



**KCBD-TV**  
**July 1- September 30**  
**3<sup>rd</sup> Quarter 2023**

## QUARTERLY LIST OF PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES 3<sup>rd</sup> Quarter 2023

The following issues were identified as significant and addressed by KCBD to serve the community and act in the public interest as set forth by the Federal Communications Commission.

**Community Development/Outreach/Awareness**-includes efforts to enhance the community and promote increased pride, special events, fundraising, revitalizing neighborhoods and volunteerism.

**Crime & Law Enforcement/First Responders**-Crime prevention, law enforcement matters, safety, community involvement.

**Economy**-local business matters, job opportunities, state of the economy and consumer issues. Innovations and developments in various industries.

**Education**-school safety, education standards, efforts to keep up with growth in the area, budget matters.

**Environmental/Weather Issues**-includes matters relating to soil, air, water, climate, and pollution in our community. Also, severe weather preparedness and safety on the South Plains.

**Government/Politics/Laws/Voting**-State, county and local political issues/events, profiles and headlines regarding political leaders and newsmakers. Also includes federal government issues.

**Health & Medical**-Health education and awareness, affordable healthcare, wellness, fitness and prevention.



## **SYNDICATED NEWS PROGRAMS THAT DEAL WITH COMMUNITY ISSUES**

Meet the Press

Sunday

9:30AM-10:30AM

*Meet the Press with Chuck Todd* is a syndicated weekly news program that offers political interviews and analysis of current events by elected officials and experts.

**Community Development/Outreach/Awareness**

<b>Issue</b>	<b>Date</b>	<b>Program</b>	<b>Segment</b>	<b>Summary</b>	<b>Duration</b>
Community Development	7/6/2023 9:59:00 PM	KCBD at 10	10P MEALS ON WHEELS & HOME INSTEAD	NEW RESEARCH FROM LUBBOCK'S "HOME INSTEAD" SHOWS THEY CONSUME FEWER MEALS A YEAR THAN SOMEONE WHO IS REGULARLY SOCIALLY ENGAGED. WITH THIS RESEARCH IN MIND, HOME INSTEAD PARTNERED UP WITH MEALS ON WHEELS TO SEE HOW THEY ARE NOT ONLY PROVIDING THESE OLDER ADULTS WITH NUTRITIOUS MEALS EVERYDAY...BUT TAKING THE TIME TO GET TO KNOW THEM.	00:00:22
Community Development	7/6/2023 9:59:00 PM	KCBD at 10	10P BBBS AWARD	THE AGENCY WAS RECOGNIZED BY THE BIG BROTHERS BIG SISTERS NATIONWIDE LEADERSHIP COUNCIL AS A '20-23 QUALITY AWARD' WINNER. THE ORGANIZATION IS A ONE-TO-ONE YOUTH MENTORING PROGRAM DEDICATED TO HELPING BUILD SELF-CONFIDENCE AND EMOTIONAL WELL BEING FOR KIDS. THE LUBBOCK GROUP WAS ONE OF 30 TO RECEIVE THE HONOR.	00:00:22

Community Development	7/1/2023 9:59:00 PM	KCBD at 10	4TH ON BROADWAY	A CHANCE FOR *ALL OF LUBBOCK TO CELEBRATE THE FOURTH IS COMING UP THIS WEEK. THE ANNUAL FOURTH ON BROADWAY CELEBRATION KICKS OFF AT 9-45 TUESDAY WITH THE BOLTON OIL PARADE STARTING AT BROADWAY AND AVENUE M..AND GOING THROUGH MACKENZIE PARK. INSIDE THE PARK WILL BE KIDS AREAS... OUTDOOR STAGES AND LIVE MUSIC... A FISHING TOURNAMENT... AND MORE.	00:00:36
Community Development	7/24/2023 9:59:00 PM	KCBD at 10	AMERICAN LEGION PATRIOT RIDERS FLAG DELIVERY	A CHAPTER OF THE AMERICAN LEGION FROM ABILENE BROUGHT IT HERE TO HONOR OUR PAST, PRESENT AND FALLEN VETERANS. SINCE 2009....THE NATION OF PATRIOTS HAS CARRIED A FLAG ACROSS ALL 50 STATES... IN ONLY 115 DAYS. THERE ARE THOUSANDS OF VETERANS IN OUR AREA..FOR THE RIDERS... IT IS A WAY TO SHOW THAT THERE IS ASSISTANCE WITHIN OUR COUNTY FOR VETERANS.	00:00:25

