSet is celebrating 20 years of lobbying for better animal welfare laws and providing free & affordable spaying, neutering and micro chipping.
- **Education, Environment:** Richard Gibbons is the conservation director for Houston Audubon. We discuss what citizens can do to push back against the destruction of natural bird habitat in their neighborhoods.
- **Education, Healthcare, Cultural Diversity, Parenting:** Guests supporting Special Olympics discuss the programs which allow athletes like Ainsley Spenser to compete in weekly events and bring family and friends together.
- **Education, Parenting, Crime Prevention, Cultural Diversity, Economic Development:** The great John Wilkerson returns to talk about The Zina Garrison Tennis Academy for underprivileged children and his wonderful philosophy on life.
- **Education, Parenting, Cultural Diversity, Economic Development, Volunteerism:** 30% of 3rd graders out of HISD are going into 4th grade unable to read. We discuss what we can do to reverse this catastrophic trend.
- **Healthcare, Drug Prevention, Parenting, Education:** Sonja Gee is the President & CEO of Memorial Assistance Ministries. They are beginning Innova: Community Business Academy, dedicated to empowering undeserved entrepreneurs and small businesses in local communities.
- **Healthcare, Education, Parenting, Poverty:** Dr. Daisha Hayden is radiologist on the medical staff at St. Joseph Medical Center. We discuss the importance of early detection and access to the right doctors.
- **Healthcare, Poverty, Parenting:** Neha Agrawal is a clinical pharmacist at Legacy Community Health Jose Romero is the Director of Therapy Services and we discuss the concept of Value based healthcare.
- **Marfan:** Marfan
- **Poverty, Economic Development, Cultural Diversity, Education, Volunteerism:** Sylvia Villalpando is the Homeowner Services Associate Director for Houston Habitat for Humanity. We discuss their program's "sweat Equity" requirements, which allow future homeowners to put volunteer for the Org before applying for help.

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Crime Prevention, Education, Poverty, Economic Development	HOUSTON P.A.	Crosswalk Center helps released inmates rebuild their lives by breaking the cycle of recidivism.	Kathy Vosburg	01/07/2024 07:02 AM	030:17
Crime Prevention, Education, Poverty, Economic Development	HOUSTON P.A.	Mike Blockson is a Prevention Specialist at Covenant House and Crystal Lovings is a former resident. We discuss overcoming homelessness and addiction.	Crystal Lovings; Mike Blockson	01/14/2024 07:02 AM	030:35
Healthcare, Poverty, Parenting	HOUSTON P.A.	Neha Agrawal is a clinical pharmacist at Legacy Community Health Jose Romero is the Director of Therapy Services and we discuss the concept of Value based healthcare.	Neha Agrawal; Jose Romero	01/21/2024 07:05 AM	030:32
Education, Environment	HOUSTON P.A.	Richard Gibbons is the conservation director for Houston Audubon. We discuss what citizens can do to push back against the destruction of natural bird habitat in their neighborhoods.	Richard Gibbons	01/28/2024 07:04 AM	030:45
Healthcare, Education, Parenting, Poverty	HOUSTON P.A.	Dr. Daisha Hayden is radiologist on the medical staff at St. Joseph Medical Center. We discuss the importance of early detection and access to the right doctors.	Dr. Daisha Hayden	02/04/2024 07:05 AM	030:19
Healthcare, Drug Prevention, Parenting, Education	HOUSTON P.A.	Sonja Gee is the President & CEO of Memorial Assistance Ministries. They are beginning Innova: Community Business Academy, dedicated to empowering undeserved entrepreneurs and small businesses in local communities.	Sonja Gee	02/11/2024 07:04 AM	030:32
Healthcare, Education, Parenting, Poverty	HOUSTON P.A.	Anne Marie Blacketer is the CEO of Lupus Texas Gulf Coast. We discuss the difficulties of diagnosing Lupus and the beautiful Camp For All program for children living with the disease.	Anne Marie Blacketer	02/18/2024 07:06 AM	029:33

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education, Parenting, Cultural Diversity, Economic Development, Volunteerism	HOUSTON P.A.	30% of 3rd graders out of HISD are going into 4th grade unable to read. We discuss what we can do to reverse this catastrophic trend.	Jacque Daughtry; Jacklyn Wilson	02/25/2024 07:06 AM	030:10
Poverty, Economic Development, Cultural Diversity, Education, Volunteerism	HOUSTON P.A.	Sylvia Villalpando is the Homeowner Services Associate Director for Houston Habitat for Humanity. We discuss their program's "sweat Equity" requirements, which allow future homeowners to put volunteer for the Org before applying for help.	Sylvia Villalpando	03/03/2024 07:02 AM	030:00
Education, Parenting, Crime Prevention, Cultural Diversity, Economic Development	HOUSTON P.A.	The great John Wilkerson returns to talk about The Zina Garrison Tennis Academy for underprivileged children and his wonderful philosophy on life.	John Wilkerson	03/10/2024 07:02 AM	030:33
Education, Crime Prevention, Environment	HOUSTON P.A.	Houston PetSet is celebrating 20 years of lobbying for better animal welfare laws and providing free & affordable spaying, neutering and micro chipping.	Lisa Tynan	03/17/2024 07:03 AM	030:45
Education, Healthcare, Cultural Diversity, Parenting	HOUSTON P.A.	Guests supporting Special Olympics discuss the programs which allow athletes like Ainsley Spenser to compete in weekly events and bring family and friends together.	AJ Edenzon; Ainsley Spenser; Carolina Proaño; John Foster	03/24/2024 07:02 AM	030:20
Marfan	HOUSTON P.A.	Marfan	Marfan	03/31/2024 07:05 AM	030:44

**Section II  
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/PROJECT YELLOW LIGHT-SUBMIT 2024 V1 MK 30	000:29	1
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	9
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	7
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	6
COMMUNITY INVOLVEMENT	UNCF	000:30	9
FINANCIAL COACHING	OPERATION HOPE	000:29	12
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	13
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	11