



KCBD-TV
April 1- June 30
2nd Quarter 2023

QUARTERLY LIST OF PROGRAMMING PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES 2nd Quarter 2023

The following issues were identified as significant and addressed by KCBD to serve the community and act in the public interest as set forth by the Federal Communications Commission.

Community Development/Outreach/Awareness-includes efforts to enhance the community and promote increased pride, special events, fundraising, revitalizing neighborhoods and volunteerism.

Crime & Law Enforcement/First Responders-Crime prevention, law enforcement matters, safety, community involvement.

Economy-local business matters, job opportunities, state of the economy and consumer issues. Innovations and developments in various industries.

Education-school safety, education standards, efforts to keep up with growth in the area, budget matters.

Environmental/Weather Issues-includes matters relating to soil, air, water, climate, and pollution in our community. Also, severe weather preparedness and safety on the South Plains.

Government/Politics/Laws/Voting-State, county and local political issues/events, profiles and headlines regarding political leaders and newsmakers. Also includes federal government issues.

Health & Medical-Health education and awareness, affordable healthcare, wellness, fitness and prevention.

Immigration-Illegal immigration into Texas and the South Plains region and the economic impact it brings.

SYNDICATED NEWS PROGRAMS THAT DEAL WITH COMMUNITY ISSUES

Meet the Press

Sunday

9:30AM-10:30AM

Meet the Press with Chuck Todd is a syndicated weekly news program that offers political interviews and analysis of current events by elected officials and experts.

Community Development/Outreach/Awareness

Issue	Date	Program	Segment	Summary	Duration
Community Development	4/1/2023 6:00:00 PM	KCBD at 6	PINWHEELS 4 PREVENTION	PINWHEELS NOW SURROUND THREE DIFFERENT UNITED LOCATIONS IN LUBBOCK. IT'S PART OF THE YEARLY "PINWHEELS FOR PREVENTION" DISPLAY FOR COMMUNITY PARTNERS OF LUBBOCK. APRIL IS NATIONAL CHILD ABUSE PREVENTION MONTH EVERY PINWHEEL REPRESENTS A VICTIM ON CHILD ABUSE OR NEGLECT. ACCORDING TO D-F-P-S THERE WERE 734 CONFIRMED CASES OF ABUSE IN LUBBOCK COUNTY LAST YEAR.	00:00:22
Community Development	4/12/2023 9:59:00 PM	KCBD at 10	LUBBOCK ARTS FESTIVAL	HOSTED BY UNITED SUPERMARKETS...THE ARTS FESTIVAL WILL BE HELD AT THE LUBBOCK MEMORIAL CIVIC CENTER ON SATURDAY AND SUNDAY. THE ART EXHIBITS WILL CENTER AROUND THE MUSICAL THEME "WORLD MUSIC STAGE"... AND WILL FEATURE CONCERTS FROM THE MAINES BROTHERS BAND AND PABLO ASLAN AND THE TEXAS TECH TANGO ORCHESTRA. TICKETS ARE FIVE DOLLARS FOR ADULTS.	00:00:26

Community Development	4/13/2023 9:59:00 PM	KCBD at 10	CASAS FOR CASA BUILD	Our advocates come in and they walk alongside them in this journey and help them navigate through the chaos and let them know, "A" you're not alone. "B" this is not permanent, and "C" we're with you for the long haul until you are back at home with your family or you're in a permanent loving home that's wanting to adopt you. PRE-SALES FOR THE CASAS FOR CASA RUN THROUGH MAY 30.	00:00:20
Community Development	4/13/2023 9:59:00 PM	KCBD at 10	10P LBK AQUARIUM PROJECT	"We will have exhibits on display. During our warm seasons we'll have traveling exhibits. Once a month we may do starfish or sea urchins, things that are very interactive for kids in the ocean. we'll even have that for this first phase." THE WORK CONTINUES TOMORROW...YOU ARE INVITED TO HELP FROM NINE TO THREE.	00:00:13
Community Development	4/16/2023 10:00:00 PM	KCBD at 10	10P FOOD TRUCKS AUTISM AWARENESS	Jennifer Hamrick says, "It funds our summer camps, it funds our clinic programs, it helps families get diagnosis for autism. Basically, most of the resources that we provide come from funds like this and community organizations that are able to donate to us." JENNIFER HAMRICK SAYS SHE'S THANKFUL TO THE STORE DIRECTOR OF WALMART, CARL CORONADO, FOR HOSTING THIS.	00:00:11

Community Development	4/12/2023 12:00:00 PM	KCBD at Noon	DUTCH BROS CASA	CASA STANDS FOR COURT-APPOINTED-SPECIAL-ADVOCATE... AND THESE VOLUNTEERS SPEAK FOR AND SUPPORT HUNDREDS OF CHILDREN ACROSS OUR AREA THAT ARE FACING ABUSE OR NEGLECT. DUTCH BROS SAYS THEY ARE WORKING TO CREATE A DIFFERENCE "ONE CUP AT A TIME." DRINKS AVAILABLE INCLUDE SPECIALTY COFFEE, SMOOTHIES, TEAS, LEMONADE, AND MORE.	00:00:24
Community Development	4/13/2023 12:00:00 PM	KCBD at Noon	BOYS N GIRLS CLUB AWARDS DINNER	THE BOYS & GIRLS CLUB WILL BE HOSTING AN AWARDS DINNER TONIGHT. DINNER STARTS AT 6:30 AT THE J-T & MARGARET TALKINGTON BOYS & GIRLS CLUB AND THEN AWARDS WILL BE HANDED OUT TO RECOGNIZE MEMBERS, VOLUNTEERS AND SPONSORS OF ALL THE FIVE CLUBS.	00:00:14
Community Development	4/13/2023 12:00:00 PM	KCBD at Noon	MONUMENTS MEN AND WOMEN	TEXAS TECH UNIVERSITY ALUM, COLONEL ANDREW SCOTT DEJESSE WILL BE GIVING A PRESENTATION ON THE MONUMENTS MEN AND WOMEN PROGRAM TONIGHT. THE PROGRAM IS DEDICATED TO PRESERVING AND PROTECTING THE CULTURAL HERITAGE OF NATIONS CURRENTLY IN WAR ZONES. THE PRESENTATION BEGINS AT SIX TONIGHT AT THE MUSEUM OF TEXAS TECH UNIVERSITY IN THE HELEN DEVITT JONES AUDITORIUM.	00:00:22