Community Development	7/24/2023 9:59:00 PM	KCBD at 10	miracle treat day	THAT'S WHEN PARTICIPATING DAIRY QUEENS DONATE A DOLLAR FROM EVERY BLIZZARD SOLD ON THAT DAY TO CHILDREN'S MIRACLE NETWORK. ACROSS THE SOUTH PLAINS, THAT DOLLAR FROM YOUR BLIZZARD STAYS HERE IN LUBBOCK TO HELP THE KIDS AT UMC CHILDREN'S HOSPITAL AND THOSE DOLLARS ADD UP. SO DON'T FORGET "MIRACLE TREAT DAY" IS COMING UP ON *THURSDAY.	00:00:20
Community Development	8/13/2023 10:00:00 PM	KCBD at 10	10P BTS LUBBOCK DREAM CENTER HAIRCUTS	WE TOLD YOU ABOUT THIS LAST WEEK. EVERY MONDAY HAIRDRESSERS FROM THE COMMUNITY TAKE THEIR OFF DAY FROM WORK TO CUT HAIR FOR FREE. THEY SAY IT'S WORTH IT JUST TO SEE THE SMILE ON THE KIDS FACES. IT'S AT THE LUBBOCK DREAM CENTER.	00:00:14

Community Development	8/13/2023 10:00:00 PM	KCBD at 10	10P BTS LUBBOCK DREAM CENTER HAIRCUTS	, "If I can come in and make their day better and they can look in the mirror and feel-good cause they maybe could go get it or afford it, but we can bless them with something special, that's important to me" THESE HAIRDRESSERS DEDICATE THEIR TIME TO HELP KIDS AND STRANGERS FEEL GOOD ABOUT THEMSELVES NO MATTER THEIR BACKGROUND OR HISTORY.	00:00:08
Community Development	8/31/2023 9:59:00 PM	KCBD at 10	10P CHILDREN'S HOME OF LBK SALON	MOST OF THE CHILDREN WHO LIVE THERE WERE MOVED THERE AFTER C-P-S RESCUED THEM FROM ABUSIVE OR NEGLIGENT CARE. LUKE MASON, A DIRECTOR ON THE CAMPUS, SAYS MORE OFTEN THAN NOT-- THE KIDS ARE TRAUMATIZED AND SUFFER A POOR SELF IMAGE. BUT HE SAYS ADDING THE NEW SALON IS A SMALL WAY TO GIVE THOSE KIDS A BIG BOOST OF CONFIDENCE AND SECURITY.	00:00:22



Community Development	9/10/2023 10:30:00 PM	KCBD at 10	PATRIOT DAY CEREMONY	LUBBOCK VFW IS HOSTING A PATRIOT DAY CEREMONY, TOMORROW, TO HONOR THE SACRIFICE OF THE HEROES OF 9/11... AS WELL AS FIRST RESPONDERS, AND THE MEN AND WOMEN WHO SERVED IN AFGHANISTAN FOR THE PAST 20 YEARS. THE CEREMONY STARTS AT NOON AT THE GAZEBO IN FRONT OF THE LUBBOCK COUNTY COURTHOUSE AT 904 BROADWAY.	00:00:19
Community Development	9/15/2023 9:59:00 PM	KCBD at 10	10P HABITAT BLITZ BUILD COMPLETE	VOLUNTEERS WORKED DAY IN AND DAY OUT FOR 12 DAYS STRAIGHT TO COMPLETE THIS YEAR'S HABITAT FOR HUMANITY BLITZ BUILD. Christie reeves says, "This has been a hard blitz, luckily no one went down from dehydration, we have had crazy rain which we needed, but we had storms and wind and hail coming through our job site"	00:01:48

