

- New Client  New Order  
 Revision of Order  Add  Change

Order Number 3121-003

**Sheridan Media**

**Broadcast Order**

Customer Number \_\_\_\_\_

Customer Agency Stratosphere Media

Advertiser Friends of Mark Gordon

- KROE (1)       KZWY (2)       KWYO (3)  
 KYTI (4)       KLQQ (5)       OLDIES (6)  
 EDGE (7)       SMART (8)       GEO-DIGITAL  
 MAGIC (10)       INTERNET       NON-BROADCAST

Address 1024 N. 121st St.

City Omaha State NE Zip 68154

Contact Lisa Obermeyer Phone 531-222-2008 Fax \_\_\_\_\_

- Local \_\_\_\_\_ Salesperson \_\_\_\_\_  
 National \_\_\_\_\_ Product Code \_\_\_\_\_  
 Trade \_\_\_\_\_ Priority \_\_\_\_\_  
 Other \_\_\_\_\_ Affidavit type \_\_\_\_\_

E-mail lobermeyer@stratosphereomaha.com

- Billing Type:  Monthly  End-of-Schedule  
 Weekly  Other

Co-op Billing?  Yes  No If yes, co-op description: Estimate # 4234  
 Special Instructions: Governor of Wyoming

- Billing:  Standard Broadcast  Calendar Month  
Notary:  Yes  No

BILL SPON SPOT		CART CART	TC PC PC	PRI	LEN LEN	START DATE START DATE START DATE	END DATE END DATE END DATE	PROGRAM # START TIME	POSITION # END TIME	RATE RATE RATE GROSS	M	T	W	T	F	S	S
1	1	378	97	1	30	8/15/22	8/15/22	0600	1000	14.11	1						
1	2	378	97	1	30	7/25/22	7/29/22	0600	1000	14.11	2	1	2	1	2		
1	3	378	97	1	30	8/1/22	8/12/22	0600	1000	14.11	2	1	1	1	2		
1	4	378	97	2	30	7/25/22	8/12/22	1000	1800	10.88	2	2	2	1	2		
	5																
	6																
	7																
	8																
	9																
	10																

**TOTALS      UNITS      REVENUE**

BT= Billing Type-See Transaction Description List  
PC= Product Code 1-99 (See List)  
PRI= Priority Code (See List)

Spots & Programs 50 618.29

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Lisa Obermeyer, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Gordon

Authorized committee:

Friends of Mark Gordon, Campaign Address: PO Box 321, Buffalo, WY 82834

Agency requesting time (and contact information):

N/A

Stratosphere Media Group

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Wyoming

Date of election:

Primary: August 16, 2022

General

Primary

Treasurer of candidate's authorized committee:

Mickie Kauffman

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

<p><b>Candidate/Committee/Agency</b></p>	<p><b>Station Representative</b></p>
<p>Signature:</p> <p style="font-family: cursive; font-size: 1.2em;"><i>Lisa Obermeyer</i></p>	<p>Signature:</p> <p style="font-family: cursive; font-size: 1.2em;"><i>Elizabeth Kincaid</i></p>
<p>Name: Lisa Obermeyer</p>	<p>Name: Elizabeth Kincaid</p>
<p>Date of Request to Purchase Ad Time: 07/19/2022</p>	<p>Date of Station Agreement to Sell Time: 7/20/22</p>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency** \_\_\_\_\_

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 7/20/22

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason (optional): \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

Contract #:	<u>3121-003</u>	Station Call Letters:	<u>KRDE-AM</u>	Date Received/Requested:	<u>7/20/22</u>
Est. #:	<u>4234</u>	Station Location:	<u>Buckeye, Wyoming</u>	Run Start and End Dates:	<u>7/25/22 - 8/15/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPF.



**Sheridan Media**  
 P.O. Box 5086  
 Sheridan, WY  
 82801  
 307-672-7421

STRATOSPHERE MEDIA  
 1024 N. 121ST ST.  
 OMAHA, NE 68154

# KROE-AM Order Confirmation

**OrderID: 3121-003**

Sponsor: Friends of Mark Gordon  
 Product: Friends of Mark Gordon  
 Estimate/PO: 4234  
 AccountRep: House/political  
 BillingCycle: Calendar Month  
 InvoiceType: Detail Notarized Affidavit  
 Run Dates: 7/25/2022 - 8/15/2022  
 Items Ordered: 50  
 Ordered Amount: \$618.29  
 -Agency Commission: -\$92.74  
 Net Amount: \$525.55

## Scheduled Station(s): KROE-AM Governor of Wyoming

Printed 7/21/2022 9:13:02 AM

Page 1

Run Dates	Run Weeks	Run Times	Mon	Tue	We	Thu	Fri	Sat	Sun	Week Total	Length	Descripti	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 8/15/2022 - 8/15/2022	All Weeks	06:00 AM - 10:00 AM	1							1	:30	Spot		378	1	14.11	14.11
02 7/25/2022 - 7/29/2022	All Weeks	06:00 AM - 10:00 AM	2	1	2	1	2			8	:30	Spot		378	8	14.11	112.88
03 8/1/2022 - 8/12/2022	All Weeks	06:00 AM - 10:00 AM	2	1	1	1	2			7	:30	Spot		378	14	14.11	197.54
04 7/25/2022 - 8/12/2022	All Weeks	10:00 AM - 06:00 PM	2	2	2	1	2			9	:30	Spot		378	27	10.88	293.76

### Calendar Month Projected Billing:

Jul-22	210.80	Aug-22	407.49	Sep-22	0.00	Q3-2022	618.29
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Guaranteed \_\_\_\_\_ Accepted for KROE-AM \_\_\_\_\_ Confirmed Correct; Payment