Community Development	4/13/2023 12:00:00 PM	KCBD at Noon	LITERACY LUBBOCK READ WITH LFR	AND ALSO HAPPENING SATURDAY AFTERNOON...LITERACY LUBBOCK IS HOSTING 'STORY TIME WITH LUBBOCK FIRE DEPARTMENT' ITS FROM TWO UNTIL FOUR AT THE SCIENCE SPECTRUM. THERE WILL BE BOOKS, CRAFTS AND SNACKS GIVEN OUT AND FIRE FIGHTERS WILL BE THERE WITH FIRE TRUCKS TO SAY HELLO TO THE KIDDOS.	00:00:17
Community Development	4/20/2023 9:59:00 PM	KCBD at 10	autism walk	WHY NOT JOIN THE ANNUAL AUTISM WALK ... TO RAISE MONEY FOR THE BURKHART CENTER FOR AUTISM EDUCATION AND RESEARCH. THAT'S FROM 2 TO 4 ON SUNDAY AT THE JOHN WALKER SOCCER COMPLEX ON THE TEXAS TECH CAMPUS. THAT'S AT 3901 10TH STREET. THE EVENT IS FREE... THANKS TO THE MANY GENEROUS SPONSORS.	00:00:24
Community Development	4/20/2023 12:00:00 PM	KCBD at Noon	UNSUNG HEROES AWARD CEREMONY	PROSPERITY BANK AND THE ROTARY CLUB OF METROPOLITAN LUBBOCK WILL CO-HOST THE 20TH ANNUAL UNSUNG HEROES AWARD CEREMONY TODAY. THE CEREMONY STARTS THIS AFTERNOON AT 5:30 IN THE PROSPERITY BANK CONFERENCE CENTER. MAYOR TRAY PAYNE WILL BE THERE TO RECOGNIZE AND AWARD THE FIRST RESPONDERS WHO SERVE THE LUBBOCK COMMUNITY.	00:00:19

Community Development	4/24/2023 12:00:00 PM	KCBD at Noon	CASAS FOR CASA	"CASAS FOR CASA" AT MARKET STREET KICKED OFF OVER THE WEEKEND AND WILL RUN THROUGH WEDNESDAY, MAY 31ST... THE EVENT IS GOING ON AT THE 98TH & QUAKER LOCATION...THERE YOU CAN PURCHASE RAFFLE TICKETS FOR THE OPPORTUNITY TO WIN A \$3,500 MASTERCARD GIFT CARD... OR A CUSTOM-BUILT PLAYHOUSE, DOGHOUSE, OR STORAGE BUILDING DONATED BY LOCAL COMMUNITY MEMBERS.	00:00:30
Community Development	4/28/2023 12:00:00 PM	KCBD at Noon	WALK A MILE IN HER SHOES	A LOCAL ORGANIZATION KNOWN AS "VOICE OF HOPE" IS HOSTING IT'S ANNUAL "WALK IN HER SHOES 2023". IT TAKES PLACE TOMORROW AT CLAPP PARK HERE IN LUBBOCK FROM NOON TO 3 O'CLOCK...THE EVENT IS IN SUPPORT OF ENDING SEXUAL VIOLENCE... AND THOSE PARTICIPATING ARE ENCOURAGED TO WEAR HIGH HEELS, BUT IT IS OPTIONAL. EVERYONE IS INVITED TO PARTICIPATE.	00:00:22
Community Development	4/28/2023 12:00:00 PM	KCBD at Noon	LUBBOCK LIONS KIDS FISH	THE LUBBOCK LIONS CLUB IS HOSTING ITS 10-TH ANNUAL KIDSFISH. IT KICKS OFF TOMORROW MORNING AT 7 AND LASTS UNTIL ONE AT MACKENZIE PARK... YOU CAN PRE-REGISTER ONLINE AT KIDS-FISH-LUBBOCK-DOT-COM.	00:00:12

Community Development	5/5/2023 9:59:00 PM	KCBD at 10	MARCH OF DIMES	THAT'S AN ANNUAL EFFORT TO RAISE MONEY FOR THE MARCH OF DIMES IN THE FIGHT AGAINST BIRTH DEFECTS. THE WALK BEGINS AT THE AMERICAN WINDMILL MUSEUM AT 11...BUT YOU ARE ASKED TO BE THERE BY 9 O'CLOCK FOR REGISTRATION. THIS IS A FUN, FAMILY EVENT WITH ACTIVITIES FOR KIDS... INFORMATION FOR ADULTS...AND A HEALTHY WALK AROUND CANYON LAKES	00:00:21
Community Development	5/19/2023 9:59:00 PM	KCBD at 10	10P MEALS ON WHEELS PET PROGRAM	MEALS ON WHEELS PARTNERED WITH THE TEXAS VETERINARY MEDICAL FOUNDATION LAST YEAR... TO START A WELLNESS PROGRAM IN ADDITION TO THEIR PET PROGRAM DELIVERING PET FOOD TO THEIR ANIMALS EVERY OTHER WEEK. THE WELLNESS PROGRAM WILL TAKE PETS TO THE VET FOR CHECK UPS... VACCINES.. AND PREVENTIVE TREATMENTS AT NO COST TO THE MEALS ON WHEELS CLIENTS.	00:00:21
Community Development	5/20/2023 9:59:00 PM	KCBD at 10	PARK CLEAN UP DAY	THE EVENT WAS FROM 9 TO 12 THIS MORNING. "MOUNTAIN HIDEAWAY" AND "GOOD STUFF L-B-K" HOSTED THE EVENT ALONG WITH OTHER LOCAL BUSINESSES. THE GOAL WAS TO CLEAN UP THE HIKING AND BIKING TRAILS AT MAE SIMMONS PARK AFTER THE RECENT STORMS. "KEEP LUBBOCK BEAUTIFUL" AND "GOOD EARTH RECYCLING" PROVIDED CLEANING	00:00:26