## Crime & Law Enforcement/First Responders

Issue	Date	Program	Segment	Summary	Duration
Crime & Law Enforcement	7/4/2023 9:59:00 PM	KCBD at 10	10P LFR FIREWORK CITATIONS	IT IS *ILLEGAL TO LIGHT FIREWORKS WITHIN CITY LIMITS. LUBBOCK FIRE RESCUE HAS ALREADY REPORTED ISSUING TWO CITATIONS TO PEOPLE FOR POSSESSING FIREWORKS AND LIGHTING THEM WITHIN THE CITY. THAT AFTER THEY WERE SENT TO PUT OUT A FIRE AT A HOME IN THE 300 BLOCK OF ASPEN. A NEIGHBOR WAS ABLE TO GET IT OUT.	00:00:28
Crime & Law Enforcement	8/1/2023 9:59:00 PM	KCBD at 10	10P LUBBOCK CO SHERIFF BUDGET MTG	SHERIFF KELLY ROWE PRESENTED HIS CASE DURING THE COMMISSIONERS COURT BUDGET MEETING. HE SAYS HE WANTS TO ADD 21 DEPUTIES, WHICH WOULD INCLUDE MENTAL HEALTH SPECIALISTS. HE ALSO HOPES TO ADD SEVEN EMPLOYEES AT THE OVERCROWDED LUBBOCK COUNTY DETENTION CENTER. TWO OF THOSE POSITIONS WOULD BE PAID FOR BY COMMISSARY FUNDS.	00:00:27

Crime & Law Enforcement	9/12/2023 9:59:00 PM	KCBD at 10	10P CHIEF MITCHELL RESIGNATION	MITCHELL HAS SERVED AS LUBBOCK'S 23RD CHIEF OF POLICE SINCE 20-19. NO WORD YET ON WHAT LED TO HIS RESIGNATION...BUT THE ANNOUNCEMENT CAME AFTER NEARLY THREE-HOUR EXECUTIVE CITY COUNCIL SESSION THIS MORNING, REPORTEDLY DISCUSSING PERSONNEL MATTERS. CITY COUNCILMAN FOR DISTRICT FOUR STEVE MASSENGALE TOLD KCBD IT WAS NOT A COUNCIL DECISION.	00:00:30
Crime & Law Enforcement	9/12/2023 9:59:00 PM	KCBD at 10	10P CHIEF MITCHELL RESIGNATION	AGAIN, IT'S NOT YET KNOWN WHY CHIEF MITCHELL RESIGNED...BUT THERE HAS BEEN A LOT OF DISCUSSION...AND SEVERAL CITY COUNCIL MEMBERS RAISED CONCERN... ABOUT THE POLICE DEPARTMENT'S 9-1-1 SYSTEM. OUT OF 183-THOUSAND 9-1-1 CALLS TO LUBBOCK POLICE LAST YEAR... ROUGHLY *30-THOUSAND WERE "ABANDONED"...	00:00:38

## Economy

Issue	Date	Program	Segment	Summary	Duration
Economy	8/6/2023 10:00:00 PM	KCBD at 10	TEXAS SALES TAX HOLIDAY	IF YOU CAN'T MAKE IT TO THAT EVENT....YOU CAN SAVE MONEY THIS WEEK ON CLOTHES AND SCHOOL SUPPLIES FOR THE STATES SALES TAX HOLIDAY. IT STARTS FRIDAY AND RUNS TILL SUNDAY. YOU CAN GET ITEMS LIKE CLOTHING, SHOES, SCHOOL SUPPLIES AND BACKPACKS WITH OUT TAX.	00:00:15

## Education

Issue	Date	Program	Segment	Summary	Duration
Education	7/13/2023 9:59:00 PM	KCBD at 10	10P LUBBOCK LATINO SCHOLARSHIP LUNCH	THE CHAMBER PRESENTED THE STUDENTS WITH SCHOLARSHIPS TODAY...TO HELP THEM ACHIEVE THEIR EDUCATIONAL GOALS - WHETHER THAT'S GOING TO A TRADITIONAL COLLEGE OR TRADE SCHOOL. SCHOLARSHIP RECIPIENTS WERE CHOSEN THROUGH APPLICATIONS, WHICH WERE OPEN TO BOTH HOME, PUBLIC, AND PRIVATE SCHOOLERS. MAYOR TRAY PAYNE ALSO SPOKE AT THE PRESENTATION...	00:00:27

Education	7/25/2023 9:59:00 PM	KCBD at 10	10P LISD DRIVE THRU REGISTRATION ADV	PARENTS AND GUARDIANS CAN DRIVE THROUGH AT MONTEREY HIGH SCHOOL NEAR 50TH AND INDIANA FROM 7 TO 7. DISTRICT STAFF WILL BE AVAILABLE TO HELP WITH THE ONLINE REGISTRATION PROCESS, REQUIRED DOCUMENTATION, AND ANY QUESTIONS AS THE SCHOOL YEAR APPROACHES. NEW *AND *EXISTING LUBBOCK I-S-D STUDENTS MUST REGISTER FOR THE YEAR.	00:00:24
Education	7/22/2023 9:59:00 PM	KCBD at 10	BACK TO SCHOOL	GUESTS HAD THE OPPORTUNITY TO TAKE PHOTOS WITH MARIO AND LUIGI FROM 11 TO ONE TODAY...ALONG WITH THE CHANCE TO DONATE TO MARKET STREETS ANNUAL SCHOOL SUPPLY DRIVE. THE FUNDRAISER RUNS UNTIL AUGUST FIRST...BETWEEN NOW AND THEN GUESTS ARE ENCOURAGED TO DONATE AT THE REGISTER OF ANY UNITED SUPERMARKET, MARKET STREET, OR AMIGOS LOCATION AS THEY CHECK OUT.	00:00:42

Education	9/11/2023 9:59:00 PM	KCBD at 10	6P TALKINGTON DELIVERS TO FIRE STATIONS	SOME LUBBOCK I-S-D STUDENTS SHOWED THEIR GRATITUDE FOR OUR FIRST RESPONDERS TODAY. THE TALKINGTON SCHOOL FOR YOUNG WOMEN LEADERS DELIVERED CARDS AND SNACK BAGS TO EVERY FIRE STATION AND POLICE SUBSTATION IN LUBBOCK. THE MIDDLE AND HIGH SCHOOL STUDENTS PREPARED THESE GIFTS OVER THE WEEKEND. ORGANIZERS SAY IT'S AN IMPORTANT WAY TO INSTILL THE SPIRIT OF GIVING BACK BY SERVING.	00:00:23
Education	9/13/2023 9:59:00 PM	KCBD at 10	6P LCU RENAMING HONORS COLLEGE	L-C-U ANNOUNCED THE DONATION FROM THE J-E AND L-E MABEE FOUNDATION TODAY. THE DEAN OF THE HONORS COLLEGE, DOCTOR STACY PATTY, SAYS THIS FUNDING IS THE FIRST THAT GIVES IT... NOT ONLY A NAME... BUT *FUNDING FOR THE COLLEGE TO BOOST ITS STUDENTS. THE UNIVERSITY SAYS THE MONEY WILL MAINLY BE USED TO CREATE SCHOLARSHIPS... ...AND TO CREATE VARIOUS AC	00:00:26

Education	9/26/2023 9:59:00 PM	KCBD at 10	10P WAYLAND BAPTIST 10M IN GRANTS	WAYLAND BAPTIST REPORTS SECURING ALMOST 10 MILLION DOLLARS IN GIFTS AND GRANTS THIS FISCAL YEAR. THE RECORD 9- POINT-96 MILLION INCLUDES 6 MILLION IN GIFTS AND MORE THAN 3 AND A HALF MILLION IN FEDERAL GRANTS BENEFITING VETERANS, AND HISPANIC AND FIRST-GENERATION STUDENTS.	00:00:32
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### Environmental/Weather Issues

Issue	Date	Program	Segment	Summary	Duration
Environmental & Weather	7/2/2023 10:00:00 PM	KCBD at 10	10P COTTON ACRES PLANTED DOWN	THE U-S-D-A RELEASED ITS ESTIMATE FOR HOW MUCH COTTON HAS BEEN PLANTED FRIDAY. THE NUMBER FOR THIS YEAR IS SITTING AT A LITTLE MORE THAN 11 MILLION ACRES. THAT IS DOWN AROUND 19 PERCENT FROM LAST YEAR'S ALMOST 14 MILLION ACRES. I REPORTED A MONTH AGO THAT FARMERS WERE HAVING TO SWITCH TO OTHER COMMODITIES BECAUSE THE RAIN CAUSED THEM TO MISS PLANTING DEADLINES.	00:00:34