				SUPPLIES INCLUDING RECYCLING BAGS AND GLOVES.	
Community Development	5/20/2023 9:59:00 PM	KCBD at 10	PARK CLEAN UP DAY	People come out and hike and bike and fish and kayak canoe and stand-up paddleboard. We're just hoping to keep it clean and keep it fresh and we want more people to know that there's lots to do outside in our beautiful flat city. JONES SAYS BETWEEN 50 AND 60 VOLUNTEERS SHOWED UP THIS MORNING...AND HE EXPECTED TO REMOVE A COUPLE THOUSAND POUNDS OF TRASH FROM THE TRAILS.	00:00:08
Community Development	6/11/2023 10:00:00 PM	KCBD at 10	MUNICIPAL COURT RIBBON CUTTING	THE CITY OF LUBBOCK IS CELEBRATING THE OPENING OF ITS NEW MUNICIPAL COURT LOCATION. THE NEW BUILDING IS PART OF THE 60 MILLION DOLLAR PUBLIC SAFETY IMPROVEMENT PROJECT. IT'S LOCATED JUST WEST OF CITIZENS TOWER AT 14TH AND AVENUE L. THE CITY'S MUNICIPAL COURT AND PROSECUTING ATTORNEY'S OFFICE WILL HOST A RIBBON CUTTING FOR THE BUILDING THURSDAY MORNING.	00:00:22

Community Development	6/11/2023 10:00:00 PM	KCBD at 10	10P FOOD TRUCK ALLEY RETURNS ADV	IF YOU'RE LOOKING FOR A GOOD PLACE TO GRAB SOME LUNCH THIS TUESDAY... THE CITY'S FOOD TRUCK ALLEY IS BACK FOR THE SUMMER. LOCAL FOOD TRUCKS GATHER AT THE CIVIC CENTER ONCE A MONTH DURING LUNCH FROM 11 TO 2. THE FIRST EVENT IS THIS TUESDAY AND THE NEXT IS TUESDAY, JULY 18TH.	00:00:23
-----------------------	-----------------------------	---------------	-------------------------------------	--	----------

Crime & Law Enforcement/First Responders

Issue	Date	Program	Segment	Summary	Duration
Crime & Law Enforcement	4/27/2023 12:00:00 PM	KCBD at Noon	LPD AWARDS CEREMONY	ITS STARTS AT THREE THIS AFTERNOON ON THE 2ND FLOOR AUDITORIUM OF THE LPD HEADQUARTERS. THE CEREMONY WILL AWARD OFFICERS WHO GO ABOVE AND BEYOND THE CALL OF DUTY. IT WILL ALSO RECOGNIZE CITIZENS AND GROUPS TO HELP LAW ENFORCEMENT APPREHEND CRIMINALS.	00:00:15
Crime & Law Enforcement	5/15/2023 9:59:00 PM	KCBD at 10	10P CLICK IT OR TICKET	Ruby Martinez says, "May 22nd through June 4 Texas law enforcement will step up enforcement of the state's seatbelt and child car seat laws as part of the annual "click it or ticket campaign." A SEATBELT VIOLATION	00:00:05

				CAN RESULT IN A FINE AND A COURT COST OF UP TO 200 DOLLARS.	
Crime & Law Enforcement	5/15/2023 9:59:00 PM	KCBD at 10	LPD OP BLUE HEART TRAFFICKING	BACK HERE IN LUBBOCK...POLICE ARE TALKING WITH TWO NEW... POTENTIAL VICTIMS OF HUMAN TRAFFICKING. DETECTIVES FOUND THEM DURING A TARGETED PATROL FRIDAY... CALLED OPERATION "BLUE HEART". SPECIAL OPERATIONS INVESTIGATORS WORKED WITH STATE TROOPERS AND THE FIRE DEPARTMENT TO ARREST 13 PEOPLE FOR PROSTITUTION-RELATED CRIMES.	00:00:29
Crime & Law Enforcement	6/18/2023 10:00:00 PM	KCBD at 10	TXDOT CARSEAT CHECKUP ADV	TEXAS DEPARTMENT OF TRANSPORTATION IS HOSTING A CHILD CAR SEAT CHECKUP THIS WEEK. CERTIFIED CAR SEAT TECHNICIANS WILL BE AT SMITH AUTO FAMILY IN SLATON ON THURSDAY FROM 3 TO 5 IN THE AFTERNOON. THEY WILL TEACH YOU HOW TO DETERMINE IF YOUR CHILD IS IN THE RIGHT SEAT FOR THEIR AGE AND SIZE.	00:00:22