Environmental & Weather	8/4/2023 9:59:00 PM	KCBD at 10	10P HAY FARMERS IN DROUGHT	WE HAVE COVERED THE EFFECTS OF OUR AREA'S DROUGHT EXTENSIVELY. AREA FARMERS AND RANCHERS HAVE STRUGGLED FOR YEARS WITH THE LACK OF RAIN CAUSING A LACK OF PROFIT IN THEIR POCKETS. INPUT COSTS ARE HIGHER... YIELDS AND PRODUCTION HAVE DRASTICALLY DECREASED...CAUSING MANY PRODUCERS TO SWITCH TO OTHER COMMODITIES.	00:00:23
Environmental & Weather	8/4/2023 9:59:00 PM	KCBD at 10	10P HAY FARMERS IN DROUGHT	Ronnie Dowdle, hay farmer: "I always try to plan for the tough years, but these back-to-back years makes it a little harder to continue..." RONNIE DOWDLE HAS BEEN FARMING ON HIS 300-ACRE PROPERTY IN RIESEL FOR NEARLY 45 YEARS.	00:00:00
Environmental & Weather	9/6/2023 9:59:00 PM	KCBD at 10	10P HEAT AFFECTING CROPS	THOMAS KENNEDY FARMS IN SOUTH LUBBOCK COUNTY AND SAYS THE AMOUNT OF RAIN WE'VE HAD WOULDN'T BE IDEAL... BUT WOULD BE OKAY IF WE HAD SOME COOLER DAYS. KENNEDY SAYS ABOVE 95 DEGREES, DRYLAND COTTON NEEDS A LOT MORE RAIN. HE ADDS EVEN IF WE DID GET RAIN NOW ... THE COTTON MOST LIKELY WOULDN'T PULL	00:00:35



				THROUGH BECAUSE IT'S TOO LATE.	
Environmental & Weather	9/10/2023 10:30:00 PM	KCBD at 10	10P COTTON OUTLOOK	WE'VE TALKED TO PRODUCERS RECENTLY ABOUT THE DAMAGE THEY'RE ALREADY SEEING TO THEIR CROPS FROM DROUGHT CONDITIONS AND HIGH TEMPERATURES. INSURANCE COMPANIES WILL START MAKING THEIR TRIPS TO THE FIELD TO ASSESS DAMAGE THIS WEEK AND TAKE A BOLL COUNT. THEY'LL BE LOOKING AT WHAT PERCENTAGE OF A CROP A FARMER SHOULD BE ABLE TO HARVEST.	00:00:35
Environmental & Weather	9/15/2023 9:59:00 PM	KCBD at 10	10P STORM DAMAGE ACROSS LUBBOCK	THERE WERE DOWNED TREES AND FLOODING ACROSS LUBBOCK...AND IN BUFFALO SPRINGS LAKE, THERE WERE SOME CANYON WALLS WASHING OUT. SOME RESIDENTS TACKLED IT ON THEIR OWN CLEANING UP BRANCHES. IN SOME SITUATIONS, THE WHOLE TREE WAS DOWN. LAWN SERVICE EXPERTS SAY IF A TREE FALLS, IT'S BEST TO CALL A PROFESSIONAL SO NO ONE GETS HURT.	00:00:29

Environmental & Weather	9/25/2023 9:59:00 PM	KCBD at 10	WEATHER BALLOON IN THE SKY	WE'VE RECEIVED MULTIPLE MESSAGES ABOUT IT. WE BELIEVE IT IS A HIGH-ALTITUDE RESEARCH BALLOON... THOUGH WE CHECKED WITH THE NATIONAL WEATHER SERVICE AND THEY DIDN'T HAVE SPECIFIC IDENTIFICATION ON IT. WE'VE SEEN BALLOONS LIKE THIS BEFORE BE CONFIRMED AS A WEATHER BALLOON. IT WAS SEEN FLOATING WEST OF LUBBOCK.	00:00:29
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### Government/Politics/Laws/Voting

Issue	Date	Program	Segment	Summary	Duration
Government	9/3/2023 10:00:00 PM	KCBD at 10	TX DRUNK DRIVER CHILD SUPPORT	A NEW TEXAS LAW WILL REQUIRE CONVICTED DRUNK DRIVERS TO PAY CHILD SUPPORT IF THEY KILL A CHILD'S GUARDIAN...HOUSE BILL 393 WENT INTO EFFECT FRIDAY. IT SAYS THE CONVICTED DRUNK DRIVER WILL BE EXPECTED TO MAKE PAYMENTS TO THE CHILD UNTIL THE CHILD IS 18 YEARS OLD -- OR UNTIL THE CHILD GRADUATES FROM HIGH SCHOOL.	00:00:22