Economy

Issue	Date	Program	Segment	Summary	Duration
Economy	4/3/2023 12:00:00 PM	KCBD at Noon	CAR PRICES	NUMBERS FROM THE BUREAU OF LABOR STATISTICS SHOWS CAR PRICES ARE CLIMBING HIGHER AND FASTER SINCE 20-20 THAN ANY OTHER POINT IN THE LAST 35 YEARS. AND SHOWS INFLATION FOR USED CARS IS GETTING BETTER IN THE LAST FEW MONTHS. THE AVERAGE PRICE OF A NEW CAR HAS GONE UP ALMOST 12-THOUSAND DOLLARS IN THE PAST FIVE YEARS.	00:00:28
Economy	4/11/2023 12:00:00 PM	KCBD at Noon	WORFORCE JOB FAIR TUES	AND WORKFORCE SOLUTIONS SOUTH PLAINS IS HOSTING A JOB FAIR TODAY. IT STARTED AT TEN... AND LASTS UNTIL 2.... AT THE LUBBOCK MEMORIAL CIVIC CENTER. THERE WILL BE EMPLOYERS FROM THROUGHOUT THE SOUTH PLAINS REGION READY TO SEE YOUR RESUME. IT'S FREE AND YOU DON'T HAVE TO REGISTER BEFOREHAND.	00:00:17
Economy	4/13/2023 12:00:00 PM	KCBD at Noon	POSTAGE STAMP PRICE RISE?	THE U-S POSTAL SERVICE TOLD REGULATORS EARLIER THIS WEEK....IT PLANS TO INCREASE THE PRICE OF FIRST-CLASS STAMPS FROM 63 TO 66-CENTS. IF APPROVED, THE CHANGE WOULD TAKE PLACE IN JULY. THE POSTAL SERVICE SAYS THE INCREASE IS NECESSARY TO OFF-SET RISING OPERATING	00:00:20

				EXPENSES. THE AGENCY EXPECTS TO LOSE 4.5 BILLION DOLLARS THIS YEAR.	
Economy	4/14/2023 12:00:00 PM	KCBD at Noon	IRS FREE FILE	SABRINA FONSECA, A SOCIAL MEDIA MANAGER FROM MIAMI, SAYS SHE FILED HER FEDERAL TAXES AT NO COST FOR THE FIRST TIME THIS YEAR. S/ Sabrina Fonseca/ Used Free IRS Filing Service "I chose tax act, and i did the process very easy, very similar to turbotax. But it was 100% free." SHE'S PART OF A SMALL GROUP USING THE IRS'S LITTLE KNOWN FREE FILE SERVICE. ONLY 2% USED IT LAST YEAR.	00:03:22
Economy	4/30/2023 10:00:00 PM	KCBD at 10	ELECTRIC COMPETITION MEETING	COUNCILMEMBERS MARK MCBRAYER AND LATRELLE JOY ARE HOSTING A COMMUNITY MEETING REGARDING ELECTRIC COMPETITION TOMORROW EVENING. IT'S FROM 5-30 TO 7 AT THE CARDWELL WELCOME CENTER ON THE LUBBOCK CHRISTIAN UNIVERSITY CAMPUS. REPRESENTATIVES FROM LP&L WILL BE THERE TO ANSWER QUESTIONS ABOUT PICKING A NEW ELECTRIC PROVIDER WHEN COMPETITION OPENS UP LATER THIS YEAR.	00:00:22

Education

Issue	Date	Program	Segment	Summary	Duration
Education	5/1/2023 9:59:00 PM	KCBD at 10	FOUNDATION OF WEST TX SCHOLARSHIP	THE COMMUNITY FOUNDATION OF WEST TEXAS AWARDED THESE HIGH SCHOOL SENIORS A TOTAL OF 180- THOUSAND DOLLARS TODAY...IT IS THE PRESTIGIOUS DON AND SYBIL HARRINGTON SCHOLARSHIP. ONE FRENSHIP SENIOR...ONE MONTEREY SENIOR... AND SEVEN LUBBOCK HIGH SENIORS WERE CHOSEN. CONGRATS TO ALL OF YOU... AND WE WISH YOU TE BEST.. IN THE NEXT CHAPTER OF YOUR LIFE.	00:00:21
Education	4/30/2023 10:00:00 PM	KCBD at 10	10P LEMONADE DAY BIG SQUEEZE AT UNITED	IT'S AN EFFORT TO REGISTER MORE KIDS FOR THE EVENT. LEMONADE DAY HELPS YOUNG KIDS LEARN ABOUT BUSINESS AT AN EARLY AGE... AS WELL AS GIVING BACK TO THE COMMUNITY. DURING THE LEAD UP TO THE BIG DAY...KIDS WENT TO THE BANK TO TAKE OUT A LOAN FOR THEIR LEMONADE STAND... THEY CAMPAIGN FOR THEIR STAND... AND BUILD IT FROM SCRATCH.	00:00:23

Education	5/9/2023 9:59:00 PM	KCBD at 10	10P FRENSHIP ISD FREE SUMMER MEALS	THIS IS THE SIXTH YEAR OF FRENSHIP'S TIGER BITES SUMMER FEEDING PROGRAM. IT PROVIDES FREE LUNCH FOR STUDENTS 18 AND YOUNGER. STARTING JUNE 5TH STUDENTS IN LUBBOCK AND WOLFFORTH CAN GET A MEAL FROM THE DESIGNATED FEEDING LOCATIONS. ALL KIDS ARE WELCOME, AND DON'T HAVE TO BE A FRENSHIP I-S-D STUDENT.	00:00:29
Education	5/19/2023 9:59:00 PM	KCBD at 10	10P LISD FOOD TRUCK	Lori Johnson says, 'We get to do fun and new menu items and give them something different and everything is free for students so that's the cool thing and they really respond well to that.' WHILE THE STUDENTS ENJOY SUMMER BREAK..THE FOOD TRUCK WILL BE BUSY PROVIDING SUMMER MEALS TO THOSE WHO MIGHT NOT KNOW WHERE THEIR NEXT MEAL IS COMING FROM.	00:00:15
Education	5/25/2023 9:59:00 PM	KCBD at 10	10P LISD SUMMER FOOD PROGRAM	SEVEN L-I-S-D CAMPUSES WILL OFFER FREE MEALS TO CHILDREN AND TEENS OVER THE SUMMER REGARDLESS OF WHETHER THEY'RE A STUDENT. ACCORDING TO THE SOUTH PLAINS FOOD BANK..71 PERCENT OF THE DISTRICT'S STUDENTS FACE FOOD INSECURITY. THIS PROGRAM ENSURES NO CHILD WILL GO	00:00:24