Government	9/18/2023 9:59:00 PM	KCBD at 10	6P TX VETERANS SERVICES GRANTS	THE THREE POINT SIX MILLION DOLLAR INVESTMENT WILL GO TO PROVIDERS ACROSS THE ABILENE AREA... THE SOUTH PLAINS... AND THE PANHANDLE. THAT INCLUDES MORE THAN HALF A MILLION DOLLARS TO STARCARE SPECIALITY HEALTH SERVICES FOR PEER SUPPORT AND FINANCIAL ASSISTANCE. IT IS ALSO INVESTING TWO HUNDRED THOUSAND DOLLARS INTO "THE REFUGE"... AN EQUINE THERAPY FACILITY.	00:00:39
Government	9/30/2023 9:59:00 PM	KCBD at 10	5P VFW CELEBRATES ANNIVERSARY	THE VETERANS OF FOREIGN WARS ORGANIZATION ORIGINALLY STARTED TO SERVE COMBAT VETERANS FROM THE SPANISH AMERICAN WAR AND THE BOXER REBELLION. NOW... IT HONORS SERVICE MEMBERS' LEGACIES DATING BACK TO THE REVOLUTIONARY WAR. BENNY GUERRERO, A MARINE AND THE LUBBOCK V-F-W'S CHIEF OF STAFF... SAYS THOSE GENERATIONS OF HARD WORK HAVE PROVIDED *TANGIBLE BENEFITS FOR VETERANS.	00:00:25

Government	9/30/2023 9:59:00 PM	KCBD at 10	5P VFW CELEBRATES ANNIVERSARY	GUERRERO says: "The Star-Spangled Banner became the national anthem in the 1930s, because of the VFW. Or the GI bill that extends that educational benefit to those veterans that came from the VFW; and most recently the PACT Act. We were in there full-bore and dedicated the last few years trying to get that advanced."	00:00:17
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### Health & Medical

Issue	Date	Program	Segment	Summary	Duration
Healthcare/Medical	7/3/2023 9:59:00 PM	KCBD at 10	sunscreen	LOTS OF WATER, CHAIRS AND SUNSCREEN. BUT IF YOU HAD IT LAST SUMMER... AND THE SUMMER BEFORE...IT MAY NOT BE WORKING FOR YOU ANYMORE. NOT ONLY DOES SUNSCREEN HAVE A SHELF LIFE...BUT A REPORT FROM THE MAYO CLINIC INDICATES SUNSCREEN IS SENSITIVE TO EXTREME TEMPERATURES.	00:00:28

Healthcare/Medical	7/3/2023 9:59:00 PM	KCBD at 10	burn tips	DR. JOHN GRISWOLD IS THE MEDICAL DIRECTOR AT THE BURN UNIT AT UMC. WITH THE POTENTIAL FOR BURNS TOMORROW...WHETHER FROM MISHANDLING FIREWORKS OR A BUMP INTO THE BARBQ GRILL... DR. GRISWOLD SUGGESTS WE SHOULD ALWAYS KEEP AN OINTMENT IN THE MEDICINE CABINET TO TREAT FIRST- AND SECOND-DEGREE BURNS AT HOME. THOSE ARE THE LOW-LEVEL BURNS.	00:00:41
Healthcare/Medical	7/5/2023 9:59:00 PM	KCBD at 10	united vaccines	AND YOUR KIDS ARE AGE 14 OR OLDER...YOU CAN GET STUDENT VACCINATIONS THROUGH THE PHARMACY AT ANY UNITED SUPERMARKET WITHOUT AN APPOINTMENT DURING PHARMACY HOURS.BUT BEFORE 6 PM.. AND NOT ON FRIDAYS.	00:00:13
Healthcare/Medical	7/5/2023 9:59:00 PM	KCBD at 10	vaccine clinic	... BEFORE THAT FIRST DAY OF CLASS FROM KINDERGARTEN THROUGH 12TH GRADE. TWO FREE IMMUNIZATION CLINICS WILL BE OFFERED BY THE CITY... ONE IN AUGUST AND ONE THIS SATURDAY. THESE VACCINE CLINICS ARE FREE TO ANY CHILD 6 MONTHS OR OLDER... WHO IS UNINSURED OR UNDERINSURED OR HAS MEDICAID OR CHIP.	00:00:25

Healthcare/Medical	7/21/2023 3 9:59:00 PM	KCBD at 10	LCU PRENATAL FAIR	MORE THAN A DOZEN LUBBOCK ORGANIZATIONS LIKE U- M-C... COVENANT... LUBBOCK IMPACT... AND MANY OTHER RESOURCES WILL ALL BE THERE...TO PROVIDE LOW-INCOME AND UNDER OR UNINSURED PREGNANT MOTHERS WITH INFORMATION ON CLASSES, MEDICAID AND ANYTHING A NEW MOM MIGHT NEED. IT'S FROM 9-30 TO 11-30 SATURDAY MORNING AT HODGES COMMUNITY CENTER NEAR 40TH AND UNIVERSITY.	00:00:22
Healthcare/Medical	8/1/2023 9:59:00 PM	KCBD at 10	amazon health care	THE AMAZON CLINIC ACTUALLY LAUNCHED LAST NOVEMBER. BUT TODAY, THE COMPANY ANNOUNCED THAT VIRTUAL CLINIC IS NOW AVAILABLE IN ALL 50 STATES AND WASHINGTON, D.C. IT OFFERS CUSTOMERS 24/7 ACCESS TO *TELEHEALTH TREATMENT ON ITS WEBSITE AND APP. AMAZON CLINIC DOES NOT ACCEPT INSURANCE...	00:00:30

Healthcare/Medical	8/2/2023 9:59:00 PM	KCBD at 10	AI and breast cancer	IT COULD HELP DOCTORS FIND MORE BREAST CANCERS. THAT'S ACCORDING TO A NEW REPORT IN THE JOURNAL, LANCET ONCOLOGY. RADIOLOGISTS IN SWEDEN STUDIED MORE THAN 80 THOUSAND MAMMOGRAMS... AND HALF WERE ALSO ANALYZED USING A-I.	00:00:29
Healthcare/Medical	8/4/2023 9:59:00 PM	KCBD at 10	Vaccines in the fall	"When you're inside the ventilation is different, people are closer together. So I think that's part of it." AND SINCE MOST PEOPLE HAVE NOT BEEN VACCINATION FOR A YEAR OR MORE...NUMEROUS PHARMACY CHAINS, INCLUDING C-V-S AND WALGREENS, SAY THEY EXPECT TO HAVE AN *UPDATED COVID-19 VACCINE AVAILABLE SOON.	00:00:40

Healthcare/Medical	8/5/2023 9:59:00 PM	KCBD at 10	AMIGOS HEALTH FAIR	AMIGOS GROCERY STORES ARE ALSO HELPING THE COMMUNITY GET READY FOR THE UPCOMING SCHOOL YEAR. FOUR DIFFERENT LOCATIONS IN LUBBOCK, PLAINVIEW, HEREFORD, AND AMARILLO HELD HEALTH FAIRS TODAY WITH FREE SCREENINGS AND BLOOD PRESSURE CHECKS... AS WELL AS BACK TO SCHOOL IMMUNIZATIONS FOR BOTH THOSE WITH AND WITHOUT INSURANCE.	00:00:30
Healthcare/Medical	8/6/2023 10:00:00 PM	KCBD at 10	FREE IMMUNIZATION CLINIC	THE PUBLIC HEALTH DEPARTMENT IS HOSTING A FREE COMMUNITY IMMUNIZATION CLINIC ON SATURDAY. IT IS OPEN TO ANY CHILD 6 MONTHS OR OLDER WHO IS ELIGIBLE FOR THE TEXAS VACCINES FOR CHILDREN PROGRAM. FAMILIES WITH PRIVATE INSURANCE CAN RECEIVE VACCINES FOR THEIR KIDS WHO ARE 14 YEARS OR OLDER. YOU MUST BRING THEIR MOST RECENT SHOT RECORD.	00:00:31



Healthcare/Medical	8/16/202 3 9:59:00 PM	KCBD at 10	back to school bugs	THIS IS THE TIME OF THE YEAR FOR BACK-TO-SCHOOL BUGS TO BE CIRCULATING AS KIDS MAKE NEW FRIENDS... AND REUNITE WITH OLD ONES...NOT TO MENTION THEY MAY USE THE SAME SCHOOL SUPPLIES OR SHARE LUNCH TREATS. DR. BRIAN PAYNE, CHIEF MEDICAL OFFICER OF THE CHILDREN'S HOSPITAL AT UMC SAYS THE BEST THING PARENTS CAN DO IS TEACH GOOD HYGIENE AT HOME.	00:00:23
Healthcare/Medical	9/12/202 3 9:59:00 PM	KCBD at 10	BLOOD SUPPLY	Dr. Baia Lasky, American Red Cross/"It has become challenging for us to meet demand of our hospitals." HERE IN LUBBOCK, WE'RE A LITTLE DIFFERENT IN THAT OUR LOCAL RED CROSS DOES NOT COLLECT BLOOD. INSTEAD, WE USE VITALANT AS OUR LOCAL BLOOD BANK. BUT BRANDON BAKER AT VITALANT SAYS THEY ARE ALSO FEELING THE SAME *CRITICAL SHORTAGE FOR BLOOD.	00:00:25