				WITHOUT. IT STARTS JUNE 5-TH.	
Education	6/23/2023 9:59:00 PM	KCBD at 10	10P SPC RIBBON CUTTING	SAM STOCK ALERRT REGIONAL MANAGER: This is kind of monumental because this is the first regional training center in the state. THE NEW ACTIVE SHOOTER TRAINING FACILITY IS A PRODUCT OF THE PARTNERSHIP BETWEEN SOUTH PLAINS COLLEGE AND TEXAS STATE UNIVERSITY. TEXAS HAS EXPERIENCED NEARLY 130 MASS SHOOTINGS THIS YEAR...MAKING LUBBOCK THE PERFECT PLACE FOR OFFICERS TRAINING.	00:00:00

Environmental/Weather Issues

Issue	Date	Program	Segment	Summary	Duration
Environmental & Weather	5/1/2023 9:59:00 PM	KCBD at 10	10P SAVING ELECTRICITY USAGE	L-P-AND-L SAYS WHEN THE A-C HAS TO WORK OVERTIME... THERE ARE SOME IMPORTANT STEPS WE CAN TAKE TO LOWER THE COSTS. SIMPLE THINGS LIKE UNPLUGGING CORDS FROM OUTLETS... TURNING OFF ANY UNNECESSARY LIGHTS...AND CLOSING THE BLINDS TO KEEP THE HEAT FROM THE SUN OUTSIDE INTEAD OF INSIDE YOUR HOME.	00:00:23

Environmental & Weather	5/26/2023 9:59:00 PM	KCBD at 10	10P COTTON FARMERS INPUT ON RAIN	AN ANSWER TO A FARMERS' PRAYERS. Thomas Kennedy says, "A lot of prayers, I mean it's a saving grace and it's got a little pep in all our steps." RECENT RAIN MOVING ACROSS THE SOUTH PLAINS IS SOMETHING THOMAS KENNEDY SAID HE HASN'T SEEN IN A LONG TIME. Thomas Kennedy says, "To see it on the radar and see that little wall coming through like it has back in th	00:01:47
Environmental & Weather	5/30/2023 9:59:00 PM	KCBD at 10	10P SUMMER POOL SAFETY	IT'S IMPORTANT TO STAY SAFE AROUND POOLS AND BODIES OF WATER. ANYTHING CAN HAPPEN IN A BLINK OF AN EYE, SO THATS WHY THE NUMBER ONE RULE IS TO ALWAYS HAVE A SWIMMING BUDDY OR A SUPERVISOR. AND IF YOU OR YOUR CHILD ARE AN INEXPERIENCED SWIMMER, PARKER GORE WITH THE YWCA SAYS YOU SHOULD SEEK OUT SWIMMING LESSONS...	00:00:21
Environmental & Weather	6/7/2023 9:59:00 PM	KCBD at 10	10P LFR SUMMER FIRE SAFETY	Delgado says, "There has been a high influx of dumpster fires in the past, in the event you are going to use charcoal what we suggest is you keep it in that barbecue pit or some type of container that is non combustibile like a metal bucket." L-F-R SAYS WHENEVER YOU USE AN OUTDOOR GRILL, MAKE	00:00:12

				SURE YOU HAVE A WATER HOSE ON HAND...	
Environmental & Weather	6/8/2023 9:59:00 PM	KCBD at 10	water safety event	UMC CHILDREN'S HOSPITAL IS SPONSORING A WATER SAFETY EVENT THIS WEEKEND TO HELP PREVENT THAT KIND OF TRAGEDY. THE THIRD ANNUAL WATER SAFETY EVENT PROVIDES *FREE ADMISSION TO WATER RAMPAGE SATURDAY EVENING WITH A COMBINED FOCUS ON FUN... AND EDUCATION. THERE WILL BE CPR TRAINING AND FIRST REPONDER TRUCK TOURS.	00:00:39
Environmental & Weather	6/12/2023 9:59:00 PM	KCBD at 10	6P HIGH WATER AND MOSQUITOS	REMEMBER THAT MOSQUITOS CAN CARRY DISEASES LIKE WEST NILE VIRUS AND THE ZIKA VIRUS...SO HERE ARE SOME WAS YOU CAN "FIGHT THE BITE." USE INSECT REPELLENT AND MAKE SURE THE ACTIVE INGREDIENT DEET IS IN IT. THE HIGHER THE PERCENTAGE THE LONGER IT LASTS. WEAR LONG-SLEEVED SHIRTS AND PANTS... AND AVOID STAYING OUTSIDE AT DAWN OR DUSK.	00:00:36

Environmental & Weather	6/24/2023 9:59:00 PM	KCBD at 10	EXTREME HEAT SAFETY	<p>EARLIER THIS WEEK - WE TOLD YOU ABOUT THE DANGERS OF EXTREME HEAT. LUBBOCK HOSPITALS ARE ALREADY REPORTING MORE CASES OF DEHYDRATION... HEAT EXHAUSTION... AND HEAT STROKE. ONE OF THE MOST IMPORTANT WARNING SIGNS TO LOOK OUT FOR IS WHEN SOMEONE STOPS SWEATING. HEALTH EXPERTS SAY THAT MEANS THE BODY HAS EXPENDED ALL ITS WATER AND IS ABOUT TO SHUT DOWN.</p> <p>KENDALL: "cause heat stroke can lead to your brain and heart and everything else kind of shutting down and not being able to function correctly and that could lead to death"</p> <p>EXPERTS SAY THE BEST DEFENSE AGAINST HEAT-RELATED ILLNESS IS COOL, CLEAN WATER... AND TO AVOID BEING OUTSIDE FOR LONG PERIODS OF TIME.</p>	00:00:23
-------------------------	-------------------------	---------------	------------------------	--	----------

Government/Politics/Laws/Voting

Issue	Date	Program	Segment	Summary	Duration
Government	4/12/2023 12:00:00 PM	KCBD at Noon	TX SCHOOL SAFETY BILL	THE TEXAS HOUSE IS CONSIDERING A SCHOOL SAFETY BILL CO-AUTHORED BY LUBBOCK REPRESENTATIVE DUSTIN BURROWS. IT WOULD REQUIRE ALL PUBLIC SCHOOLS TO HAVE AN ARMED GUARD ON CAMPUS.	00:00:11

Health & Medical

Issue	Date	Program	Segment	Summary	Duration
Healthcare/Medical	4/1/2023 6:00:00 PM	KCBD at 6	HEALTHCARE PATHWAY	THE HEALTHCARE PATHWAYS EVENT WAS THIS MORNING... IT'S A PARTNERSHIP BETWEEN HILL AND IOPPOLO ORAL AND DENTAL IMPLANT SURGERY OF LUBBOCK... AND L-I-S-D. IT WAS OPEN TO STUDENTS OF ALL AGES FROM ALL SCHOOL DISTRICTS TO GET TIPS ON HOW TO PREPARE FOR A CAREER IN HEALTHCARE.	00:00:26

Healthcare/Medical	4/17/2023 9:59:00 PM	KCBD at 10	melanoma vaccine	AND THIS SHOULD SOUND FAMILIAR AFTER ALL THE HEADLINES ABOUT USING A NEW M-RNA VACCINE TO FIGHT COVID. SCIENTISTS SAY EVEN BEFORE COVID, THEY WERE EXPERIMENTING WITH THAT SAME TECHNOLOGY TO FIGHT CANCER....AND HAVE SINCE LEARNED THAT BY ADDING AN M-RNA CANCER VACCINE TO STANDARD TREATMENT, THEY REDUCED THE CHANCES FOR MELANOMA.	00:00:38
Healthcare/Medical	4/11/2023 12:00:00 PM	KCBD at Noon	COVENANT BLUE RIBBONS	THERE ARE 734 RIBBONS... AND TWO WHITE KITES... REPRESENTING THE TWO CHILDREN WHO DIED FROM ABUSE OR NEGLECT IN 2022 DURING THE CEREMONY... DOCTORS ALSO RECOGNIZED DOCTOR PATTI PATTERSON, WHO HAS SPENT HER CAREER TREATING AND ADVOCATING FOR VICTIMS OF CHILD ABUSE.	00:00:16

Healthcare/Medical	4/20/2023 9:59:00 PM	KCBD at 10	MEDICATION CLEAN OUT	A CHANCE FOR YOU TO GET RID OF OLD, EXPIRED OR UNUSED MEDICATION AND LET THE EXPERTS DISPOSE OF IT PROPERLY. IT'S AN EFFORT TO FIGHT DRUG ABUSE...AND PROTECT THE ENVIROMENT BY NOT THROWING OR FLUSHING IT AWAY. THE MEDICATION CLEAN OUT IS A DRIVE-THRU, DROP-OFF THIS SATURDAY FROM 10 TO TWO IN THE PARKING LOT AT TTUHSC PHYSICIANS MEDICAL PAVILION AT 3601 4TH STREET	00:00:30
Healthcare/Medical	4/24/2023 9:59:00 PM	KCBD at 10	DOG SNIFFING COVID	A NEW STUDY SHOWS THAT DOGS ARE PRETTY GOOD AT DETECTING INFECTIONS... INCLUDING COVID. RESEARCHERS IN CALIFORNIA TRAINED TWO LABRADOR RETRIEVERS AND TOOK THEM TO 27 SCHOOLS TO SNIFF FOR VOLATILE ORGANIC COMPOUNDS ON PEOPLE'S ANKLES. TURNS OUT... THE DOGS COULD IDENTIFY 85 INFECTIONS AND RULE OUT MORE THAN 34-HUNDRED OTHERS.	00:00:32

Healthcare/Medical	4/20/2023 12:00:00 PM	KCBD at Noon	MEDICATION CLEANOUT TEXAS TECH	THIS WEEKEND....TEXAS TECH UNIVERSITY HEALTH SCIENCES CENTER WILL HOST ITS SPRING MEDICATION CLEANOUT. SATURDAY'S EVENT IS A WAY FOR PEOPLE TO PROPERLY DISPOSE OF EXPIRED, UNWANTED OR UNNECESSARY MEDICATIONS. THE CLEAN OUT IS AN EFFORT TO GET THESE MEDICATIONS OFF THE STREET AND OUT OF THE HANDS CHILDREN WHO MAY MISUSE THEM.	00:00:33
Healthcare/Medical	4/25/2023 12:00:00 PM	KCBD at Noon	COVID SMELLING DOGS IN SCHOOLS	RESEARCHERS IN CALIFORNIA TRAINED TWO LABRADOR RETRIEVERS TO SNIFF FOR VOLATILE ORGANIC COMPOUNDS ON PEOPLE'S ANKLES. THEY BROUGHT THEM TO 27 SCHOOLS AND IT TURNS OUT... THE DOGS DETECTED 85 INFECTIONS AND RULED OUT MORE THAN 34-HUNDRED OTHERS. BUT... THE DOGS ALSO ALERTED TO 383 FALSE POSITIVES... AND MISSED 18 INFECTIONS.	00:00:31