Healthcare/Medical	9/26/202 3 9:59:00 PM	KCBD at 10	free covid shots	THE LUBBOCK HEALTH DEPARTMENT IS PARTNERING WITH AREA PHARMACIES TO PROVIDE THE COVID VACCINE FOR FREE. THIS VACCINE HAS BEEN UPDATED TO FIGHT THE STRAIN THAT IS CIRCULATING NOW. CHECK WITH EITHER CVS, WALGREENS OR WALMART PHARMACIES FOR MORE INFORMATION. OR YOU CAN CALL THE HEALTH DEPARTMENT.	00:00:26
Healthcare/Medical	9/27/202 3 9:59:00 PM	KCBD at 10	SUICIDE GRANTS	THE DEPARTMENT OF HEALTH AND HUMAN SERVICES SAID IT HAS AWARDED 232-POINT-TWO MILLION DOLLARS IN GRANTS INTENDED FOR THE PREVENTION OF SUICIDE. MOST WILL GO TO HELP LOCAL COMMUNITIES BUILD WHAT THEY NEED TO MANAGE THE NATIONAL SUICIDE AND CRISIS LIFELINE...AND MAKE SURE THE RESOURCES ARE AVAILABLE IN EVERY COMMUNITY.	00:00:29

KCBD aired PSA's regarding community concerns.

- LBB7438 – Pass it On - Gratitude
  - Date: 7/1/23-9/30/23
  - Duration: 20
  - Aired Number of Spots: 12
- LBB7439 – Text Talk Crash - TEXT7030AH
  - Date: 7/1/23-9/30/23
  - Duration: 30
  - Aired Number of Spots: 63
- LBB7440 – Text Talk Crash - TEXT7030BH
  - Date: 7/1/23-9/30/23
  - Duration: 15
  - Aired Number of Spots: 88
- LBB7441 – High School Equivalency-When You Graduate 60
  - Date: 7/1/23-9/30/23
  - Duration: 60
  - Aired Number of Spots: 95
- LBB7442 – Ending Hunger-Full Effect 60
  - Date: 7/1/23-9/30/23
  - Duration: 60
  - Aired Number of Spots: 85
- LBB7443 – American Heart Association-Susan Lucci PSA 60
  - Date: 7/1/23-9/30/23
  - Duration: 60
  - Aired Number of Spots: 93
- LBB7444 – Elton John AIDS Foundation-End the AIDS Epidemic 60
  - Date: 7/1/23-9/30/23
  - Duration: 60
  - Aired Number of Spots: 86
- LBB7445 – Youth Advocate Programs, Inc-I'm Not Lost 60
  - Date: 7/1/23-9/30/23
  - Duration: 60
  - Aired Number of Spots: 82
- LBB7446 – High School Equivalency-When You Graduate 30
  - Date: 7/1/23-9/30/23
  - Duration: 30
  - Aired Number of Spots: 66
- LBB7447 – Ending Hunger-Full Effect 30
  - Date: 7/1/23-9/30/23
  - Duration: 30
  - Aired Number of Spots: 84
- LBB7448 – American Heart Association-Susan Lucci PSA 30
  - Date: 7/1/23-9/30/23

- Duration: 30
- Aired Number of Spots: 117
- LBB7449 – Elton John AIDS Foundation-End the AIDS Epidemic 30
- Date: 7/1/23-9/30/23
- Duration: 30
- Aired Number of Spots: 82
- LBB7450 – Youth Advocate Programs, Inc-I'm Not Lost 30
- Date: 7/1/23-9/30/23
- Duration: 30
- Aired Number of Spots: 66
- LBB7451 – High School Equivalency-When You Graduate 15
- Date: 7/1/23-9/30/23
- Duration: 15
- Aired Number of Spots: 64
- LBB7452 – Ending Hunger-Full Effect 15
- Date: 7/1/23-9/30/23
- Duration: 15
- Aired Number of Spots: 72
- LBB7453 – American Heart Association-Susan Lucci PSA 15
- Date: 7/1/23-9/30/23
- Duration: 15
- Aired Number of Spots: 66
- LBB7454 – Elton John AIDS Foundation-End the AIDS Epidemic 15
- Date: 7/1/23-9/30/23
- Duration: 15
- Aired Number of Spots: 62
- LBB7455 – Youth Advocate Programs, Inc-I'm Not Lost 15
- Date: 7/1/23-9/30/23
- Duration: 15
- Aired Number of Spots: 64