Healthcare/Medical	4/25/2023 12:00:00 PM	KCBD at Noon	MENTAL HEALTH AND POOR WORKING CONDITIONS	THE C-D-C SAYS ABOUT ONE IN 37 WORKING ADULTS EXPERIENCED SERIOUS PSYCHOLOGICAL DISTRESS IN 20-21. SOME EXPERIENCED NEGATIVE FEELINGS SO SEVERE THAT IT IMPAIRED SOCIAL AND OCCUPATIONAL FUNCTIONING AND REQUIRED TREATMENT. ACCORDING TO THE REPORT-- PEOPLE WORKING THE NIGHT SHIFT WERE TWICE AS LIKELY TO REPORT SERIOUS PSYCHOLOGICAL DISTRESS THAN THOSE ON DAY SHIFTS	00:00:38
Healthcare/Medical	4/26/2023 9:59:00 PM	KCBD at 10	ALS Drug	THERE IS NEW HOPE... NOW THAT THE FOOD AND DRUG ADMINISTRTION HAS GRANTED ACCELERATED APPROVAL OF A DRUG THAT PROVIDES NEW TREATMENT FOR A SPECIFIC KIND OF ALS...BEFORE SYMPTOMS APPEAR. THE DRUG MADE BY BIOGEN IS CALLED TOFERSEN... AND IT'S THE FIRST DRUG TO FIGHT AN *INHERITED FORM OF THE DISEASE.	00:00:30

Healthcare/Medical	4/27/2023 9:59:00 PM	KCBD at 10	COVENANT MEDICAID ENROLLMENT	*EXPANDED *MEDICAID BENEFITS ENACTED DURING THE PANDEMIC EXPIRE ON MAY 11TH. NOW, PATIENTS WILL HAVE TO GO THROUGH THE REAPPLICATION PROCESS FOR THE FIRST TIME IN 3 YEARS... TO DETERMINE IF THEY QUALIFY FOR COVERAGE. THIS SATURDAY... COVENANT IS HOSTING AN INFORMATION SESSION AT THE GUADALUPE SOMERVILLE COMMUNITY CENTER TO HELP WITH THE MEDICAID RENEWAL.	00:00:24
Healthcare/Medical	5/1/2023 9:59:00 PM	KCBD at 10	Melanoma Monday	"See if there's anything that looks irregular. See if there's anything that catches your eye because it has multiple colors because it has a border that's shaped in an irregular way, maybe something larger than your other growths." A BIG RISK FACTOR IS SUN EXPOSURE... WHETHER IT'S SHORT TERM OR LONG TERM... ALONG WITH	00:00:27

				INDOOR TANNING BEDS.	
Healthcare/Medical	5/2/2023 9:59:00 PM	KCBD at 10	loneliness	THE SURGEON GENERAL RELEASED AN 80 PAGE ADVISORY TODAY THAT DESCRIBES ANOTHER EPIDEMIC WE ARE FACING.... WITH AN INCREASING NUMBER OF LIVES AT STAKE. THE PROBLEM? ... LONELINESS. DR. VIVEK MURTHY SAYS 2 OR MORE YEARS OF ISOLATION AND WEARING MASKS ... Poured fuel on a fire that was already burning.	00:00:18
Healthcare/Medical	5/2/2023 9:59:00 PM	KCBD at 10	loneliness	"When you struggle with loneliness, when you're socially disconnected it increases your risk of depression and anxiety and suicide. But it also increases your risk of physical illness, as well - including heart disease and dementia. And so this is why we really have to focus now on addressing loneliness because it is a public health issue."	00:00:15

Healthcare/Medical	4/29/2023 9:59:00 PM	KCBD at 10	COVENANT MEDICAID EVENT	WE FIRST TOLD YOU ABOUT THIS EVENT EARLIER THIS WEEK. COVENANT HOSTED AN INFORMATIONAL SESSION TODAY TO HELP PATIENTS DETERMINE THEIR ELIGIBILITY FOR MEDICAID BENEFITS AFTER IT EXPIRES ON MAY 11TH. CONTINUOUS MEDICAID BENEFITS HAD PREVIOUSLY BEEN OFFERED TO PATIENTS DURING THE PANDEMIC. NOW THAT THE PROGRAM IS EXPIRING...	00:00:34
Healthcare/Medical	6/17/2023 9:59:00 PM	KCBD at 10	10P HEALTH AND SAFETY FAIR	THANKS TO THE CITY OF LUBBOCK'S PARKS AND RECREATION'S HEALTH AND SAFETY FAIR. TODAY FROM 10 TO 1...PEOPLE COULD STOP BY SAFETY CITY IN CLAPP PARK TO GET A CHANCE TO TALK TO MULTIPLE DIFFERENT RESOURCES ABOUT HOW TO KEEP THEMSELVES SAFE. A PARKS AND REC SERVICES ASSISTANT SAYS THE OVERALL GOAL WAS FOR ATTENDEES TO LEAVE FEELING CONFIDENT IN HOW	00:00:25

				TO KEEP THEMSELVES SAFE.	
Healthcare/Medical	6/17/2023 9:59:00 PM	KCBD at 10	10P HEALTH AND SAFETY FAIR	<p>Maria Brizuela says, "We have a few like insurance groups here to talk about insurances, we have 911 operators here talking about safety as well, we have firefighters here talking about fire safety, so just safety in general."</p> <p>SAFETY CITY, WHICH IS MEANT TO TEACH CHILDREN HANDS-ON RULES OF TRAFFIC SAFETY, IS OPEN TO THE PUBLIC 9 TO 2 MONDAY THROUGH FIRDAY.</p>	00:00:09

Immigration

Issue	Date	Program	Segment	Summary	Duration
Immigration	4/27/2023 12:00:00 PM	KCBD at Noon	TX: MIGRANTS ARRIVE BROWNSVILLE DBR	MORE THAN TWO-THOUSAND MIGRANTS CROSSED THE RIO GRANDE NEAR BROWNSVILLE, TEXAS WITHIN TWO DAYS. THE INCREASE IN BORDER CROSSINGS COMES AHEAD OF THE EXPIRATION OF TITLE 42, WHICH IS	00:00:20

				SCHEDULED TO END MAY 11TH. THE COVID RELATED POLICY ALLOWED IMMIGRATION AUTHORITIES TO TURN AWAY MIGRANTS AT THE BORDER BECAUSE OF COVID CONCERNS.	
Immigration	5/20/2023 9:59:00 PM	KCBD at 10	MIGRANT BUSING CONTINUES	BUSSES CONTINUE TO SHIP MIGRANTS FROM THE TEXAS BORDER TO SO-CALLED "SANCTUARY CITIES" IN NEW YORK CITY, WASHINGTON D-C, AND DENVER. GOVERNOR ABBOTT HAS REPEATEDLY HIGHLIGHTED HIS TACTIC TO EASE THE BURDEN ON TEXAS BORDER TOWNS...WHILE SANCTUARY CITY MAYORS HAVE *CRITICIZED THE MOVE.	00:00:27
Immigration	5/31/2023 9:59:00 PM	KCBD at 10	10P MORE TROOPS TO SOUTHERN BORDER	LAST WEEK TEXAS OFFICIALLY REQUESTED RESOURCES THROUGH THE EMERGENCY MANAGEMENT ASSISTANCE COMPACT DUE TO THREATS TO PUBLIC AND NATIONAL SECURITY. AT LEAST EIGHT STATES LIKE FLORIDA...	00:00:25

				IOWA...AND NEBRASKA...HAVE COMMITTED TO SENDING TROOPS TO SOUTH TEXAS. ACCORDING TO CUSTOMS AND BORDER CONTROL...THERE WERE MORE THAN 180 *THOUSAND MIGRANT ENCOUNTERS.	
--	--	--	--	---	--

KCBD aired PSA's regarding community concerns.

- LBB7423 – Be the Match - Dear Donor 60
 - Date: 4/1/23-6/30/23
 - Duration: 60
 - Aired Number of Spots: 92
- LBB7424 – Keep America Beautiful - Everyone is Watching 60
 - Date: 4/1/23-6/30/23
 - Duration: 60
 - Aired Number of Spots: 92
- LBB7425 – MNITF - Linked by Love 60
 - Date: 4/1/23-6/30/23
 - Duration: 60
 - Aired Number of Spots: 102
- LBB7426 – Paralyzed Veterans of America - Never Quits 60E
 - Date: 4/1/23-6/30/23
 - Duration: 60
 - Aired Number of Spots: 104
- LBB7427 – Youth Vaping Prevention - Do the Vape Talk 60
 - Date: 4/1/23-6/30/23
 - Duration: 60
 - Aired Number of Spots: 93
- LBB7428 – Be The Match - Dear Donor 30
 - Date: 4/1/23-6/30/23
 - Duration: 30
 - Aired Number of Spots: 87
- LBB7429 – Keep America Beautiful - Everyone is Watching 30
 - Date: 4/1/23-6/30/23
 - Duration: 30
 - Aired Number of Spots: 90
- LBB7430 – MNITF - Linked by Love 30
 - Date: 4/1/23-6/30/23
 - Duration: 30
 - Aired Number of Spots: 97
- LBB7431 – Paralyzed Veterans of America - Never Quits 30E
 - Date: 4/1/23-6/30/23
 - Duration: 30
 - Aired Number of Spots: 90
- LBB7432 – Youth Vaping Prevention - Do the Vape Talk 30
 - Date: 4/1/23-6/30/23
 - Duration: 30
 - Aired Number of Spots: 85
- LBB7433 – Be the Match - Dear Donor 15

- Date: 4/1/23-6/30/23
- Duration: 15
- Aired Number of Spots: 60
- LBB7434 – Keep America Beautiful - Everyone is Watching 15
- Date: 4/1/23-6/30/23
- Duration: 15
- Aired Number of Spots: 55
- LBB7435 – MNITF - Linked by Love 15
- Date: 4/1/23-6/30/23
- Duration: 15
- Aired Number of Spots: 74
- LBB7436 – Paralyzed Veterans of America - Never Quits 15E
- Date: 4/1/23-6/30/23
- Duration: 15
- Aired Number of Spots: 67
- LBB7437 – Youth Vaping Prevention - Denial
- Date: 4/1/23-6/30/23
- Duration: 15
- Aired Number of Spots: 59
- LBB7438 – Pass it On - Gratitude
- Date: 4/1/23-6/30/23
- Duration: 20
- Aired Number of Spots: 18
- LBB7439 – TEXT7030AH
- Date: 4/1/23-6/30/23
- Duration: 30
- Aired Number of Spots: 91
- LBB7440 – TEXT7030BH
- Date: 4/1/23-6/30/23
- Duration: 15
- Aired Number of Spots: 69